



I C A N N | 5 5
M A R R A K E C H
5 – 10 MARCH 2016

The logo features a stylized archway containing a blue mountain range with green palm trees. Below the arch is a row of yellow and orange rectangular blocks. The text is in a bold, dark red, sans-serif font, with a thick dark red horizontal line at the bottom.



Exploring the 'Public Interest' within ICANN's Remit

High Interest Session | ICANN55 | 7 March 2016

Agenda

1

BACKGROUND

2

THE STRATEGY
PANEL ON THE
PUBLIC
RESPONSIBILITY
FRAMEWORK

3

RECENT
DISCUSSIONS:
EURALO AND IGF

4

OPEN DISCUSSION

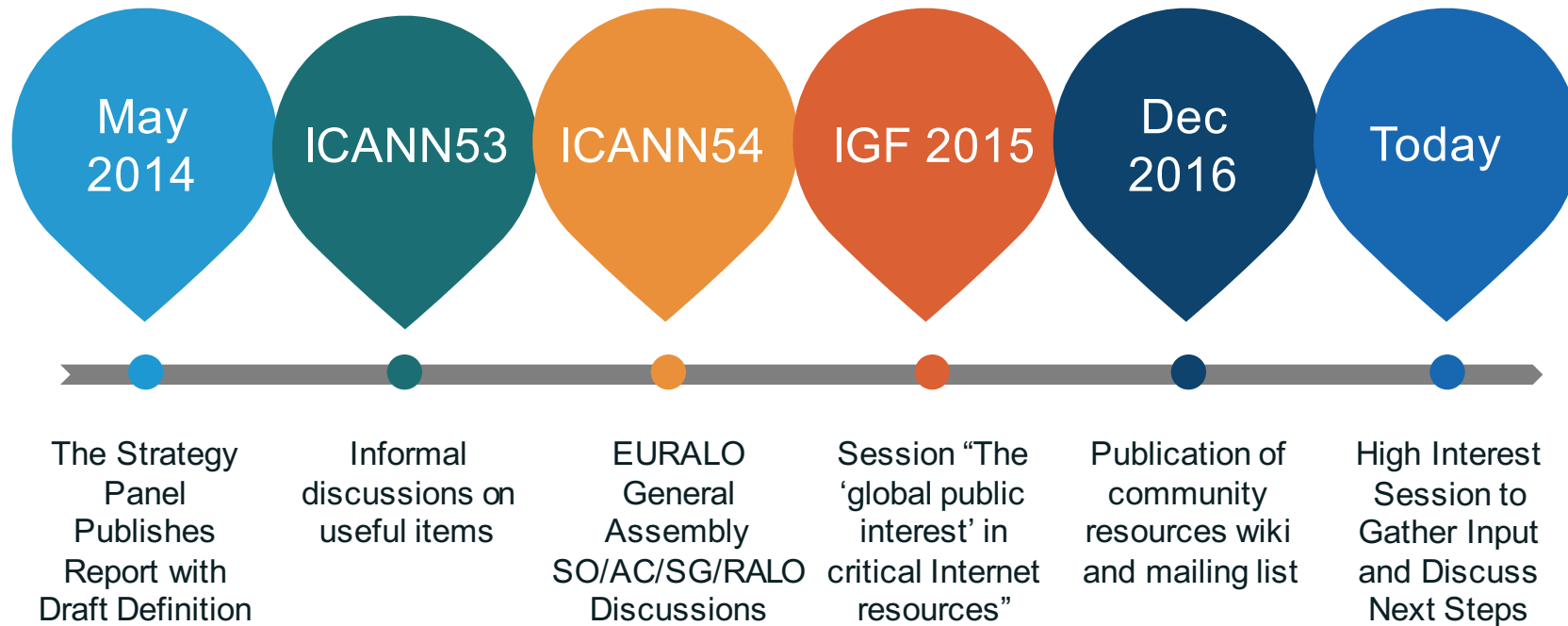
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CONCLUDING
REMARKS AND
NEXT STEPS

Background

Nora Abusitta, SVP
Development and Public
Responsibility Programs

Why a High Interest Session?



Why now?

- Recurring topic of discussion and community requests to discuss
- Several Themes have been linked to it
- Bandwidth for Discussions to Commence

Organizational Background Research: Takeaways

Departments have general understand of topic and how ICANN's mission- to support a single, stable, interoperable Internet- serves the "global public interest"

Some gaps exist in clear discussion, understanding or implementation of definitions

Creation of a living inventory of documents referencing the term

Concerns about making sure ICANN's remit is central as conversations progress

The need to understand how any potential definition or definitions will impact ICANN operationally, fiscally and legally

Publication of Resources

Community Wiki: <http://bit.ly/icannPI>

- **Background Reading on Strategy Panel on the Public Responsibility Framework**
- **Staff Supported Resources**
 - “Public Interest” Departmental Synthesis
 - Inventory of References to the Global Public Interest and Public Interest
- **Recent Dialogues and Sessions on this Topic**
 - Global Public Interest in Critical Internet Resources, WS52
 - November 11, 2015, Internet Governance Forum 10th Annual meeting in João Pessoa, Brazil
 - At-Large EURALO General Assembly Part 1
 - October 21, 2015, ICANN 54 Public Meetings in Dublin, Ireland
 - Global Public Interest of the Internet, WS159
 - September 4, 2014, Internet Governance Forum meeting in Istanbul, Turkey
- **Related Academic Resources**
- **Online Material- Blog Posts, Opinion Pieces and Articles**

