

# ICANN|55 MARRAKECH

5 – 10 March 2016





# ME Strategy Update and Way Forward

Baher Esmat | ICANN 55 | Marrakech, Morocco | 7 March 2016

# ICANN|55 MARRAKECH

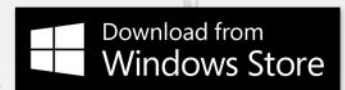
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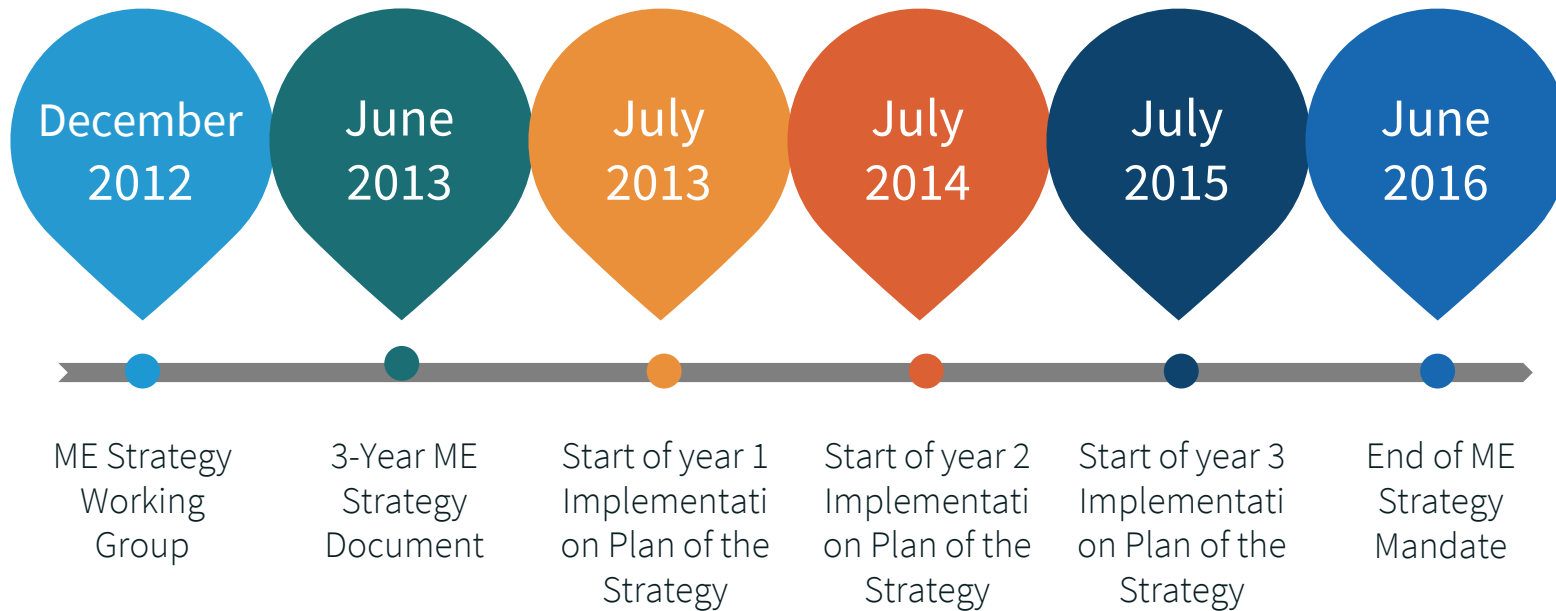
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# The Journey



Next Steps

# The Strategy

## Strategic Goals

- ⦿ Foster two-way engagement between ICANN and Internet community
- ⦿ Build strong and competitive domain name
- ⦿ Promote multi-stakeholder Internet governance

## Strategic Focus Areas

- ⦿ DNS security and stability
- ⦿ Domain name industry
- ⦿ Internet governance ecosystem

# The Implementation

Regional Events  
and Activities

Stakeholder  
Participation

L-root Instances

DNS Study

DNS  
Entrepreneurship  
Center (DNS-EC)

Media Outreach

# Accomplishments

# Regional Events and Activities

More than 500 people  
have attended  
trainings, workshops,  
and IG School events

