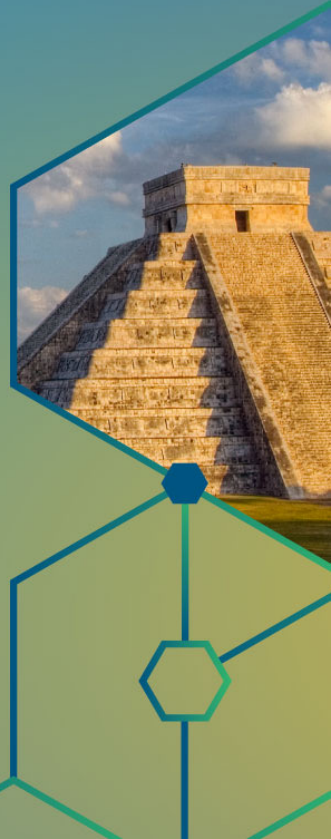
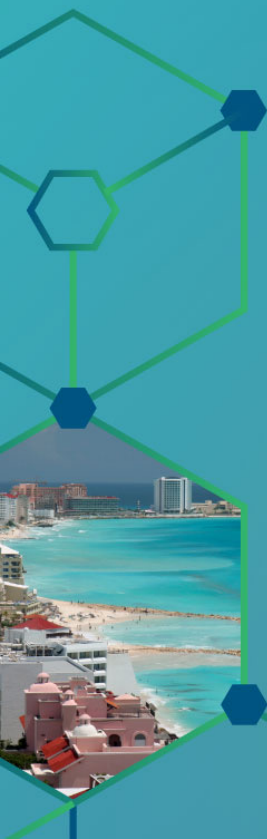


ICANN
COMMUNITY FORUM

76

CANCÚN

11-16 March 2023



Universal Acceptance Collaboration

ICANN76 | 14 March 2023

Universal Acceptance Steering Group (UASG)



Universal Acceptance

Session Overview

- * Universal Acceptance (UA) Overview
- * Why Does UA Matter?
- * UASG Structure and Working Groups
- * UA Ambassador Program
- * UA Day
- * ICANN76 UA Meetings
- * Questions and Answers (Q&A)

What is Universal Acceptance?

- * The Domain Name System (DNS) has changed dramatically over the last decade. There are now more than 1,200 active generic top-level domains (gTLDs) and some of these include domain names in different scripts and that are longer than three characters (e.g. .ไทย, .LONDON, .SPORT).
- * Universal Acceptance (UA) is cornerstone to a digitally inclusive Internet by ensuring all domain names and email addresses – in any language, script, or new or long TLD (e.g., .pф, .ENGINEERING) – are accepted equally by all Internet-enabled applications, devices, and systems.



Universal Acceptance (UA)

UA Vision

All valid domain names and email addresses work in all software applications.

Impact

UA provides the gateway to the next billion Internet users.

UA promotes consumer choice, improve competition, and provides broader access to end users.

The Universal Acceptance Steering Group (UASG) was formed in 2015 as a community initiative to address UA, and advocate and engage with relevant stakeholders to make their applications UA-ready.

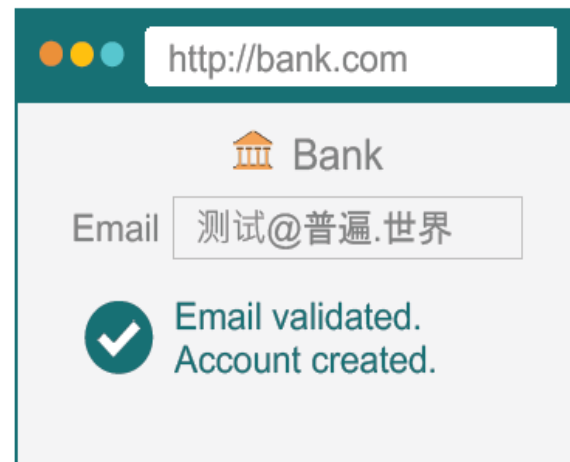
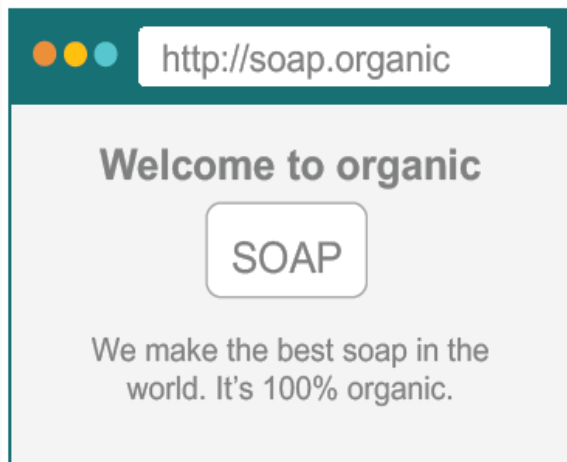
Why Does Universal Acceptance Matter?

