

Regional Strategy Framework Update and Capacity Building Survey Pilot Eastern Europe & Central Asia

Alexandra Kulikova,
Head of Global Stakeholder Engagement
Eastern Europe and Central Asia
ICANN

21 October, 2018
ICANN63, Barcelona



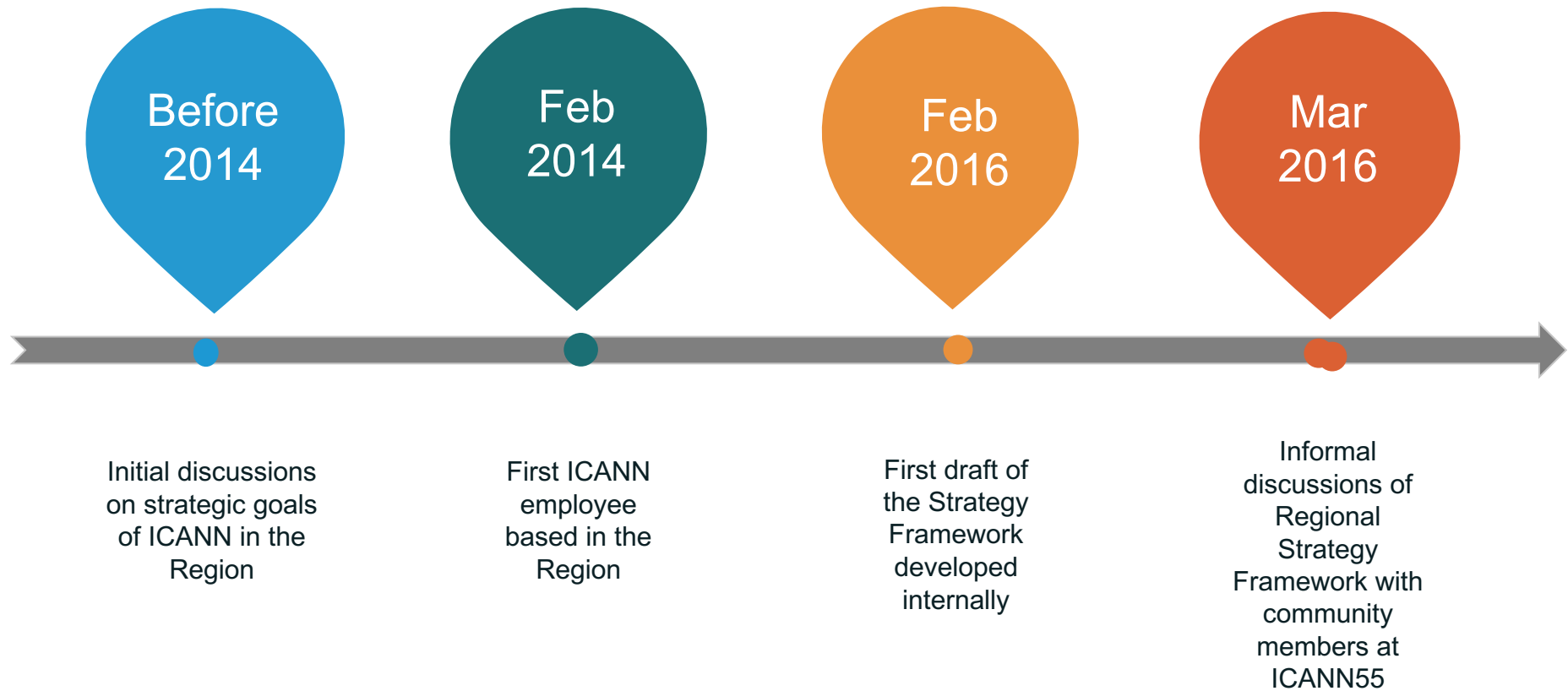
One strategy – 12 countries



Eastern Europe & Central Asia at a glimpse

- 12 countries: 1/7th of the Earth land surface and 11 time zones
- Almost 300 million people total population
- 19 ccTLDs and 6 IDNs among them
- .РФ and .БЕЛ – two biggest IDNs in EECA; Cyrillic is the biggest and the fastest growing IDN script worldwide
- 11 L-root instances +2 more underway
- 10 countries are formally represented in the GAC
- 7 ccTLD operators are members of ccNSO
- NO representatives from the Region in ICANN Board
- From 2016 a regional community member appointed to At-Large Advisory Committee Board
- From 2017 1st ever regional community member represented in SSAC
- In 2018 RDS WHOIS2 review team published its report (a regional community member was selected to the review team)

Regional Strategy Framework Development






Regional Strategy Framework Development






>> Ongoing Regional Strategy Framework amendment, development and implementation based on stakeholder feedback and cooperation

Focus on ICANN 5-Year Strategic Goals (FY16-FY20)

-  Further **globalize/internationalize** and **regionalize** ICANN functions
-  Bring ICANN to the world by creating a **balanced** and **proactive** approach to **regional engagement** with stakeholders
-  Support the evolution of the domain name marketplace to be **robust, stable and trusted**

Focus on ICANN 5-Year Strategic Goals (FY16-FY20)

-  Encourage engagement with the existing **Internet governance ecosystem** at national, regional and global levels
-  Establish mechanisms to **increase trust within the ecosystem** rooted in the **public interest** and within **ICANN's remit**
-  **Empower current and new stakeholders** to fully participate in ICANN activities

Regional Strategic Objectives

Regional Strategy as part of ICANN's corporate strategy

- Compliance with the global strategies and goals
- Due time and adequate allocation of resources
- Sharing best practices from other regions
- Cross-regional interaction

