

# Registration market

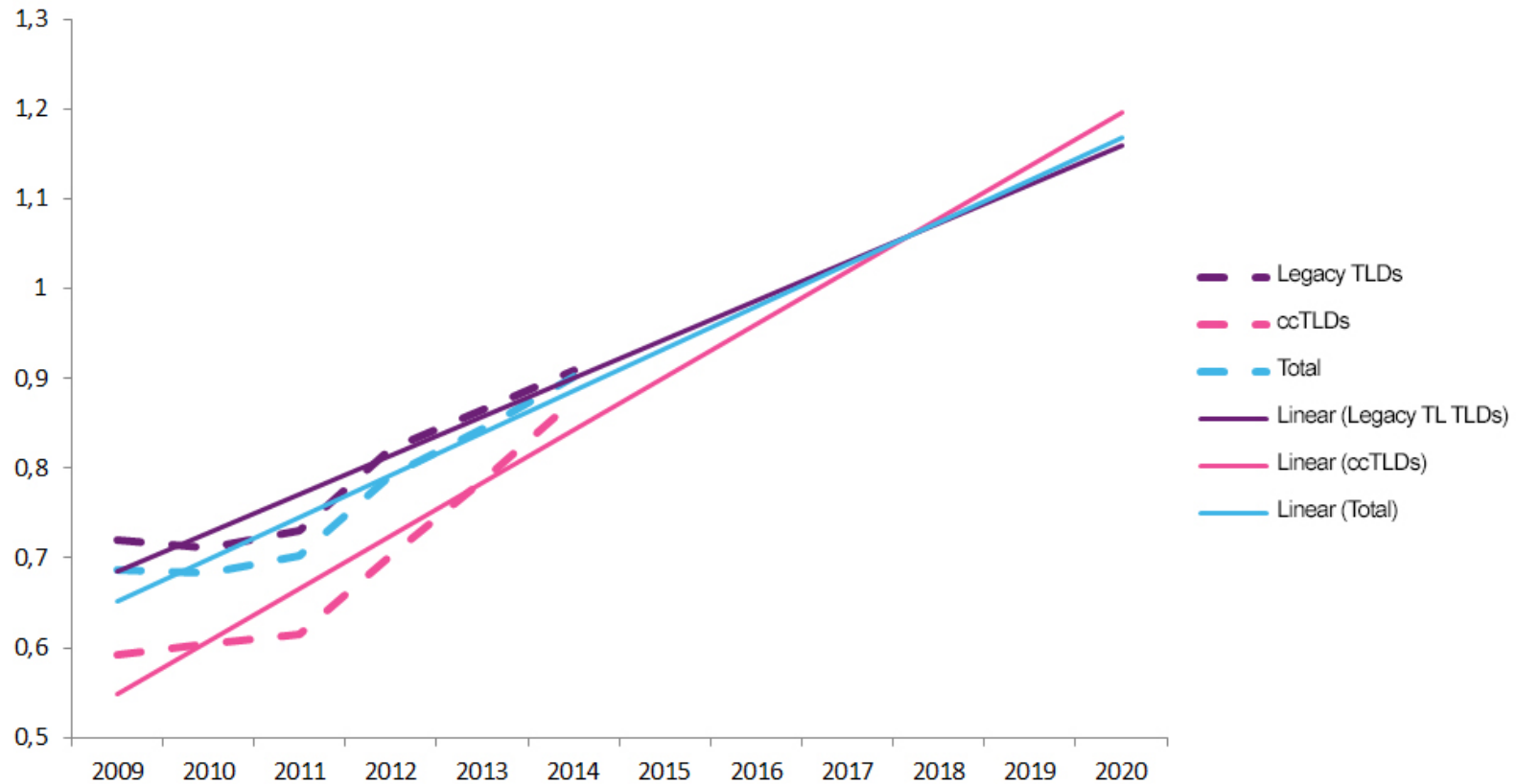
- New gTLDs are not significantly fueling growth
- For ccTLDs simple and easy growth is over
  - Cost control high on agenda
- Registration market is mature
  - Commodity pricing
  - Concentration (registrar, registry)

	REGISTRATIONS (million)	% GROWTH Q2/2015	
		COMBINED	MEDIAN
ccTLD	134.5	-0.7%	1.3%
ccTLD IDN	1.3	0.2%	-0.4%
Legacy gTLD	151.1	0.2%	-0.8%
New gTLD	5.9	31.6%	9.6%
<b>Total</b>	<b>293.8</b>	<b>0.2%</b>	

Legacy gTLDs = biz, com, info, mobi, net, org, aero, asia, cat, jobs, museum, name, post, pro, tel, travel.  
New gTLDs figures/growth can vary depending on the way zone files are calculated  
Market share chart: ccTLDs include ccTLD IDNs. Legacy gTLDs include sTLDs (some have 4 month data lag)

# 2017 : a turnaround ?

Change in Deletion / Creation ratio per TLD segment



# Reasons for slowdown

- Growth opportunities no longer in online presence:
  - Cloud services
  - Connected devices
  - Big Data...
- Registrars pursue growth opportunities either in international development, extra services or acquisitions
- Online presence growth is now fueled by non registrar actors (web-builders, ...)