LAC STRATEGY
LAC SPACE in ICANN 48

Estrategia de ICANN para LAC
Espacio de LAC en las reuniones de ICANN
Espacio de LAC en las reuniones de ICANN
LAC Space in ICANN Meetings

Vanda Scartezini
Gabriela Szlak
Celia Lerman
LAC Strategy Members

Buenos Aires 48 ICANN Meeting
Objectives

LAC Space as a space for:

- Follow up LAC Strategy projects and interact and offer LAC members a space to keep track on what is going on in our region;
- Foster participation of the LAC private sector at ICANN as crucial members of the ICANN Ecosystem;
- Promoting business inside and outside our region; promoting the DNS industry growth in LAC
Planeed Activitires in:

- Meetings in the LAC Region
- Meetings in other Regions
Meetings in the LAC Region

Awareness: How ICANN affects businesses as users. Business specific opportunities related to ICANN

Outreach: To bring business companies to talk about their businesses, invite them to join the community

Business Opportunities and Challenges:
- Take advantage of the space to foster potential partnerships inner and inter regions
- Open a debate about specific issues and projects and any other challenges and opportunities in our region
Meetings in other Regions

- **LAC Community Interaction**: Open space for all stakeholders and working groups from our region to promote their work.
- **Bring the voices of LAC Businesses to ICANN**: Represent related businesses not attending the meeting with views, positions, brochures, etc.
- **Promoting the Region**: Round table with LAC members representatives to inform non regional business people about doing business in LAC
Actividades orientadas a los Negocios

Lunes 18: 10.30 / 12.00
Salón San Telmo

Apertura: Fadi Chehade –Pte de ICANN
- Proyectos LAC STRATEGY
- Participación del Sector Privado en ICANN
- Visión de los ccTLDs empresariales
- Visión de los nuevos gTLDs
- Preguntas y Respuestas: Cómo incrementar la participación de las empresas en ICANN
Identity and more ...

LAC Space: An open space for our community

Proposals:

- **ICANN LAC LOGO**: To have a logo for our region for all projects and for LAC SPACE to be identified in meetings and communications.

- **LAC METRICS**: Reports/statistics on issues such as:
  - LAC presence at ICANN meetings,
  - Participation on LAC SPACE and other related spaces,
  - Business participation on specific constituencies (106 LAC participants),
  - Others (to be added by LAC members).

- **LAC in Social Media**: groups in Facebook, Linkedin, Twitter.
How to Contact us

LAC Strategy
Rodrigo de la Parra, ICANN VP LAC rodrigo.delapar@icann.org

Vanda:
vanda@uol.com.br - vanda@etges.com.br

Gabi:
gabrielaszlak@gmail.com - egobernanza@einsttuto.org

Celia:
celialerman@gmail.com - egobernanza.coord@einsttuto.org

Muchas gracias!!!!