

MONTREAL – ALAC Sub-Committee on Outreach and Engagement: Elevating Engagement in a Multi-Stakeholder Environment  
Saturday, November 2, 2019 – 13:30 to 15:00 EDT  
ICANN66 | Montréal, Canada

YEŞİM NAZLAR:

Hello, if we can please get seated so we can get started. Okay, before we start, just a kind reminder to please use your tent cards when you would like to stand in the que. And also, as you know, we have English, French, and Spanish interpretation available for this Session. So, once again I forgot to state my name. Please don't forget to state your names before speaking for the transcription purposes, and my name is Yeşim. And also, please don't forget to speak at a reasonable speed so we can have accurate interpretation. And thank you all, and I would like to lead the floor back to you, Daniel. Thank you.

DANIEL NANGHAKA:

Thank you very much, Yeşim. Can we please be quiet as we are starting our meeting right now, just to get your attention. Good afternoon on a cold, chilly Montreal afternoon. Yesterday it was just super, super cold with very low temperatures but at least in the rooms, the temperatures are just pretty amazing. Just to kick off the discussion, this is our third face-to-face meeting happening at an ICANN Meeting C.

And I'll just begin by giving a quick introduction, in that over the previous years, we have seen a lot of misconceptions, misguided motivations that can derail participation and engagement, despite the

---

**Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.**

---

fact that most of the works that happen within ICANN happen online. And to be able to create a successful online community, there is need to create and dependent on knowing what works in the face-to-face environment and implementing effective parallels online.

So, with this, we discover that most of the ICANN Meetings that happen will happen during the online setting. But right now, we have a chance whereby we can be able to share, deliberate, exchange ideas face-to-face because face-to-face meetings still remain paramount. And in the MultiStakeholder Model, we bring different teams together and how can we be able to effectively engage this. And now, this is what brought in the theme of this discussion of this Meeting C, Elevating Engagement in the MultiStakeholder Model.

I'll start by sharing a brief of the respective updates of what we have been up to as the Outreach and Engagement Subcommittee. Could you please put up the slides? And as the slides are being put up, you'll discover that there's a change and twist in which we are discussing things. Previously, we used to talk a lot about outreach, outreach, outreach, but right now what are we talking about? We are talking about how can we effectively engage in different processes that take place within the Community?

So, a brief of what transpired was that previously we had this integration of the Outreach and Engagement Strategies. And we lacked one giant strategy that would cut across, which would act as a benchmark. So, that was successfully done, and there is one giant

---

outreach document which oversees all the other respective strategies within the respective RALOs.

And then also, we've been able to achieve a successful collaboration between the Outreach and Engagement Subcommittee, the Global Stakeholder Engagement Team, the Staff, and also, I'm also happy to share this once again as you all may be aware, that we have a Staff that has been assigned to Outreach and Engagement. I think that's a very big bonus.

And also, some of the key developments that have been happening both on trial and error basis to know what works and what hasn't been working, we have had a joint booth that has been shared through the different respective ICANN Meetings. I think that is very good. And also, we have had at least a published calendars showing activities of GSE that it is organizing. So, this helps the RALOs and the RALO Leaders to be able to prioritize how can they be able to effectively carry out outreach and engage with the various communities. Because already there is predefined activities, but how do we leverage on the activities that the GSE is prioritizing to be able to show our participation.

Also, to share that we've had several Joint Outreach Sessions, and you'll be seeing one that will be coming shortly after this, which is the NCUC and the At-Large Joint Session. For those who are here, I urge you to be there because a lot of interaction. We had at least one NPOC and At-Large Joint Session, which happened in Kobe, which brought forth some interesting remarks.

---

Also, we shall be seeing at least a discussion regarding to the Communication Strategy. This also came as one of the recommendations way back into the Benchmarks Report, whereby there was no clear communication mechanism between the RALOs participation, the Leadership participation, the Working Groups, how are they communicating, and all that. And at least, I'm very happy to share that at least there is something that is going on regarding to the Communication Strategy, and At-Large, through the ALAC, they already have a designated team that is working on that. And at least I'm very sure that they are progressing. Already there was a team that was compiled and already there is work in progress.

One of the key things that we've seen in the Communication Strategy is that in the ATLAS III, they came up with a Communications Plan, which has been so much helpful and also this can be gauged to be able to be an effective mechanism in which we communicate. Let's proceed to the next slide.

So, we have seen also... We have other remarks that could come in is that we've seen the Student Outreach at meetings, especially within ICANN65 that took place in Kobe, and one interesting thing that in Kobe there was a campaign called "Know Your Leaders". As is a very big challenge had by the new members, newcomers do not know who their respective leaders are, and we saw them having something very successful in the Kobe Meeting.

---

And also, during ICANN65, we've seen students effectively engage and get knowledge about ICANN through Q&A Sessions whereby they ask questions, what is ICANN, what do they know, because when you're new every question counts because it helps to build the knowledge base on how we can be able to effectively engage newcomers.

So furthermore, there's still need to increase Outreach and Engagement activities irrespective of the drop of funding, especially CROP to the three slots. All regions have fully utilized their respective travel slots. I think that is something good. And since there's a lot of indicators on metrics, probably in the future, we shall be seeing at least metrics on how engagement is increasing within the respective Stakeholders and At-Large.

So, with those few remarks, I would like to go straight to my second item on the Agenda and I would like to react to these updates, if that's okay. I can give anyone who has any additions the floor, we could do that. Okay, since I'm not seeing anyone's hands up, allow me to proceed to the Item 2 on my Agenda, which is the updates on the IGF, IG, the EG IG Activities. I believe we could be having Mandy Carver in the room, Nigel Hickson, and Adam Peake. Yeşim, in case you have the slides, you can put them up for him.

YEŞİM NAZLAR:

For Nigel?

DANIEL NANGHAKA: Yes. Thank you.

NIGEL HICKSON: Well, good afternoon. Do you want the good news or the bad news? Well, I was going to talk about the rugby that... But, as ICANN Staff, we're told to be politically sensitive, so I won't talk about the rugby. First of all, can I apologize that I'm not Mandy Carver? Mandy, unfortunately, is not able to join us. She's in another Session.

So, my name is Nigel Hickson. I work for the Government Engagement Team and ICANN. I'm based in Geneva. So, it's my pleasure just to say a few words this afternoon about the IGF and some of the Internet Governance issues that ICANN is looking at at the moment, and the Evolution of the Internet Governance Engagement Group, and then I'll obviously be more than willing to enter into a discussion, an argument, and debate and whatever. So, if I could have the next slide. So, lovely thank you so much.

Really, just a quick update on ICANN participation in the Internet Governance Forum in Berlin. Who's coming to Berlin? Hands up because I've got a... We're providing a reception, so I've got to buy the beer bottles, so I need to know, just need to know two bottles for you, alright, okay, yeah. So, that's great. Olivier is two total so it's okay. So, right.

So, IGF Berlin, ICANN's overall objectives. Some of you, I think, might be aware that in terms of our engagement in Internet Governance, we have

---

three levels of engagement. One of the levels, our second level of engagement is engagement in Internet Governance or engagement in the internet ecosystem, so our engagement in Internet Governance issues that are not necessarily about the DNS or about ICANN but they're about Internet Governance in general, promoting an open internet, promoting the MultiStakeholder Model.

And the Internet Governance Forum is a priority in that respect. The Internet Governance Forum has been going since 2006 and it is the only global opportunity of all Stakeholders to come together to discuss internet issues. So, for ICANN, it fits directly into our Engagement Strategy. As such, we have a number of Sessions. As you know, the IGF, or many of you know, the IGF is organized through a MultiStakeholder Advisory Group that select the Workshop Sessions and select the various participation.