Objective 1

ICANN as a trusted point of expertise for DNS industry, its functionality, **stability, security and resiliency** with respect to local context



Objective 2

Focused and in-depth work with stakeholders to make **engagement with ICANN** mutually beneficial

Objective 1

ICANN as a trusted point of expertise for DNS industry, its functionality, stability, security and resiliency issues with respect to local context:

- Monitor and analyse DNS space in the region
- Deliver first-hand updates on latest developments in ICANN ecosystem
- Update and assist the community regarding high interest existent and emerging issues in the region
- Clarify and specify ICANN core mission in the broader Internet governance ecosystem across stakeholder groups

Objective 2

Focused in-depth work with stakeholders to make engagement with ICANN mutually beneficial

- Identify awareness raising needs and elaborate on the most topical region-specific needs for engagement at the national/ subregional/ regional level
- Support and assist in local expertise and capacity development on the topics within ICANN remit as a trusted partner
- Encourage and empower local community participation in ICANN policy development work

Main Focus Areas

1 Security, stability and resiliency
of the system of unique identifiers

2 DNS Industry: opportunity for business and
national economy

3 Emerging issues for DNS ecosystem at
ICANN org, Community, Board and related
PDP work

Recent progress

1.

- DNS abuse trainings for Law Enforcement Agencies with SSR team: 2 in Ukraine, first ever in Russia
- Engaging and building trust within tech-community: cyber awareness and ICANN remit, DNS abuse (DAAR), KSK Rollover updates and finalization
- Facilitating few L-root instances installation (new ones under way)

Recent progress

2.

- Armenia: Arbitration center of Settlement of Domain Name Disputes Foundation
- Ongoing domain registration governance reform in Georgia
- Accreditation – potential registrar interest? Working on new registrar training in EECA

3.

- GDPR – the leitmotif of the past year, increasing interest across the region; national legislation
- Increased demand for DNS abuse trainings, cybercrime awareness
- Local "black swans" – e.g. alphabet reform in Qazaqstan

Other engagement highlights

- Memorandum of Understanding signed with MTCIT, Armenia
- First orientation session for governments in Central Asia
- ICANN First High-level delegation visit to Russia
- Increased applications and participation in NextGen and Fellowship programmes as part of Stakeholder journey – including joining the empowered community
- Academic engagement (Higher School of Economics, Belarus State University Lyceum, University of Georgia)
- New engagement platforms: International Cybersecurity Congress, St Petersburg International Economic Forum, Eastern European DNS Forum

There's more to be done...

Capacity Building Prioritization Survey Pilot

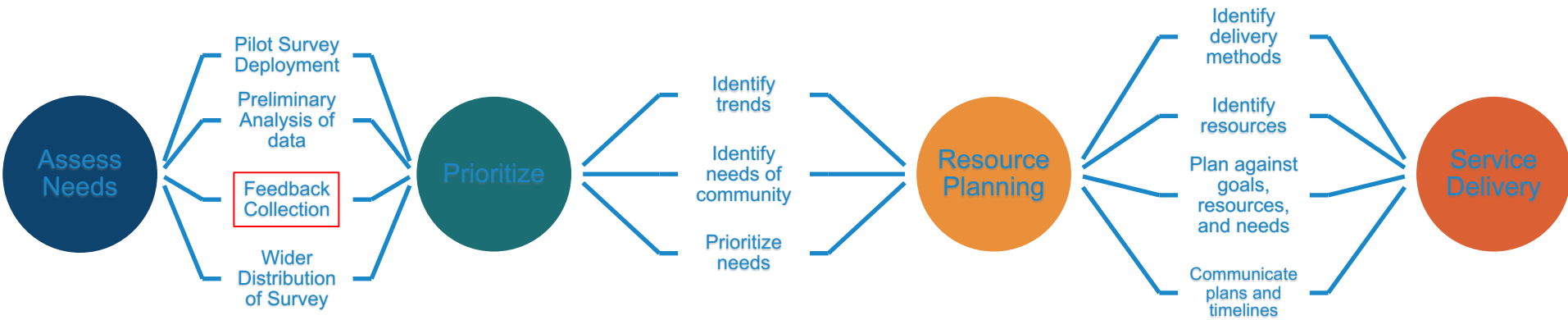
Prioritization times

Major challenges for further engagement work:

- Financial constraints
- HR constraints
- Increasing demand for capacity building

=> Capacity Building Prioritization Survey Pilot

Capacity Building Prioritization Survey Pilot - Process



Goals of Needs Assessment

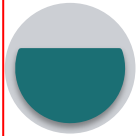


Goal: Identify Capacity Building Focus Areas

Objectives:

Design Survey

Deploy Survey to Community



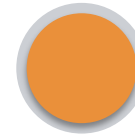
Goal: Identify Community Priorities

Objectives:

Analyze data

Gather feedback

Present Findings



Goal: Measurable data to assist with planning and prioritization

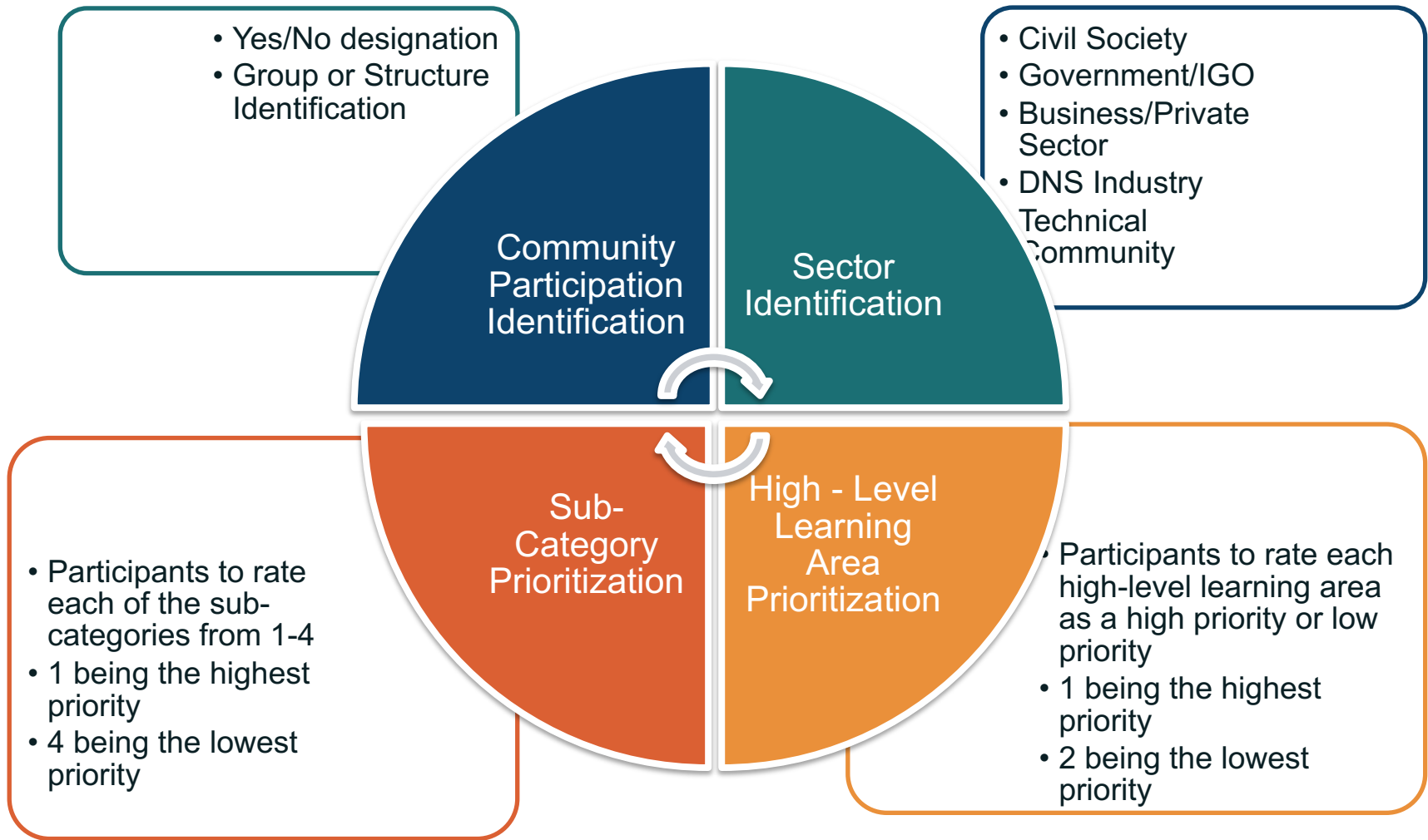
Objectives:

Prioritize and plan according to community need

Appropriate resource allocation

Improved needs-based delivery of services

Methodology



Increasing ICANN/DNS Knowledge

1

Technical Functions

Information focused on the activities related to the Internet's unique identifiers that ICANN performs in its role as a technical coordinating body (incl. IANA Functions, DNS Engineering, and GDD Technical Services).

3

Capacity Building for Registrars, Registries, and Registrants

Information focused on ICANN's role in accrediting registrars, ICANN's registrar training program, agreements, and contractual compliance.

2

Identifier Systems Security, Stability and Resiliency

Information focused on the overall goal of ensuring the security, stability, and resiliency of the Internet's Identifier systems (incl. capacity building for DNS, DNSSEC, and Security related issues.)

4

Internet Governance and the ICANN Ecosystem

Information focused on how ICANN facilitates Policy Development, ICANN Structures and Groups, Accountability and Transparency, History of Internet Governance in relation to the Internet's unique identifier

Personal Skill Building

1

Drafting Policy

Information focused on relaying methods and typologies that will allow volunteers to effectively contribute to the writing and drafting of policies while sitting on working groups, drafting teams, and cross-community work parties.

3

Facilitating Consensus

Information focused on facilitating and understanding the process of achieving group consensus from initial discussion to finalizing a decision; understanding the overall goals of the consensus process – including better decisions, better implementation, and better group relations.

2

Chairing Effective Meetings

Information focused on leadership, effective meeting planning, time and agenda management, structuring discussions, and taking follow-up action.

