
ICANN80 | PF – At-Large Session: ISOC Chapters at ICANN
Thursday, June 13, 2024 - 9:00 to 10:15 KGL

GISELLA GRUBER: Good morning, good afternoon, and good evening to everyone. Welcome to the At-Large ISOC chapter roundtable. My name is Gisler Gruber and I am participation manager for this session. Please note that the session is being recorded and is governed by the ICANN expected standards of behavior.

During this session, question or comments will only be read out loud if submitted within the Q&A pod. If you would like to speak during this session, please raise your hand in Zoom. When called upon, virtual participants will be given permission to unmute in Zoom. On-site participants will use a physical microphone to speak. Interpretation for the session will include English, French and Spanish. Please state your names for the record for the language you will speak if speaking a language other than English. Please also speak at a reasonable pace.

With this, I will hand the floor over to Maureen Hilyard.

MAUREEN HILYARD: Thank you, Gisella, and thank you, everyone, for coming to the session today. I didn't expect it to be a large group, but I hope that that we will get some value out of this meeting anyway for moving on. And I know this meeting has actually caused a lot of interest because it's something a little bit different on the At-Large ICANN meeting agenda, but it is my only chance to do this because I've been away the whole week with

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NomCom, and I haven't had any opportunity to meet anyone from the from the At-Large team. So it's really good to be able to get into the sunlight and to meet people.

But what I have been asked is why I actually decided to call this meeting. There are three key purposes. For me, first of all, it was to introduce myself not just as someone from At-Large or ALAC or from ICANN but to introduce myself now as a new ISOC board trustee, and I take my seat in a week's time in Washington. But I know that this election result was due to voting by many of the chapters in At-Large. And I'm very grateful. And I wanted to thank those chapters from our At-Large community who actually did vote for me. Thank you.

But while we were at it, I realized that many of you don't even know who other ISOC chapter members are within our community. And I just sort of felt that we should know each other. We should acknowledge each other and we should all be proud of our Internet governance roots and acknowledge those who are actually part of our organization—our organization being the ISOC Internet Society.

Another reason is to show you how and why I think ISOC chapters are a perfect fit for At-Large and to highlight that our ISOC chapters add value to our outreach role. And it's been proved many times in the successful projects that they've carried out in their communities under the ICANN umbrella. And the UA events. The recent UA events are a prime example of those successful events that have been run by our chapters.

And the third purpose was to take this opportunity of getting you together to workshop some ideas of how our ISOC chapters actually

add value to the dual role that they have within ICANN and within our communities. So there's actually lots of benefits. I see it as lots of benefits—that we've actually got this ISOC chapters within At-Large.

So anyway, we put this agenda together, and we're basically going to follow it. But we'll be looking at the chapters, who are the chapters that are in At-Large, the common elements of the vision and mission of both ISOC and ICANN, and the ISOC expectations of the role of their ISOC chapters and why ISOC chapters are already a good fit as ICANN ALSes.

And at the same time, I'd like to know who is here. So we're going to have a bit of a round-the-table introduction so that you can introduce yourselves and the chapters that you belong to.

But also I've got a few bits of paper floating around, so if you wouldn't mind adding some contact details about you and your chapter. But there is a disclaimer, you don't have to record these details. I don't want to break any privacy issues that you have, but it would help us for when we actually make a decision about what happens with the group going forward and later on for our outreach and engagement team to have this data.

But I guess the most important purpose for this gathering today (and I'm really pleased to see there's a bit of a group forming here) is to get you talking to each other to identify and share best practices about what you already do to help get ISOC messages out into your communities so that we can actually use these same techniques for our ICANN messages. And we need to feed these ideas back into other

aliases as well because I'm sure that they will be very helpful, especially because I know that ISOC chapters are already successful.

But additionally to our agenda, we have a special guest right at the very end, our ALAC chair, Jonathan, who is going to introduce his campaign playbook, which I think would be an excellent introduction place to introduce it, especially after you've actually had a look at the ideas, if we have a little bit of gathering of our ideas and how we can implement them using the playbook.

So let's get started. Can I have the next slide, please? Who's in charge? Oh, yeah. Next slide. Yeah. Okay. Next. Next slide. Okay. There are 81 chapters and one SIG that are ALSes within At-Large. And as you can see by the colors (of course the RALO colors) AFRALO and APRALO are the largest and probably the most needy regions of the world for information, other support, from both ISOC and ICANN. I hadn't actually looked at those numbers and the areas that people come from with regards to the chapters, and it's absolutely amazing.

But now, because we're actually gathering people, and before we actually start, I'd really like to have people introduce themselves, if they can just give their name and their country and their chapter so you can identify each other as ISOC members.

And I guess I could start myself and we'll go around that way. So I'm Maureen Hilyard. I'm from the Cook Islands and I represent the Pacific Islands chapter, PICISOC. But I'd like to add something which you don't have to. But I would just like to add that unlike many of your chapters, which may be country-based or city-based, PICISOC has about 600

members from 22 small island states which are scattered around the Pacific. And I'm not quite sure where they are at the moment, but I do know that at the meeting (and they're probably stuck on a bus somewhere) that I have some Pacific colleagues actually with me today, and I hope that they can introduce themselves when they arrive. So that's me.

Let's go next to Caleb.

CALEB OGUNDELE:

Okay, everyone. My name is Caleb. My name is Caleb. And I am currently an ISOC Board of Trustee. And under the ALS, I am from the Nigerian chapter. And I'm really glad and happy to welcome you all to this engagement where we can have a collaborative effort to see how we can do things together. But more importantly, I want to thank Maureen for organizing this. Maureen is our incoming Board member, and so officially we are welcoming her to the Board to serve alongside with us. So please let us know more about you as we go along. And please, if we don't have enough time to engage and have some conversation, there is still a coffee break outside and you can also reach out to us or myself if there are concerns that we need to talk about. Thank you.