So, in this IGF, ICANN has sort of three main Sessions. On Day 0, which is the Monday, which is the day hosted by the host, which is Germany in this case, we have a workshop on Universal Acceptance. Sorry, we have a workshop on DNS Abuse and Attacks on the DNS System in general being led by our OCTO Team and Community Members. On the Monday, we have an open forum, which is a chance for anyone to come along and ask questions of the ICANN Board and ICANN Executives in terms of the Domain Name System. And on the Wednesday, sorry, on the Thursday, we have a workshop on Universal Acceptance, again, with members of the Board and members of the Community.

---

ICANN is also, as I've said, is heavily involved in the Berlin Meeting. We'll have about 10 Board Members and a number of Senior Staff involved. And Göran Marby will speak in the Opening Session on the Monday, sorry, on the Tuesday afternoon. The opening of the IGF is on the Tuesday afternoon when the UN Secretary General and the Chancellor of Germany will be speaking.

ICANN is involved at other levels as well. We're having a booth, a booth is a space in the Expedition Area that gives us the opportunity to talk to the wider ICANN, sorry, to the wider internet community and we're very pleased that at our booth we'll have Community Members, we'll have Community information including from ALAC, so that's really excellent.

And I mentioned the Technical Community Reception already, so we'll have a reception on the Tuesday night. We have this in conjunction with the Regional Internet Registries, with the IEEE, with the LACNIC, sorry, with LACTLD, and with ISOC, of course, so that's on the Tuesday. So, that's the IGF. Now, my colleague Adam is also involved in aspects of that, so he'd be willing to update you on any of that, as well. So, next slide, if that's possible. I like the way they scroll up. Thank you very much.

So, I'll just touch on a number of Internet Governance issues, and I'm not trying to preach to you on these. I mean, many of you are involved in your own communities and in Internet Governance issues. This is just a snapshot, if you'd like, of some of the discussions that we get involved



---

with. But I've highlighted these because they potentially, or some of them have a direct effect on the Domain Name System.

So, in New York, there are two parallel tracks of cybersecurity discussions running. This is a so-called government group of experts made up of 25 governments, and they're meeting to discuss norms on cybersecurity issues. It's a group that's met several times in the last five years, but they're meeting again to produce something in the next year on cybersecurity norms. It's a closed group. It's 25 governments sitting around the table, they don't produced notes, so in this we have a briefing on what goes on. We don't really know what goes on.

But there's also something called the Open Ended Working Group, and this is new, this came about through a decision in the UN last year. And the Open Ended Working Group on Cybersecurity is a more open group. It comprises of all UN Countries, and Stakeholders are able, or selected Stakeholders are able, to go along as well and hear the discussion. There's only been one meeting of this group, but already people have put in proposals to perhaps have some sort of Cybersecurity Convention or something like that and that touches on the Domain Name System.

ITU Meetings and various work goes on. As some of you know, ICANN became a sector member of the ITU-D last year, sorry, earlier this year, in June, which enables us to cooperate with the ITU, the development arm of the ITU, in a more coordinated fashion, but we're also tracking various other and take part in various other ITU Meetings, as well.

Telecommunications Policy Forum, taking place in 2021 which will look at a whole range of Internet Policy issues on new emerging technologies. And the World Telecommunications Standardization Assembly, which is the ITU-T four yearly conference to set the Agenda for the Telecom Sector or the Standardization Sector and the ITU takes place next year and ICANN are involved in the regional preparation for that.

Two others very briefly. The World Trade Organization, which is an interesting organization, of course the World Trade Organization does an awful lot of things, but e-commerce is one of the items on their Agenda. Now, they haven't got a formal Work Track on e-commerce but a number of countries, about 67, 73, countries, something like that, have formed a plurilateral group. So, this is a group of countries outside of the WTO framework, and they're discussing a whole range of issues including potentially Domain Name System trade and Domain Names and various things. We'll see what comes out of that.

And finally, the World Intellectual Property Organization, WIPO, a member of the GAC here, observer of the GAC. They have a Trademark Committee, another movement that's discussing a range of issues including a proposal on geographic names, the protection of geographic names at the second level. Which, of course, is exactly what is being discussed in ICANN and here, earlier today the Work Track 5 is discussing geographical names. So, it just gives you a snapshot that outside of ICANN in the wider internet community, if you'd like,

---

especially that of governments, there are a range of issues that are being discussed that touch on the ICANN agreement.

And finally, Madam Chairman, if I may, just to touch on something which many of you have been involved with, and that's the, many of you have been involved in the so-called Cross Community Working Group on Internet Governance, something that's been taking place since 2013, I think, 2013, I look across at the Chair of the Cross Community Working Group, Olivier Crépin-Leblond, who some of you might know because I think he's something to do with this. Anyway, yes.

So, Olivier chairs the Cross Community Working Group on Internet Governance and that has involved a number of Stakeholders over some time. And all I wanted to update you on really, and others can update you as well, is that we continue to work in that Working Group. We are, if you'd like, evolving into an Engagement Group, an non-Chartered Engagement Group, which will have many of the attributes of the Working Group and that will continue to hold Internet Governance Public Sessions to ICANN Meetings as we do, we'll continue to have discussions with the ICANN Board who have a Working Group on Internet Governance, and we'll continue as a platform for exchanging views and information on Internet Governance issues and organizing workshops at places such as the IGF and the [inaudible] Forum, which is something that's an annual event hosted by the ITU. So, that's ongoing.

---

The Engagement Group is something that is still under discussion. The exact terms of reference for it are still being discussed. And one of its duties is, I think, is becoming clear from the organization, is on legislative tracking, which is an issue that no doubt you'll hear about more this week discussed in the organization. Legislative tracking is an initiative that the organization have, which is not new in any sense, but it's been codified, and that's to look at the wider sphere of legislation that's produced around the world, whether on a national level or on a regional level, that potentially effects the way ICANN works. And of course, an example of this was the European Union's General Data Protection Regulation. I'll finish there if that's okay.

DANIEL NANGHAKA:

Thank you very much. There's a lot of interesting stuff that is going to be happening at the IGF, and this is just the tip of the iceberg of what is going to be transpiring. Probably, there's a lot of strategy that is happening. Let's hear from Adam Peake. What plans are there for At-Large?

ADAM PEAKE:

Excuse me. So, I think that the main thing... Good afternoon everyone. Adam Peake speaking. Yeah, so I think the main thing is, as Nigel said, the main thing, I shouldn't say the main thing, an incidental thing that's happening at the IGF, is on Tuesday evening there'll be a reception. And I know that you're drawing up a list of names, so once you have that list of names completed, please send them along because it will be invite

---

only. So, make sure that those of you who put your hands up as being attending the IGF, please make sure you're on that list so that we can make sure that you are there and get the invite. A limited number is the usual reasons about fire regulations and so on and so forth. So, that's one thing.

The booth itself. Could you... I'm sorry, I sent a link to a webpage rather late. So, we've mentioned quite often that the IGF this year wants to be paperless, or as paperless as possible, so what's happening is that there will be QR Codes associated with anybody who has a booth or any organization. It is for the booths, but the idea is that the QR Code will link to the materials that we wish to share. This is the page that you'll see for ICANN, if you'd scroll down a little bit.

And you'll notice that it's under the Sched App, which we use with ICANN as well. So, it's quite a limited sort of format. We can't play around with it too much. I think you're familiar with what it basically looks like from having used Sched in your own programs. So, it's going to look like this. It'll be a very basic introduction to ICANN. It will then go down and mention the events that Nigel covered earlier. And then, well, I'm the contact. Luna is the contact for media and so on.

If we go down a bit more, you'll see the idea is that if you go to the booth and you click on the QR Code or you scan the QR Code, go down, and then we have the introduction to some basic documents. The problem with the layout that we're given for this webpage is that it's very difficult. You can't attach a descriptive to the link for the document. So,

for example, you see there Universal FAQ, the title of the document is pretty self-explanatory. But you probably want something that had that descriptive type text so that people knew what was going on.

