

## Session Agenda

- About the EWG
- Overview of the EWG's Final Report
- Next Steps
- Extended Q&A Opportunities
  - EWG Final Report Discussion Session 1
     Monday, 23 June, 1700 1900
  - <u>EWG Final Report Discussion Session 2</u>
     Wednesday, 25 June, 0800 1000



#### About the EWG

- Formed to overcome decade-long deadlock
  - Bring together a diverse group of volunteers
  - Apply wide range of expertise and experiences
  - Discuss issues frankly, participate individually
  - Strike compromises to find a path forward
- ICANN Board's mandate to EWG
  - Reexamine purpose & provision of gTLD registration data
  - Envision a next-generation solution to better serve global Internet community needs
  - Create a foundation to help the ICANN community (through the GNSO) create a new policy for gTLD directory services







**#ICANN50** 

#### **EWG Members**

Jean-Francois Baril (Lead Facil	itator)
Pekka Ala-Pietilä	Michele Neylon
Lanre Ajayi	Michael Niebel
Steve Crocker	Stephanie Perrin
Chris Disspain	Rod Rasmussen
Scott Hollenbeck	Carlton Samuels
Jin Jian	Faisal Shah
Susan Kawaguchi	Fabricio Vayra
Nora Nanayakkara	



## **EWG** Approach

- Final Report reflects 15+ month effort
  - Thousands of hours on in-depth research
  - 2600+ pages of comments, responses, results
  - 19 public community consultations
  - 35 EWG meeting days
  - 42 EWG calls
  - More than 200 subteam calls
- To answer a simple question about a very complex problem...

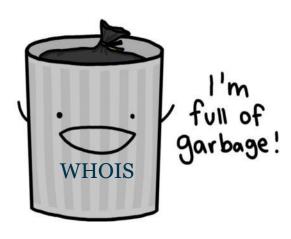
Is there an alternative to today's WHOIS to better serve the global Internet community?





#### EWG's Answer

 Today's WHOIS model of giving every user the same entirely anonymous public access to often-inaccurate data should be abandoned.





## **EWG's Final Report**

- Details a proposed next-generation Registration Directory Service (RDS)
- Strikes a balance between accuracy, access, and accountability
- Collects, validates and discloses gTLD data for permissible purposes only
- Leaves minimum data publicly available
- Safeguards the rest through a new paradigm: purpose-driven gated access
- Introduces new contracted parties to
  - Validate Contact Data
  - Accredit RDS Users





# Overview of Final Report



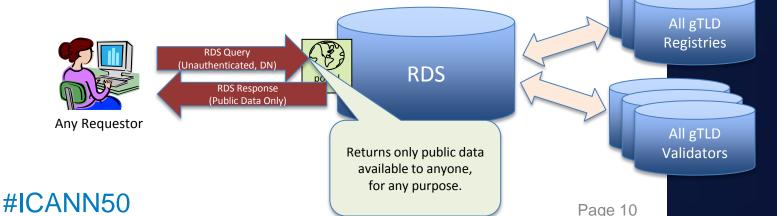
## Why create a new RDS?

- WHOIS provides one-size-fits-all public access to anonymous users
  - Little accountability or abuse remedies
  - Limited individual privacy protection or ability to conform to differing laws
  - Limited ability to ensure data integrity
  - Lack of security and auditing capabilities
  - Cumbersome contact management
  - Inefficient communication



## Solution: Purpose-Driven Access

- Some registration data would remain public to promote Internet stability and meet basic DNS needs
- This minimum public data would still be accessible by anyone, for any permissible purpose, without authentication...





#### **WHOIS**

Existing
Domain Name
Data

Supplied by Registrar and Registry Existing Registrant Contact Data

Collected from Registrant

Existing Admin, Tech Contact Data

Collected from Registrant

#### Today's WHOIS

- Entirely Public Data
- Entirely Anonymous Access
- Registrants Cannot Provide Contemporary/Alternate Data
- Contacts Cannot Prevent Inaccurate or Fraudulent Use

#### **Registrant ID PBC IDs RDS** Admin, Tech **Existing Contact Data Domain Name** Existing Data Registrant **Contact Data** Abuse, Legal, **Proxy & Business Contact Data** Collected from **New Optional** each Contact **Data Elements**

#### Purpose-Driven RDS

- Minimum Public Data Most Data Gated By Default!
- Contact Data is Validated
- IDs link Contact Data to Registered Domain Names
- Purpose-Based Contacts (PBCs)
   Manage Their Own Data



