
ICANN84 | AGM – LAC Space
Tuesday, October 28, 2025 – 15:00 to 16:00 IST

ALBERT DANIELS

This session will now begin. Please start the recording. Hello, and welcome to the LAC Space session. My name is Albert Daniels, and I am a participation manager for this session.

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Please state your name for the record, the language you will speak if speaking a language other than English. And speak clearly at a

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moderate pace. I will now hand the floor over to Laura Margolis, the moderator.

LAURA MARGOLIS

Good morning, good evening, everyone, and thank you, Albert. I think, Rodrigo, we will switch to Spanish. What do you think? Yes? Okay. Why not?

Welcome, everyone, to this LAC Space session. This is a session that we frequently held. And in this particular occasion, we have a very full agenda with plenty of speakers. And I will be quite strict for the sake of time, because otherwise, we will not get to the end. So, I will give the floor now to Rodrigo for his opening remarks. And we will begin with the first part of the session.

RODRIGO DE LA PARRA

Rodrigo de la parra speaking. Good morning, good afternoon, everyone. Welcome to the LAC Space in this ICANN meeting in Dublin, ICANN84. As Laura said before, we have a very packed agenda. And we are really happy, because in this session and in this meeting, we have, in the ICANN board, we have four board members from Latin America. So, they are here to update you as we do in every meeting. And we also have our partners from LACTLD and LACNIC.

In addition, to share with you some of the activities that we have planned around the outreach and engagement activities in relation to the next round new TLD program and the applicant support

program, we would like to give you an update on these topics. And we would like to thank you for your support.

Additionally, we are going to focus on this session on the introduction of two projects direct from the ICANN's Grant Program. We have the privilege here of having Humberto and Carolina. They will be updating us on the projects that were awarded with a grant. And then we will have a presentation on the South School on Internet Governance. So, without further ado, I would like to give the floor back to our moderator, Laura.

LAURA MARGOLIS

Thank you very much, Rodrigo. So, in this part of the session...

CLAIRE CRAIG

Thank you, Laura. Claire Craig for the record. I do realize that the agenda is quite packed, but I'm concerned that there is no space for any other business on the agenda just in case persons in the community may have something that they may wish to raise. So, I'm not sure if you would want to leave a few minutes at the end for that. Thank you.

LAURA MARGOLIS

Thank you, Claire, for your comment. We have a very packed agenda, but I will take your suggestion, and I will try to compress the agenda as much as possible, so that we can have some spare

time for any other business in case there are other businesses to address.

In this particular opportunity, we're going to update you on the ICANN board. We have Patricio, Raúl. Raúl is not here. León, León is coming? There he comes. Okay, we see León. Raúl, where is Raúl? After that, Rocío de la Fuente will be presenting. And there we see Raúl as well. Okay, let's continue.

So, we will have an update by the board members. After that, we're going to have an update, a brief update, about LACTLD and about LACNIC. So, we will begin with the ICANN board members. And if you don't mind, I would like to give a warm welcome to Raúl Echeberría. He's the new ICANN board member, and I will give him two minutes to address this audience. So, Raúl, the floor is yours. Raúl is speaking. Do we have translation? Okay.

RAÚL ECHEBERRÍA

Good afternoon, everyone. It's a pleasure to be here at ICANN. I have been participating in these LAC Space meetings on many occasions, sometimes face-to-face, sometimes online. So, I guess, that I know most of you. And I am very happy to have this new responsibility. I am part of the board, the ICANN board. We have been working for one week. First, with a workshop, and now we have many meetings already.

Vanda is smiling because she knows what I am getting up to. It's a lot of work, but I am getting to it. So, I am really happy, and I am

really willing to contribute. And of course, I am at your disposal for anything that you may need, provided that is legal, and it is permitted from the legal and moral point of view. And I am at your disposal for anything that you may need. Face-to-face here in the meeting or via phone, WhatsApp, mail, whatever.

And again, I am happy to share the board with two colleagues from the region, Patricio and León. They gave me a really warm welcome, and they're helping me with the transition in a more efficient manner, if you will.

LAURA MARGOLIS

Thank you, Raúl. And since you say that if we need any help virtually or face-to-face, Raúl lives opposite me, so I can just go to your home and talk to you. So, thank you and welcome again. I would like to give the floor to Patricio Poblete.

