

Digital divide and the role of CCTLDs

A view from France

March 2023



Digital Divide in France

The access, The Uses

The Access divide

Still portions of the population with no or a poor access to high bandwidth.

This is adding up with other types of divides (public transportation, public services, culture and sports equipments...)

Something requiring huge amount of investments, well above the capacity of the ccTLD.

20 billions Euros invested by the Gouvernement and the operators to bridge this digital divide.



93%

Of building in the cities with access to FFTH



40%

Of buildings in rural areas



7%

Of the french population with no access at all

The Uses divide

The elders, the youngsters, the fragiles can face several problems :

- Lack of knowledge and fear of abuses (and sometimes, the real risk of beeing a victim)
- Lack of skills in professional uses (i.e. mail, office tools... opposite to social media)

Due to the digitalization of most of the adminitrative procedures, especially those targetting unemployed people, people with very low revenue, homeless people, this is a « squared divide ».

17%

Of the population does not know how to use ICTs

38%

Of the population lacks some basics knowledge on the use of ICTS

So what do we do?

The « Fondation Afnic pour la solidarité numérique



In 2022, 81 projects funded for more than 1.2 Millions Euros

8,5
Million
Euros

424
projects



But Also, how to help skills development?

Generational divide, and especially the one between older people living in retirement houses and their family is taken care of by the Foundation, as well as the financing of places to welcome people who are with no connection or knowledge to access their rights.

Programms targeting youngsters, and also small businesses, to help them master their online presence.

11% of the income of .fr is reinvested in the foundation and the financing of projects aiming to democratize the access to basic digital knowledge, targetting especially the young and very small businesses.

Some examples

TPE/PME

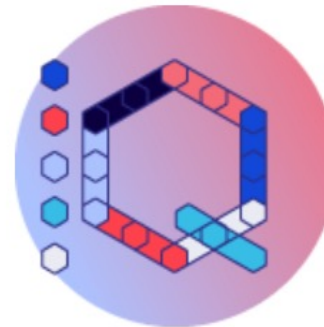


Autodiagnostic gratuit en 10 min.

- Présence en ligne
- Visibilité et e-réputation
- Développement commercial

FAITES VOTRE BILAN

16-25 ANS



Quiz de connaissances

- Internet et ses usages
- E-réputation
- Protection des données et cybersécurité

PASSEZ LE TEST