



New gTLD Program Reviews & Related Activities Karen Lentz | ICANN55 | 7 March 2016







Education on the status of various reviews of the implementation of the New gTLD Program currently underway:

• Review timeline and important milestones

⊙ Roles of various groups involved

Questions and feedback



Agenda





Competition, Trust and Choice Review

Affirmation of Commitments, Section 9.3:

The review will "examine the extent to which the introduction or expansion of gTLDs has promoted **competition**, **consumer trust** and **consumer choice**, as well as effectiveness of (a) the **application and evaluation process**, and (b) **safeguards** put in place to mitigate issues involved in the introduction or expansion."

Community Review Team seated in January 2016

17 members selected:

- ⊙ 6 GNSO
- ⊙ 2 ALAC
- ⊙ 2 ccNSO
- ⊙ 1 GAC
- ⊙ 1 representing CEO
- ⊙ 1 representing GAC chair
- 4 independent experts
- ⊙ CCT proceedings:

https://community.icann.org/pages/viewpage.action?pageId=56135383



Trademark Clearinghouse Independent Review

⊙ GAC-recommended review intended to:

- Assess Clearinghouse processes + GAC specified areas
- Outline issues for evaluation
- Identify those with most impact
- Help inform and support other RPM-related efforts

• Review sources incorporating:

- ⊙ TMCH database
- Domain name registration data
- UDRP and court proceedings
- ⊙ Interviews of service providers and key user groups
- Review in process consultations taking place at ICANN55
 Draft report to be published for comment

• For more info: <u>https://newgtlds.icann.org/en/reviews/tmch</u>



Root Stability Study (CDAR)

Background

- Review of New gTLD Program security and stability impact
- Commissioned to keep with previous commitments (including GAC advice)
- Board committed to defer future round of new gTLDs unless evaluation indicates current round did not jeopardize security or stability of root zone system

Study methodology

- TNO working in consortium with SIDN and NLnet Labs to conduct Continuous Data-Driven Analysis of Root Server System Stability (CDAR)
- CDAR study plan published for public comment 2 December 2015
- Public comment summary posted 17 February 2016

Next steps

- CDAR team to present preliminary study findings at ICANN55 in open session
- CDAR team invites further comment from community during ICANN55 and during IETF/DNS-OARC meetings in April
- For More Info: http://cdar.nl/



New gTLD Subsequent Procedures PDP

August 2007

Introduction of New Generic Top-Level Domains policy recommendations

 Policy recommendations "designed to produce a systemized and ongoing mechanism for applicants to propose new top-level domains"

December 2015

Motion to initiate a Policy Development Process (PDP) on New gTLD Subsequent Procedures

 to consider and analyze issues discussed in the Final Issue Report on New gTLD Subsequent Procedures to determine whether changes or adjustments to the existing policy recommendations in the Final Report on the Introduction of New Generic Top-Level Domains are needed.

February 2016

PDP Working Group First Meeting

- PDP outcomes may include:
 - Clarifying, amending or overriding existing policy principles and recommendations
 - Developing new policy recommendations
 - Supplementing or developing new implementation guidance



Estimated Timeline

| Consumer Surveys | _ | | | | | | | | | | | | |
|--|---------|---------|---------|------|----|----|-----|----|----|---------|--------|----|----|
| Rights Protection Mechanisms Review | | | | | | - | | | | | | | |
| Economic Studies | | | | | | - | | - | | | | | |
| New gTLD Program Implementation Review | | - | - | - | - | - | - | | | | | | |
| DNS Abuse Review | | | | | | | - | | | | | | |
| Competition, Trust and Trademark Clearingho Review | | ice (CC | T) Rev | /iew | | | | | | | | | |
| Root Stability Review | | | | | | | | | | | | | - |
| New gTLD Subseque | nt Proe | cedure | s PDP | | | | (| | | | | | |
| • | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | ¢ Q3 | Q4 | Q1 | Q2 |
| | | 2014 | | | 20 | 15 | | | 20 | 16 | | 20 | 17 |
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At ICANN55

| Session | Date | Time | Room | |
|---|---------------------|-----------------|----------|--|
| CDAR Update | Tues 8 Mar | 08:00 | Coupole | |
| CCT Review Team Working Sessions | Wed/Thu 9/10 Mar | 09:00 (All Day) | Emeraude | |
| Confer with CCT Review Team | Wed 9 Mar | 17:15 | Toubkal | |
| GNSO PDP Working Group on New gTLD Subsequent Procedures | Thu 10 Mar | 9:00 | Diamant | |
| Rights Protection: PDP and TMCH Independent Review | Thu 10 Mar | 10:45 | Atlas | |







Learn More

| CCT Review Team | GNSO Policy Development | | | | |
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| https://newgtlds.icann.org/en/revie | http://gnso.icann.org/en/group- activities/active/new-gtld- subsequent-procedures | | | | |
| CDAR | Trade Revie | mark Clearinghouse Independent | | | |
| https://newgtlds.icann.org/en/rev iews/ssr | https://newgtlds.icann.org/en/reviews/tm ch | | | | |

