

Public Responsibility Framework Strategy Panel Session



THE CHAIR: NII QUAYNOR



Vision:

Focus on ICANN's role as an enabler of growth in the DNS industry and related industries around the world

Public Responsibility Panel role:

- Examine existing efforts in capacity building as well as development
- Advise how to strengthen and formalize these efforts through ICANN's new Public Responsibility Programs Department
- Draft a proposal defining framework of activities, focus areas, potential partners, sources of funding, etc.

PANEL MEMBERS

Tim
Berners-Lee



Blake
Irving



Bob
Hinden



Nevine
Tewfik



Soumitra
Dutta



Raul
Zambrano



Nii
Quaynor



ORGANIZATIONAL POINTS

- The panel's work began October 2013 and will conclude in late January 2014

THE OUTPUT

- A short, high level report – with a public presentation of findings – that presents principles and explores options for a way forward

PUBLIC RESPONSIBILITY IN FOUNDING DOCUMENTS

Articles of Incorporation:

- “...the Corporation shall... pursue the charitable and public purposes of lessening the burdens of government and **promoting the global public interest in the operational stability of the Internet** by” coordinating and overseeing its main functions (technical parameters, IP address space, DNS...) and by “**(v) engaging in any other related lawful activity in furtherance of**” its functions
- The Articles of Incorporation also require ICANN to **"operate for the benefit of the Internet community as a whole"**

THE REGIONAL ENGAGEMENT STRATEGIES



Latin America
& Caribbean

Africa

Middle East

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REGIONAL STRATEGIES COMMON THEMES

Ensuring adequate levels of stability, security, and resiliency of the DNS;

Competition, consumer trust, and consumer choices;

Core operations including Internet naming and addressing functions;

Healthy Internet ecosystem.

WHAT HAVE THE FOCUS AREAS BEEN THUS FAR?

- DNS stability and security through infrastructure support
- Capacity building
- Partnerships with different organizations (e.g. UNESCO)

WHO ARE WE TARGETING?

- Registrars/Registries
 - Infrastructure regulators
 - Regional organizations
 - Governments
 - Academia
 - Related businesses
 - Women
 - Youth
- What should target areas be moving forward?
 - How do we target our audiences?
 - Which stakeholders should be added to the target list?



THANK YOU

