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POLICY
FORUM



NEW gTLD PROGRAM: NEXT ROUND

gTLD

GNSO: NCSG Policy Committee Work Session (1 of 2)

June 2025 | 07:00-08:15 UTC / 09:00-10:15 CET



Agenda

1. Applicant Journey
 2. Timeline
 3. Q&A
- 

01

Applicant Journey

General Information

Who?

Legal entities such as corporations, organizations, and institutions as well as governmental, non-governmental, and inter-governmental entities can apply for a new gTLD

When?

Applications can be submitted starting in **April 2026** for 12-15 weeks

How much?

The gTLD application fee is of **USD 227,000** + conditional fees where applicable

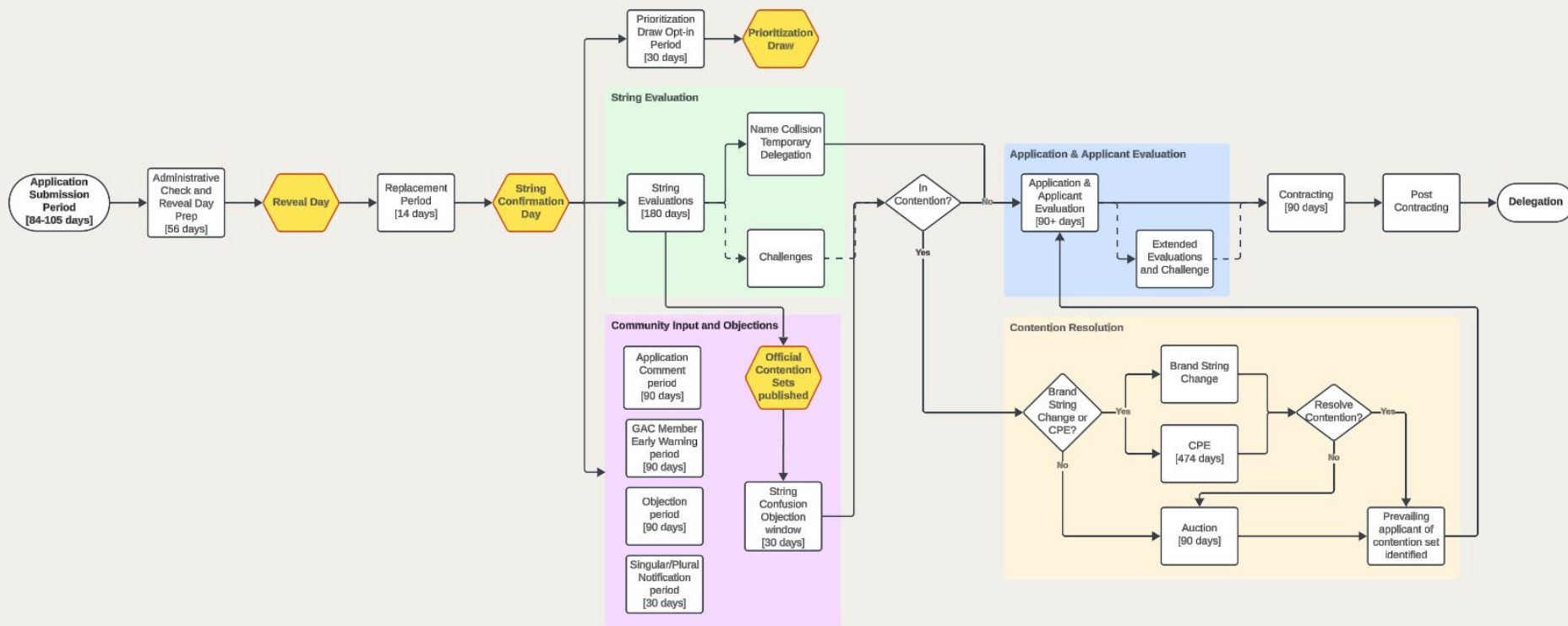
How?

