
HELSINKI – At-Large Capacity Building Working Group
Thursday, June 30, 2016 – 08:00 to 09:00 EEST
ICANN56 | Helsinki, Finland

TIJANI BEN JEMAA: Good morning, good evening, good afternoon, for everyone, those who are on remote participation. This is our Capacity Building Working Group meeting that should start at 8:00, but we are late of 18 minutes and I am sorry for that.

Our agenda, first of all I will give the floor to [Hazem], or...oh, there is not a roll call. Okay. No. So you have the agenda on the Adobe Connect. The first item of the agenda is to approve this agenda. Is anyone have...is it okay? Okay. Agenda approved.

So this Capacity Building Working Group meeting was supposed to be for the adoption of the topics for the remaining webinars for this year plus a discussion with Elizabeth regarding our cooperation with her department. And unfortunately Elizabeth has a problem, a health problem. She couldn't come. So I apologize for that and [we will] not have this discussion about our cooperation with her. We will do it through a conference call after this Helsinki meeting.

So going now to the second point of the agenda which is discussing the topics for the upcoming webinars. You remember we had a conference call for that. I already sent an e-mail asking

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for proposals, and then we had a short webinar about that. There were proposals. So [Hazem] can you please display the table? Okay.

So what you are seeing now are the 12 topics that were proposed at the beginning of this year, and we chose to execute, or to make the six first topics for the six first months of this year. I will not come back to those topics. They are already done. We still have six other topics that were proposed but we didn't choose them. We will speak about them later. So on the same table, on the bottom of the table, you will see so the six webinars already executed clearly done with their speakers, etc. This is the past. Now we'll go to the future.

Second sheet. On this sheet you have the six remaining topics of last time plus the four new proposals. Now I would like to discuss those topics, those proposals, and select from those proposals what are the topics we will use for the upcoming webinars.

So if we go through them one by one, I think that the zero rating and net neutrality is a very good topic but I don't think it is for our environment. We are about names and numbers. This is about content. So perhaps, in my point of view, it is not appropriate.

Going to the second ISP, I think it is perhaps something...yes?
Okay. Please, Holly.

HOLLY RAICHE: I know the received wisdom is net neutrality is about content, but it's also about transmission. It's also about the prioritization of some traffic over other traffic. And to just dismiss it as content is probably to completely overlook its importance. So I'm sorry you dismissed it as quickly as that.

TIJANI BEN JEMAA: I didn't dismiss anything. I just tell you what I think about it, and I am happy to hear you. So I know that the network is part of it. I know that.

HOLLY RAICHE: It's a big part of it.

TIJANI BEN JEMAA: Yeah. But it is not names and numbers. This is what I meant. That's all.

HOLLY RAICHE: I understand what you're saying – not names and numbers. But the names and numbers are essentially how we communicate.

It's facilitation of the communication, and in that broader sense, I think we can either be very narrow in the way we look at names and numbers and certainly that should always be the focus. But to tie names and numbers into the whole transmission picture – because if you're asking people to come on board, to actually understand what it is we're doing, part of what the names and numbers are is connecting, and part of what net neutrality is about is also connecting. So I understand that we've got to stick to names and numbers, but I wish that we could actually have a broader concept of that so that we don't just say “not names and numbers” and dismiss it. It's an important component of how we contact each other.

TIJANI BEN JEMAA:

Okay, Holly. Understood. What do you think, what the other members think about this issue? Maureen, what is your point of view?

MAUREEN HILYARD:

I have to agree with Holly in that sometimes we actually have to introduce some basics in order for them to understand why we're actually selecting the other stuff.

CHERYL LANGDON-ORR: Yes. Thank you, Tijani. I'm going to come down on the side of let's have it as a subject perhaps in couple with another, so it's one of those split in two so we don't commit the total time for our webinars to just this topic. But we make sure that what we do is take the members who are at that webinar and who may be listening to it later as archival through the journey that was starting to happen at this table. And that is, is use this not so much as a definitional exercise but rather more of a where is this in the context of ICANN names and numbers. So turn it so it's actually meeting the needs and helping people understand where we fit in the scheme of things and why certain things will be in other fora to discuss, but these things will be in our remit. Maureen?

