

I C A N N

COMMUNITY FORUM

61

SAN JUAN

10-15 March 2018



Work Track 5 Session



ICANN61
14 March 2018

Agenda

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Welcome (5 mins)

2

Work Completed,
Current Status, and
Next Steps (10
mins)

3

Work Plan and Initial
Report (5 mins)

4

Future Treatment of
Specific Categories
of Geographic
Names (80 mins)

5

Any Other Business
(5 mins)

Welcome

Agenda Item #1 (5 mins)

Work Completed, Current Status and Next Steps

Agenda Item # 2 (10 mins)

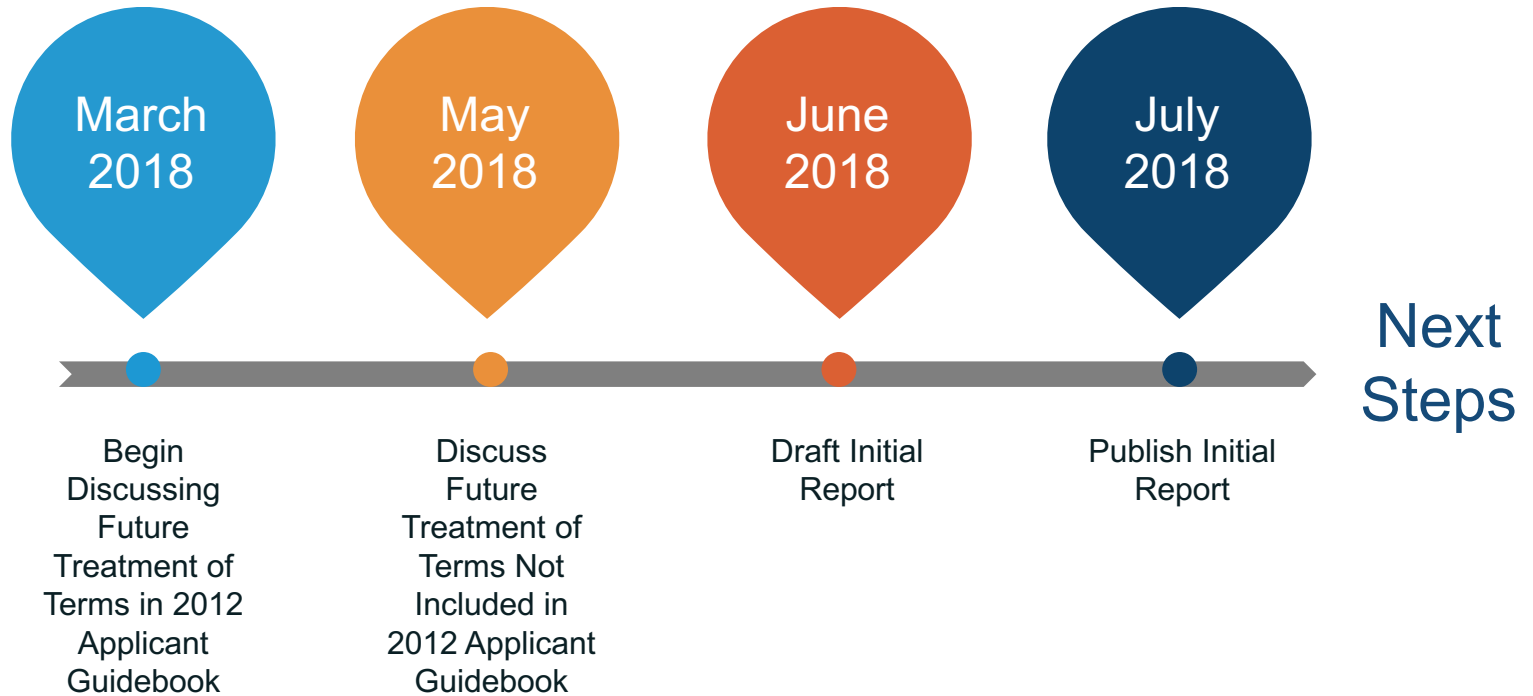
Work Completed, Current Status, and Next Steps

- Began meeting in November 2017
- Completed Terms of Reference: <https://community.icann.org/x/RgS8B>
- Feb 2018, held an informational webinar on the history of geographic names at the top level at ICANN: <https://community.icann.org/x/6g28B>
- For categories of geographic names receiving specific treatment in the 2012 round, discussed:
 - Existing 2007 policy and any difference with 2012 implementation
 - Positive and negative impacts associated with the 2012 implementation
- Will next begin discussing future treatment for these categories of strings
- Will then discuss categories of geographic names not addressed in existing policy and 2012 implementation
- Accepting recommendations for inputs to the WT discussion, such as reports and analysis

Work Plan and Initial Report

Agenda Item #3 (5 mins)

Work Track 5 Work Plan



Initial Report Format

The Initial Report will include, for each category of geographic names:

- ⦿ Existing policy
- ⦿ Implementation in the 2012 Applicant Guidebook
- ⦿ Deliberations of the Work Track, including pros and cons
- ⦿ Recommendations, if applicable
- ⦿ Options and questions for community feedback

Future Treatment of Specific Categories of Geographic Names

Agenda Item #4 (80 mins)

Category: 2-Character ASCII Strings

- ⦿ Treatment in 2012 AGB – Benefits Identified:
 - Two-letter combinations are available in case new two-letter codes are added to the the ISO 3166-1 list
 - Establishes clear differentiation between ccTLDs and gTLDs
 - Objective, consistent rule that was easy to apply.

- ⦿ Treatment in 2012 AGB – Harms Identified:
 - Possible opportunities lost in the gTLD space, but difficult to assess.

- ⦿ Future treatment:
 - There appears to be general support for maintaining treatment established in the 2012 Applicant Guidebook: Two-character ASCII strings are not permitted as TLDs. This is consistent with the recommendations of the Cross-Community Working Group on Use of Country and Territory Names as TLDs.

Category: 3-Character Strings on ISO 3166-1 List

- ⦿ Treatment in 2012 AGB – Benefits Identified:
 - There is a geographic connection for alpha-3 codes on the ISO 3166-1 list.
 - There is also a national identification connection for alpha-3 codes on the ISO 3166-1 list.

- ⦿ Treatment in 2012 AGB – Harms Identified:
 - A prospective applicant would be unable to apply even if they could have come to an agreement with the respective "owner" of the 3-letter code.
 - These strings were unavailable for potential use as non-geographic TLDs.

- ⦿ Future treatment:
 - Input requested.

Category: Long-Form Country and Territory Names on ISO 3166-1 List

- ⦿ Treatment in 2012 AGB – Benefits Identified:
 - It was an easy, predictable, and objective standard to follow.

- ⦿ Treatment in 2012 AGB – Harms Identified:
 - If a country wanted to apply for their long name as TLD, they were not able to do so.
 - Potential missed opportunities, but difficult to measure.

- ⦿ Future treatment:
 - Input requested.

Category: Short-Form Country and Territory Names on ISO 3166-1 List

- ⦿ Treatment in 2012 AGB – Benefits Identified:
 - It was an easy, predictable, and objective standard to follow.
- ⦿ Treatment in 2012 AGB – Harms Identified:
 - If a country wanted to apply for their long name as TLD, they were not able to do so.
 - Potential missed opportunities, but difficult to measure.
- ⦿ Future treatment:
 - Input requested.

Any Other Business

Agenda Item #5 (5 mins)