MAUREEN HILYARD:

Eduardo, your turn.

EDUARDO DIAZ: Thank you. Eduardo Diaz from ISOC, Puerto Rico. We have been one of the few ALSes that were part of the founding MoU for NARALO. So we have been here since ... 2007? Thank you.

HADIA ELMINIAWI: I'm Hadia Elminiawi. I'm an Internet Society member and a member of ISOC chapter Egypt. And online we have with us Mariam Fayez. She's the Secretary General of the Egyptian chapter and she would like to introduce the chapter in a couple of minutes if I can hand the floor to Mariam.

MARIAM FAYEZ: Hello. Thank you, Hadia. Thank you for being present at the ICANN. I'm glad to be part of this session. This is Mariam Fayez. I'm glad to be here. I'm the Secretary General of the ISOC Egypt chapter, and it's a relatively regionally based chapter, and we're very happy to be working on a number of activities. We've done a couple of sessions and we're mobilizing the community bit by bit, but it's happening. Thank you for having us. Thank you, Hadia. Back to you.

HAROLD ARCOS: Thank you Harold Arcos from Venezuela, Young Leader Groups for ISOC since 2012. Global member.

RAIHANATH GBADAMASSI: Hello. Good morning. My name is Raihanath Gbadamassi I'm the vice-president for Internet Society-Benin and a member of chapter global. Thank you.

AMRITA CHOUDHURY: Hi everyone. My name is Amrita Chaudhary. I am from the Delhi chapter, though I do not represent the Delhi chapter At-Large. I had a comment from some of our ALSes. Is there a differentiation happening between ISOC ALSes and other ALSes? Because for our RALOs, all ALSes are same. So some were questioning why is there a separate ISOC session and not for all ALSes? Just a comment for everyone to think. Thank you.

MARCELO RODRIGUEZ: I will speak Spanish. Marcelo Rodriguez from Argentina, an ALAC member.

SHAH ZAHIDUR RAHMAN: Good morning everyone. I'm Shah Zahidur Rahman I'm the ISOC Bangladesh chapter. I'm vice-president. Thank you.

SEBASTIEN BACHOLLET: I'm going to speak in French. I am Sebastien Bachollet. I am from the ISOC chapter of France and I am a representative in the ISOC chapter at EURALO and other international activities. And now I change hats and I am the president of EURALO, and this meeting is sometimes difficult for me regarding the other structures. I have to be the president of all the ALS in Europe, and they are all at the same level, they are all equal, and

at the historical level this type of meeting was organized by the ISOC staff one day before or in a special meeting but not integrated in the ICANN program. And I think that the weakness of the ISOC world at that level is quite clear, and I understand that we are obliged today to organize something quite specific. But it's very complex. It's difficult a president of a RALO, and the websites are not updated, and the list that we have in front of us is not updated for the blue part. And I can give you some of the new members, the actual members, of ISOC chapters in EURALO. Thank you very much.

REMMY NWEKE: Good morning, everyone. Thanks, Maureen, for having us. Remmy Nweke is my name. I work with DigitalSENSE Africa. DigitalSENSE Africa is a member of [the ALS] based in Nigeria, and I'm also a member of ISOC Nigeria. Thank you.

ADRIAN SCHMIDT: Good morning. Adrian Schmidt, actually born in Argentina, but Canadian and living in Maryland I don't represent any ISOC yet.

LILIAN IVETTE DE LUQUE: Good morning. I am Lilian. I am the founding member of ISOC Colombia chapter since in LACRALO [2024]. Thank you. ISOC Colombia chapter.

JABHERA MATAGORO: Good morning. This is Doctor Jabera Matogoro, a member of the Tanzania Internet Society chapter and also a member of AFRALO and the founder of the Tanzania Community Network through the ISOC chapter. Thank you.

EDMON CHUNG: Hello. Edmon Chung from ISOC Hong Kong. ISOC Hong Kong has been with APRALO since before its beginning and my colleague Pavan continues to support the secretariat at APRALO. Kind of like Sebastien, I'm quite happy to see the tighter collaboration among ISOC chapters here and actually between ISOC and ICANN through different dimensions here as through ISOC chapters. And thank you Maureen and Caleb from the ISOC Board of Trustees to get this initiative started. And looking forward to more discussions.

SATISH BABU: Satish Babu, founding chair of ISOC India Trivandrum chapter and a member of the CHAC steering committee. I'd also like to mention that we have seven chapters in India. And all these seven have been jointly organizing the India School on Internet Governance, now in its 9th edition this year.

PARI ESFANDIARI: Pari Esfandiari, a member of the UK ISOC, which runs under leadership of Olivier Crepin-Leblond, who is a very familiar face in here as well. Thank you.

JONATHAN ZUCK: Jonathan Zuck. As Maureen mentioned, I'm the current chair of the ALAC. I was a member of ISOC DC for many, many years when I ran the trade association in DC. It's interesting because different ISOC chapters have different emphasis, often based on the issues that are local to

them. And so DC has a much more political focus in terms of legislation and regulation and how it affects the Internet than, say, ISOC chapters in other areas. And so I did a lot of work on public policy related issues for that ISOC chapter. And we were part of building up the Internet Society's privacy operations and the surveys they do of companies for their privacy practices and things like that. So that's my connection to ISOC.

