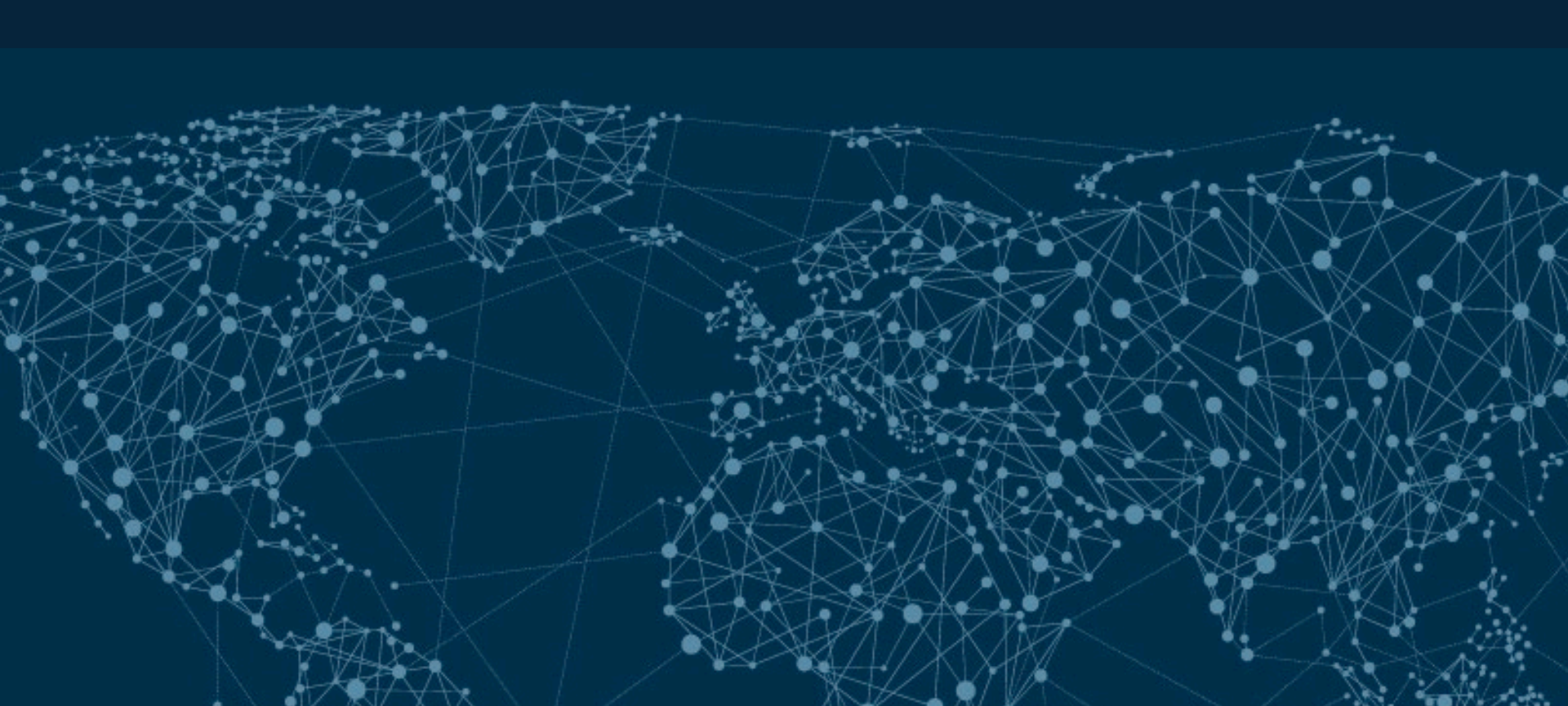# Africa Strategy and Looking Ahead

15:45 - 15:50   Introductions - Yaovi Atohoun

15:50 - 16:00   Welcome - Lucky Masilela – Session Chair & Pierre Dandjinou

16:55 – 16:03   Remarks from GSE - Sally Costerton

16:03 - 16:06   Remarks from GE Tarek Kamel

16:06 - 16:20   Africa Strategy Update - Yaovi Atohoun & Bob Ochieng

16:20 - 16:23   Exchange Program .TN Experience - Jawher Farjaoui

16:23 - 16:43   Way Forward - Pierre Dandjinou / ALL

16:43 - 16:48   Africa DNS market study - William Stucke

16:48 – 16:52   Youth Comm / History of the Internet - Pierre Ouedraogo

16:52 - 17:00   AOB - ALL

17:00   End of the session

Africa Strategy & Way forward…

│ICANN 55 - Marrakech │ March, 2016

Agenda

1 Background and Inception

2 Building on the Foundation: Projects launched to date

3 Africa Engagement Centre

5 Yrs ago, Our Journey Started here in Africa

- Ministerial Communiqué during ICANN 42 (2011) , Later formation of ASWG in 2012

- Later Conceived the first Africa Strategy 2012 - 2015

- Today; after 5 Years & over 15 ICANN meetings, we reflect on our journey as we get ready for the 2nd phase 2016 – 2020. We are in Africa to stay

Our Overarching Objective

In Summary, we continue to concentrate on 2 major objectives :

Transform the DNS & Internet Industry in Africa by Facilitating capacity development and Cultivate an environment for the emergence of an Africa grown domain name industry and business.

Promote Awareness and Meaningful Participation in ICANN and the wider IG Ecosystem by Africa in partnership with other I* and Af* Organizations.

Looking back over the last 3 years and as we begin a new season of the Africa Strategy, I am confident that we, working with our community, have laid a strong foundation for ICANN in Africa.

Significant Gains in the last 3 Years

Overall Improved Visibility for ICANN in the region

