



I C A N N | 5 5 M A R R A K E C H

5 - 10 March 2016

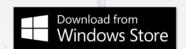


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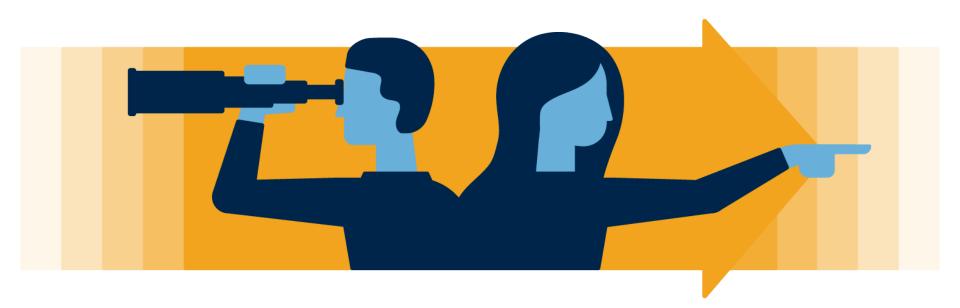






An Introduction to ICANN REVIEWS



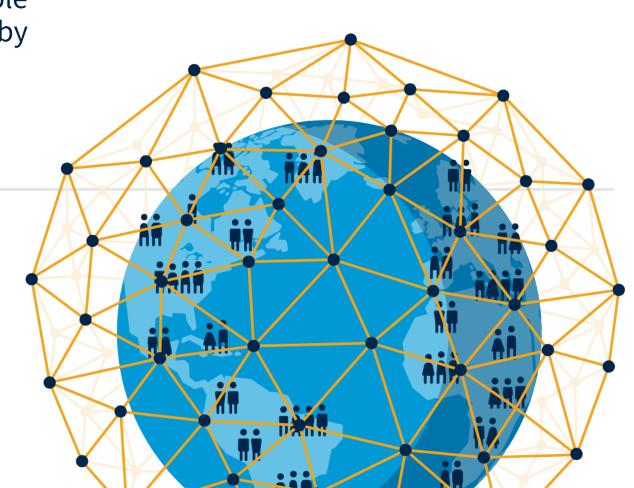


Our collective efforts support a common goal:

A single interoperable Internet supported by stable, secure and resilient unique identifier systems

Protect the free and open internet

Shape the future of the world wide web

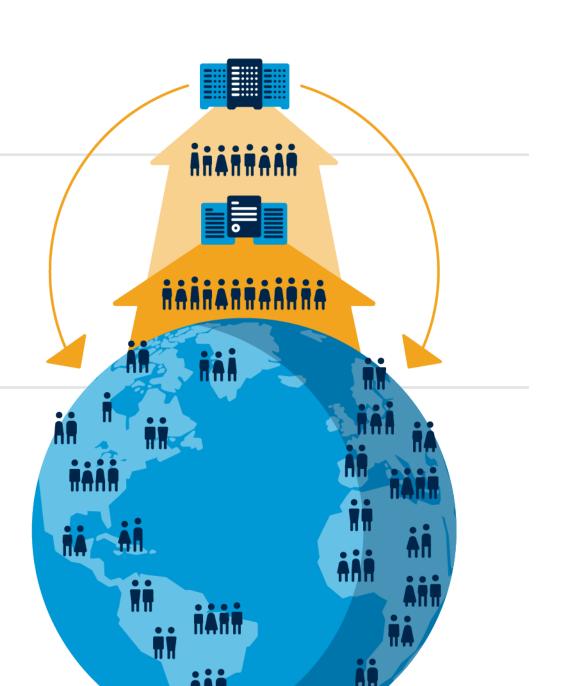


How are we doing it?

One of the largest multistakeholder engagement models in the history of humankind

Bottom-up form of "open source" decision-making

Our challenge is to make it work better



Reviews help us look at the past...