#### Minimum Public Data Overview

Registration Status: x	Domain Name: MYDOMAIN.TLD
DNSSEC Delegation: signedDelegation	Name Server: NS01.EXAMPLE-REGISTRAR.TLD
Client Status: DeleteProhibited, RenewProhibited, TransferProhibited	Registrant Typ Registrant
Server Status: DeleteProhibited, RenewProhibited, TransferProhibited	
Registrar: EXAMPLE REGISTRAR LLC	Registrant ConContact ID
Reseller: EXAMPLE RESELLER	Registrant Contact Validation Status:
Registrar Jurisdiction: EXAMPLE JURISDICTION	Operation Minimum Public
Registry Jurisdiction: EXAMPLE JURISDICTION	Registrant Contact Last Validated Timestamp: x
Registration Agre Domain Name Data	Registrant Contact Data
Creation Date: 2000-10-0 Supplied by	Registrant Country: AA
Original Registration Pate: 2000-10-08T09-45:007	
Original Registrar Registrar and Registry Registrar Regi	Administrator Contact ID: xxxx-xxxx
Updated Date: 2009-05-29T20:13:00Z	Tech Contact ID: xxxx-xxxx
Registrar URL: http://www.example-registrar.tld	Purpose-Based
Registrar IANA Number: 5555555	Legal Contact IDs
Registrar Abuse Contact Email: email@registrar.tld	Abuse Contact ID: xxxx-xxxx
Registrar Abuse Contact Phone: +1.1235551234	Busin (but NOT their Data)
URL of the Internic Complaint Site: http://wdprs.internic.net/	
ONE of the interfile complaint ofte. http://wapis.interfile.net/	Privacy/Proxy Contact ID: xxxx-xxxx

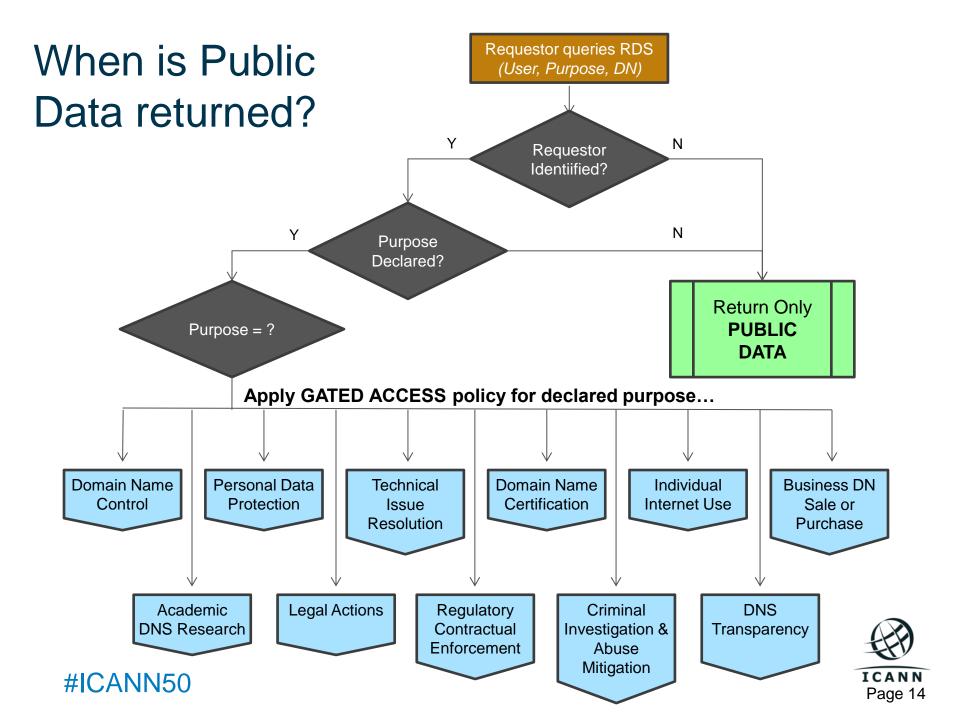
Minimum registration data that is publicly available to anyone, for any permissible purpose, without authentication



