

DAX

Dynadot Auction Exchange

Maximize Domain Revenue with DAX



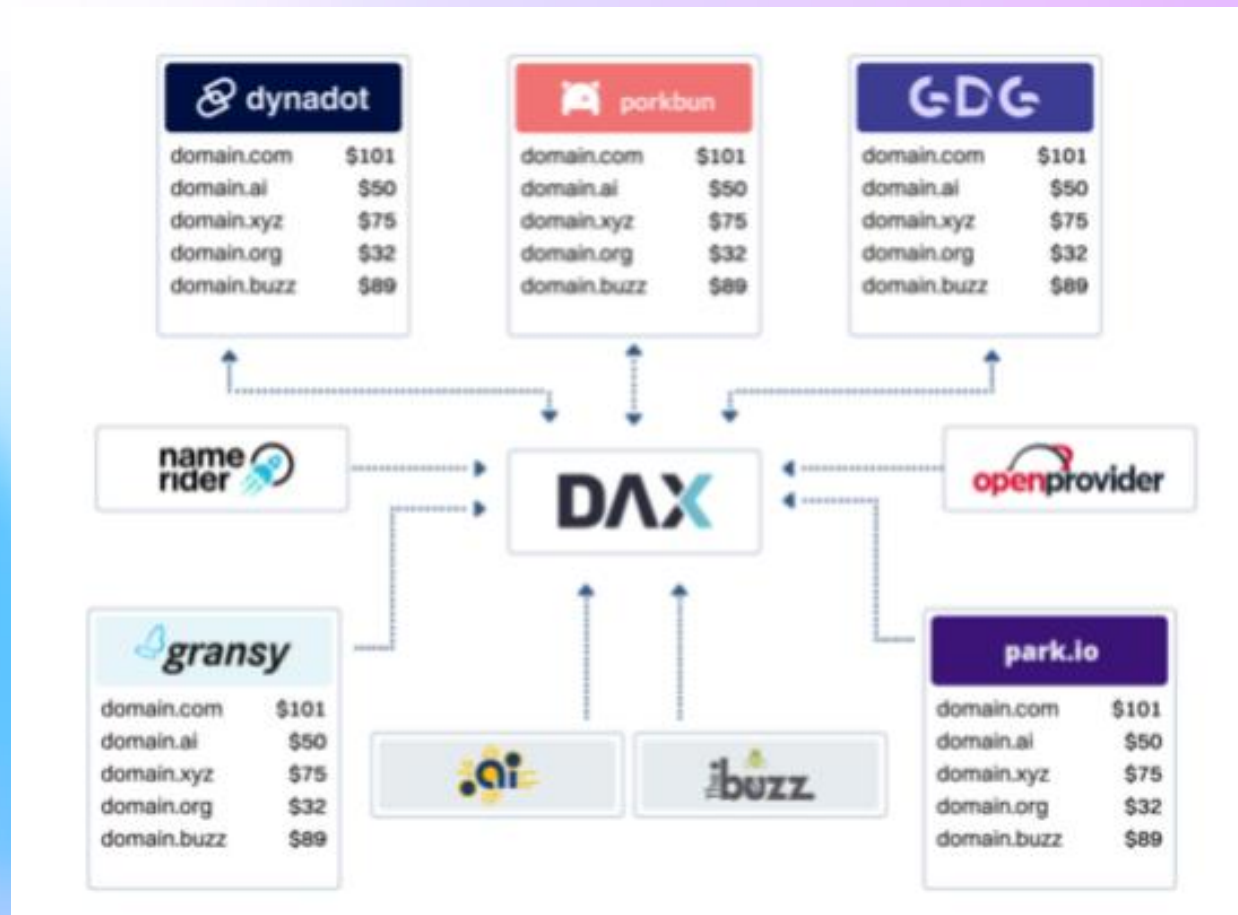
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About Dynadot

- Founded in 2002
- Accredited ICANN registrar
- Based in San Mateo, California, USA
- DUM: 5.5+ million domains
- Support 14 languages, 10 currencies
- 24/7 customer service support
- Supported auctions since 2007

DAX

- DAX (Dynadot Auction Exchange) is a powerful and scalable domain auction network that leverages Dynadot's leading edge auctions platform to help registries and registrars maximize the revenue of their expired, portfolio and user owned domains.



