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ICANN74 | Policy Forum – At-Large Leadership-Welcome to ICANN74  
Monday, June 13, 2022 – 10:30 to 12:00 AMS

YEŞİM SAĞLAM:

Hello, and welcome to the At-Large Leadership Session: Welcome to ICANN74. My name is Yeşim Sağlam, and I'm the remote participation manager for this session. Please note that this session is being recorded and is governed by the ICANN Expected Standards of Behavior.

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With that, I will hand the floor over to Maureen Hilyard, chair of ALAC.

MAUREEN HILYARD: Well, thank you. Thank you, and I apologize for not being on ... Someone's [inaudible].

MAARTEN BOTTERMAN: We're learning as we're doing.

MAUREEN HILYARD: I'm trying to apologize for myself, and it's not just me. Okay, well the thing is ... Welcome, everyone. I was actually trying to get onto the Zoom so I could actually find out who the remote participants are because I'm sure there must be some. And I really do want to thank everyone. It's really, really awesome to see the team around the table. To be able to share it with our Board representatives here today, it's really an amazing ... I'm feeling very, very good about it.

And of course we've got our agenda at the moment, and what we'll be doing first of all, as we normally do in our introductory welcome session, is to go through the program that we're going to be presenting to the community from At-Large. And I'm hoping that everyone who is going to be part of the presentations is actually going to be here. I haven't done a quick scan of the room

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to see if everyone is here, but we'll play it by ear, as we normally do.

And so what I want to first of all do is introduce our special guests, whom I have flanking me here at the moment, to give some introductory remarks—welcome—to The Hague and to ICANN74. Let's pass it over to the ICANN Board chair, who I believe The Hague has a special meaning for you and a special connection.

MAARTEN BOTTERMAN:

Thank you, Mrs. Chair. So very, very good to see you all .Welcome to The Hague, to the city where I'm born. And actually, if you walk to the Leonardo Hotel, you'll have to stop for traffic lights. That street is actually the street where I was born. So not right here, but very nearby. I'm very happy and excited to see you.

I'm also very happy to welcome the At-Large community here, those who are here in person and also those that are here online and not in person. Because whereas we are getting back together to face-to-face, it's not the same as it was and it will never be. I think our obligation is to make sure that next to getting together and being here together and benefitting from, also, the quality of being able to meet in the flesh, to put it in those words, and be human next to our business, it's also very good to make sure that those who can't be here for whatever reason—whether it's health concerns, whether it's business concerns, whether it's family concerns, whatever—it's important that they continue to be able

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to participate as they have learned to appreciate over the last years.

So with that, of course, also thank you for expressing your concerns in a letter. And we've read that and as we've communicated, going forward we hope that every next meeting will be even better than this one and learn to make sure that we become the best in class in hybrid, as we believe we've done in the virtual ones. So, looking forward to seeing that happen. And your input now and also your input after this event will be important in that.

So I was very pleased to see this morning also one of the things we didn't know because [inaudible] uncertainty is when I entered, there wasn't a big queue piling up at the entrance. No, it was actually quite a good flow. I'm also seeing that people are thinking, "Do we need to have mouth masks in a country where it's not obligatory anymore?" We are coming together from more than 100 countries, and I'm very happy to see you do it as well.

And the virtual setting. I demonstrated what could go wrong is mute your system if you get in the room where other systems take care of the sound. It's something to get used to, but you get used to it and it gets better over time.

So this is also a big part of what we've been going through as a Board. For the first time since January a couple of years ago, we've been in one room as well, most of us. We also had a hybrid

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meeting as a quarter of us wasn't in the room. And got the opportunity to practice, as you will have this meeting, how it is to really pull the people that are not in the room but are very present in the discussion. And I wish you, really, the best with that and for openness and the willingness to learn in that.

We've had a very good meeting and made progress of a couple of important points. And no doubt you also have seen our agenda for meetings, so you know this, for instance, on auction proceeds. We're making the next steps as well and really look forward to seeing how, also, the community discussions this week about SubPro, about DNS abuse, at ATRT—how to progress things together—is progressing.

In our model, crucially we believe and we act in that belief that is [ingrained] in our Bylaws that the Board is here to follow and support the community and offer its views with respect to Bylaws, legal issues. And better things are reasonable, I would say. Other than that, priorities and policies come from you. The organization is supporting you with developing that and supporting the implementation. And acting together, we've been able to keep ICANN's mission up and going over the last couple of years, and we are preparing and looking forward to the future to come.

So session wise, I'm really looking forward to also the session that Cheryl will moderate tomorrow on who sets priorities here with a clear, also, policy shaping... Oh yeah, that EU stuff that Olivier will

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lead also on Tuesday on the EU policies. What we'll see here and what we are effective with is not only by the EU.

We are now in the EU, but it's the fact that policies all over the world are aiming to have impact across borders. And this is the network and the framework and the changes in which we need to find a way to fulfill our truly global mission. And in a world where geopolitics seem to be more tense and more splintering, we need to try to make sure that doesn't hamper us in fulfilling our global mission. So, I'm looking forward to that discussion as well because that's an important element.

