



78

ANNUAL
GENERAL
MEETING

ICANN



1998–2023

IANA Stewardship
Transition



2016–2023



Universal Acceptance Collaboration

ICANN78 | 22 October 2023

Universal Acceptance Steering Group (UASG)



Universal Acceptance

Session Overview

- * Universal Acceptance (UA) Overview
- * Why Does UA Matter?
- * UASG Structure and Working Groups
- * UA Local Initiatives and Ambassador Program
- * UA Day
- * ICANN78 UA Meetings
- * Questions and Answers (Q&A)

Universal Acceptance Overview

- * The Domain Name System (DNS) has changed dramatically over the last decade. There are now more than 1,200 active generic top-level domains (gTLDs) and some of these include domain names in different scripts and that are longer than three characters (e.g. .ไทย, .LONDON, .SPORT).
- * Universal Acceptance (UA) is cornerstone to a digitally inclusive Internet by ensuring all domain names and email addresses – in any language, script, or new or long TLD (e.g., .pф, .ENGINEERING) – are accepted equally by all Internet-enabled applications, devices, and systems.



Universal Acceptance (UA)

UA Vision

All valid domain names and email addresses work in all software applications.

Impact

UA provides the gateway to the next billion Internet users.

UA promotes consumer choice, improve competition, and provides broader access to end users.

UASG

The Universal Acceptance Steering Group (UASG) was formed in 2015 as a community initiative to address UA, and advocate and engage with relevant stakeholders to make their applications UA-ready.

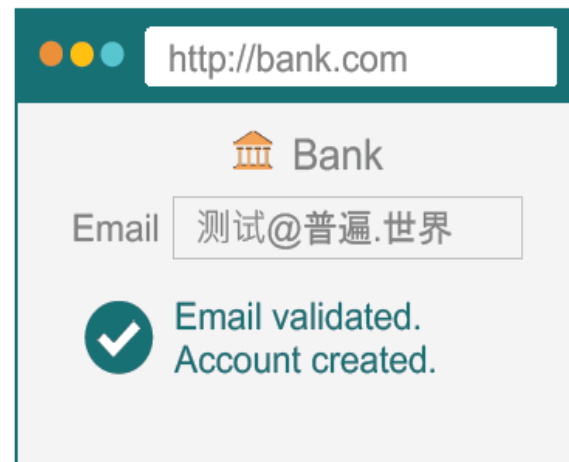
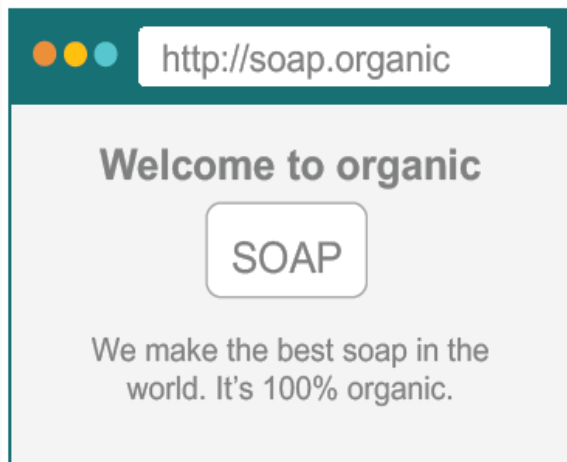
Why Does Universal Acceptance Matter?

- * Achieving UA ensures every person has the ability to navigate and communicate on the Internet using their chosen domain name and email address that best aligns with their interests, business, culture, language, and script.
- * UA can also help:
 - * Support a diverse and multilingual Internet.
 - * Enable greater competition, innovation, and consumer choice.
 - * Create business opportunities.
 - * Offer career advantages for developers and system administrators.
 - * Assist governments and policymakers in reaching their citizens.

