

# **Open Knowledge International**

- We are a growing international network, with groups
  in more than 40 countries. <a href="https://okfn.org/network/">https://okfn.org/network/</a>
- Everyone is welcome. Anyone can join the network, both individuals and organisations. No special skills or background are needed just an interest in open knowledge.

### What data is open at ICANN?

CKAN: <a href="https://odi-ckan-earlypilot.icann.org/">https://odi-ckan-earlypilot.icann.org/</a>

took too long to respond, didn't resolve

OpenDataSoft: <a href="https://icann.opendatasoft.com/">https://icann.opendatasoft.com/</a>

Need to register

Enigma: <a href="https://icann.enigma.com/">https://icann.enigma.com/</a>

Need to register

Socrata: <a href="https://icann.data.socrata.com/">https://icann.data.socrata.com/</a>

- Open immediate access! Yeay!



# **Data in Socratas**

Only two datasets, updated on the 28th of June 2017:

- Monthly Registry Transactions Report
- Monthly Registry Activity Report
- External dataset of 1263 gTLDs
  - dateOfContractSignature
  - Name of the gTLD
  - Name of registry operator

# Measuring the success of opening data

- Open Data Barometer
  <a href="http://barometer.opendataresearch.org/">http://barometer.opendataresearch.org/</a>
- Open Data Index <a href="https://index.okfn.org/">https://index.okfn.org/</a>
- Key Performance Indicators (KPIs)
  - How much did we do? (activity metrics)
  - How well did we do it? (quality metrics)
  - Is anyone better off as a result? (impact metrics)





# **Demand-focused approach**

- The demands of the data users
  - Encourages, seeks out and responds to feedback
  - Judges itself on the quality of outputs and the quality of impacts on the project
  - Most common way by surveying the users of available datasets



# What is the value of opening data?

- Value creation happens in:
  - Transparency
  - Participation
  - Self-empowerment
  - Improved or new products and services
  - Innovation
  - Improved efficiency
  - Impact measurement of policies
  - New knowledge from combined data sources and patterns in large data volumes



# **Positive outcomes**

- Open Data as an educator
- Enabling innovation with open data
- Enhancing business with open data
- Open data as an agent of change
- Open data as a community supporter



# **Suggestions**

- The need to know what data ICANN has
- Making something understandable out of the data, showing its usefulness to the wider community, like charts
- Tracking effects of policy changes at ICANN
- Using metrics used by governments, namely:
  - International Open Data Charter
  - Open Data Index
  - Open Data Barometer



# **Conclusions**

- The need to know what data is there
  - July 1st (maybe) data asset inventory published
- Surveying the ICANN community for what data they want to open first