Regular Participation at:  
MENOG, ARAB-IGF, E-AGE,  
Arabnet, GSMA, and Hivos  
IGMENA

MEAC SCHOOL ON IG  
PLANNED: ME DNS  
FORUM - MAY 2016

Turkey DNS Forum - 2 Events  
DNSSEC Workshops

LEA Workshop

DNSSEC  
Workshops  
LEA  
Workshop

ME DNS FORUM  
DNSSEC Workshops

MEAC  
School on IG

ME DNS  
FORUM

PAKISTAN SCHOOL  
ON IG  
DNSSEC Workshops



# Stakeholder Participation

## Task Force on Arabic Script IDNs

Launched in 2013

30+ Members from 15 Countries

Work on LGR at root-level will be submitted to ICANN during ICANN55

Work on LGR at domain level and Universal Acceptance are currently underway



## Ongoing Webinars

7 bi-monthly Webinars have been held

IANA Stewardship Transition/Accountability has been the main topic of 5 webinars



## Creation of Remote Hubs

Hubs Established in:

Dubai  
Islamabad  
Istanbul  
Sana'a  
Tunis

for hosting sessions from both ICANN meetings and the Global IGF



# New Memberships



## New People and Organizations

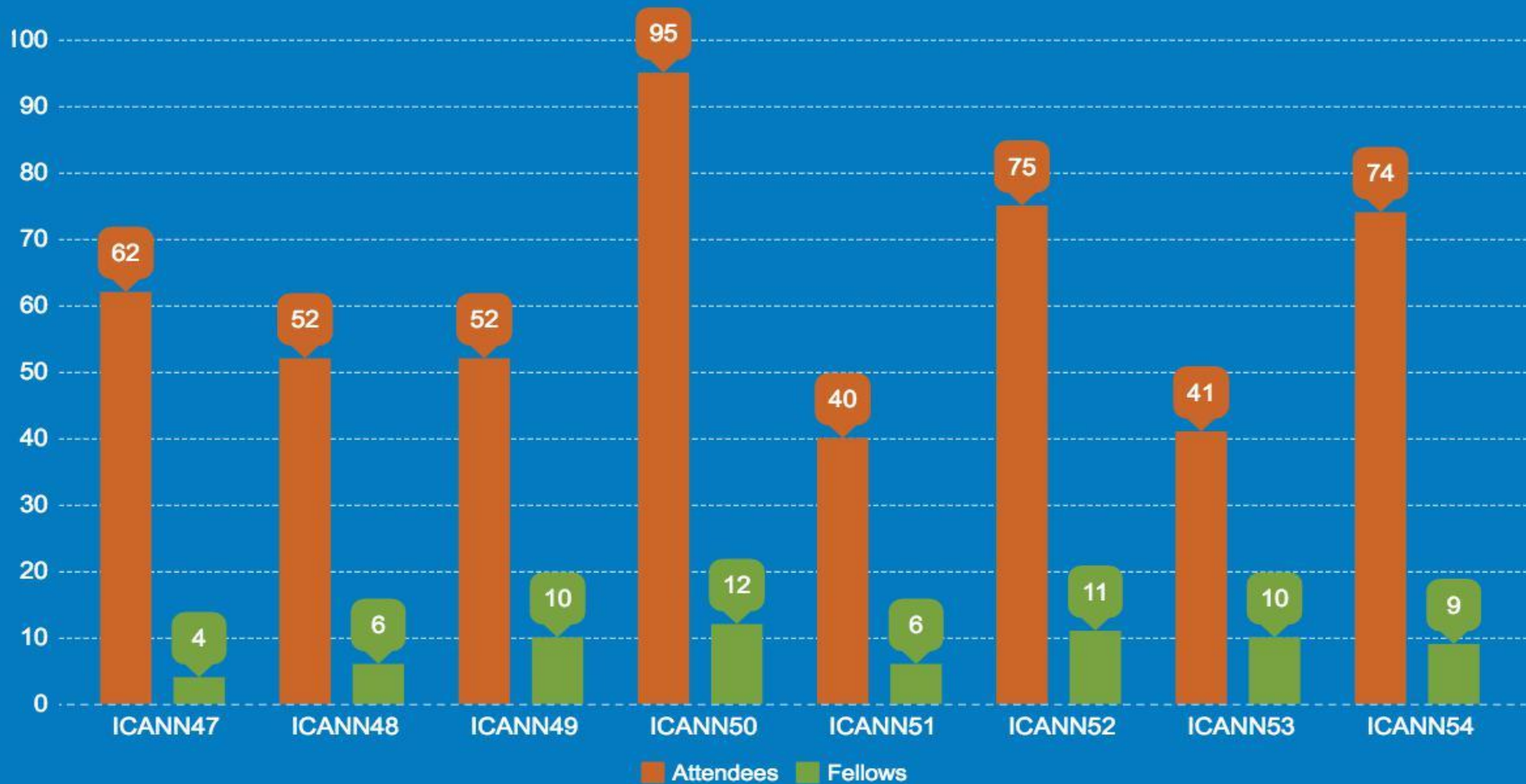


- 1 New Member of NCSG
- 1 New Member of ALAC
- 5 New Members of NCUC



- 2 New ICANN Accredited Registrars
- 2 New GAC Members; Mauritania and Palestine
- 4 New At-Large Structures
- 2 New Organizational Members of NCUC

