From Standard To Commercialization

Marvin Woo

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Content

1. Who is Coremail

2. EAI & Coremail

3. EAI Commercialization Progress

4. Challenge & Plan on EAI

Who is Coremail

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700 Million Users

During 17 years

E-Mail Only

Concentration makes profession

Various email solutions to enterprises, government institutions, universities

Who is Coremail

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Coremail Management Team

Why Coremail works on EAI

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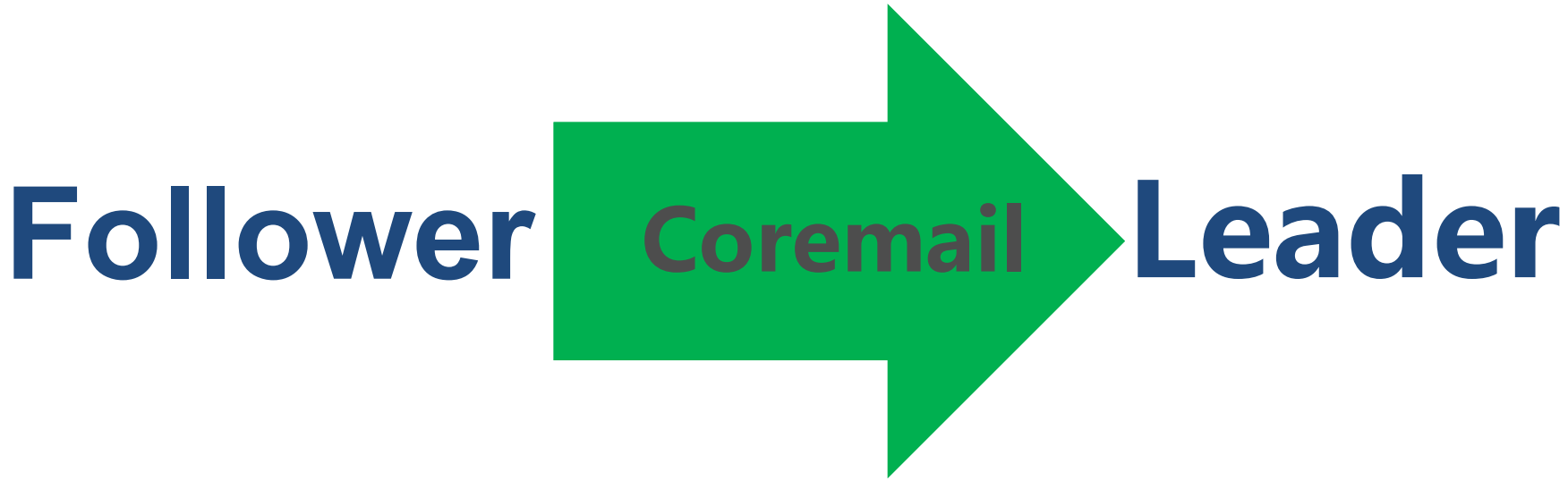
Help more people to use email

