



Africa Strategy, 3 Years on...

Bob Ochieng | ICANN 55 - Marrakech | March, 2016

ICANN|55 MARRAKECH

5 – 10 March 2016

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Agenda

1

Background and Inception

2

Building on the Foundation: Projects launched to date

3

Looking head to the new Africa Strategy 2016 – 2020, Cementing the gains

5 Yrs ago, Our Journey Started here in Africa



1

Ministerial Communiqué during ICANN 42 (2011), Later a 9 Member WG (ASWG) in 2012

2

Later Conceived the first Africa Strategy 2012 - 2015



3

Today; after 5 Years & over 15 ICANN meetings, we reflect on our journey as we get ready for the 2nd phase 2016 – 2020. We are in Africa to stay

Our Overarching Objective

In Summary, we continue to concentrate on 2 major objectives :

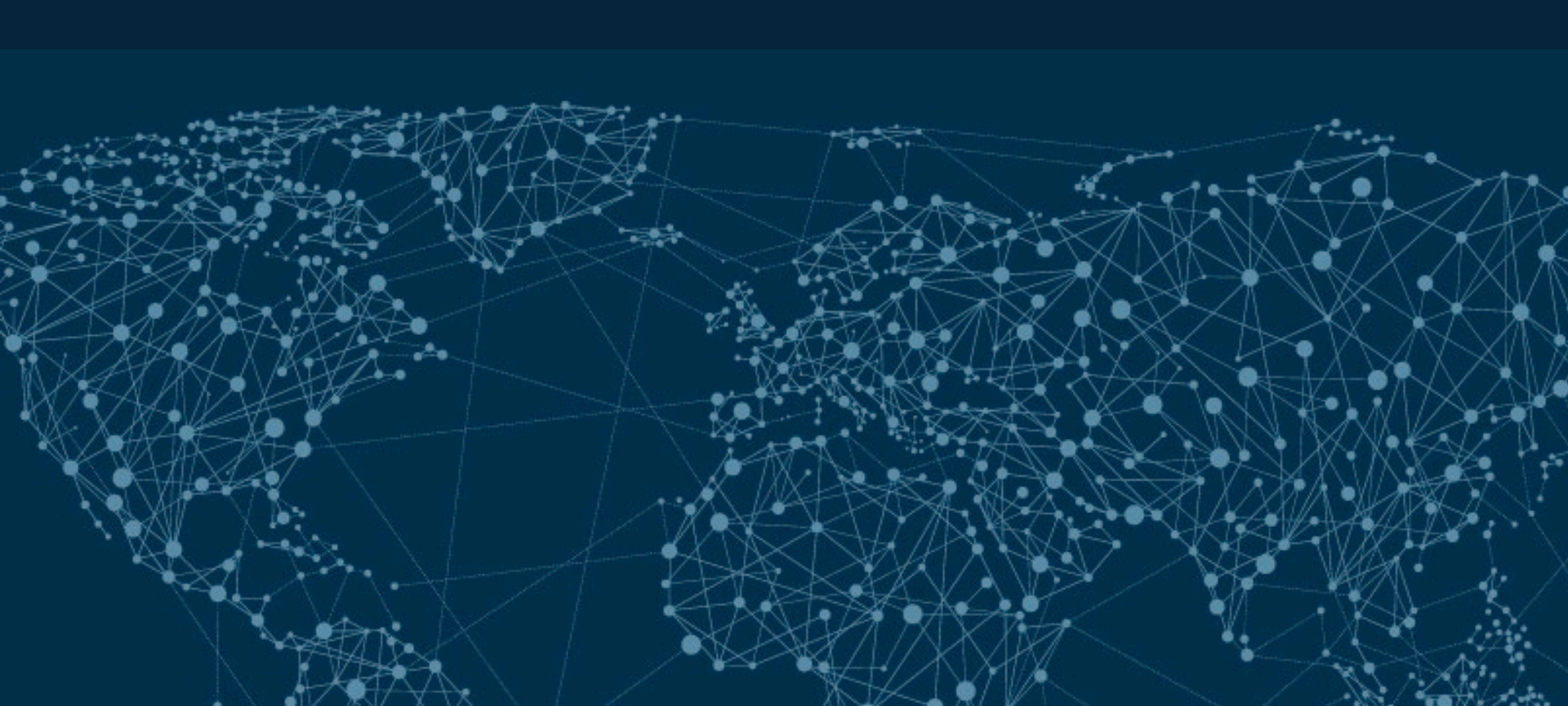
Transform the DNS & Internet Industry in Africa by
Facilitating capacity development and Cultivate an environment for the emergence of an Africa grown domain name industry and

Promote Awareness and Meaningful Participation in ICANN and the wider IG Ecosystem by Africa in
partnership with other I* and Af* Organizations.

Looking back over the last 3 years and as we begin a new season of the Africa Strategy, I am confident that we, working with our community, have laid a strong foundation for ICANN in Africa.

Significant Gains in the last 3 Years

- 1 Overall Improved Visibility for ICANN in the region
- 2 Concept of the DNS forum and DNS Awards (4th edition at ICANN 55)
- 3 Multiple communication channels with Community (Lists, webinars...)
- 4 Topical Workshops (Focusing on emerging issues like IP & Trademarks)
- 5 Additional L-Root copies deployed (Tanzania, Mauritius, Seychelles...)
- 6 Over 12 DNSSEC Roadshows (.TZ, .KE, .ZM signed as a result)
- 7 Special IANA Awareness Campaigns in April – June 2015
- 8 Over 8 additions to GAC reps (Namibia, Sierra Leone, Mozambique, The Gambia...)
- 9 DNS Business Exchange Program (Inaugural Interns to IP Mirror in April 2015)



Looking a head, 2016 - 2020

Deepening ICANN's work in Africa

Outreach to All Stakeholders

- + Deepen our Engagement with Private Sector (Business Community)
- + Deepen Engagement with governments and possibly more GAC reps
- + Key focus on New audience in ICANN (Work with Academia)

Encouraging Participation in ICANN Programs

Encourage the African community to participate in ICANN's available programs, including online learning opportunities, CROPP, attending events in Africa, supporting the development of these programs, and encouraging new programs such as DNS Entrepreneurship and ccTLD education programs.



Training and Support to Stakeholders

We plan to keep supporting our flagship DNSSEC project with focus on signings for the countries already trained. Encourage the IDN program in Africa and focus more on Supporting DNS Entrepreneurship. We also seek to keep hosting our annual Topical Workshop program in partnership with other institutions.

Our Challenges / Opportunities

- + Limited financial resources to cover all projects outlined in the Africa Strategy
- + Low participation from the community to global discussions
- + Language barriers for some community members
- + Slow responses (from requesters) in communication with IANA for ccTLD re-delegation request from some countries
- + Lack of broadband connectivity as well as high cost of connectivity to enable in increasing internet services especially domain names environment.
- + Low information sharing practices within the community

Please Engage with us



Thank You and Questions

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