MAUREEN HILYARD: I agree, Cheryl. And I think it's one of the reasons why – when we've just been discussing the ISOC/ICANN connection – sometimes you actually have to look at both and to be able to see how they both interact and fit in with each other.

TIJANI BEN JEMAA: Aziz? What do you think about?

AZIZ HILALI: Aziz speaking.

TIJANI BEN JEMAA: Okay. [Isaac?].

UNIDENTIFIED FEMALE: Go on, [Isaac].

TIJANI BEN JEMAA: Okay. No problem. So this is a topic we will keep here and we will see how we will tweak it so that it will be more trying to address the issue but not from the point of view of – from the side of the use of the network, the use of the data. It is more about the neutrality of the network more than the...because we are speaking about zero rating, and since we speak...you understand my point? Okay.

The second proposal was IXP. In my point of view, this is something that we can do for our ALSs for their information. It is more informative than, if you want, part of the work of our organization. Is there any opposition? Cheryl.

CHERYL LANGDON-ORR: Tijani, I'm certainly not in opposition. Let me tell you immediately I'm not opposing this. It strikes me that this might be one of the topics that we could marry in with the first one – so have the IXP discussion and delivery of information and increase

our understanding of our At-Large structures and individual members, and then as an example of some of the plethora of other material that impinges on naming and numbering or that naming and numbering impinges upon – sorry, that was a very complicated sentence, I’ll try and be more simple in future. I hope it actually gets into the transcript accurately, but work it out what it means later. But that might be, start with IXPs and move on for perhaps a 30-minute interaction on the other topic.

And I’d also like to suggest that, seeing as and in absentia, if you’re absent and I have any control over your life you’re likely to get a job, I’d be suggesting that Bastian – one of my mentees who obviously works in the IXP area – would be an ideal person, amongst others, to be a subject matter expert for this. And what that also does is it means that we’re not just bringing ICANN hierarchy or the upper echelon to talk out at our At-Large Structures. This is an At-Large structure member and it is an At-Large structure presenting. And I think that’d be a nice thing to see as well. Thanks.

TIJANI BEN JEMAA:

So no other remark about this topic? I will go to the third one which is network security issue. Very broad subject. And I will let you comment on it because in my point of view, as it is framed now I don’t think it is a subject for a webinar. Holly.

HOLLY RAICHE: We're going to disagree again. It's going to be a good morning. And I've only just started.

If you don't get the domain names and numbers right, security is just crap. When I look at, for example, the way – and I can brag away .au is run – you look at the way that the .au space is run and that is absolutely domain names, you look at the rules surrounding who gets on and how, and you find that in fact we have very few security problems. You look at the way other domain names are managed or not and they have huge security problems. So you get the numbers right. You get DNSSEC in place or not. You have rules surrounding who gets a domain name and all of the processes that are around that and it winds up being secure or not secure.

I mean, names and numbers are absolutely dead center of security. You get it right, and you probably have far fewer problems.

TIJANI BEN JEMAA: Holly, my issue is, as it is written here it is very broad.

HOLLY RAICHE: Then why don't we just label it as the role that domain names and numbers have in the overall security picture. Pick up Cheryl's point which is, you bring people in, you say security is a really critical issue for all of us, and if we don't get the components of DNSSEC, numbers, names, right, then in fact we do not have a secure network.

TIJANI BEN JEMAA: This was exactly my point. I said that security is a very important issue for our work, but the topic as it is written now we have to reword it and to make it more focused. Okay, is there any other...Cheryl, please.

CHERYL LANGDON-ORR: See, I'm sitting too close to you, Tijani. I'm going to do this in future.

My first reaction is in support of what you were saying. I went, "What network security issue? Which particular thing?" And I'm thinking what we might have is an opportunity to have, again, smaller bites of conversation on a number of topics. And we might take a webinar that we can perhaps even wrap the first three things into with the structure and function approach. So we help our At-Large structures understand that the names and numbers is about management of critical Internet resources,

and then we look at how the management of critical Internet resources affects the function of critical Internet structures. And we can have a couple of examples – like matters of security and security choice, like matters of net neutrality – and have almost a little debate on that. So if we had only a 60 minute block, I'd see it as sort of 30/15/15. If we had a longer block of time I'd probably do it 20/15/15 and forum.