DAX Network

- DAX partners share inventory and contribute auction bidders which ultimately drives the value of domain assets.
- Equal Access
- Fair bidding

<u>Domain</u>	<u>TLD</u>	<u>Time Left</u>	<u>Starting Price</u>	<u>Current Bid</u>	<u>Bids</u>	<u>Domain Age</u>	
autohoje.com	com	9h, 41m	42.82	405.00	54	24	Bid Now
bettop88.com	com						
hpum.com	com						
myward.com	com						
amidasimputer.com	com						
spainsnews.com	com						
koreandictionary.net	net						

Filter

25

 Domain Name	Time Left	dotDB Tld Count	Current Bid	Bids 	Revenue	Visitors	Dynappraisal	Links	Age	
 autohoje.com	10h, 28m	3	\$405	54	-	-	\$19882	8638	24	Bid Now 
 bettop88.com	11h, 28m	1	\$155	34	-	-	\$1223	72581	3	Bid Now 
 hpum.com	3d, 9h	2	\$217	34	-	0	\$1323	3	18	Bid Now 
 myward.com	1d, 11h	7	\$45	32	-	-	\$6971	0	23	Bid Now 
 amidasimputer.com	9h, 51m	1	\$206	31	-	0	\$13	1319	11	Bid Now 

Authentication

- All communication must be made over HTTPS
- All parameters passed in for API request will be validated
- All API calls must contain the unique partner API key
- API requests must come from whitelisted IPs

API Calls

- Add auction
- Add Bid
- Close Auction
- Get Auction List
- Get Auction Financial Info

Webhook

- Auction Outbid
- Auction First Bid
- Auction Closed
- Auction Winner
- Get Auth and Unlock

Flexible integration



Option 1

Send your domains to DAX
and host onsite auctions



Option 2

Send your domains to DAX and partner
network and host onsite auctions

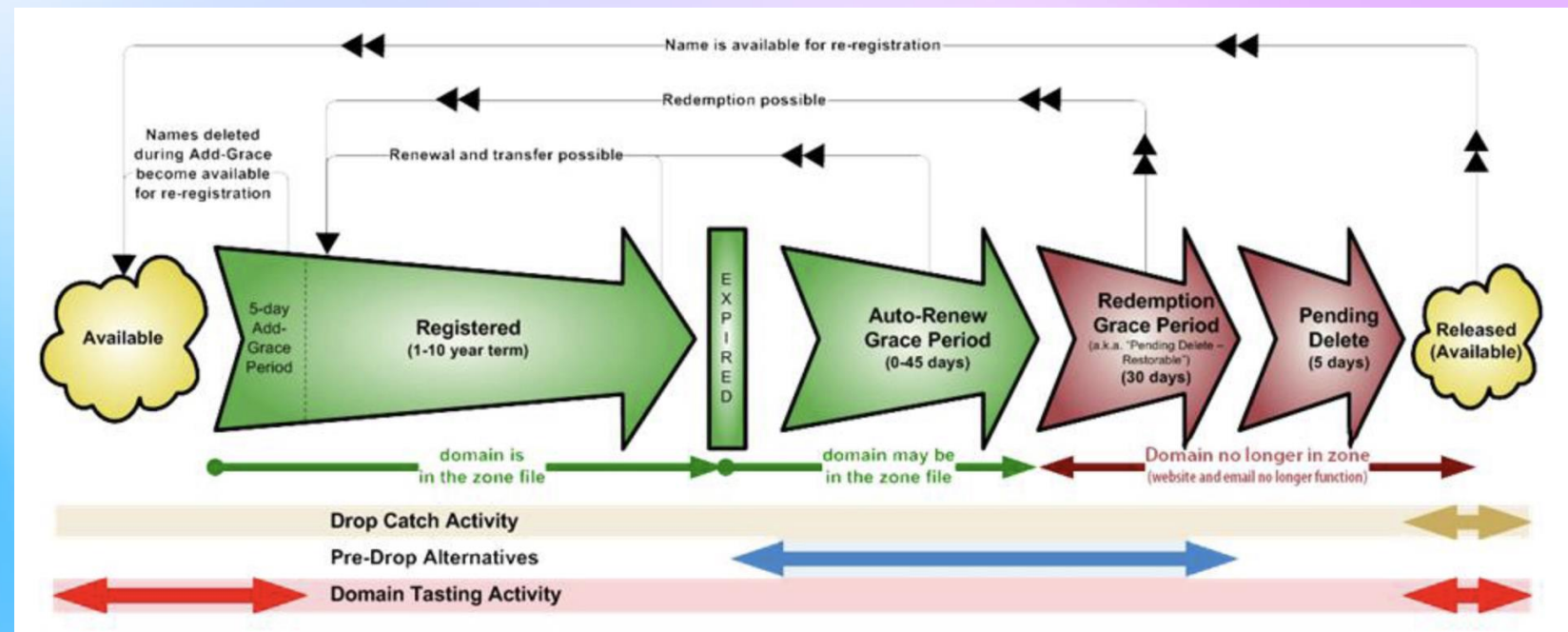


Option 3

Send your domains to DAX
and partner network

DAX Integration

- No Domain Life Cycle Changes Needed
- Easy integration
- We work with various registry backend providers
- Auction inventory is available to all DAX partners. Any registrar can join.



Supported Auction Types

- Registrar Expired Auctions
- Registry Expired Auctions
- User Auctions
- Portfolio Auctions

Listing Data

We provide the data to help customers make bidding decisions

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Super Powered Domain Marketplace