

# ccNSO & Universal Acceptance (UA)

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## ccNSO to raise awareness about the benefits of IDN ccTLD delegation to ccTLDs

- >65% world population is non-English speaking
- One language/dialect is dying every 15 days
- Approx. business ~8-9 Billion \$ globally



## ccNSO to share working models

- Local Partner engagement for IDN/UA stress test
- Help in sharing already available solutions with technical community to take up UA Readiness



# ccNSO to activate dedicated liaison for UASG activities

- The liaison will help to track progress and address issues of ccTLDs in UA/EAI implementation thru UASG
- Problem statements can be shared with UASG
- Priorities of ccNSO can be inbuilt in yearly plans of UASG



ccNSO to create  
dedicated group to  
assist ccTLDs with UA  
& EAI

- Developers, implementers, academicians can find it useful during difficult times
- A ready reckoner database for UASG future plans



Discussions?