



81

ANNUAL
GENERAL
MEETING



Universal Acceptance Collaboration

ICANN81 | 10 November 2024

Universal Acceptance Steering Group (UASG)



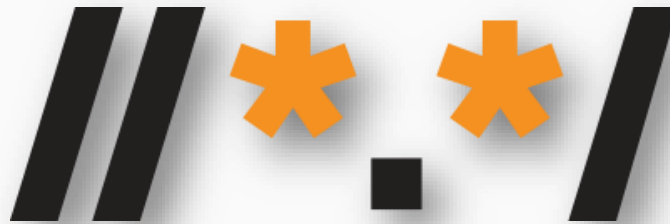
Universal Acceptance

Session Overview

- * Universal Acceptance (UA) Overview
- * Why Does UA Matter?
- * UASG Structure and Active Working Groups
- * UA Local Initiatives and Ambassador Program
- * UA Day
- * ICANN81 UA Meetings
- * Questions and Answers (Q&A)

Universal Acceptance Overview

- * The Domain Name System (DNS) has changed dramatically over the last decade. There are now more than 1,200 active generic top-level domains (gTLDs) and some of these include domain names in different scripts and that are longer than three characters (e.g. .ไทย, .LONDON, .SPORT).
- * Universal Acceptance (UA) is cornerstone to a digitally inclusive Internet by ensuring all domain names and email addresses – in any language, script, or new or long TLD (e.g., .pф, .ENGINEERING) – are accepted equally by all Internet-enabled applications, devices, and systems.



Universal Acceptance (UA)

UA Vision

All valid domain names and email addresses work in all software applications.

Impact

UA provides the gateway to the next billion Internet users.

UA promotes consumer choice, improves competition, and provides broader access to end users.

UASG

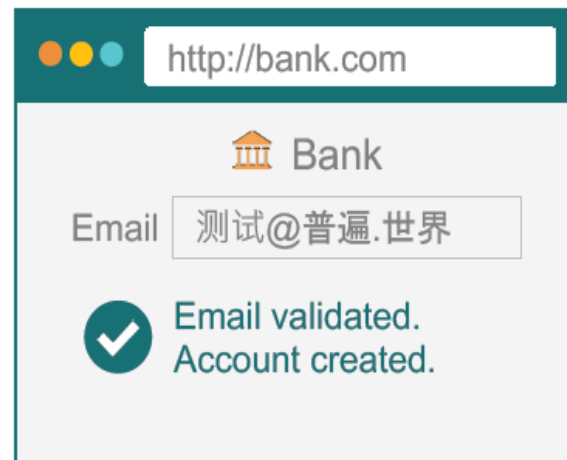
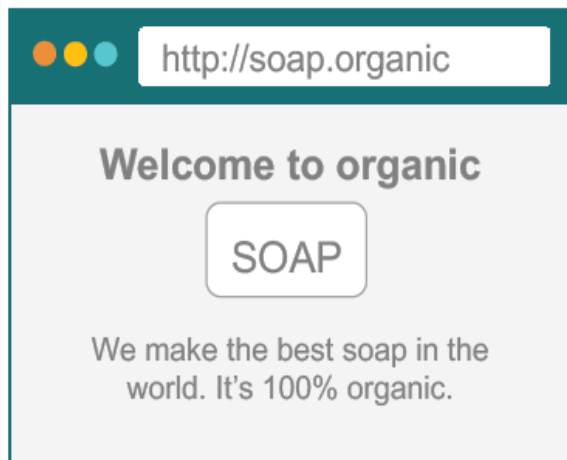
The Universal Acceptance Steering Group (UASG) was formed in 2015 as a community initiative to address UA, and advocate and engage with relevant stakeholders to make their applications UA-ready.

Why Does Universal Acceptance Matter?

