

Presented by Hildah Maina (.ke)

Collaboration and Partnerships in the ccTLD Landscape

ABOUT KeNIC



Who, What, Why, How.....at a glance!



Our Mandate

- Promote, manage and administer a secure and reliable .KE domain ecosystem.



VISION

- A trusted domain name registry that secures your online identity



MISSION

- To provide accessible and reliable domain services that protect everyone's online identity



VALUES



Excellence
First



Innovation
driven

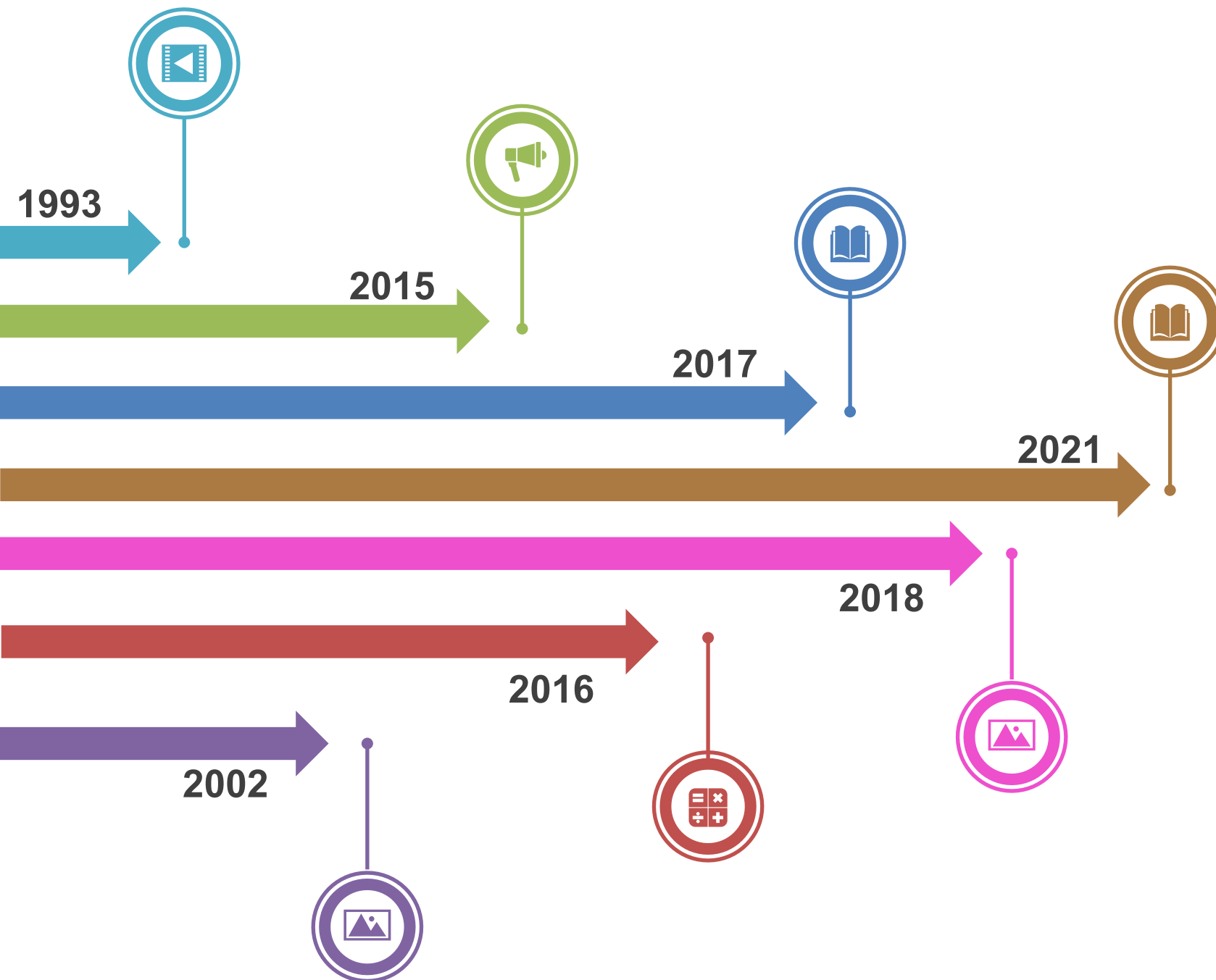


Integrity
unshakeable



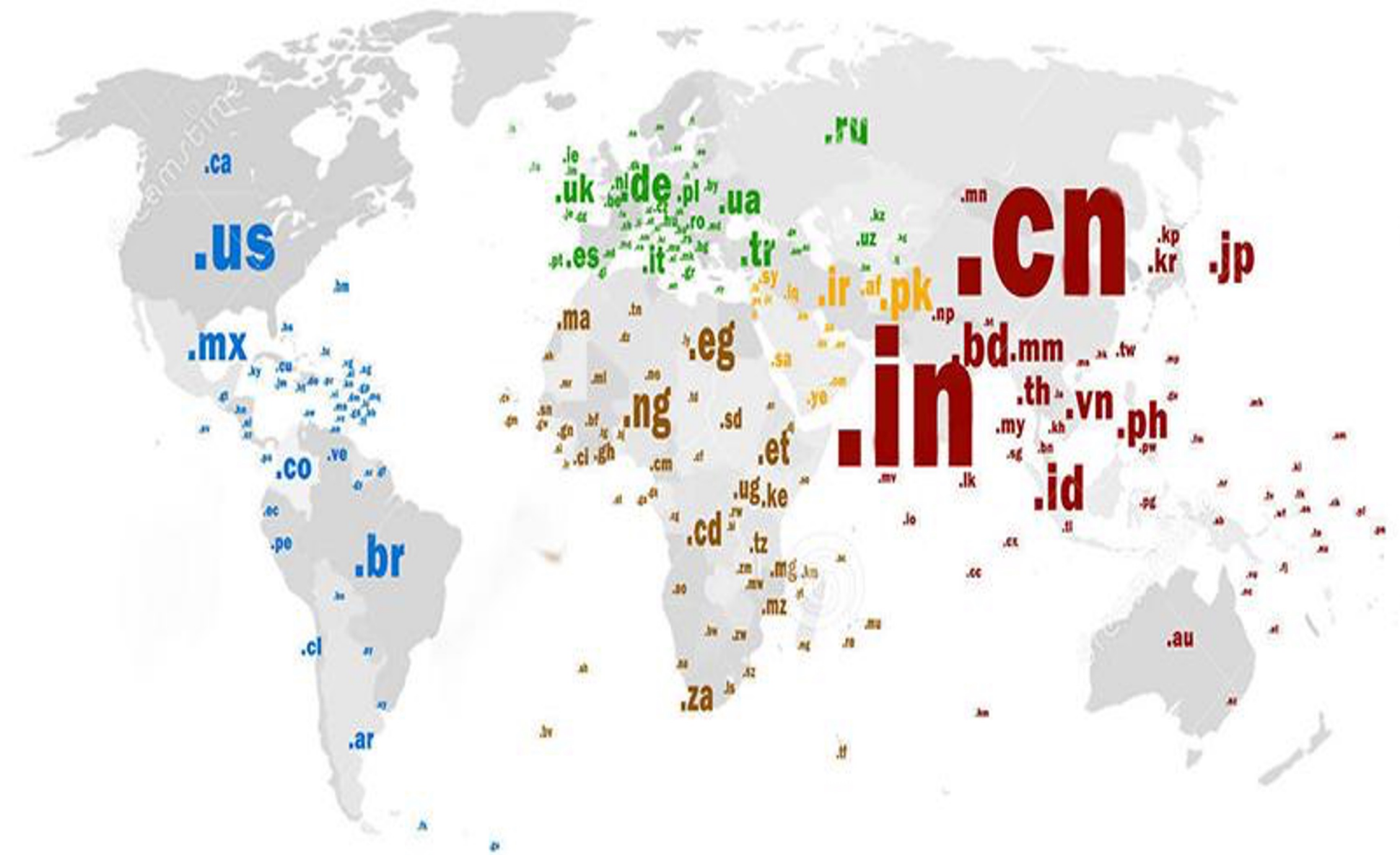
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History and Key Milestones



- 1993** > .ke Delegation
- 2002** > .ke Incorporation
- 2015** > ASP License & 1st AFDNS
- 2016** > 50,000 .ke websites
- 2017** > Second level domains
- 2018** > DNSSEC
- 2021** > KDNS Forum

ccTLDs (country code Top-Level Domains), play a crucial role in shaping online identity and content specific to individual countries. Collaboration and partnerships between ccTLD registries can unlock a range of benefits for both the internet ecosystem and individual nations.



THE IMPORTANCE OF COLLABORATION

- 1 The ccTLD landscape is a complex and ever-changing environment.
- 2 Collaboration allows ccTLD registries to share knowledge and expertise.
- 3 It can also help to develop new and innovative solutions to the challenges facing the ccTLD industry.

KEY AREAS WHERE CCTLD COLLABORATIO N CAN THRIVE

I. Security and Anti-Spam:

Case studies: The Asia-Pacific Top Level Domain Association (APTLD) working groups specifically focused on spam prevention

01

Share best practices for spam filtering and threat detection.

