



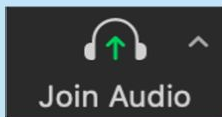
82 | COMMUNITY FORUM



Virtual Participants

1

Connect your **Zoom Audio** to listen to the meeting.



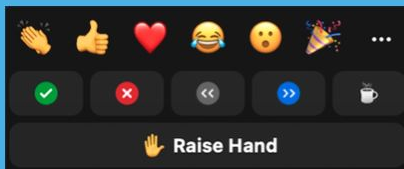
2

Turn on your **Zoom Video** to be seen by other participants.



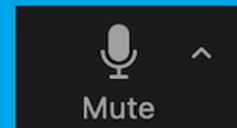
3

Raise your hand in **Zoom Reactions** to join the speaking queue.



4

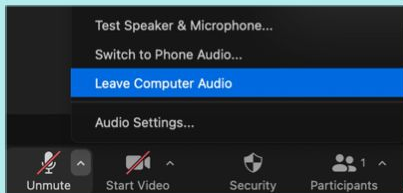
Unmute your **Zoom Audio** when called upon to speak.



On-Site/In-Room Participants

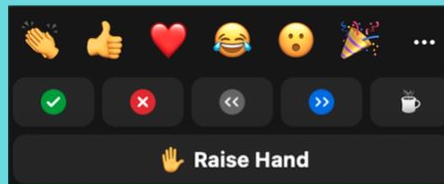
1

Do **not** connect your **Zoom Audio**. To disconnect your audio, click on the **Up Arrow** and select **Leave Computer Audio**.



2

Raise your hand in **Zoom Reactions** to join the speaking queue.



3

Use the physical microphone at your seat or in the aisle when called upon to speak.





ICANN82 ccNSO Members Meeting - Day 2

Consultation on UA readiness drivers

ICANN | ccNSO

Country Code Names Supporting Organization



Consultation on key drivers for UA readiness

Wednesday, 12 March 2025 | 16:30-17:30 local (UTC -7)

Session Chair: Abdalmonem Galila (مصر)

- Coalition for Digital Inclusion, Ram Mohan (CODI)
- Keynote presentation, Jaco Du Toit (UNESCO)
- What is the role of ccTLDs in supporting local language communities?
 - Andrew Lewela (.ke)
 - Maria Kolesnikova (.RU/.PФ)