And of course, then Sébastien will also lead a session with the multistakeholder model in emergency times. I think it's a good way of looking at things and see how, again, also in emergency times we can fulfill our mission.

And, yes, we are all—how do you say it—affected by the current situation. But for sure, it is important. Not only that, but also other issues like those related to climate change and things affect us all. And that we know how we deal with this, again, because no matter what, the Internet is actually helping in those situations often enough as well.

So, thank you for [inaudible] and leading those discussions with the community. Really appreciate it. I wish you very well in your visit, and I do hope you have time to enjoy a little bit of what I consider my hometown. This is a beautiful town.

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If you go to the left, you go to the city center and you find some history there, some nice museums there, the Mauritshuis, the Escher Museum. And if you go to the right, you go to the beach. And it's a very relaxed ambience there where it's very good to catch up with old friends and talk about things [inaudible] beyond what we normally do in the Zoom screen. So, very good to be here and very good to see you all.

MAUREEN HILYARD:

Thank you so much, Maarten. And I think one of the things that we've actually appreciated as a community, too, is the support that we get from the Board and yourself, in particular. And I feel we're very happy to be here in your hometown. Very good.

And of course, to my right I have someone who's dear to our hearts as well, of course, with León. Always a support of At-Large. Welcome, León. You may take the floor.

LEÓN SÁNCHEZ:

Thank you very much, Maureen. I will speak in Spanish to take advantage of the interpretation services, if I may. So please, if you need interpretation, kindly use your headset.

[speaking Spanish].

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MAUREEN HILYARD: Thank you so much, León. I think that, from the contributions that we've had from our Board members, you can see how much we are valued. I feel very valued. I think that it's great for our community that we actually have the support that we do. And of course, León attends every ALAC meeting that we hold, so we know that what is actually raised as being important to the ALAC is taken on board. And it's really awesome.

So I think what we can now do then is to move on to the sessions that we're actually going to be providing. And I think I have got a slide that can be raised somewhere. Okay, just to give you an idea. And I hope it's the one that has ... Oh, sorry.

Sébastien. We have a question or a comment. And probably in French.

SÉBASTIEN BACHOLLET: [speaking French].

MAUREEN HILYARD: Thank you for that intervention, Sébastien.

MAARTEN BOTTERMAN: [inaudible].

MAUREEN HILYARD: [You want this]?



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MAARTEN BOTTERMAN: Thank you, Sébastien. Very sorry to hear about your health. All sympathy and empathy.

On the matter of organizing this, all of the inputs to improving the systems, just like the improvement that you suggested, are explored and developed as we speak, as well. All input on that is welcome. We have [ICANN74Feedback@icann.org](mailto:ICANN74Feedback@icann.org) for specific suggestions. And even during our workshop, we experienced how, for instance, the sound [bearing] was improved, as we notice. So let's learn from that. Thank you very much.

MAUREEN HILYARD: No other hands up. Can I continue? Okay? All right, thank you. As you heard, I'm sure you're very much aware that the meeting is very experimental and we're going to have to adjust a lot of things to take into account the safety issues that have been raised several times by Org and the Board. So we just ask that you please try to be understanding and patience. It would be very much appreciated.

So, let's get started on what's on top for At-Large this week. And what I first wanted to do was to raise the sessions ... I attended two sessions yesterday, and I just need to give you some feedback on it. The first one, of course, was our SO/AC chairs meeting that Jonathan and I attended. And it was part of our traditional

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introductory session that we have had in other face-to-face meetings where we were basically just giving each other an idea of what was on top for our each of our constituencies.

And so I was actually able to present the sort of things that we were going to be doing, plus we also talked about how each of the different sections of the ICANN community actually prioritize their work. And so that was actually quite an interesting session. And so we were able to just basically explain how At-Large was organized in regards to the three work streams and how those work streams worked in trying to coordinate things to do with policy outreach and operations.

That sort of took up all of the morning, but in the afternoon I attended a session of the DNS Abuse Institute Advisory Council which I'm a member of. And I think it was a good follow-on from the session that Graeme Bunton talked with us at our last ALAC meeting where he did highlight that NetBeacon was going to be presented at this meeting and how it could be used by end users to report incidences of DNS abuse.

And one of the things that they are doing is ... Of course, the program is being launched, but what they do need is feedback on the usefulness and user friendliness of the form that they're actually using because they're expecting people like us to report any issues of DNS abuse that we might be experiencing. So I just wanted to give you a heads up that I'll be forwarding you the form

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that is actually going to be used because they need to get some feedback whether you think it's the questions are asking the sorts of things that you're concerned about when you're actually wanting to report any abuse of your websites or your e-mails or whatever.

So that was something that I thought was a way in which we could actually help NetBeacon be an effective tool for reporting DNS abuse, and that we could be contributing to that as well. So that was yesterday.