ARIS IGNACIO:

Hello. Good morning to everyone. This is Aris Ignacio from ISOC, Philippines, and currently I'm the chair. And I'm also part of the original rejuvenation team from 2009 because we had been inactive for ten years because we entered ISOC in 1999. So thank you so much.

MARYAM LEE:

Thank you. My name is Maryam Lee. I'm a member of ISOC Malaysia. Thank you.

[FELIX OPILLI]:

Good morning. My name is [Felix Opilli], ISOC Kenya. Thank you.

EMMANUEL ORUK:

Good morning, everyone. My name is Emmanuel Oruk from Internet Society, Uganda, the former secretary general for special interest groups. Thank you.

SUADA HADZOVIC: Good morning. My name is Suada. I'm from Internet Society chapter of Bosnia and Herzegovina. And we are relatively new. We were founded in 2020 and we didn't know about this possibility. So thank you for this session.

[ILIAS NYANKADIA]. Hello, everyone. Allow me to speak in French. My name is [lias Nyankadia]. I am the general treasurer of ISOC Benin. Thank you.

SERGIO SALINAS PORTO: Good morning. I will speak in Spanish. My name is Sergio Salinas Porto. I am the secretary of LACRALO. I am not a part of ISOC. I belong to another organization, another global organization, called FLUI. This is the Latin American and Caribbean Federation of Internet users. Thank you very much for this opportunity to join you and to participate here. Thank you.

PETER OMORAGBORN: Good morning. Pastor Peters Omoragborn, President, Nurses Across the Borders, an NGO on special consultative status with the [ECISOC UN] and the first NGO from Nigeria to be granted observer status by the UNFCCC, which makes me a UN ambassador representative. Nurses Across the Borders has been involved with ICANN since 2010 when we were admitted into AFLRAO as an ALS. I'm from Nigeria but this session today is giving me a lot of things to think about. One, if the Internet Society represented a particular country, now India had just mentioned they have seven chapters. So the question is if it is Internet Society

chapter in a particular country or Internet Society of a particular country ... So I want us to think of, can you have more than one chapter in a particular country? And if you have more than one chapter in a particular country, what status would they maintain within the ICANN structure then?

Then, most ISOC members are also ALSes within AFRALO. The issue raised by Amrita as to why this special session for the ISOC, even though as good as it is, will also be issues that ICANN t also have to begin to think about as to how to actually maintain a level playing ground for all the stakeholders as a multistakeholder organization.

So I haven't said that I'm happy to be here and if there needs to be a need for me or [inaudible] to be part of the ISOC Nigeria, then that is something I have to look into. But if not, we can continue to function the way we are as an Internet end user. Thank you.

AZIZ HILALI:

Thank you. Good morning. I am Aziz Hilali, one of the founders of ISOC Morocco in 1993 and I like to remind that our ISOC chapter was the first one in Africa, and I took over the presidency just one year ago. I am also an ALAC member.

TRACY HACKSHAW:

Good morning everyone. Tracy Hacksaw I'm a cofounder of ISOC Trinidad and Tobago and also a member of a few other chapters. I will just name two, Switzerland and the Pacific Islands. Thank you.

CLAIRE CRAIG: Hello everyone, I am Claire Craig. I am one of the vice-chairs of ALAC and I am also a member of the Trinidad and Tobago ISOC chapter but I'm not the representative on At-Large. Thank you.

DENISE HOCHBAUM: Denise Hochbaum. I want to greet everybody good morning. And I belong to the DC chapter [not] for a long time. And I think DC has to pass for a big history [inaudible] think I can collaborate with some needs that they have. Thank you.

YAOVI ATOHOUN: Good morning. My name is Yaovi Atohoun. I'm also a founding member of the ISOC Benin chapter in 1999. And then I remember that when we were going to [Inet] which were the big events at the ICANN meetings, we used to collect annual contributions from members to give back because there was no way to go and send the money to ISOC. But today ISOC is supporting the chapters.

So what I want to say as GSE [I can serve] is that the chapters are in very good position to contribute to what ICANN is doing. And then I keep saying that chapters need to keep the branching. If you are in ISOC chapter, it's like a branching. So we should do everything to keep this branching. And then again if we are in a good position (the chapters), they are in good position to contribute to the work ICANN is doing. So I want to thank you very much.

STEINAR GROTTROD: Good morning, I'm Steinar Grotterod, Chair of ISOC Norway, and I was the one that kind of restarted this chapter in 2012. And we are now in operation on a daily basis. Thank you.

GREG SHATAN: Hi, this is Greg Shatan, speaking in the left hand mic because the right hand mic only has half of my face in it. I am the chair of the ISOC New York chapter, chartered in 1997. I am also the chair of NARALO and I serve on the chapter advisory committee, as a member of the steering committee and as the secretary of the steering committee. In my spare time I play the saxophone with the Internet Gems band. And I do want to say that I think that ISOC chapters within ALAC are a special case and worthy of a meetings such as this. That does not mean that we could not have a meeting also of all ALSes, but I think that that's a different meeting or ideally it is a different meeting because I think we have special, particular things to discuss here. So I hope that we can consider it's not an either or in terms of the types of meetings we have. And I think that the ISOC charter mission and support is something that can be particularly put to use within the ICANN ecosystem as well. And I look forward to discussing that. Thank you.

FLAVIO WAGNER: Good morning everyone. My name is Flavio Wagner. I am the president of the Brazilian chapter of the Internet Society and also a member of the steering committee of the Chapters Advisory council of the Internet Society. And our chapter has been accepted as an At-Large Structure for

a few months. This is the first ICANN meeting where we attend in this condition as an At-Large Structure. We are very glad to be here.