Why Coremail works on EAI



EAI & Coremail

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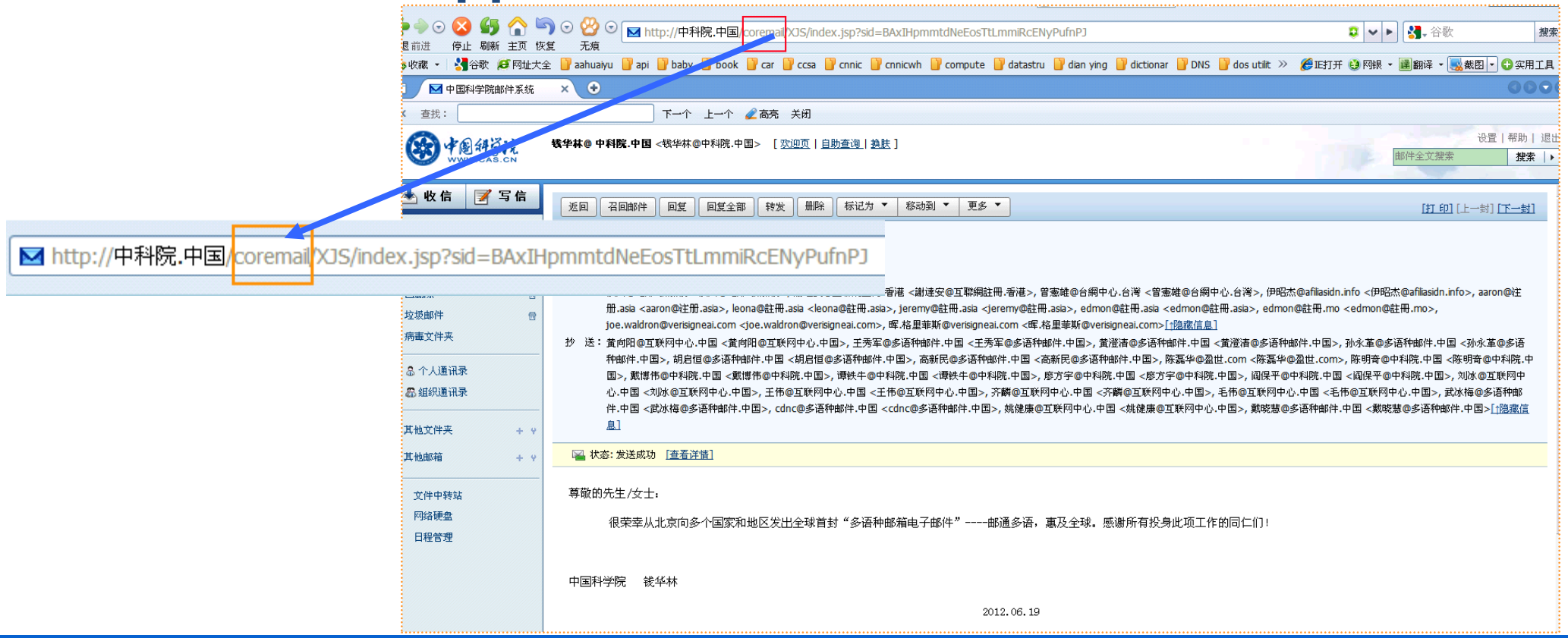
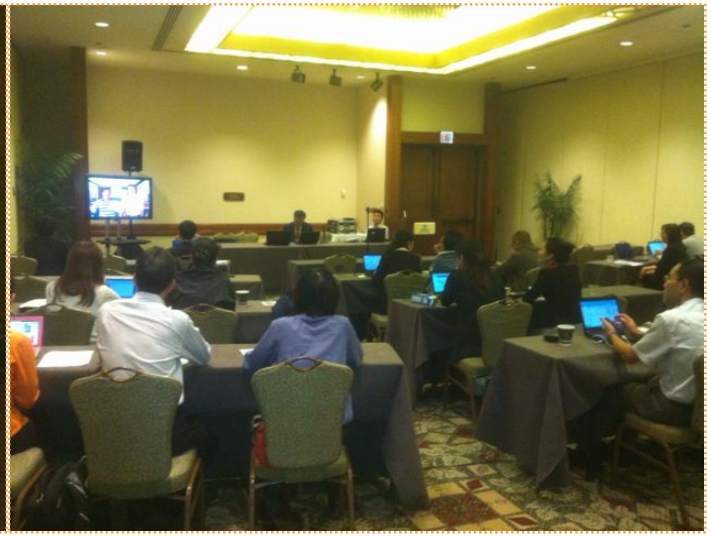
2012 The first e-mail from the IDN email account was sent out under the technical support of Coremail.



EAI & Coremail

2013, Coremail attended the workshop of APEC TEL48.

CNNIC certified the first EAI commercial Email System



EAI & Coremail

2014 CNNIC released the world's first Chinese IDN email account registration platform.

Coremail provided technical solution for the platform and organized the APEC workshop.