Concept of the DNS forum and DNS Awards (4th edition at ICANN 55)

Multiple communication channels with Community (Lists, webinars…)

◆ Topical Workshops (Focusing on emerging issues like IP & Trademarks)

◆ Additional L-Root copies deployed (Tanzania, Mauritius, Seychelles…)

◆ Over 12 DNSSEC Roadshows (.TZ, .KE, .ZM signed as a result)

◆ Special IANA Awareness Campaigns in April – June 2015

◆ Over 8 additions to GAC reps (Namibia, Sierra Leone, Mozambique, The Gambia…)

◆ DNS Business Exchange Program (Inaugural interns to IP Mirror in April 2015)

◆ Over 300 Registrars / Registries from 6 Countries trained so far on DNS Marketing

Highlights of our progress,

Happy to see more Countries Joining GAC:

+ **The Gambia**
+ **Burundi**
+ **Mozambique**
+ **Sierra Leone**
+ **Namibia**
+ **Uganda**

More L-Roots Deployed in Africa in the last 3 years

- **Kenya**
- **Morrocco**
- **Tanzania**
- **Mauritius**
- **Seychelles**

- **Under Process**
- **Uganda**
- **Rwanda**
- **Benin**
- **Burkina Faso**
- **Gabon**

Focus of Capacity Building

- **Topical Workshop in Benin. Next will be in Zimbabwe in May 2016**
- **6 Countries covered and more that 300 Trained in our DNS Entrepreneurship project**
- **.ZM, .KE, .MA, .TZ, .BW, already Signed!**
- **3 Exchange programmes and more planned**

ccTLD exchange program

- New line in the DNS exchange program to promote cooperation among african ccTLDS

- Five ccTLD registry staffs in Tunis from February 06 – 14, 2016 on program hosted by ATI

➢ Platforms solutions
➢ Marketing the ccTLD
➢ Dispute resolution

ati | تونس للانترنت
Tunisia Internet

DNSSEC Roadshow

New Zones signatures:

➢ Morocco (.ma)   : February 20, 2016
➢ Botswana (.bw) : November 22, 2015
➢ Zambia (.zm) : October 09, 2015

    In progress: Madagascar (.md)

Workshops for awareness and capacity building

➢ Togo: February 17-19, 2016
➢ Morocco: February 29 – March 02 2016
➢ Ghana: March 22-24, 2016
➢ Benin: April 2016

