

I C A N N
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63

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Middle East Strategy: The Way Forward

ICANN63 | Barcelona, Spain

Thursday 25 October 2018



Agenda

Introduction

The Middle East
Strategy – Key
Elements

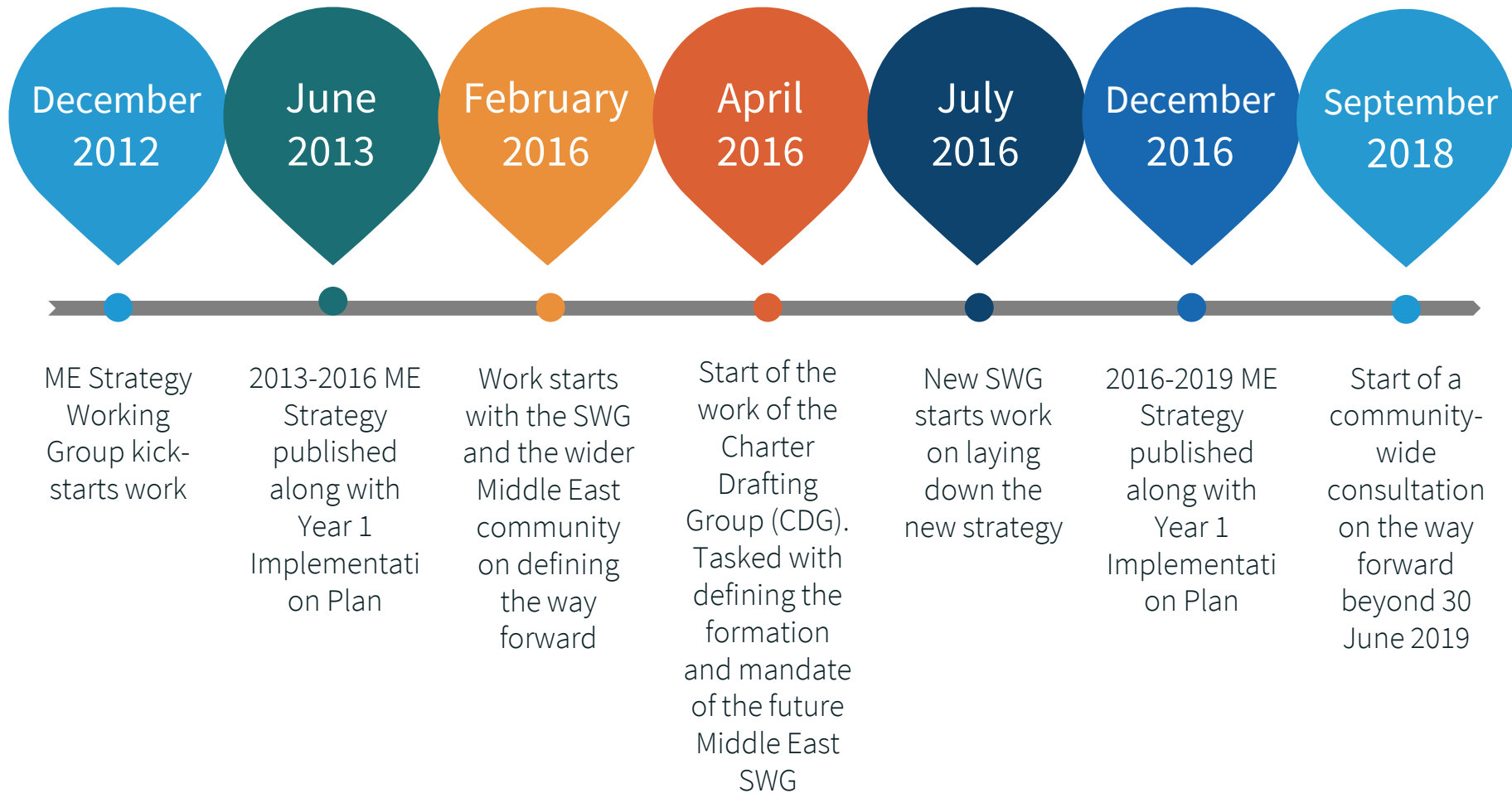
The Middle East
Strategy – Key
Outcomes

The Way Forward
- Open Discussion

Introduction

Baher Esmat | VP, Global Stakeholder Engagement,
Middle East

The Journey



The Middle East Strategy – Key Elements

Walid Alsaqaf | Chair, MEAC Strategy Working Group

Strategic Objective

Attract more active and engaged participants from the MEAC region to contribute to ICANN's policy development processes and to acquire leading roles within the ICANN community

Focus Areas

1. Support secure, stable, and resilient domain name system (DNS) infrastructure in the MEAC region;
2. Promote a healthy and competitive domain name marketplace in the MEAC region; and
3. Clarify ICANN's role in an evolving Internet ecosystem through engagement with the MEAC community.

Strategy Working Group

- 58 members and 18 observers
- Remained open for new members and observers

The Middle East Strategy – Key Outcomes

Fahd Batayneh | Manager, Global Stakeholder
Engagement, Middle East

Key Outcomes of the Strategy (to-date)

1. More dedicated engagement with LEAs and CERTs
2. Media Roundtables
3. Regional specific and SO/AC specific webinars
4. Remote engagement with underserved communities
5. Middle East Space at ICANN Meetings
6. Middle East Readout sessions
7. 5-Year Assessment of the Middle East DNS Forum (please read blog at <https://go.icann.org/2Nzy44d>)
8. Review of our FY18 Engagement in the Middle East (Please read blog at <https://go.icann.org/2uLVk6n>)

Engagement in Numbers (2016 vs. 2018)



- WG Next-Generation gTLD Registration Directory Service to Replace WHOIS [8 member]