EAI & Coremail

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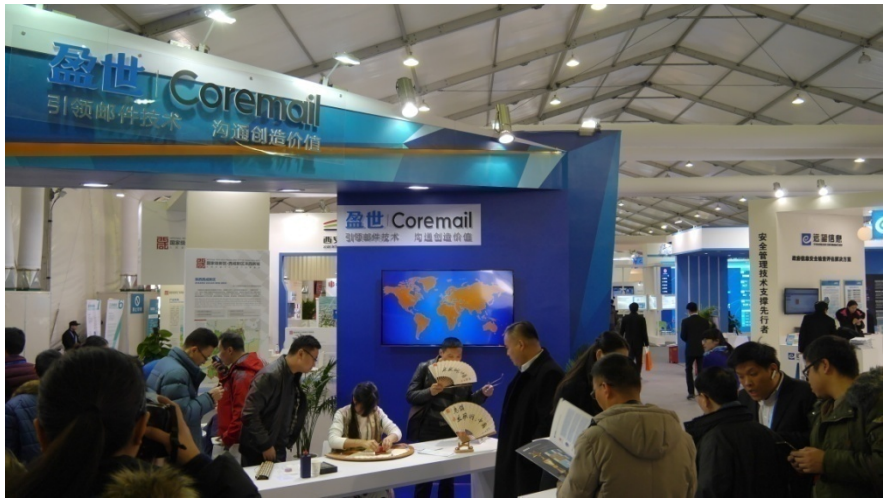
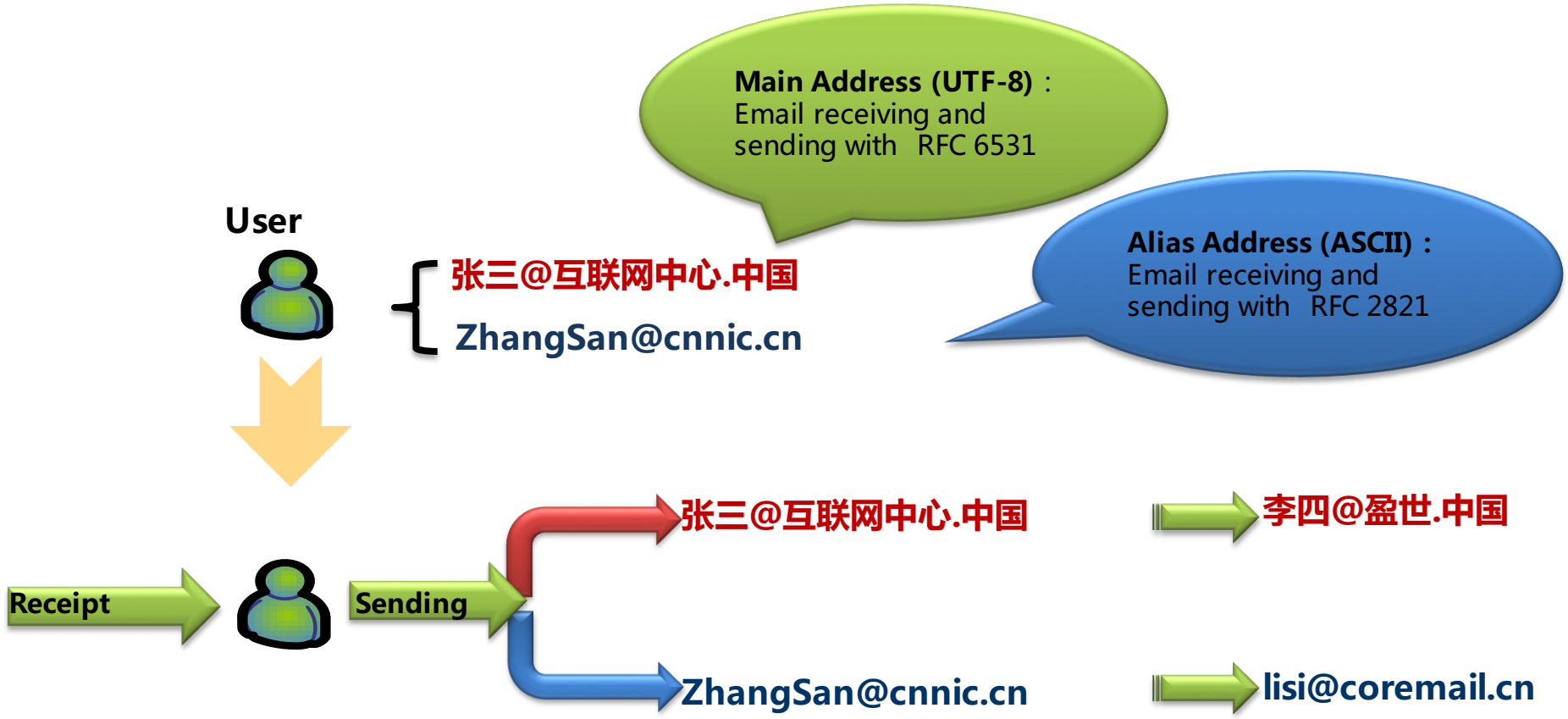
2015 Coremail promoting EAI at 2nd World Internet Conference in Wuzhen, China.