...to improve the future



Reviews support a culture of continuous improvement





Connect innovation to ICANN's commitments

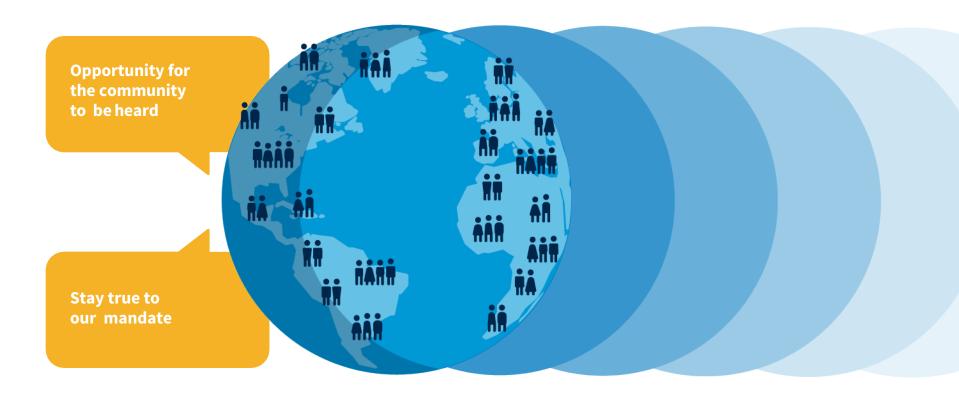


Keep up with business trends and ways of working



Reviews improve accountability and transparency

Shape the evolution of ICANN to keep pace with a changing world and community



Review topics

Security, Stability, and Resiliency (SSR)

- Operational reliability and security of the Domain Name System (DNS)
- Mitigation of emerging threats

WHOIS

- Public access to accurate and complete domain registrant information
- Meeting legitimate needs of law enforcement

Accountability and Transparency (ATRT)

- Robust mechanisms for public input
- Decision-making reflective of public interest and accountable to all stakeholders

Competition, Consumer Trust and Consumer Choice Review (CCT)

• Impact from introduction and expansion of top-level domains

Organizational Reviews

 Assessment of ICANN structure in terms of fulfilling their purpose and operating effectively

Impact of Reviews

Identified **NEEDS**



Developed **SOLUTIONS**

Greater community expertise and engagement to adapt to an ever-changing environment

Security, Stability, and Resiliency (SSR)

Instituted greater SSR awareness and identified best practices that are taken into consideration in the formulation of ICANN policy and processes

Make WHOIS more understandable and WHOIS records more accessible

WHOIS

Built whois.icann.org to provide explanations of WHOIS, a WHOIS records search tool, and a knowledge center

Better process for community to provide their input using Public Comments

Accountability and Transparency (ATRT)

Streamlined the commenting process and provided community greater input into comment summarization