Mailing List: <http://bit.ly/PImailer>

Inventory

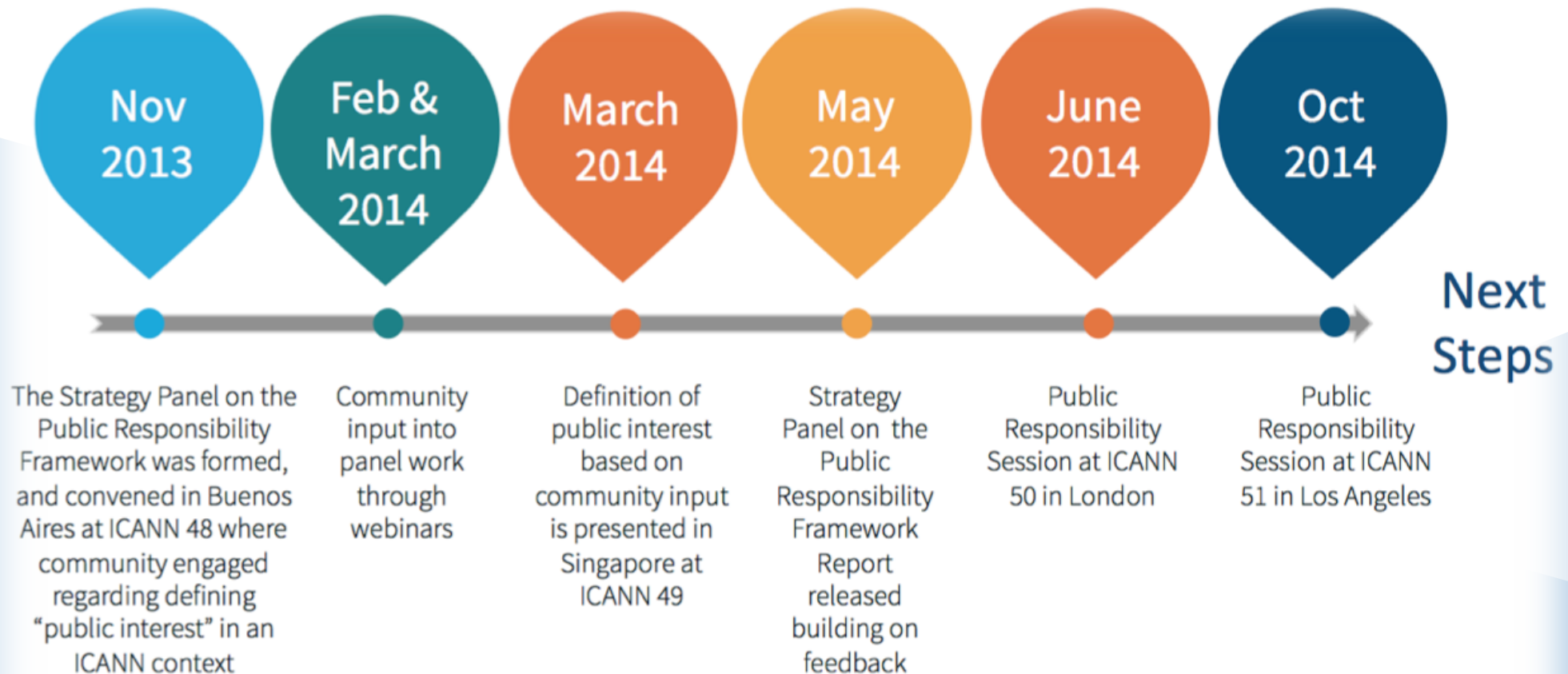
- Affirmation of Commitments
- Affirmation of Commitments: Reactions
- WHOIS Policy Review Team Final Report
- ICANN Bylaws
- ICANN Strategic Plan for fiscal years 2016-2020
- Cross Community Working Group (CCWG) Accountability Initial Draft Proposal for Public Comment
- Public Interest Commitment Dispute Resolution Procedure
- GAC Operating Principles
- Final Recommendations of the Accountability and Transparency Review Team (ATRT 1)
- Accountability and Transparency Review Team 2 Report and Recommendations (ATRT 2)
- ICANN Draft FY16 Operating Plan & Budget
- Board Governance Guidelines
- ICANN Documentary Information Disclosure Policy
- Registry Agreement
- 2013 Registrar Accreditation Agreement
- Rights Protection Mechanisms Review
- Competition, Consumer Choice, and Consumer Trust Reviews (CCT)
- New gTLD Applicant Guidebook
- Independent Objector (IO)



The Strategy Panel on the Public Responsibility Framework

Nii Quaynor

The Strategy Panel on the Public Responsibility Framework



The Panel was Chaired by Nii Quaynor and members were Tim Berners-Lee, Blake Irving, Soumitra Dutta, Nevine Tewfik, Bob Hinden, and Raúl Zambrano.

Panel Definition

“ICANN defines the global public interest in relation to the Internet as ensuring the Internet becomes, and continues to be, stable, inclusive, and accessible across the globe so that all may enjoy the benefits of a single and open Internet. In addressing its public responsibility, ICANN must build trust in the Internet and its governance ecosystem.”



Recent Discussions
EURALO at ICANN54
Wolf Ludwig



Recent Discussions

IGF The 'Global Public
Interest' in Critical Internet
Resources

Marília Maciel



Open Discussion

Olivier Crepin-Leblond

Questions from Initial Conversations

- How is the term understood/applied in SO/AC/SG/RALOs currently?
- What are the expectations on how this conversation should move forward?
 - How could this be applied to:
 - ICANN's processes
 - SO/AC/SG/RALO decision-making and work
- What expectations and hopes are there for next steps?

Wrap Up