How to implement EAI

Double Email Addresses



How to implement EAI

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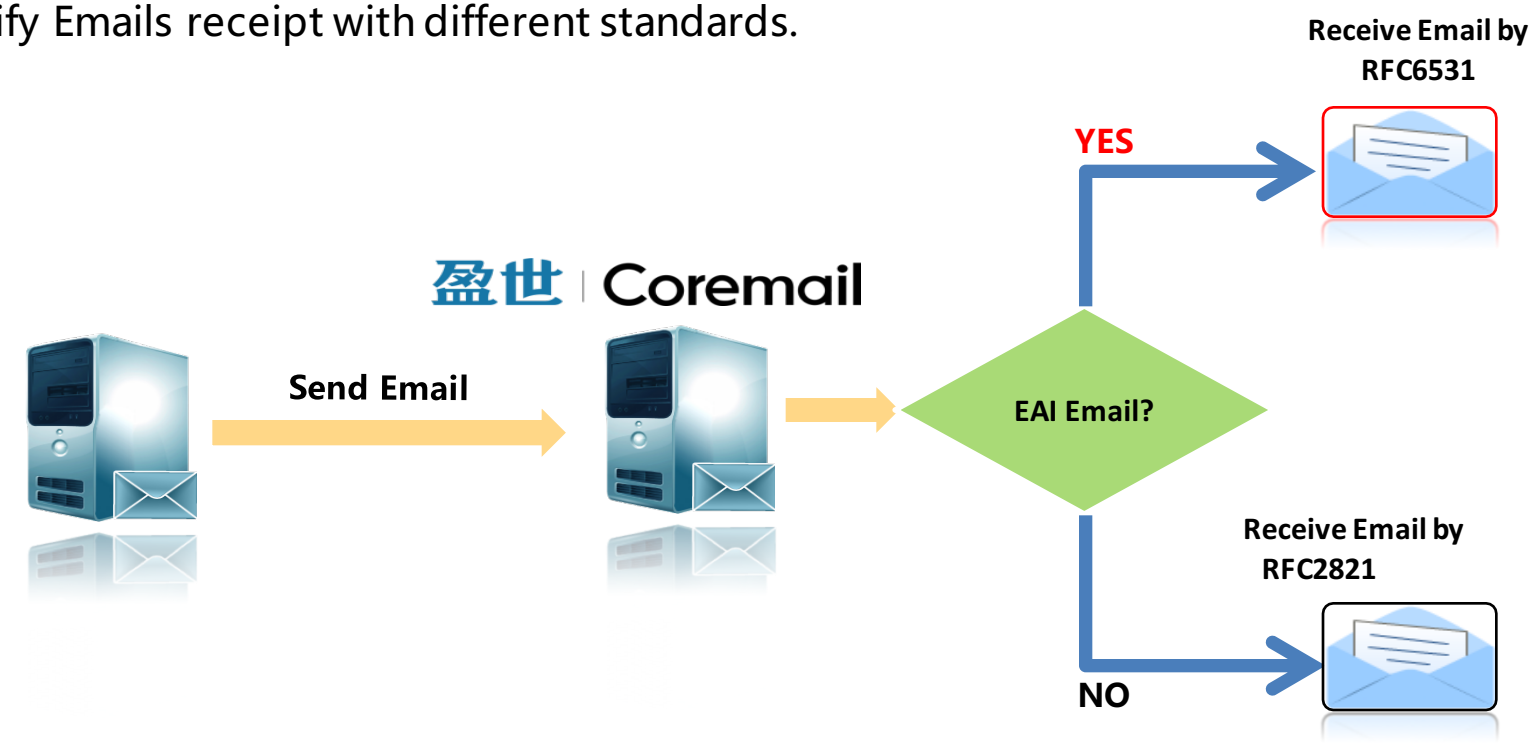
Receive Email

