CCTLDs in Asia Pacific in 2015

A presentation for the CCNSO Meeting
ICANN55, Marrakesh
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apTLD
Asia Pacific Top Level Domain Association

Where Are We Now: Membership and Engagement (Sample of 16 Respondents + GM's Picks)

- 43 ordinary (full) members
- 12 associate members
- 5 new members joined in 2015 alone
- Domains combined – 27.8M
- Average zone file roughly 63% commercial registrants
- Most members are NPO NGOs, deriving 90% or more revenue income from registrations
- Limited to moderate engagement with ICANN (mostly ccNSO), with ccTLDs in South and Central Asia being less exposed to 'ICANN agreements'.
- APNIC –a traditional partner and center of expertise;
- New: Cooperation with ROs, ISOC AP and Europe Bureaus on the rise; pooling forces with RIPE NCC to tackle NA and CA members' challenges
- New: recognition as a regional center of expertise in ccTLD area (the ITU TA project for Maldives)

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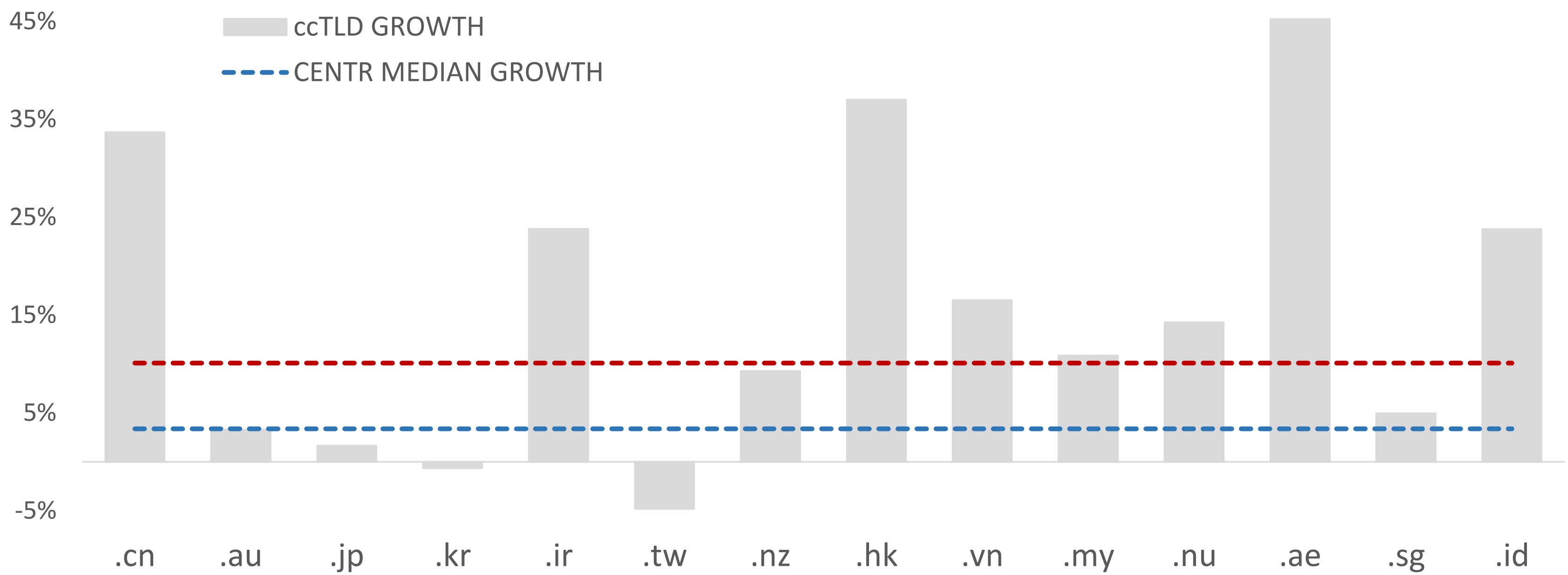
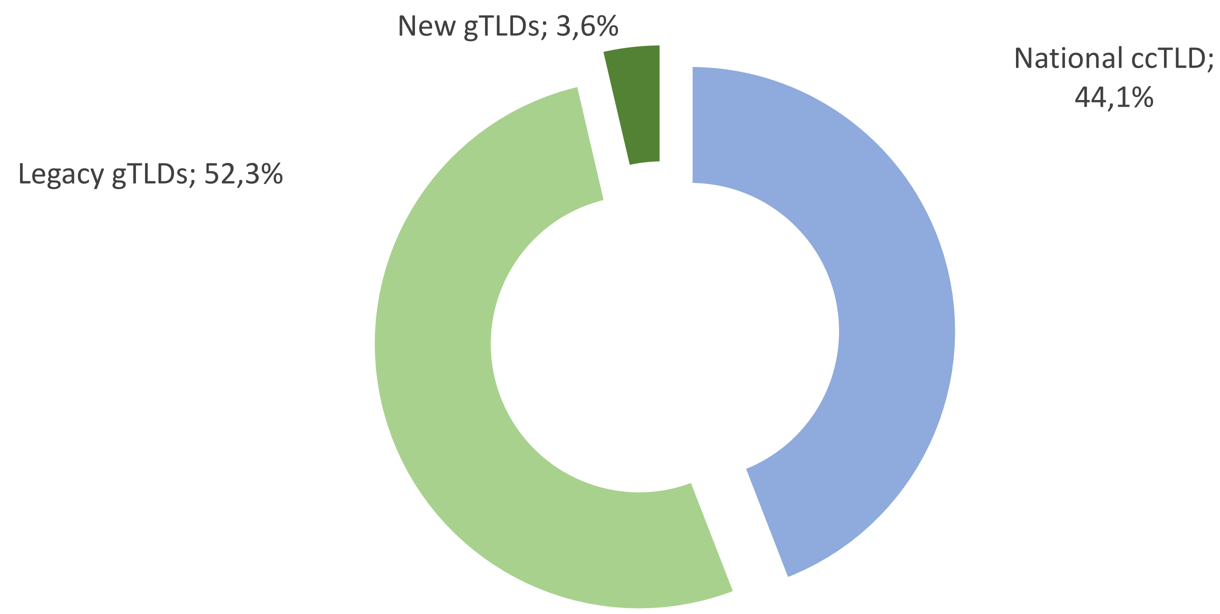
ccTLD Growth in APTLD (as %)



2 year trends show increases in 2014 and decreases in 2015
Median growth at . 9.9% (Feb16) vs 10.8 (2015): trend- negative
Median Creation Rate: 27% (2014); Median Retention Rate: 77% (2014);
Long-term highlights diverse nature of APTLD members

TLD Market Breakdown in APR (as %)



Some Other Observations

- Prices are similar to ccTLDs in other regions, but higher than in Europe: Median price = 11.4 USD
- Signs of increased new gTLD penetration in member countries.
- IDN and UA development still very relevant and need to be addressed consistently
- Global registrars tend to display a more proactive approach
- Higher local presence requirements than other regions (for registrants)
- Huge region-wide disparities in terms of human and technical/technological capacity, institutional maturity, and awareness and implementation of BCPs.

Thank You