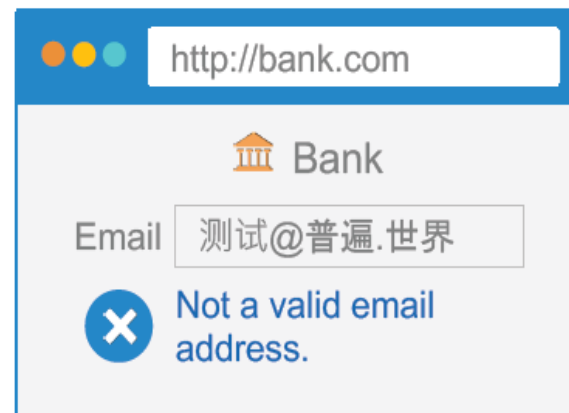
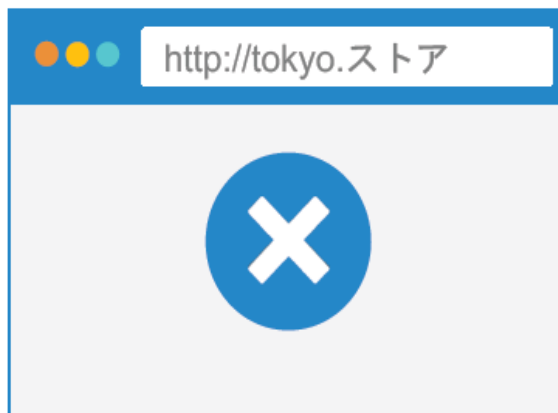
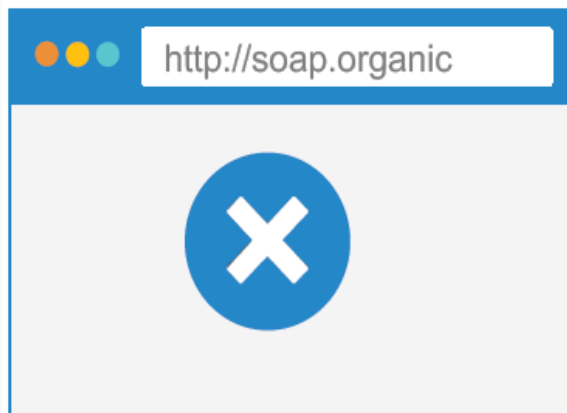


The Role of Universal Acceptance

UA-ready



Not ready



UA Scope and Categories Impacted

1) Domain Names (including Internationalized Domain Names):

- New short top-level ASCII domain names: example.sky
- New long top-level ASCII domain names: example.engineering
- Internationalized Domain Names (IDNs): คน.ไทย

2) Email Addresses (including internationalized email):

- ASCII@ASCII (new and long TLD): ekrem@misal.istanbul
- ASCII@IDN: marc@société.org
- Unicode@ASCII: 测试@example.com
- Unicode@IDN: όνομα@παράδειγμα.eu
- Unicode@IDN; right-to-left scripts: ای-میل@مثال.موقع



Accept



Validate



Process



Store



Display

UASG Structure and Working Groups

UASG Structure

UASG Working Groups (WG)

1. Communications WG (tasked with UA Day)
2. Email Address Internationalization (EAI) WG
3. Measurement WG (tasked with UA Academic Curriculum)
4. Technology WG
5. UA Local Initiatives
6. UA Ambassadors

UASG Liaisons / Points of Contact

1. Christian Dawson from GNSO
2. Satish Babu from ALAC
3. Qing Cai from ccNSO
4. Abdalmonem Galila from GAC

Details available at <https://uasg.tech/about/people/>

UASG

Anil K. Jain
Chair



Haixin Duan
Vice Chair



Nabil Benamar
Vice Chair



Nitin Waila
Vice Chair



UASG Working Groups

Anil K.
Jain



Chair, Communications
Working Group

Mark
Svancarek



Chair, Email Address
Internationalization
Working Group

Nabil
Benamar



Chair, Measurement
Working Group

Satish
Babu



Chair, Technology
Working Group

UA Local Initiatives

- * Local Initiatives aim to engage local stakeholders with focus on UA deployment while also conducting national and regional awareness and training efforts.

Currently there are five LIs in the following countries:

- * China: [Internet Society of China](#)
- * Commonwealth of Independent States and Eastern Europe (CIS-EE): IDN TLD registries and IT organizations from 7 countries, including Armenia, Azerbaijan, Belarus, Georgia, Kyrgyzstan, Russian Federation, Serbia.
- * India: [FICCI-ILIA \(FICCI-Indian Language Internet Alliance\)](#)
- * Sri Lanka: [Theekshana](#) (New LI joined during FY23)
- * Thailand: [THNIC](#)

- * To ensure the geographical diversity, LI candidates from the LAC and EUR regions will be encouraged to apply for the LI Program.

