



79

COMMUNITY
FORUM

North America Space Work Session

4 March 2024



Our Team



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Agenda

- Welcome and Introductions
- ICANN Organization Strategic Planning Process Update
- FY21-24 Look Back
- Update from the Office of the CTO
- FY26-30 Look Ahead
- Engagement Opportunities
- Open Discussion/Q&A



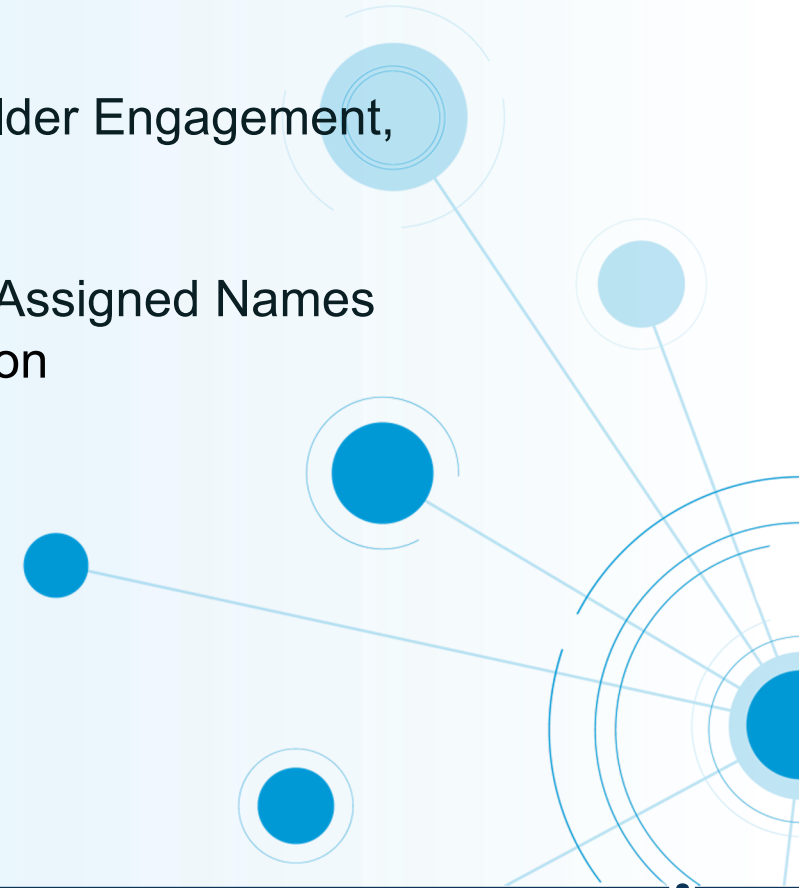
Welcome and Introductions



Naela Sarras

Vice President, Stakeholder Engagement,
North America

Internet Corporation for Assigned Names
and Numbers organization



FY2026-2030 ICANN Strategic Plan Development



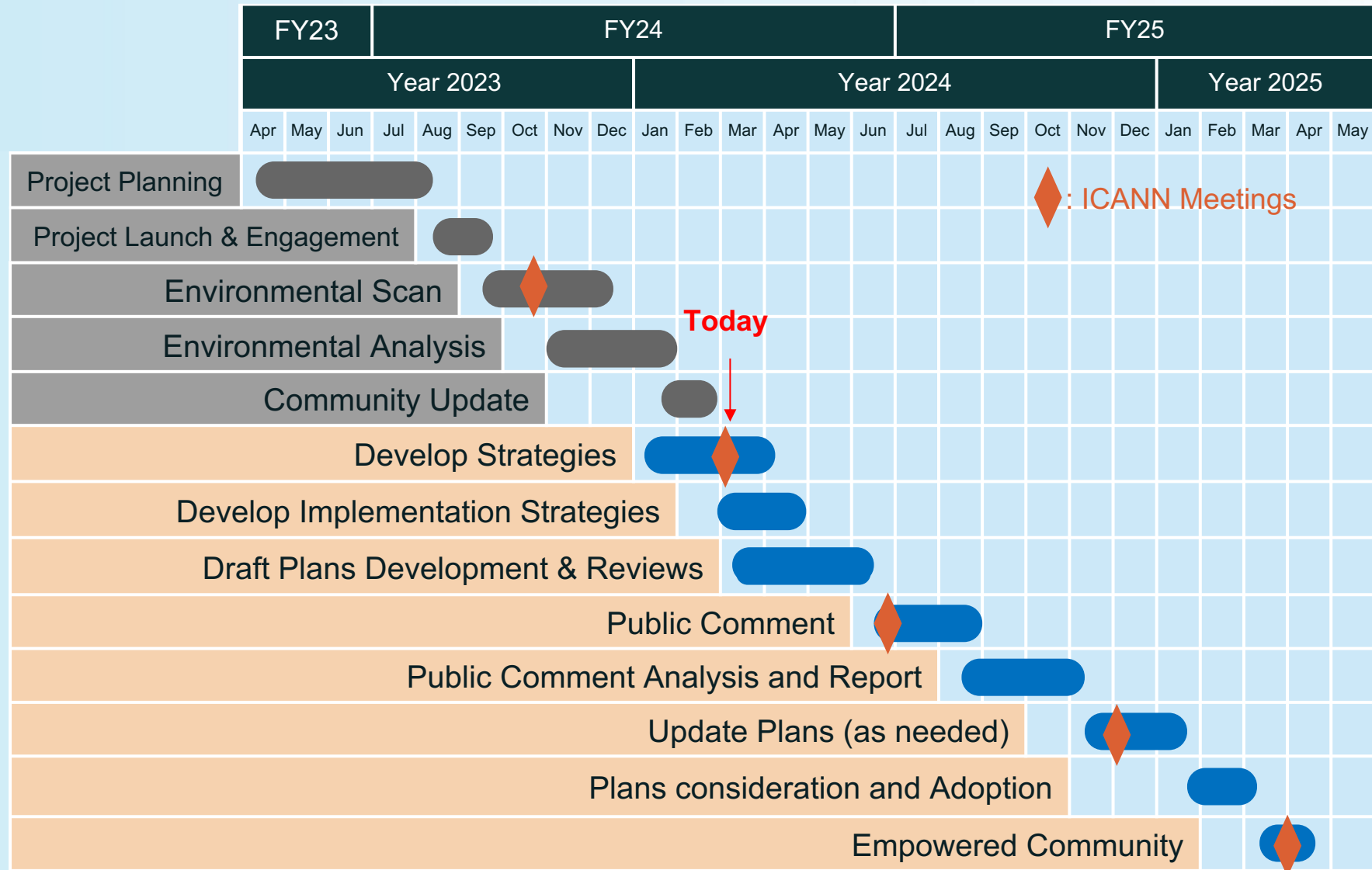
Becky Nash

Vice President, Planning

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Strategic Plan Development Timeline



ICANN Strategic Planning Approach

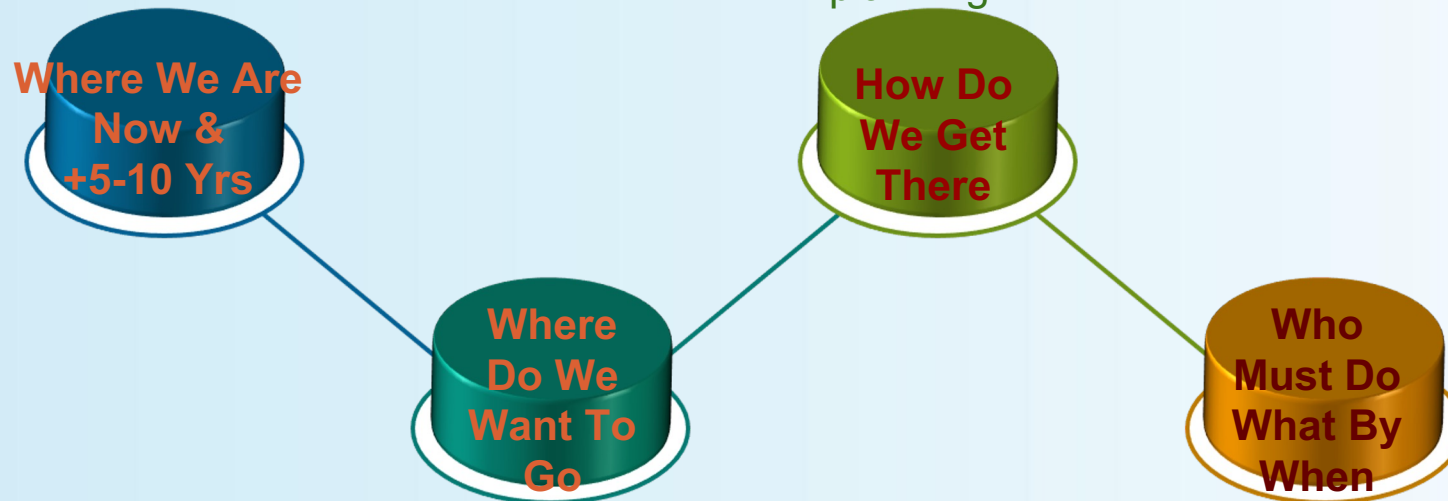
Strategic Planning is the **Strategic Thinking** process, is the process of discussing and learning from what we are doing now, and enhancing it to plan where we go next

Environmental Scan

- External opportunities and challenges
- Internal strengths and weaknesses
- Forward looking environmental analysis
- Current and future state review

Develop Implementation Strategies

- Workforce planning / internal alignment / integration
- Deliverables, metrics and timeline planning



Develop Strategies

- Mission, vision
- Core competencies
- Strategic objectives and goals

Develop Action Plans

- Plan for execution
- Resource allocation

Community Participation is Crucial

- As part of ICANN's ongoing commitment to transparency and inclusivity, the community's active participation is crucial during the development of ICANN's Strategic Plan
- The process is designed with ample opportunities for community participation at each phase of the development process
- Taking an active role in this process is a great opportunity to contribute to the continued success and resilience of ICANN, and in shaping ICANN's strategic direction for the next five years and beyond