PATRICIO POBLETE

Hello, this is Patricio Poblete speaking. I am one of the Latin American ICANN board members, and we are very happy to have Raúl joining us. And even though he's not an official member yet, because that will happen at the end of the General Assembly, he is the one that is working hard, because he started with an onboarding meeting, and then he had to participate in all our meetings throughout the week. So, I guess, that he is now fully on function.

We usually update you on the workshop and the resolutions that have been adopted, but in this particular occasion, the resolutions have not been passed. So, we are going to postpone this for the readout session, and I will update you on what we have been doing before the ICANN meeting.

We started on Thursday with our training on finance and audit issues, and then we began with our workshop on Friday, Sunday, and Saturday. During our workshop, we had some internal meetings with the CEO to be updated on different topics. And after that, we have an update on the status of the next round implementation. As you know, that is a very complex process. There are many things that are to be done, so that we can begin with a round in April.

We also had a briefing on the different policies that are being developed in different areas at ICANN. Then the board members had a meeting with the SOs and ACs, that is the supporting organizations and the advisory committee, that was a roundtable.

And on Saturday, we discussed the hot topics. These are the hot topics being discussed in the different areas of the community. Is my time up? Okay, two minutes more, and I will finish. One minute, okay.

We were updated on the review of reviews. That is a hot topic. And the progress of the RDR test, because it is to continue with this operation for a couple of years. And we were also updated on the Grant Program. We have two projects from the region that had

been approved. And then we have the audited financial statements. We bid farewell to our board members that are leaving us.

And finally, on Sunday, we had different reports from the board, and this includes the status of the discussions on internet governance and the WSIS+20. And there is a very detailed report on the onboard activity. So, I guess, that with that, I give you a wide overview of what we have been doing.

LAURA MARGOLIS

Thank you, Patricio. And now, I will give two minutes to León. León Sanchez, the floor is yours.

LEÓN SANCHEZ

Thank you so much. This is León Felipe Sanchez for the record. I am also a board member. Patricio mentioned everything that we did. And I would like to welcome Raúl, of course. We are very happy to have you on board. Raúl, welcome again. And I can tell you that the first year in the board is quite difficult. And this is a sort of marriage. Sometimes things get very tough.

And let me also highlight the presence of our colleague, Sajid. He will be the next vice-chair in the board. So, I asked him to come here with us, because I would like the members of the region and our colleagues from the board may know what is going on here.

So, we now go to different meetings, to the African meetings, to the Asia region meetings. and probably Catherine Adeya will be joining

us later. Because the idea is to promote this engagement between the board and the members of our region.

And let me also take this opportunity to congratulate Humberto on the grant that he was awarded, because it's a great project. And I urge you all to use this. This is the first cycle of the Grant Program, but we will have other cycles, so I invite you all to participate. And now, let me again thank you for your invitation, Rodrigo de la Parra, Rodrigo Salcedo, and the Latin American team. Thank you, Sergio, Laura, and my friends from the region. Thank you for this opportunity. And I welcome you, Esteban. And time is up, okay. That's it.

LAURA MARGOLIS

Thank you so much, León. Your timing was perfect. There is nothing to add. Okay, now, I will give the floor to Rocío de la Fuente from LACTLD. Rocio, you have three minutes. Is it okay for you?

ROCÍO DE LA FUENTE

I believe I can make it in three minutes. Rocio speaking, thank you, everyone, and thanks to the members representing the region four, their updates. I am Rocío de la Fuente. I am the general manager of LACTLD. And in this presentation, I am always updating the region about the activities of the LACTLD community. Next slide, please.

In this presentation, I would like to focus on about an initiative that we have with the technical community in the region.

LACNIC and the ICANN regional associations, Internet Society, LAC-IX, LACNOG. This is a joint effort. This is a workshop for an open, secure, and trustworthy internet. This is a training for law enforcement agencies, prosecutors, and judges. This year, we have two face-to-face editions. And the last edition was held in El Salvador under the LACNIC meeting. It was a very successful experience because we had participation from different judges from El Salvador, from the Supreme Court.

And let me also emphasize that this is the eighth edition of this effort. We held two virtual workshops. Let's move on to the next slide, please.