# Regional Participation at ICANN Meetings



# L-Root Instances



Dubai, UAE - 1 Instance Deployed



Islamabad, Pakistan - 2 Instances Deployed

Lahore Pakistan - 1 Instance Deployed



Amman, Jordan - 1 Instance Deployed

# New Partnerships

**Memorandum of Understanding with the NTRA in Egypt**

**Partnership to launch the DNS-EC in Cairo, Egypt**



**Memorandum of Understanding with the CRA in Qatar**

**Partnership to explore synergies on how to promote ICANN's work**

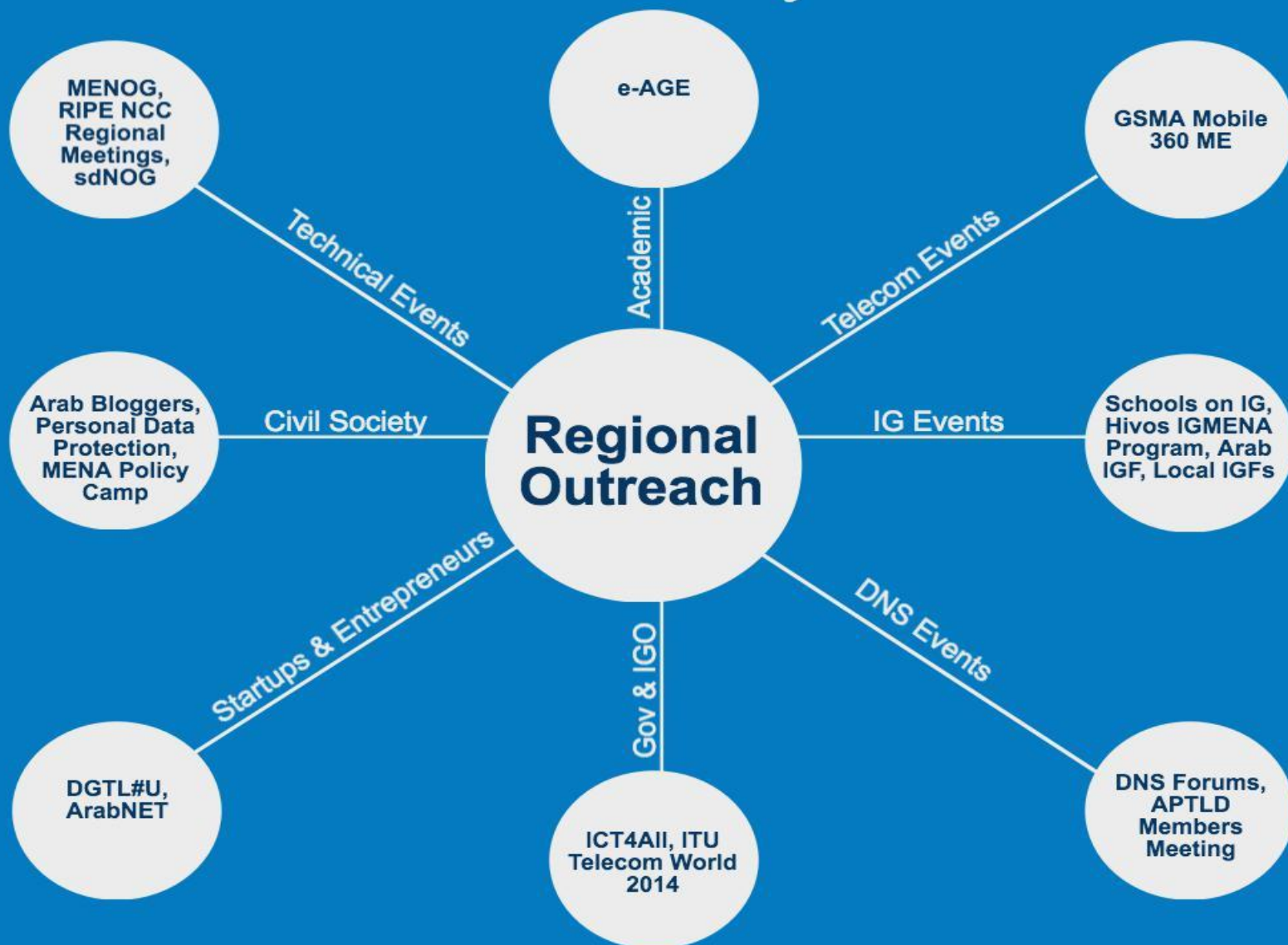


**Memorandum of Understanding with EURid**

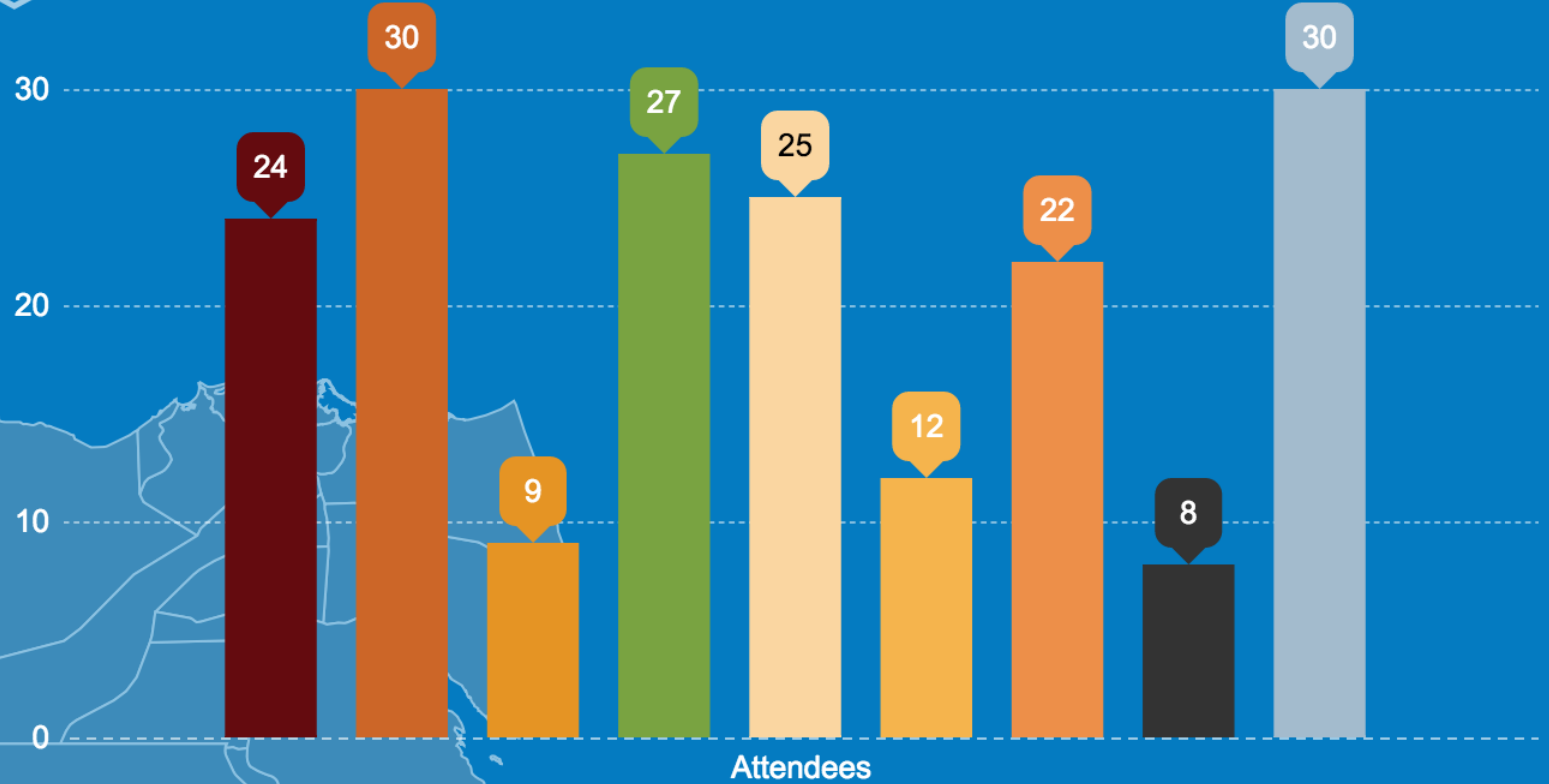
**A collaboration to develop local expertise in DNS technical, policy, and business areas in Africa and the Middle East**