[Strategic Plan Development Community Consultation at ICANN](#)
[79 \(06 March at 14:30- 16:00 UTC/ 10:30 San Juan\)](#)

Want to learn more? Visit our [webpage](#)



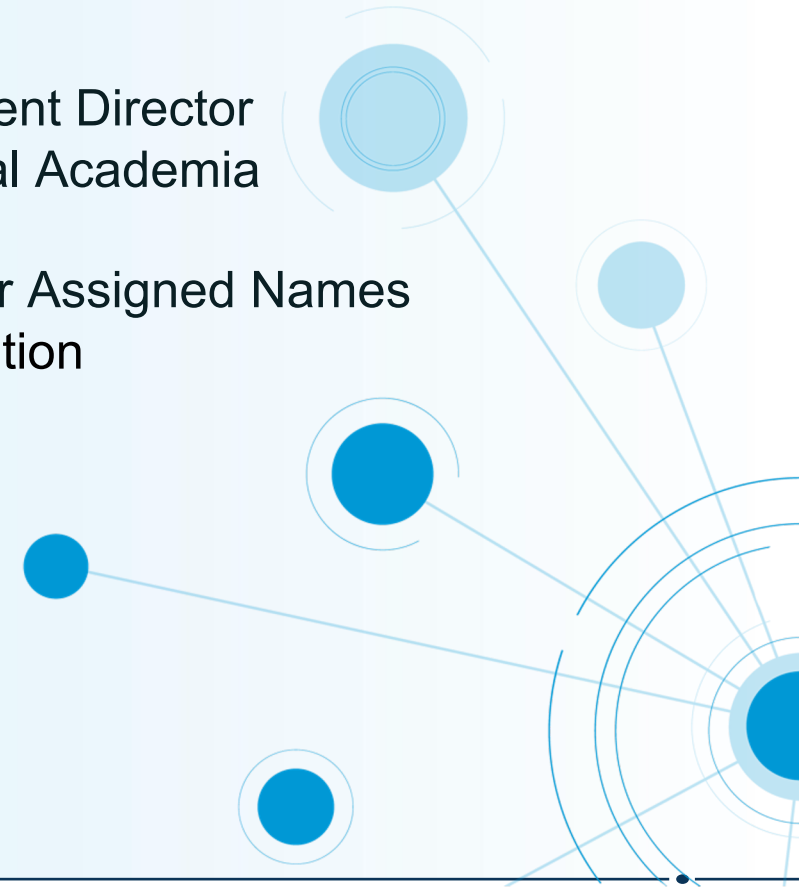
FY21-24 Look Back



Joe Catapano

Stakeholder Engagement Director
North America & Global Academia

Internet Corporation for Assigned Names
and Numbers organization



Focal Points for North American Engagement in FY21-25

The following are some of the objectives and proposed engagement areas agreed to in the North American Regional Engagement Plan for FY21-25.

Security

- Partner with the community and the Office of the CTO (OCTO) to contribute and to raise awareness about ICANN's technical stature and work.
- Engage the community on topics about the evolution of the Root Server System both on the technical as well as the governance levels

ICANN's Governance

- Conduct outreach with stakeholders on issues that they are potentially interested in and encourage participation in Working Groups and Policy Development Processes (PDPs)
- Develop more issue-based content
- Strengthen partnerships and expand outreach efforts

