

ICANN68 | Virtual Policy Forum – At-Large Leadership Session: Welcome to ICANN68, At-Large Talking Points and Policy Platform
Monday, June 22, 2020 – 08:30 to 09:30 MYT

CLAUDIA RUIZ:

Good morning, good afternoon, and good evening to all. A very welcome to our first At-Large session of the ICANN 68 Virtual Policy Forum on Monday, the 22nd of June at 00:30 UTC, the At-Large Leadership Session. Welcome to ICANN 68 At-Large Talking Points and Policy Platform.

My name is Claudia Ruiz from the At-Large staff and I am the remote participation manager for this session. Please note that this session is being recorded and follows the ICANN expected standards of behavior. We will not be doing role calls during the ICANN 68 but we will note attendance for all sessions.

During this session, questions or comments submitted in the chat will only be read aloud if submitted in English using the proper form as I am going to note in the chat now. I will read the questions and comments aloud during the time set by the Chair or moderator of this session. If you would like to ask your question or make your comments verbally, please raise your hand. When called upon, kindly unmute your microphone and take the floor. Please state your name for the record and the language you will speak if speaking a language other than English. Please note this session includes interpretation in French and Spanish. To hear the interpretation, you will need to download the interpretation application. More information can be found in the

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session details on the events schedule and instructions are in the chat. We have also posted all the details on the At-Large ICANN 68 Wiki webpage. The links are posted in the chat as well.

As a kind reminder, please speak clearly and at a reasonable speed to allow for accurate interpretation, and again, state your name each time you take the floor. Thank you very much, and with that, I will now hand the floor over to you, Maureen.

MAUREEN HILYARD:

Well, welcome everyone to the first session of the At-Large, the Virtual ICANN 68 meeting. Wherever you are in the world, good morning, good afternoon, or good evening. I am Maureen Hilyard from the Cook Islands in the sunny Pacific and the Chair of the At-Large Advisory Committee, or the ALAC for short, and I hope everyone is well out there at this very difficult time.

I'd like to give a special welcome to those in our At-Large community who are joining us this week, some for the very first time. And we hope that you'll find that the information that you get from our sessions as well as from other parts of the ICANN community that will help you in your understanding of what we do in ICANN and may even join us in At-Large after this meeting.

A handy resource and one of the things I sort of remembered that I should really put in is a handy resource to have before the start of the meeting for those who are new is the pre-ICANN 68 Policy Report and I'll get someone to put the link into the chat because I think it really

gives a good overview of what's going to be happening and what's important for the different sections that are actually being involved in this ICANN meeting. And so that's, Heidi, if you wouldn't mind finding that policy report and putting it in the chat, please.

Okay, so next slide, please. If I can just... What I'm going to do is although we've only got a short program – it's only four days long for this particular conference – At-Large has actually got quite a line-up of sessions that I hope will be of interest to many of you and I'd like to go over some of the highlights for us about what is important to ICANN, but particularly to us as Internet end users and why we should care about these particular topics.

We'll be starting off later in this particular session with Jonathan Zuck who is from the United States and he's the Vice-Chair of Policy and one of the Co-Chairs of the Consolidated Policy Working Group that we call the CPWG. This group meets weekly to discuss policy issues of concern to ICANN and At-Large and anyone can join. But Jonathan's going to introduce us to our policy platform and some talking points about ... Interruption, interruption. Okay, so Jonathan's going to introduce us to our policy platform and just some talking points about each of the policy areas that we're going to be focusing on during this week. Talking points have actually been quite important for us especially in the face-to-face context because they were the sorts of things that we said that people could bring up in any conversation that they might be having in the corridors or wherever they meet their

people who might want to know what's on top for us. So Jonathan will give us that information in a few minutes after I've finished.

But then we start into the sessions themselves and directly after this session, we will be with Joanna Kulesza who is from Poland and is the ALAC Vice-Chair of Capacity Building and Outreach. She will take us for our first DNS abuse session and walk us through some of the DNS abuse issues that individual end users may have experienced during the COVID-19 experience and how we might best protect end user interests in such times. So that's coming up. That's the very next session after this one.