We are reaching a record in training of judges, law enforcement agencies, and prosecutors. We had 205 face-to-face or in-person participants and 290 virtual participants. So, this training, together with other activities that we have with the technical community, is a relevant platform for training this audience, which we see is key, particularly when we see blocking requests because they have an impact on the network and on the activities of our technical stakeholders.

So, this is a very important space, and this is something that we would like to keep on promoting with the generous support and the sponsorship of other associations in the technical community. And I will show you two pictures of the editions of this year. Next slide, please. Next slide.

Let me update you very briefly on another initiative at LACTLD. And this is the analysis of registration data from our members. Very briefly and quickly, I would like to show you a heads-up of what we are going to publish soon. This is a three-monthly report. Data here is up until June 2025. And in addition to what we can see here, we believe that it is highly relevant to work with our regional community in order to promote this sort of information, which is a key indicator for the digital economy development in our countries.

In these pictures, we see that, for example, up until September last year, there was a period where there was a slowdown in the growth of registration trends. But this slowdown now stopped. And we have a positive growth rate of 2.6 percent. And if we see the creation and deletion ratios, we see that there is an increase in the creation ratio and a reduction in the deletion ratio.

So, this is a very positive trend in the region if we compare this information with other regions. And the median rate is over 80 percent. This is the best percentage at the regional level, because we are working with an expert that helps us to standardize this measurement mechanisms for the different regions and regional ccTLD organizations. So, I would like to share the heads-up with you. And thanks for the additional time.

LAURA MARGOLIS

Thank you very much, Rocio. It's always very interesting to be updated on your content and publications. They are definitely relevant to our region.

Now, our next speaker is Nacho from LACNIC. He will briefly update us on his organization. Nacho, the floor is yours. And you have three minutes.

NACHO AMADOZ

I'll be very brief. We held an event in El Salvador earlier this month from the 6th to the 10th of October. We held IPv6, RPKI capacity development workshops together with LACNOG and LAC-IX and other sister organizations. We participated in the first conference focusing on incidents and vulnerabilities all around [Z-CERTs] in the region and on a global scale as well. But those of us attending this session held a workshop on internet governance with the aim of bringing the technical community closer to governance spaces.

And we also focused on network operator groups. And we wanted to bring them closer to regional groups as well. This was a success. We had a lot of participation from the technical community and a high participant turnout. We also focused on blocking requests, which unfortunately are on the increase in the region. We have requests to block domain names and IP addresses. And as Rocio mentioned, together with LACTLD and the technical community, we focused on capacity development for law enforcement, prosecutors, and judges.

And it is also worth mentioning that this year, we awarded the 2025 LACNIC award to Oscar Messano. We presented him with this award. Once again, congratulations, Oscar. You really, really deserve this award.

Our next event will be held in Guadalajara in May next year. And with that, I will stop my presentation in the interest of time. Thank you.

Excuse me, this is Nacho again. Two board members are here with me. They don't need any introduction, Gabriel Adonaylo and Esteban Lescano. Gabriel is also the LAC-IX general manager and is also a member of CABASE.

LAURA MARGOLIS

Thank you very much, Nacho. And we welcome your two board members to our LAC Space. We also welcome Catherine Adeya. Welcome to our LAC Space, Catherine. Now I'll give the floor to Rodrigo, Rodrigo de la Parra, who will update us on the next round of new gTLDs. Rodrigo, you have 10 minutes.

RODRIGO DE LA PARRA

Of course, I will be very brief and will focus on the most important topics of my presentation, in case you have any questions or comments. Next slide, please.

One of the key messages I want to convey in this presentation, in the interest of time is the following. I would like to sincerely thank the Latin American and Caribbean community for their support, so

that we can improve our awareness initiatives together with the ICANN organization. And in that way, we were able to reach plenty of organizations.

As you will recall, at the beginning of this initiative, we started consultations with different ICANN organizations. And we wanted to see what would be the best approaches to reach potential applicants. We held sessions in English and Spanish with LACRALO. Of course, we worked with our GAC representatives. We engaged with the ccNSO. And we will be shortly engaging with LACTLD. Then we had two LACNIC meetings, and we attended those meetings.