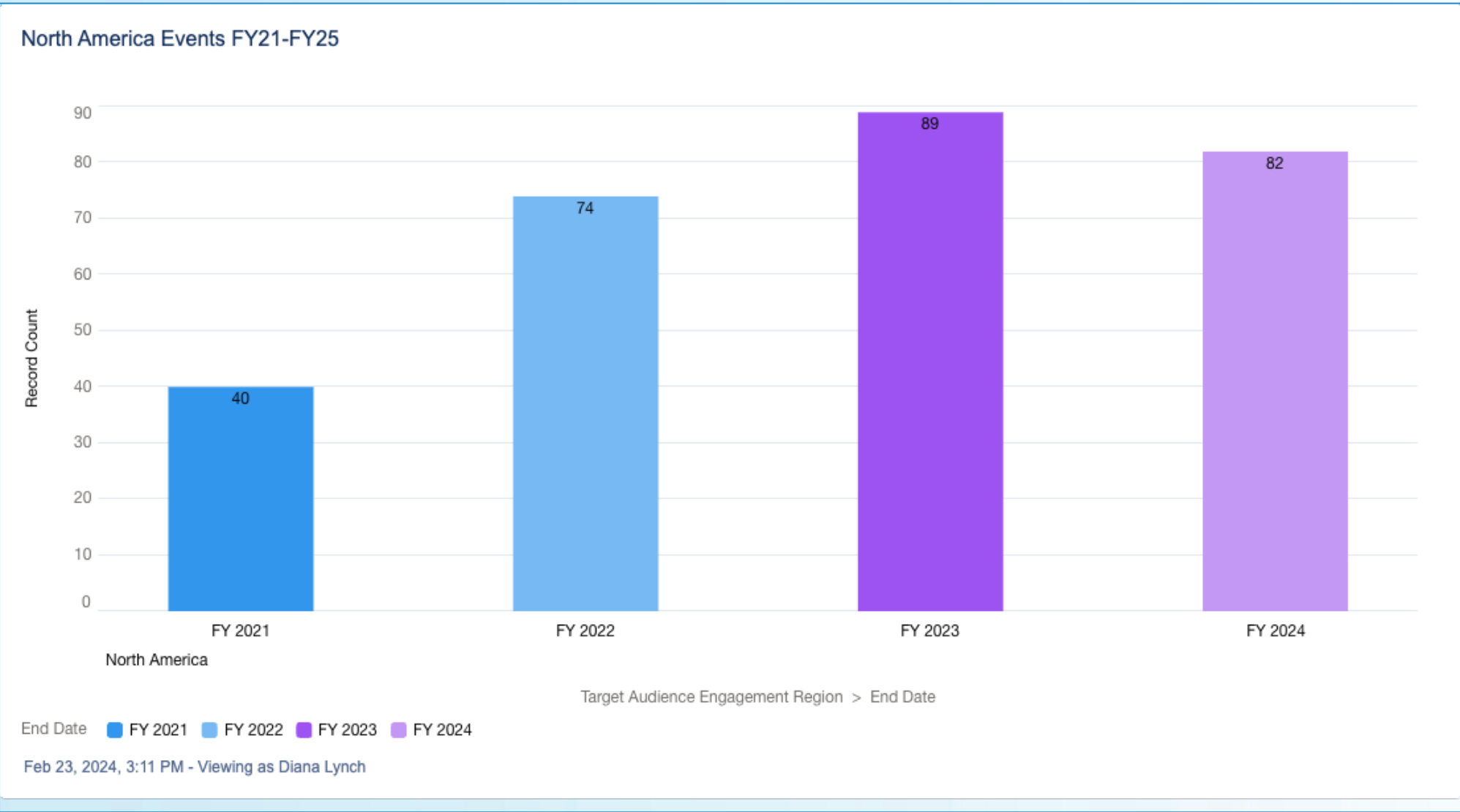
Unique Identifier Systems

- Partner with the OCTO team and other organizations in the region to continue to bring awareness of new technologies and their potential impact on the operations of the Internet
- Conduct events to promote the awareness of a new round of gTLDs
- Promote awareness of Universal Acceptance in preparation or the next gTLD round, such as events with software development communities

Geopolitical Issues

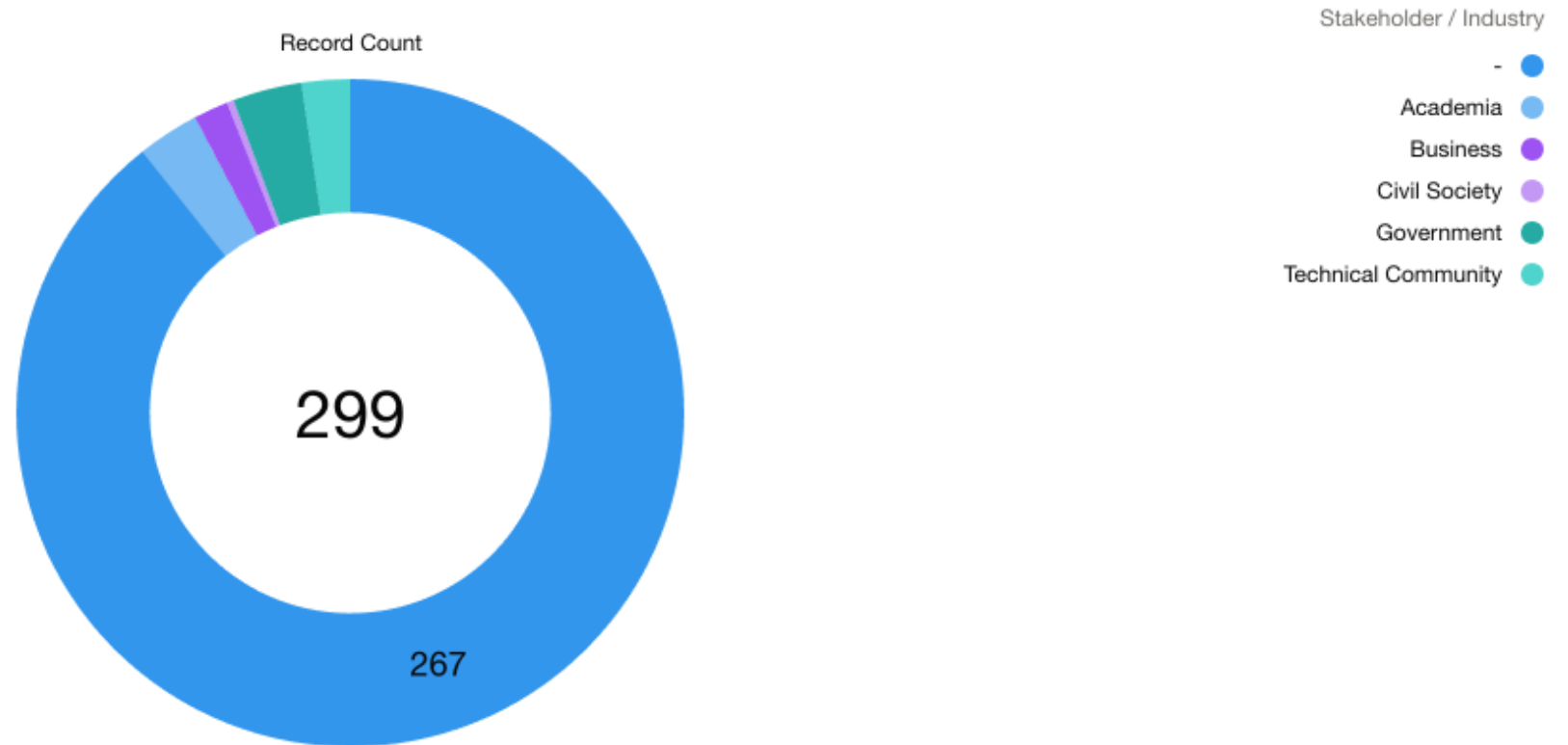
- Educate and raise the awareness of legislation and other discussions that could affect ICANN's mission
- Create a network of partnerships with entities that can help ICANN address legislative or regulatory problems
- Build coalitions of organizations that advocate on behalf of policies that have a positive effect on ICANN

