
ICANN80 | PF – At-Large Leadership Welcome Session
Monday, June 10, 2024 – 13:45 to 15:00 KGL

YESIM SAGLAM:

Hello and welcome to the At-Large leadership Welcome Session. My name is Yesim Saglam and I'm the Remote Participation Manager for this session. Please note that this session is being recorded and is governed by the ICANN Expected Standards of Behavior during this session. Questions or comments will only be read aloud if submitted within the Q&A pod. If you would like to speak during this session, please raise your hand in Zoom.

When called upon, please unmute your line to speak. Onsite participants will use a physical microphone to speak. Interpretation for this session will include English, French, and Spanish. Please state your name for the record and the language you will speak if speaking a language other than English. Please remember to speak at a reasonable pace. With that, I will hand the floor over to Jonathan Zuck, ALAC Chair.

JONATHAN ZUCK:

Hello and welcome to ICANN80, our policy forum. We've got a lot of exciting stuff going on around the community this time around, and so we're focusing a lot of our attention outside of the At-Large room and into a lot of what's going on around the community since so many valuable discussions are taking place at this particular meeting. So in

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a little bit we'll be talking about what those sessions are and Andrew and Arvi will be taking us through them and hopefully getting you to volunteer to attend those and report on them then on Thursday to see if there's any action items for us from those sessions.

So it's going to be an exciting meeting and obviously at the center of -- a lot of it is the next round. It's still a lot of what we're talking about. And there's a lot that the At-Large is concerned about with respect to applicant support and DNS abuse and other issues that we want to stay on top of to make sure that that round is as successful as it can be. So without further ado, what I'd like to do is introduce León Sánchez, the At-Large representative to the ICANN board to tell us a little bit about what's going on in the board these days.

LEÓN SÁNCHEZ:

Thank you very much, Jonathan, and thank you everyone for having me again. And welcome to Kigali. It's great to be back in Africa. And now I'm going to switch to Spanish to take advantage of our interpretation services, if I may. I am very thankful to be here with you today and to be able to talk to you about the activity that we've had at the board. As you know before each ICANN public meeting, we usually hold a workshop that will usually last for three days. This time, it actually lasted two days because we had the high-level governmental meeting, the session with the government, so we engaged with them over there, and that's why we had to shorten our workshop by one day.

During this workshop, as well as in the rest of the workshops, we've had a very rich agenda. There was a session with our chair, with Tripti, who updated us on the different aspects now going on at the board, bilateral meetings she had with the different sectors within the ecosystem, and we've also talked about some issues that are interesting for many people, and that is the next CEO and president at ICANN that is to be appointed.

We will have an announcement to make very soon, very, very soon actually, so be aware of that, and all the questions and doubts will be answered in connection with this issue, and we hope we will be able to continue to progress with the next steps within the organization. We've also had a dialogue with Sally Costerton. As she is the interim CEO and president, and she has informed us about what is already public, and you all know about that.

There was this staff cutback that has affected, it has impacted more than 30 people, and this was conducted very recently precisely to be able to make adjustments on the current expenditure of the organization and to align it with the income we are all having. As you know the organization income is now stable, but then of course it is not immune to the impacts of inflation, not only in the United States but also in other places where we operate. That's why we also need to make an exercise to reduce our expenses to make it more efficient and then to be able to continue delivering the mission that we have here at ICANN.

We've also had a discussion and some updates by the OEC where we talked about rebalancing the NomCom and also what it means to be a non-affiliate director that is an independent director. We haven't really reached any conclusions so far in this discussion, but there has been progress in both issues. We have also had discussions about the next gTLD round. One of the issues we discussed that I think is actually very relevant, and in fact after our workshop we had a meeting that was a formal board session and we adopted some resolutions there in this respect. So this has to do with the mechanisms for dispute resolution. Exactly. Disputes in terms of the availability for certain new extensions in domain names.

As you know in the previous round there was a private dispute resolution mechanism and those who were bidding for the same extension could actually reach some kind of private agreement and this was out of the visibility of the rest of the ecosystem. We didn't really know how those disputes were actually resolved and of course this did not serve the transparency that characterizes the operations in ICANN and in our community.

We haven't really reached any conclusion yet that what we have discussed so far, or at least the sentiment that I read inside the board is that we are more inclined not to allow these kind of mechanisms in the next round. We are studying some options that have been submitted to us, but so far, I insist I think the sentiment that will predominate is to be more inclined towards only the traditional options that will be open and public and that need to be seen by the

whole of the community and be scrutinized by everyone. I think this is a rather relevant issue.

The board has also appointed as a member -- they have appointed Hadia as a member of the SSAC. Is Hadia here? There she is. And so she has been appointed as an SSAC member, so it is really nice to have another person that comes out of the At-Large community within that committee. There has also been an approval for the activities that are necessary to finalize the agreements for ICANN83, so there has been an approval for this ICANN83 meeting. You will be the resolution published and you will also see all the details very soon.

We also adopted some resolutions with respect to the GAC advice from ICANN77 precisely to try and avoid those private resolution mechanisms for the next round as I have just mentioned. There was another resolution that we adopted in terms of the guides and the recommendations for applicant support, that is the applicant support guidance recommendation. And we have also approved a financing round, a new financing round to continue with the preparatory work for the next domain name rounds.