But in a nutshell, we received a suggestion which is very close to our hearts. And that is to expand our circle, to go beyond our inner circle or our circle of trust, or as Claire said, we have to do more than preaching to the choir. And I hope the translation is accurate. So, we want to work with the community members, but we also want to go beyond. We want to reach other organizations that perhaps have not heard about this program and might be interested in it.

So, we see some stats between September 2024 and October 2025. We were engaged in 120 events. We held 18 online webinars and presentations reaching 400 people. We held 400 in-person meetings and prospecting calls in more than 12 countries. And we held four big events in Monterey attended by thousands of participants. We focused on 150 participants. We also participated in Futurecom in Brazil, which, again, convenes thousands of

participants. And we had the opportunity to engage with 80 participants.

We attended Canto in the Caribbean. That's a very important meeting that convenes government, stakeholders, and network operators. We were able to engage with 800 participants. And we will briefly attend the World Cities Day held by the UN, this time in Bogota, Colombia. Part of our team is already on the ground getting everything ready. And we will be engaging with different city mayors in case they are interested in a .city new gTLD.

We also covered or focused on a strategy that has to do with the financial sector and we engaged more closely with the financial sector together with other TLDs in the region that are already operational in the financial sector. And we also worked with volunteers that are contributing to the program in order to support participants. Next slide, please.

And before I forget, and before my time is up, I want to acknowledge Laura Margolis for her support during the LAC DNS Forum and in many other initiatives in Uruguay. Vanda Scartezini has also been really supportive in Brazil. Our friends from NIC Mexico, have also helped us a lot. Many of these events would have cost thousands and thousands of dollars and thanks to your support, we were able to participate at a much, much lower cost. So, our thanks and our appreciation to Rubens and many other friends that are here or else online. This translated in the figures that you see on the screen. Latin America and the Caribbean as a

region has one of the highest levels of support and outreach in terms of reaching out to applicants. Next slide, please.

Here you see some events that we have attended or that we will be attending. We have more information about these events in our slide deck. And we move on, please, to the next one.

We recently attended a telecom meeting in Jamaica. This was organized by the CTU, our CEO attending, and that was really a milestone. He engaged in different working sessions and roundtables where we promoted the applicant support program and the next round. And thanks to this engagement, we have more engagement opportunities in the Caribbean. I would like to thank Diego because we were featured on this podcast in Colombia. You can see a screenshot. They gave us a 50-minute slot that was very generous.

Compared to the prior round, our outreach and engagement strategy has improved significantly. We have worked together with you. We have more metrics. We have better figures. Of course, there is a lot more to do. There's always the last minute in a match. We still have the last 60 seconds in that last minute. We will keep going and going until the application window opens in April. Could we move on, please, to the next slide? Thank you. One more, please. One more, please.

Here, you see more information about our activities in the Andean region. And if we can move on, please, to the next slide.

And in the Caribbean and in the different subregions. And with that, Laura, I can conclude my presentation now. Thank you all for your attention, for your support. And we hope you continue supporting us. Please do spread the word. If you come up with any idea, if you know someone that might be interested in promoting the new gTLDs, please reach out to us. We have our regional team. We have the global team. We have Bob here from the global team. So, they are willing to support us. And of course, we can work together with other organizations that run a gTLD. Thank you very much, Laura.

LAURA MARGOLIS

Thank you very much, Rodrigo. Indeed, you are doing a great, great job in promoting the new gTLD program, the next round, and the applicant support program. This is no easy task. And you are doing a great job in our region. And we always feel supported by your team. Thank you, thank you very much. And now, we will move on. We will have two presentations. Each speaker will have a 10-minute slot to update us on the projects that were awarded a grant. And we will first listen to Humberto Carrasco and then we will listen to Carolina, who will share their projects. Humberto, you have the floor, and you have a 12-minute slot.

HUMBERTO CARRASCO

Thank you very much, Madam Chair. First of all, we will stick to our time slot. First, I would like to introduce our team. First of all, Margarita Valdés from NIC Chile. She is part of the team supporting this project. And Javier Maestre from Spain, and he's been involved

in the domain name industry and the internet ecosystem since the 1990s. And lately, he started working on cryptocurrencies as well.

We have plenty of slides, but we are not going to use all of them. But I would like to go to slide number three, please, Albert. Thank you. Or I think it's 13.