And then later today, we will have Holly Raiche who is an ALAC member and from Australia. Her topic is Public Interest Commitments and a very controversial dispute resolution process. Thus, the question, what is the right path forward? So come along and contribute to the solution that she's probably trying to come up with after her session.

Tomorrow we have another session, a policy session, which will be moderated by the other Co-Chair of the CPWG and former ALAC Chair and the latest Community Excellence Award Honor, Oliver Crépin-Leblond from France. And he's going to share the session about new gTLD applicants with ALAC member and our At-Large Subsequent Procedures Liaison, Justine Chew, from Malaysia. And together with their guests, they are going to be looking at how we can expand the circle of the next round of gTLD applications to allow more

communities to succeed in their applications for domain name when it happens.

And on Wednesday, we have Jonathan coming back again and this time, leading our second DNS abuse session. He will be discussing possible solutions to minimize the risks of DNS abuse by looking at what might be an acceptable threshold that would make ICANN contract compliance a little bit more effective perhaps because DNS abuse is increasingly becoming a problem and it is one of our key issues within At-Large and it's something that we feel is important to raise at these meetings. And we notice, too, that it's quite consistent across the other ICANN communities as well. But more on that with Jonathan on Wednesday.

And our final policy session on Thursday involves Universal Acceptance and IDNs in the multilingual environment. And this will be taken by Satish Babu from India and he is also the Chair of the Asian, Australasian and Pacific Islands Regional At-Large Organization. Can you wonder why we use acronyms? But he chairs APRALO. And Satish has had a long involvement with Universal Acceptance issues and he'll be looking at this topic very much through the lens of the end user and how end users can also be activated to support Universal Acceptance activities in their regions.

But as well as these policy sessions, we also have three additional sessions and they include the regional leaders session which is taking place tomorrow. And in this session, of particular note, Eduardo Diaz from Puerto Rico who is the Chair of the North American Regional At-

Large Organization, NARALO, he and I will be introducing the highlights of two reports that we've been slaving over with our small teams to get finished by this particular ICANN meeting. And Eduardo will introduce the ATLAS III survey analysis and recommendations report. And this report is actually being compiled from an analysis of the results of a survey that was undertaken by the participants of the third At-Large Summit meeting, ATLAS III, that was held in Montreal in November last year, the last time we all met together. And ATLAS III created the establishment of the At-Large Outreach Ambassadors and a list of post-ATLAS activities were included into our 2020 work plan.

The report offers recommendations for further work in our core areas of At-Large activities, which are policy, outreach and engagement, including capacity building, and At-Large operations. Unfortunately, COVID-19 stymied our outreach plans so that we're producing more virtual activities and we're using ICANN Learn's online learning platform to expand our capacity building and outreach engagement activities that we might have done more in our face-to-face but it's a more sustainable model that we're looking at as well.

And the report that I will introduce at that session is going to be our third and final At-Large Review Implementation Report to the Board after nearly five years of work on the review of At-Large. It usually happens every five years, but that's how long it's taken to go through the actual process and then do the work. So the review process itself has been a slow and arduous journey but these last 18 months have involved the actual implementation process to implement the plan

and to make the improvements that the Board recommended that we work on.

We believe we've exceeded those expectations in all of the areas that were identified as needing some improvement and we will continue to work through other self-identified areas moving forward. It's all part of our continuous improvement.

But also at that meeting – we're going to probably give them a little bit of time – but the RALO Chairs are actually going to be explaining their regional strategic plans for virtual as well as face-to-face outreach for July 2020 to June 2021 so that will give everyone an idea of what the RALOs are planning to do within their regions during that time.

Another session that is actually being held is, of course, AFRALO. They hold a regular regional meeting at ICANN meetings and they have another one in this session too, so that's a normal meeting for them.

And we'll end our week with a wrap-up session which will include Jonathan doing a review of our policy sessions and we'll also be able to have a nice, friendly chat with the Board Chair, Maarten Botterman, our Vice-Chair, León Sánchez, and the CEO of ICANN, Göran Marby. We're really grateful that they are able to come along, not only to let us know what's on top for them during and after the ICANN meetings, but also to respond to our interests as well in the short time that they can spare.