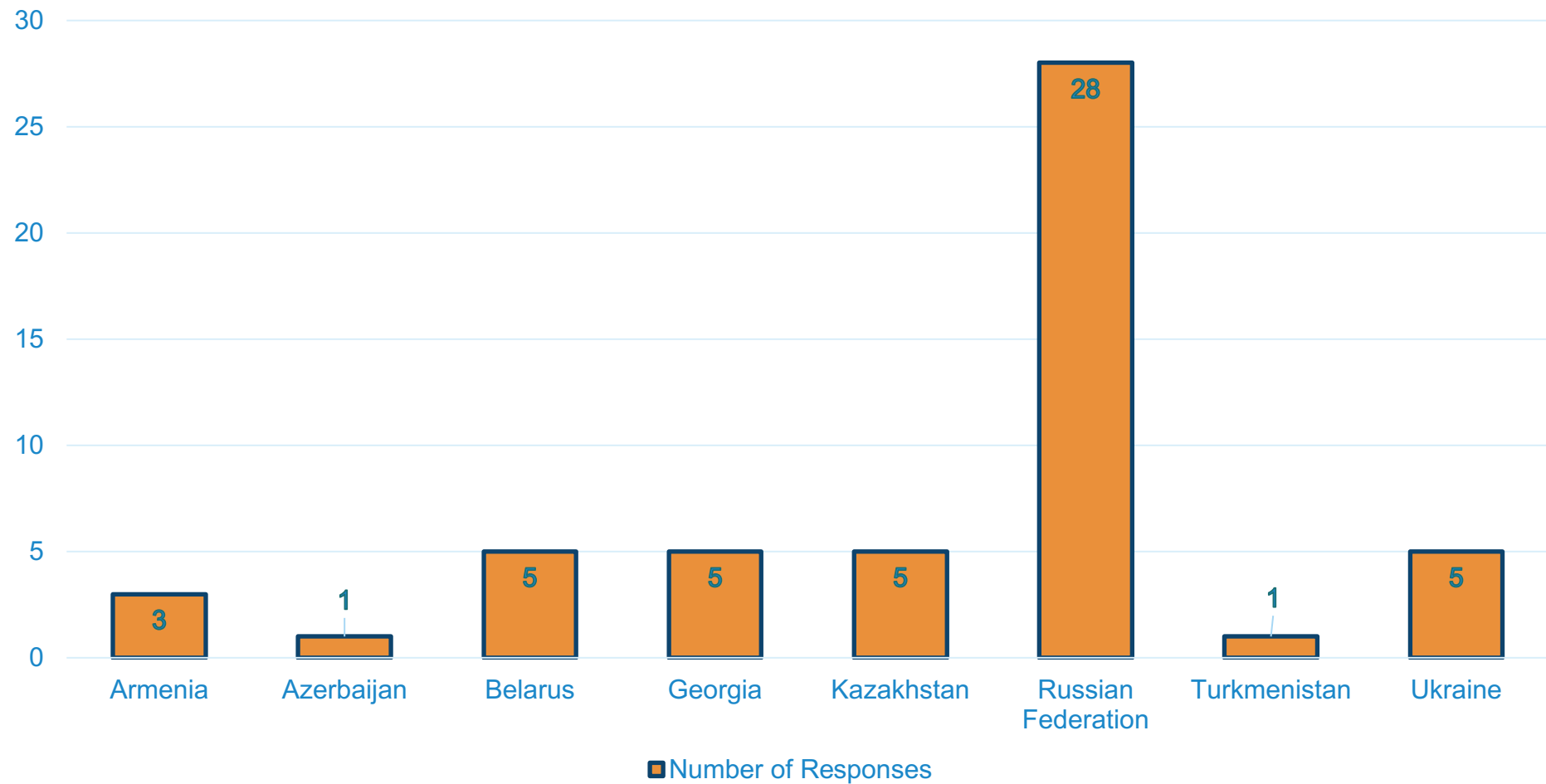
4

Technical Skills Enhancement and Knowledge Sharing

Capacity building activities focused on enhancing and sharing knowledge; activities geared toward developing the skills necessary to facilitate trainings and other knowledge sharing.