OLGA CAVALLI:

Good morning. My name is Olga Cavalli. I am a member of the board of the Argentina chapter. I used to be the president of the chapter for several years. I was also a member of the ISOC Board, and our chapter is one of the oldest chapters. It was funded in the 1990s, and we are an ALS member for a very long time. We do a lot of activities, especially focused on community networks and capacity building activities, mainly in Argentina, but also in partnership with other countries in the region. And I'm very glad to be here and to contribute. We are At-Large activities. I follow the list and I try to catch up on all the activities that you do at At-Large, and thank you for having me here.

MAUREEN HILYARD:

Are there any others who are out there who may ... Oh, I see Vanda has just joined us.

MAUREEN:

Hello, my name is Maureen, I'm an individual member of ISOC from Tanzania.

FARIDA:

Good morning, my name is Farida from Tanzania. I'm an individual member from Internet Society chapter in Tanzania. Thank you.

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- [PATRICK KISA]: Good morning. [Patrick Kisa], Internet Society, Uganda.
- MUTEGEKI CLIFF: Good morning. My name is Mutegeki Cliff and I'm from the Internet Society, Uganda chapter.
- LOUIS HOULE: Good morning. Louise Houle, honorary president of ISOC, Quebec.
- ASHABA NEBERT: Hello everyone, I'm Ashaba Nebert. I'm the current secretary general for special interest groups from the Uganda chapter.
- [JULF HELSINGIUS]: Hello. Good morning. [I'm Julf Helsingius]. I'm the chair of the Finnish ISOC chapter, which is also an ALS, and may I say that it's a very good combination. It's really a win-win situation if you are both an ALS and an ISOC chapter. Thank you.
- BETTY FAUSTA: Betty Fausta, ISOC in Caribbean and SIG.
- YAZID AKANHO: Well, Yazid, from ICANN staff, but member of Benin chapter. Thank you.

VANDA SCARTEZINI: I'm Vanda Scartezini. I'm a member of ISOC Brazil for many, many years. Not so active there, but still part of the group.

[GERALD SULE]: Good morning everyone. I'm [Gerald Sule] from the Kenya chapter.

[RAZATHAN LATIBARI]: Good morning everyone. I'm [Razathan Latibari] from Iran. I've been a member of ISOC since 2013, but unfortunately we don't have the opportunity to create an Iran chapter. We are eager to create this chapter, but it seems, based on OFAC's rule we cannot. If possible, if we have your support to create the Iran chapter, we can have more engagement in the Internet and we can follow the ICANN slogan that is: one world and one Internet. Then please support us to have an ISOC chapter of Iran. Thank you.

VICTOR NDONNANG: I'm Victor Ndonnang, senior committee engagement manager at the Internet Society. I'm truly thrilled to see the great community of Internet Society chapter here. Thank you.

JASMINE KOH: Hello. This is Jasmine Koh from Internet Society Hong Kong. Nice to meet you. Thank you.

[MAYOL]: My name is [Mayo]l from South Sudan, a member of ISOC. Thank you.

FRANK ANATI: My name is Frank Anati, a member of ISOC Ghana. Bonjour, je sui.

[TOWE IZAI]: Hello. My name is [Towe Izai]. I'm secretary executive of the Burkina Association for Internet and I'm a member of the Burkina Faso chapter.

UNIDENTIFIED MALE: [inaudible] ISOC, Nigerian chapter.

SEUN OJEDEJI: My name is Seun Ojedeji, ISOC, Nigeria.

UNIDENTIFIED MALE: I am in charge of the technical training in Benin, Nigeria.

WISDOM DONKOR: My name is Wisdom Donkor, Ghana. ISOC.

BARRACK OTIENO: My name is Barrack, Internet Society, Kenya chapter.

[ROSE TSAREMWA]: Good morning. My name is [Rose Tsaremwa.] I come from Uganda, but this was my first time to attend ICANN. Glad to be here. Thanks.

[MALK SAWEBI]: Hello, my name is Malk Sawebi. ISOC Tunisia.

[ALBERT MIGOWA] Good morning. [Albert Migowa], ISOC, Kenya.

[KHALED KOUBAA]: Good morning. My name is [Khaled Koubaa]. I'm a [founding] member of ISOC Tunisia.

MAUREEN HILYARD: Are we done? Oh, Natalia, of course.

NATALIA FILINA: Sorry for this. My name is Natalia Filin. I am living in Moscow, and I would love to say that I was a member of the Russian ISOC chapter, but unfortunately, for many, many years, we hadn't any opportunity to have support from ISOC and be existing. And I think it's not our problem. And I would like to ask you maybe somehow to discuss this problem and to understand that not each country may have an ISOC chapter, and maybe we should do something with it. Thank you.

MAUREEN HILYARD: Thank you, everyone. It was absolutely amazing to hear the diversity of the chapters within it who are actually here. You can imagine for it to be central somewhere, but in the middle of Africa and that so many people have come from far and wide? It's absolutely awesome.

But actually, there was a question in the. In the chat, and there's been some questions raised. I'm going to pass it over to Caleb because he's the more experienced one from the ISOC chapter.

CALEB OGUNDELE:

Thank you very much. So there was a question from Amrita, and I think that question also Pastor Peters raised a little bit of it, but because of time, I would just try and talk a little bit generally on that. So, as we all know, ISOC is part of the i-star, and we will agree that i-star is a big community involving lots of Internet governance related organization and communities. And so having this kind of gathering does not really change the remit of the ISOC chapters in their local countries or within ALAC as well. We are all supporting organizations to what the mission of ALAC is within the ICANN mission itself. And so we should not neglect that.