So these are the highlights of the activities that we have had within the board. And of course, Jonathan and friends, I am here at your disposal as usual to answer any question you may have. And if you allow me, I will continue here for the rest of the sessions. I will be very pleased to listen to you and to be engaging here with you. Thank you very much.

JONATHAN ZUCK: Thanks, Leon. First, I'll go to Sébastien.

SÉBASTIEN BACHOLLET: Thank you, Jonathan. Thank you, Leon. I will try and practice my Spanish. So I have a question. I don't know how to say this in English or French. Are we in terms of the other person that the board needs to find? The ombudsman. Oh, that is. Where are we standing with respect to the ombudsman?

LEÓN SÁNCHEZ: León speaking. Thank you, Sébastien. This is something I omitted to report. The person has already been selected. We are finalizing the contracting process, and very soon there will be an announcement in this regard.

SÉBASTIEN BACHOLLET: And what happened with the WS2, the resolutions for the WS2, that should also be organized at the same time.

LEÓN SÁNCHEZ: Leon speaking. Thank you, Sébastien. Unfortunately, I think we have failed to comply with these recommendations. And there are several of us here at the board, and we are still pushing for this to happen as it was recommended by the working group. There is no answer that can justify that we have not complied with it. I want to be completely sincere with you.

SÉBASTIEN BACHOLLET: Leon, you mentioned the layoffs. It's just general budget control. How was the number selected? Were there initiatives that have been discontinued? It all sort of came out of the blue in what seemed like a non-transparent way, and so I've just been hearing lots of questions about it, so I don't know if you could give us any more detail about what framework was used for it or something like that.

LEÓN SÁNCHEZ: Leon speaking. This is Leon speaking. Thank you, Jonathan. Unfortunately, I can't really provide more detail because I don't really know it. This is an operational issue in the organization, and it is not incumbent on the board. We have just been informed that this would happen, and the timeline where this would happen. However, the criteria used or taken into account for this, and as you say, the activities that would be affected.

This was something that was decided by the organization directly, and this hasn't really gone through a consultation process from the board, and I insist this is because it is an operational issue. As you know our board is a supervision board. It's not an operational board, and so in this sense, we are informed, of course, if we consider that there is a certain activity that is being contacted by the organization, then, or it is not allowed with the interests of the organization, we can, of course, request that this be modified. This was not the case. We trusted the administration, and of course, we support the proposal that they

submitted to us, but we have not really participated in the determination.

JONATHAN ZUCK: Thanks, Leon. Oh, here we go. Olivier's got his hand up. You go ahead. Oh, and Sébastien as well. Olivier, then Sébastien.

OLIVIER CREPIN-LEBLOND: Did you just call upon me? Sorry.

JONATHAN ZUCK: I did, sir. Yes.

OLIVIER CREPIN-LEBLOND: Thank you. Because of the switch between languages, it doesn't come out very well. Olivier Crepin-Leblond speaking. Just a quick one here. Was anyone in the At-Large personal group affected by those people leaving? Or was there no reduction in the At-Large support? I don't know if it's to Heidi or to you that I should ask you.

LEÓN SÁNCHEZ: Thank you, Olivier. I think that would be Heidi since, again, we didn't take part on determining how, who, when, et cetera. I actually don't know who got affected, so I couldn't answer that question, but I hope that Heidi could give us a little bit more clarity on that.

JONATHAN ZUCK: I can, too. Olivier, there wasn't any reduction in At-Large specific staff. There were some folks with whom we work in other parts of the organization, though, whose loss will be felt.

OLIVIER CREPIN-LEBLOND: That's understandable. I just wondered whether in At-Large we were.

JONATHAN ZUCK: That's right.

OLIVIER CREPIN-LEBLOND: That's all. Thank you.

JONATHAN ZUCK: Sébastien, go ahead, please.

SÉBASTIEN BACHOLLET: It was just to help Leon to your answer, just to tell you what's happened a long time ago. But when we pass a bar of 100 staff members, I say during a board meeting that it is already too much, and the CEO at that time say it's not your trouble. Therefore, it's the same today. The staff hiring and the staff desiring, if I can say like that, it's a CEO job. It is like that in this organization. But thank you very much, Leon, for your answer and for your feedback. We have come a long way since 15 years ago when I was not able and allowed to talk to my colleagues here. That's great to have you. Thank you.

LEÓN SÁNCHEZ: Merci beaucoup, Sébastien.

JONATHAN ZUCK: Leon, one other question I had. I don't see the other hand up. Oh, go ahead.

HANNAH FRANK: Hello. Hannah Frank for the record. Former NextGen and LACRALO member and fellowship now. I was thinking about these people who is no longer in ICANN staff, who cover the task these people used to do right now or how they divide the tasks, if you know.

LEÓN SÁNCHEZ: Thank you, Hannah. I don't really have that information. Once again, this is an operational issue that needs to be resolved by each of the executives and each of the managers and administrators for the different teams. I can't really give you this information because I don't really have it.

JONATHAN ZUCK: You will have to ask that question elsewhere. Come on to the microphone. Introduce yourself.

UNKNOWN SPEAKER: I want to speak in French, please. My name is [inaudible – 00:19:55]. I speak in my own personal name. And I'm not talking about the layoffs. What I did not understand is that we didn't know and weren't told what ICANN wants to do and doesn't have the means to do. Why laying people off? That's the question. That's what I would like to know. What was missing? What is going on at ICANN so that we have absolutely to lay some people off, some personnel?