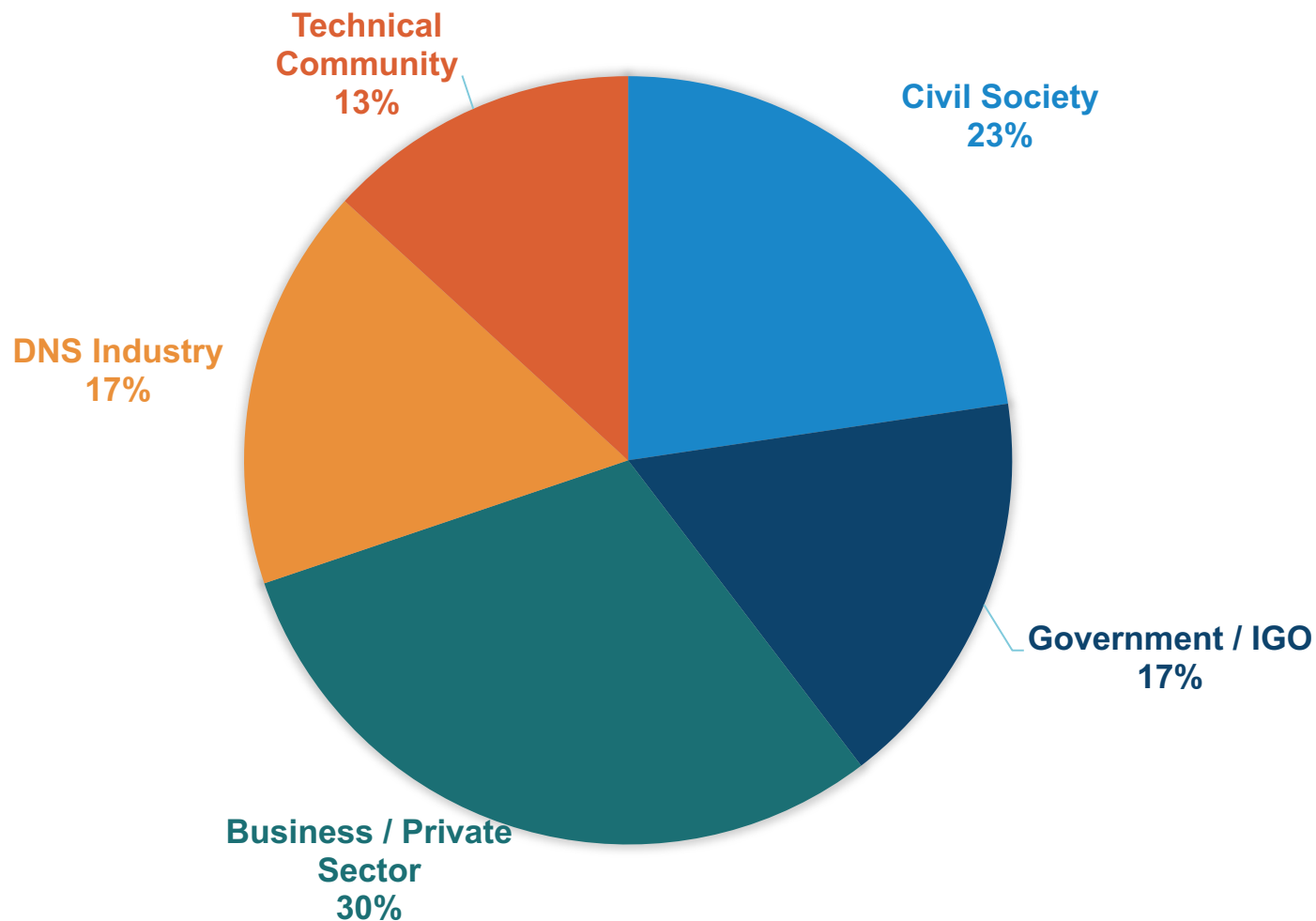
Response Rates by Country

Number of Responses

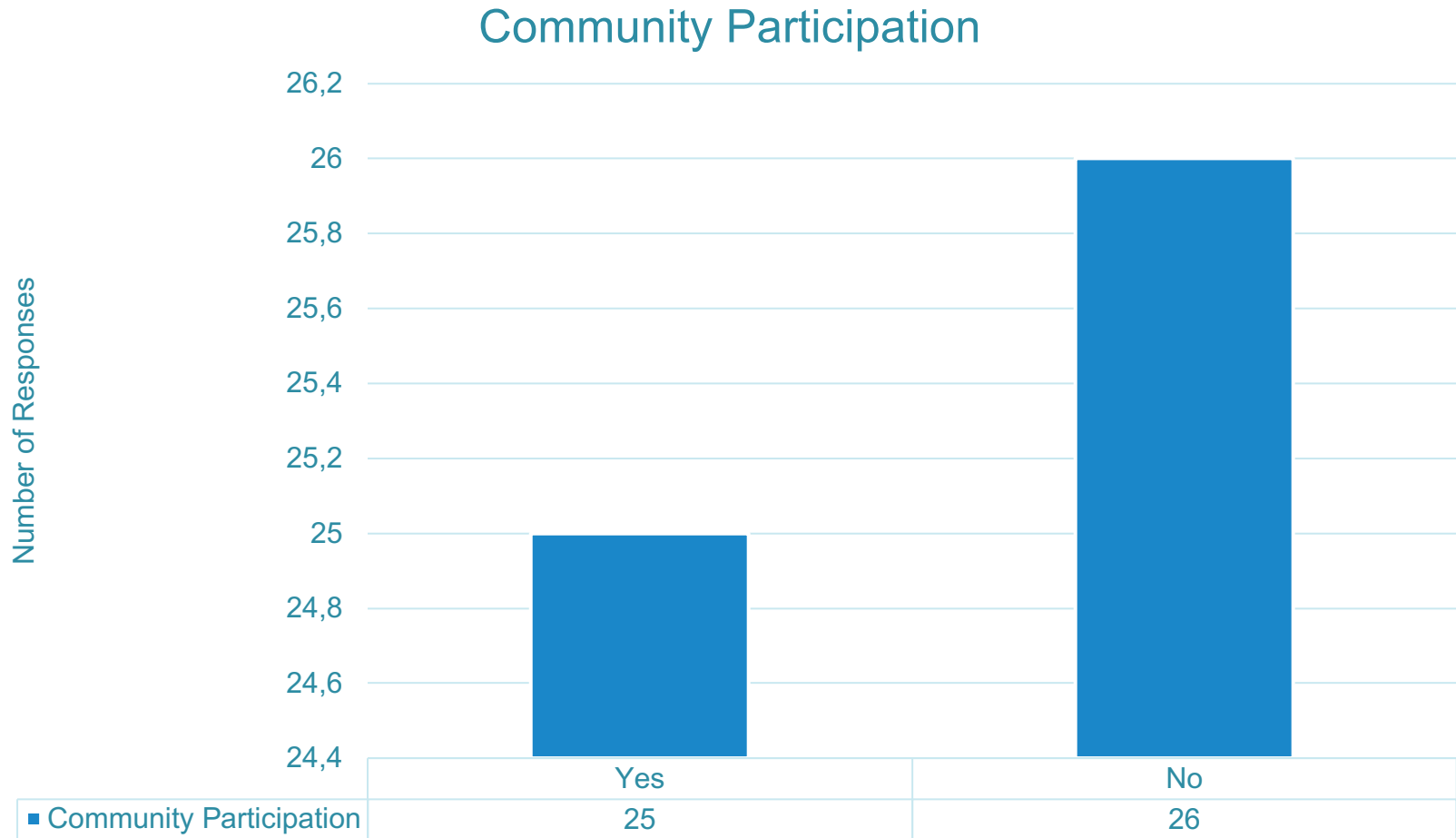


Response Rates by Sector

PERCENTAGE OF RESPONSES

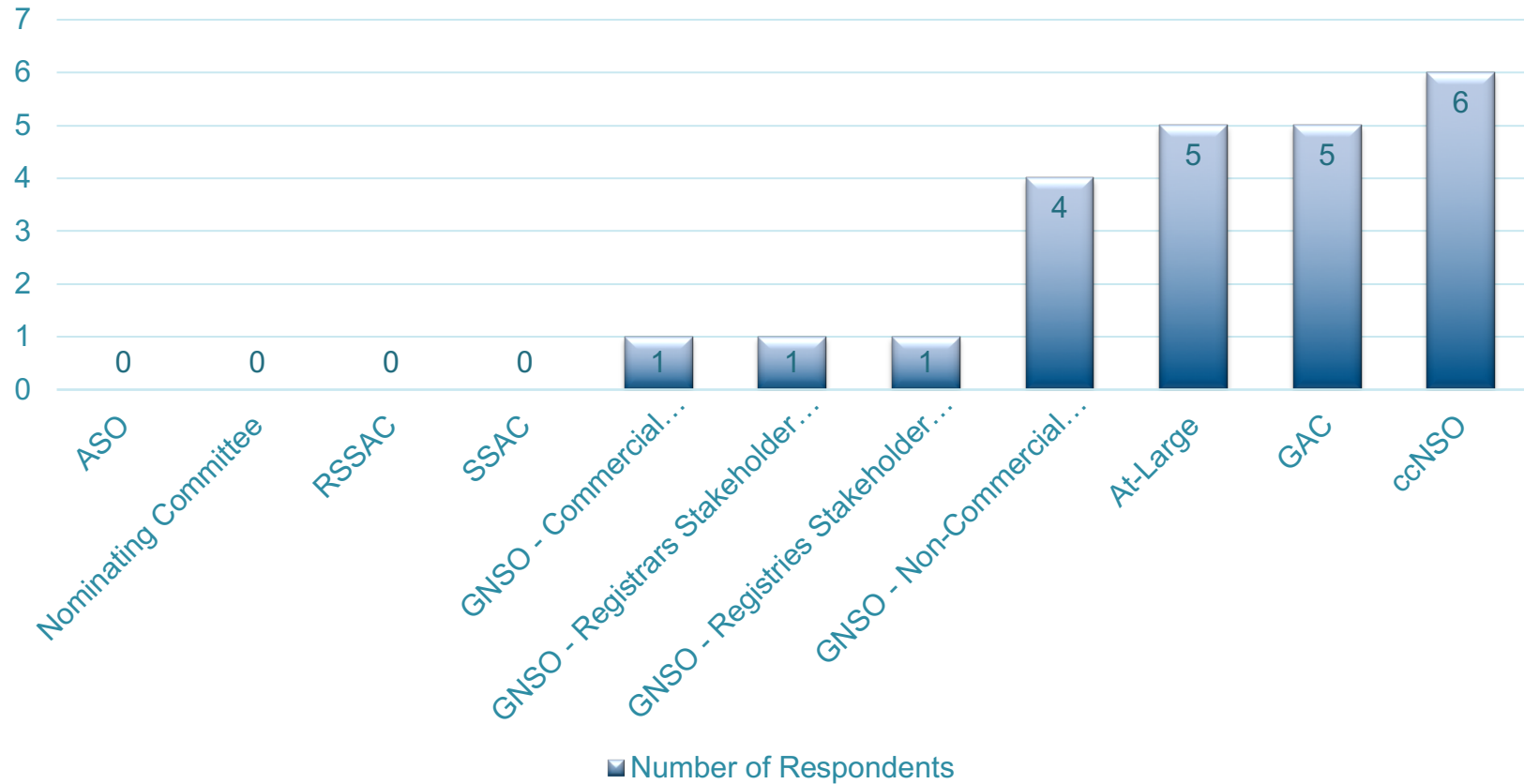


Community Participation

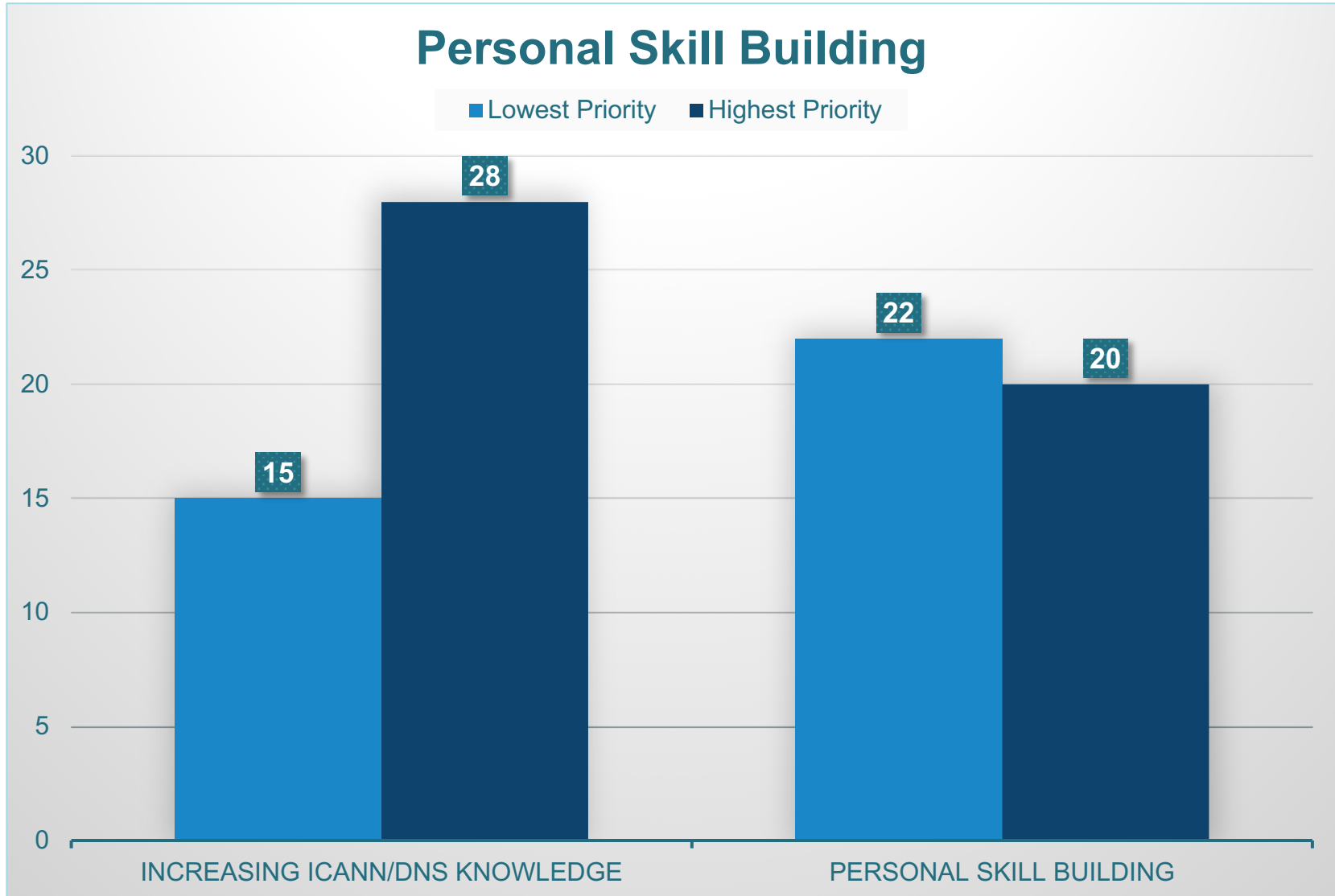


Community Responses

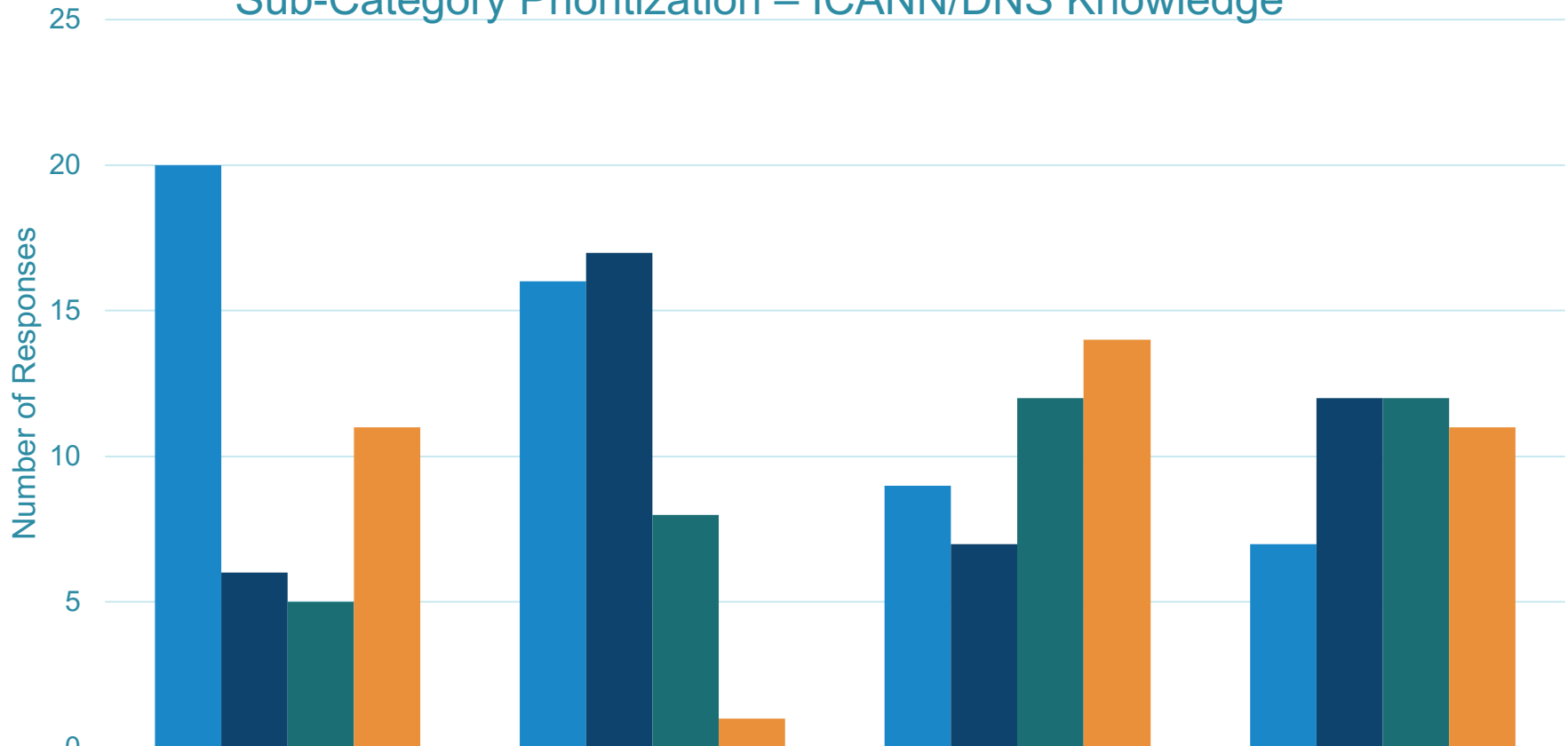