Types of Reviews

Affirmation of Commitments Reviews

ATRT

CCT

SSR

WHOIS





Organizational Reviews



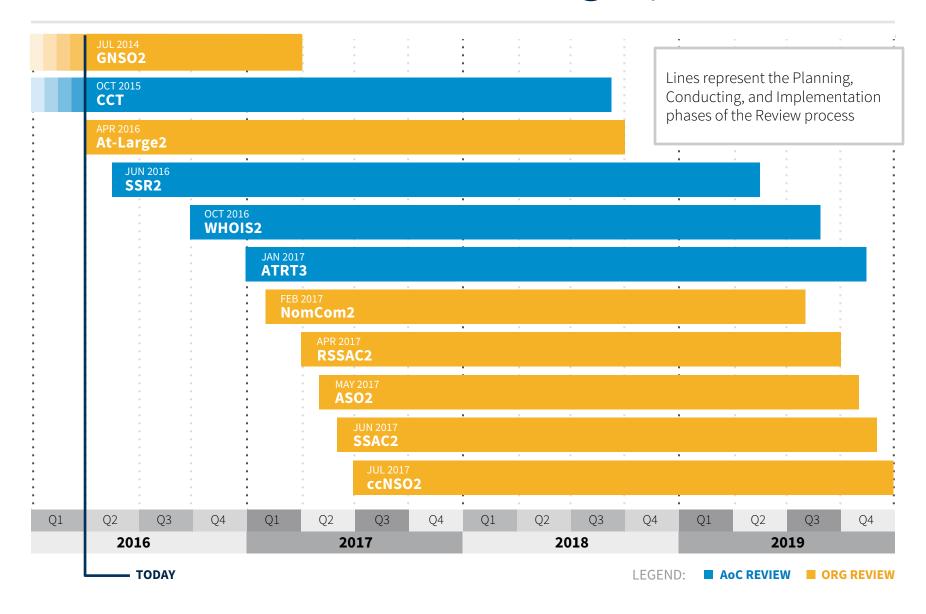




Reviews: where we are today



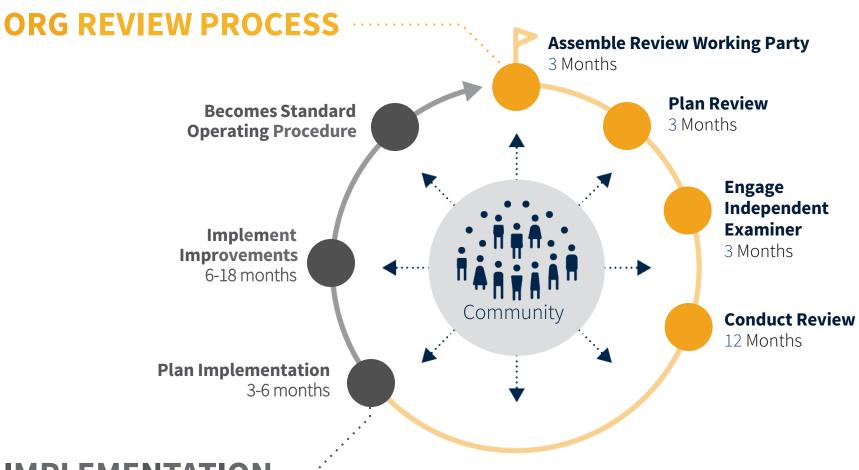
Reviews: what is coming up



What is the Review process?

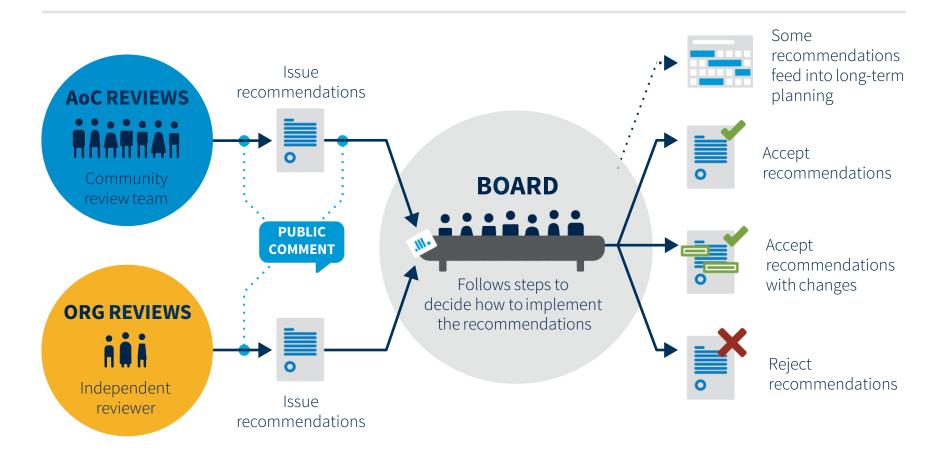


What is the Review process?



IMPLEMENTATION PROCESS

What comes out of Reviews?



The best recommendations are:

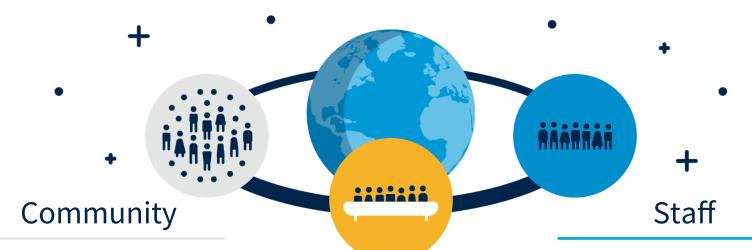
ClearPrioritized

Actionable

Measurable

• Mindful of Resources

Roles and responsibilities in Reviews



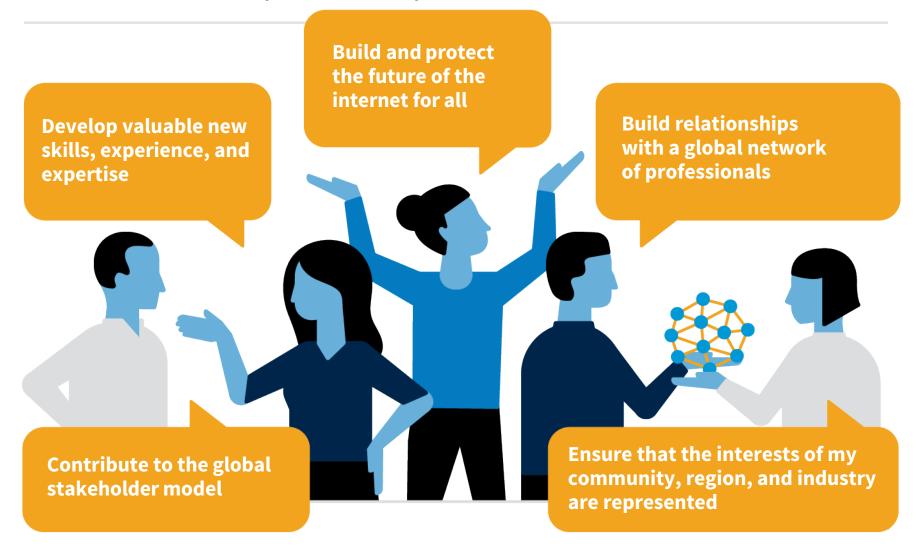
- Conduct review (AoC Review)
- Serve as a liason between independent examiner and organization under review (Org Review)
- Provide input and clarification throughout the review process
- Participate in public comments and consultations
- Conduct feasibility assessment and prioritization of recommendations
- Develop plans and implement improvements
- Measure results

Board

- Provide oversight
- Determine Review scope
- Confirm appointment of independent examiner
- Act on report and recommendations
- Develop plans and implement improvements
- Measure results

- Competitive bidding process and vendor management
- Perform project management
- Support work of Review Teams; provide guidance
- Manage public comment process
- Conduct feasibility assessment and prioritization of recommendations
- Develop plans and implement improvemenst
- Measure results

Why community members participate



The community plays a vital role



Designate review team members



Establish plan for review



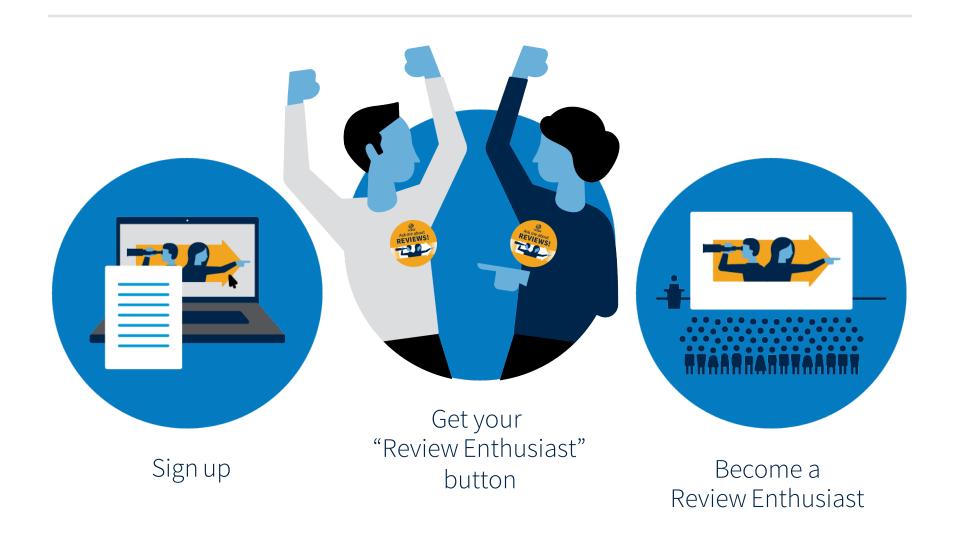
Conduct review



Present recommendations



How to become a Review Enthusiast



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