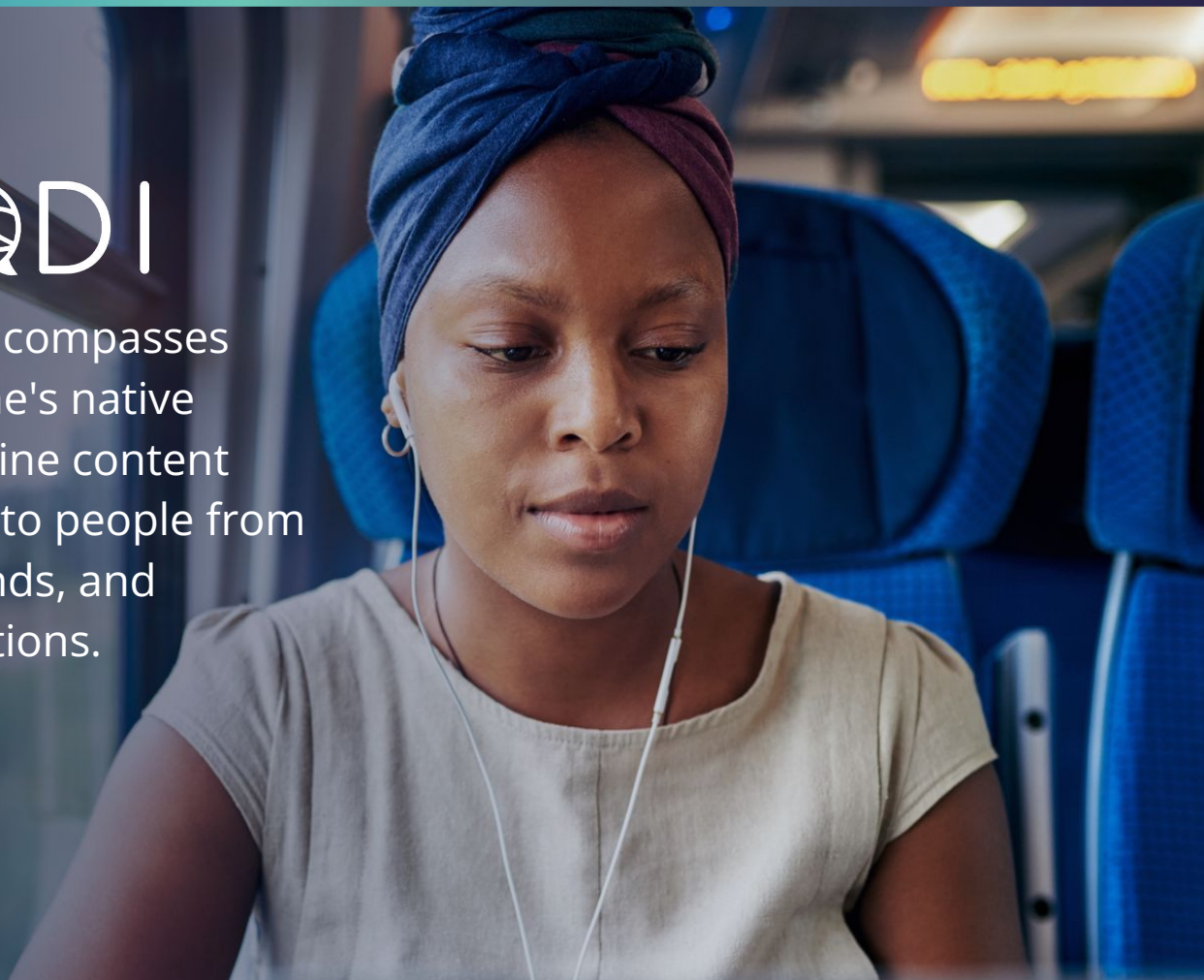
Coalition on
Digital Impact

Introduction to CODI

March 2025

Introducing CQDI

True digital participation encompasses accessing the Internet in one's native language, ensuring that online content and services are accessible to people from diverse linguistic backgrounds, and utilizing all Internet applications.



Our Mission

We envision a world where language is never a barrier to accessing knowledge, connecting with others, or participating in the digital age. Our mission is to ensure that every person can navigate the Internet in their own language.

Digital Access and Language

Language plays a crucial role in digital access



Information Accessibility

Language barriers can hinder access to information and resources online.

Economic Opportunity

Language barriers can limit access to jobs and educational opportunities.

Trust and Engagement

Users are more likely to trust and engage with information presented in their native language.

Cultural Relevance

When information is presented in a user's native language, it is more likely to be culturally relevant.

Digital Preservation

Preserving languages through digital means is essential for cultural heritage and linguistic diversity.

Our Audience

We aim to support organizations already doing the important work of helping communities connect to digital resources and services.

We will help these grassroots organizations incorporate language into their core planning and implementation.

We look forward to complementing and amplifying - not replicating - existing initiatives.

CODI's Approach

Education

Educating stakeholders on the digital gaps that exist and the need for greater access

Research

Identifying and elevating research to showcase the impact of these issues

Advocacy

Working with policymakers to advocate for policies that expand multilingualism

Anticipated Coalition Activities

- **Analysis: Market Study on Digital Inclusion**

Launch a global research study to assess existing digital inclusion efforts, focusing on language accessibility, literacy, and infrastructure gaps. This data will help identify barriers to including language in digital inclusion efforts.

- **Research: Understanding Barriers to Language Inclusion**

Engage in deep listening sessions and stakeholder consultations to understand the barriers preventing the inclusion of language in digital inclusion initiatives. Findings will inform future content development and outreach strategies.

- **Education & Capacity Building: Curated and Original Digital Literacy Materials**

Conduct a gap analysis of existing digital inclusion resources, identifying where materials need to be developed. Curate existing resources, supplement them with original content where necessary, and structure a comprehensive educational framework to support diverse linguistic and cultural needs. Wide outreach efforts will follow.

- **On the Ground Efforts: Fellowship Program**

Create a fellowship program that connects multilingual professionals and digital inclusion experts with organizations seeking to bridge linguistic and technological divides in underserved communities.

- **Amplification of Key Issues: Media Relations & Thought Leadership**

Amplify critical issues facing our community, showcase our members' innovative solutions, and identify key areas where industry leaders and policymakers can take meaningful action.

Recruitment

Member recruitment is an ongoing priority. We have had positive conversations with many leading organizations including:



Launch



Coalition on
Digital Impact

SAVE THE DATE!

CODI Launch
May 20th, 9am - 1pm
Washington D.C.

MAY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19		21	22	23	24
25	26	27	28	29	30	31

Launch

The Coalition will launch at a hybrid UA Day satellite event, to be held at ICANN's DC office on May 20th.