JONATHAN ZUCK: Thanks for your question. I think we need to probably bring this up with org staff because I think it was just approved at a very high level by the board, and so Leon's going to just end up needing to answer this question the same way every time. So I have no point in making him repeat himself. But it's a very good question, and I think we do want to try and get those answers, but I think we're not going to get them at this meeting.

One final question from me. You talked about the contention resolution, and it seemed that the study that you commissioned, the NERA study, really suggested that there wasn't any way to have our cake and eat it too, to allow after the fact joint ventures at the same time as preventing gaming of the system and things of that sort. So you said that you're leaning against allowing private resolution basically of these contention resolutions.

One question is, is there anything else we can do to help? There's nothing we can do to help because we are in alignment with that disposition and are in discussions with the GAC to try and coordinate

our position on that. So if there's any other information or anything we can provide, then please let us know. And then the second question is, have you given some thought to the idea of holding the auction as part of the application process instead of having the auction at the end when much has already been spent on investigation and everything like that? So I don't know if that's come across at your discussions yet.

LEÓN SÁNCHEZ:

Thank you, Jonathan. Leon speaking, not really. We have not thought of that, that you are talking about, of having the auction prior to the application. I think it would be an interesting path to follow. And as to your question of how can you help, what you've done already is a lot of help, giving us examples as how this could be approached or a dispute resolution mechanism for this type of issues in trying to stay detached from private resolutions, as you will say.

The NERA study gives us three alternatives. One of them is to move toward the auctions that is established and considered as a best practice in the ecosystem and compared to other ecosystems, such as radio electric spectrum that is also auctioned in the different countries, which is also considered as a proven, transparent method. It also talks to us about the possibility of engaging in some joint ventures after the application period, but prior to the auction. And I think that is not something that we are convinced about because we believe that there could be space to disguise this private resolution

and that would be telling going back to lose invisibility of how things are happening with these applications.

And so I think that the way you can help us now is with ideas, just as what you have just said, perhaps with examples of how to implement an auction system that would promote applications and dispute resolution in a transparent manner. I think that that's the way you can help us. I don't know whether I may say that with case studies or similar elements, you may help us a lot. And of course, we'll keep our eyes open and we'll be also open ourselves to the information you can give us.

JONATHAN ZUCK:

I always have lots of questions, but we'll try to space them out over the next four days here, because one of the issues that we're concerned about as a group is about RBCs as well and things like that. I don't know if that's been a topic of discussion or not.

LEÓN SÁNCHEZ:

We also talked about the RBCs. And if my recollection doesn't fail, we're leaning towards I think we already made a resolution on this. And we said that we welcome RBCs, but we are staying away from any RBCs that would touch upon content.

JONATHAN ZUCK:

Thanks, Leon. And thanks, everyone, for your questions. I'd like to just move right ahead to a discussion of the of the upcoming sessions

that we have in front of us. And for that, I would turn the microphone over to Olivier and Avri and Andrew, presumably.

OLIVIER CREPIN-LEBLOND: Thank you very much, Jonathan. And we will indeed get going on this. And as you can see on the screen, we have a number of talking points at this ICANN meeting. We're going to briefly go through each one of them. If there is a representative liaison, one of those groups that is able to say one minute in one minute what it is about, then I'll invite them to proceed forward.

So we as the Consolidated Policy Working Group meet every week and we have liaisons with many of the expedited policy development processes or review processes that have at large members named At-Large members in those groups. And they come back to us every week and tell us what's going on. Jonathan, I think your mic is on at the moment. If you could turn it off. Thank you. And so we'll start first with. The host muted me. I'm the one speaking, so it's not helpful to mute me. So I said the first one is the expedited PDP on IDNs.

Next slide, please. And in this one, our three leads are Satish Babu, Hadia Elminiawi and Abdulkarim Oloyede. I shouldn't see Satish earlier. I'm not sure whether he is in the room. Otherwise, I know that Hadia is on the call.

HADIA ELMINIAWI: Thank you, Olivier. This is...

OLIVIER CREPIN-LEBLOND: One minute.

HADIA ELMINIAWI: Sure. This is Hadia for the record. So Satish is currently at an EPDP session. So I missed the session to attend the At-Large Welcome session. So as written, we support same entity principle both at the top-level domain and at the second level domain. At the second level domain, that means at the registrant level as well as at the registrar level. We are also concerned with what actually requesters of registration data will get when they request an IDN that has variance. So we are of the opinion that if a requester makes a request for registration data of an IDN with variance, you should get the IDN in addition to all of its variance. But this is still being discussed. And basically, this is my one minute. Thank you.

OLIVIER CREPIN-LEBLOND: Thank you very much for being efficient, Hadia, very helpful. And as you can see, there is a session on this IDN EPDP that was just happening now. Next one, please, is the IANA naming function review. The lead on that is Carlton Samuels. I haven't seen Carlton on the call. Maybe is he in the room? If not, then we can just quickly summarize it and that this process has gone on for some time.