## Minimum Public Data Example

Registration Status: x	Domain Name: MY_DOMAIN.TLD		
DNSSEC Delegation: signedDelegation	Name Server: NS01.MY_REGISTRAR.TLD		
Client Status: DeleteProhibited, RenewProhibited, TransferProhibited	Desirement Torres UNIDEOLABED		
Server Status: DeleteProhibited, RenewProhibited, TransferProhibited	Registrant Type: UNDECLARED		
Registrar: MY_REGISTRAR LLC	Registrant Contact ID: xxxx-xxxx		
Reseller: MY_RESELLER	Registrant Contact Validation Status:		
Registrar Jurisdiction: RR_JURISDICTION	Operationally-Validated		
Registry Jurisdiction: RY_JURISDICTION	Registrant Contact Last Validated Timestamp: x		
Registration Agreement Language: ENGLISH	Registrant Email: EMAIL@MY_DOMAIN.TLD		
Creation Date: 2000-10-08T00:45:00Z	Registrant Country: AA		
Original Registration Date: 2000-10-08T00:45:00Z			
Registrar Registration Expiration Date: 2010-10-08T00:44:59Z	Administrator Contact ID: xxxx-xxxx		
Updated Date: 2009-05-29T20:13:00Z	Tech Contact ID: xxxx-xxxx		
Registrar URL: http://www.registrar.tld	Legal Contact ID: xxxx-xxxx		
Registrar IANA Number: 5555555	Abuse Contact ID: xxxx-xxxx		
Registrar Abuse Contact Email: email@registrar.tld			
Registrar Abuse Contact Phone: +1.1235551234	Business Contact ID: xxxx-xxxx		
URL of the Internic Complaint Site: http://wdprs.internic.net/	Privacy/Proxy Contact ID: xxxx-xxxx		

Minimum\* registration data that is publicly available to anyone, for any permissible purpose, without authentication\* (grey = not applicable for every domain name)



## What is the RDS "gate"?

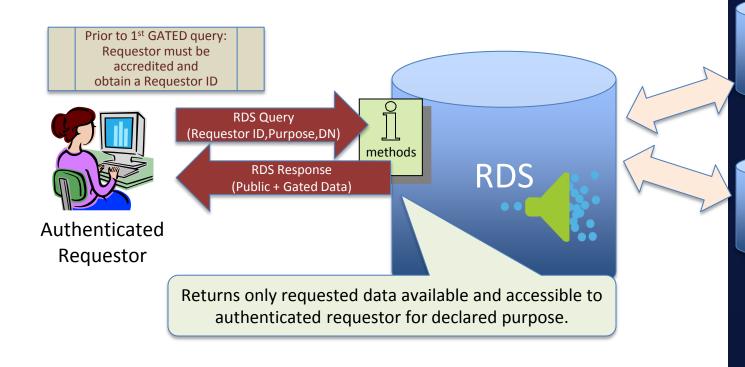
#### There is no single RDS "gate"

- Requestors and their data needs vary; so would RDS gated access policies
- Like most on-line services that hold private data, the RDS would
  - Apply policy-defined permissions
  - Driven by requestor identity + purpose
  - Uniformly enforce terms of service
  - Apply measures to deter and mitigate abuse