Especially as we want you to add your documents from At-Large, and I would envisage, you can see the layout that we're going to be dealing with so we wouldn't probably want much more than about At-Large and then perhaps the five introductory RALO documents. And you could also add a link and we'd been suggesting this, that you can, of course, have a link from here to a Community Page, which you can keep updated and people can follow. The difficulty with this is that it's very difficult then to put any descriptive narrative text telling people why they're going and what they're doing. It's just not the functionality that we see on Sched, but this is what we've been given to work with, so this is what we've got. So, that's where the... We've spoken a lot about this in the calls. This is where the QR Codes link from. So, if you give us the definitive documents, we'll make sure those are up there. I mean, we have got them but it's best to make sure we've got the versions right, so we get the right ones from you.

Opportunities at the booth, I know that you're creating a schedule of people who want to attend the booths and that's great. The other thing we've been sort of thinking about is how would we announce that say Maureen or something is going to be booth on Wednesday lunchtime at blah, blah, and can talk, or whoever it would be, and give a quick talk. So, we're going to try and think of some way to announce that there will be a presence at the booth at a particular time.

I don't know if there's any of your delegates to the NomCom here, you have five, but if there were, then we're going to try and make sure that there's some kind of NomCom presence so that each organization within ICANN will have some way of communication via that booth. We're not entirely sure how, on the technical side, we're a little bit tied up with what we can offer in terms of sophistication and nice presentation and so on.

Something else we're also just about to finalize, and I see Dev here and I want his advice later, is a sign up sheet. Sign up sheets on paper, the number of times I've written my email address down and I know it's completely illegible, we're going to move to a tablet and then move it onto a Google Form. Again, somewhat limited given the amount of information we'd really like to have on that form, but I'll come to some expertise in the room to see if there's satisfaction, or again, within the limited format what could we do better. Acknowledging that, of course, we want to accommodate all ICANN Communities that are interested. The At-Large has been the most active and the most interested so far, but you'll recognize that we have to accommodate all interests.

I think that's about it. We'd also be very interested to hear what Sessions you're involved with. They may not be about the DNS. It might be about things that you work on. I know that Satish, I don't know if you're there this year but very often you'll work on open source and things like that. So, the sorts of interests that as Community Members, you're interested in, your lives, your daily, your expertise and knowledge. We'd be really interested to see a listing of that. And I think

---

that's something, again, that's been prepared because we've discussed it before.

Not much more than that on the IGF itself. I think ongoing, given I've been asked to play a role as the Liaison from GSE, Global Stakeholder Engagement to the At-Large, I know that you're very busy with the ATLAS, but we do have implementation of ATLAS, these are the things that the VPs and the regional groups can help with, we're here to do that and please talk to me and I'll try and arrange it. Talk to, of course, you have your RALO relationships already with the Regional VPs, and this is not to get in the way of that. But if we want to coordinate things across the At-Large generally, then please speak to me and I'll be joining the Outreach and Engagement calls and that's what I'm here to do in this role. And then if there are other activities we can do to help, that's what I'm here for.

But I'm not trying to replace anything that's existing within the RALO VP roles and in your engagement with the National Managers and so on and so forth. Don't stop doing something that's working well just because I'm saying that there's an additional bit of help coming along. So, I think that's it and well, just good luck with ATLAS. I was involved with the first one in Mexico and it's a great experience. As an ALAC Member, we all have dark and distant evil pasts, and so I wish you every success. Thank you. Yes, I know Sébastien.



DANIEL NANGHAKA: Thank you very much. That's something quite interesting. What I pick up right now is that... What really touches me is that don't have yet content for At-Large on that page. I think this is one of our priorities the moment we finish ATLAS III and this meeting, because I know we have really been so much busy with all the kind of preparations. Right on the que I have Olivier on the que. Olivier, you have the floor.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Mister Chair. Olivier Crépin-Leblond speaking. And I wanted to just add a couple of points on two topics. The first one is when Nigel Hickson provided us with details of the Cross Community Working Group on Internet Governance and the now called Engagement Group on Internet Governance, just mentioning the two Sessions that we have this week.

The first one being on Monday the 4<sup>th</sup> of November and that will be our Public Session, and the main part of this Public Session will be discussing the high level, the UN High Level Panel on Digital Cooperation, continuing the, potentially continuing the evolution of the IGF. This is actually, I think it does conflict with some of the At-Large Sessions, so I'm not quite sure that the people who are on the table will be able to go there, but certainly people in the room might be interested in this. That's on the Monday afternoon from 15:15 to 16:45.

And then on Thursday, there is the face-to-face meeting of the Working Group. We meet with the Board Working Group on Internet Governance and exchange points and I think that's where we will be able to

---

strategize on the way forward in the next year. That's on Thursday from 13:30 to 15:00, which I believe also conflicts with closing part, I think it's the Closing Session of the At-Large.

And then finally, speaking about the IGF, indeed, the person who is in charge of the booth for this event is our colleague, Matthias Hudobnik, who's trying to hide, but Matthias is in charge of this. One of the things that Adam hasn't mentioned is the possibility of having some, I wouldn't call it events, but perhaps a few things to bring people to the booth. So, maybe topical, topics that could just be discussed in front of the booth, so we have little sign up sheet on specific topics and then we'll be able to bring some people together on a very ad hoc basis. And I think that Matthias has put his card up so perhaps he wants to add a few things.

DANIEL NANGHAKA:

Thank you very much, Oliver. Matthias, I think you have one minute but you have the floor. Proceed.

MATTHIAS HUDOBNIK:

Thank you. Matthias Hudobnik speaking for the record. First of all, thank you very much for the presentation, Nigel and Adam. I just want to add two beers will be not enough for me for the reception. No, without joking, I just want to add very quickly, please the people which will attend the IGF, sign up at the sheet. Heidi was that nice, she already put a Wiki Space on it so that we know how many people are attending.

---

We already know it from Sébastien and Olivier and I'm also on the list. And also, for the ones which want to volunteer at the booth so that we can plan it a bit, it would be very nice if people just, I don't know, send us email or even let us know, it would be very good. Thank you.

DANIEL NANGHAKA: Thank you very much, Matthias. Let's hear from Sébastien.

SEBASTIEN BACHOLLET: Thank you very much. Sébastien Bachollet speaking. Oh, yeah, I forgot to speak in French. Okay, Matthias, no beer because you have the AGM, the General Assembly of EURALO, and you will not be at the Session where you can drink beer. You have to work, sorry.

DANIEL NANGHAKA: Thank you very much.

MATTHIAS HUDOBNIK: Okay, you know the Austrians are used to it. Only wanted the second beer.

DANIEL NANGHAKA: Okay, it's good. It'll be really quite interesting at the IGF. Unfortunately, I think I'll be missing the IGF, but I wouldn't want to miss it, but there are no options. Very interesting. Thank you very much for that. I would

---

like to thank very much for this brief presentation from Nigel and Adam Peake for that. Next, we are going to be able to hear something interesting about the At-Large Fellowship Mentorship Program from Siranush. I think Siranush must be somewhere in the room. Okay. Yeah, Siranush, please, you have the floor.

SIRANUSH VARDANYAN:

Thank you very much, Daniel, and thank you everyone for having me here. As you know, this is the Community which is very close to my heart, so it's a pleasure being with you. I will start to talk about the Mentoring Program but then we'll go to Sarah so she will tell you about her own experience to be a Mentor and what does it mean.

So, initially the Fellowship Program Mentoring Process started, at that time we were calling it Coaching Process, it started at ICANN52, and at that time we were selecting Coaches out of the pool of selected Fellows, out of those who were alumni of the program. But after doing the Community Consultations and requesting you to provide your recommendations how we can evolve, improve the program, we got the suggestion that SOs/ACs would like to nominate their own Mentors, so the experienced members of the Community who can help those are coming as newcomers to learn about the ICANN.

And many of you know about the ICANN Mentoring Program Process, but if we can go to the link, it is posted, actually, publicly in our website and we have the link to current guidelines. So, please click on the current guidelines, and it's a full, a big document with all the details.