At-Large supports the continued review of the IANA naming function review as a whole and has been involved with it since beginning. There is not very much to report at the moment because it's met to

discuss work plans, terms of reference, and the IANA naming function proposal itself. Of course, as we also have people that follow this very closely. There is a session on Tuesday on June the 11th, tomorrow from 7 to 8:15 UTC, which is a 9 to 10:15 Kigali time. The next one is about the next round, and Justin Chu can give us an update on this.

JUSTINE CHEW:

Hi, sorry, I'm in two rooms at the moment. In terms of what's happening with next round, we have three sessions where the implementation review team for subsequent procedures PDP is meeting. The first one happened earlier today where I can basically review their modeling for costings and budgeting to come up with a range of figures potentially for the gTLD string application fee. I'm not going to tell you what it is because it's still moving.

The committee had a lot of questions around that modeling, but the discussion will continue on Wednesday, I want to say Wednesday, yes Wednesday, when the second session is happening. Also on Wednesday, slated for discussion is the bid credit that is applicable for applicant support qualifiers who fall into contention set and require support to participate in an ICANN auction. So I probably leave it as that, and the recording for today's session I believe is already out on the agenda. Back to you, Olivier, thank you.

OLIVIER CREPIN-LEBLOND:

Thank you for this, Justine, it's Olivier speaking, and as you can see there are a number of sessions following up on today's session. There

is one on, actually there were quite a few this morning already, but there's one on Wednesday and one on Thursday. Just quickly, Justine, as you are our GNSO liaison, will the GNSO be discussing next round itself?

JUSTINE CHEW: The council, you mean?

OLIVIER CREPIN-LEBLOND: The council, correct.

JUSTINE CHEW: They will be discussing the SPIRIT charter, other than that, not really as far as I remember because there's only one pending supplemental recommendation that is still not finalized and that's got to do with Singulars and Plurals, but that's not on the agenda for council on Thursday.

OLIVIER CREPIN-LEBLOND: Thanks for this, Justine. The next one is, I believe, Alan Greenberg with the Registration Data Request Service, the RDRS. Is Alan in the room?

ANDREW: Hi, Olivier, it's Andrew. It doesn't look like Alan's here right now.

OLIVIER CREPIN-LEBLOND: So I'll stand in for him, or Avri, do you want to do this one? Just shove you right into the pool?

AVRI DORIA: Sure, I could take this one. This is Avri speaking, and thank you for taking the lead on going through these, as it is my first time sitting in a meeting going through these. So anyhow, yes, on the Registration Data Request Service, basically, that centralizing those is essential, that reporting on them is essential, that At-Large is supporting ICANN org's continued efforts to progress it, to try and get more users to use it, et cetera, and to promote the usage of it. So there'll be a couple sessions on it.

There's an update session, which is on Wednesday in the afternoon, and then there's the GNSO Standing Committee Work Session on it, which is still talking about the service, because they're constantly looking at how to improve it now to continue going on with this, and that is already happening, or is happening a little later today. I'm not sure what time it is UTC, but that is today, and that's about it for it, as far as I know.

OLIVIER CREPIN-LEBLOND: Thanks very much, Avri. It's Olivier speaking. That is indeed a session that took place this morning already, so much early Monday, but this system, I might say, is still what it was, and it's still a pilot program, so I certainly invite everyone to try it out as well. It doesn't cost anything unless, well, not that I know of at the moment, so you can try it out

and see if it works for you. I know of several people that did and that had some feedback on this.

The next one is about the SPIRT Charter Drafting Team, and again, Alan Greenberg was the person involved on this one, but I think that Justine mentioned just a moment ago, the SPIRT, maybe Justine could tell us a couple of words on this, please. Justine Chew, if she is still, I know she's also on the other call.

AVRI DORIA: It doesn't look like she's responding at the moment, this is Avri, so perhaps I'll take that one through.

OLIVIER CREPIN-LEBLOND: Justine is waving.

AVRI DORIA: Oh, she's back good.

JUSTINE CHEW: Sorry, I had trouble finding the mute button or unmute button. So, SPIRIT Charter, yes, I believe the SPIRIT Charter, the draft of it, is going to be discussed at GNSO Council this week. What else would you like to know about it? What is it? SPIRT stands for Standing Predictability Implementation Review Team.

That's basically the group that is going to be charged with considering problems that might crop up for the next round after the next Applicant Guidebook has been approved by the board because the whole point about implementation of the next round is through the implementation review team of subsequent procedures PDP, we are working towards coming up with the next Applicant Guidebook for the next round. So that is an ongoing process and what happens at the end of the process is that the board has to approve it before it becomes official.

So once the board approves that, then there is no more changes to the AGP or Applicant Guidebook, and we are hopeful that the AGP, next AGP, will have considered all the foreseeable problems that might crop up, but of course hindsight is always 20/20. There may be issues that come up after the Applicant Guidebook has been approved and therefore there is this group called the SPIRT that is charged with looking into how to resolve those issues, whether it has to be through an operational change in conjunction with ICANN obviously or whether it has to go through a policy change in which case it goes back to GNSO Council. So is that enough? Thanks.

OLIVIER CREPIN-LEBLOND: That is very, very good indeed. Thank you, Justine. It's Olivier speaking and I realize there are probably a number of newcomers that are at the ICANN meeting and a little worried but regarding all these acronyms, GNSO, SPIRT, TLD, gTLD, the next round, the whole thing and so on, it is a tough one to master but I think there are some

resources that you can do a search for and that will actually give you the meaning of these different acronyms.