And going on to this week, what we have on this list is the activities that are going to be on during the week. Maarten's already mentioned some of them, but of course what we normally do is to actually have those who are in charge of those sessions to present a short summary/promotion to encourage the people who are actually either here in person or remotely participating. And I see we've got a really good remote participation list of personnel being with us today.

So our first session, of course—apart from this one we're engaging in at the moment—the next one is going to be the At-Large Regional Leaders, which is going to be led by the chair of the region. Sébastien.

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SÉBASTIEN BACHOLLET: Yeah. We will have a meeting where we will discuss with the leaders of all of the RALOs on site and their home office. Different topics. The first one will be around the RALO RoPs, Rules of Procedures by the RALOs. We saw that the work done by the two working group on the mobilization, both ALS and the individual, will be useful to be discussed. And if we have to change the Rules of Procedures, maybe we can do one single document and put it in all, as the five RALOs' RoP.

We will discuss about Work Stream 2, where we are and how we can [inaudible] continuous improvement program proposal by the ATRT3. We will have how we can better coordinate the RALOs and what is the situation of outreach and engagement. And the last point will be about where we are with the General Assembly, as somewhere [postponed]. And if it will happen at At-Large Summit #4, we need to take that into account in the calendar.

That's some of the issues we will be discussing. We have an item on the election, but you already know all the results. Therefore, I don't think we will spend five minutes on that. And you are all welcome to participate, of course. Thank you very much.

MAUREEN HILYARD: Thank you, Sébastien. It seems like a pretty full agenda there. Next session, of course, is a policy session. So that should be interesting. Hadia.

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HADIA ELMINIAWI:

Thank you. First, Sébastien, I'm really sorry to hear about your health condition. I wish you all the best.

Hi, all. So, malicious activities on the Internet that result from compromised websites or maliciously-registered domain names equally spread in end users. Our session focuses on the role of At-Large in mitigating DNS abuse. We start the session with León Sanchez, ICANN Board vice-chair. León will discuss the challenges and the efforts exerted in that regard.

After that, we have Joanna Kulesza. Joanna will give us a summary about At-Large efforts to evolve the discussion, raise awareness, and help protect end users.

After that, we will have our RALO chairs discussing with us the role of the RALOs in organizing the community in order to start a DNS abuse mitigation initiative in order to help keep users safe.

And finally, we will have Graeme Bunton, the director of the DNS Abuse Institute. Graeme will show us a tool that helps reporting DNS abuse incidents. Maureen already gave us a brief about that. We will also try to explore how the Institute could work with At-Large to help protect end users.

So, the session is happening today at 13:00 UTC. And if you are attending or registered to attend in person, it's at the ALAC room, the Mississippi room. Thank you.

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MAUREEN HILYARD: Thank you, Hadia. Interesting session and something that we're ... DNS abuse is very important to us. Coming onto Tuesday, therefore, we've got the ALAC-SSAC. Is Andrei available? No? I thought ...

ANDREI KOLESNIKOV: Yes, I'm here.

MAUREEN HILYARD: Yes, thank you. Andrei, let's have you.

ANDREI KOLESNIKOV: Yeah. Thank you very much. I'm Andrei Kolesnikov, remotely participating. Just a quick few words about the tomorrow's session between SSAC and ALAC. There'll be a couple of topics and an additional topic if we have time.

So, the topics are SSAC121 which is new. It's not published yet. I'm not sure the logistics would be positive to us to speak about it, but there might be some updates about the SSAC121 which is routing security with Russ Mundy.

There'll be SSAC120 on IDN variants which are a long-standing topic with ICANN for many, many years. There'll be a quick presentation of addendum to SAC114 which caused a lot of

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questions, past year. There'll be an SSAD discussion with Steve Crocker and an NCAP update from Jim Galvin and Matt Thomas.

Also, if we have time left, we'll have ... Well, we have time. There'll be a lot of hot topics from the ALAC side. Of course, there'll be a response to DNS abuse questions which is always popular and always caused a lot of attention from both ALAC and SSAC.

That's my short agenda presentation for tomorrow's joint meeting. Thank you.

MAUREEN HILYARD: Thank you. And it's really great to have Andrei able to participate in this week's session from Russia.

Okay, so moving on then to the next session which, yes, is the one that Maarten mentioned earlier with Cheryl.

CHERYL LANGDON-ORR: Just waiting for [inaudible] to be pulled up. Right, well, tomorrow's plenary. And I do hope you've all pre-registered and you're going to be coming into the main room. We will, of course, in this hybrid model be operating the plenary with an overflow room. But I really think—and I think, Jonathan, you'd have to agree with me—that the benefit of being in the prime room with our moderator—well actually, we're not quite sure about our

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moderator, are we—with our facilitators being able to interact with the audience and have a great deal of Q&A.

There is going to be miniscule amounts of frame setting and setting the scene and commentary from a few people. The design of this is, however, to be a conversation as much as possible. So opinions are being sought. Responses are welcome.