FY21-24 At a Glance



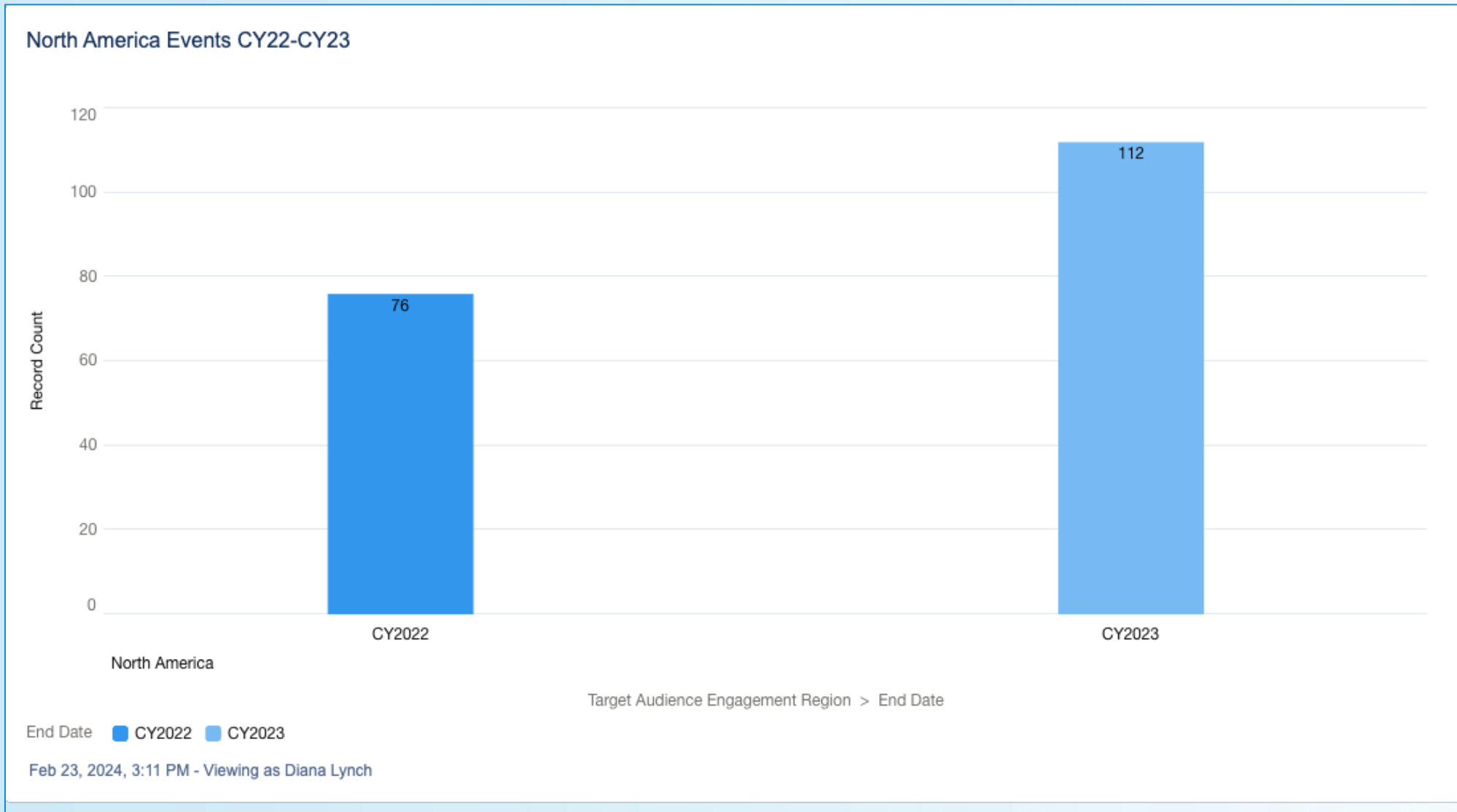
FY21-24 At a Glance

NA Events w/ Industry FY21-FY25



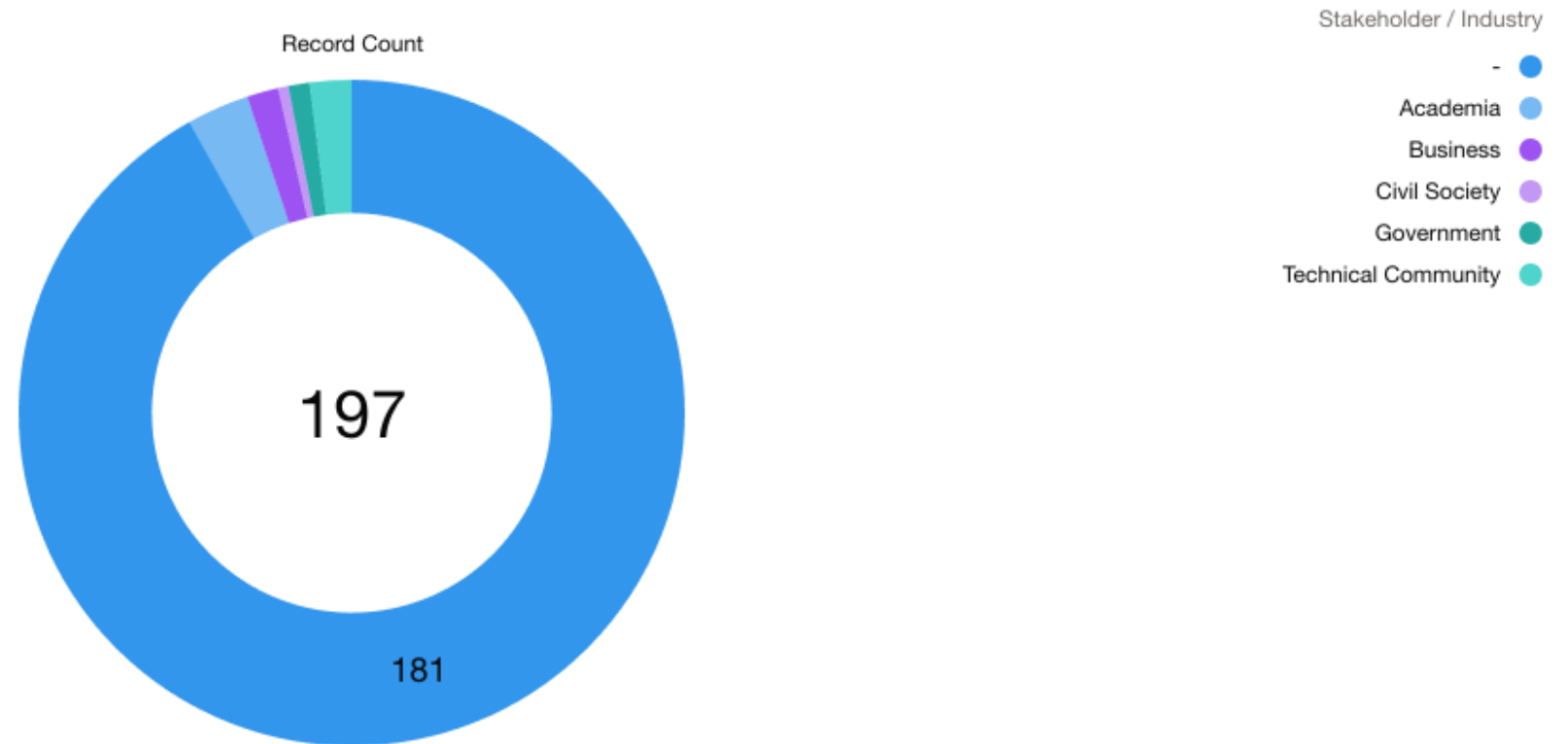
Feb 26, 2024, 5:47 PM - Viewing as Diana Lynch

CY23 at a Glance



CY23 at a Glance

NA Events w/ Industry CY22-CY23



Feb 26, 2024, 5:47 PM - Viewing as Diana Lynch

2023 Highlights Slide



Delivered hands-on technical training to more than 200 students as part of ICT Week in Grenada (collaboration w/ LAC team - Feb. 2023)

Hosted the ICANN77 Policy Forum in Washington, DC. (Jun. 2023)



Week of engagement activities in Montréal (ICANN Board Chair delivered the keynote at the Canadian IGF; ICANN Staff had a booth at CIRA's Canadians Connected event; ICANN Staff participated in a panel at the Québec IGF – Oct. 2023)

Off to a Great Start in 2024!



ICANN supported a capacity development session last week hosted by EDP University



Office of the CTO: Update



David Huberman

Technical Engagement Manager for
North America

Internet Corporation for Assigned Names
and Numbers organization



Office of the CTO: Update

- ICANN's Office of the CTO
 - is led by John Crain
 - has 22 staff members total
- Four departments
 - Research
 - Technical Engagement
 - Security, Stability, and Resilience
 - Operations
- Mission of the Office of the CTO is to constantly improve knowledge about the identifiers ICANN helps coordinate; to disseminate this information to the Internet community; to improve the technical operation of the Internet's system of unique identifiers; and to improve ICANN's technological stature.