Coremail will classify Emails receipt with different standards.



How to implement EAI

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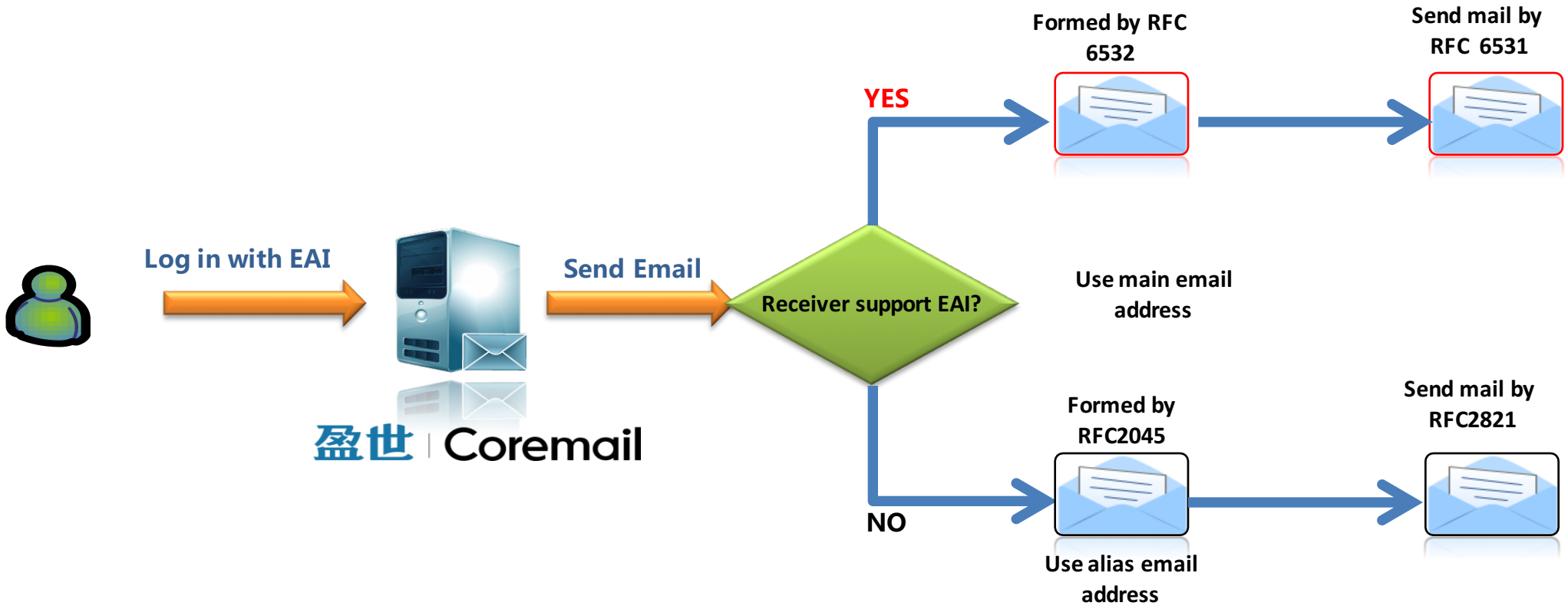
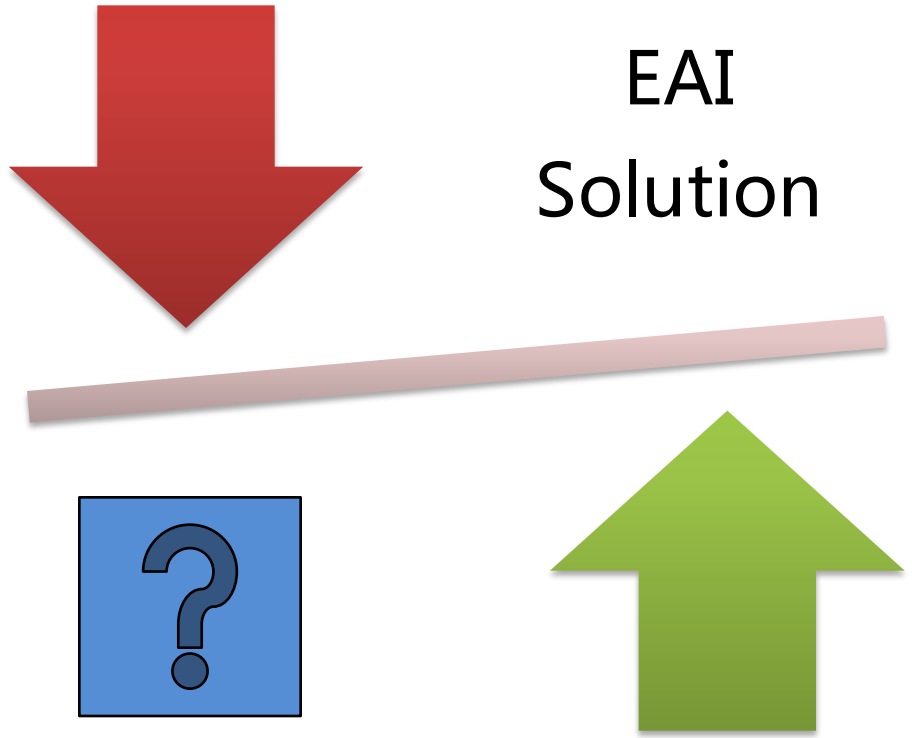
Send Email



EAI Commercialization Progress



Coremail has had the EAI solution since 2012;

But there are not many applications supporting EAI

EAI Commercialization Progress

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- Release EAI Register Platform
- Release Coremail Flash Mail/APP/Lunkr supporting EAI
- Upgrade the email clouding service platform to support EAI

EAI Commercialization Progress

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By Feb, 2016, the total registered users are more than 100000.

