



ICANN 79: Community Forum-San Juan, Puerto Rico

“Building a model ccTLD in Africa: Kenya case study”

Presentation by

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6th March 2024

Diversity



AFRICA

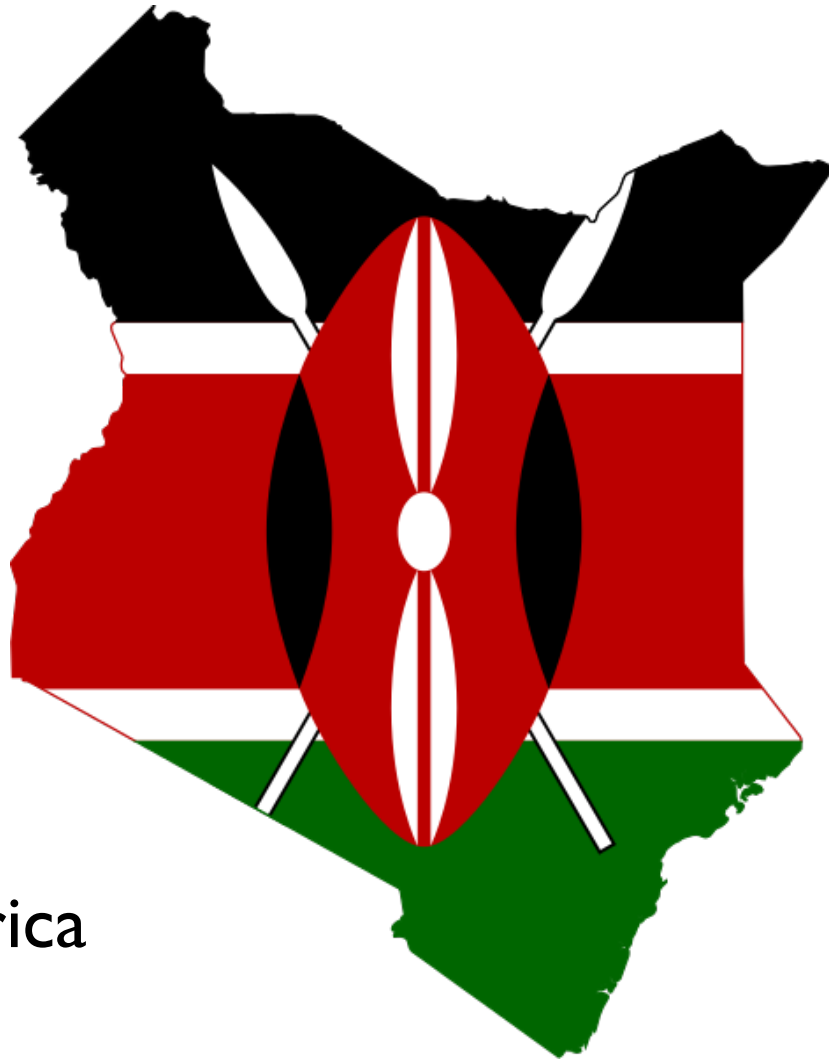
AFRICA'S ECONOMY
\$29 trillion
 by 2050

AFRICA'S YOUTH POPULATION
70%
 UNDER 30

AFRICA'S TOTAL INVESTABLE WEALTH
\$2.4 trillion
 by 2030



The Potential



Kenya:
The Heart of Africa



Sunrise



Sunset





Who, What, Why, How...at a glance:

Mandate	Promote, manage and administer a secure and reliable .KE domain ecosystem
Vision	A trusted domain name registry that secures your online identity
Mission	To provide accessible and reliable domain services that protect everyone's online identity
Core Values	El ² - Excellence First, Innovation Driven and Integrity Unshakeable
Purpose	Provide a secure, accessible and reliable .KE internet ecosystem
Strategic Pillars	Talent & Leadership, Innovation & Technology, Strategic Engagement & Partnership, Growth and Sustainability



History and Key milestones:

1998	Delegated administration
2000-2001	KeNIC was birthed (Not-for-Profit)
2015, 2022, 2023	Thought Leadership: Africa and Kenya DNS Forums
2015-2016	Regulatory licensee approval, >50,000
2017-2018	Added 2 nd Level with nine 3 rd Level extensions, DNSSEC-3 rd in Africa
2022	>100,000

Key Lessons:

- 1 Do not walk alone
- 2 Build governance early
- 3 Share your story
- 4 Implement world-class infrastructure architecture-Automate & Digitize
- 5 Support the 3-R model for success
- 6 Learn from peers even as you innovate



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Gracias



Questions?