IANA Naming Functions Update

Kim Davies VP, IANA Services; President, PTI

Lise Fuhr Chair, PTI Board of Directors

Marilia Hirano Director, IANA Strategic Programs

PTI | An ICANN Affiliate



IANA Operations Update

Pandemic Edition



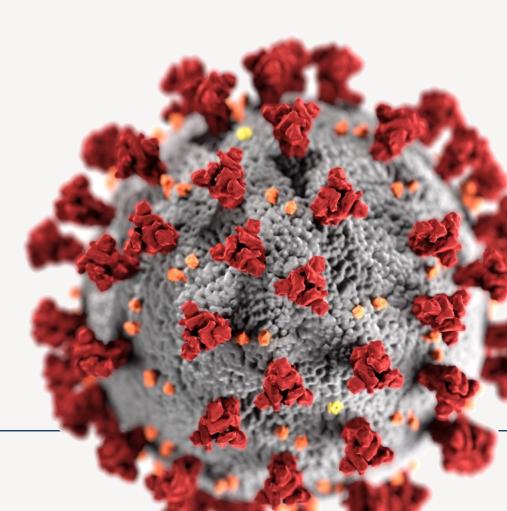
Kim Davies



- Key role is administration of the DNS Root Zone
 - Managing the contents of the root zone
 - Processing change requests from TLD managers
 - Reviewing against policy
 - Working with partners to propagate changes
 - Managing the trust anchor for the root zone
 - Cryptographic key management
 - Highly transparent approach with public ceremonies
- Additional services
 - Label generation ruleset repository
 - Administer .INT

- IANA team of ~16 personnel
 - Mostly based in Los Angeles
- Consistently meets SLAs across all functional areas
 - Occasional SLAs missed, but never indicative of a trend and usually relating to singular issues beyond IANA's control
- High customer satisfaction
 - Confirmed by annual surveys and newly introduced post-interaction survey
- Regular face-to-face engagement with the community
 - Predominantly ICANN, IETF, regional community meetings
 - Mixture of scheduled presentations and one-to-one interactions with customers
 - Supports many working groups as liaison/SME

- Work from home operations starting in March 2020
- A period of working from home was already anticipated
 - ICANN 67 was being held remote-only instead of in Mexico
 - LA office was limited to meeting logistics staff (vendors, etc.)
- It was just extended by 15 months and counting...



- Day-to-day request processing was essentially unaltered
 - Team quick adapted to remote working and substituted in-person coordination for online meetings
- Engagement opportunities reduced
 - Most of our partner communities reduced their meetings, resulting in less speaking opportunities
- Project run-rate adjusted
 - Highly collaborative work was hampered
 - Also impacted by reduced personnel in the team

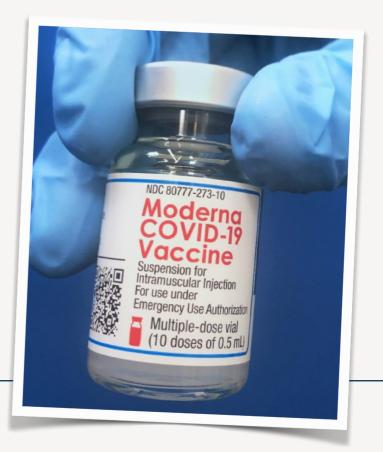
Pandemic operations

- Key ceremony operations significantly altered
 - Original design highly reliant on international travel
 - Moved from 3 month to 9 month cadence
 - Staff only with increased remote participation
 - Mitigating controls to retain same level of confidence in system





- Staff still work remotely
- Dipping toes into water to be prepared for post-pandemic operations
 - Successfully conducted maintenance of key management facility in Virginia in June 2021
 - Hoping for a normal(-ish) ceremony in Q4 2021
- Kicking off planning for next fiscal year with an assumption of resumption of travel and return to normal operations



The result

- Continued to meet performance targets
 - High level of SLA adherence
 - Highest scores yet on customer satisfaction
 - Key ceremonies carried out with full support from community
- Staff have been largely successful working from home
 - Operations have continued extremely well
 - Adjustments on non-operational work
 - Some staff have thrived during the pandemic
 - ... which is not to say some are eager to return to social interaction again

- Real life case study in disaster preparedness
 - A success?
- Will inform future continuity planning
 - Already held annual exercise that expanded on pandemic-related scenarios
 - Pre-2020 countinuity plan only assumed remote work could happen for a few days
 - That section is now deleted.
 - Helps us consider new resiliency scenarios
- Workforce flexibility has been tested

PTI Board Update



Lise Fuhr



- Oversight of Public Technical Identifiers
 - Dedicated focus is performing the IANA functions for ICANN
 - Ensuring the contracts are being performed
 - Reviewing performance against the operating plan and budget
 - Devising the long term strategic plan
- Small board comprised of 2 community appointees, and 3 ICANN staff
 - Lise Fuhr, James Gannon community appointees
 - David Conrad, Jia Rong Low ICANN staff
 - Kim Davies PTI President