Basically this conversation is just a small informal gathering post- the ISOC cocktail that we had. And we should see that this kind of gathering in ICANN is a way to stimulate networking. It's also a way for us to get to know each other more and understand our concerns as ISOC. But more importantly, we need to see how we can coexist and collaborate more in the system.

So Amrita said that, in a few chapters, we are not happy that they could not be part of this or something, right?

AMRITA CHOUDHURY: Not really. It was some ALS's actually question: is there a preferential treatment to some ISOC chapters? I don't think that's the cause. And it was a comment, not a question. So the only thing is that for us as RALO chairs, all ALSes, all UIMs, are same. Having a separate ISOC meeting is fine, but we should not give a message that there is an exclusivity club. That is what I was raising. It's good we had informal discussions, but if we are supposed to do something at an At-Large level, we should do it for all ALSes. And it was not a question, it was a comment.

CALEB OGUNDELE: So I would just wrap up and just let you know that this is not officially organized by ISOC. But this is an opportunity for us whenever we come to ICANN, for those who can travel and who can join us remotely to collaborate together. So for lack of time, I would want to wrap up.

And for Iran chapter, please know that we all support you and we want you to come on board. We have an ISOC chapter manager that can help you start up whatever you need. Thank you.

PETER OMORAGBORN: Thank you, Caleb. We're not trying to raise any controversy here. I think just in line with what Amrita said, every member of ALAC are equal before ALAC. So as much as we want ICANN to organize meetings with all its various structures, the only conflict is that most of the ISOC are ALSes of each RALO at ARALO or EURALO. So when you begin to have meetings like this, it is welcome. So it will also be good in future ICANN meetings if something of this nature can also be organized for other structures within ICANN. If not, we could have a general meeting for all

members of ICANN structures or ALAC. That is just a concern. Thank you.

MAUREEN HILYARD:

Thank you, Pastor Peters. I'd like to actually just move on if we can, but I do appreciate that there are some concerns, and in fact, although we're actually going into workshopping later on, on some of the concerns that we're actually raising at the moment, if you wouldn't mind if we kept those until we just do the next part of this presentation.

And Sebastien, I've got your name down on a list of people who are going to be speaking very shortly.

If I can have the next slide, please, so we can just get this bit opened up, if you have a look at the visions and missions of the Internet Society and of ICANN, you will actually see that both have objectives for the Internet that are very end-user-focused and which makes ISOC chapters ideal members of At-Large because you already come into ICANN with a preset mission that is to ... For example, this is taken from the 2030 strategy, which is, this is a preview, but it's to enrich people's lives and be a force for good in society. And that's what we're trying to do.

But when you come into ICANN, however, you become part of a very different organization. It's a very hands on, multistakeholder, At-Large organization, and whose prime focus or mission is not only to protect the Internet's unique identifiers, the domain name system, but also to work together as ISOC chapters and other[s], again, in the public interest. And it's doing good in society. So they're very aligned, very

connected. So this is one of the things that I sort of say makes it a perfect fit.

So if we go to the next (I don't want to spend too much time on this) slide, please, on the ISOC website, in the chapters section is this list of basically the expectations of the chapters. And ISOC says the chapters are central to their work. And I mean here chapters are central to the work that we do within ICANN, but members run programs and activities dedicated to making the difference locally. Members inform policy, they educate the public about Internet related issues, they provide unique regional perspectives, they share an interest and belief in the mission of the organization, and they're committed to furthering the goals of the organization, whether it be ISOC or ICANN. Those sort of activities are very aligned to what we expect of our ALSes, all our ALSes. This is the same sort of thing.

The thing is that within ICANN, At-Large Structures are very more related to processes and procedures. It's a typical bureaucratic kind of approach, really. At-Large Structures or even in the ICANN bylaws. So, there is really a very formal aspect of being an ALS. So you go from a very sort of informal sort of relationship in the Internet Society sort of world into something that's a little bit more structured and people belonging to working groups and having attendance, blah, blah.

So, what I'm actually just trying to say here is that the both based on that At-Large Structures definition there too was taken from the ALS mobilization final report. And so that basically outlines what's required of At-Large Structures and it's very process-oriented.

So, what I want to actually sort of get at is that ALSes (and ISOC chapters are ALSes) are committed to keeping, as it says, their members adequately informed through their own educational programs about ICANN issues so that they can not only understand the issues, but also actively and confidently participate in At-Large discussions that inform ICANN policy. And that is our purpose in At-Large, but it's also very much aligned to how we get those messages that come from ICANN out into our communities. And this is where what you do in ISOC is very valid.

So what I'm going to do now is we're going to go into workshopping, but I've got lots of hands up here, so I'm going to first of all go to Olga.

OLGA CAVALLI:

Thank you. Thank you very much. I made a comment in the chat because I thought that we were running out of time. There was a time that there were several activities, joint activities, of ISOC chapters. And during the ICANN meetings, this was gone. I don't know why. But profiting from the fact that we have ISOC Board members in the room and many chapters and many ALS altogether, and also considering that ISOC is having a new leadership soon, in the next month, it could be good if you can propose or reconsider organizing activities in between ISOC and ICANN during the ICANN meetings. I think both ALSes, RALOs, At-Large, and ISOC chapters can profit from common activities and common interests, and the two communities have a common interest.

So I think this could be good to try to reconsider and restart again. And thank you.