Yes, we have some subject matter experts, but they're not going to be showing and telling material for you to be digesting. They're going to be saying, “This is the level setting in where we are now. These are the programs and the pilots that have recently been run.” And I don't have to go through those with you because you've all been kept up to date with them. Right? But we will obviously need to keep the rest of the audience up to date with the pilots on the priority settings that's being done in in recent time.

So, everyone will be given that foundation material. Then we want a conversation. And that's why it's really important that you are in the room, all nicely separated, as it was this morning. How many of you did actually go to the new gTLD one this morning? I know I saw a few of you. You'll note the setup actually, I think, will work fine. But we're not having people talk from stage. We're having people talk from the microphones, with the exception, as I say, of a couple of subject matter experts.



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So make it one to be at. It really should have opportunity to hear other voices and opinions. And most importantly, bring your own to the floor. That's it from me, Maureen. Back to you.

MAARTEN BOTTERMAN: I look forward to being in that session, by the way, tomorrow. And sorry we have to leave now, but it's been a pleasure. And I look forward to seeing more of you during this week.

LEÓN SÁNCHEZ: Likewise. It's been an honor, as usual. It's good to be home with you guys. So thank you and we'll see each other around.

MAUREEN HILYARD: Okay, well, [inaudible] therefore our second At-Large policy session is with Pari and Olivier. Is Pari here? Yeşim?

OLIVIER CRÉPIN-LEBLOND: Go ahead, Pari. I can hear you.

PARI ESFANDIARI: Maybe Olivier could speak.

MAUREEN HILYARD: Pari or Olivier.

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PARI ESFANDIARI: Okay.

OLIVIER CRÉPIN-LEBLOND: Yeah. Hi, everyone. This is going to be interesting.

SÉBASTIEN BACHOLLET: Go ahead, Olivier.

OLIVIER CRÉPIN-LEBLOND: Yeah. I wasn't quite sure that I was going to be the person actually introducing this because I thought that Pari was in the room. But that's fine. I'm, as you can see, not in the room at the moment.

So we do have a session that will deal primarily with the discussions on regulation that is happening in Europe at the moment, primarily the NIS 2 Directive, and also one relating to DNS for EU Domain Name System that is meant to be specifically catering for Europeans run by some contractors of some sort and with some ability to block sites, etc.

Anyway, some interesting things that might appear to work out on paper. But that might be a lot harder to actually set up and make happen in real life. So we'll have some good discussion on that and some key stakeholders that will be able to provide us with an insight on how this has affected them and how this is likely to affect their organization in the future.

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Pari, do you want to add a couple more things? I'll be dealing with the remote participation, and Pari will be dealing with participation in the room. So she's really leading this discussion.

PARI ESFANDIARI: Thank you, Olivier. I think you mentioned all of it. But I would add that we will start by looking at the strategy that the EU is planning for the future. Looking at the motivations and the whole strategy's shaping. And then we will focus on the two topics that Olivier already mentioned. Plus, we will be having full speakers explaining the reaction and impact of this strategy and initiatives or values part of the community. Thank you very much.

MAUREEN HILYARD: Thank you. Question from Holly.

HOLLY RAICHE: Can you hear me? Is the [scutter] okay? Olivier, I'd like to know. Do you want discussion in for other jurisdictions? Because this is a particular area that Australia has had some interesting if not ineffective legislation, but certainly some more effective legislation particularly in the area of online privacy and legislation that deals with perhaps revised definitions of consent, revised definitions of what an IP addresses is. So, will that form part of your discussion? Thank you.

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OLIVIER CRÉPIN-LEBLOND: Thank you very much for this, Holly. Indeed, the examples we're taking and the focus that we're starting with is the EU because that's where things are really happening at the moment. I know that there's a lot going on outside of the European Union, and there's ... If you want, what's happening in the EU might be reflected in the rest of the world as well.

We're focusing with Elena Plexida who'll be providing us with the exact details of what's happening for ICANN with these things. We've got Polina Malaja, who's the policy director for CENTR. CENTR is the European Association of European top-level domains. So, Polina's going to say how that's likely to affect their members and their organizations.

We have Lucien Castex, our representative from AFNIC, the current chair of our registry. And Chris Buckridge, who many of you will know, who is working for RIPE as an advisor to the RIPE NCC managing director. RIPE deals with the allocation of IP addresses.

So what's happening in Europe is likely to also be showing similar challenges elsewhere. Because we have very little time unfortunately, because it's 45-minute session, we'll have to focus quite a lot.

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So, Holly, it will be great to hear some of the experiences you have in your region, but we'll try and open the floor as early as we can so as to see that. But obviously, the dimension here, because we're in Europe as well, is primarily European [damage].

MAUREEN HILYARD:

Thanks. And thank you, too. I think this is a great time for getting some extra contributions to the discussions that are being held.

Our next item was the bilateral between the ALAC and the GAC. And that was to be done by Joanna. And I know that she was caught up in a Fellowship discussion and, obviously, hasn't been able to be released. But what we can do is continue on, and she may turn up before the end. Otherwise, I can go through the program that's actually been set up for that.