EAI Commercialization Progress

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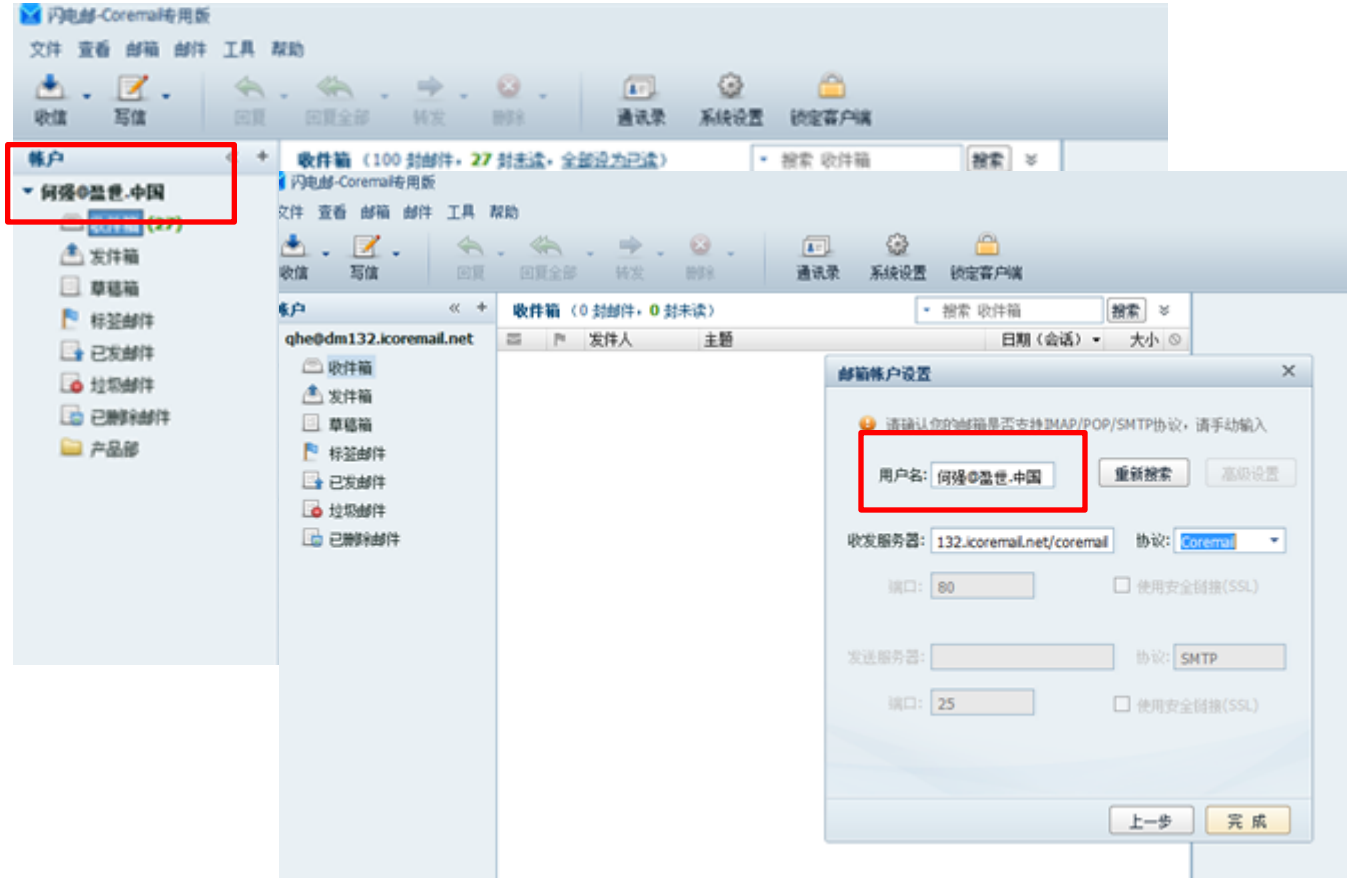
iOS → Android → Windows