TIJANI BEN JEMAA: Cheryl, you are proposing that we do the three in the same webinar?

CHERYL LANGDON-ORR: Yes.

TIJANI BEN JEMAA: Okay. Very good approach. When I finish I will give you the floor, please.

CHERYL LANGDON-ORR: [inaudible]

TIJANI BEN JEMAA: Okay, I think it is a good approach because this will give us the opportunity to make the links, if you want, to explain. Okay, Maureen.

MAUREEN HILYARD: Thank you, Tijani. I think that what Cheryl is proposing, again, is...because the topic is such a wide topic – it covers a whole lot of areas – and because we don't know what our participants actually know, that we could introduce something that is almost like a starter session where we actually look at security in its various contexts. And at the end of the session, of course, one of the things that's actually asked for is – is there something that you want to know more about? And that could actually help us direct future things. And we're saying, well if you're getting a lot of people saying they want a particular topic from the taster session that they have been given, that you could actually use that as probably something...it would help us to actually set the objectives.

CHERYL LANGDON-ORR: It strikes me that this is going to then be an opportunity for us to link out to some of the other existing resources that the more expert areas of ICANN already have. So there's various [SAC] numbers, there's some of the online learning platforms, and so

we can take some of our people and point them in [inaudible] journeys as well.

And while I've got the microphone – I was going to say this later – but it seems to me like this won't be a perfect thing for just an e-book on the webinar, that it would be a good thing for having output from the webinar in a form of e-book and video and whatever else to use as material in our own 101 for future At-Large structures and individual members. So they don't have to find this and go through the whole discussion, that they can narrow in if they want to know more about IXPs, if they want to understand what zero rating is and why we talk about it from time to time. And so that will start getting us the nexus with this wonderful online learning platform that we haven't resource utilized yet.

TIJANI BEN JEMAA: Thank you, Cheryl. Aziz.

CHERYL LANGDON-ORR: I would suggest that, like me, you have your earphone in. I have my earphone permanently in. I'm actually waiting until I can get the software just subcutaneously implanted. It's going to be so much easier.

AZIZ HILALI:

Okay, I'd like not to enter in detail in those topic, but I wanted to do a comment about the participants in this Capacity Building webinars in which we are working a lot, because we want it to be good for our ALSs. And yesterday I have asked a question and I'm going to ask it again, why do we limit us to work with ALSs, for example, if we work with IPv6. Maybe there are some other people – I'm speaking, if you want to hear me better you can use the headphones, Tijani. Do you have problem to hear me? Tijani wants me to speak very higher because he used his microphone or so, okay.

Okay, the comment I wanted to make is that maybe in our countries in Africa there are some people very interested by some topics and so we have to think about it, Tijani, and to see how we can work with those persons. We have a very good system that works very well with ICANN. Why don't we try to use this capacity Building with universities, with other hubs platforms in which we can invite students in a place and try to give them this Capacity Building so we will have a very broad public. And this will be really At-Large, and we will work and do some outreach to present ICANN to the community instead of waiting. People is asking me in Marrakech, "I wanted to participate to ICANN." And I tell them, you can apply as a Fellow. And it's sometimes difficult.

So now we have here an opportunity through the Capacity Building session. We have with 42 ALSs we have in Africa, only 10 can participate to them. It's an effort that we have to make. We have to take the opportunity of these webinars and use them for a broader population in Africa or elsewhere, it's the same. [Thank you, Aziz.]

Personally I will tell to all the people who are not in ICANN to participate to our webinars, to our teleconferences. It's not only for ALSs. Everybody can participate to those teleconferences. But how does this community know, do you send some [inaudible] to the university to tell them there is a Capacity Building, there is a teleconference? How can they know?

TIJANI BEN JEMAA:

Well, the people that I try to attract to ICANN...well, Aziz, the idea is that we are offering a Capacity Building for ALSs because it's a need we have. They need capacity building and we know it. Everybody know it. So if we want to do to work in a broader way, it's very well. We can use the means we have. I have in my program something I'm going to speak about, that is to say the other forums we can use – because we are only working with webinars – we can use other ways to do Capacity Building how to work with the community in general in a broader way.