#### What is Gated Access?

 In the RDS, data is collected and disclosed for permissible purposes



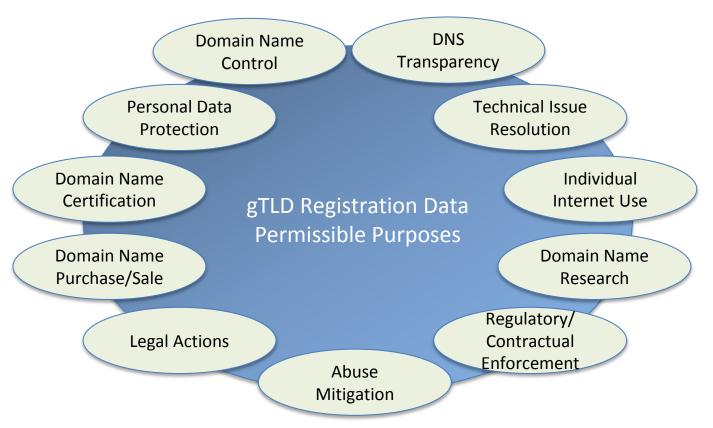
All gTLD Registries

All gTLD Validators



## Accredited Users and Purposes

 RDS must be able to support existing and future permissible purposes





#### Purposes and Data

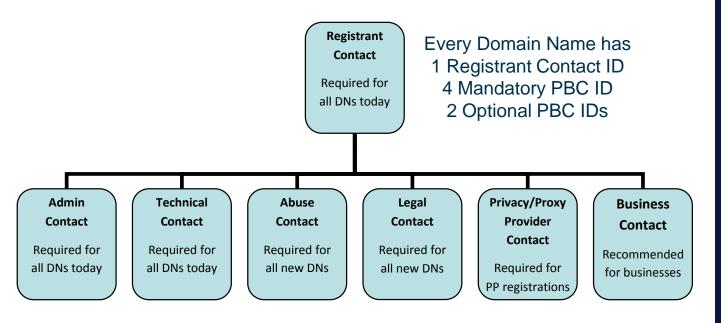
- Every permissible purpose has data needs
  - Domain Names involved
  - Domain Name Data (public)
  - Registrant Data (public &/or gated)
  - PBC Data (gated)
  - WhoWas &/or Reverse Query needs
- Some purposes are widely used and can be satisfied by minimum public data
- Other purposes require formal accreditation, strict terms of service, strong access controls, anti-abuse mechanisms, penalties for misuse



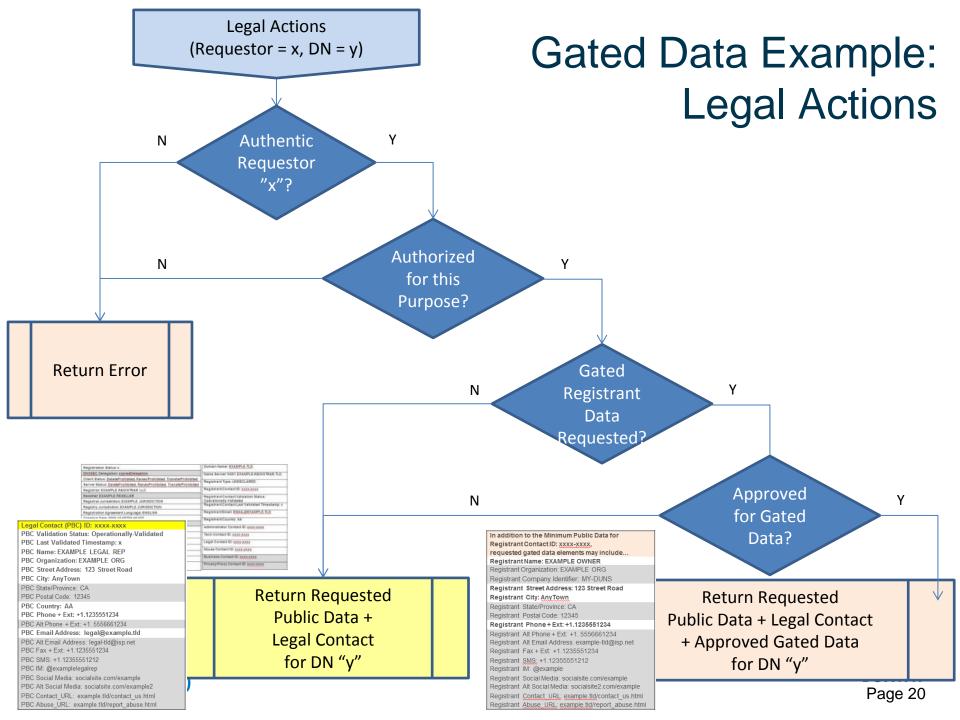


#### Purpose-Based Contacts

- Improve accountability and reachability while giving Registrants more control over personal data use
- Contact IDs are public, linked to Contact Data
- Contact Data is largely gated, accessible only to authenticated requestors with specific purpose who agree to be accountable for use







#### Contact Data can contain

- Third-party PBC's information, authorized for use by this Domain Name
- Forwarding addresses, supplied by an accredited Privacy Service
- Proxy's information, supplied by an accredited Proxy Service
- Registrant's own information, if no other choice is made
- Each Contact Holder can opt to gate data not needed for purpose(s)