The thing you need to know is most of the policy, actually all the policy development relating to generic top-level domains, the .com, .net, .org, et cetera. Those ones are done in the Generic Name Supports Organization and Justine is our liaison to this and that's why she's so vocal on many of these topics but of course we need people to follow what's going on.

We have our own liaisons in each one of these working groups so I think that kind of provides a bit of the background and then the next person who is going to speak about the Transfer Policy Review, that's another, it's a review mechanism that doesn't take place within the GNSO itself, well it's kind of a part of a policy review, it's part of the GNSO's work as well but it's not policy making, it's policy review. It comes down to the same thing, it's about looking at documents and finding how you can improve the system. Steinar Grøtterød should be with us to give us a few words on what is the Transfer Policy Review.

STEINAR GRØTTERØD:

Thank you very much, this is Steiner speaking. I'm the At-Large representative for this working group and the object here is to define or define a new policy for an easy, swift transfer of a domain name from one accredited registrar to another accredited registrar. This has been going on for quite some time but we see the light in the end of the tunnel and it's not a train, it's actually a public, we are soon ready for the public comment for all these documents and the

recommendations that will be hopefully being published within August this year and then goes into the cycle of comment and end up as hopefully something that we agree upon. So thank you.

OLIVIER CREPIN-LEBLOND: Thank you very much, Steiner. And that's the last of all of the groups that we follow as a community very, very closely. In the agenda, you can see here on this presentation, there are links to the webpages for our policy work. There's of course a whole workspace that has been devoted to ICANN80. I hope that you are able to find it. If you can't find it, then you can ask staff and they will point you over to it.

And that has all the resources for both the Talking Point deck that you can see in the chat, but also the different sessions that are going to take place, including some of the meetings that our community are going to have with other communities, such as the meeting with the Government Advisory Committee or the meeting with the Security and Stability Advisory Committee and others that are there. Jonathan, I'm not sure we have time to go through the whole agenda. I think it'll probably be a bit difficult to do so. You tell us, because the second thing that we need to look at is Session reports.

JONATHAN ZUCK: That's right, and it looks like some of the sessions have already passed us by. So if we know which sessions we don't already have representatives attending and we need people to volunteer to pay

attention to those sessions, then I think it's worth trying to make those assignments now and get those volunteers.

OLIVIER CREPIN-LEBLOND: Thanks very much, Jonathan. It's Olivier speaking. As you will have noticed, the At-Large agenda isn't that crowded, because on this occasion, this being a policy meeting, we're spending less time with each other and more time in other sessions and being able to report on those during the last day, the last day being Thursday, so the day number four. So yes, the fact that there is no session at a certain point, no At-Large session doesn't mean you can go and visit or do other stuff. It gives you time to be able to actually go and see what's going on in the GNSO, on the GAC, in other parts of ICANN.

Now, let me try and see what we have here. So we've missed some of the early sessions on Monday, obviously, and as you can see, so this is a wiki page, which you're very welcome to either edit yourself, and if you don't have editing ability for that page, you can ask staff to provide you with editing ability, or you can go to, you can email your session report, if you have attended any of these, to staff@atlarge.icann.org. I repeat, staff@atlarge.icann.org. Send it to the generic address, because that means all staff then receives it and then they can relay each other on updating it and so on, whoever is in charge at the time.

We've missed some sessions in the morning. Thank you for putting this in the chat, Andrew. We've missed some sessions in the morning as the meeting has started really, really fast. But if anybody of you

have attended those meetings, and I know that some have since they have missed today's call or today's meeting now, as they are in the other sessions, then this is where they can put their input.

And of course, what we want to know is, what happened? What are the At-Large-specific takeaways for this session and anything that will actually affect At-Large or affect the end-users community? And what are the At-Large-specific actions that you might recommend taking based on that meeting? The three main questions that we ask on this one. Your report doesn't need to be 25 pages. It can just be, as you can see in the first example, a few bullet points. In fact, it's probably better than it's just a few bullet points.

If there are more than one person reporting on a session, it's great because you might have different angles on the session. If there's no one, that's not very good. We need to have people. And so what we try and do at this point in time, having missed already the morning sessions, is to see if there are any specific volunteers, people that will commit to actually go to a session that they're interested in and that they will provide a four, well, it's like a six-line report on, not exactly very taxing.

So if we scroll down a little bit, please, let's find out further down. We are still Monday, but we have now reached the joint meeting of the ICANN board and GAC. I think that's ongoing at the moment, and I know some people on there. There is navigating the multi-stakeholder approach, the ICANN community's role in global internet governance at 1530, which is half an hour after the end of this current meeting. Are

there any volunteers to go to this? And if there are, I tell you what, probably the easiest is like you note these down and then you come to staff afterwards. So we don't need to, because I'm a little worried that if we take the four days like this, it's going to take a long time. So what do you think, Jonathan?

JONATHAN ZUCK: That makes sense. So Harold, unless you're volunteering. Do you have a question.

ANDREW CHEN: Yeah, I could attend the next meeting.

OLIVIER CREPIN-LEBLOND: Fantastic. Thank you.

ANDREW CHEN: Olivier, I'll be recording the names on the wiki page.