But the absolute final At-Large event, to which you are all invited is a social event and it's our quiz night with questions about ICANN, At-

Large, and anyone we can pick on from the sessions during the week. It's going to be run by Mr. Zuck and it looks like it's going to be a lot of fun. So we hope to see you there.

Can I have the next slide, please? Thank you.

Just to let you know that ICANN 68 isn't all about At-Large. There are other things happening and there are, for example, there are two important Name Supporting Organizations that have some very important sessions this week, the ccNSO which looks after country codes and the GNSO which looks after generic top-level domain names, including the new gTLDs that we're going to be talking about tomorrow. Supporting organizations develop the policies that we, as advisory committees, comment on to give them our end user inputs. But we may also advise the Board directly and specifically about certain issues so that our advisory committees may comment, but they also advise the Board.

Other advisory committees that are participating in this week's schedule, of course, the GAC, the Government Advisory Committee, who have several sessions planned, and the SSAC which I forgot to mention, but the Security and Stability Advisory Committee, are holding a couple of open sessions which should be very interesting. So I would advise you to check the schedule and click onto them so that they come up and create your own schedule. But they'll give you the times and the Zoom room details so that's important to know.

And the virtual coffee, there's always a bit of a break between sessions, virtual coffee sessions, and there are some, if you've got spare time and you're waiting around for the next session, it's a fun place to visit and join in the conversations there.

So that's basically it for the week. I hope to see some of you at least at our At-Large sessions during the week. Don't forget, as Claudia mentioned, that if you have a question to ask during our sessions, you can either put your hand up or you can put your hand up and we can call on you if there's time allowed or type your questions into the chat and there's a process but we'll have staff keeping tabs on those so we can get back to you.

So are there any... Has anyone got any questions or anything like that before I pass over to Jonathan? Anything? No. I've got a nice group of people here. Okay, so no burning questions coming out from the participants, but it's early days yet of course. So therefore, I'm going to now pass you over to Jonathan who is going to talk about policy platform talking points and everything, so that's going to be happening this week. So thank you, Jonathan. Over to you.

JONATHAN ZUCK:

Thanks, Maureen. This is probably going to be the last time you see my face at this session because I've decided with a virtual meeting, to go full virtual. So I'm going to be attending ICANN 68 from virtual reality. So you may only see my avatar from here on out. This is the last time

you'll see my live face. So you'll see cartoon versions of me participating in sessions I think. We'll see how much I get away with.

So this session, I liken to a scene that's in any movie that involves a newspaper. So when you see at the start of the day and everybody gets around in the editorial room and people say, "I've heard about a story. I'm going to go write it. I need you down at the fire that's downtown and I need you to ask the doctor about the latest vaccine for COVID-19, etc." and so you make these kind of assignments before everybody breaks up and goes out into the world. And that's essentially what we're trying to do here as well, which is get on the same page in terms of the messages we're trying to deliver while we're at ICANN 68 and look at some of the opportunities to deliver them, and at the very least, sit in on sessions where those topics are being discussed and come ready to talk about them at the end of the meeting to see where different groups are leaning on the issues that matter to the At-Large so we know what discussions we have ahead of us after the meeting.

So that's the purpose of this session and we'll just continue on, but let me know if you have questions as we're going along. Next slide, please.

So a big issue for the At-Large for all of 2020 has been this DNS abuse. It's a topic that's been going on forever and ever and has been a kind of log jam. And so the At-Large has actually taken a kind of leadership role, particularly in ICANN 67, of running a couple of sessions about DNS abuse and getting people talking that don't always talk to each

and certainly don't talk to each other in public about some of the issues that need to be addressed. And we're going to be doing more of that as well. But it's also going to be discussed all over the place. It's going to be discussed in a plenary. It's going to be discussed by the GAC. It's going to be discussed in the GNSO. There is lots of discussion about DNS abuse because awareness of it is particularly acute right now because of COVID-19.

And so these are our basic talking points on DNS abuse, but first is that the current levels of DNS abuse are unacceptable. What's been happening lately is that the contracted parties – those are the registries and registrars – have been trying to get together and tell a story that there's nothing to see here, that everything is really okay because they're working so hard, they have a framework for combating DNS abuse, and everything. But there are still a number of contracted parties that are sort of in the fringes and don't show up at ICANN meetings and yet manage to continue to do work even though they have very, very high percentages of abuse.