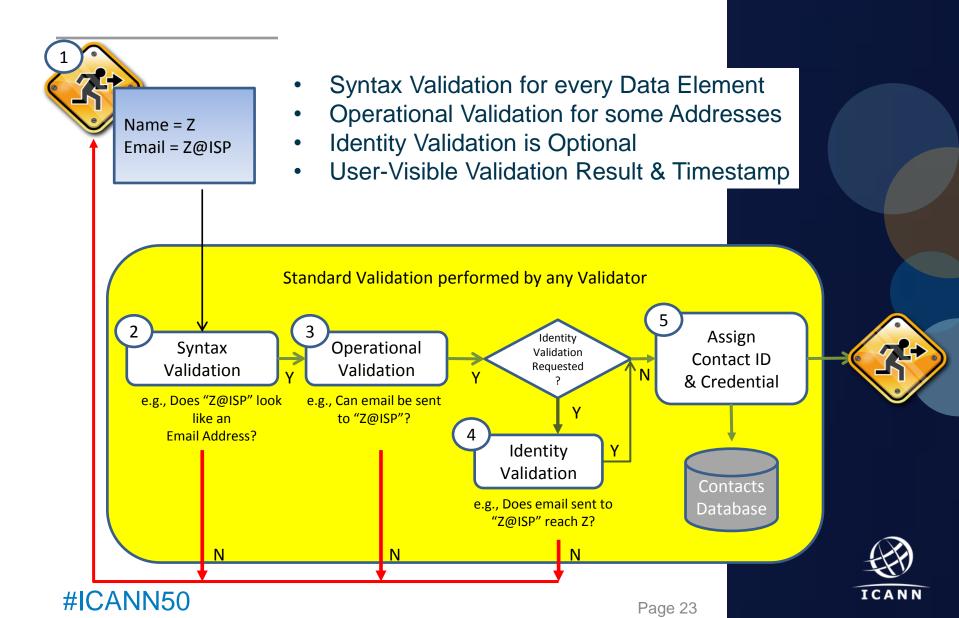


## **Data Quality Improvements**

- Gated Access reduces intentional inaccuracy
- With Contact Directory, conceptually separate from Domain Name Directory, individuals and organizations control and maintain own data
- Contact data accuracy improved by Standard Validation, at time of collection/update
- Optional identity validation reduces identity theft
- Reusable Contacts improve data consistency and simplify large-scale updates
- Letting Contacts use any Validator may ease compliance with local data protection laws
- Local Validators may support native languages

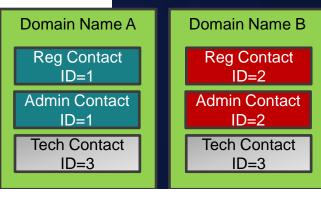


#### Standard Validation



## **RDS Contact Directory**

 Registrants and PBCs create and maintain their own Contact Data using Validators



Updates made to Contact # 3 automatically reflected in RDS Data for both Domain Names A and B

- By separating Contact Validation from Domain Name Registration
  - Difficult validation tasks can be carried out by specialists – many of whom already validate addresses on a global scale
  - Registrars and Registries won't be forced to create global validation systems
  - Registrants can choose local Validators, reducing overall cost



#### Recommended Model

 The EWG evaluated several possible models against defined criteria

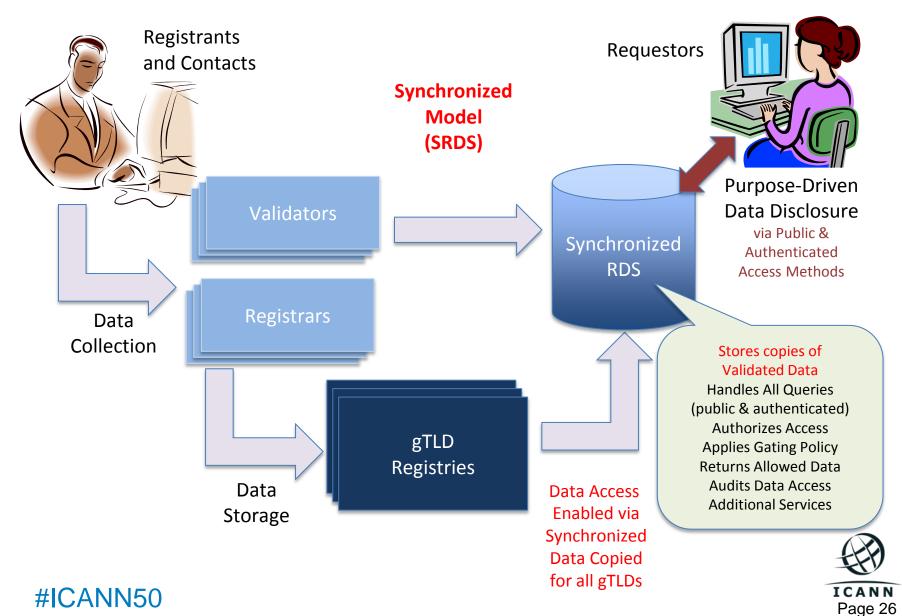
POSSIBLE MODELS	Collection	Storage	Сору	Access
Current WHOIS	RR	RR/Ry	n/a	RR/Ry
Federated	RR & V	RR/Ry & V	n/a	RDS
Synchronized *	RR & V	RR/Ry & V	RDS	RDS
Regional	RR & V	RR/Ry & V	Regional	RDS
Opt-Out	RR & V	RR/Ry & V	Optional	RDS
Bypass	RR & V	RR & V	RDS	RDS