Outreach and events sponsoring in FY16

- Africa IGF in Addis Ababa (Ethiopia)
- Africa Telecom People in Abidjan (Cote d'Ivoire)
- Southern Africa IGF in Harare (Zimbabwe)
- CODERS AFRICA 2015 in Abuja (Nigeria)
- AFNOG 2015
- AFRINIC 2015
- AIS 2015 in Pointe-Noire (Congo
- Central Africa IGF in Equatorial Guinea
- Ubuntu Net Alliance Conference
- WACREN 2016 conference
- Connect to Connect (Tanzania)
- Smart Africa Initiative in Kigali
- CTO Forum in Nairobi (Kenya)
- Africa DNS Forum 2016
- Innovation Africa Digital Summit in Abuja (Nigeria)

ICANN

The office is Located right within Nairobi's CBD
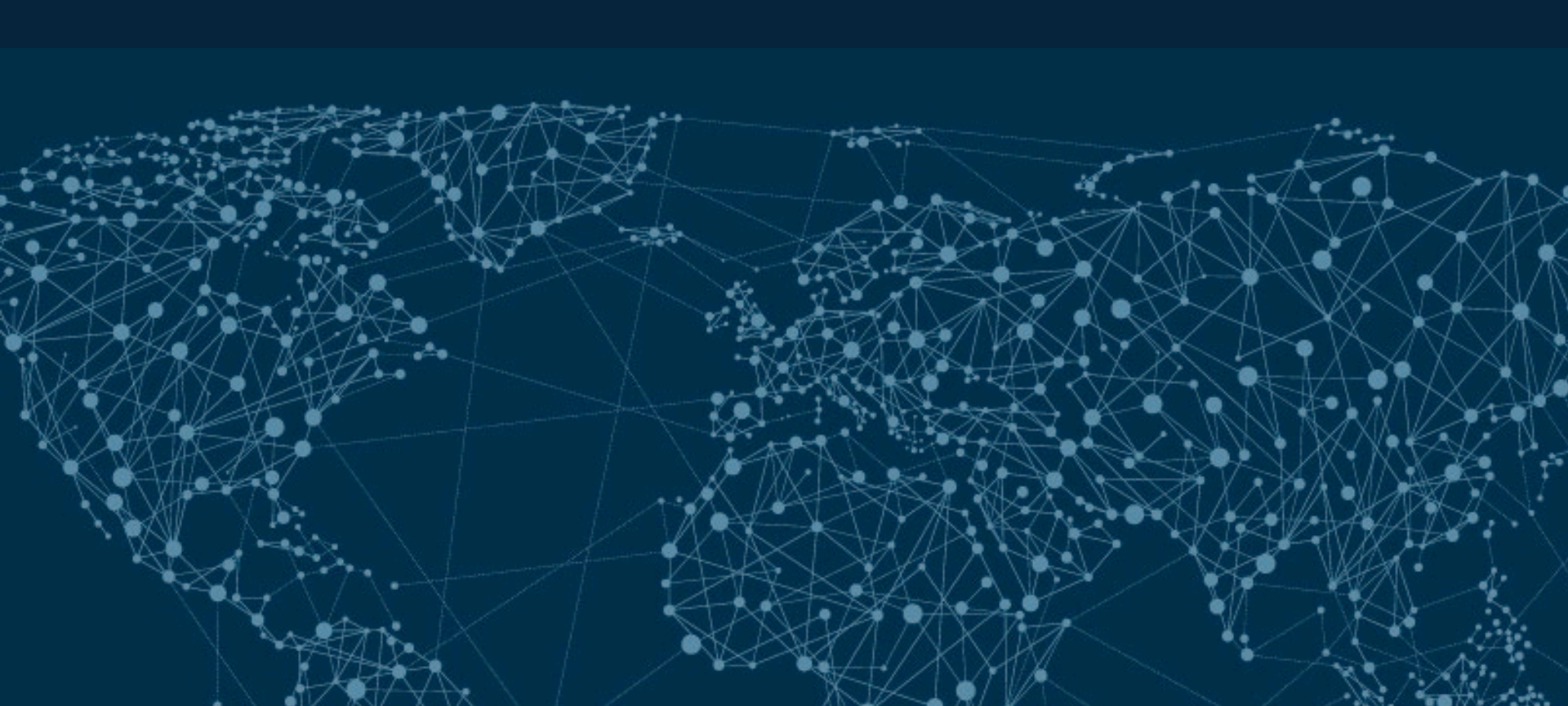

Example Office

Regus Centre, 17th Floor, ICEA Building (opposite Stanley Hotel), Kenyatta Avenue, Nairobi

The building is a historic location with easy access in and out of the city, and close to business areas of the, and the view of the historic skyline from the 17th floor will remain forever memorable.