OLIVIER CREPIN-LEBLOND: Exactly. Super. So now you've seen Andrew, the gentleman that just spoke, that's Andrew Chen. He is in charge of following policy and At-Large is the member of staff in charge of all this. If you can come to Andrew immediately afterwards and just let him know your name and then he'll be able to do the updates on there. Perfect. Let's scroll down, please. So that was the Monday.

Now we've got the Tuesday and Tuesday, there's a joint meeting of the GAC and the GNSO. The GAC is the Government Advisory Council and the GNSO is the Generic Name Supporting Organization. And then there's a second IANA naming function review team work session. And of course we will have for these work sessions, we will have someone from At-Large. As we've got our representatives that are on these meetings, but you're very welcome to go in and attend these meetings as well. As you know they are all public. Unless it says closed, this is very transparent. All the work takes place openly.

And then there's the GAC discussions on DNS abuse and WHOIS. As well maybe you don't know, but At-Large has been very strong on combating DNS abuse and has some very strong views regarding WHOIS as well. And of course, the GAC has also had some strong views on that. So an interesting session, most probably. Then the GNSO registrars and ICANN, good RDRS requests. That is another point.

Well, I think that Alan Greenberg is probably going to be on this, the RDRS discussions. And later on in the afternoon tomorrow, the GNSO transfer policy review PDP working group. As you know Steinar Grøtterød is our person on this. He's just spoken about it. So no doubt he will be there. If you want to accompany him, you're very welcome to do so. If you're interested in this topic, go and talk to him. He's a very nice guy.

Go on to the next one, please. Further down, if we look at, I think it's going to be Wednesday now, isn't it? And on Wednesday, the fun continues with the Country Code Name Supporter Association, the

ccNSO, Universal Acceptance Awareness, ccTLD session. Universal acceptance is to do primarily with new generic top-level domains that are not in, well, that are, might not be figuring in some software and so on when it gets checked, but mostly also with internationalized domain names.

Domain names that are not using the Latin character sets. So we're looking at Chinese character sets and Arabic and Hebrew and all the others that, for some reason, still are not working well in some parts of the internet. There's a group working on this, and if you're interested in this topic, then please do go on that. And of course, we've got our own people that are interested in this with the IDN PDP.

Then we've got the global domains -- sorry, the GDS SubPro IRT Work Session Implementation Review Team. You can see the rapporteur is Justine Chew on this. If you want to join Justine in going to this session, you're welcome to do so. Andrew Anout, Laura will attend the ccNSO, Laura Morgolis. Yes, thank you, Laura. And then there's another ccNSO Policy Update Session, as you can see. Of course, all of that is taking place in parallel.

We've got the GNSO Council Meeting with Justine following this as our GNSO Liaison. Always an interesting meeting to go to. You can see the different, how policy basically gets created. This is the council level, the council votes on stuff, and they're like the top people. And then you've got the working groups that will report to the council, and then you've got the working groups that will report to the council, and the

different communities in the GNSO that will ask their councilors to put their point across. Always an interesting meeting.

And then there's the Contracted Parties House Registration Data Implementation Discussion. The GNSO is divided in a non-contracted parties house, and the contracted parties house are the registrars and registries that have a contract with ICANN, the domain name industry, effectively.

Now, if we go to the next day, and I think we're reaching the end, it's the Thursday. And on the Thursday, there's two more sessions that are taking place, both in the morning at the same time. One is the PPSAI RIT. What was again? PPSAI? That's one of the ones I keep on losing. Avri, help.

AVRI DORIA: The Privacy and Proxy, but I don't remember the SAI.

OLIVIER CREPIN-LEBLOND: And Justine will have the second part.

JUSTINE CHEW: Privacy and Proxy Services Accreditation, something or other.

OLIVIER CREPIN-LEBLOND: Nearly got it there. Well, you see, even as a team, we're probably...

ANDREW CHU: Implementation.

OLIVIER CREPIN-LEBLOND: Implementation, of course. Well, there you go. That will show you how hard it is even for us who've been around for long enough on that. So, this is about Privacy and Proxy Services. Avri go ahead.

AVRI DORIA: One of the things you'll find is that often you can know what you're talking about in terms of a group, even if you can't translate the acronym. So, in a sense, accepting acronyms as the name for a set of ideas without worrying about all the particular words is a shortcut. Thanks.

OLIVIER CREPIN-LEBLOND: And Andrew has been corrected by Justine now, as you can see. It's not implementation, it's issues. And finally, the Sub-Secret Procedure, Sub-Pro Implementation Work, Review Team Work Session. And that's also, again, a very important one on the Thursday. We're all fired. Thank you. Yes, thank you, Laura. We can all go home and thank- Good luck to everyone else. But what we can do, though, is hoping that you've got many volunteers to go to these sessions and come back.

And even if it's your first meeting, go there and find out what you've heard and if it was clear. And if it was not clear, then come back and tell us it wasn't clear. Maybe we can help you understand some of

what's going on. I think that's what we have really found. And I think that's what we I think that's what we have really for this part of the session. Avri, is there anything else you want to add? And perhaps, I know lip reading is one thing we could do, but if you unmute, it will be more helpful.

