



80 | POLICY
FORUM

ICANN | ccNSO



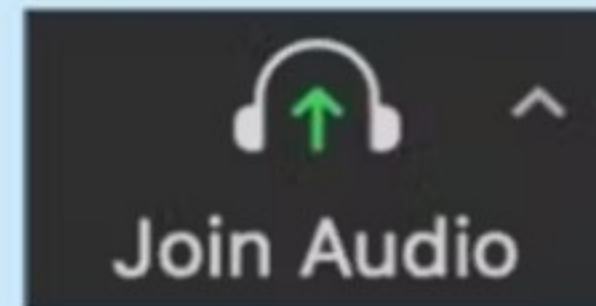
Hello, my name is __ and I will be speaking during the session today.

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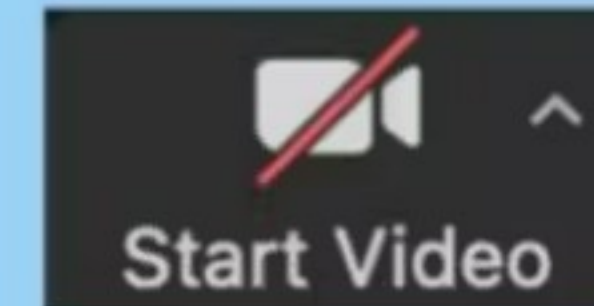
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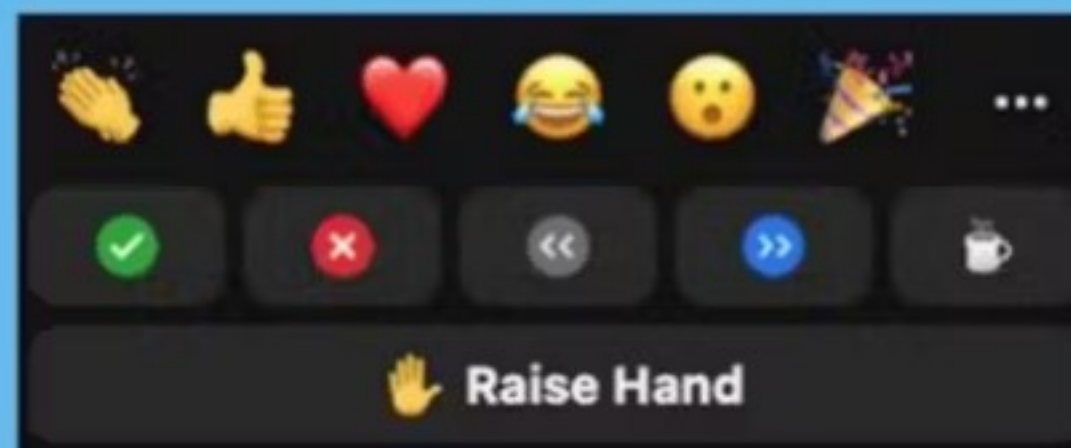