 After rigorous analysis of factors – including cost – the EWG chose the Synchronized RDS (SRDS)

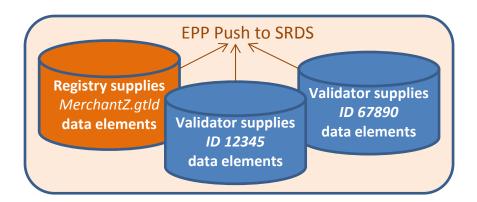


<sup>\*</sup> Formerly known as the Aggregated RDS (ARDS)

## Synchronized RDS



## RDS Ecosystem



Example #2 – Querying SRDS about DN for Technical Issue Resolution

(illustrates Synchronized model)

User X queries RDS (MerchantZ.gtld, Technical Issue Res)

RDS authenticates

X

for purpose

Technical Issue Res

RDS authorizes access to data for *Technical Issue Res* 

Required for Gated Data Otherwise Optional List of Public and Gated data elements accessible for this purpose

RDS looks up authorized data for Domain Name *MerchantZ.gtld*  RDS looks up authorized data for Registrant Contact ID 12345

RDS looks up authorized data for Technical Contact ID 67890

RDS consolidates resulting data about

MerchantZ.gtld MerchantZ ExampleTech

into one response

## **Data Protection Principles**

- Compliance challenges growing rapidly for WHOIS, exacerbated by new gTLDs
- Mechanisms must be adopted to facilitate routine legally compliant data collection and transfer between RDS ecosystem actors handling personal data, including
  - Standard Contract Clauses that are harmonized with privacy and data protection laws, codified in a policy and enforced through contracts
  - 2. "Rules Engine" to apply data protection laws
  - 3. RDS Storage Localization to implement a high level of data protection

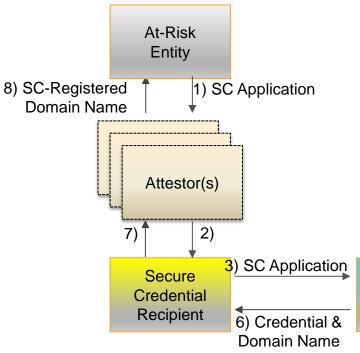


## **Privacy Principles**

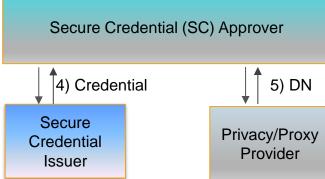
- In addition to compliance with data protection laws, the RDS ecosystem must accommodate needs for privacy by including:
  - An accredited Privacy/Proxy Service
  - An accredited Secure Protected Credentials
     Service
- There Accreditation and rules for the provision and use of accredited Privacy/Proxy services
- Outside of domain names registered via accredited Privacy/Proxy Services, Registrants must assume responsibility for the domain names they register



#### Secure Protected Credentials



For persons at risk, and in instances where free-speech rights may be denied or speakers persecuted





## Other Topics in Final Report

- Data Element Principles
- RDS User Accreditation
- Law Enforcement Access
- Compliance and Contractual Relationships
- Accredited Privacy and Proxy Service Principles
- Model Design Principles
- Core RDS Cost Analysis
- Data Storage, Escrow, and Logging Principles
- Benefits compared to 2013 RAA WHOIS
- RDS Risks and Impacts

https://www.icann.org/en/system/files/files/final-report-06jun14-en.pdf



# Conclusion



## Next Steps

- EWG to offer webinars and other opportunities for Community Q&A
- ICANN Board to consider EWG's Final Report as foundation for the Boardrequested GNSO Policy Development Process (PDP)
- Fundamental questions to consider
  - Is the RDS preferable to today's WHOIS?
  - o If not, can WHOIS meet the needs of the evolving global Internet?