02

Collaborate on joint takedown efforts for malicious websites.

03

Develop unified reporting mechanisms for cybercrime.

KEY AREAS WHERE CCTLD COLLABORATIO N CAN THRIVE

2. Policy Development:

- 01 Work towards harmonized domain registration processes.
- 02 Establish standardized dispute resolution procedures. / Data privacy frameworks
- 03 Advocate for ccTLD representation in global internet governance.

KEY AREAS WHERE CCTLD COLLABORATIO N CAN THRIVE

01

Share knowledge on new technologies like DNSSEC and domain name validation.

02

Collaborate on developing ccTLD-specific security solutions.

03

Share best practices for regional SEO optimization.

3. Technical Innovation:

KEY AREAS WHERE CCTLD COLLABORATIO N CAN THRIVE

4. Content Localization:

01

Create a central repository of resources for content translation and localization.

02

Partner on cultural sensitivity training programs for domain registrants.

03

Promote content creation initiatives focused on local languages and interests.

KEY AREAS WHERE CCTLD COLLABORATIO N CAN THRIVE

5. Global Market Access:

01

Partner to create multilingual domain registration platforms.

02

Develop joint marketing initiatives to promote ccTLDs for global businesses.

03

Encourage joint research and development initiatives.

.KE COLLABORATION EFFORTS



Setting Up .Ke Centre of Excellence (CoE)



01

- Capacity building

02

- Research & consultancy

03

- Cybersecurity & DNSSEC Training

QUESTIONS?

Kenya Network Information Centre

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CAK Centre along Waiyaki Way, Opposite Kianda School

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