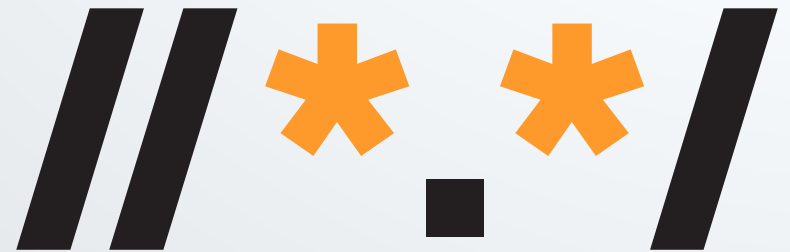


Universal Acceptance Steering Group

An update on achievements and activities

Ram Mohan, Chair



Universal Acceptance

Agenda

- What we've done
- What we're doing
- Where we're going
- How are we now going to get there
- Q&A



Where we're at: Definition

“Universal Acceptance (UA) is the state where all valid domain names and email addresses are accepted, validated, stored, processed and displayed correctly and consistently by all Internet-enabled applications, devices and systems.”



Where we're at: Documentation

- UASG 001 – UA Knowledge Base *Published and living*
- UASG 002 – Webmaster engagement letter – *in 7 languages*
- UASG 003 – Fact Sheet – for the ‘everyman’ to understand UA – *Published.*
- UASG 004 – Use Cases. *In Development*
- UASG 005 - UA Quick Guide: for management to understand what UA is and some ideas for addressing the issues. *Final Review*
- UASG 006 – Relevant RFCs
- UASG 007 – Introduction to Universal Acceptance *The Master Document – Finishing first detailed reading.*
- UASG 008 – UA & Local Engagement – *Final Review*

What we're doing: Activities

- Reviewing most popular websites for UA Readiness. (Spoiler alert: only one website accepts all our use cases)
- Starting review and remediation work on largest/most popular development toolsets.
- Building Use Case & Test environments
- Building EAI Community
- Planning review of browsers & operating systems
- Planning a White Paper



What we're doing - Administratively

- Pursuing Help Wanted activities
- Finding a professional Communications/Public Relations partner
- Budget 2016/17 Submitted to ICANN
- Budget 2015/16 Forecast completed
- Expected Standards of Behavior agreed
- Logos and template designs finished



How are we going to get there...

- A change of approach
- More responsibility on staff
- Volunteers shifting to more achievable governance role
- Active Volunteers still wanted
- Contracting out active roles
- Building more partnerships
- Encouraging regional/national initiatives



A Review of the Charter

- Fundamental shift from a “supported group of volunteers” to a “supporting group of volunteers”
- Removed the idea of a Project Group
- Providing foundations for UASG to obtain resources (funds) in addition to ICANN



The Charter



Summary

- Revised Charter & Revised Approach
- Documentation getting done
- Technical Work getting started
- Outreach about to kick off



Q&A