#### Questions?

- EWG Discussion Sessions
  - Monday, 23 June, 1700 1900
  - Wednesday, 25 June, 0800 1000
- Where EWG members will
  - Discuss key RDS concepts
  - Answer your questions



# Background Materials



#### Additional Resource Links

- EWG Public Wiki https://community.icann.org/pages/viewpage.action? pageId=40175189
- Initial Report Announcement
   https://www.icann.org/news/announcement-3-2013-06-24-en
- Status Update Report Announcement https://www.icann.org/news/announcement-2013-11-11-en
- Final Report Announcement https://www.icann.org/news/blog/ewg-recommends-a-replacement-for-whois
- Public Research Page https://community.icann.org/display/WG/ EWG+Public+Research+Page



## Users and Purposes Background Materials

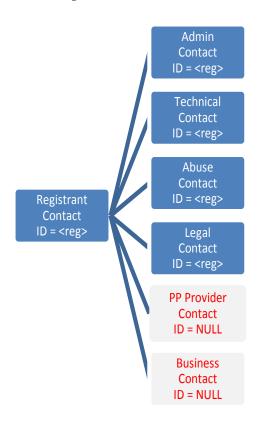


## Purposes and Tasks

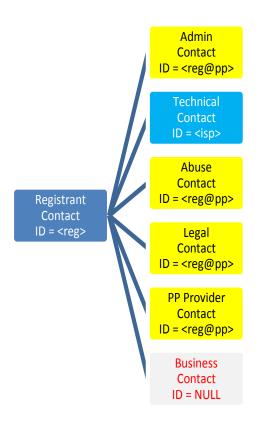
Purpose	Includes tasks such as
Domain Name Control	Creating, managing and monitoring a Registrant's own domain name (DN), including creating the DN, updating information about the DN, transferring the DN, renewing the DN, deleting the DN, maintaining a DN portfolio, and detecting fraudulent use of the Registrant's own contact information.
Personal Data Protection	Identifying the accredited Privacy/Proxy Provider or Secure Protected Credential Approver associated with a DN and reporting abuse, requesting reveal, or otherwise contacting that Provider.
Technical Issue Resolution	Working to resolve technical issues associated with domain name use, including email delivery issues, DNS resolution failures, and website functional issues, by contacting technical staff responsible for handling these issues.
Domain Name Certification	Certification Authority (CA) issuing an X.509 certificate to a subject identified by a domain name needing to confirm that the DN is registered to the certificate subject.
Individual Internet Use	Identifying the organization using a domain name to instill consumer trust, or contacting that organization to raise a customer complaint to them or file a complaint about them.
Business Domain Name Purchase or Sale	Making purchase queries about a DN, acquiring a DN from another Registrant, and enabling due diligence research.
Academic/Public-Interest DNS Research	Academic public-interest research studies about domain names published in the RDS, including public information about the Registrant and designated contacts, the domain name's history and status, and DNs registered by a given Registrant.
Legal Actions	Investigating possible fraudulent use of a Registrant's name or address by other domain names, investigating possible trademark infringement, contacting a Registrant/Licensee's legal representative prior to taking legal action and then taking a legal action if the concern is not satisfactorily addressed.
Regulatory and Contractual Enforcement	Tax authority investigation of businesses with online presence, UDRP investigation, contractual compliance investigation, and registration data escrow audits.
Criminal Investigation & DNS Abuse Mitigation	Reporting abuse to someone who can investigate and address that abuse, or contacting entities associated with a domain name during an offline criminal investigation.
DNS Transparency	Querying the registration data made public by Registrants to satisfy a wide variety of needs to inform the general public.

**#ICANN50** 

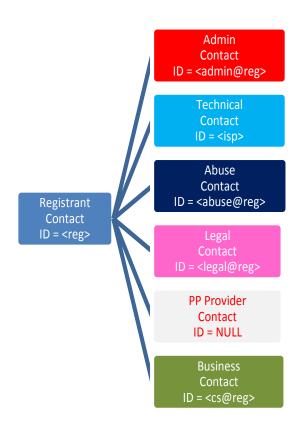
## Example Registrations using Purpose-Based Contacts







Individual or Org using Privacy Service\* forwarding addresses



Business using 3<sup>rd</sup> Party PBCs

> ICANN Page 39

## Purposes and Needs

Purpose	Query Scope	Contact(s) Needed	Registrant Data Needed	DN Data	Other Queries Needed
Domain Name Control	Own DN	All	Public+Gated	Yes	Reverse (Own Data) WhoWas (Own DN)
Personal Data Protection	PP DN*	PP	Public	Yes	None
Technical Issue Resolution	Any DN	Tech	Public	Yes	None
Domain Name Certification	Any DN	None	Public+Gated	Yes	None
Individual Internet Use	LP DN*	Business	Public	No	None
Business Domain Name Purchase or Sale	Any DN	Admin	Public+ Approved Gated	Yes	Reverse (Approved Data) WhoWas (Any DN)
Academic/Public Interest DNS Research	Any DN	All	Public+ Approved Gated	Yes	Reverse (Approved Data) WhoWas (Any DN)
Legal Actions	Any DN	Legal	Public+ Approved Gated	Yes	Reverse (Approved Data) WhoWas (Any DN)
Regulatory and Contractual Enforcement	Any DN	Legal	Public+Gated	Yes	Reverse (Any Data) WhoWas (Any DN)
Criminal Investigation & DNS Abuse Mitigation	Any DN	Abuse	Public+Gated	Yes	Reverse (Any Data) WhoWas (Any DN)
DNS Transparency	Any DN		Public	Yes	None