So, let's have Jonathan and the closed generics.

JONATHAN ZUCK:

Thanks, Maureen. We as the At-Large have begun a series of conversations about unfinished business with respect to Subsequent Procedures. We raised important issues about applicant support, and we also did a session on closed generics because it remained unresolved coming out of the Subsequent Procedures Working Group.

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And so if you recall that session, it was kind of a debate between Kathy Kleiman and Marc Trachtenberg. And we had a little bit of an audience meter where people could vote based on how they were feeling on the various arguments.

But what the Board has done was kind of what we were after them to do, which is reject a non-decision and turn it back to the community for the compromise rather than asking them to play the role of Solomon on that issue. And so the ALAC has a standing position on closed generics that dates back to the 2012 round. It was very much in alignment with the GAC position at the time.

The At-Large volunteers participated in the Subsequent Procedures discussions about closed generics. And a couple of them, Alan and Greg Shatan in particular, were involved in the creation of a compromise public interest proposal that didn't end up going anywhere but may get new life as a result of this requirement by the Board that the community set its own policy, shockingly enough.

And so the purpose of this session is really an internal discussion for us to get a little more nuance into our positions about closed generics. So we'll begin by trying to introduce the issue, help people understand the questions that are being asked by the Board, and what's necessary to create new policy.

We'll talk a little bit about the proposal that's on the table from 2020 and just have an open discussion about how this community

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feels about the issue of closed generics and what the nuances are. What is the extent to which we're stuck in the position that we took in 2012? Or is there a compromise position that that we're able to support as those conversations take place with the GAC and the GNSO?

So that's the purpose of this session. It's not presentation of experts. It is literally a participation session in which we do our best to move toward a consensus position on closed generics that can act as an input into the community discussions that are going on shortly to come up with a compromise. Thanks.

MAUREEN HILYARD: Thank you, Jonathan. Okay, next is Seun. Is Seun online?

SEUN OJEDEJI: Hi. Yes, I'm here. Hello, everyone. And, of course, good to see some of you remotely. Of course, happy that the face-to-face is resuming gradually and finally.

As usual, AFRALO does hold a session called the AFRALO-AfrICANN Session at every ICANN meeting. And, of course, we'll be doing the same at this one. The agenda is usually pretty much standard except that we will be doing a summary from [inaudible] from our webinar co-chairs. Bram and Tijani will be talking about the webinar series which we've been holding since, I think, last year.

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And, of course, we would normally finalize a statement on the role of the AFRALO community mitigating DNS abuse [inaudible] has been the [inaudible] topic [inaudible] within ICANN and within AFRALO. We chose that topic as we want to discuss [inaudible] and of course refine our statement on. We have actually initiated the process a while back where we actually have drafting teams that actually came up with the draft and, of course, with contributions from the community within AFRALO. And the draft statement is going to be presented during that meeting.

We normally hear from our guests because, as well, from the ICANN Org, Göran. And of course [inaudible] from AFNIC CEO as well. Especially for those who are interested in understanding or knowing what is the status of AFNIC [inaudible] to the various happenings there. And of course, we are also going to be hearing from [inaudible] and, of course, his other colleagues on the Board who are from Africa.

The session is going to happen in the ALAC room. I hope I'm right. And I'm sure the ALAC room has something it's called remotely. So I really don't know what's on the door as a sign. But, of course, for those of us who are remote, the link to join the Zoom call would be on the agenda. And I look forward to [inaudible] you all. Thank you.



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MAUREEN HILYARD: Thank you, Seun. And I know that the AFRALO-AfrICANN always has a great policy statement that they present each meeting, which is quite a credit to the region.

And the final session that we actually have for ICANN74 is, of course, the emergency session that Sébastien is taking.

SÉBASTIEN BACHOLLET: [speaking French].

MAUREEN HILYARD: Thank you, Sébastien. Yes, we can only do what we can do. And we can ask.

Okay, now the only other session—apart from the wrap-up which is, of course, the final session that we hold which is a debrief of the week's program—we have the Board chair and León and, I think Edmon's coming. To get their impressions of the meeting for the week from them and be able to contribute anything that we want to suggest to the Board while they're here. And I think Göran is actually part of the team as well. So that's the wrap-up, and then we start looking at ICANN75. [inaudible] start that already.

But before we close off, before I pass over to Jonathan for the talking points, I just wanted to mention the session that Joanna is taking with the GAC because it's important. That session is

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quite important. We've got some important issues that we're contributing to and actually having a discussion with the GAC members, which is something that's taken a long while to develop. But I think we're starting to get some traction there.

And the first session is going to be on Universal Acceptance and IDNs. And Satish is going to speak on behalf of the ALAC and will be responded to by Nigel Hickson, who's been a very supportive GAC representative in the UK. So that discussion will take place.