The DC event will serve as the formal launch of CODI, and will:

- Convene thought leaders and fellow experts to address language's role in maximizing Internet accessibility
- Strategically position CODI to engage tech and policy media, consumer groups and academics, policymakers and prospective members

Get Involved

Members get the access they need to make an impact and create change.

Membership benefits include opportunities to participate in:

- Coalition calls and updates regarding notable issue related developments
- CODI sponsored events, filings, research, etc.
- Communications activities
- Coalition engagements with policymakers

Get Involved



info@codi.global

Instructions

Go to

www.menti.com

Enter the code

7693 0162



Or use QR code

Q1 | Is your ccTLD currently working on - or planning initiatives related to - IDNs or Universal Acceptance (UA)?

0

Yes

0

No

0

Not sure

Q2 | Drivers: What motivates your ccTLD to work towards Universal Acceptance (UA) readiness?

- 1st | Get more international customers
- 2nd | Be more competitive
- 3rd | Implement UA before next round new gTLDs
- 4th | Respond to customer needs
- 5th | Support local language communities
- 6th | Act as a role model for local stakeholders
- 7th | Stay compatible with recent standards

Get more international customers

Be more competitive

Implement UA before next round new gTLDs

Respond to customer needs

Support local language communities

Act as a role model for local stakeholders

Stay compatible with recent standards

Join at menti.com | use code 7693 0162

ICANN | ccNSO

Q3 | Beyond the drivers listed earlier, are there other important factors driving UA readiness for your ccTLD?

All responses to your question will be shown here

Each response can be up to 200 characters long

Turn on voting to let participants vote for their favorites





2022-2032 | INTERNATIONAL DECADE OF
Indigenous Languages



International Decade of Indigenous Languages and Digital Empowerment

Jaco du Toit

About the IDIL 2022-2032

- Global Action Plan
 - Digital Empowerment as thematic area number 3
- National Action Plans
 - 15 finalized, out of which 10 contain digital empowerment strategies: Australia, Bolivia, Brazil, Canada, Colombia, Guatemala, Norway, Peru, Russian Federation, Venezuela
 - 20 in development
- Global Task Force – main governing mechanism
 - Established 4 Ad-hoc Groups (20 Experts each)
 - Education, Transmission, Recognition and **Digital Equality**



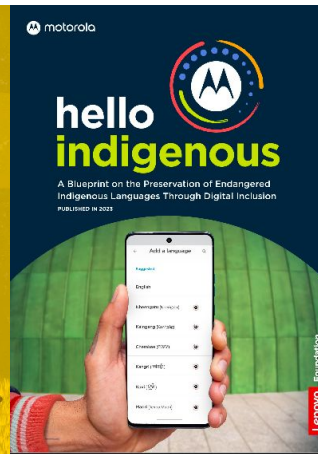
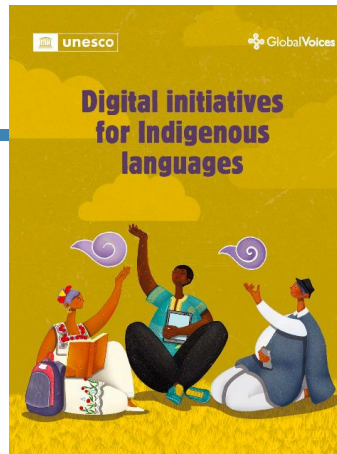
Activities for Digital Inclusion and Indigenous languages

- [2003 Recommendation concerning the Promotion and Use of Multilingualism and Universal Access to Cyberspace](#)
- LT4ALL Conference (Language Technology For All) in February 2025
- Support by Field Offices where National Action Plans are being developed
- Work with Private Partners: Lenovo, ICANN etc.
- Work on Indigenous Media



Resources for Digital Inclusion and Indigenous languages

- World Atlas of Languages
 - 182 Focal Points Nominated by Member States
- Publications: Digital Toolkits
 - Hello Indigenous: contains chapter on script digitization through Unicode, ICU, CLDR and more
 - Digital Initiatives: contains case-studies from communities who have succeeded in digitization
- Upcoming publications
- Inclusion of Digital Empowerment elements in events and Global Task Force Meetings



3 New typeface for the Sorang Sompeng alphabet India

- Languages: Sora or Saura.
- Practitioners: Sony Salma.
- Site: Not applicable.

Description: Indian type designer Sony Salma created a new typeface* for the Sompeng script in 2022. The alphabet was already included in Unicode® in 2012. Salma created her typeface based on online and library research, and then collected feedback from Sorang Sompeng alphabet users. The typeface was later broadly used in print and digital publications. In 2020, Salma began working on a new typeface.