UA Local Initiatives Leaders



Maria

Chair, UA Local Initiative -CIS-EE



Wei Pei

Chair, UA Local Initiative - China



Sarika

Chair, UA Local Initiative - India



Anawin

Chair, UA Local Initiative -Thailand



Harsha

Chair, UA Local Initiative - Sri Lanka

UA Ambassador Program

- * Ambassadors appointed for one year; can be reappointed as per the Charter.
- * The UA Ambassador Program recruits industry leaders who are:
 - * Well-respected and articulate industry leaders.
 - * Focusing on technical UA training and adoption, so required technical background.
 - * Committed to conducting trainings, workshops, and hackathons to support UA locally.
 - * Distributed geographically and with gender diversity.

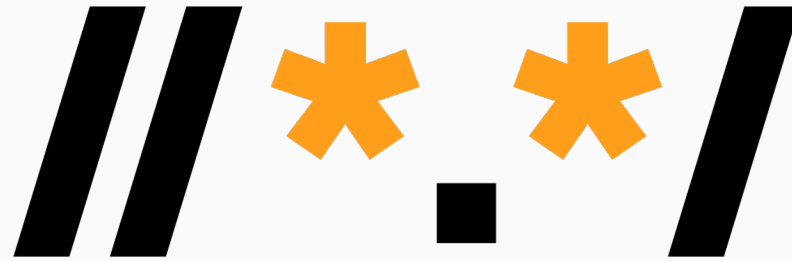


UA Ambassadors

Currently there are 18 UA Ambassadors, including the 5 new ones, from 10 countries.

- * Benin: Malick Alassane
- * Bolivia: Lia Marcia Solis Montaña, Luis Sergio Valle
- * St. Vincent and the Grenadines: Krislin Goulbourne-Harry
- * China: Marvin Woo, Walter Wu, Zhijiang Liu
- * Egypt: Abdalmonem Galila
- * India: Aman Masjide, Balendu Sharma, Harish Chowdhary, Sushanta Sinha, Vijay Sharma
- * Nigeria: Abdulkarim Ayopo Oloyede, Amina Ramallan
- * South Africa: Mark Elkins
- * Türkiye: Cengiz Acartürk
- * Zambia: Chilufya Theresa Mulenga

For more information about UA Ambassadors visit: <https://uasg.tech/about/people/>