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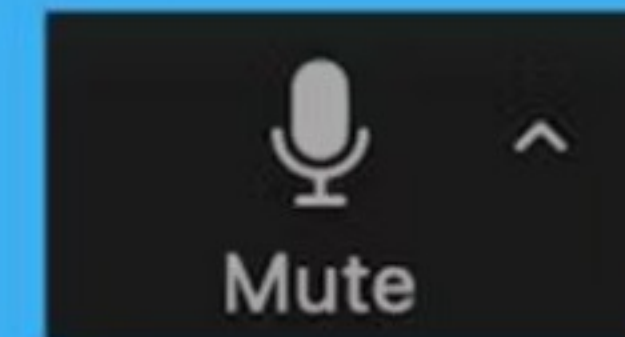
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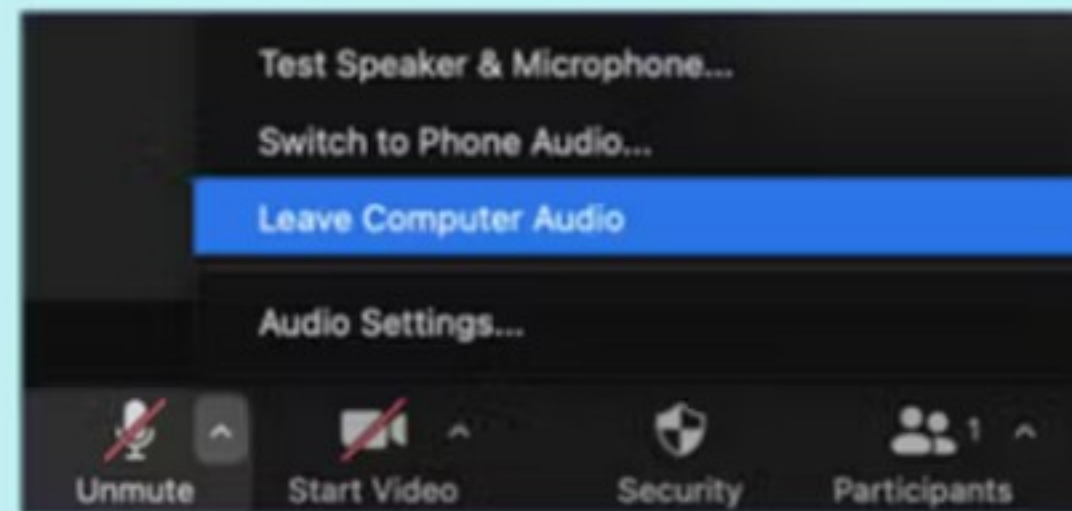
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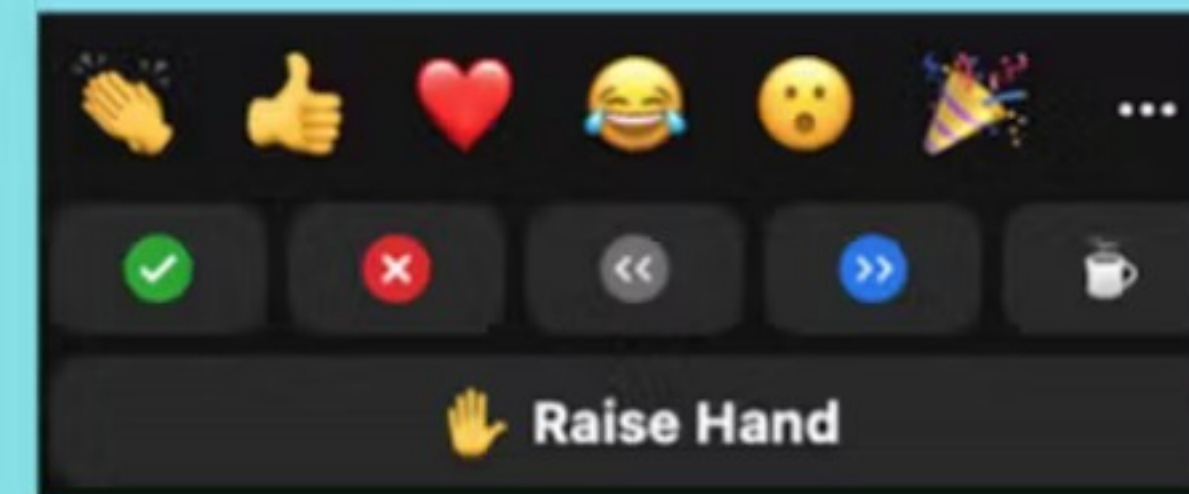
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Raise your hand in **Zoom Reactions** to join the speaking queue.