- * Achieving UA ensures every person has the ability to navigate and communicate on the Internet using their chosen domain name and email address that best aligns with their interests, business, culture, language, and script.
- * UA can also help:
 - Support a diverse and multilingual Internet.
 - Enable greater competition, innovation, and consumer choice.
 - Create business opportunities.
 - Offer career advantages for developers and system administrators.
 - Assist governments and policymakers in reaching their citizens.

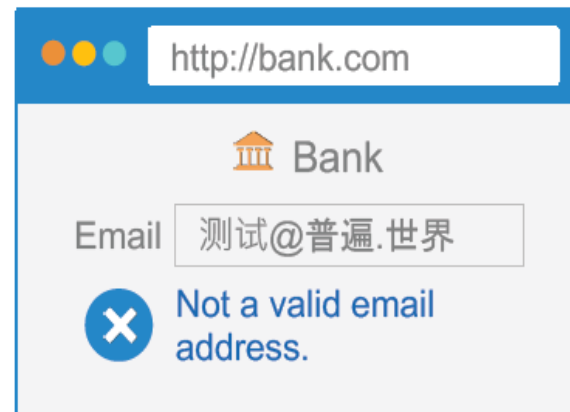
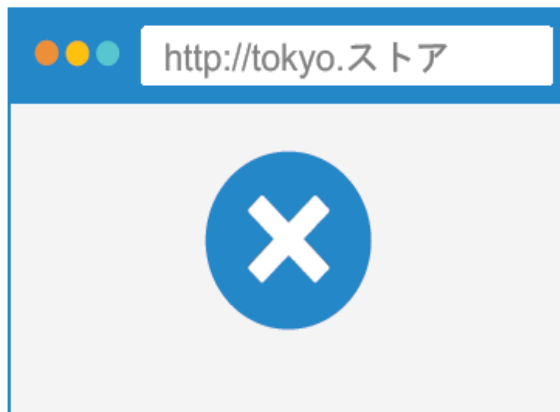
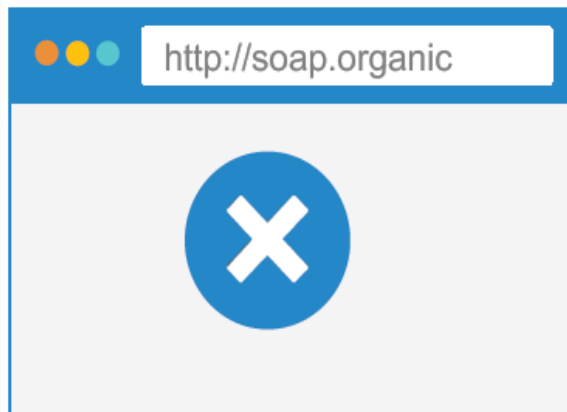


The Role of Universal Acceptance

UA-ready



Not ready



UA Scope and Categories Impacted

1) Domain Names (including Internationalized Domain Names):

- New short top-level ASCII domain names: example.sky
- New long top-level ASCII domain names: example.engineering
- Internationalized Domain Names (IDNs): คน.ไทย

2) Email Addresses (including internationalized email):

- ASCII@ASCII (new and long TLD): ekrem@misal.istanbul
- ASCII@IDN: marc@société.org
- Unicode@ASCII: 测试@example.com
- Unicode@IDN: अजय@डाटा.भारत
- Unicode@IDN; right-to-left scripts: ای-میل@مثال.موقع



Accept



Validate



Process



Store



Display

UASG Structure and Working Groups

UASG Structure

UASG Working Groups (WG)

1. Technology WG
2. Email Address Internationalization (EAI) WG
3. Measurement WG
4. Communications WG
5. Local Initiatives WG
6. UA Ambassadors