Universal Acceptance

UA Day
#Internet4All

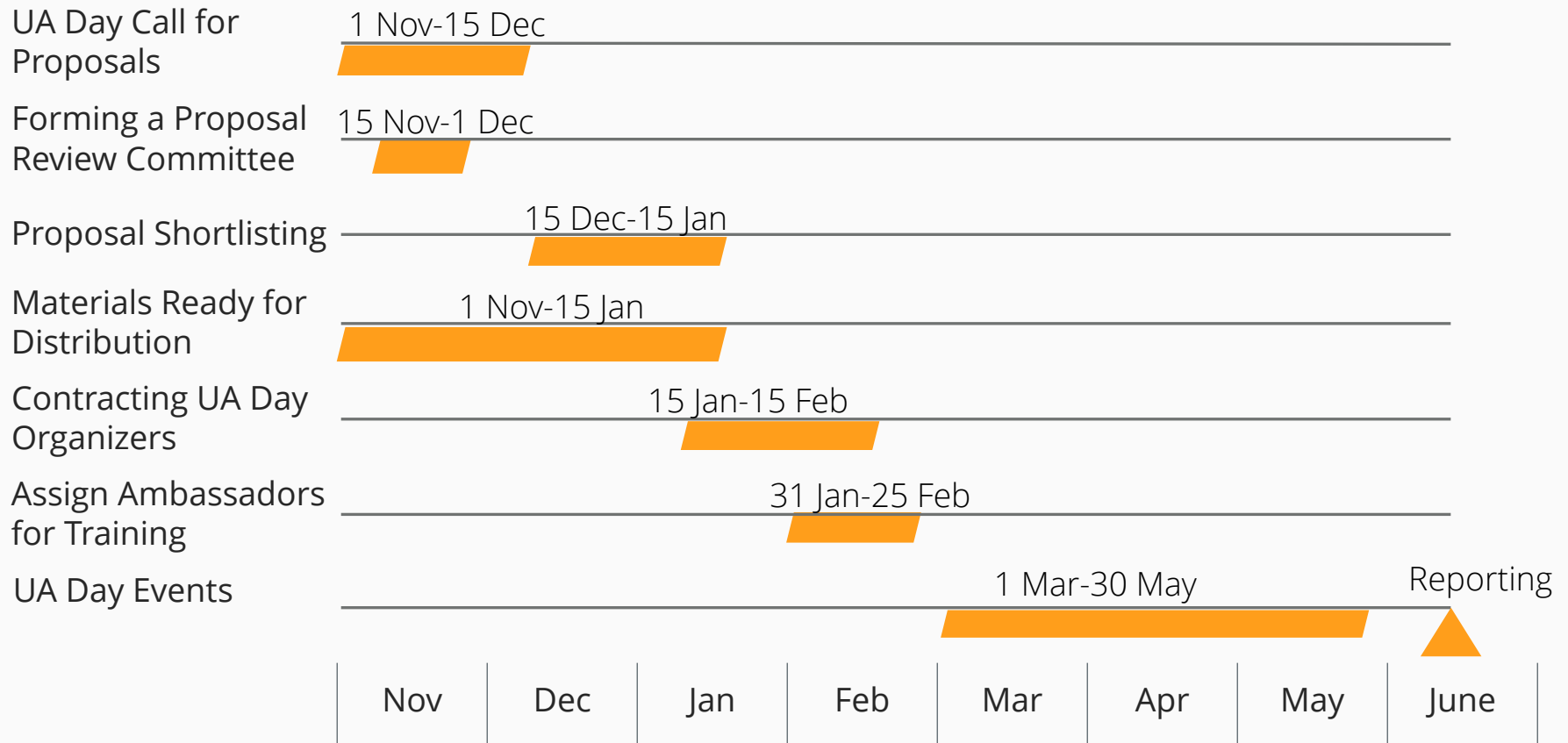
28 March 2024

<https://UniversalAcceptance.day>

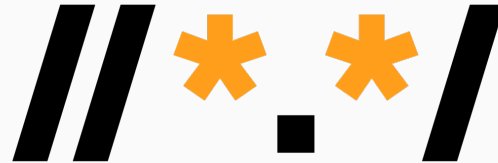
Recap on UA Day 2023

- * UA Day 2023 aimed to rally local, national, regional, and global organizations and communities to create a “buzz” around adopting UA.
- * The inaugural UA Day was held on 28 March 2023.
- * Reached out to the ICANN community and ALAC, RALOs, and ALSes, UA Ambassadors, UA Local Initiatives, and interested global partners to host events.
- * There were over 9,400 total people attended to 56 UA Day events.
- * The keystone UA Day event was held in India and hosted by the government of India.
- * UA Day events were held in 22 languages, including Arabic, Armenian, Bengali, Cantonese, Chichewa, Chinese, Dutch, English, French, German, Hindi, Myanmar, Nepal, Persian, Portuguese, Russian, Sinhala, Spanish, Swahili, Thai, Turkish, and Urdu.

Timeline: UA Day 2024



Contribute to UA Day events globally!



Universal Acceptance

UA Day

#Internet4All

28 March 2024

<https://UniversalAcceptance.day>

A UA Day proposal template with further details on how to organize UA Day events will be published on UniversalAcceptance.day soon. Stay tuned!

Get Involved

Upcoming UA-Related Sessions at ICANN78

Engage with ICANN and UASG at ICANN78

- * Sun, 22 Oct. At-Large Outreach and Engagement Session with UASG
- * Tue, 24 Oct. Five-Year Planning for Universal Acceptance (UA) and Governance of UA Steering Group (UASG)
- * Wed, 25 Oct. Planning for Universal Acceptance (UA) Day 2024

Get Involved!

Participate in UA Day events at <https://UniversalAcceptance.day/>

For more information, visit <https://uasg.tech> or email info@uasg.tech.

Join the UA Discuss email alias: <https://uasg.tech/subscribe>

Register to participate in UA working groups <https://uasg.tech/join/>.

Follow, share, like, and engage with the UASG on social media.

Use the UASG hashtag in relevant posts: [#Internet4All](#)



Twitter: [@UASGTech](https://twitter.com/UASGTech)



LinkedIn: <https://www.linkedin.com/company/uasgtech/>



Facebook: <https://www.facebook.com/uasgtech/>

Report a problem if you find an application or webpage that is not UA-ready: <https://uasg.tech/global-support-center/>

спасибо 谢谢
GRACIAS 谢谢

THANK YOU

ありがとうございました MERCI

DANKE धन्यवाद

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