Board's Achievements

- Published first strategic plan last year
 - Five key objectives within
 - Maintain stakeholder trust
 - Secure IANA operations
 - Maintain and enhance service delivery
 - Achieve operational excellence
 - Governance to improve openness, inclusiveness, accountability and transparency



PTI | An ICANN Affiliate

- Board taking a leading role in the governance related strategic objectives for implementation
- How to simplify some aspects of the current arrangements
 - Sync PTI's strategic planning cycle with ICANN's (currently disjoint due to bylaws disparity)
 - Sync PTI and ICANN's budget cycles (looking into possibilities to simplify the annual review process to reduce redundant reviews of the same material)
 - Reduce oversight complexity (streamline or simplify reporting or forms of duplication)
 - Communicate/clarify PTI's remit (organization is still not well understood by many, or misunderstood)
 - Clearer communication and improved transparency (simplify the terminology, to promote understanding and reduce jargon)
 - Support organizational reviews (contribute to ICANN's reviews that might improve the IANA functions directly or indirectly)

- Historically had focused meetings at each face-to-face ICANN meeting, plus one Board workshop per year in January
 - Needed to evolve to an online only approach
 - Meeting every 4-6 weeks
 - Has spread out what would normally be done in 1-2 days in January across multiple months

- Devising an explicit engagement strategy
 - Identify objectives
 - Promote awareness of PTI's strategy, and promote inputs to inform strategic direction
 - Give confidence of proper oversight of PTI from corporate governance perspective
 - Ensure familiarity with key community personnel, to resolve issues quickly when they arise
 - Promote interest in Nomcom process
 - Identify exact communities of interest
 - Document mechanisms of interacting with these communities
 - Where there are gaps, perform outreach to community leaders to discuss the right approach

Planning for the future



Kim Davies



Marilia Hirano



- Objective is to create an operating plan and budget (OP&B)
 - Turn our strategic objectives into tangible outcomes throughout the fiscal year
 - Confirm the right level of funding for the planned initiatives
- Usually kick off mid-year for the following fiscal year
 - FY23 runs July 2022 June 2023
 - We start mid-year (now) consulting on high level priorities and budgeting assumptions with community groups
 - Turn that early feedback into a draft operating plan and budget
- Starts relatively early due to the many process steps involved
 - Draft is submitted to PTI Board by 30 September (bylaws requirement), and then for public comment
 - Upon ultimate adoption, gets rolled up into ICANN budget process

- Timelines have shifted a little to better align with ICANN budget process
- The document that will be put to public is redesigned from scratch, new format
 - Reduce jargon and highlight key details the community is interested in
 - Limit repetition between PTI and IANA budgets where possible
 - Clearer linkage between the strategic plan and operating plan
- Hybrid initial outreach approach, mixture of email exchange, online meetings
 - This meeting serves as the kick-off for the naming community
 - Augmented by community-wide webinars open to all
- We are trying to make the process simpler and more straightforward
 - Merging engagement opportunities

- What we assume to be true as we draft the OP&B
 - Customers are fundamentally happy with our services
 - High levels of ongoing customer satisfaction
 - The 2020-2024 strategic plan correctly captures our FY23 objectives
 - Need to incrementally improve our services to maintain this happiness
 - Funding for PTI operations remains a priority and will continue to support all expected expenses
 - Travel and meetings will resume to pre-pandemic levels

- What we assume to be true as we draft the OP&B (continued)
 - New foreseen areas of activity that impact existing processes and possibly headcount:
 - TLD variants
 - Future round of gTLDs
 - Increased cadence of KSK rollovers
 - System development and workflow enhancements
 - Recommendation implementation
 - SSR2, RZM evolution study
- Looking for feedback whether we are on-track with these
 - Different assumptions? Missing impacts?

- System evolution
 - New RZMS platform will be launched but will have a program of incremental improvements
 - Deferred quality-of-life/functional improvements
 - Implementing new policies/programs (e.g. SubPro)
- ccNSO Review Mechanism ripe for implementation?
- KSK management
 - Next rollover
 - R&D on algorithm roll (kicks off FY22)
 - Facilities review

- No fundamental changes
 - Core IANA operations are not expected to radically change in size or scope
 - Limitations related to COVID-19 likely to alleviate
 - Some items are carry overs as they have had a delayed start due to policy development taking longer, other challenges with respect to project schedule

Next steps

- Input on priorities and assumptions adjustments welcome now
 - Will help seed our work
- Public webinars for July to be scheduled
- A draft will be posted for public comment by October

Thank you!

<u>kim.davies@iana.org</u> <u>marilia.hirano@iana.org</u>