UASG Liaisons / Points of Contact

1. Christian Dawson from GNSO
2. Satish Babu from ALAC
3. Qing Cai from ccNSO
4. Abdalmonem Galila from GAC

Details available at <https://uasg.tech/about/people/>

UASG

Ajay
UASG Chair



Abdalmonem
Vice Chair



Pavanaja
Vice Chair



UASG Working Groups

Mark



Chair, Email Address
Internationalization
Working Group

Satish



Chair, Technology
Working Group

Anil



Chair, Communications
Working Group

Nabil



Chair, Communications
Working Group

UA Local Initiatives Leaders



Maria

Chair, UA Local
Initiative -CIS-EE



Wei Pei

Chair, UA Local
Initiative - China



Sarika

Chair, UA Local
Initiative - India



Anawin

Chair, UA Local
Initiative -Thailand



Harsha

Chair, UA Local
Initiative - Sri Lanka

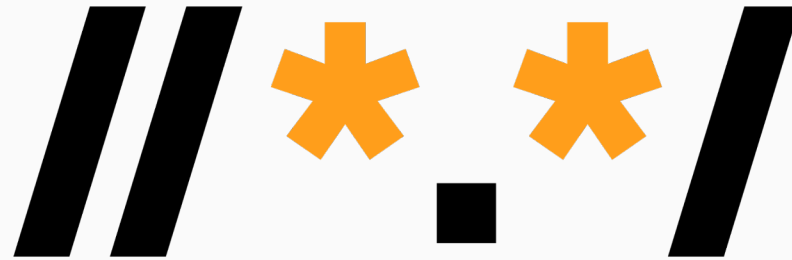
UA Ambassador Program

- * The UA Ambassador Program recruits industry leaders who are committed to:
 - Raising awareness about UA, IDNs, and EAI.
 - Conducting trainings, workshops, and hackathons to support UA locally.
- * Currently there are 13 UA Ambassadors
 - Based in 8 countries (Benin, Bolivia, China, Egypt, India, Nigeria, South Africa, Türkiye)
 - Our most recent UA Ambassador is Luis Sergio who is here with us today.



UA Day





Universal Acceptance

UA Day
#Internet4All

28 March 2023

<https://UniversalAcceptance.day>

Objectives of UA Day

In order to mobilize the technical community to become UA-ready, UA Day aims to rally local, national, regional, and global organizations to create a “buzz” around adopting UA.

- Share UA challenges and current gaps in UA.
- Drive UA adoption in all software, systems, and devices developed by local, regional, and global technical orgs.
- Motivate technical and government decision makers to adopt UA (by updating procurement terms to include UA-readiness, etc.)
- Create UA awareness in the technical community especially around UA challenges and solutions.
- Rally language communities to enable policies to promote UA adoption.
- Celebrate the achievements of UA and recognize success stories.

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UA Day Proposals Received

- * A total of 89 proposals for local/national and regional UA Day events were received by 31 January 2023.

Region	Proposals
Africa	32
Asia Pacific	41
Europe	2
Latin America and Caribbean	12
North America	2

- * Around 50 shortlisted proposals announced on the UA Day webpage: <https://UniversalAcceptance.day>. These cover:
 - * Around 40 local/national proposals.
 - * One regional (multi-country) proposal from each region.
- * Anchor UA Day event to be held in India on 28 March.
 - * Hosted by Internet Exchange of India (NIXI), the manager of India's IDN and ASCII ccTLDs.

Get Involved

Want to be a UA Ambassador?

- * The time you are passionate about the importance of UA!
- * The time you are willing to help spread the UA message! Knowledge transfer!
- * The time you could start by yourself to make your organization UA-ready.
- * The time you could connect to different stakeholders and tell them about UA and why it matters.
- * The time you could communicate and arrange UA sessions, trainings, etc., or cooperate with other ambassadors to do so.
- * The time you could identify UA gaps in applications, devices, and systems!
- * The time you could drive a UA promotion plan within your community.

info@uasg.tech

Send your UA Ambassador application to the above address.

Upcoming UA-Related Sessions at ICANN76

1. Tue. 14 March Promoting UA Through Local Engagement
2. Wed. 15 March Universal Acceptance: New Internationalized Email Self Certification Guide Overview

Get Involved!

Participate in UA Day events at <https://universalacceptance.day/>

For more information, visit <https://uasg.tech> or email info@uasg.tech.

Join the UA Discuss email alias: <https://uasg.tech/subscribe>

Register to participate in UA working groups <https://uasg.tech/join/>.

Follow, share, like, and engage with the UASG on social media.

Use the UASG hashtag in relevant posts: [#Internet4All](#)



Twitter: [@UASGTech](https://twitter.com/UASGTech)



LinkedIn: <https://www.linkedin.com/company/uasgtech/>



Facebook: <https://www.facebook.com/uasgtech/>

Report a problem if you find an application or webpage that is not UA-ready: <https://uasg.tech/global-support-center/>

спасибо 谢谢
GRACIAS 谢谢

THANK YOU

ありがとうございました MERCI

DANKE धन्यवाद

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