So that comes to our second talking point. The compliance needs new tools to combat systemic DNS abuse. Right now compliance has to rely on simply replying to a complaint that comes into the contract compliance office. And so if you wait for a complaint and you wait to process the complaint and then you send the complaint to a contracted party and the contracted party checks on it, by the time they've done that, very often, the site, the phishing or pharming site is down already because these things happen so quickly. So in a way,

they're saying, "Well, there's nothing to see here," and so the problem of going one thing at a time like this is part of the issue that we face. And yet, contract compliance don't believe that they have the power to look holistically at a contracted party and say, "Look, you're just not getting the job done. We need to end your contract." Instead, that only happens when they stop paying their fees which is pretty bad optics for ICANN the organization. So we're going to explore some ways to give compliance tools for systemic abuse.

And then finally, and this is a message that we'll be saying a lot, there's no rush for a new round of new gTLD applications. And so it's a constant refrain from the At-Large that let's get it right this time. Let's make sure the program is solid. Let's make sure compliance is ready for the increase in new domains and an increase in registrations that happens immediately after and let's make sure that DNS abuse has been sufficiently addressed before we have any new applications.

So here are some of the relevant sessions at ICANN 68 that you should consider attending, and if you see an opportunity to raise your hand in Zoom and make one of these points, then do that. But at the very least, pay attention and hear what people are saying so that at the end of the meeting, we can all talk about who's standing where and what discussions we need to have in the coming months.

So the first is DNS abuse and malicious registrations during COVID-19. That is a plenary discussion that's taking place later today and that has people from all over the ICANN community on it. I'll be

representing the At-Large as best I can but any help in the discussion will be much appreciated.

The second is the session that I'll be running in a couple of days, which is DNS Abuse: Establishing Acceptable Threshold. In that session, we're going to be talking about trying to come up with metrics for DNS abuse and use that as a means for combatting it rather than specifically mandating activities on the part of the contracted parties.

DNS abuse, COVID-19, and End User Issues, you heard about this from Maureen. This is a session being run by Joanna. Please show up to that because that should be a lively discussion as well.

And then there are two sessions that the GAC is holding, DNS Abuse Mitigation, and so both of those sessions are worth sitting in on. You may not have as much opportunity to participate but it's really good to know where those conversations are going because more and more, we've been forming alliances with the GAC which is the Government Advisory Committee, on issues related to DNS abuse. And then there's also a DNSSEC and Security Workshop in which DNS abuse is likely to be mentioned as well. Thanks. Next slide.

Another big topic, big, big topic right now is what has become of registrants' data. So this is when you register a new domain, you put in all kinds of information about yourself, you specify a marketing, an administrative contact, and a technical contact, and you put your address in, your e-mail address, your phone number, etc. It's designed so that if there's something wrong with your website, somebody can

call you and let you know. But right now, that data, which was formally called WHOIS data, has taken on all kinds of other significance to consumer protection. Law enforcement, research, intellectual property enforcement, etc. have all been making use of this data. But with the recent general privacy regulation from Europe, the GDPR, it's thrown that all into turmoil and it's led to something called an Expedited PDP, an Expedited Policy Development Process, to come up with a new way to deal with registrant data by registrars in particular and some registries.

So we want to protect the privacy of registrants. We are interested in the interests of all end users. But this is a particular case where there's a balance to be drawn between the registrant end users and the non-registrant end users who far outnumber the registrants. Just the people that are just trying to make restaurant reservations or do online banking, etc. And so they have much greater need for the consumer protection aspects and uses of that data than perhaps the registrants do. And so we have come to sort of be the advocate of those folks because they're not well-represented by anyone else inside of ICANN.

The current EPDP outcome is insufficient to protect individual end users. So this is a pretty important talking point. We've gone back and forth on it, but we may very well reject part of the decision that came out of the EPDP and with a number of other organizations and so this is something we feel very strongly about.

The GNSO is having a registration data policy session and then also this should come up in the DNS abuse, COVID-19, and end user issues that Joanna is doing as well. Next slide, please.