---

So, you can find out the eligibility, who can be a Mentor, you can find the way how we are forming the teams.

The main approach is that we start Mentoring Process after we announce the selected names and start the logistical part of preparing Fellows to come to ICANN Meeting. Two months prior to the meeting, we are forming those teams. And we assign Mentees to already existing Mentors. We usually do that with the intention that these teams will start working with each other and get prepared for the ICANN Meeting. All the Mentees have the know that this is a mandatory part of the Fellowship, so they have to get in touch with their Mentor. It's not just if you want to. But this is the mandatory part and if they don't meet that criteria, it doesn't count it as successfully completed the Fellowship Program.

So, we are putting a lot of efforts for making importance of our Mentor's work, and they are... So, whenever the teams are announced, in advance I am communicating with Mentors to see if the teams are good to them. So, there are a couple of criteria as to how we assign those teams. So, one is sector of interest. The second one is region. Another criteria can be joint language.

So, one of the main criteria of the Mentor is not to be attached to one Community only, but to be some kind of generalist. So, to know the ICANN MultiStakeholder Model itself, but at the same time as we have assigned Mentors from different SOs/ACs. One Mentor, for example, assigned by At-Large do not need to know every detail about every

---

Community. So, whenever there is a need to know about, for example, GAC, details about the GAC Procedures, that Mentor can apply or can request the Mentor who is assigned by the GAC to come and present to her group and to provide the clear information what is discussed there, what are the main topics on their plate for the particular upcoming ground.

But that Mentor should be a person who can communicate well, who can facilitate the process well, and I think that Amrita started the process perfectly and Sarah took this role exactly in the same way. And this time, we had a bit of issues related to Visas, so we weren't clear to the last minute how many will make, but we didn't stop the Mentoring Process. We asked those people to be engaged and continuously learn because we never knew when they get their Visas or if they get the Visas at all.

So, out of 40, unfortunately, 12 didn't need make it to ICANN Meeting. This time, we have only 28 Fellows and we have about 13 newcomers, actually, to the ICANN Meeting itself, but some of them are also, out of those 28, some of them are also first time Fellows. So, they had been in ICANN, but they are first time Fellows.

So, this is one of the approach and I would like to give an advance note for this group as well that the Mentors are selected for one year. So, for three consecutive meetings. We started this new process with ICANN65, so ICANN65, 66, and 67 will be completed by current assigned Mentors, but we will be sending out, soon after ICANN66 is completed, we will be

---

sending out the call for nominating a new Mentor for the next ICANN68, 9, and 70 round. You can choose to have the same Mentor, you can assign a new Mentor, but we will work and continue with the person with whoever you assign to this process.

And with that, as Sarah already has the experience of working for two months with this current group of Fellows, I would like to give the floor to her. And I'm not going through the details of this document because it is publicly available. I have sent links also to Yeşim so she can share this with you, you can go read this. This is evolving document. This is not the static one. So, we want to evolve, improve the program every single time.

Mentees are evaluating their Mentors and if there is anything wrong, anything can be improved, we come to the Community itself and say, "Listen, this person has these weaknesses or strengths, so if you want to change or if you consider having a new Mentor, please do and assign a new person for this."

So, this is the process and just know that nothing is perfect, of course. We also are learning every single time because every single time, the target is different, people are different, and the purpose is just prepare them for the ICANN Meeting, including the mandatory participation at ICANN pre-webinars, mandatory ICANN Learn courses after being selected. So, these are the type of things which we can, every single time we can improve. But we can improve with the help of your contributions. So, please, whenever you feel something doesn't work,

or may work better, we are always open to discuss and to follow your suggestions. With that, Sarah, please.

SARAH KIDEN:

So, I hope you can hear me. Hi everyone, my name is Sarah Kiden for the record. I was given this interesting task taking over for Amrita to mentor or work with the Fellows who had expressed in joining the At-Large Community. And I'm happy because I joined the ICANN Community actually through the Fellowship Program. So, in a way it's giving back to the Fellowship Community by also paying it forward.

It was a good experience. I was initially assigned seven Mentees, and because I could not get Visas, I got an additional one but luckily, miraculously, we have five of them here today. Abdel, I don't know if Abdel is in the room, Jacob, Ore, and Liz over here. Yeah, so we have this interesting group of people. Some of them are newcomers, some have been to ICANN before, some have come to ICANN but for different purposes, so it was a different kind of group.

We created a What's Up Group to chat and I was bombarding them with links for their pre-ICANN Webinars and so many other things. And so, for the newcomers, I made sure that I talked to each one of them one on one, called them, asked them what are your fears, what experience you have with ICANN, what do you anticipate, and I think I'll ask Jacob later on to speak about his experience, or Liz, or anyone who is willing to do this.



---

So, this is the first time I am doing this. I know it can improve, so if there are any comments or challenges or things you would like us to improve, you can let me know. I encouraged them to join the ATLAS Sessions because I feel it's a good way for them to integrate, so if you see them, welcome them and say hello. So, yeah, thank you to Amrita, Maureen, and everyone else who has given me support through this process. So, I don't know, Jacob, Liz, or anyone, do you want to share your experience?

SIRANUSH VARDANYAN: Thanks Sarah. I think one of the keys here... Yeah, please Jacob come there. One of the key points here is building confidence. If you have trust towards the person who may be even less experienced than you in ICANN, but the confidence is there, the group will work and passion is there, the learning opportunity is there, I think it works perfectly in that sense. Jacob, please.

JACOB ODAME-BAIDEN: Yes, good afternoon to you all. I am Jacob Odame-Baiden. I am a lawyer by profession, ICANN66 Fellow, and for the record, I speak in my own capacity. I think the engagement effort so far by ICANN is great so far. I got to know about the Fellowship Program by attending the AFRONET Meeting where the Africa Engagement Team came, and I got to know a little about ICANN.

---

But my journey so far, as far as the Fellowship is concerned, I think right after the announcement was made that I was selected, then Siranush came in and she gave all the information. In fact, she was like, “Okay this one is mandatory. You need to make sure that you complete this, else you are not fulfilling the mandates for the Fellowship.”, and that was very great. And she answered every single question that I sent to her by email, and that was also awesome.

And after, I think two weeks, we were located to our Mentors and that was equally awesome because that set us a perfect integration process to ensure that we are well prepared before the meeting. So, we were shared links about the ICANN Learn Courses, the Cybersecurity [inaudible], the Fellowship Experience Courses, and then there is a third one. We had to complete all these courses before the meeting. And then finally we also had one on one sessions, as she said. Everything she said is true. We had that one on one session where we got to discuss among ourselves, that’s the Mentees and the Mentor, so for me, Sarah Kiden was there for us.

And then the Prep Week, that’s even amazing. The prep, there was Prep Week Webinars that was shared. And then there was one that I could not attend. Then she told me, “That’s okay, this is prerecorded so you can always go to it and ensure that you are able to listen or view and be prepared.” So that was also very helpful. So not just for Sarah, today at the Intro Ceremony for the Fellows, I had other Mentors and then there are Mentees, that showed clearly that in fact that we were all engaged.

---

So, overall for me, it has been very good, and I encourage that this should continue. I won't share my comments on what I think should be improved because I don't have everything organized now, but I think there are some few things that can be improved, so thank you very much. Thank you for making the experience good so far. Thank you.

SIRANUSH VARDANYAN: Thank you, Jacob. Actually, I told them today in the morning during our Meet and Greet that whenever you come to the mic, to tell your name and I didn't follow the same instructions. So, my name is Siranush Vardanyan for the record. So, thank you, Jacob, for your feedback and I know that we are short of time. So, if there is any questions feel free to ask. I just want to make a short announcement, as you all know, today at 6:30 we have Fellowship Networking Event. Please find the time to come and talk to our Fellows. You are always the most welcomed Community at our Social Networking Events, so please come.