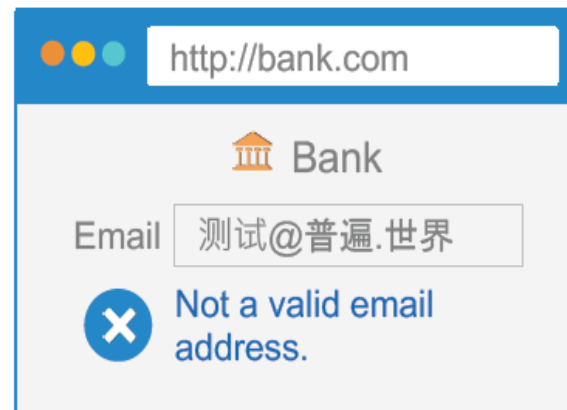
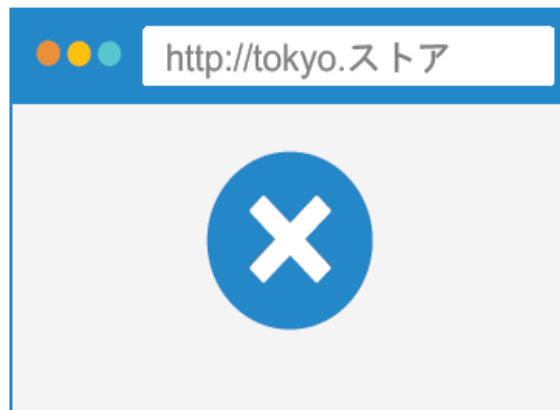
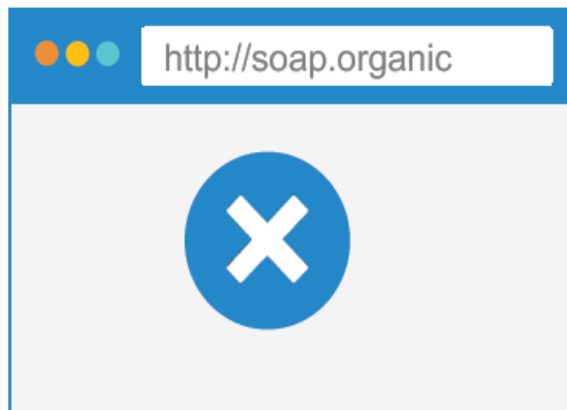
- * Achieving UA ensures every person has the ability to navigate and communicate on the Internet using their chosen domain name and email address that best aligns with their interests, business, culture, language, and script.
- * UA can also help:
 - * Support a diverse and multilingual Internet
 - * Enable greater competition, innovation, and consumer choice
 - * Create business opportunities
 - * Offer career advantages for developers and system administrators
 - * Assist governments and policymakers in reaching their citizens

The Role of Universal Acceptance

UA-ready



Not ready



UA Scope and Categories Impacted

1) Domain Names (including Internationalized Domain Names):

- New short top-level ASCII domain names: example.sky
- New long top-level ASCII domain names: example.engineering
- Internationalized Domain Names (IDNs): คน.ไทย

2) Email Addresses (including internationalized email):

- ASCII@ASCII (new and long TLD): ekrem@misal.istanbul
- ASCII@IDN: marc@société.org
- Unicode@ASCII: 测试@example.com
- Unicode@IDN: όνομα@παράδειγμα.eu
- Unicode@IDN; right-to-left scripts: ای-میل@مثال.موقع



Accept



Validate



Process



Store



Display

UASG Structure and Working Groups

UASG Structure

UASG's Active Working Groups (WGs)

1. Email Address Internationalization (EAI) WG
2. Measurement WG
3. Technology WG
4. UA Local Initiative Program
5. UA Ambassador Program

UASG Liaisons / Points of Contact

1. Christian Dawson from GNSO
2. Satish Babu from ALAC
3. Qing Cai from ccNSO
4. Abdalmonem Galila from GAC

Details available at <https://uasg.tech/about/people/>

UASG Leadership

Chair

Anil K. Jain



Vice Chairs

Nabil Benamar



Nitin Walia



Active Working Groups

EAI Working Group



Mark Svancarek
(Chair)



Nitin Walia
(Vice Chair)



Abdalmonem Galila
(Vice Chair)

Measurement Working Group



Nabil Benamar
(Chair)



Imran Hossen
(Vice Chair)

Technology Working Group



Satish Banu
(Chair)



Jabhera Matogoro
(Vice Chair)

UA Local Initiatives

- * Local Initiatives aim to engage local stakeholders with focus on UA deployment while also conducting national and regional awareness and training efforts.