Subsequent procedures, this is a reference to new applications for new top-level domains, right? And so they're rewriting the process by which people apply, what the rules they can apply under, etc. and this has been, I think – did Cheryl tell us? – maybe a four year effort to work on this particular aspect of things and they've done yeoman's work but there are still issues that the At-Large remain concerned about and that might be part of the implementation of the proposals that they're making because they weren't resolved with the needed amount of specificity by the working group itself.

So the talking points are the work of the Subsequent Procedures Working Group is incomplete, that there's still more that needs to be done. And again, it's not an indictment of them. These things, these questions might get answered as part of the implementation, but there's still work to be done. It's not like we're ready to run out and register new domains.

DNS abuse concerns must be addressed prior to any new round, so that's the same talking point from before, and we remain concerned about indigenous and community participation in new gTLDs. So what that means is that if you look right now at who are running top-level domains, they are mostly large companies with big portfolios. They're mostly from the developed world and so we're very interested in seeing applicants from applications from communities, applications

from small groups like niche TLDs, applications from the underdeveloped parts of the world, etc. And so there are aspects of that, that we're still going to be pushing on in the interest of end users around the world.

The relevant sessions at ICANN 68, the GNSO is going to have a meeting of the new gTLD Subsequent Procedures PDP Working Group. Holly is going to be chairing a discussion on public interest commitments and the dispute resolution around public interest commitments. Gisella says I'm moving too quickly. I'm sorry. And what is the right path forward?

So these public interest commitments came up as part of the 2012 round and they were ways for new registries to make promises about what they were going to do, like restrictions they were going to place on certain kinds of registrations. Like for example, .bank said they weren't going to allow anyone to register a .bank unless they were actually a bank. And so there were a number of these types of public interest commitments but many of them proved to be disregarded and unenforceable and so there's a lot of discussion about what needs to be done to hold people to the promises they make when they apply for a new TLD. And so that's what Holly's going to be talking about.

Right now, they're called Registry Voluntary Commitments which seems like a mouthful compared to PICS but that's the new acronym. So that's going to be an important session and a lively debate, I'm sure.

DNS Abuse, COVID-19, and End User Issues, that's Joanna's session. We'll hear some information about that there. There's going to be GAC sessions on the subsequent rounds. There's three sessions that are related to that, so check the agendas to see if this issue is being discussed in a particular session.

And then finally, our own celebrity, Olivier Crépin-Leblond who's newly been awarded the Multistakeholder Genius Award, is going to be hosting a session called New gTLD Applicants: Expanding the Circle. So that's getting to this idea we were talking about of trying to get, in addition to the usual suspects, getting some other types of applications that come in the next time that we have a round of new gTLDs and so that should be an exciting topic as well. Next slide.

So this is the PICS we were talking about, separated this out. We must have a way to hold registries to their commitments. The history of PICS is difficulty with enforcement. Contract compliance, we've made this suggestion through ALAC advice. Contract compliance must identify RBCs which will be difficult to enforce so that we know upfront what to expect. And the At-Large is interested in securing the means and the money, the standing, to bring a dispute resolution process on behalf of end users generally. One of the problems with the DRP process was that you could only initiate a PICDRP if you were an injured party. But if we just have a registry that isn't following its own commitments, we want the ability to bring an action against them just on behalf of end users generally. So that's one of the things we've been talking about.

So the relevant sessions are PICS and PICDRP, what's the right path forward, and the GAC subsequent rounds discussions. There's three sessions there. So be sure and check those out as well. I'm trying to continue to slow down. I apologize.

I'm not reading the chat very well so if something really, if you really need to correct me on something or something, raise your hand because I'll notice that and I'll call on you because I'm not following the chat so well. Okay, so next slide, please.

Finally, a really big issue for the At-Large is something called Universal Acceptance and this is the idea that websites, e-mail packages, and others accept all of these new TLDs whether they're longer than three letters or not, or more recently, if they are internationalized domain names or IDNs. So they're written in non-Roman scripts, then there's still a huge problem with e-mail packages, websites, etc. accepting these new TLDs that are so critical to get me the next 4 million users onto the Internet and so we're going to be working hard on that.