SARAH KIDEN: Sorry, this is Sarah again, for the record. So, the plan is not to stop at the ICANN66 Meeting. We will continue to work with the same people, even if we will be assigned new Mentees, we will continue to work with them and ensure that they are integrated into the ICANN Community. Thank you very much.

SIRANUSH VARDANYAN: So, yes, the room is 720 for our Fellowship Networking Event. Thank you very much.

DANIEL NANGHAKA: Thank you very much, Siranush. That is something very interesting about the Fellowship Program. Yeah, sometimes I feel that I should go back, and become a Fellow because it's been getting better and better every other day. But, this is a source of encouragement, that I also elect to personally welcome the newcomers because during the lunchtime I was at the Board and I was having a chat with the Fellows where they are really interesting. They have some really good insights and they are eager to learn.

But one thing is that in their journey through ICANN, let's try to make their life simple because ICANN can become so much of a complex thing, but I'll repeat, what drives me is the passion to be able to create impact in the policies that effect the global scale. And if that is the information, if that is what drives the Fellows or the newcomers into understanding what ICANN is, then we should be able to have effective engagement into all these respective processes.

To continue further, still looking at ICANN, at the Fellowship Program, there are lots of Capacity Building Sessions that have been taking place in building confidence within the Community. Capacity Building is a key component of Outreach and Engagement and the various tasks that have been going on, Joanna has been so much busy. I'm going to give the floor to Joanna on our next item on the Agenda, which is she's going

---

to be able to give us an update on what Capacity Building has been doing with reference to building engagement. So, Joanna, could you please proceed.

JOANNA KULESZA:

Thank you very much, Daniel. It's Joanna Kulesza for the record. In terms of Capacity Building, I mentioned this at an earlier Session today, we want to make sure that whatever capacity is being built, it is fueled directly into policy advice for Policy Developments, hence the effort to create a Policy Platform, as was explained this morning. But the Capacity Building efforts clearly go beyond the Policy Platform.

Looking at those efforts chronologically, we started off with a series of webinars. I am certain we have participants of those webinars here in the room. Those webinars were presented, ten in total, were presented in different time zones to enable participation. They covered five issues that we felt were necessary for all those who are coming here to ATLAS to support Policy Development within ICANN and within At-Large specifically. Those webinars were available in ICANN languages. We provided simultaneous translation. All of those are online. So, this would be one of the initial efforts to build capacity.

We focused on themes that we felt were relevant and accurate and this was again a team effort and I thank all Community Members who supported it. As already said that a series of webinars was predominantly targeting potential ATLAS Participants, and in that sense I want to highlight that the entire ATLAS exercise we are

presenting throughout this week is also focused on fueling relevant, accurate information to our Community Members. And I want to take this opportunity to thank Eduardo and Olivier specifically for working closely with David on setting up an Agenda that is focused on one hand on providing relevant information, but on the other hand, also equipping those ATLAS III Participants with information and skills necessary to dive into Policy Development.

We talked today a little bit about human rights. We talked about issues that are relevant to this Community. We saw this in Jonathan's talking points. EPDP is of high relevance. I view EPDP as the [inaudible] of ICANN's feasibility. So, if we make that one I think we can conquer anything. So, ATLAS III is to fuel Community Participants with information that is relevant to this specific task. But, we want them to go out there equipped also with information about the threats, and that is another theme that Jonathan mentioned this morning.

So, DNS Abuse or security as well as issues related to EPDP, that is privacy, privacy-related information, including personal data, has been covered in the webinars and will be a focal point to ATLAS III. So, that is at this moment, this week, currently our main Capacity Building exercise, getting people on the ground here, providing them with information, and hopefully sending them off with information and expertise to support ICANN in the way that it is developing its policies.

We want this exercise, this Capacity Building exercise to provide the necessary background, the necessary support, to those who represent

---

the Community within individual Working Groups, EPDP included. We want this also to be a feedback for us, as one of our wonderful African colleagues said last time during last meeting, Capacity Building always goes both ways.

So, we want to use the ATLAS III Platform to receive feedback from the Community. Those we have here on the ground will help us better understand the challenge that ICANN is facing and me being a born optimist, I believe that we can come to a resolution, a conclusion, that will be useful to the entire Community. So, if we can do it here within At-Large with informed participants, we can do it as ICANN as the entire Community. So those would be the two leading themes. We provided a series of webinars that led up to ATLAS that we view also as a Capacity Building exercise, but a very pragmatic one.

Speaking of different issues that have been in the works, Yrjö and myself have had the opportunity to work together with the GAC. GAC is facing a similar challenge to ours with a large Community that is continuously shifting, there are always newcomers coming on board. GAC wants them to be directly useful to the entire Community to have the information that is necessary and relevant. So, we have been in initial discussions on providing Capacity Building trainings to newcomers on technical aspects of things. So, as much as the webinars in ATLAS III is focused on end users and policy issues, so much the GAC exercise is more of a technical one and GAC has been attempting to do that for a while now, they have been doing trainings.

---

And the idea we have put forward, Yrjö and myself, during last meeting is for us, At-Large, to be able to use those trainings. So, it is ICANN Org Staff coming to newcomers and explaining how the DNS works. That is something that Siranush has provided within the Fellowship Program for a long time and with great success. And we believe that ICANN Org Staff, again in this very technical context, could help us build capacity. So, that is another initiative that is in the works.

Summarizing, we would like all of those initiatives, as already said, to directly support Policy Development and policy advice. I'm going to stop here. I know that it takes a village to build capacity, so I wanted to thank everyone who has been involved in all of those initiatives we have done. People have been wonderful with their time, providing expertise at the weirdest hours for the webinars, etcetera, etcetera. So, if there's anything I'm missing, you have been involved and I just missed it on my short list here, please feel free to step up and please accept my sincerest thanks for all the work that has been done. Thank you, Daniel. I'm going to stop here and I'm happy to answer questions.

DANIEL NANGHAKA:

Thank you very much for that. Really interesting. It's starting tomorrow. If you think you aren't going to be there and you're here, I think that's something that you dare not miss. Is there anyone who has any questions towards Joanna? Yes, please, at the back? Mention your name and your comment.



PHILLIP LOGO:

Good afternoon. My name is Phillip Logo from Ghana, West Africa, and this is my first time coming here. Actually, I didn't know anything about ICANN. I was in my office and my colleague just came to me that there is going to be a conference in Montreal, and I asked him what is this conference about, and he said ICANN. So, I said okay, if that is the case, then let's try to give it a try to see. So, we were able to get an invitation from this beautiful Community. And we handed in our Visa applications and actually were four, but two of us were granted this Visas, and we were also to book for our hotels, as well.

So, we arrived here at 30<sup>th</sup> and we came in this morning by bus. I've seen we've not been able to integrate, and we were expecting that there is going to be something like orientation for we, the newcomers. For now, we are like we are at sea. We don't know what actually is going on so if there is any special assistance that can be offered to us to quickly integrate for us for us to also become part of this special program. So, for now, I believe you may pardon if I ended up using wrong jargons here because maybe you have your vocabularies that you use here that fit into the presentations. Thank you. Sorry, I speak in my own capacity.

DANIEL NANGHAKA:

What's your name again?

PHILLIP LOGO:

Phillip Logo is my name.

---

DANIEL NANGHAKA: Thank you very much, Phillip Logo. That’s something. Welcome, again, you being a newcomer. I believe that the Community here is going to be able to support you. Just simply walk up to... I don't know whether you have the Newcomer Badge. In case you have a Newcomer Badge, at least you’ll be able to be identified and be assisted respectively. Let me just quickly give the floor to Siranush to share something, then we shall be able to get to Sébastien, then Olivier.