I would like to thank Patricio Poblete from the board. And I would like to thank his team. I would like to thank Luis Arancibia, Margarita from NIC Chile, and all other members from NIC Chile, because without their project of legal clinics in Chile, I would not be here giving this presentation. We were part of the beta version of that program implemented by NIC Chile. This, in turn, enabled us to train more than 45 law school students, and train them in domain names. Please let's move on to one more, please. Thank you. One more, please. I think two or more slides ahead. Why access to justice matters. One slide before this one, please. That one. Thank you.

We realize that in NIC Chile's system and in the UDRP, there is a lack of balance between the outcomes of the different challenging possibilities. Only 20 percent of cases were resolved in favor of the actual domain name holders. Ninety-two of litigation or dispute resolution procedures at WIPO resolved in favor of the person filing the claim and not in favor of the domain name holder. Not everyone is a cyber squatter. Not everyone is a cyber-criminal.

In Chile, we saw that in many cases, we have legitimate actors, human beings that have a genuine legitimate project. So, together

with other legal clinics in Chile, we were able to somewhat overturn the statistics and reduce that 92 percent of cases to 60 percent. And I will give the floor to Margarita as we move on to the next slide, please, so that she speaks about the UDRP and its relevance in Latin America and the Caribbean.

MARGARITA VALDÉS

Hello, everyone. Basically, we see information for our region. We see the domains that resorted to the UDRP and how they used it. We have a simplified UDRP and a modified UDRP or UDRP variant and UDRP standard. So, on the one hand, they focus on local legislation and they see how that is in line with the dispute resolution mechanism that they are choosing. In this case, the UDRP. So, they have been somewhat able to customize these conflict resolution options and resolve cases in their countries.

HUMBERTO CARRASCO

Thank you very much, Margarita. Let's move on now to building an effective defense. I think that's the title of the slide. Okay, here, building an effective defense, yes.

JAVIER MAESTRE

Thank you, Umberto. Thank you, everyone, for this invitation. I think this project is really interesting. Okay. I would like to briefly refer to Nacho's presentation to what he said in terms of internet blocking requests. We are facing a very challenging situation in Spain because our National Football League is engaged or

collaborating with—or sorry, is being involved in some blockings and we see that there are some malicious actors causing these blockings, and we have filed an injunction in order to have a court resolution on how to resolve these matters in the digital space.

But leaving legal matters aside, I have a call to action. I know that all of you here are somewhat related to ICANN or to ISOC in the internet society. So, I want to raise your awareness. ISOC published a report criticizing this situation. If we want a free internet that will benefit humanity, we must be aware of these attacks and we must be aware of authoritarian regulation on the internet and we must focus on stopping this authoritarian consequence or outcome.

Leaving internet blockings aside, in terms of the UDRP, well, when I heard about this initiative, I thought it was pretty interesting. In 1995, I created my first website. I used Netscape. I don't know if that rings a bell, not if you are very young, but anyway. So, since then, I've been focusing on domain names, and I specialized in domain names. When the UDRP was launched—well, this seemed something that had no sense or made no sense. Most domain name holders had no defense whatsoever because it wasn't easy for them to have a legal counsel or the right legal counsel.

So, we have to focus on defending the legitimate domain name holder and also, the users in general. If all matches, so to speak, that are played at the WIPO to resolve these conflicts are not played on an even playing field, then this makes no sense. So, we have to focus on adequately protecting legitimate domain names. We have

preventative measures, negotiation strategy, a defense under the UDRP. And then eventually, if the UDRP process resolution is not favorable, well, we have some mechanisms. And we move on to the next slide, please.

We see there is a set of decisions that we need to take into account before the appearance of the conflict. First of all, the choice of the registrar, the registering company. This is key because rules set forth that whenever you register a domain name, the registry agreement provides that it will be subject to the jurisdiction of the registrar. So, if the conflict will end up being solved in the ordinary jurisdiction, the choice of the registrar is key. Therefore, you need to tell domain name holders that they need to be very careful with that. They don't have to pay attention to the price because sometimes they believe that there is a registry in Sri Lanka that have very low cost, which is much cheaper than in the U.S. And then they register the domain name in Sri Lanka. But then, if they have to file a suit in Sri Lanka, then the procedure will be very, very expensive. So, the choice of registrar is key.