Right now 80% of websites are non-compliant. In other words, they don't universally accept all TLDs. It undermines ICANN's credibility, right? What's the point of adding new strings to the root if the rest of the world is going to ignore them. So we have to make sure that ICANN, as an organization, and that the new applicants, etc. are aligned to really address this problem. And we think it should be addressed prior to a new round because having another round of strings added to the root that only certain people can get to doesn't make sense.

So there was a prep session on this. There's not a specific session to see upcoming at ICANN 68 but there was one before and I think there will be discussion at the [FECAs] and in the hallways, etc. and so I just wanted to include this as well. Next slide, please.

So some other sessions that should be interesting, The DNS and the Internet of Things: Opportunities, Risks, and Challenges. This is something that is going to affect end users a great deal because IoT is happening a lot in businesses, in manufacturing, and things like that but it's also happening with refrigerators and microwaves and cars and things like that. So there's a big end user interest in getting the Internet of Things done right.

And then ICANN and COVID-19: Advancing Policy Work in the Current Environment, this is a section on how we should be continuing to do our work despite having these virtual meetings, operating mostly on Zoom, etc. Do we need to change the pace? Do we need to change priorities? So I think that would be a very interesting thing for people to see as well.

I think that's my last slide. Is that right? I can say next slide and then if nothing happens, then I'll know that it's the last slide.

Okay so I wanted to go ahead and open up to any questions, if anybody had any questions, about the talking points or about the sessions that are coming up. And meanwhile, what I'd like to do is find out who's interested in what and what sessions you plan on attending so we see what kind coverage that we have. We've got 100 participants

on this call. That's really exciting because we should be able to cover every one of these sessions that we've raised. Marita Moll, please.

MARITA MOLL:

Okay, hi. Can we go back to the DNS abuse slide for a moment, please? I just wanted to report back on the use experience that I had on the user of the talking points because I think they're great. But you have to be a little prepared when you're using these.

Here's the backstory. I am often invited to participate in our GAC. The Canadian GAC representatives draw together a group of people just to discuss what's coming up for them in a meeting like ICANN 68. And so I thought when it was my turn to talk, I would pull out the talking points, which is really what they're for, and that was fine. But there were people on, other people on the call who did push back on this DNS abuse thing. My saying that current levels of DNS abuse were unacceptable and rising and that compliance needed new tools brought forth a pushback from a representative from [inaudible] who said, "Oh, you guys are making an awful lot of this. This is the new topic du jour and it's not as bad as you're saying," that kind of stuff.

And luckily, the call was coming to an end so I didn't have to get into a debate about that but just a word of warning that you catch the police out without really being able to sometimes back them up. Yeah. That was my little experience I just wanted to share.

JONATHAN ZUCK: Thanks, Marita. And it's definitely... There are those who don't want to have as much of a light shine... I think we actually had a Zoom bomber. That's exciting. I think that's the first one I've actually experienced.

MARITA MOLL: That was actually creepy, not exciting.

JONATHAN ZUCK: I don't know. You've got to just keep it in perspective. But I want to address Marita's concern and there's two things. One is that the slides that I circulated on the At-Large Skype actually have more information in them than just the bullet points. Right? That's just the slides. And so there's a great deal of information that's in the notes of the slides and so the PDF that I circulated in the At-Large Skype, and I imagine staff will place on the agenda for the session in the Wiki as well, has the text, more prose if you will, for each of these topics. So that should help a little bit.

Another thing that's causing some of the difficulty, Marita, is that some have really focused on the increase in DNS abuse associated with COVID-19. There was a huge number of registrations of COVID-related names and there was a lot of press about that fact and ... We got another one? Okay. So we've got a – I forgot what I was going to say. Oh, yes. And so I think actually that the COVID-19 part of this is a little bit of a red herring and it's made it too easy for the contracted parties to push back and say, "Well, it's not as bad as you thought. Some of

these registrations are for legitimate purposes. We wouldn't want to filter things that are actually providing legitimate health information, etc." So there's just been a lot of focus on them and they want to deflect some of that right now.