CALEB OGUNDELE: Thank you so much, Board member emeritus Olga Cavalli. So I think we've noted your concerns. And I used to be part of those activities from way back, so I get what you mean. But Covid came and then destroyed quite a number of things. And we've noted the concerns. We'll take it back and we will try to see what we can do and how we can sustain it, more importantly. But, I know there used to be regional ISOC meetings that they used to have. And so if it's something that we will need to push also on the Board, we will try to. We've noted your concerns and we'll try to push it as well. Thank you.

MAUREEN HILYARD: Yeah. Just to look at it from what we've started here (and this is just a start), I have to admit that when I was the chair of the ALAC, one of the things that we wanted to do was actually have more conversations between ALSes even, and that would be everybody. But we haven't we never got around to it, unfortunately. But maybe this is a start. And the aim of this meeting too is to perhaps have something that actually follows up on it. But I don't see that that's going to be my role. I'd really like to see it coming from the ALSes themselves. I'm sure that the RALO chairs have actually got—

[CALEB OGUNDELE]: [inaudible]

MAUREEN HILYARD: Oh, okay. Yeah. More questions.

CALEB OGUNDELE: Taking, for example what Maureen was saying about these issues, I want to encourage chapters who are here represented that if you want things like this, please pass it through the CHAC and make that request through the CHAC. And it comes to the Board. It's always good if it comes from the community as a request. And then it's easy for us to at the Board level try to advocate for it. Thank you.

MAUREEN HILYARD: Thank you. I've got quite a few questions here and I would like them to give people an opportunity to answer because I also want to give Jonathan the last 15 minutes at least. Hadia?

HADIA ELMINIAWI: Thank you, Maureen. And thank you for organizing this important session. Just to restate, AFRALO and all At-Large Structures are valued and recognized equally, whether they are ISOC chapters or not.

And then as for the role of ISOC chapters and ALSes, I honestly think that At-Large Structures that are not ISOC chapters can indeed help their ISOC chapters in achieving their missions. And also vice versa, ISOC chapters also can help At-Large Structures in their activities.

And in Egypt, I would say this is also what we are doing. So on the At-Large Structure [inaudible] Foundation, which I represent here, we are also a member of the ISOC chapter, and we work closely on many of the items and issues. Thank you.

MAUREEN HILYARD: Thank you, Hadia. Yes. And I'm sure that other RALOs are doing similar, so it really needs to be a little bit more coordinated, and I guess outreach and engagement comes to mind. Sebastien?

SEBASTIEN BACHOLLET: Thank you very much. [It will bother you, but few people talk about ALAC]. ALAC is, like, 15 people. Be careful when we talk about At-Large. If not, we are mistaking what we are talking about.

The second point is that Maureen, sorry, but it gives the impression that your At-Large Structure points are coming from the ALS mobilization final report 2022. I guess that it's not true because I guess it was not written [that an] ISOC member [is] in this. Therefore, on the lefthand side, it's coming from the website. On the other one, it's coming from you, taking as inputs what was done in this [inaudible] working group.

It's also important to be clear because tomorrow somebody will see that and we will be maybe in trouble. Thank you very much.

MAUREEN HILYARD: Yes, I must admit, because it was actually specifically geared towards ISOC chapters only. And in my explanation, it would have been more clear. I will make sure that the PowerPoint that goes public won't have that. Thank you.

Oh, we've got three online.

UNIDENTIFIED MALE: Two. One has been answered, but two. So let's go over to Caleb.

MAUREEN HILYARD: Caleb, have you got those questions?

CALEB OGUNELE: Hmm?

MAUREEN HILYARD: Have you got some questions online here?

CALEB OGUNDELE: Not just not a question, but I've been trying to answer some questions online. I think Eduardo said “CHAC means CHapter Advisory Council,” which was part of what I mentioned earlier—that we encourage for the community that, for most of your requests, please pass it through the chapter advisory council, through your chapter presidents, and we will be able to facilitate something at the Board level. Thank you.

UNIDENTIFIED SPEAKERS: [inaudible].

CALEB OGUNDELE: Okay, which question? Yeah, I see a question. “Hello, ISOC team. Could we consider setting up a chatting app or WhatsApp group to facilitate discussion and experience sharing among all members? If such a

platform already exists, could you please share the link so that members can join?”

I want to believe that there is a chapter mailing list, which is the official mailing list for ISOC. If you join that mailing list, that will help you make the request for the WhatsApp stuff, the WhatsApp link that you're requesting for. Maybe you can see like minds that might want to join.

So that's the question. I think that's the only question I have seen here. I wouldn't know if anyone can point me to ... Okay, so I see another question. “ICANN has fairly substantial financial resource through various grants to support the project of its chapters. What are the different forms of support for ALS projects?”

Maureen, do you want me to keep answering those questions?

MAUREEN HILYARD:

Is there another question there?

CALEB OGUNDELE:

Yeah. So ISOC has fairly substantial financial resource through various grants to support the projects of its chapters. What are the different forms of support for ALS projects within ALAC? I believe there is ATLAS and a couple of other things. I don't know.

MAUREEN HILYARD:

[inaudible]

CALEB OGUNDELE: But I think you can answer that.

MAUREEN HILYARD: Okay, we'll have to work on those questions, but we'll ... Greg, you're next.

GREG SHATAN: Thank you. Thank you for calling on me. I think I'd like to discuss as much as possible the advantages and ways that we can use our roles as ISOC chapters to enhance our participation in ICANN and as well to use our ICANN participation to enhance our roles as ISOC chapters. This is a subset, not a preferential subset, but nonetheless, I think there are advantages.