Tools used: Salma traced the visual style of the characters and placed them on an existing OpenType Font (OTF)* by replacing the existing glyphs. The font was mapped on the American Standard Code for Information Interchange (ASCII)* encoding.

Inputs & resources: The project was carried out independently by Sony Salma, a student pursuing a master's in design at the Indian Institute of Technology (IIT) Bombay.

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The word 'Sorang Sompeng' in Sora Sompeng script by Rishi Shukla.

India

LANGUAGES

244

POPULATION

Are	53,879 →
Assamese	15,311,351 →
Atong (India)	4,600 →
Awadhi	3,850,906 →
Badaga	133,550 →

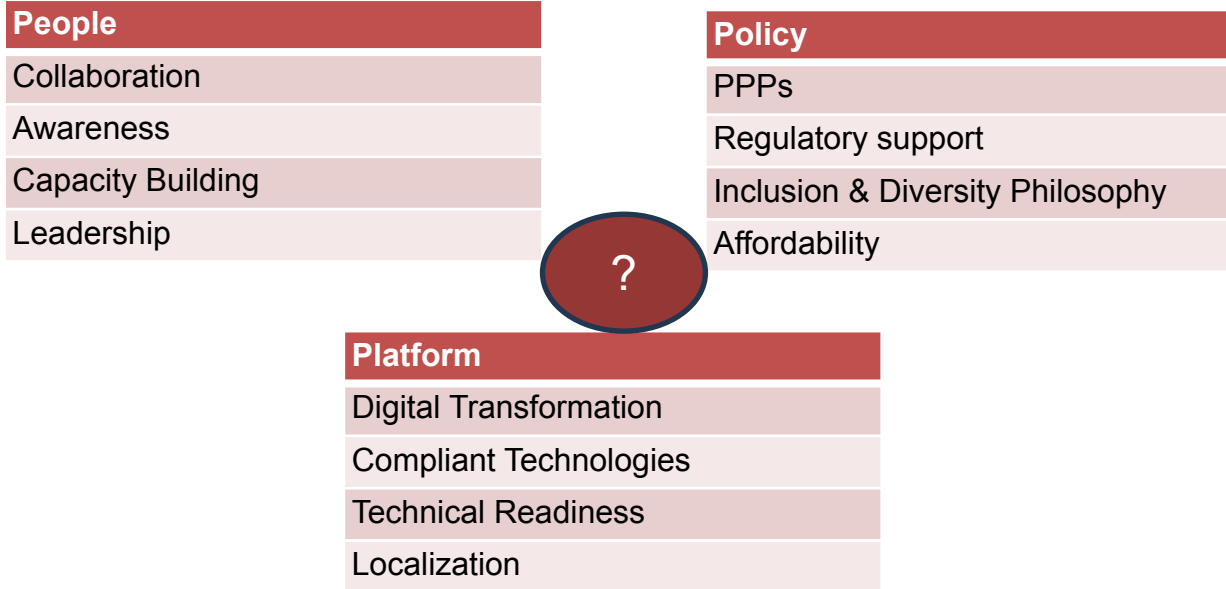
Kenya – Key Indicators

Gross Domestic Product (GDP, KES)	15,000bn
Gross Domestic Product (GDP, USD)	107bn
GDP growth (annual %)	5.4%
GNI per capita (Atlas Method, current USD)	2,110
Infant mortality rate (per 1,000)	30.5*
School enrolment, primary (% gross)	97.2*
Life expectancy (years)	62*
Population, of which % rural pop	55 m, 71%
Poverty headcount ratio at \$2.15 a day (2017 PPP) (% of population)	36.1%
Net ODA received (% of GNI)	2.4%
Mobile Internet unique subs (% pop)	35%
4G Network Coverage (% pop)	99%
Financial account ownership (% adults)	79%**

Data for 2023, except 2022 if marked * and 2021 if marked **.

Source: World Bank Development Indicators, Findex, GSMA

Drivers4UA-Kenyan Context



IDN ccTLD role in supporting local language communities

UAC ccNSO at ICANN82

Maria Kolesnikova, Chief Analyst



cctld.ru

.RU

кц.рф

.РФ

Cyrillic IDN ccTLD - .PΦ



Main facts

- ✓ One of the first four IDN ccTLDs delegated through the IDN Fast Track Process in 2010.
- ✓ Symbols allowed in 2nd level domain names: Russian alphabet characters only, numbers 0-9, hyphen (in .RU – Latin characters only, numbers 0-9, hyphen)
- ✓ Symbol “Φ” was selected not to match any Latin variants, .PΦ – means “Russian Federation”. For users it associates with the name of the country and its geographical territory.
- ✓ January 2025 – **760,000 domain names** registered in .PΦ (95% delegated).