Then effective use of the domain name. Is it going to be parked? Sometimes parking is considered to be something of bad faith. Obtain the trademark. On many occasions, we see that there is a petition or a request based on the UDRP. But this is on trademarks that are after—this is placed after the UDRP. So, we need to try to obtain the trademark. Maintenance and of course, the proper advice. Let's move to the next slide.

This is a negotiation phase. We need to be very careful in this stage and we need to be very well advised. Next slide, please.

The most important aspect, I would say, would be that if we can choose a panel of three members because the most erroneous decisions come from those panels that are composed by one panelist. Next slide, please. Another one. Next slide. The one before, please.

If you lose the traditional procedure, as it was the case in the case of Barcelona.com, I was actively engaged in the procedure and it was a worldwide case. And of course, there are plenty of anecdotes. My colleagues know very well that the situation was quite complicated for me. But in the case of space, we would have two actions. First, an interdict to retain and recover the position. And secondly, a negatory action for trademark infringement as it is the case of metrobilbao.com, mundial.com, perfumes.es, and a very recent case, mezquitadecordoba.org. Thank you so much for your attention.

LAURA MARGOLIS

Thank you very much for the presentations. They were really enlightening. And we didn't remember Netscape. We don't know what is that. Okay. Now we're going to give the floor to Carolina Biringer. Carolina, are you online?

CAROLINA BIRINGER

Gabriela and Fernanda Leon will take the floor.

LAURA MARGOLIS

Okay.

ALBERT DANIELS

Before we continue, there's a request from the interpreters that we slow down a little bit. I know we're trying to go quickly, but the interpreters are having some challenges. If we can speak slowly.

LAURA MARGOLIS

Thank you, Albert, for the reminder. And sorry to the interpreters, we will slow down, so that they can work properly. Now, I will give the floor to our remote participants, our remote speakers. You have 11 minutes. Thank you.

GABRIELA DELGADO

Good morning. I am Gabriela Delgado, and I would like to begin my presentation by introducing Stephanie. Stephanie is nine years old. She is at fourth grade. And in this video, in a session that we had with her, she said that she thought internet was just a place where she could only play. That was the only purpose of internet. But afterwards, she discovered that internet was a place where she could learn that connectivity was useful for other things to connect her to other people. And she was expecting to see what else she could find out in the digital world.

So, this is a phrase that I believe helped us to see the reality. This is a summary of how hyperconnected we are. However, we are not

digitally included or there is no digital literacy. That's why we say in favor of the best numbers, statistics do not help us. Next slide, please. Let's move on to the next slide, please.

We believe that digital inclusion is still pending. In Mexico, only 24 percent of indigenous households have access to the Internet, 45 percent of the rural population lacks basic digital skills. And if we move on, in Latin America, 49 percent of the indigenous communities do not have access to the internet. But this gap is not only seen in the lack of access, it is also seen in the gap that we see in digital literacy.

Some weeks ago, we talked to an ISP and he said there is a certain town in the mountains where we have access to the internet, users have access to TikTok, but they don't know what to do. So, what we found out was that there is an increasing amount of parents, children, young people, teachers that need training to be able to use technology in a more creative and secure manner. Next slide, please.

We know that the challenge is huge and we would like to work together. So that's why, in favor of the best, a favor de lo mejor in Spanish, is the organization that I represent and it's an organization that works and promotes a responsible and positive use of technology and communication. We would like to promote education, welfare, and a social change. We do this through our different lines of action, but one of our main lines of actions and the one that we have been promoting for many years now is education

and digital literacy because we believe that the more connected or the more skillful we are as internet users, the better our interactions and connections. Next slide, please.

And we share many of the fundamental values of ICANN, and we celebrate the fact that ICANN speaks out of these values because, as we said before, the support that we received is key. And, of course, it is key to open the support to other agents, to other stakeholders that may be seen or perceived to be outside the ecosystem, but, in fact, we want to have a more secure, stable, and accessible internet. That's why we are very thankful for this openness and for taking into account organizations like our organization. Organizations that would like to promote cultural diversity or online language diversity.

And, in this case, we have the opportunity of reach out to more people. And to speak about the project particularly, I would like to give the floor to Fernanda Leon. She's the leader of the project, and she will be introducing our project, A Digital World.