For instance, on the question just about financial resources, ICANN unfortunately doesn't provide much in the way of financial resources for individual ALSes. There is NARALO discretionary funding, but if you divide that by the number of ALSes, it's inconsequential. There are CROP trips which can be used for individual travel, people who are members of ALS or could be individual members. But ISOC, by comparison, while it's not a huge amount of money, does provide various sorts of things that, beyond the Net Grants (large and small), administrative funding as well. And the fact that that's there can be used. Obviously, it needs to be used to advance the ISOC mission, but it can be used as well to advance the At-Large mission.

So that is some way we can use this.

ISOC chapters have a particular remit, whether they are ALSes or not. But we should look at how to coordinate among those that are doing specific things within their ISOC remit and see how those can be used to better our participation and our value within the ICANN sphere.

I think there are specific things we can do in the other direction. For instance, in ISOC New York we have ICANN readouts—not after every meeting, but after many meetings. We also try to have meetings again managed and supported by the ISOC chapter to discuss policy issues that are taking place at ICANN, as well as those that are taking place at IGF and the UN and elsewhere.

So there are again a number of advantages.

To the point that Amrita and Pastor Peters were bringing up, we could certainly also have a meeting of discussing ALSes in general and how they can better support that. But the idea that we somehow can't speak as ISOC chapters I find a little bizarre even. And obviously we're doing it.

And lastly, I'll note that when Joly MacFie, who many of you know and who's a longtime member of the ISOC New York, put an announcement on the ISOC live mailing list that this meeting was taking place, she noted this is the first time in a number of years that there's been any substantive discussion of ISOC's role in At-Large and in ICANN. And so I think doing it every several years is maybe not enough, but certainly not doing it at all is not a good idea.

And so I think we want to try to again enhance everybody's participation and ultimately our success by using all the tools that are available to us.

And I think obviously ISOC chapters have tools in common that we can try to use. Again, that doesn't eliminate other discussions. It's not a preference, but it is a way that we can discuss practical practices that we can put into place. And I look forward to continuing that dialogue not only here, but through whatever communication method we want to use. I think this is an ongoing discussion and point that we should keep moving. Thank you.

MAUREEN HILYARD:

Thank you so much. Greg. I think you've highlighted so many of the things, especially financial as well as other support mechanisms, that ISOC chapters and ALS can use.

Aziz will be the last speaker, and then I'm going to go straight to Jonathan. Thanks.

AZIZ HILALI:

Thank you, Maureen. I would like to add to something that Greg said. It is very important indeed to make this comparison between chapters and ALSes.

In terms of the funding and in terms of the follow-up, what I find very interesting in the ISOC is that they have a regional person that is in charge of doing the follow-up. And we often talk about the fact that ALSes are active or not. ISOC has a manager that is following up on the activities. And we know, therefore, which is the chapter or which chapters are more active than others. And in the end, we can have a

score or give grades, and then an ISOC chapter can become inactive if applicable.

Another thing that is interesting with ISOC is that ISOC chapters receive a minimum of \$3,000 per year. They have a minimum of \$3,000 per year. This is an administrative funding for the chapter. They have this minimum of \$3,000 on the condition that they are active, and they use that money to administer their chapter. And there are other fundings available from \$5000 to \$50,000. This is very important and this is what I was requesting for ALSes. This is a problem within ALAC to determine who is active, who is not active, and we should put this in place within RALOs as well. Thank you.

MAUREEN HILYARD:

Thank you for that. And I think that that is probably part of a follow-up session, especially as we make this an ongoing event. Jonathan, sorry.

JONATHAN ZUCK:

No problem. It's been a great conversation, and I think there's a lot of interest here and a lot more ISOC members in the room than I was expecting. So I think that the introductory part of this in itself justified having this meeting.

I think the thing to remember is that the notion of an ALS is that it's an independent organization that has some interest in ICANN activities. And ICANN is itself a minority activity for most people. Right? If you look at the business constituency, it's made up of things like Microsoft and Facebook. And certainly their ICANN activities represent a minority of

the work that they do as corporations, and yet they get together as businesses to see if there's some alignment. So I don't see a problem with ISOC doing the same.

There is different possibilities for relationship and relationship management in that we could have a relationship with ISOC itself at a high level and potentially for certain issues, engage chapters that are not ALSes, for example. And I've talked recently with the International Association of Libraries where we might do the same thing. And if they become interested enough, some individual libraries might become ALSes, but we might still maintain that relationship with the international association.

So I think we should keep it flexible. But as both Amrita and Pastor Peters said, we treat all of the ALS as the same. But we try to respect the fact that ICANN issues are just a subset of what they do. And so we want to try (and I think it's the responsibility of the RALOs) to determine what the actual interests are of each ALS in the work of ICANN so that we're only reaching out to an ALS if they're interested in the topic, the specific topic. And I think that's something we can do a better job of. And ICANN has just started doing it at a high level. Let people subscribe and say, "I'm interested in privacy issues, but I'm not interested in security issues," or things like that, so that we really only ping an ALS when we know it's something that matters to them.

So what I've been asked to talk about a little bit in this meeting is that we are trying internally to the At-Large community to figure out how we manage the idea of a global campaign. Increasingly, people have noticed that the At-Large community is large. It's not just At-Large. It's

also large and deep and exists throughout the world. And so there's a lot of messages that need to get out to the broader population of end users. There's instances where we might want to do education, and there's instances where we might want feedback from a broader group of people on some of the issues that we discuss. One of the issues we discussed was geographic names and whether or not they should be protected. And that's a topic that's worth talking to more people about because it's something that affects lots of people and that could be made understandable to lots of people. And so can we find those opportunities to get more feedback?