The second topic is At-Large Cooperation at National Level. Good practices from each of the committees. And we're going to have Johan Helsingius, who is the chair of the ISOC Finland group. He's going to explain how the multistakeholder mechanisms work in grassroots level in Finland and be responded to by the GAC representative of Finland who is going to respond to that. So that should be interesting.

The next issue is Geopolitical Issues and Advancing the Multistakeholder Model—the role of governments and civil society volunteers. Discussing the recent issue of Internet governance and the way to improve multistakeholder participation mechanisms. And we'll have Marita Moll and Joanna discussing it from the ALAC perspective.

And Jorge Cancio, the GAC representative of Switzerland. And that will be exchanging information on ... [inaudible]. He will be providing some information on recent developments at the

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global level, including the “Declaration of the Future of the Internet.” There are some very interesting discussions going to take place at that meeting, so I really would encourage you to attend.

So, I think that’s us for the week. And an important part of this introductory session is, of course, the talking points which is looking at the ALAC position on various issues. And I pass this over to then the vice-chair of policy, Jonathan Zuck.

JONATHAN ZUCK:

Thanks, Maureen. It's great to be here in person. And it's interesting because the talking points had their genesis at an in-person meeting because they were about preparing people for conversations that might take place over meals or in corridors or outside of these official sessions. And in addition to that, perhaps possible intervention in a session or something along those lines.

And so it's been a very evolutionary process. And we went to all virtual. Things changed and I made a habit of trying to mix text and video when we were virtual. And now that we're in this weird hybrid, I don't even know what I should be doing to make this presentation more entertaining.

So at this time, I decided to do away with slides. There's a document that you are free to read at your leisure and distribute to folks. It will be made available on the website and you can read

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it. But it's very prose heavy. It's not slides in the normal sense of the word. And I really just wanted to maybe take a minute to talk to you about how to think about where we are on some issues and perhaps have some discussions of how that might manifest itself at this particular meeting.

Maureen mentioned at the beginning that we participated yesterday in a meeting of SO and AC leaders. And those were interesting meetings because it's a very informal group in many ways. It's not a group that has any formal meaning inside of the ICANN context. It's just people with a formal role getting together.

And we were sort of asked what our policy priorities were. And in an attempt to be kind of pithy and boil that down, I really boiled it down to two things. One of them is Subsequent Procedures, and the other is DNS abuse. And we're involved in many discussions inside of the ICANN community, but those are really our priority issues. And many of the conversations that we have are in fact, in one form or another, about those two issues.

So Subsequent Procedures is important to us for a couple of reasons. One is that it presents a kind of opportunity, a new round of applications for new strings and new TLDs. It presents an opportunity for the greater inclusion that we've always sought in the DNS, particularly from less-represented and underserved regions around the world.

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And so the way that those underserved parties might better participate in the DNS and through a new round is a few things. One of them is applicant support, something that's largely regarded as a failure in the in the 2012 round for a number of reasons—some substantive and some not. But mainly because it was kind of rushed at the very end, and it was a pretty anemic program that got created and not particularly well evangelized. And so it was worked on quite a bit by the Subsequent Procedures Working Group, but there's still work to be done on applicant support to make sure that real goals are set. And we've had a session on that. So there are some talking points in here about applicant support and the need to expand on that and make sure that it's effective.

Another area for inclusion is community priority evaluation. In other words, how to communities win out against the folks that are prospecting, if you will, in the TLD space? How can legitimate communities get their own domain as opposed to three big companies grabbing all of them—is what's sort of happened in the last round. And so we continue to focus on that area.

Another area of great importance to us, relevant to Subsequent Procedures, is the issue of Internationalized Domain Names because that's another area that's not regarded as a great success to date. And what is it that needs to be done to make Internationalized Domain Names is more successful? And so there's a lot of discussions that are taking place about

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Internationalized Domain Names, about variants within rules for Internationalized Domain Names, etc.

And we are actually involved in a poll that's just going into the field here any moment, if it hasn't already. It's the first ever activity by ICANN in India, polling into India, and will be polling the Hindi belt in Hindi about Internationalized Domain Names and trying to really reach out to individual end users to gain an understanding of the role they might play in bringing folks onto the Internet that aren't otherwise. So, folks that that have non-Roman keyboards, for example, are a prime candidate for use of IDNs.

And so that's why it seemed like a good population to begin with our little pilot project we got as part of an Additional Budget Request from the Board. So this topic of IDNs is another area of Subsequent Procedures on which we're focused.

The conversation that we're going to have later about the policies around closed generics is another area related to Subsequent Procedures that has an implication for individual end users. The argument goes that if you allow there to be close generics, if you allow Amazon to have .book or .books, that end users will be confused into thinking that it's all books and not just books that are on Amazon, for example, and that that will create a competitive advantage, end user confusion, etc.

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And so that's the main argument behind the, as to date, prohibition on closed generics. And so it's very much an At-Large issue, which is why we're fighting so hard and why Justine is fighting so hard for us to be part of what was meant to be a bilateral discussion between the GNSO and the GAC on this issue. Because it really isn't individual end user confusion issue.