AVRI DORIA:

Thank you very much. And apologies for not having unmuted. But at least I was careful to be muted through most of the time. No, I want to thank you for doing that, for going through this, for going through- I want to thank all the people that will be taking notes and writing in the thing, writing in the reports because they really are important. And really, don't let yourself get stopped, the new folks. Don't let your guests get stopped by acronyms. As you can tell, the people that are here, that are expert, that are employed expert, don't always have all the words. But they know what's going on in the groups and that's what's important. But thanks, and thank you, Olivier.

OLIVIER CREPIN-LEBLOND:

Thank you, Avri. And over back to you, Jonathan.

JONATHAN ZUCK:

Thanks, Olivier and Avri and the various speakers. I just want to re-emphasize what both Avri and Olivier said is please go and attend these sessions. There's some very interesting discussions going on. For example, the RDRS discussion is about a system for people who should be able to get ad registrant data to request that data, whether

it's law enforcement people or it's people that are trying to defend their intellectual property rights, consumer protection agencies, things like that, that need access to that data.

And we have been strong advocates of legitimate actors being able to get access to that data. And so there's this pilot program for a system and there's two sessions, one being given by the folks who receive the request and the other by those that are making the request. And they're both dissatisfied currently. And so one outcome is that we don't have a system and I think that's probably the wrong outcome.

So it's worth going to both those sessions and seeing both perspectives on how we navigate this privacy issue while still making the data available to legitimate actors. So that's just one example of something that with a few minutes you can begin to understand what the topic is without having to be too deep into gTLD policy and such things. So please attend these sessions.

Even if it's already got a repertoire, let's not make it the responsibility of the repertoire to make the report because they're going to be active participants in it. If you can be an objective observer and sit and watch the session and make observations, come ask questions. I think that's very useful as well. And again, keep your eyes out for things that we ought to pay attention to, speak up on in the future, et cetera, in the sessions that you see.

So as was mentioned at the top of this, there is in fact a talking points document that is a much more extensive version of the discussion we just had. So I recommend you each reading this document because if

you think about it, your purpose for being here is to represent our positions and policies to the greater community.

So do your best to familiarize yourself with what our positions and policy recommendations are so that when you find yourself at breakfast in a cafe or even in a session and there's an opportunity to speak up and make one of the points that we've been trying to make, it only helps to reinforce our own consensus and our own dedication to these issues. Any other questions?

LEÓN SÁNCHEZ:

And Jonathan, Olivier and Avri also has a hand up.

JONATHAN ZUCK:

I didn't even look at that. Go ahead. Olivier, first, go ahead.

OLIVIER CREPIN-LEBLOND:

Thank you, Jonathan. Olivier Crepin-Leblond speaking. I was just going to say all these sessions are open and that's really the great thing about it, this whole thing of making policy in an open fashion. And in this world where we're seeing so many occult, closed processes happening around the world, I think it's important for us to note and to take note of that and to actually take advantage of that as well. You're given the opportunity, then go for it.

JONATHAN ZUCK:

Avri?

AVRI DORIA:

Hi. And I'll just jump in. And what I wanted to add is even if, for example, you don't want to commit yourself too early to signing up for one of these things or whatever, and you go to one and you see an important answer to one of the three questions, feel free to get that stuck in the file too. So even if you haven't volunteered beforehand, if you see something important, get it recorded. Thanks.

JONATHAN ZUCK:

That's great. Thanks, Olivier. Thanks, Avri. Thanks, Andrew. The next thing on the agenda is the campaign playbook. One of the things that we're starting to recognize is that different parts of the ICANN community are coming to the At-Large community to take advantage of the fact that we have such a broad and rich population in our community. We have much more depth, if you will, to our community than many of the other communities inside of the ICANN sphere.

And so there have been various requests. For example, the SSAC is interested in us going out to end users and talking about protecting themselves online, because we can't just rely on gTLD policy to protect users who are inclined to just give away passwords because they're asked for them.

The Universal Acceptance Steering Group has made requests of us to help evangelize universal acceptance out to the broader internet community. The ICANN as an organization is very interested in our own participation in helping to promote the new gTLD program,

particularly to those who might apply for support, those communities that are more difficult to reach, et cetera. So again, these requests come in, and so what I've been hoping to do is systematize how we handle these requests, how we prioritize them, how we execute on them, et cetera.

And so part of an ABR from last year was the beginning of a creation of a campaign playbook, which is kind of like what are the kinds of campaigns that we do, how do we organize around them, how do we decide which ones to do, how do we then execute on them and things of that sort, how do we get this full-blown coordination between our whole community with the ALAC and the RALOs and the ALSs, et cetera, to execute on this.

We've had some good success in the area of universal acceptance without a formal plan, and so we're trying to leverage that as well. So what I wanted to just share with you briefly, am I a cohost? It looks like I am excellent. Is what I will call a strawman, a draft campaign playbook that goes into these issues. So this is just a draft, but you can see that there's discussion of At-Large as a kind of grassroots organization, talk of some of the things that we might be campaigning about in the not-too-distant future. There's some images in here.

Some of you that have been around a little bit longer know that I've been talking about the At-Large Loop, which is a series of experiments that are still ongoing to see what works and doesn't work for us, and hopefully the results of those experiments will inform the evolution of this guide. This guide right now is sort of just made up based on what I

think might work, or at least provide a framework for how we might begin to talk about these things, but getting a real good feedback loop throughout our community is critical.