- GNSO Bylaws Implementation Drafting Team [1 member]
- GNSO Review Working Group [1 member]
- GNSO Standing Selection Committee [1 member]
- IGO-INGO Curative Rights Protection Mechanisms PDP [1 member]
- GTLD Subsequent Procedures PDP Working Group [3 member]
- Review of All Rights Protection Mechanisms in all gTLD's PDP Working Group [4 members]
- Cross Community WG on New gTLD Auction Proceeds [1 member]
- Cross Community WG on the Use of Country/Territory Names as TLDs [2 members]
- GNSO Council Standing Committee on ICANN Budget & Ops Plan [1 member]
- Cross Community Working Group on Enhancing ICANN Accountability (WS2) [10 members]
- ccNSO Policy Development Process (PDP) Retirement Working Group [1 member]
- ccNSO Strategic and Operational Planning Standing Committee (formerly SOPWG) [1 member]
- ALAC Subcommittee on Finance and Budget [3 members]
- ALAC Subcommittee on Outreach and Engagement [6 members]
- ALAC Consolidated Policy Working Group (CPWG) [5 members]
- At-Large Technical Issues Working Group [5 members]
- At-Large Capacity Building Working Group [6 members]
- At-Large Social Media Working Group [1 members]
- Cross-Community Working Group on Internet Governance (CCWG-IG) [2 members]
- Cross-Community Committee on Accessibility [2 members]

9 Regional Members participating in different ICANN working groups in 2016 vs. 65 regional members in 2018

The Way Forward

Open Floor

Discussion

- Consensus about the need for a regional strategy
- Consensus about community engagement in the regional strategy work
- Discussion around modalities for community engagement
- Discussion around the regional strategy duration
 - Worth noting that the current ICANN 2016-2020 Strategic Plan ends on 30 June 2020, and the next 2021-2025 Strategic Plan starts on 1 July 2020

Write to Us!

meac.swg@icann.org

Engage with ICANN – Thank You and Questions



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