So as you see, there are a number of things that we're discussing that are really end user issues that fall into the rubric of Subsequent Procedures. So this particular new round presents an opportunity to address some of the shortcomings of the last round, to get at some of the communities that were sort of left out of the last round, and to make sure that the program is more effective going forward.

It also is an opportunity to prevent some of the shortcomings with respect to DNS abuse as well. It's generally regarded, and it was the findings of the Competition, Trust and Review Team that the safeguards were a failure. And so the things that were put in place to make the Internet safer in part of the new round generally didn't work, and so what needs to be improved there.

So ongoing pressure within the Subsequent Procedures effort related to those safeguards and these registry commitments that they make associated with their applications also matter to individual end users. So, Subsequent Procedures might very well

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be the biggest issue in front of the At-Large community for the near- to midterm.

Now the other issue that we hear about all the time—and part of why we hear about it all the time is us—is DNS abuse. And again, in the meeting yesterday I made the point to the SO and AC leaders that sometimes it is the role of the At-Large to beat the frying pan with a wooden spoon to just make enough noise that people will bring their heads up from their desk and pay attention to a topic that has been neglected. And I think we've been extremely effective at bringing DNS abuse to the forefront of discussions inside ICANN in a way that it never has been before. And so we should be very proud of that.

What now happens, though, is a great deal more nuanced set of conversations about DNS abuse. Now that everyone's woken up, there are 10 things, 10 separate initiatives that are going on related to DNS abuse. And we need to meet these initiatives where they are. In other words, our own original rhetoric from five meetings ago or six meetings ago about “DNS abuse, DNS abuse, DNS abuse” is not going to be as effective as speaking directly to the GNSO Small Team on DNS Abuse when they request from us what the GNSO in particular can do through the PDP process to address DNS abuse.

It behooves us to meet regularly with the Contracted Party House Working Group on DNS Abuse to gain better understanding in



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how we can cooperate on educational efforts and informational efforts associated with DNS abuse.

Maureen is participating on the advisory committee for the DNS Abuse Institute that is also trying both to do this universal complaint system that's called NetBeacon that was announced yesterday. But they're also working on DNS statistics reporting and output and better data with respect to DNS abuse. And making sure that our priorities are built into what that looks, I think, is going to be important as well.

So now is the time to get very specific about this issue of DNS abuse and where those conversations are taking place, and trying to participate in them individually and, as I said, sort of meet people where they are. So DNS abuse continues to be a very big issue, but it's no longer a broad abstract issue. At the last meeting, there was a plenary about the ...

Am I going too fast or something?

SÉBASTIEN BACHOLLET: You are talking about a document. We don't know it. We don't see it.

JONATHAN ZUCK: [inaudible].

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SÉBASTIEN BACHOLLET: Yeah, but it will be better if we have what you are talking about on the page. No? Sorry.

JONATHAN ZUCK: Don't read, just listen. Hide the document, please. Because it's not useful to read and listen at the same time.

So meeting people where they are is what's critical on this issue of DNS abuse. And so we need to make sure that we understand the difference between maliciously-registered domains and hijacked domains because the actor in each of those cases may be different. And so we need to make sure that we're aware of those nuances and are no longer perceived as just beating the pan with a wooden spoon.

And so as you look through this document after this conversation, look for those nuances and look for ways to participate in these meetings as they happen, as they go along.

So we can read the document together, but it's not really designed to read together. It's really just to read the document and you'll see some of the background information and some of the talking points associated, and the ALAC positions associated with those topics.

Yeah, go ahead.

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HOLLY RAICHE: Jonathan, just a question. When you say IDNs, should we expand that to Universal Acceptance? Because if we're talking about another round but the industry actually hasn't configured itself to accept—or a lot of the industry hasn't configured itself to accept new names—isn't that an ... I mean, one sense that's an issue for the people who spent money and their names don't get resolved. But in another sense, it's useless names that we're led to believe work and they don't.

JONATHAN ZUCK: Thanks, Holly. It's very legitimate issue also that's something that, as we've made advice to the Board with respect to Subsequent Procedures, we're looking for some movement on Universal Acceptance as well. I mean, that is an area that it's difficult for us to complain about the level of effort that's being expended. It's a very difficult issue.

But at the same time, our request that some movement happen may be motivational—to those who would like to see a new round happen sooner rather than later—to also participate in that effort. And so that's the subtlety there. It's less of a “why aren't you doing anything” and more of a “do we need to set some specific objectives and have the whole community focused on accomplishing it?”

I thought that was an old hand, Sébastien, so please go ahead.

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SÉBASTIEN BACHOLLET: Thank you. Not an old hand. I'll take it off. Thank you. We talk about tools developed by other people. Olivier Crépin-Leblond just reminded me that during one of the monthly roundtables organized by EURALO, one of the presentations of a very interesting tool made by our ALSes from Belgium, the Internet Chapter of Belgium. And Olivier will talk on that during the session. Go there. It will be very interesting to see what we are doing and not what others are doing. Thank you.