“So, that said, we have to work with our ALSs. It’s crucial. There may be only 10 ALSs participating to those webinars, but they are not always the same ALSs. So if we have this philosophy saying that only 10 are participating on 42, it’s not a good philosophy, it’s not a good way of thinking. We have to try to work with more and more public, more and more ALSs. There are other ways, there are not only the webinars, there are other ways to work with ALSs and with the ICANN population in a general way. Thank you very much.

VENI MARKOVSKI:

I can try Russian, but I don’t see a Russian interpreter. Oh, there is one. But [inaudible]. Then I can speak in Bulgarian and it will be...

But having said that, I want to speak a little bit as the Chairman of ISOC Bulgaria, which is the relevant organization and one of the founding At-Large structures. So taking away my ICANN hat, I think it’s crucial that –and by the way in a way to introduce – we have a new person from ISOC Bulgaria who will be more active in the At-Large. Her name is Julia Velkova – or “Julia” as the English speakers will probably call her – and it’s one of the examples where what we could do, I mean, she speaks fluent Bulgarian, Russian, English, and Swedish, and we should try to reach out beyond the usual ways of bringing people in. And I

have to admit that, given the fact that I do a lot of work for ICANN, I have dedicated this couple of people to do At-Large work within ISOC Bulgaria, but it turned out that we need to expand this. This is not sustainable.

And the way I see it is to start using more social media. We have couple of Facebook groups which are very active. In fact, I was just checking and now there are messages every day. These are the people that are the natural participants in the webinars and also the natural applicants for ICANN Fellows, NextGen people, to come here. We have several very good examples of what these programs mean for ICANN. And when I saw the topics and the [inaudible] interaction that you guys had, I was feeling like I'm back in time in a way because the discussions about net neutrality, it's so different. Even the terms are different, whether you talk about it in the U.S. or in Europe, or even within Europe depending on the country. And with the narrowing of the mission of ICANN with the new Bylaws, we have to be extremely careful how the At-Large structures will be shaping what ICANN does.

The big difference I think, which we're going to be seeing more and more, is that ICANN is now...it's really up to the At-Large structures now to what ICANN will be doing. It's not any longer where we've done our work as an organization and ICANN has done its work, so now it's up to the...the transition is, from our

point of view, from the ICANN point of view, is we convened, we followed what was requested that the documents are done, now it's kind of to execute this.

But the At-Large will become very crucial and more important than ever. In a situation where every supporting organization of ICANN becomes equally important. So it's really reaching out and bringing new people and more people. Make Heidi's work harder. Which is not bad. So from ISOC Bulgaria's perspective, you will have our full support. I am more than happy to bring that to the Board's attention to see how we can help. It will be good to reach out to other chapters which are At-Large Structures, and especially the ones which are active. You know, there are two different types of everything. So there are ISOC chapters which are very active and we should just reach out to them and see how they can engage. So that's my three minutes of intervention.

TIJANI BEN JEMAA:

Thank you very much, Veni. We have 10 minutes I think left for our...yes, Heidi, please.

HEIDI ULLRICH:

Cheryl is next.

TIJANI BEN JEMAA: Cheryl, okay.

CHERYL LANGDON-ORR: Thank you. I just wanted to make sure I understood what I thought I heard with the exchange between you two. And I might not get it right, but let me know. I heard a discussion that was saying we are doing particularly useful development of material and it's obviously going to be focusing on our existing ALSs. And that is obviously how it should be. But – and the but is – we need to more effectively use this as an integration with beyond our At-Large structures and formal entities. We need to make sure that it is a piece of showcased material in an outward facing way. And we allow our work and our discussion to be very inclusive. And by doing that, we may in fact get more engagement in a formal way with new At-Large structures or individual members. But we may just get better, wider community interaction and interest in our new Empowered Community model. I think I got that right.

TIJANI BEN JEMAA: Aziz, very short.

AZIZ HILALI: I want something I want to make sure about. We're not going to stop the ALS. I do not want to stop the ALSs. My ALS, for

instance. I can participate with the members, with my students, many other people that are interested in a topic can participate. This is how I see it. As long as there is some logistics. We have to use our logistics more.