So on this issue of campaigns we've started ... I'm going to end up stopping somebody's sharing, I guess, here. I hope that's all right. And where is ... There it is. Okay. One of the things that we worked on over the past year is the beginning of a kind of a manual for how we'll manage these global campaigns. How will we as a community take on requests for these campaigns? How will we evaluate them in terms of the priorities of the At-Large community, and then how do we execute on them, how do we develop the materials, how do we manage the execution of different campaigns?

And so this playbook is just kind of a draft that we expect to keep improving on over the coming couple of years. As we do more and more campaigns, we learn more and more about what works and what doesn't work and in what situations different types of campaigns are better.

So we talk about different types of campaigns a little bit. So there can be an identification campaign, which is to identify end user interests,

and then what we call an amplification campaign, which is something where we're trying to actually promote end user interests. And these can take the form of email alerts, where we try to get lots of people to send emails. It can be a phone tree. We're actually trying to get people on an analog phone to talk to three people, who talk to three more people, who talk to three more people. Social media campaigns. Webinars.

And then seminars is something that I think is of great importance to ALSes because I know a lot of ALSes (and ISOC chapters are no different) are often in search of content, right? They have a monthly meeting. "What should we talk about this month?" That's how I got a lot of speaking slots over the last 20 years. "Let's find somebody to talk to our group this week." And I think that it's that hunger for content and the desire to be constantly providing more information to their members that makes the seminar concept a powerful one.

And as Maureen mentioned, we really saw the results of that in the context of the universal acceptance day. There was this idea that they packaged up a kind of an event. "Here's a presentation. Here's a promotional video." And you can just deliver this, right? "And then here's training on how to do it." Maybe we even provide a speaker. But it's sort of an event in a box. And so that's what we talk about a little bit in the context of these campaigns as well: this idea of an event in a box.

And then beyond that, there's conference participation, right? Often funds become available sometimes for active members of the At-Large community to participate in technical conferences, Internet Governance conferences, etcetera. Why not have information ready to

go and say, “Hey, I want to propose to give a session on DNSSEC,” for example? And if we've created something for the At-Large community, then they could just grab it and go and make that the thing that they deliver at a conference.

So what this campaign playbook also tries to do (and again, this is all subject to change as we try to figure it out) is take on these requests through a group that I've called ACES, or the At-Large Campaign and Engagement Subcommittee, that then tries to evaluate them, whether they're within the sort of remit of the At-Large community, and they make a recommendation to the ALAC, which then approves it, and then they manage the creation and execution of that event. It's just something as small as composing an email or something as big as ... Do you want to tell me how much time I have? One minute. Okay. Play back the recording at half speed later. Really, it'll make sense.

So the campaign playbook is also full of these sort of flowcharts to try and determine how we're going to go about managing these campaigns. And so I encourage you to look at it, comment on it. We hope that it will grow with us as we grow in our capacity to launch and execute these global campaigns. And I look forward to the participation of all ALSes but with no particular preference also to all the ISOC chapters.

So thanks for a little bit of time in your session, Maureen. I've enjoyed the conversation.

MAUREEN HILYARD:

Thank you, Jonathan, because I think that what you've actually provided is exactly the sort of resource that all our ALSes need. And I love the illustrations. I believe that you've been working on those pretty heavily over the last few weeks.

So now we're going to be looking at, just to finish off, what's going to happen? How do we follow this up? And I think an ideal person to do that, to look at what we might do, is Greg Shatan, who enjoys that kind of stuff anyway. And I really do appreciate the comments that were being made before, especially from people who have been in the ISOC and ALS system for so long because they have so much experience and lots to share. And I think that, as has been mentioned, this sort of session is good not just for ISOC chapters, but for all ALSes because a lot of them do find it difficult to really understand how they can be more effective.

But Greg, have you got a proposal?

GREG SHATAN:

Thank you. And I'd like to note that the next community forum is going to be in Seattle, which is part of the NARALO sphere of influence. And thus we will be kind of chairing the preparations for At-Large in Seattle and holding a number of meetings. So I'd like to suggest that the next time that we have a meeting like this, I think the community forum is a good place to have it, and NARALO and myself are happy to chair and organize that.

I'll also, for fairness sake, suggest that we have a general all-ALS meeting at one of the upcoming meetings as well to discuss just general

ALS improvements. Obviously, that also should feed into the ALS mobilization for us.

But I think that we can have these meeting periodically, and I'd be happy to move that forward at the community forum, which falls under our purview. Thanks.

CALEB OGUNDELE:

So thank you very much, Greg. One thing that at least I can speak to at this point is that there is a strong possibility that if NARALO is helping with this and we are getting the help, there is a likely possibility of having probably other chapter-elected Board members attending at that meeting. There is a strong possibility of that. And so you probably get to see some of your chapter-elected representatives to the Board, and you can also engage with them.

And so we thank you, Greg, and we look forward to that meeting if it's going to be organized. And most likely we might even get the Board chair to attend. Yeah, we'll try and force him here.

MAUREEN HILYARD:

You will coordinate that with you, Greg.

Thank you so much, everybody. Thank you very much for coming and thank you very much for your participation. And yeah, we'll definitely see you in Seattle, if not next time—

HEIDI ULLRICH:

[inaudible]

MAUREEN HILYARD:

And yes, Heidi tells me that there's going to be a workspace set up, and that's where you'll find Jonathan playbook, no doubt.

So enjoy the rest of your day. Thank you all. Recording stopped. Please note that the next session in this room is DNS women. There is no remote participation. It is not on the main schedule, but please do stay in if you wish to join DNS women.

[END OF TRANSCRIPTION]