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Use the physical microphone at your seat or in the aisle when called upon to speak.



ccNSO Members Meeting - Day 2

Strategic and Operational Planning session

ICANN | ccNSO

Country Code Names Supporting Organization



ccTLD relevant aspects in ICANN's Strategic Planning

Wednesday, 12 June 2024 | 15:30-17:00 local

Session by the ccNSO Strategic and Operational Planning Committee (SOPC), together with ICANN Finance & Planning, and members of the Board Strategic Planning Committee.

Session chair: Andreas Musielak (.de)

- Why are we having this session?
- The Draft FY 26-30 Strategic Plan
- Your Guidance for SOPC
- Wrap-Up



SOPC purpose

To coordinate, facilitate, and increase the participation of ccTLD managers in ICANN and PTI's strategic and operational planning processes and related budgetary processes.

Also, the Committee may submit a relevant Rejection Action Petition against the ICANN and IANA budgets, as well as their Strategic and Operating Plans.

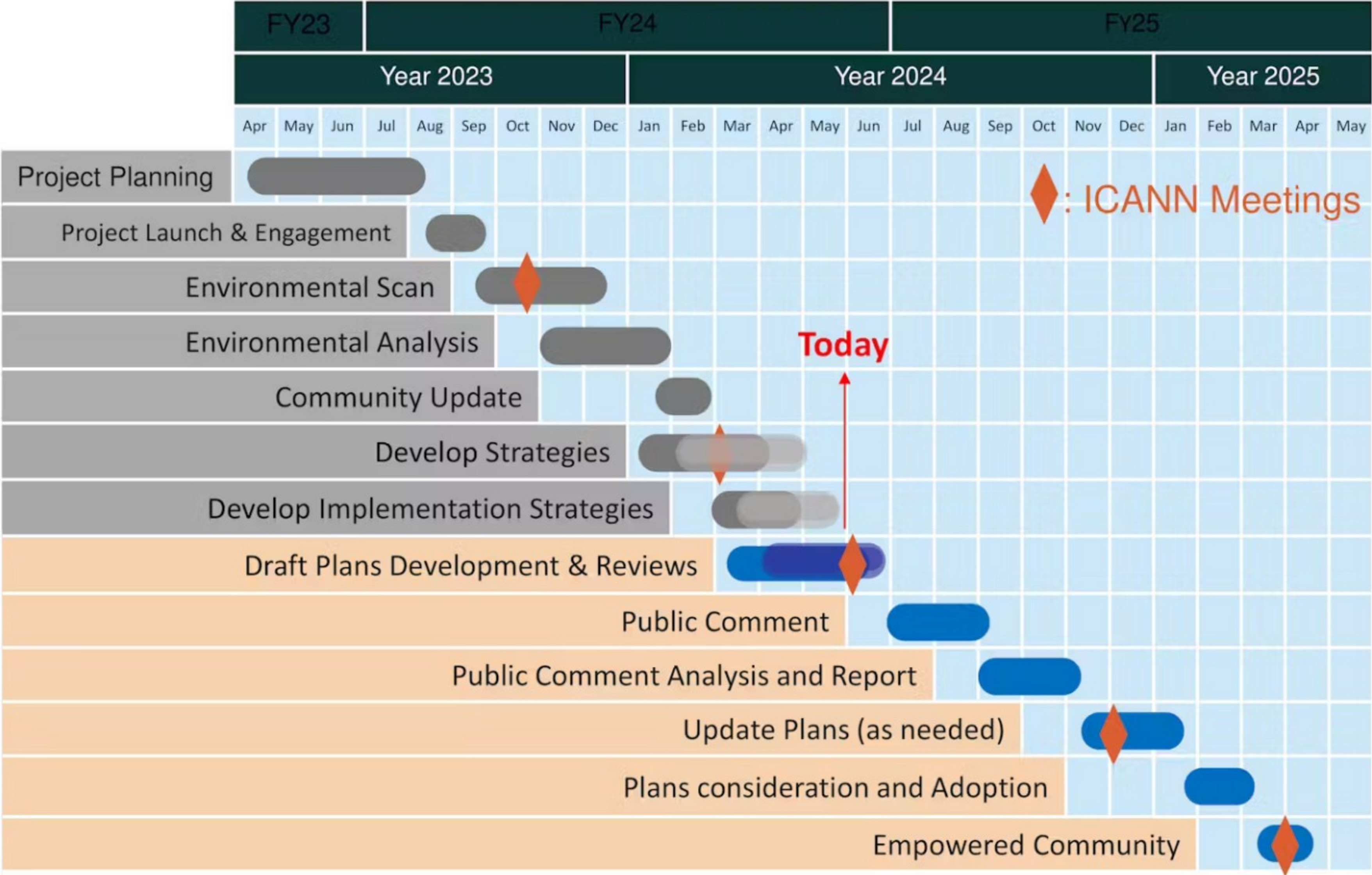
ICANN's Draft FY26-30 Strategic Plan: What's new?



Why do you have this session?

- Raise interest in ICANN's new Strategic Plan
- Guide the SOPC with your views
- Provide your initial feed-back to ICANN

Strategic Plan Development Timeline



How will we run the remainder of the session?

- Log-in into Mentimeter
- Introduction of Draft FY 26-30 Strategic Plan
- Observations from SOPC member
- Questions, & Comments
- Observations & Wrap-Up

Let's get started ✨



**"Everyone has a plan 'till they get
punched in the mouth"**

Mike Tyson, opening quote in Strategy, a History by Lawrence Freedman



The current (FY 21-25) and Draft FY 26-30 Strategic Plans: Comparing Vision and Objectives

FY21-25 Vision

To be a champion of the single, open, and globally interoperable Internet,

by being the independent, trusted, multistakeholder steward of the Internet's unique identifiers, and by providing an open and collaborative environment where diverse stakeholders come together in the global public interest to:

- Secure operational excellence in the stewardship of the IANA functions.
- Continuously improve the unique identifier systems.
- Strengthen the security of the Domain Name System (DNS) and the DNS Root Server System.
- Evolve ICANN's governance model to be increasingly effective, transparent, and accountable.
- Improve the effectiveness and inclusiveness of ICANN's multistakeholder policy development processes.
- Anticipate and manage the impact of legislation and regulation.
- Ensure that ICANN is technically robust and financially sustainable.