TIJANI BEN JEMAA:

So we have [inaudible] those topics because we need to have topics adopted for the remaining six months. Now we decided, more or less, about one webinar...Heidi...sorry, Heidi. Go ahead.

HEIDI ULLRICH:

Thank you, Tijani. Just following up on what Veni said a little bit, and a little bit of what Cheryl is saying. Perhaps some of these topics could be really focusing more on the RALOs and the At-Large structures, and hearing from those people who either work with them as the Chairs or actually hearing from the At-Large structures. And it could be something like a roundtable, like what the RALO Chairs are doing, and then hearing from the At-Large structures themselves, what they do to bring it down to the people in their region. So maybe something along those lines. And it might be that a follow-up or maybe a combined topic would be hearing from the DPRD staff on how, given the RALOs in the regions, how can the tools that DPRD provide help them engage more productively in At-Large?

And then just one final point is that – on sort of a next topic related to that – is this ongoing At-Large Review which is focusing on the RALOs and the ALSs. So perhaps an update from Holly and Cheryl on that and encouraging them to engage effectively in that. Thank you.

TIJANI BEN JEMAA:

Thank you, Heidi. So if I continue, the fourth proposal was about the Registrar Agreement Version 2013, what is required, how compliance is enforced, and lessons learned, from the new gTLDs. I think this is a relevant...yes, Holly. Go ahead.

HOLLY RAICHE:

I think my question as a whole is who is the audience? Because if you say to me, the 2013 RAA, there's just a whole heap of topics that just come automatically to mind, and blah blah blah blah, and that just proves how sick I am. For the ordinary person, if you say the 2013 RAA, their eyes are going to glaze and they're going to be finding the door very quickly. So you're going to have to figure out what is it that is new that is important. Is there anything that's new that matters outside of this table? I know there is, but putting that into words that actually matter is going to be an enormous challenge. Thanks.

TIJANI BEN JEMAA: Cheryl, please.

CHERYL LANGDON-ORR: Thank you, Tijani. And with the pressure of time, I just wanted to draw a line under that conversation and say, it seems to me that with the remaining topics – v6 implementation, ISP training, small business – the ones in blue, I think we have time to work on those with perhaps committing to one little hybrid model exercise. We may do the others in a hybrid model exercise, I don't know. But we can probably manage that discussion in a month or two. But the others are kind of ready to go, and if we could focus on the timing of those, in a totally biased point of view I would very much like to see #9 – the Work Stream topics – at the top of the list and the first cab off the rank.

We're preloaded for that. We've got the material. We know what we're talking about. And it would suit us to get more interaction and therefore get more engagement. So we could kind of make that the next one and then sort our priorities. Thank you.

TIJANI BEN JEMAA: Cheryl, this is exactly what I wanted to do. The #9, we will make a webinar in July. Even if we don't do Capacity Building in the summer, we will do one in July so that people will understand what are those nine topics and can engage, can participate in

this debate. So we will make webinars especially for the Work Stream 2 topics in July. So if you want, I agree with you, Cheryl, because we run out of time.

The four last proposals were done now, those last time. And I think that we discussed on the call that the work stream 2 should be done very shortly, and also we discussed that the new Bylaws and their effect on ICANN also are important and should be done very quickly.

So a webinar in July about Work stream 2, and then the first webinar after that will be, in my point of view, the new Bylaws and the effect of the new Bylaws on the whole ICANN.

Another important topic would be the IANA transition and its effect. It's more or less the same than the new Bylaws and the effect of the new Bylaws on ICANN, but the role of the various institutions post-transition such as the Customer Standing Committee – the CSC. This is a proposal from [Barak], and he says that people don't understand what are those new – and this is, I think, a good webinar that we have to do also.

So in my point of view we have at least three webinars that are already ready for to be used. Since – how many time we have now? Five minutes.

So since we don't have time to go further than that, I propose that we continue the discussion online. We have all those topics. And please when you react online, give the right formulation that you find good for each of those topics if you agree that we go on with them. Cheryl, you have a remark. Go ahead.