Key Roles of this Office

1. **This will be the Main Engagement Centre for Africa**

   - **Possibility of other satellite Offices / Centers in other regions in Africa (North Africa, Southern Africa or Western Africa)**

   - **The Office will sever the whole of Africa**

2. **This Office will serve as ICANN's foot hold and provide our physical presence in Africa**

3. **Support the 3 ICANN Africa staff especially as an Institutional Engagement focal point with AF*, Governments and I* organizations in the continent**

4. **Further, the activities of the Main Engagement Centre will be defined and managed by GSE Africa.**

Looking a head, 2016 - 2020

Deepening ICANN's work in Africa

Outreach to All Stakeholders

+ Deepen our Engagement with Private Sector (Business Community)

+ Deepen Engagement with governments and possibly more GAC reps

+ Key focus on New audience in ICANN (Work with Academia)

Encouraging Participation in ICANN Programs

Encourage the African community to participate in ICANN's available programs, including online learning opportunities, CROPP, attending events in Africa, supporting the development of these programs, and encouraging new programs such as DNS Entreprenuership and ccTLD education programs.

Training and Support to Stakeholders

We plan to keep supporting our flagship DNSSEC project with focus on signings for the countries already trained. Encourage the IDN program in Africa and focus more on Supporting DNS Entrepreneurship. We also seek to keep hosting our annual Topical Workshop program in partnership with other institutions.

Our Challenges / Opportunities

+ Limited financial resources to cover all projects outlined in the Africa Strategy

+ Low participation from the community to global discussions

+ Language barriers for some community members

+ Slow responses (from requesters) in communication with IANA for ccTLD re-delegation request from some countries

+ Lack of broadband connectivity as well as high cost of connectivity to enable in increasing internet services especially domain names environment.

+ Low information sharing practices within the community

Please Engage with us

ICANN

Thank You and Questions

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Website: www.icann.org

twitter.com/icann

facebook.com/icannorg

linkedin.com/company/icann

youtube.com/user/icannnews

gplus.to/icann

weibo.com/ICANNorg

flickr.com/photos/icann

slideshare.net/icannpresentations

We have Re-Evaluated our Strategic Plan

In line with the new ICANN 2016 – 2020 Strategic Plan, The African Community Representatives from SO / AC leaders, AFTLD, AFRALO, AFICTA, AFRINIC, NEPAD, GAC, African Registrars Association, AU and others convened in Mauritius alongside the AFRINIC 21 meeting and came up with a reviewed and realigned document dabbed; *ICANN Africa Strategy Ver 2.0 2016 – 2020*. It aims to:

a)   Support stronger presence for ICANN in Africa

a)   Increase Africa's participation in ICANN

a)   Evolve ICANN's Engagement in Africa in line with changing needs of the community (This is a living document)

a)   Align with ICANN's New Strategic Plan 2016 - 2020

The Next 4 Yrs shall build on our flagship projects

Capacity Building

- DNS Business Exchange Programme

- DNS Entrepreneurship Centre set up in Cairo in partnership with Middle East team

- DNSSEC Roadshows

- Supporting the Africa DNS Forum in partnership with ISOC and AFTLD
- Topical Workshops on Domain Names market

Communication:

+ New website project

+ African discussion lists for :
  + GAC
  + ccTLD Managers
  + SO/ AC Reps
  + DNSSEC community

+ Monthly EMEA Newsletters
+ Regular blogs on various topical issues

Outreach Activities:

+ Continued country missions focused on ICT Ministers, Regulators, GAC Reps, AC/SO members, Civil Society and private sector

+ Engagement with Academia through public lectures and RENs

+ Continued participation and supporting of relevant regional and International events