So there's different types of campaigns. There's identification campaign, which is designed around identifying the interests of end users, getting feedback, things like that, how do we do that? There's amplification campaigns, which is about getting messages out to the community, and then education campaigns as well. There's different models for campaigns. There's an email alert. We've done some experimentation there.

So you'll see in the guidebook that there's embedded in this a case study from something we did related to ACID and NetBeacon and getting information out to end users in three languages about that. There's a phone tree type of campaign, social media, a webinar, and so that's sort of what the Universal Acceptance campaign we did, seminars where we do these in-person seminars, et cetera. And then there's this concept that was sort of pioneered by the Universal Acceptance Steering Group of a seminar in a box. Can we create something that is very easy to implement? Here's your PowerPoint. Here's a video of it being delivered. Here's a promotional video. And here is a couple hundred dollars to buy snacks.

And you hand that over to an ALS and say, bring your audience in and deliver this presentation from this seminar in a box. And that's how the UA Steering Group has been designed. And our next experiment along those lines is in the area of SafeCyber. That's something we're

coordinating with the SSAC, and we'll talk more about in that SSAC meeting. So this is linked to in the agenda, and you can sort of see where this stands now, conference participation. So part of it then is also this idea of what that workflow might look like, how we take in a request, how we process that request.

And so part of that is the creation of a subcommittee, the ALAC, called the At-Large Campaign and Engagement Subcommittee, or ACES, that will be the intake mechanism and make recommendations to the ALAC. This will basically take the place of what was the Outreach and Engagement subcommittee that was a little blurry in its boundaries between ALAC work and RALO work and things. And so some of the work of that ONE subcommittee will become part of RALO coordination when it's just about RALO outreach and engagement.

And so these different workflows, these different flow charts for the different types of campaigns and how we handle them is a part of this guide as well. So this is all designed for you to take a look at, to critique, to comment on, and we're going to continue to experiment over the next few years on engaging on these things and then revise this document to reflect the results of those experiments so that this is as solid a document as it can be by the time we're done.

So you can see there's a number of these flow charts that are how we will organize to process it. And then finally, there's a discussion of metrics and how we will measure the success of various campaigns and how we develop metrics around an individual effort when we deliver on it. So that's going to be part of this effort as well.

So that's the campaign playbook in this current form. I encourage you to click the link and take a look and provide feedback, but mostly participate actively in the experiments that we do, because that's going to provide us the most concrete data and feedback as to what works and what doesn't in terms of organizing around these requests that we receive from other parts of the community. So that's the campaign playbook.

And then the phishing thing, there's some beginnings of that course and we're going to talk about it during the meeting with the SSAC. So come to that meeting and you'll see some of that slides and how they've come together. Without that, I'm going to hand the microphone over to Gisella to talk about how's -- Oh, I was going to do that at the last session. So Gisella, if you're available, please come to a microphone and give us your housekeeping notes.

GISELLA GRUBER:

Thank you, Jonathan. This is Gisela for the record. I'll stay hidden at the back. So I'll keep it very brief just as the, for all our regular attendees, but I also see lots of new faces. So just a kind reminder that if you are looking for the At-Large sessions and agendas, please do refer to the Wiki pages, the portal where we update the agendas. Any changes to the agendas will also be posted there. What I sent around to the ALAC announce the day before our meetings is also a summary of the meetings ahead.

If you have any questions regarding any of the meetings, please do come and see one of the At-Large staff members. We also have an

attendance document so if you are not attending any of the sessions and will be in any other session, please do send your apologies over to the staff email and we will note them on the document.

We add a policy forum here in Kigali and I hope everyone has felt the warm welcome from everyone here in Kigali and also at the meeting venue. At the policy forum, we have the community cocktails so we have one every evening from five to six PM up on the terrace. Please do take this opportunity to meet many new faces, old faces and work with the networking with our fellows and NextGen who we will also be meeting tomorrow morning here at nine o'clock. So please do join that session and if there are any further updates, we will provide this tomorrow. Other than that, I wish you a wonderful meeting here in Kigali. Thank you.

JONATHAN ZUCK: Thanks, Gisella. Any other questions or comments? Well, thanks everyone for this opening meeting and, oh, Sébastien, I didn't see it. Go ahead.

SÉBASTIEN BACHOLLET: But it was on the previous topic. Maybe it's too late.

JONATHAN ZUCK: Topic, sorry.

SÉBASTIEN BACHOLLET: The one you were talking about?

JONATHAN ZUCK: Oh, it's probably too late just because it's...

SÉBASTIEN BACHOLLET: I raised my hand at that moment and...

JONATHAN ZUCK: I didn't see it. I apologize. But it's nothing there is set or final so this is ongoing discussion.

SÉBASTIEN BACHOLLET: No, it's not saying that it's final. I just wanted to raise an issue. We as a community get at least two reports on the NETmundial+10 and one report on the 10th anniversary of NETmundial. I hope that those documents could be used for communication by all of us and it's not the case and that's a pity because we have done a lot of work on that, both Amrita, Natalia, and myself. Thank you.

JONATHAN ZUCK: Sébastien. Let's take a look at that. Thanks everyone. Thanks for being here. It's a short week, an intense week, but get out there and check out those sessions and let's get into it. Thanks, everyone.

[END OF TRANSCRIPTION]