Number of Respondents



High Level Category Prioritization

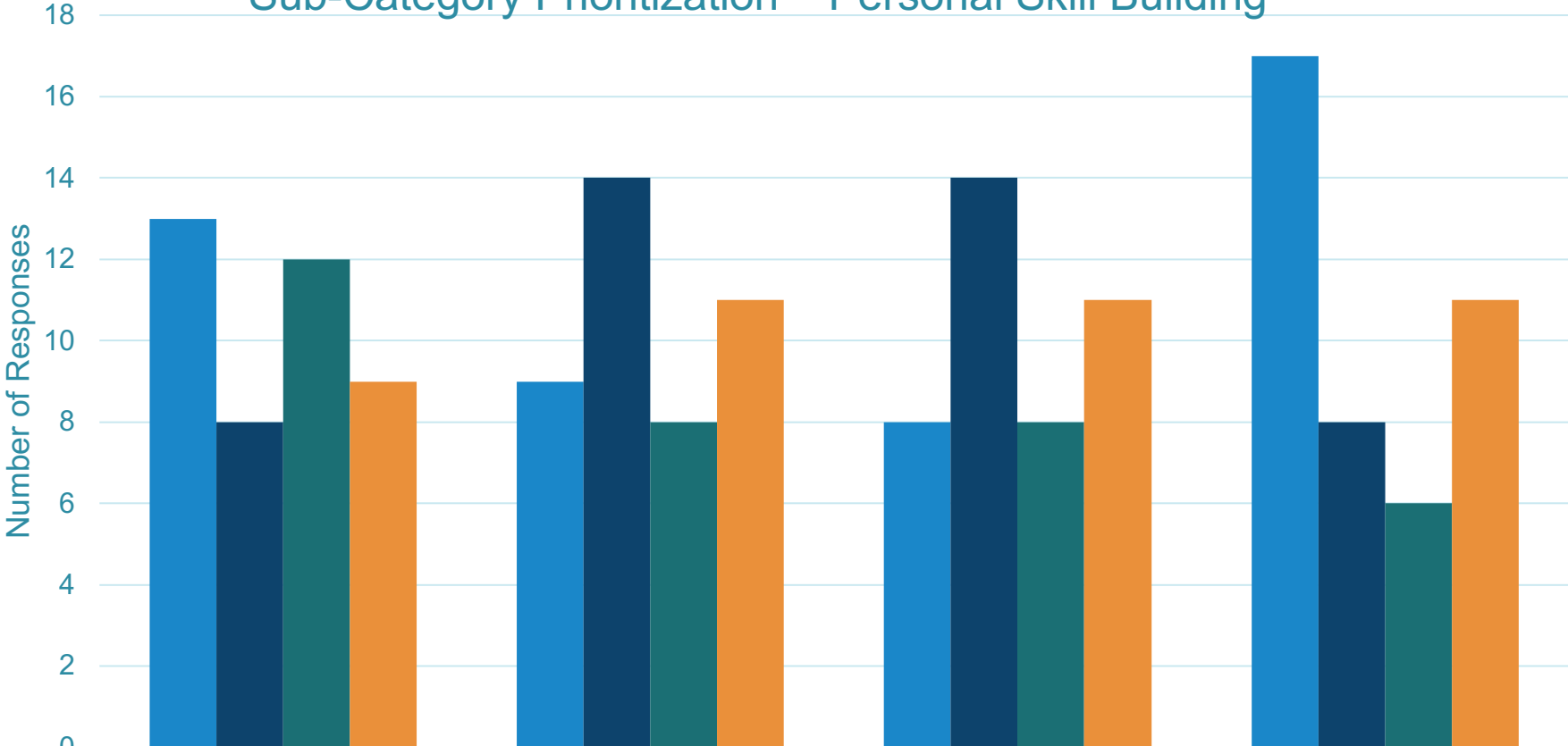


Sub-Category Prioritization – ICANN/DNS Knowledge



	Internet Governance and the ICANN ecosystem	Identifier Systems Security, Stability, and Resiliency	Capacity Building for Registries, Registrars, and Registrants	Technical Functions
■ Highest	20	16	9	7
■ High	6	17	7	12
■ Lower	5	8	12	12
■ Lowest	11	1	14	11

Sub-Category Prioritization – Personal Skill Building



	Drafting Policy	Chairing Meetings	Facilitating Consensus	Technical Skills and Knowledge Sharing
■ Highest	13	9	8	17
■ High	8	14	14	8
■ Lower	12	8	8	6
■ Lowest	9	11	11	11

How to get in touch



alexandra.kulikova@icann.org

www.icann.org



twitter.com/icann_ru



[gplus.to/icann](https://plus.google.com/icann)



facebook.com/icannorg



weibo.com/ICANNorg



linkedin.com/company/icann



flickr.com/photos/icann



youtube.com/user/icannnews



Thank you!

**Looking forward
to your feedback!**

Alexandra.kulikova@icann.org