Currently there are five LIs in the following countries:

- * China: [Internet Society of China](#)
 - * Commonwealth of Independent States and Eastern Europe (CIS-EE): IDN TLD registries, registrars, IT organizations and experts from 9 countries, including Armenia, Azerbaijan, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Russia, Serbia
 - * India: [FICCI-ILIA \(FICCI-Indian Language Internet Alliance\)](#)
 - * Sri Lanka: [Theekshana](#)
 - * Thailand: [THNIC](#)
-
- * To ensure geographical diversity, LI candidates from the LAC and EUR regions will be encouraged to apply for the LI Program.

UA Local Initiatives Leaders



Maria

Chair, UA Local
Initiative -CIS-EE



Wei

Chair, UA Local
Initiative - China



Sarika

Chair, UA Local
Initiative - India



Anawin

Chair, UA Local
Initiative -Thailand



Harsha

Chair, UA Local
Initiative - Sri Lanka

UA Ambassador Program

- * Ambassadors appointed for one year; can be reappointed.
- * The UA Ambassador Program recruits industry leaders who are:
 - * Well-respected and articulate industry leaders
 - * Focusing on technical UA training and adoption, so required technical background
 - * Committed to conducting trainings, workshops, and hackathons to support UA locally
 - * Distributed geographically and with gender diversity

Our Current UA Ambassadors

"Championing Digital Inclusivity for All. Breaking Barriers, Bridging Communities"



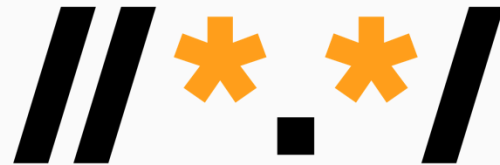
UA Ambassadors

Currently there are 18 UA Ambassadors from 10 countries.

- * **Benin:** Malick Alassane
- * **Bolivia:** Lia Marcia Solis Montaña, Luis Sergio Valle
- * **St. Vincent and the Grenadines:** Krislin Goulbourne-Harry
- * **China:** Marvin Woo, Walter Wu, Zhijiang Liu
- * **Egypt:** Abdalmonem Galila
- * **India:** Aman Masjide, Balendu Sharma, Harish Chowdhary, Sushanta Sinha, Vijay Sharma
- * **Nigeria:** Abdulkarim Ayopo Oloyede, Amina Ramallan
- * **South Africa:** Mark Elkins
- * **Türkiye:** Cengiz Acartürk
- * **Zambia:** Chilufya Theresa Mulenga

For more information about UA Ambassadors, see the [Ambassador Program](#) details.

Contribute to UA Day events globally!



Universal Acceptance

UA Day

#Internet4All

28 March 2025

<https://UniversalAcceptance.day>

Between 1 March and 30 May 2025

Join a UA Day Event Near You!

Overview of UA Day 2023 and 2024

- * UA Day aims to rally local, national, regional, and global organizations and communities to create a “buzz” around adopting UA.
- * Reached out to the ICANN community and ALAC, RALOs, and ALSes, UA Ambassadors, UA Local Initiatives, and interested global partners to host events.
- * There were about 16,000 total people attended to 108 UA Day events in more than 50 countries each year.
- * UA Day events were held in 32 languages, including Amharic, Arabic, Armenian, Bengali, Bemba, Burmese, Cantonese, Chichewa, Chinese, Dutch, English, French, German, Haitian Creole, Hindi, Korean, Lao, Macedonian, Nepal, Nyanja, Persian, Portuguese, Russian, Serbian, Sesotho, Sinhala, Spanish, Swahili, Tamil, Thai, Turkish, and Urdu.
- * UA Day Reports are available on <https://www.icann.org/ua-day-en> in 7 languages (Arabic, Chinese, English, French, Portuguese, Russian, Spanish).

UA Day 2024 Keystone Event



- * The keystone UA Day event was held in Belgrade, Serbia, on 28 March in partnership with the Serbian National Internet Domain Registry Foundation (RNIDS).
- * Speakers from Serbian Government, ICANN, APTLD, UASG, UNESCO and ITU participated.
- * Various sessions showcased UA adoption, UA curriculum and UA technical training.