CHERYL LANGDON-ORR:

Thank you, Tijani. It seems to me like we've got July, August, September, sorted then. If we look to then November, that'd be an IANA transition and its effect on end users placeholder, because we'll know whether we will or we won't by then. If we won't, we can mourn the work we've done and look at what actually is going to happen next. And if we are, then we can set the stage for understanding in the next [inaudible]. So November...I'm really not wanting to do things in December if we can avoid it, unless it is early in December. It clashes with a lot of other work groups trying to come to closure in the rush before the end of the calendar year. And I think if we do a hybrid piece of work as we discussed earlier in a late January/early February, deliberately missing the lunar new year timing, that actually gives us a good kick start to our next set of work.

That means that by our September/October meetings, we can be tightening up what we're going to do in what is Financial Year quarter three. So I'm not too worried about us tracking.

As we do this online, can we have this as a two-column or maybe three-column piece of work on the wiki page as well so we can actually right now put the month and who's owning the management of it. And that's owning the management of it, that's not doing the presentation, because that's very different things. Otherwise Maureen's going to be really, really busy. And so we don't have to think about that. Those columns are sort of filled in and then the blanks we can contribute to. Thank you.

TIJANI BEN JEMAA:

Thank you, Cheryl. Is it understood for everyone what Cheryl proposed? Okay.

For the few minutes remaining I would like to speak about the Capacity Building for the AP region during Hyderabad. So Satish told me that we will have to prepare a program for those five or six ALSs. I will do so. Other thing I would like that we think about a cycle of the trainers. Because we need also to have people on the regions to make training for their local ALSs, or local people if you want, in general. This is one of the points of the new program, if you want, for next year.

Also we have to think about other forms of capacity building. We are always using the webinars, which are very good, which is the cheapest and the most easier way to make capacity building. But I think we need other forms. Cheryl spoke about e-book. E-

book is a mean of use of this Capacity Building. We have our cooperation with Elizabeth, and normally Elizabeth should have done a lot of things for us in the sense of having directories of subjects that we have already done as webinars, so that people can easily find when they want – for example, I need to know something about a subject. We have to get a directory so that people can go and find it immediately. And this is what normally Elizabeth said she will do for us. Maureen, please. Go ahead.

MAUREEN HILYARD:

Thank you, Tijani. Yes, I must admit I was actually hoping that Elizabeth might be – she was down on the list, wasn't she? Oh, okay. Right. Because last time we met she was going to be doing some bits and pieces, and I just wanted to see what was actually developing. But I do know that the APEC hub is also taking up the whole e-book thing which is really good. Because I quite enjoy doing them, but they're really a high time commitment thing and it's great to know that other people are taking that over. Thank you.

TIJANI BEN JEMAA:

Thank you, Maureen. Heidi, go ahead.

HEIDI ULLRICH: Thanks. Just very briefly. On the Fiscal Year '16 special requests, one of the programs was to purchase software for the e-books, and I just wanted to update you that that has now been purchased – an executive license – so that is now available. Thank you.

TIJANI BEN JEMAA: Also I would like to say that I really want to make use of the captioning for our webinars. And I would really appreciate if we can do it in other languages than the English, because it is the most useful for people who don't understand English. I hope, Heidi, you will find a way to push toward this solution. I assure you that people who don't understand English, even if they have the interpretation, they don't catch everything. With the captioning, they see it and it is...okay. So, Aziz.

AZIZ HILALI: Thank you, Tijani. I worked with Elizabeth. We met in Marrakech and I did a class about Internet Governance and I talk about all the areas, about the ICANN structure, about naming, domain names, and I just record it for ICANN Learn, a class with seven different classes of 90 minutes with slides. It's recorded with a camera. It's going to be free online for French speakers in all French speaking countries. It's 12 hours of classes online very soon available.

TIJANI BEN JEMAA: So now I am aware that we are three minutes late. So...

[HEIDI ULLRICH]: [inaudible]

TIJANI BEN JEMAA: Okay, so I am told the interpreters need to have a break so we will stop here. Thank you very much everyone. We will continue online, and I hope that in the future our meeting will start on time.

CHERYL LANGDON-ORR: With people in the room.

TIJANI BEN JEMAA: With people in the room, exactly. That's what I mean.

CHERYL LANGDON-ORR: Other than Asia Pacific and the honorary Asia Pacific.

TIJANI BEN JEMAA: Yes. And the Chair who came the first. Thank you very much. Bye-bye.

[END OF TRANSCRIPTION]