App

Flash Mail

Lunkr



EAI Commercialization Progress

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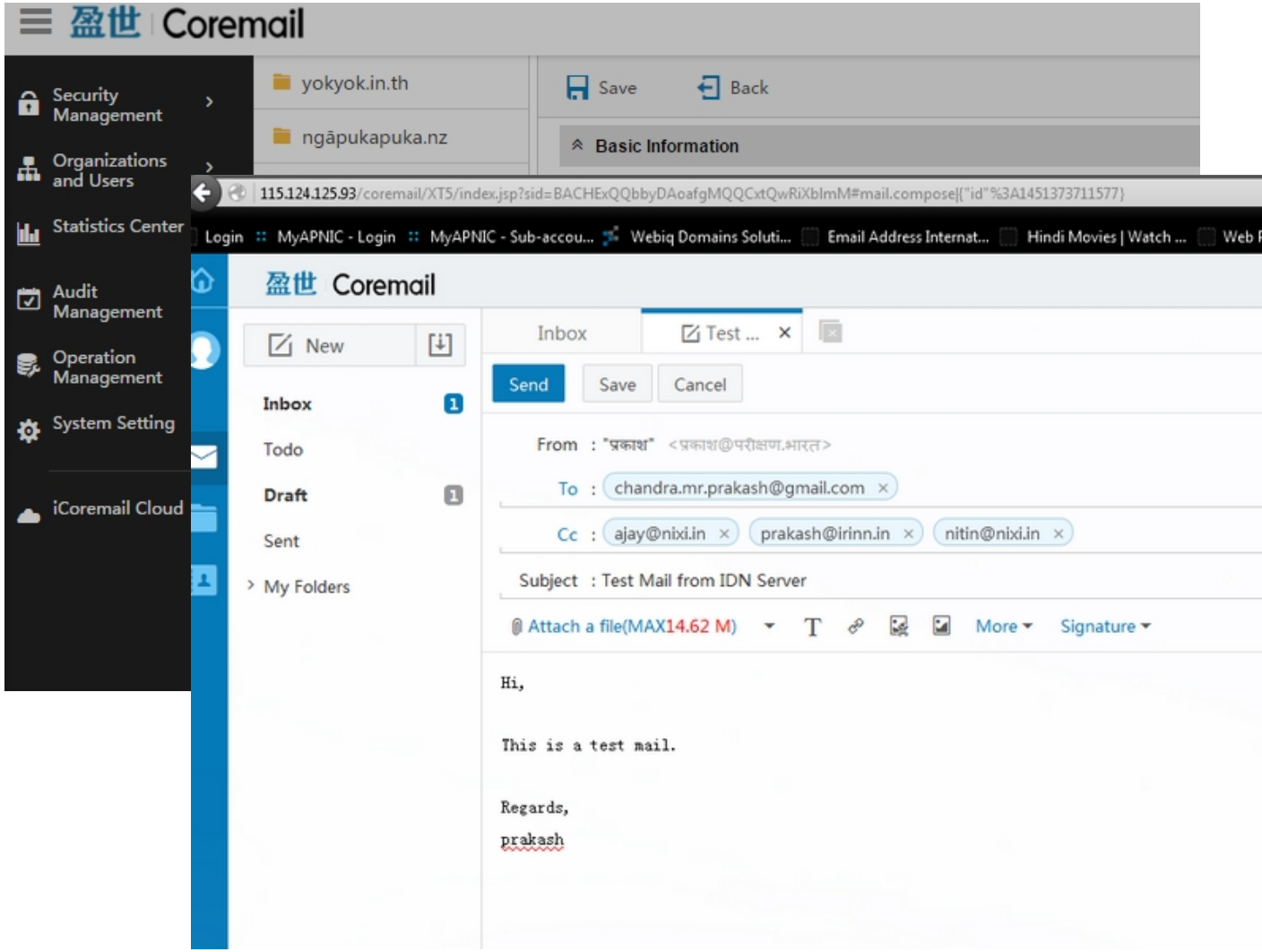
begin your success
thnic

In Thai Language

nixi
National Internet Exchange of India

In Hindi Language



EAI Commercialization Progress

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Huyi EAI Email

- New gTLD Registry
- EAI Email System for sales

Coremail Saas Platform

- Millions users on Coremail Saas Platform
- All users have double accounts for EAI application

EAI Email System

EAI Challenges for Coremail

Few apps accept EAI as registered ID

Compatibility issues of different OS and software platforms

EAI Plans from Coremail

Further promote EAI email in China and other non-English countries by cooperating with some agents.

Deploy EAI applications in some closed circles, such as army, government.

Thank you!