Photos of UA Day events at:

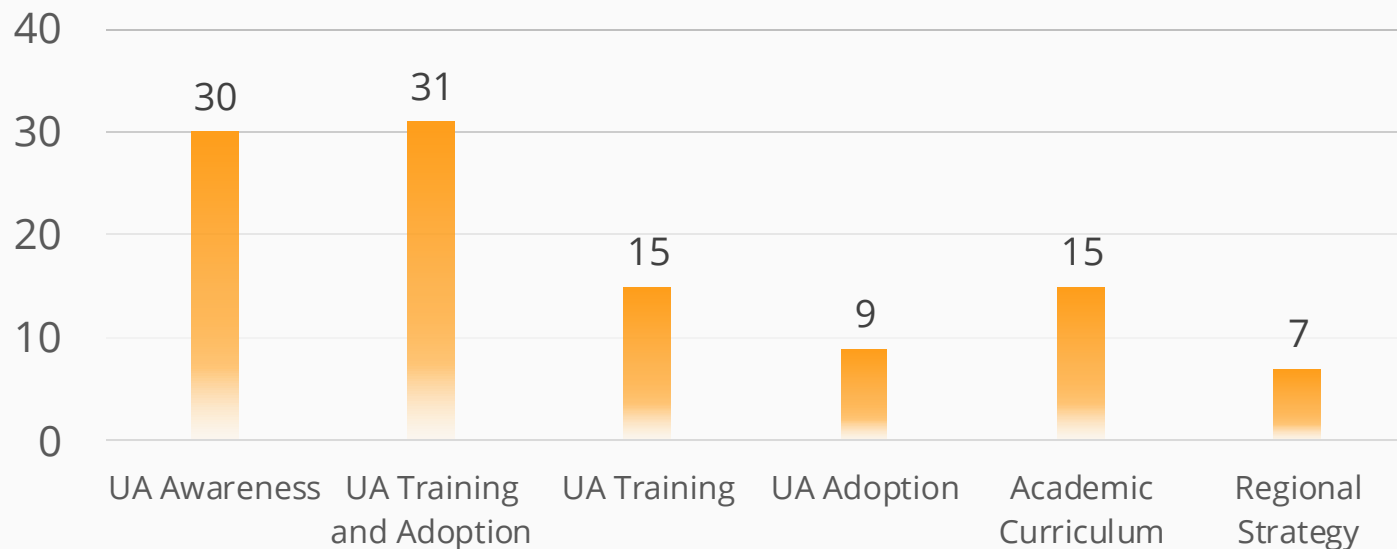
<https://www.flickr.com/photos/icann/albums/72177720318754554>.

- * Further details at:
<https://uaday.rs/?lang=en>

UA Day 2025 Main Objectives

- * Raise awareness of UA need, benefits and solutions
- * Raise capacity of making software solutions UA-ready
- * Motivate technical and government decision-makers for UA adoption
- * Encourage updates of procurement terms to include UA as a requirement
- * Celebrate the achievements in UA and recognize success stories

NUMBER OF UA DAY EVENTS PROPOSED



For UA Day 2025, 100+ proposals received from more than 60 countries.

Tentative Timeline: UA Day 2025



UA Day Events:
1 March – 30 May

Engage with UASG at ICANN81

ICANN81 Universal Acceptance Meetings:

Sat, 9 Nov. [ccNSO: Universal Acceptance Committee](#)

Mon, 11 Nov. [UA Strategy: Capacity Building Initiatives](#)

* Also includes topics about UA curriculum and UA Day

Get Involved!

Participate in UA Day events at <https://UniversalAcceptance.day/>

For more information, visit <https://uasg.tech> or email info@uasg.tech.

Join the UA Discuss email alias: <https://uasg.tech/subscribe>

Register to participate in UA working groups <https://uasg.tech/join/>.

Follow, share, like, and engage with the UASG on social media.

Use the UASG hashtag in relevant posts: [#Internet4All](#)



X: [@UASGTech](#)



LinkedIn: <https://www.linkedin.com/company/uasgtech/>



Facebook: <https://www.facebook.com/uasgtech/>

Report a problem if you find an application or webpage that is not UA-ready: <https://uasg.tech/global-support-center/>

спасибо 谢谢
GRACIAS 谢谢

THANK YOU

ありがとうございました MERCI

DANKE धन्यवाद

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