Office of the CTO: Update

OCTO staffers Roy Arends, Paul Hoffman, and Edward Lewis have been working with the DNSOP community in the IETF to create a new DNS resource record type named DELEG.

- DELEG is a new and better method for an authoritative name server to signal its capabilities to recursive resolvers in the DNS payload.
- Lots of future use cases (some of which we don't even know) but current thoughts are the ability to sign glue records and delegation point NS records, tell a resolver it can handle things like authenticated DNS-over-TLS, and more generally, delegate some responsibilities for operational elements such as adding NS records, modifying DS records, or rolling keys to DNS operators.

Office of the CTO: Update

OCTO staffers Samaneh Tajalizadehkhoob, Carlos Hernandez-Gañan, and Siôn Lloyd have published two papers since ICANN78:

- OCTO-037v2 is a 25-page paper that lays out all the way ICANN evaluates Reputation Block Lists, both in isolation and in combination with other sources. We published this to help ISPs, email providers, and other organizations to use what we've learned to help them responsibly and effectively block unwanted email.
- OCTO-038 describes the methodology we use to separate spam (typically the largest portion of DNS abuse in the data found in reputation feeds) as a delivery mechanism for *other* types of malicious content.

Office of the CTO: Update

OCTO staffers are currently writing papers for publication this year on topics such as:

- DNS error reporting (an upcoming RFC)
- Consolidation or centralization among TLD registries
- RPKI in critical DNS infrastructure
- A thought piece on why some infrastructure technologies lack deployment: is it because operators don't care about the technologies?

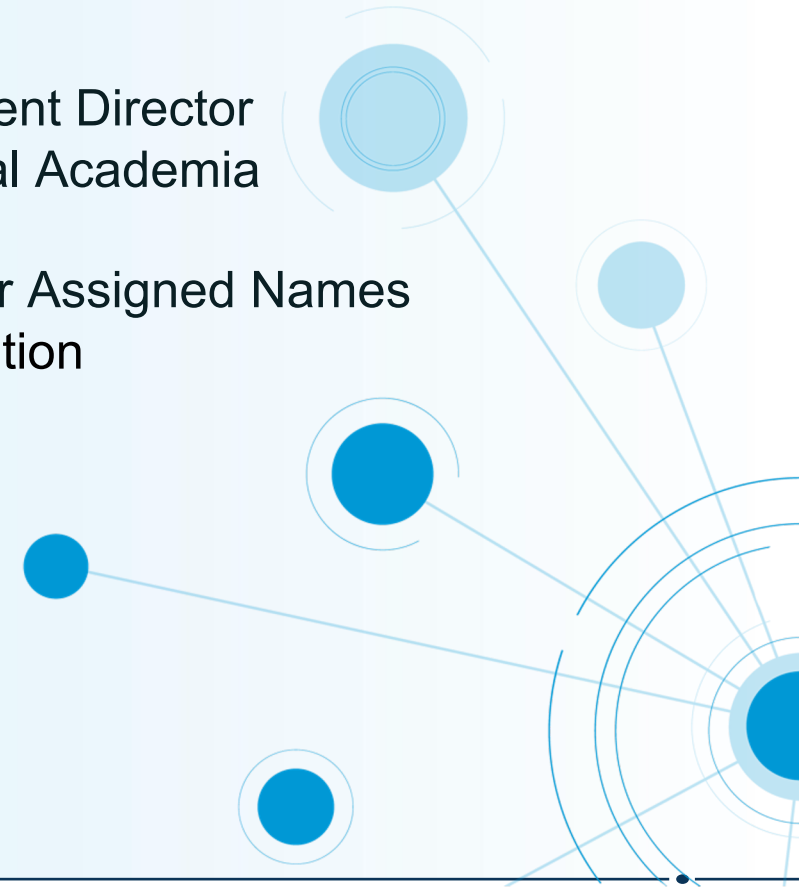
FY26-30 Look Ahead



Joe Catapano

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North America Engagement Planning

- The North America Engagement Plan focuses on regional efforts to strengthen engagement and participation in ICANN
- The final engagement objectives/goals will be aligned with those defined in the ICANN FY26-FY30 Strategic Plan
- As with previous iterations, the staff will work with the community on identifying goals and objectives



Focal Points for North American Engagement in FY26-30

The following are ideas for areas to focus on in FY26-30. **This is not an exhaustive list**; this is subject to change based on a number of factors including but not limited to community input and the final ICANN Strategic Plan for FY26-30.