The other problem is the one that I mentioned at the beginning which is that by the time the system gets around to checking on these sites, they're already down again and re-parked. So part of the report, if you saw the contracted party house webinar, said "I went and looked at these names and most of them are just parked." And part of that is because the folks that are engaged, the cyber criminals that are engaged in DNS abuse, use them very quickly for a short period of time and then shut them down again. So very often, by the time things have made it all the way through channels and back again, a site that was there isn't there anymore, etc. So there's a lot to discuss here and that will come up, I think in the session later today discussing DNS abuse. We'll be hearing a lot of that same rhetoric from the contracted parties but I think that there's a lot to push back on. And hopefully the notes section of these slides will help, Marita. Thanks very much for the question. Any other questions? Okay.

CLAUDIA RUIZ:

Hi, Jonathan. We have a question in the chat from Remy.

JONATHAN ZUCK:

Oh yeah.

CLAUDIA RUIZ: It [inaudible] right before the Zoom bombing occurred. So would you like to read it or...

JONATHAN ZUCK: Yes. I think it was about business opportunities in the developing world.

CLAUDIA RUIZ: Correct.

JONATHAN ZUCK: Yeah. So this isn't something we're going to do in this session, but I highly recommend attending the session that Olivier is going to be hosting because they're going to be discussing that very thing, which is how do we get more applications from the developing world. And part of that, we believe, will come from making the business model clearer, like helping people to understand what a good business model might look like.

There was a company that was hired by the CCT Review Team called AM Global that went out and talked to folks in the developing world that seemed like the same kinds of companies that had applied for strings in the developed world and sort of asked why they didn't. And that was a big part of it is that it wasn't even a lack of money. It was that they didn't see what the business model was, and at that time,

nobody really knew and there's still some question about that. But I think there will be some good conversations about that very thing and a better vision of applicant support in the session that Olivier will be hosting. Any other questions?

I see the chat has completely turned to Zoom bombing, so that's fine.

So what I wanted to do was get a sense of the room and see who was going to be able to attend what session. And so Claudia, if you would, Claudia has prepared a poll that lists all the sessions and what I'd like you to do is look at the poll and see. You'll see the times there and see what sessions you think you'll be able to attend based on where you are, what time they are, your interest, etc. and we'll see what kind of coverage we have for these different sessions. It should be exceedingly interesting. So please just check all of them that you think that you'll be able to attend.

Did the poll just go away?

CLAUDIA RUIZ:

I think maybe the IT had stopped it. I will relaunch it again.

JONATHAN ZUCK:

Okay, thanks.

CLAUDIA RUIZ: Can everyone please answer again? But those who answered previously, their answers went away so we'll close the poll in a few seconds.

JONATHAN ZUCK: Thanks.

CLAUDIA RUIZ: Thank you.

JONATHAN ZUCK: Did Glenn just say it disappeared again? I still have it.

CLAUDIA RUIZ: It should be on right now.

JONATHAN ZUCK: Okay.

CLAUDIA RUIZ: We're currently at about 30% of the audience that has answered.

JONATHAN ZUCK: Oh yeah, and it's not got all of the sessions on it. I wasn't interested in the At-Large sessions. I was interested in the sessions we just went over. I'm sorry.

CLAUDIA RUIZ: Oh, okay.

JONATHAN ZUCK: Yeah, because we're trying to make assignments for people to go attend those sessions. Okay. So never mind. We don't really need to know this information about these sessions as much as we do about the ones that we're not running. So I guess let's go back to DNS abuse here and I guess we'll do this manually. So please look at the sessions on this first slide here and see if these are sessions you're going to be able to ... Wow. Who thinks they'll be able to get to the DNS Abuse and Malicious Registrations During COVID-19? Raise your hand if you would, and then hopefully somebody from staff can make a note of who said that they could show.

Yeah, Javier. Sorry. Yeah, the poll didn't have the right sessions in there. That's my fault. I didn't get clear enough instructions. All right. It looks like we've got good coverage for that. So folks, hopefully staff, you're able to take a note of who's got their hand up because what we'll want to do is reach back to those people and see how that session goes. Okay?

The next session is DNS Abuse: Establishing an Acceptable Threshold. That's the one that I'm chairing. Who's going to be able to attend that? Put your hand up if you think you'll be able to attend that or leave it up if you can also attend that one.

Okay. I don't know when to move on, staff, if you're trying to record these hands so I'm just trying to go slowly.