FY26 - 30 Vision (draft)

As the trusted steward of the Internet's unique identifier systems, ICANN is dedicated to strengthening the single, globally interoperable Internet for all.

FY21-25 Strategic Objectives

1. Strengthen the security of the Domain Name System and the DNS Root Server System.
2. Improve the effectiveness of ICANN's multistakeholder model of governance.
3. Evolve the unique identifier systems in coordination and collaboration with relevant parties to continue to serve the needs of the global Internet user base.
4. Address geopolitical issues impacting ICANN's mission to ensure a single and globally interoperable Internet.
5. Ensure ICANN's long-term financial sustainability.

FY25-30 (draft) Strategic Objectives

1. Sustain and promote ICANN's Multistakeholder Model, an inclusive Internet governance model
2. Enhance Organizational Excellence
3. Collaborate with relevant stakeholders to evolve the Internet's unique identifier systems
4. Strengthen the security of the identifier systems

ICANN's FY 26 -30 Strategic Plan

- Today: Initial discussion of draft objectives (4), goals(11) and strategies (26)
- Plenary session: Thursday 13 June (block 4)
- Public comment period: 8 July- 10 September

Strategic Objectives

Strategic Objective

1

Sustain and promote **ICANN's Multistakeholder Model**, an inclusive Internet governance model

Strategic Objective

2

Enhance **organizational excellence**

Strategic Objective

3

Collaborate with relevant stakeholders to evolve the Internet's **unique identifier systems**

Strategic Objective

4

Strengthen the **security** of the unique identifier systems

Strategic Objective 1

Sustain and promote ICANN's Multistakeholder Model, an inclusive Internet governance model

1.1 Ensure inclusive stakeholder representation and integrated collaboration

- 1.1.1 Integrate new stakeholders
- 1.1.2 Enable integrated collaboration
- 1.1.3 Foster an appealing environment for younger volunteers
- 1.1.4 Develop new generation of leaders
- 1.1.5 Increase and broaden participation from underrepresented communities

1.2 Enhance the agility and effectiveness of policy and advice development

- 1.2.1 Reduce complexity and create incentives for participation
- 1.2.2 Ensure early involvement
- 1.2.3 Proactive engagement with Gov
- 1.2.4 Incorporate flexibility and agile methodologies

1.3 Expand strategic alliances to advocate for a MSM of Internet Governance

- 1.3.1 Demonstrate the value of ICANN's MSM
- 1.3.2 Strengthen collaborative efforts to promote the MSM for Internet Governance

Anything you would like to know about Strategic Objective 1, Goals and related Strategies?

All is good from my view.

What's missing is the Strategic Outlook Trend Report for that exercise. There is one for FY25 and going back but not for the new plan exercise.

A clear risk analysis

A clear risk assessment

You need to seriously work with the SO/AC's to develop a new generation of SO/AC participation

In 1.1 ... replace "ensure" with "deepen and expand"

Stronger leadership role in supporting MS model - the wsis email network isn't nearly enough

Strategic Objective 2

Enhance Organizational Excellence

2.1 Pursue a sustainable future

2.2 Enhance ICANN's global presence and impact

2.1.1 Improve institutional agility and adaptability

2.1.2 Preserve ICANN's financial sustainability

2.2.1 Evolve hybrid workforce model and regional office utilization

2.2.2 Embed ecological responsibility

Anything you would like to know about Strategic Objective 2, Goals and related Strategies?

There are obviously planning errors, otherwise there would not have been a cost reduction (staff). To what extent is the strategy based on a sensitivity analysis?

2.2.2 - I hope this includes the ICANN community processes etc, not just the staff

Use of KPIs whose success is measurable.

Is enhancing institutional agility an euphemism for optimizing overly complex corporate processes and procedures?

I think dropping financial sustainability from a goal to one of a number of strategies to achieve a goal is unwise.

Most of these could be rolled into a commitment to transition to reporting against a global ESG accounting framework

optimize regional office utilization: talking the proposition of staff across regions, wouldn't it be appropriate to optimize, or balance the staff's presence across regions?