FERNANDA LEON

Hello, everyone. Good morning, good afternoon, and good evening, everyone. Please, next slide.

We are really happy, and thanks to the support of the Grant Program, we created A Digital World, or Mundo Digital, in Spanish. Our project has a goal, and this is to address digital exclusion in the different parts of Mexico, indigenous communities in Latin America

and all around the world. And we know that even though there is a rapid expansion of the internet, some of the communities that we work with are facing a real barrier to access, for digital access and for digital literacy. So, we would like to protect and engage in that. Next slide, please.

This digital exclusion we're referring to is limiting the opportunities for economic, social, cultural development, and at the same time, there is a lack of familiarity with internet resources, and this includes domain names, email addresses, native languages, the scripts being used by the different languages. So, this digital divide is restricting skills in the indigenous communities and in other communities, and they cannot fully participate in the digital world. That's why through our initiative, we would like to break these barriers, and we would like to promote inclusion and digital literacy.

Our goal is to strengthen the comprehension of the digital world and to promote an inclusive internet that is accessible and safe for everyone. And as I said before, our approach is the following. We would like to promote digital literacy and security. Next slide, please.

What are we doing to achieve our initiative? We need an instructional design, an AI platform, a communication and marketing campaign, and alliances. These are the four milestones for this initiative to be successful. Next slide, please.

Just to give you some background information, A Digital World or Mundo Digital has a goal, and this is to strengthen the understanding of the digital world, so that all the complex terminology may be understood in a simple manner. We promote access to social media, we speak about cybersecurity, we promote integration on indigenous communities, and it promotes the access to information by these communities. We have educational content divided into three levels, basic, intermediate and advanced.

Each of these levels have five modules with different content, for example, digital security, universal acceptance, digital rights and respect, digital right, mental health. This is key for us. Artificial intelligence is also another topic that we deal with. Through these different modules, we deliver the content in the platform. What is the most engaging thing about this platform? This is the way in which the platform is designed and all the technology that we are using and integrating in the platform. We use artificial intelligence. Next slide, please.

We use different tools to target our users. This platform has a real-time chat box that replies questions with a plain language, with clear language, which provides practical examples. It explains complex concepts in a simple and plain manner, and it is available 24-7. This means that anyone can access at any time and in a very simplified manner. This is an innovative learning experience

because the user interacts as if the bot was a teacher. We have an AI tutor that adapts the replies to the level of the students.

LAURA MARGOLIS

Sorry for interrupting you, but you have 30 seconds because we are running out of time, and we need to give the floor to our next speaker.

FERNANDA LEON

So, this platform covers all the terms. We would like to reach our communities, we would like to include our communities, we would like to reach out to Latin America and Mexico and the whole world, and we would like to promote the knowledge of this topic, which is so important, and this is internet and all we can do on the internet through different alliances with institutions, organizations, and social leaders. Very briefly, we would love to have a whole session devoted to our project, but we are really happy to be starting with this project thanks to the ICANN Grant Program.

LAURA MARGOLIS

I'm sure you will have other opportunities to speak about this project. Now I would like to give the floor to Olga Cavalli. She will be updating us on the internet governance. Olga, you have one minute.

OLGA CAVALLI

Thank you so much for giving us one minute. So, this is our 18th edition, consecutive edition of the South School of Internet Governance in the city of Guatemala. We are very happy to go back to Central America. We were in Costa Rica, in Panama, in Trinidad and Tobago. So, we are expecting to receive many fellows from Central America and the Caribbean region.

Let me show you the picture of Mexico on the third slide, please. We held the 17th edition of the school in Monterey. Those were the students on site. And now we are working with the cohort. We are assessing their final works. And if you go to the last slide, you'll see the social media contact information. The cohort grants will be published soon. We expect to have 400 fellows. And we know many of them will be participating in the course.

And of course, we have the diploma for all the fellows meeting and fulfilling all the evaluations. And we have Alfredo. He was our student back in 2016. And I would like to congratulate him on his award this week.

LAURA MARGOLIS

All those schools, all the editions are good, but that particular one was great. So, thank you, everyone, for joining us today in our LAC Space session. And now I would like to invite you all to take a group picture. I don't know exactly where Rodrigo is indicating right there. So, let's move on there for the group picture.

[END OF TRANSCRIPTION]