Enhancing the Multilingual Internet

- Highlight the importance of UA and UA adoption
- Raise awareness around IDNs in North America
- Engage new communities around the potential of IDNs in the next round of new gTLD applications

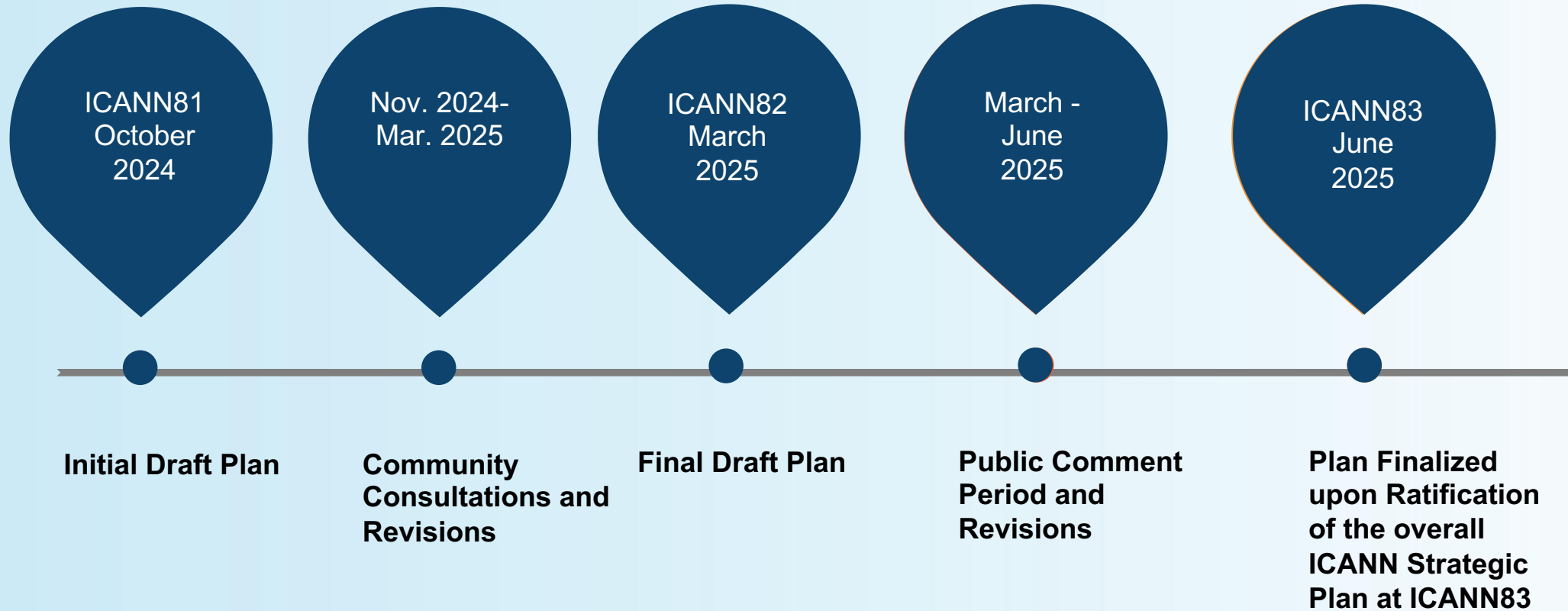
Support and Promote the Efficacy of the Multistakeholder Process

- Raise awareness around opportunities for regional institutions to apply to the ICANN Grant Program
- Raise awareness within the North American community on ICANN's work related to WSIS+20 and the Global Digital Compact
- Support National and Regional Internet Governance Forums in the region
- Ongoing engagement with current North American stakeholders and outreach to potential new regional stakeholders

Supporting a Secure, Stable, and Resilient Internet

- Raise awareness around opportunities for regional stakeholders relevant to the next round of applications for gTLDs
- Manage relationships with parties interested in hosting IMRS instances in North America

Estimated Timeline for North America Engagement Plan FY26-30



Geopolitical Session at ICANN79

Session Title: Geopolitical, Legislative, and Regulatory Developments Update

Date and Time: Thursday, 7 March; 13:15–14:30 UTC-4

Location: Ballroom A (Main)

Session Overview

- **Importance:** Support and promote the efficacy of the multistakeholder model of Internet governance
- **Purpose:** Update the community on ICANN's WSIS+20 Outreach Network, in addition to the geopolitical developments and their impact on ICANN's technical mission, policies, and processes
- **What to Expect:** Information about the WSIS+20 Outreach Network, ways to join the discussion, contribute to the conversation, and more

Upcoming Opportunities for Engagement

- **ICANN Grant Program**

Organization expects to begin accepting applications on **25 March 2024**

Window will remain open until **24 May 2024**

Timeline to announce grantees of the first cycle is **January 2025**

<https://www.icann.org/grant-program-en>

- **Public Comment Opportunity:** Proposed Language for Draft Sections of the Next Round Applicant Guidebook Closes **19 March 2024**

- **Generating new DNS Cryptographic Key**
Planned for **26 April 2024**

- **Dates for Future ICANN Public Meetings:**
ICANN80 [Policy Forum]: 10-13 June 2024 (Kigali)
ICANN81 [Annual General Meeting]: 9-14 November 2024 (Istanbul)
ICANN82 [Community Forum]: 8-13 March 2025 (Seattle)

- **Engagement Calendar (Where We'll Be):** <https://www.icann.org/en/engagement-calendar>

Over to YOU!

Open Discussion and Questions



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ONE INTERNET

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