By dropping number 5 on financial stability, does it mean it's not a key focus area, considering the resource restructuring that is ongoing due to high costs?

Anything you would like to know about Strategic Objective 2, Goals and related Strategies?

Optimizing regional offices may be important, but isn't regional offices' staff retention also crucial?

Use existing ESG methods

If you're going to promote and collaborate on IDNs and UA, why not IPv6 and DNS SEC?

Draft Strategic Objective (3/4) - Unique Identifiers

Strategic Objective 3

Collaborate with relevant stakeholders to evolve the Internet's unique identifier systems

3.1 Facilitate digital inclusion

3.1.1 Promote advancement of UA and IDN

3.1.2 Collaborate to promote UA

3.1.3 Cultivate consumer choice, competition, inclusivity and innovation

3.2 Evolve the assessment of, and responsiveness to, technological developments

3.2.1 Evolve identifier system landscape understanding

3.2.2 Understand new technologies

3.3 Deliver and enhance the IANA functions to meet evolving community needs

3.3.1 Reliable delivery of IANA functions

3.3.2 Ensure resource needs of IANA



Anything you would like to know about Strategic Objective 3, Goals and related Strategies?

It is important not to forget the role of multilingualism as a form of cultural and social inclusion

1 Popular

331 and 332 seem odd, barely strategies

What are the measures and the targets for those measures that relate to these objectives

as written, most of these objectives are unlikely to make any sense to anyone outside the direct ICANN community - they use very "insider" language

identifier system is more than the DNS, so what about IPv6?

Has there been a review (FY21-25) of what was achieved in the last cycle? To derive the strategy from this. This is a core objective für TLDs

Strategic Objective 4

Strengthen the
security of the
unique identifier
systems

4.1 Reinforce the shared responsibility to uphold the security and stability of the DNS by strengthening DNS coordination in partnership with relevant stakeholders

4.2 Strengthen DNS root server operations governance

4.1.1 Provide and participate in trusted forums

4.1.3 Identify and mitigate security threats

4.2.1 Governance and technical evolution of root server operations and services

4.2.2 Robust root zone generation, distribution services

4.2.3 Support coordinated plans to address Root Server System attacks

Anything you would like to know about objective 4, Goals and related Strategies?

Strategic goal fails to look beyond the DNS, again

4.2 equals 4.2.1, but 4.2.2 and 4.2.3 belong under a separate goal

I am wondering that this strategic goal focuses only on technical aspects of security. Security without considering the people aspect i believe wont be effective

In addition to technical risks, governance risks need to be addressed

it's the root zone distribution, not only the root server system

Challenges that will come from AI, impact in security

Is there a thought to exploring the use of AI to assess, evaluate, identify and find more effective ways to mitigate threats and abuse

Observations & Wrap-up



Rate the following: are the goals relevant for ccTLDs?



Why did you rate that way?

Not everything is strictly relevant to a ccTLD. It is all relevant to ICANN

They are either too high level or too low level

goals are process/progress statements and do not answer to the question where ICANN sees it in 5 years from now, and in which shape

Except for governance framework, technical operations and security issues are the same.

There are goals that are strictly connected with ICANN org functioning, not with cc's

Not all the goals are strictly relevant to ccTLD. Its too technical strategic goal which makes it not holistic

2. Use SGE Standards

Could you give at least 1 measure for success for each strategic objective

2. A paragon of corporate governance and integrity in office

1 - icann not replaced by the ITU in 2026

2. ESG analyses

The status quo.

2. Stop being defensive and so risk averse

Prepare for battle with the ITU

1. An inclusive & democratic platform for stakeholders in the exercise of MS IG model

Goal 1 - how many from the unrepresented and underrepresented, unconnected 3 billion will find a way to participate and get to be heard

Multistakeholder Model, an inclusive Internet governance model

Enhance organizational excellence

evolve the Internet's unique identifier systems

Identifier systems

Could you give at least 1 measure for success for each strategic objective

1-4 SWOT Analysis

4. 🍀🌐🌐🌐

1 Trend Model employing
Survey 2. Stratification.
Cause and effect diagram

4.2 Discussion within the RSS
GWG is concluded, and
implementation is also
complete.

1

Sustain and promote
ICANN's
Multistakeholder
Model, an inclusive
Internet governance
model

2

Enhance
organizational
excellence

3

Collaborate with
relevant
stakeholders to
evolve the
Internet's unique
identifier systems

4

Strengthen the
security of the
Identifier
systems

Interested in joining the SOPC?

- Contact the ccNSO secretariat or
- Talk to us

How would you rate this session?