DNS Abuse, COVID-19, and End User Issues, who can make it to that session?

CLAUDIA RUIZ:

Jonathan, if you'd like to continue, I'm just taking pictures of these so you can go ahead.

JONATHAN ZUCK:

Okay, perfect. Okay. GAC DNS Abuse Mitigation, there's two sessions there. Who's planning to attend those and listen in on those, the GAC sessions on DNS abuse mitigation? Okay, thank you.

And then finally, the DNSSEC and Security Workshop. Who believes they can make it to that? All right, next slide.

The GNSO session, Registration Data Policy, who's interested and able to attend that session? Great.

And then the DNS Abuse, COVID-19, and End User Issues that Joanna's running? All right, good. It looks like we've got good turnout for that. Next slide.

Subsequent Procedures, who can attend the Subsequent Procedures Working Group meeting besides Cheryl because she'll have to run it? All right, great. Thank you very much.

The PICS and PICDRP: What's the Right Path Forward? Besides Holly because she'll have to run it. All right, excellent.

The GAC subsequent rounds discussions, who can attend those?

And then who's available to go to Olivier's session on New gTLD Applicants: Expanding the Circle? Justine's on the panel so she'll definitely be there. All right, next slide please.

Okay. PICS and PICDRP: Right Path Forward, I think we already asked about that one. The GAC subsequent rounds discussions, who can make it to those? I think we asked about the DNS abuse sessions but not about the subsequent rounds. I don't remember now. Sorry, Judith. We don't have times on here. They were going to be part of the poll. So give your aspirations and then if you can't make it, let us know. Okay, next slide.

All right, and that was a prep session. Next slide. The DNS and the Internet of Things, who can make it to that? Holly. She's quickly becoming our IoT expert. All right.

And then the session on Advancing Policy Work in the Current Environment doesn't need to be an assignment. Let's all try to get there if we can and be part of that conversation about the best path forward and then we'll have a conversation as just the At-Large at the end of the meeting to discuss some of these same issues and see what the best path forward is for us.

Joanna, you said that there was a question that came over the “Ask At-Large” Twitter feed. Do you want to read it out? Oh, Joanna’s muted. I guess she [inaudible] the filter level [inaudible].

JOANNA KULESZA: Hi, Jonathan. I posted the questions in the chat. We have two.

JONATHAN ZUCK: I guess the first one looks like it’s just a comment. There’s not a question.

JOANNA KULESZA: Well, they are sort of general. I’m not sure how specific to this session they are, but they came up on Twitter regarding the session so I’m posting them just here. The first one is on the definition of an end user, one of our [inaudible] questions, so I thought you would be the perfect person to try and pick it up. And the second one, indeed, looks like a comment that is linked to the previous question. I don’t know if you want to pick it up but we have a few minutes.

JONATHAN ZUCK: Sure. When we say end user here in the At-Large, we’re talking about Internet end users, specifically individual Internet end users, not business users so much although, again, they’re not different people. They’re just different activities. So when people that work in a business and are online and then go home and try to do their online

banking, they then fall under our purview as individual Internet end users. So it's pretty much everyone on the Internet depending on what activities they're engaged in. I hope that helps answer the question.

Any other questions? Thanks, everyone, for all the hand raising. Please get to those sessions. Please give feedback if you try to, as Marita did, try to try out some of these talking points and you get pushback. Then let's have that conversation at the end of the meeting and see how it went and find out what people are saying about these different topics to see how much work we have ahead of us in gaining traction on the issues that matter to individual end users.

With that, I think that I'm done and I can hand the microphone back to Maureen.

MAUREEN HILYARD:

Thank you, Jonathan. And thank you, everyone, for your participation. It brings us to the end of our introductory session and I hope you've all planned your conference schedule for the week and we certainly look forward to seeing you all at the At-Large sessions and the ICANN plenaries, very important as well as some of those interesting GNSO and GAC sessions that have been mentioned already as well. So we look forward to seeing you, as I said, and thank you everyone for coming and please keep well. Bye.

UNIDENTIFIED FEMALE:

Thanks, all. See you soon.

EN

Points and Policy Platform

UNIDENTIFIED FEMALE: Thank you all.

[END OF TRANSCRIPTION]