SIRANUSH VARDANYAN: Thank you, Daniel. Siranush for the record. Before leaving this Session I wanted to make sure that I announce this. The list of ICANN67 Selected Fellows is already posted. It’s available online. So, if you go to ICANN Fellowship webpage you will find the list. And the last thing I just would like to wholeheartedly thank Alfredo, who is an amazing Selection Committee Member, and provides a huge support to the program itself. So, just on behalf on the program and on behalf of ICANN Org, thank you very much, Alfredo. And thank you, Community, for assigning Alfredo.

DANIEL NANGHAKA: Thank you very much for that. Let’s hear from Sébastien, Olivier, then I think Abdulkarim, is your hand up? Yes? Then you’ll have the floor after that. Sébastien.

---

SEBASTIEN BACHOLLET: Sébastien Bachollet speaking. Thank you, Chair. Welcome Phillip. I hope we'll have other information to share with you other than just welcoming you. There are specific meetings for newcomers. You can find them in the schedule and I'm sure someone can get all that information to you as soon as possible.

Going back to something else that was said, I'd like to ask you to be cautious about something else. I feel like I'm the party pooper here and I'm always pointing out the things that don't work, but I wouldn't like to do this but apparently it's my role in the Community. Let me say that not everything is related to policy, and I hope people will join us not only for policy issues or else if everything is about policy, when I go out of the room I'm being a politician as well, when I go into my room I'm being a politician, and when we're working on organizing ATLAS III, we're also doing politics.

But, if that's all there is to our Community, then fine. But, if we're here to discuss about Policy Development and not politics, then now we're not only looking for people who are here to work on Policy Development, we're also looking for people to do other things. We're looking for people who will be willing to speak in different languages, willing to discuss with others, willing to draft documents that are not related to policy strictly. And yes, that's what we're looking for.

So, ATLAS III Participants, no you're not just here for Policy Development Processes. We want to know what your viewpoint is, what you think, what your culture is, where you come from, what brings you

---

here, and what is important to you, what do you think ICANN should be doing and in what sense. Of course, we could say that it's all about policy, but I fear using the word policy might be a bit too restrictive, so people might feel that in that case they are supposed to participate at Policy Development exclusively and that they are to take part at all meetings on Wednesday evenings every week. So, I fear we might be leaving too many people behind if policy is all we talk about because there is other things to do here at ICANN as well. Thank you.

DANIEL NANGHAKA:

Thank you very much, Sébastien, for that. I think we shall take note of that because it's more than in interaction. Let's hear from Olivier.

OLIVIER CRÉPIN-LEBLOND:

Thank you very much, Mister Chair. Olivier Crépin-Leblond speaking. And I wanted to answer the question of what can newcomers do in this Community because yes, indeed, you arrive at ICANN, and we've all had this day when we've arrived here for the first day and been completely lost, going from room to room thinking, "What in the world are they talking about? Is there something that will explain to me at least the basics of how this place works?" And indeed, there are a couple of Sessions, and I'm surprised they weren't mentioned.

The first one is tomorrow, so take note, tomorrow, Sunday, [inaudible], from 10:00 until 3:00 in the afternoon, so that's quite a number of hours, it's Newcomer Day. It's in the Main Room, Room 0517D. Capacity

---

Building and Training. If you're new to the ICANN Community, new to the ICANN Meeting Week, or returning to ICANN after a period of time, this is the place for you. So, that's one Session. The other one, and if you haven't managed to write it down you can come and see me, and we'll write it.

And the other one that I would like to talk about is the Joint Outreach that focuses specifically on policy work, and that's an outreach with the Non-Commercial Users Constituency and the At-Large Community, and that is a Session on Monday afternoon from 17:00, so 5:00 p.m., until 6:30 p.m., and we will be meeting in Room 517C. And I invite you to come there as well. We will focus specifically on policy topics and try and make them understandable to people who are not experts in those topics. Thank you.

DANIEL NANGHAKA:

Thank you very much, Olivier. Let's hear from Abdulkarim.

ABDULKARIM OLOYEDE:

Thank you very much. This is Abdulkarim for the record. I think part of what I wanted to mention was already mentioned by Olivier. And the other thing I wanted to mention is the fact that just like my first day in ICANN too was kind of like, "What is happening here?" And I think there has been major focus on trying to get the Fellows to understand what ICANN is, and one part we're really missing is just that is those who have

---

decided to come on their own who are not Fellows, which is part of what Olivier has mentioned.

So, I think there should be a structure, probably part of... It should be probably, I don't know, maybe Siranush because we look at it. Who are those that are coming for the first time to meetings and have it kind of a Session for them, because for me, I was looking at my own experience that it was not something that was easy. So, I think there should be a way whereby we can integrate people better. We need a lot of people in this Community and I must tell you a lot of our Sessions are very boring, and we need to make them a lot more interesting. Thank you.

DANIEL NANGHAKA:

Thank you very much. That was I think like a joke. I think there's so much to take up your mind because there isn't time to understand what it is. One thing is that all this information is available on the Wiki. If you can get to the Wiki you can be able to run. There are plenty of resources, ICANN Learn, there is the onboarding programs, and so forth. Please, visit them. You'll be able to build your skill and your knowledge within ICANN. Let's hear from Joanna and from there we shall be going into the next item on the Agenda which will be the Universal Acceptance update. Joanna, you have the floor.

JOANNA KULESZA:

Thank you, Daniel. I wanted to take this opportunity, first of all, to thank Alfredo, oh, he just left, for being wonderful Capacity Building Co-Chair.

---

He's always there when needed so thank you, Alfredo. All of this was a joint effort and I've been lucky able to work with Alfredo. I wanted to respond to what Sébastien said. It's not about just teaching the people the basics, as already said. Capacity Building works both ways.

So, we want to learn from those that are onboard as well. And clearly we want them to be well informed to be able to take that information into their local communities. So, this is the entire effort why we're doing it. It's not just about having them fueled here into the policy, but it's one of the elements that, from my perspective, is needed, but thank you for highlighting a more comprehensive approach to Capacity Building, that is clearly well taken aboard. Thank you.

DANIEL NANGHAKA:

Thank you very much for that. I think we've had at least something interesting regarding to Capacity Building. Right now, we all know that for those that's an assumption that we are at least aware about what is happening regarding Universal Acceptance. The next item you're going to be hearing from Ajay and Dennis on what updates they have regarding to Universal Acceptance. In case Ajay you are ready, please proceed.

AJAY DATA:

Good afternoon and thank you, ALAC, again for inviting us here to talk about Universal Acceptance. Myself, Ajay Data, Chair for UASG, and my colleague, Dennis Tan, who is Vice Chair here. So, we will not take much

time, go as fast as possible, and do the brief summary about what's going on in UASG. So, next slide please.

So, this is a little bit of background. We thought that it was interesting to know the history of UASG. So UASG started in around 2015 by Cyrus Namazi and Ram Mohan started talking and looking at a global problem that this group required to solve this problem. And it actually had its first face-to-face meeting in ICANN53. So, long part have been passed by this group.

And the vision is very simple, that all domain names and all email addresses must be treated equally. A lot of people think is it really not true still, but it is really not. There's a problem which this group is trying to solve. Next slide please. So UASG is bound by a Charter, a Charter which has been formed from day one, that what UASG is going to be, what it is going to be called as a Steering Group, what are the rules of meetings, what are the financial powers, what are the memberships, what are the scope.

Basically, the Steering Group is going to be act as an advisory group, as a support group, for that actions to achieve that vision which we just shared, to treat all the domain names and all email addresses equally. And there's a UASG Charter, there's a link on that slide, which anybody can click on and see that there's a Charter local. Next slide, please.

There are two elected positions in UA, the Chair and the Vice Chair. So, there's a proper election which happens and there is a Charter for that. There's the position description powered by the Charter, and primarily



there are two powers which Chair gets, is appoint the Working Group Chairs and the financial approvals because we have our own million dollar budget to spend on and I'm going to talk about this a little bit. And Vice Chair is also in the second Work Chair appoints, if not then again we discuss back out and agree on something. Next slide, please.

