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POLICY
FORUM



Celebrating 10 Years of Universal Acceptance Steering Group (UASG) and Moving Forward

ICANN83

11 June 2025



Session Overview

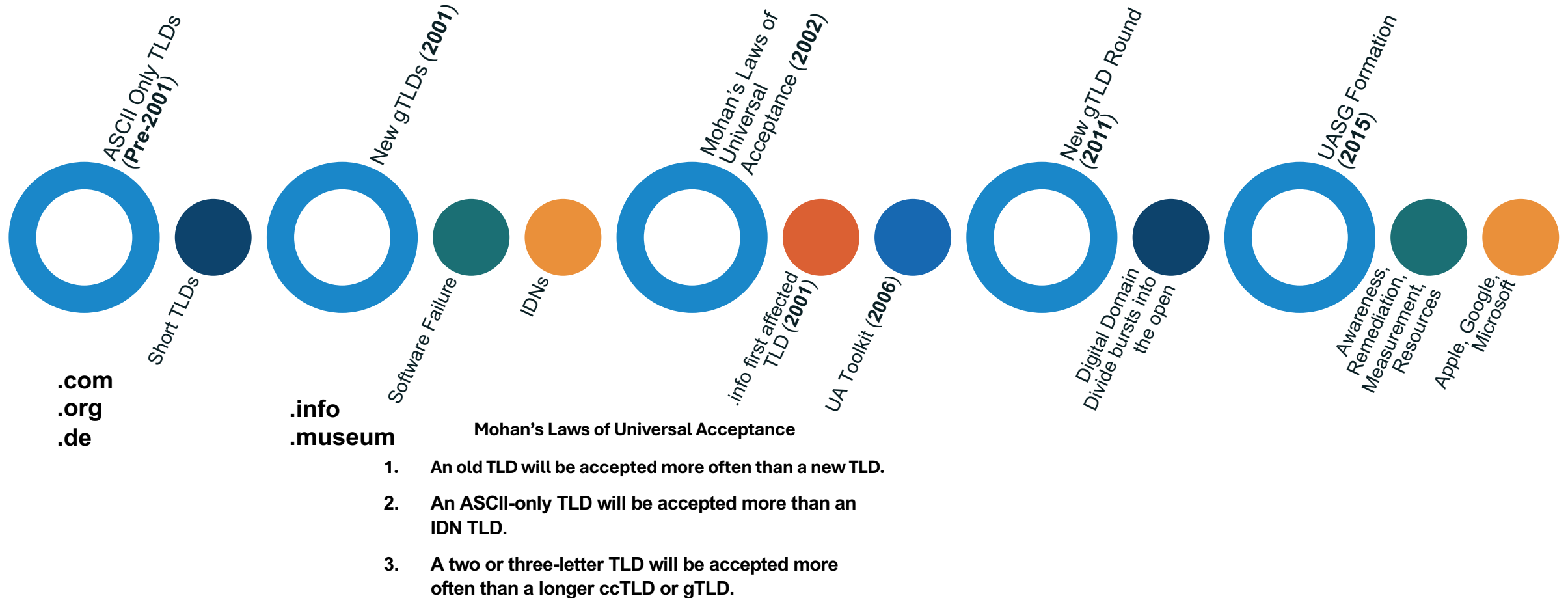
- Panel 1: UASG Motivation, Formation, Consolidation and Achievements (25 minutes)
 - UASG Chairs
- Panel 2: Work on UA Analysis, Outreach, Training, and Adoption (40 minutes)
 - UASG Leaders and Members
- Panel 3: Celebrating UASG Contributions and Next Steps (20 minutes)
 - ICANN Board and Org
 - Presentation of Report on Celebrating 10-Years of UASG to UASG Chairs
- Group Picture of UASG (5 minutes)

● Panel 1: UASG Motivation, Formation, Consolidation and Achievements

● Panelists:

- **Ram Mohan**, Chief Strategy Officer at Identity Digital
 - UASG Chair from 2015 - 2019
- **Ajay Data**, Managing Director, Data Group of Industries
 - UASG Chair from 2019 - 2023
- **Anil Kumar Jain**, Chief Operating Officer of CSC Wifi Choupal
 - UASG Chair from 2023 - 2025

A brief history of Universal Acceptance



Universal Acceptance Steering Group (UASG) Origins

● Precursors

Arabic Script IDN Working Group (ASIWG) – April 2008-2012

- Develop a unified IDN table for the Arabic script, allowing Arabic-speaking internet users to register domains in their native language and script
- Egypt, Gambia, Iran, Jordan, Tunisia, Algeria, Sudan, Somalia, Djibouti, Kuwait, Pakistan, Saudi Arabia, Syria, UAE and Malaysia

ICANN IDN Symposium (Dubai) - 2014

● Numbered series on uasg.tech

● Focus Areas

Awareness

Technical Remediation

Measurement

Resource Development

● Industry Support

ICANN

Afilias, dotAsia, GoDaddy, Verisign

Microsoft, Google, Apple

Internet Infrastructure Coalition (i2C), eco (de)



● Panel 2: Work on UA Analysis, Outreach, Training, and Adoption

- Tour de Table – UASG Leaders and Members (3 minutes each member)
 - Abdelmonem Galila, UA Ambassador
 - Maria Kolesnikova, Chair of UA Local Initiative, CIS-EE
 - Mark Svancarek, Chair of EAI WG
 - Nabil Benamar, Chair of Measurement WG and Vice Chair of UASG
 - Nitin Walia, Vice Chair of UASG
 - Satish Babu, Chair of Technology WG
 - Members of UASG

● Panel 3: Celebrating UASG Contributions and Next Steps

● Panelists:

- **Maarten Botterman**, Chair of ICANN Board IDN and UA Working Group
- **Kurtis Lindqvist**, ICANN President and Chief Executive Officer

Celebrating 10 Years of Universal Acceptance Steering Group (UASG)

Engage with ICANN – Thank You and Questions



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