# Fostering Engagement in the Broader Internet Community



# DNS Entrepreneurship Centre



- DNS Business Development
- Registry Best Practices
- Train-The-Trainer DNS Ops/D..
- DNS Ops/DNSSEC
- SWOT workshop .tn
- SWOT Workshop .qa
- SWOT Workshop .om
- SWOT Workshop .ae
- DNS Legal Workshop



# Train - the - Trainer Workshops

- ✔ Trained 9 trainees to become potential future trainers on DNS Operations and DNSSEC
- ✔ Utilized so far 2 of the 9 trainers to co-train in the DNS Operations and DNSSEC Workshop of July 2015
- ✔ Working with 2 trainers; one from Pakistan and another from Turkey, to develop training plans in their respective countries until end of FY16



# Middle East DNS Study

## Goal

Study the domain name industry ecosystem in the region

Identify its challenges and potential

Come out with a set of recommendations on how it can grow and develop



## Contents

Facts

Data Analysis

Conclusions

Recommendations

Read the Draft Posted at:



## Next Steps

Posted for Public Comment - Closed  
October 2015

Feedback received from public comment will be considered in final version

Final version published in February 2016



# Media Outreach

## A New Dimension Added to Regional Outreach



Media Coverage of Regional Events



Articles in Capital Business Magazine



EMEA Newsletter

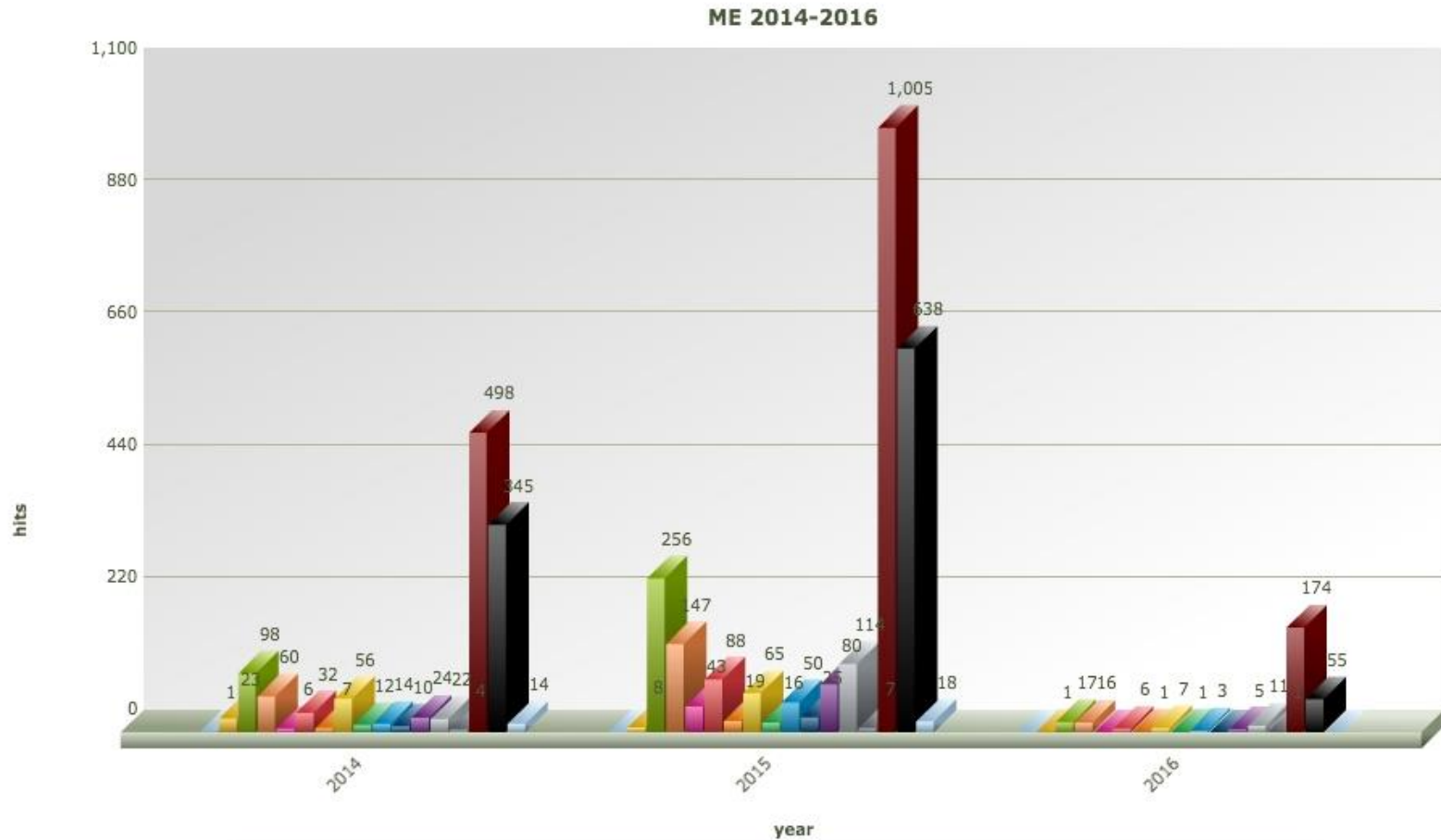


Interviews and roundtables in:

Egypt  
Jordan  
Lebanon

Morocco  
Tunisia  
United Arab Emirates

# Media Statistics



ME 2014-2016 (Afghanistan)	ME 2014-2016 (Bahrain)	ME 2014-2016 (Egypt)
ME 2014-2016 (Iran)	ME 2014-2016 (Iraq)	ME 2014-2016 (Jordan)
ME 2014-2016 (Kuwait)	ME 2014-2016 (Lebanon)	ME 2014-2016 (Oman)
ME 2014-2016 (Pakistan)	ME 2014-2016 (Palestine)	ME 2014-2016 (Qatar)
ME 2014-2016 (Saudi Arabia)	ME 2014-2016 (Syrian Arab Republic)	ME 2014-2016 (Turkey)
ME 2014-2016 (United Arab Emirates)	ME 2014-2016 (Yemen)	

The background of the slide is a solid orange color. Overlaid on this is a stylized world map. The map is formed by a network of white dots of varying sizes, connected by thin white lines. The dots are more densely packed in some areas, particularly in North America and Europe, and more sparse in others. The overall effect is a digital, interconnected representation of the world's continents.

# Next Steps

## Seek Community Input



# Engage with ICANN



## GSE Middle East

Email: [meswg@icann.org](mailto:meswg@icann.org)

Website: <http://icann.org/>



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