So, in the past, UA Ambassador concept came up to have a local representative worldwide. So, we have many Ambassadors now and there's an application process so I would encourage all of you who is listening to me here, you all are eligible candidates for UA Ambassador. If you are interested to take this, you will work further. If you are working in your community, if you are working in your society, it's a Local Initiative, anybody who is interested to work locally and take the UA work further, then you can start working. And when you are ready to think that you can act as an Ambassador, please apply and there's an application process always open. We review it every quarterly and apply. Most everybody who applies now has been selected. Next slide please.

So, we have face-to-face meeting once in a year. This year, we had it in Washington D.C.. All the participations in ICANN are Public Sessions and are open, so we do not have any closed Working Group Sessions. Everything is open, so you all are welcome, everybody's welcome to join. We have a website, dedicated website, for uasg.tech. This is maintained by us. We have all the content, all the research work, all the development work within the community is put there. So that every document is available free. This is our leadership, which was put into

---

force in 2019, 13<sup>th</sup> of March we got into action. And as I already told you is part of the election process, and we all got together now to form this team. Myself, Ajay Data, Mark Svancarek is from Microsoft, Dennis, on my left is from Verisign, and Dušan, Registry and Registrar in Serbia. Next slide, please.

So, this is where I will spend a little bit of time. A Strategic Action Plan. We spent almost three or four months to build a Strategic Plan, how we are going to use the money available, how we are going to achieve the mission and the vision of UASG in a successful manner. So, we all almost every week, not almost, actually every week we had a conference call of Leadership and we agreed and discussed thoroughly each point and then we discussed with our larger community and there's an Action Plan available on [uasg.tech](http://uasg.tech) website. If you visit [uasg.tech](http://uasg.tech) website right now, on the first page on the top you will find a link on Strategic Action Plan of UASG. That's right there.

And you may find something interesting for you because entire action, whatever we are doing, is written in that plan for the year. This is what we are pursuing. Based on that Strategic Plan, we also agreed upon creating the Working Groups. So, there are six working groups already in action. Communication Working Group, Technical Working Group, Satish Babu is right now chairing that Working Group, EAI is lead by Mark, Measurement is led by Dennis, Ambassador is by Dušan, Local, I am building myself, and Communication is lead by Rahul Gosain who is the GAC Representative of India.

---

These Working Groups are especially focused on that Strategic Action Plan that is already there. These Working Groups are always open for membership. So, if you are interested to participate and communicate in any of the Working Groups, you are welcome, and please participate to contribute from your regions. Because like Local Initiative, say for example, we do not know what is required in Saudi Arabia or what is required in Africa, what is required in local place. So, we would like to hear from you and understand and build that content for you, what is required, what is required to be done there. How do we appoint an Ambassador if we don't know?

So, we will touch on the Leadership here, when we get the person's name, we will come back to you and see whether we can adopt this practice, adopt that idea, include this into the part of the Measure Team, and move further. The idea is to spread the awareness about UA, become part of the solution, not just part of the problem.

Our Mission Groups are created so once the Chairs and Co-Chairs are appointed, they automatically become of the Coordination Group. This is a smaller Leadership Group where all the decisions go and benched on so they can come back to the final decision to the Leadership. So, there's a three tier kind of architecture before it comes to the Leadership before actually doing a formal go ahead. All the decisions are taken by the Community here, within the Working Groups and the Coordination Groups.

---

And now we all know ICANN is having UA as a Strategic Plan, a strategic point for ICANN. And now Sarmad Hussain who was IDN Director is now named as IDN and UA Director, who works with us from ICANN side. So, we can imagine that entire GSE support is also available for this initiative. So, you are not just alone. So, if you have a GSE Member in your region, you can actually go to him and ask for full support related to the UA and it is part of the Charter now to support UA initiatives in their own regions. Next slide, please.

So, as I already told you, this entire process which we have followed is completely transparent. There is nothing closed. All the actions, including the formation of the Strategic Action Plan is transparent, so everybody gets involved here. Working Groups are open. We all, entire working of all the Working Groups is open for Wiki. So, if you are having a link you can see what's going on, all the recordings that are available, all the documents are available, and feel free to contribute and start whenever you want to.

Quarterly update, this is what I am starting. Until now, we were forming the groups and forming the Working Groups for the Strategic Plan. Now, we have already announced that we are going to have a call. We are going to update the Community, and everybody is again free to join to get an update directly from the Leadership here. So, we are going to have a quarterly update what are we going to do, how much we have achieved, how much we have progressed, and we are going to update that, and you are more welcome to join anywhere. Next slide, please.

---

So, as you know, we are truly following the MultiStakeholder Model, and that's exactly, actually, the MultiStakeholder, we always like to come to talk to you and talk to At-Large, everybody, that every part of the Community is engaged here, because it is not one person's problem. It's a very large problem and large Community involvement is required. And as a region, we are talking, and we see that ALAC is taking the Regional Working Groups through here. GAC, actually, in the morning I heard that GAC is also announcing the UA Working Group within the GAC. So, that's a fantastic modeling for us to have that kind of commitment from GAC. So, all the countries gets involved into the solving the UA issue.

We are now 450 plus members into the group. So, it's a large group, large consensus mechanism, and large Working Groups. Our most, all of our Working Groups have a hundred plus members, except one Working Group which is around 50. All of them are having a hundred plus members to join the Working Groups. Media is supporting us, and we continuously keep writing the articles and we would request that if you have an opportunity to interact with media and take on an article with somewhere, please take the content from us and validate it yourself or tell it yourself and take it to the media. We are perfectly fine. If you want us to write it for you, we are more than happy to do so, but either way is perfectly okay. The idea is to spread the message as much as possible. Next slide, please. So, this is... Go up a little bit. Little bit more, yeah. So, you're going to skip that. More, more. Yeah. Four people, yeah.

---

So, these are the Ambassadors. I just wanted to put the names in front. These are the Ambassadors in different regions. So, Abdalmonem Galila, Walter Wu, Marvin, Mark, Elaine Pruis, John Levine, Harish Chowdhary, and Zhijiang Liu. These are the Ambassadors in different regions. And what our Ambassador Process is quite simple that we would like the Community support on that, GSE Support on the application, and we kind of approve that measured application. Satish Babu and Dessalegn Yehuala is our Tech Chair and Vice Chair, and Rohul Gosain and Lilian Ivette is our Communications Chair and Vice Chair. Next slide, please.

So, the idea is what we follow as a Leadership here to create as much productive and constructive discussion as possible, and work within the Charter. So, we have always tried to follow the Charter, and be in the Charter, not try to bring in new rules, not try to act like owner of the group, try to act as a custodian of the group. So, there the Charter upholds the Charter as the primary document so there is a thing which is being done beyond the Charter.

Difference of opinions is okay, which we will follow, and I think we try to come to a conclusion sooner or later and reach to the final decision. All major decisions, whatever major decision is being done in UASG is done by us sending the decision to the Discuss List, which is around 450 members, and get the feedback and the decisions are taken and they become the final decision to the UASG. Next slide, please. So, this is my call to action for ALAC. One second. Dennis, do we have to more slides in this? Is it going to come? Okay.

So, join the Working Groups. These are all open and you can join. So, all the Working Groups which I mentioned, six of them, you are free to join. Local Initiative is very interesting, which I am also going to talk in more detail, where you can actually have your own plan about UA and create your own initiative and submit your proposal to the UASG, UASG will review that proposal, and even fund you for that proposal. So, if you have that proposal for your initiative which you think is unique for you, which we do not know what is going to work in your region, so you can come back with a proposal, form a Community Group there, and submit to us. We'll be happy to address them.

We are processing three or four Local Initiative Proposals right now. Maybe we are likely to finalizing one or two very, very soon. We are moving very fast on that. And if you have a success story where you think that some website is UA ready or an application is UA ready, please share with us. We would be happy to do a case study. So, this is very, very important to talk about the success stories in UA, that if somebody has done it, if John has done it, why can't I, it's like that. So, it becomes a very good success story.