Applications are submitted via the TLD Application Management System (**TAMS**)



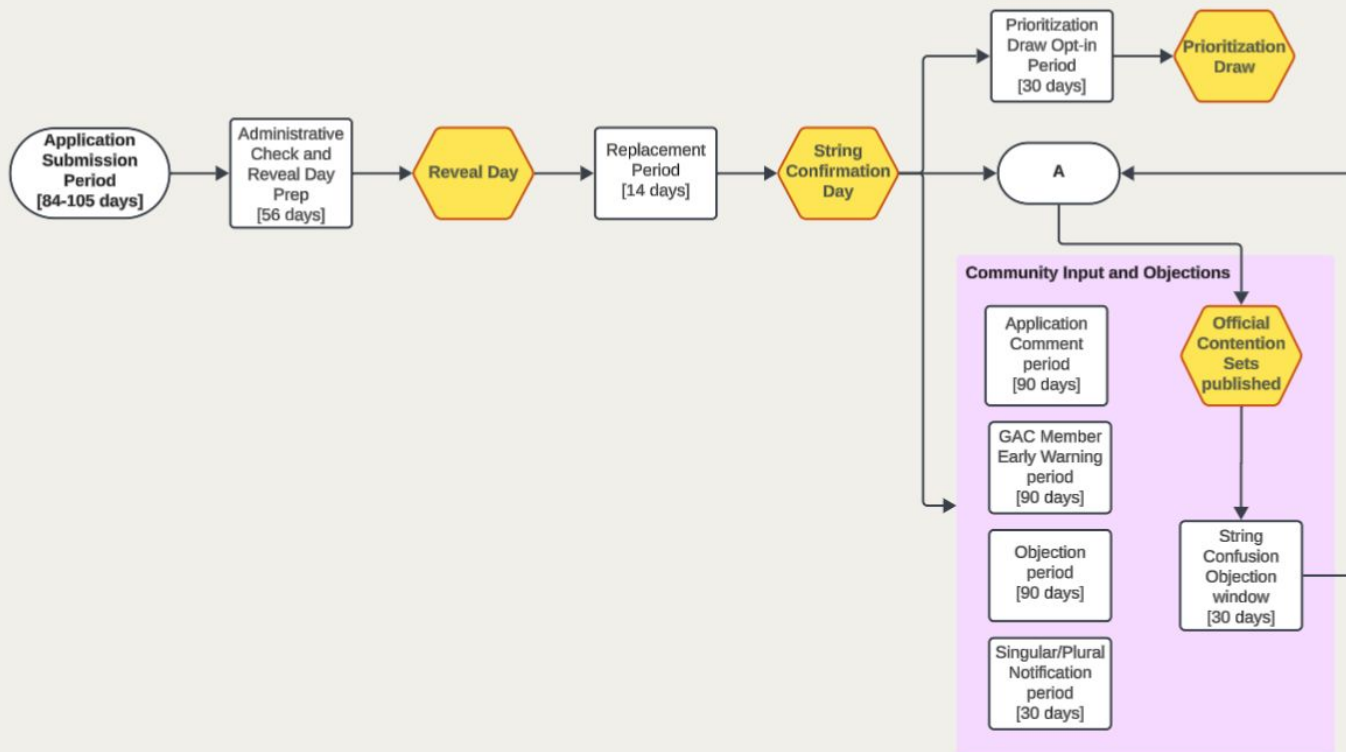
Applicant Journey

Submission to Delegation



Applicant Journey

Submission to Prioritization Draw

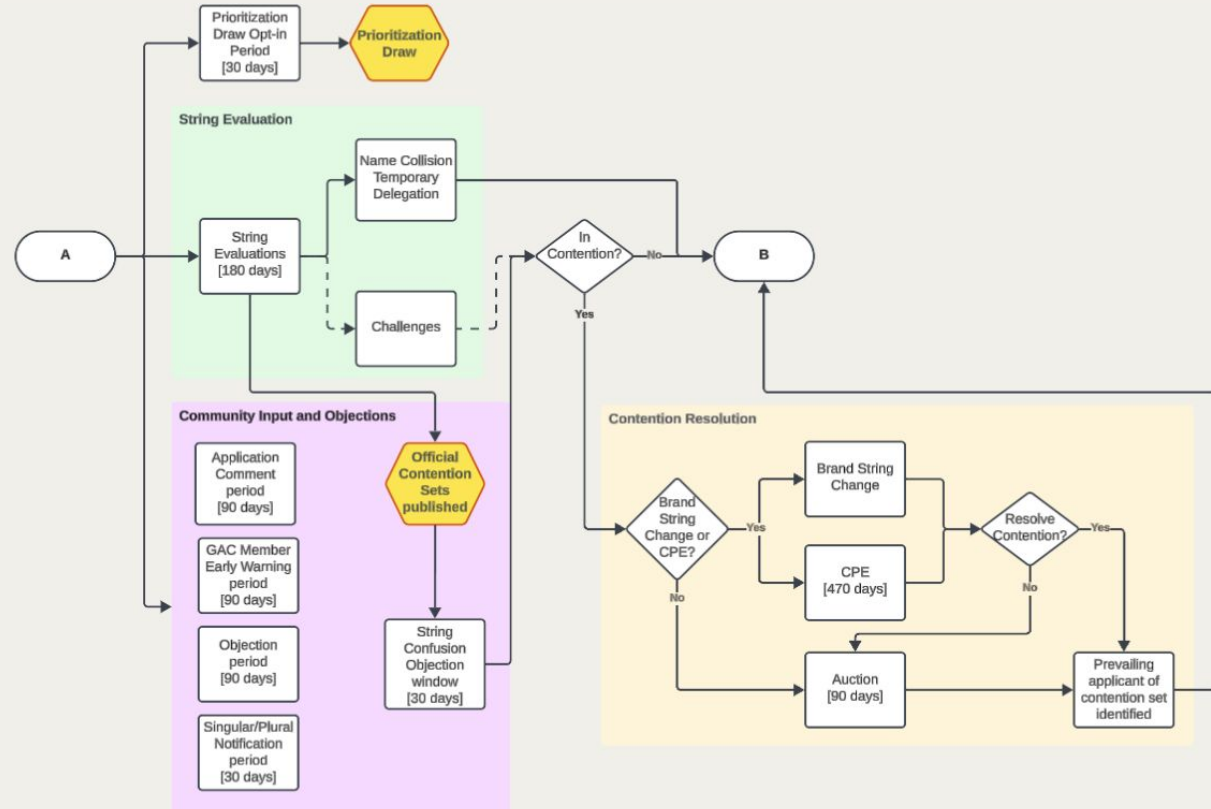


Applicant Journey

String Evaluation & Contention Resolution

String Evaluations

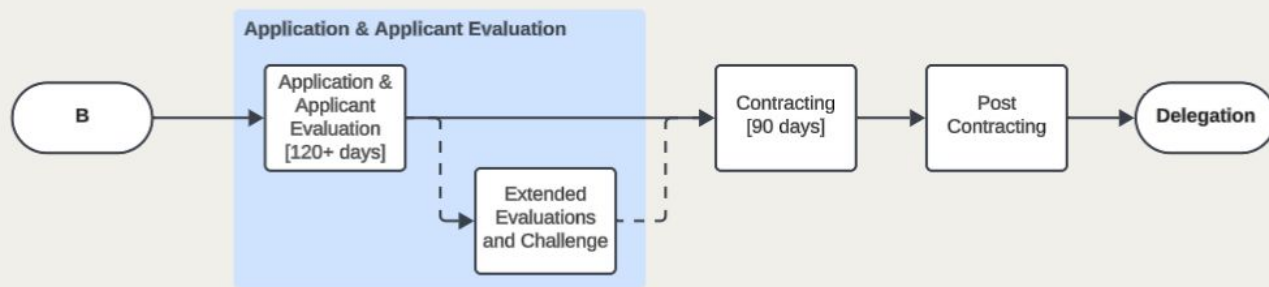
- Blocked Name Identification*
- DNS Stability Review*
- Other Non-Permitted Names Identification*
- Geographic Names Identification
- Name Collision Initial Assessment
- Reserved Name Identification*
- Safeguard Assessment
- Singular/Plural Notification Evaluation*
- String Similarity Evaluation*



* Eligible for challenge

Applicant Journey

Application & Applicant Evaluation to Delegation



Applicant Evaluations

- Background Screening*
- Financial and Operational Evaluation*

Application Evaluations

- Brand TLD Eligibility Evaluation (Specification 13)
- Code of Conduct Exemption Evaluation (Specification 9 Exemption)
- Geographic Names Review*
- Name Collision High-Risk String Mitigation Plan**
- Registry Commitment Evaluation (RCE)
 - Community Registration Policies Evaluation (Specification 12)
 - Registry Voluntary Commitment Evaluation
- Reserved Names Review*
- Registry Services Provider (RSP) Review*
- Variant Eligibility Evaluation*

*Eligible for extended evaluation or challenge

**Mandatory for applications for high-risk strings

02

Timeline

High-Level Timeline



Questions?

NEW gTLD PROGRAM: NEXT ROUND

gTLD

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