
ICANN78 | AGM – Calling for input to the FY26-30 Strategic Planning Development
Tuesday, October 24, 2023 – 10:30 to 12:30 HAM

BECKY BURR: Thank you, everyone, for joining, both in person here and online. Again, this is our strategic planning development process for FY26-30. And this is both a virtual and an in-person session here at ICANN '78. And before we move into some logistics, I'd like to pass the microphone to Matthew Shears, who is the ICANN Board Strategic Planning Committee Chair. Thank you.

MATTHEW SHEARS: Thanks very much, Becky. Hello, everybody. Welcome to this session. Apologies for not being here for the earlier session. This is really a critical step in our strategic planning process for developing the next plan, so I really appreciate your time and efforts and thoughts. And you should consider this very much a blue-sky type of approach, considering the questions that we have on these pages, on these boards, and then thinking also about how you can contribute online.

So just a couple of comments here. As we embark on this strategic planning endeavor, it's really important to recognize the significance of understanding the environment that we operate in, and most importantly, the environment that we will operate in in the future. And so this process is not just brainstorming. It's also about strategic thinking. It's about thinking what kind of factors we can use to make the

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best decisions and what kind of factors will impact ICANN over the horizon. It's important to think, I would argue, beyond the next strategic plan, so think 10 years out or even more. I think that's part of this exercise, and it's an opportunity for really thinking outside the box. But that said, understanding our current landscape and the future trends will lay the foundation for the informed and robust decisions during this process. So to capture that information, we are using this technique that you see here in the room and hopefully you see online, which is PESTLE, which will help us identify longer-term strengths, weaknesses, opportunities, and threats that will inform from the external environment but also from the internal environment. So we're looking outside and also inside as a part of this process.

And I just want to also highlight the importance of community in this process. It's absolutely vital. This is a board/org/community process as a whole, but your inputs as a community are really vital to this process. Your thoughts as to what the environment will look like, political, legal, environmental, etc., in the future will help shape the next plan. So thank you. Really appreciate your time, your contributions, and I hope you enjoy yourselves. Thanks a lot.

VICTORIA YANG:

Thank you very much, Matthew. All right, so in the interest of time, I'm just going to recap how we are going to conduct this exercise. So for all in-person participants, you should perhaps already see that we have flip charts around the room like a gallery walk. So you are going to walk to each flip chart and look at the environmental factors that Matthew mentioned as part of the past time, and some of the examples listed.

And if you have ideas to contribute, turn around, you will see posters on the table and Sharpie pens, so please just write down your ideas. For online participants, we have a virtual whiteboard tool. It's Jamboard. So the link will be provided by the remote participant manager. Thank you, Margaret. So that's the link to the Jamboard, and you can use the virtual tool to write stickies on Jmboard. Once you are done observing or contributing, feel free to leave to join your other session and encourage your colleagues from the other stakeholders to stop by and contribute to this very important process. With that, I also just want to highlight we have plenty of session facilitators on the ground, so if you have questions, we're here to assist you. Thank you. The rest of the session will be brainstorming exercise, so the recording can be stopped.

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