In 2025 it is the **15th Anniversary of .PΦ** (12 May).



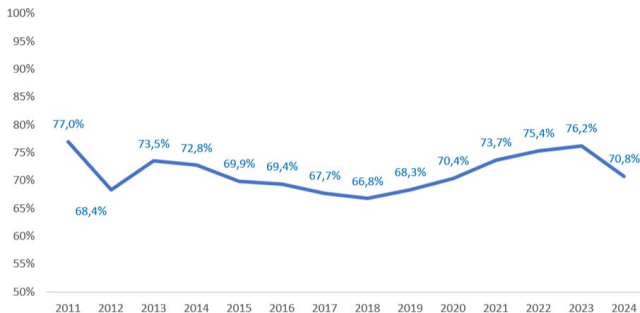
Cyrillic IDN ccTLD - .РФ

Some statistics

New registrations in .РФ per year



Renewal rate in .РФ

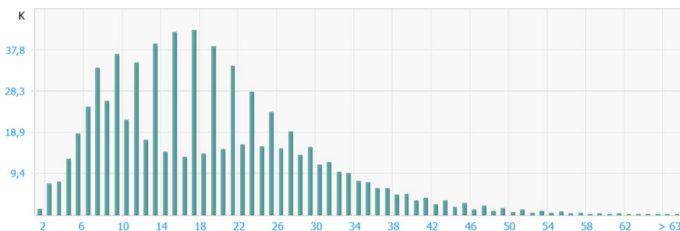


Domain names, %	
Domains with services	100,00
Web-app/one-page site	29,26 %
Web site	25,13 %
Well-known domain parkings	22,82 %
Mail only	14,49 %
Web redirect	8,30 %

Domain names length

Report Export

[Compare data](#)



cctld.ru

.RU

КЦ.РФ

.РФ

.PΦ for local language communities



What drives us

Population – 146 mln. Internet penetration – 93%. One official language - Russian.

- **Delivering *100% workable services* based on IDN ccTLD for the local end users.**
- **Discovering marketing advantages of IDN/EAI for local business and marketers.**
- **Providing seamless transition from offline to online space for the Russian speaking users.**
- **Helping local developers to make globally IDN compatible software, ready to work with all TLDs.**
- **Contributing to global efforts to reduce language barriers for digital inclusion when accessing and using the Internet.**

.PФ for local language communities



What we do in practice

- Since 2019**
- use Cyrillic IDNs for ccTLD projects' websites/landings
 - promote IDN and UA topics on numerous local events and awards
 - participate in IGF-family and WSIS Forum's multilingual and digital inclusion tracks
 - keep these topics as “hot” for local mass media (annual reports, awards, governmental support)

2020 - a new project on UA for the local technical community <https://поддерживаю.рф/> (in Russian)

2021 - all ccTLD's websites and ticket systems are ready to accept Cyrillic email addresses

2022 - start to collaborate with local universities to train students in Unicode and IDN/EAI standards adoption.

- In 2025:**
- add more Cyrillic characters to support more local languages in .PФ
 - allow Cyrillic email addresses in the registry (field “Contact email” for registrants and registrars)



cctld.ru



кц.рф



Thank you!

Any questions?



Q4 | Please select how much you agree or disagree with the statement

My ccTLD will expand its efforts in Universal Acceptance (UA) or Internationalized Domain Names (IDNs)

Strongly disagree

Strongly agree

Next Steps

ICANN83 (Prague): Follow-up session

Consultation on **blockers for UA readiness** from a ccTLD perspective

Interested in UA and/or UAC?

1

Become a UAC member

Join the ccNSO Universal Acceptance Committee and be an active part of this effort. The committee is open to ccTLD representatives globally.

ccnsosecretariat@icann.org

2

Use the UAC library

Consult the library and/or suggest content to be included.

<https://icann-community.atlassian.net/wiki/x/h0V2Bg>

3

Stay informed

Subscribe to the dedicated ccNSO UA email list.

<https://icann-community.atlassian.net/wiki/x/jkd2Bg>



Join at menti.com | use code 7693 0162

ICANN | ccNSO

ICANN82 UAC - drivers

How would you rate this session?



Thank you!

ccnsossecretariat@icann.org