JONATHAN ZUCK: Which session is that? Is that the EURALO session or Olivier's session?

SÉBASTIEN BACHOLLET: No, it's the one on DNS abuse where he's talking on behalf of EURALO on that very specific topic. Thank you.

JONATHAN ZUCK: Thanks, Sébastien. Other questions or comments? My goal was really to simplify down and not have a list of 20 things that are going on here. It really focuses in on what are the two big priorities for this group. And I believe that it is Subsequent Procedures and DNS abuse.

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And they are somewhat intertwined because a new round is also an opportunity to see enhanced cooperation from a number of parties within the ICANN community that want to see a new round happen. And so there was a great deal that happened in 2012 as part of a new ground, and I think we hope so here as well. We believe that there are lots of things that need to happen on DNS abuse, not the least of which are changes to contracts to make them more enforceable, more specific, and therefore more enforceable by Contractual Compliance.

And those conversations, I think, are beginning to have legs as well. And there's beginning to be some buzz about looking at those contracts and renegotiating some aspects so that Contractual Compliance has the ability to make these rules apply to all of their contracted parties.

Yeah. They're requesting that we raise our hand in the ... Yes, sorry. Carlos, go ahead.

CARLOS AGUIRRE: Thank you. Several things in Spanish, please. [speaking Spanish].

JONATHAN ZUCK: Thanks, Carlos, for your great intervention. I encourage you to participate in the weekly CPWG call where a lot of these things are really discussed in detail. So now that you're back, let's get you

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hooked up with the right places for some of these conversations and some of these outreach efforts.

But I agree completely that the infrastructure we have in place for the RALOs and the ALSes is, at this point, still a relatively untapped resource for outreach and participation, and we need to find a way to more effectively use that channel both forward and backward, up and down—however you want to describe it. I think that should definitely be an objective going forward.

Satish, go ahead.

SATISH BABU:

Thank you very much. First of all, I find these talking points really, really useful. Which is the reason I was asking for the document. The document is important because, as a RALO chair, we need to share the document in multiple forums after this meeting is over. So it's important to have the document. And I see that in chat it will be shared with us.

I also agree with Holly that while IDNs are part of policy and acknowledging that there's a lot of work currently going on, that the community is spending effort on the IDNs, but from an end user perspective, there could be a feeling that the full benefits of IDNs may not be realized until UA is also in place.

Now it would be, therefore, useful to look at the findings of the survey that was mentioned to confirm this position.

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Fundamentally, if UA seems to be required to get the full benefits of IDNs, then we should be considering that also [inaudible]. Thank you.

JONATHAN ZUCK: Thanks, Satish. Are there other questions or comments going forward? We have the Skype channels on these topics, and I highly recommend using it as conversations come up. Let's keep this conversation about talking points and positions a dynamic one and make sure that people stay informed about where conversations are migrating as we go through the week.

And with that, I will pass it back to you, Maureen.

MAUREEN HILYARD: Thank you, everyone. This has been a really interesting conversation. I think that Jonathan's presentation motivated people to contribute. And I think that this is important for us. But the beginning of this of this meeting, it's one of the opportunities I think that, being together ...

I mean, we could probably do something similar on Zoom, but I don't think it would be probably as passionate as it has been this time. And I think it's all to do with the fact that we're here together, and I hope that we can just take note of what happens during the week. Bring it along to the wrap-up session. That's

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going to be the time when we actually do a debrief. But really make it a meaningful conversation during that one as well.

So enjoy the rest of the week. You've got all of the sessions that we're presenting that are important to us. But don't forget that there are other sessions also happening in some of the other sections of ICANN.

Gisella, do people who have access to the Google Doc where other topics are actually ... No?

HEIDI ULLRICH: Hi, Maureen. We do have the workspace that all of the sessions are on, if that's what you're asking.

MAUREEN HILYARD: I'm asking about the sessions that are on in other areas of ICANN.

HEIDI ULLRICH: So again, the key sessions are on the At-Large workspace. And then the ICANN full schedule will have all of the others.

MAUREEN HILYARD: Yeah. I was just thinking more of the Google Doc where Gisella actually put some of the others. Anyway, they're in the main sessions on the website. Have a look.



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So while we're all here, make the most of being here for the next three days, four days, whatever. However long it is. But enjoy yourself. And, yeah, don't forget to say hi to everyone. I'm just looking around. People I haven't said hi to yet. I will get to you soon. Okay, and [inaudible].

In this session? What was that?

UNIDENTIFIED FEMALE: [inaudible].

MAUREEN HILYARD: Oh.

UNIDENTIFIED FEMALE: [inaudible].

MAUREEN HILYARD: Oh, right.

UNIDENTIFIED FEMALE: [Contributing] to the emergency [inaudible] [sure about that].

MAUREEN HILYARD: Okay, thank you. Thank you, everyone. This session is closed.

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**[END OF TRANSCRIPTION]**