And there is a mileage which also gets. So, first mover also gets an advantage. So, if you have your business, if you are working in a company, and if you think you can take a UA initiative, take that UA initiative, now we have a Technical Working Group, also, which is lead by Satish Babu, if you are struggling with a technical issue, he's the person to go to, we are going to have a Technical Support also, which is also free and you get good mileage. So, I think it's a very good situation

---

which we are trying to create here and solve the problem for At-Large. Next slide, please.

This is the slide I was talking to and it is collaborating with ALAC. And we are always thankful as MultiStakeholder Model, we need to work together. And UA Messaging is being taken by ALAC as very, very important. So, we're really, really thankful for giving us this opportunity and becoming a part of us and taking our message further. Really, really appreciate and thank you for that. How ALAC can help support the UASG spreading UASG Messaging is to take the message further. So, all your regional people can take this message in a constructive way, in a structured way, in a concise way, and communicate in a way.

So, probably you can have any ideas around can we have one week in a year where we are going to talk, have some events every year about UA. Maybe six months down the line we are going to have a UA week, for example. We are going to talk about some case studies, we are going to celebrate that, we are going to have a call only on UA, something like that we can have around, and we can take these documents, there are many, many documents, millions of dollars have been spent to clear these documents which are available on the uasg.tech website, are available free of cost. And if you want any document related to UA for a specific purpose, we will be very happy to look at and build that document, too. There is no problem in that.

There are three specific focused areas where ALAC can directly support this important information. Technology Developers. So, Technology



---

Developers are the people who are building either the software or the platforms. So, those people who are building the websites and the software are one people who are building the technology, and second people are the people who are building that platform itself directly, like .net platform or the Java platform or content management systems, these people are building those platforms. Can we just submit that information so that when they have the next update or the next release of that particular piece of code, can it be UA ready? Can they say that yes, now patent is UA ready, you can just use that live and your application becomes trouble free, they can deliver that EAI very easily, something like that. We are also working on CMS, I think Dennis will talk a little bit about it.

Even administrative process is very important. Like, for example, you have a website and you have an open source MSPC, which is available for UDF ready, which means it can make a mail sent to an EAI address. Do we know this administrators know it? Can we engage them so that the message doesn't say, "Can you please pad your email system so that it is UA ready?"

There is one case where the software itself is not UA ready. That comes from the Technology Developers, but if a software is ready and you have not enabled it, is something which are talking about the email administrators, that the feature is not enabled, it is not just turned on. So, turning on makes the life a little bit easier and it expresses the user UA readiness.

---

Government and public sector. Government and public sector are two aspects here, from my point of view. One is government itself becomes UA ready, and second, whenever they have a procurement too tender, they have the UA readiness condition in that contract. So, when you are buying a software, you are buying a UA ready software. You are no more buying a software which do not have a bug. And I think this procurement guideline is also available online and it is available, and we share any time that you want to. Next slide, please. I think we are done with the last two slides.

And these are for the members. These members are your direct members who can see that how they can participate in Local Initiatives, which I just referred to, that Local Initiatives are the Local Initiatives where you can participate and spread the message. Do a Hack-A-Thon, do an event, talk about how to solve a problem, how to make a UA ready app, something like that is being done here, how do we deal with the IDNs. There are many aspects to it, but when you talk about Local Initiative, then this can happen. How do we experience UA? By getting a free email address of EAI or acquiring a domain name and then making a UA website live or the IDN website live. Next slide, please. Thank you very much. Before we end, I think I will give Dennis to speak something. Dennis, something you want to speak before we end?

DENNIS TAN TANAKA:

Sure, really quickly, thank you, Ajay, for that introduction and summary of what the UASG does. Just really quickly I want to acknowledge the

Latin American and Caribbean RALO and the European RALO because they are advancing the UA Message by trying to gather volunteers and people that are in DNS and want to advance this mission. And we want to make it here explicit, I want to make it here explicit that there is a breach between UASG if they need resources, be it expertise or through a Local Initiative funding, that's open, right? That's on the table so let's work together in order to expand this mission. So, yeah, that's what I want to say.

DANIEL NANGHAKA:

Thank you very much, Ajay and Dennis, for that interesting insights. I see a very strong collaboration for this but let us hear from John Laprise because he has been leading the discussion on UA within At-Large. John?

JOHN LAPRISE:

Thank you. This is John Laprise for the record. So, I just want to thank Ajay and Dennis for being here today and speaking to us about Universal Acceptance. This is really important. We've been working on this with the RALOs and I would direct everyone's attention that later on this afternoon, the At-Large Regional Leaders Meeting is occurring.

UA is not strictly speaking on the Agenda, but I know I've been speaking with the RALO Leaders through the Social Media Working Group and as they've pointed out, they've had good cooperation with a number of the RALOs. I would like to see improved cooperation across the board

---

to get the message out and to work on this. So, if the Regional Leaders can take this message to heart, we would be greatly appreciative. So, thank you very much.

AJAY DATA: Thank you very much, John.

DANIEL NANGHAKA: Thank you very much, John, for that and for the discussions. There is one thing that I pick up from this meeting, the need to have our own table. Probably going to put the discussion forward, if we can do that maybe in two minutes, to discuss how we can be able to effectively conduct a Roundtable Meeting together with the UASG Team and the CPWG in Meeting B. Because Meeting B focuses so much on policy and one of the possible outcomes that would come out of this roundtable is how can we be able to strengthen more engagement and reach out to end users within the respective end users more on issues regarding to UA.

Because this is something that seems to be emerging but seems to be a hot issue. Because if I go to my website, if I check for instance the email, my email, on the UASG website, it will give me information that it has issues and I am here, I am aware about it, but what about those who are not here, are they aware about it? I think the Roundtable Discussion would be something good. Ajay, do you want to react to this immediately so as to be able to kickstart on this discussion?

AJAY DATA:

I can say thank you for thinking like that, and UASG Leadership would be happy to contribute and be part of it. It could be a very good idea and we can actually shape up this discussion to take to a larger consolidation around that. We would be very happy. Let us know and we'll be able to take it further. Thank you.

DANIEL NANGHAKA:

Thank you very much for that. We are running out of time. Actually, I think we are out of time but let me give the floor to Sylvia, then.

SYVIA HERLEIN LEITE:

Thank you. I will speak in Spanish. Thank you very much. I'm Sylvia Herlein. I'm responsible for the IDN Group. We decided to accept Universal because we recognize how important it is for LACRALO and I wanted to take the chance of your visit to thank for the help we already received and tell you that in LACRALO, we've started with a Local Initiative work trying to replicate successful project in Brazil with Mark, your Ambassador. And also thank you for your insistence and participation. He's been in several of our meetings developing a specific handbook for our group. We are trying to find volunteers from the four subregions within LACRALO. We intend to carry out this project and offer it to the other RALOs because we know how important it is, so thank you so much for being here.

AJAY DATA: Thank you very much for reaching out to me and having a call. The entire Leadership, as I told you, is available and we are very passionate about solving this problem with all of us together and always consider the support is coming. Dennis, are you to add something?

DENNIS TAN TANAKA: Dennis is speaking. I wanted to answer to Sylvia, and I'd like to reiterate our invitation and our offer. I work for Verisign, I've worked for seven years, that's my field of expertise so please contact me, you know how to reach me. I will be in various sessions on Universal Acceptance throughout the week. I will actually get to you to give my contact details and offer the information.

SYVIA HERLEIN LEITE: Sylvia speaking. Thank you so much.

DANIEL NANGHAKA: Thank you very much for that. I think we have come to the end of this Session and we shall be going I think for the next 15 minute break. The next Session is going to be on a Joint, if I'm to just simply look at the Agenda, yes, the next Session is going to be on Communications. Let me hand it over to Staff who can take it from there.

**[END OF TRANSCRIPTION]**