## PBCs and Responsibilities

PBC Type	Potential Responsibilities
Admin	Handling requests related to domain name acquisition and sale, such as purchase inquiries and domain name transfers.
Legal	Handling requests about this domain name from tax authorities, UDRP investigators, contractual compliance investigators, and legal representatives.
Technical	Handling requests about this domain name related to problems with website outages, DNS issues, mail delivery issues, etc.
Abuse	Handling DNS abuse reports about this domain name, including phishing, spam, and other harmful Internet activities.
Privacy Proxy	Handling requests for relay/reveal, fielding complaints about domain name abuse on behalf of the Registrant/Licensee, complying with LEA investigations into criminal activities.
Business	Handling consumer requests for information about a business and information for contacting the company for further information or to resolve customer complaints.



# RDS User Accreditation Background Materials



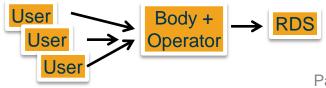
## **RDS** User Accreditation

- Any purpose requiring gated access requires user accreditation
- Each RDS User community should be consulted to confirm
  - EWG-identified purposes
  - Data elements needed for purpose
  - Possible RDS User Accreditors



## **RDS User Accreditor Models**

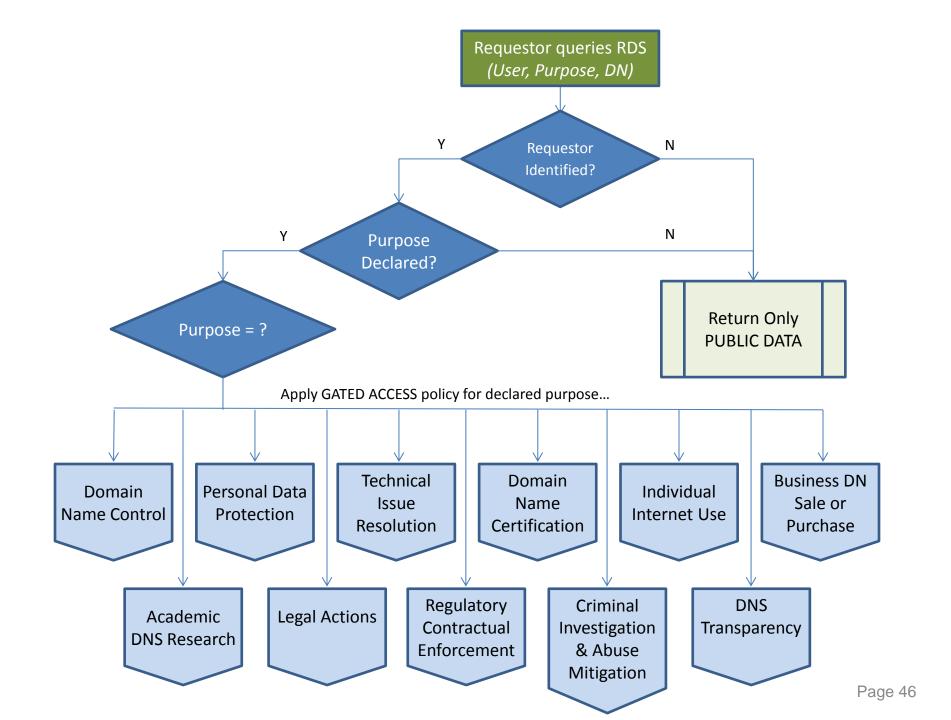
- Many organizations may accredit RDS Users, taking on one or both of these roles:
  - Accrediting Body manages community
  - Accreditation Operator underlying platform
- Guided by common principles but using varied implementations
  - Accrediting Body, separate from third-party Accreditation Operator
  - Accrediting Body + Operator, passing authenticated requests to RDS
  - Accrediting Body + Operator, proxying member requests (i.e., "Interpol model")





# Gated Data Examples Background Materials



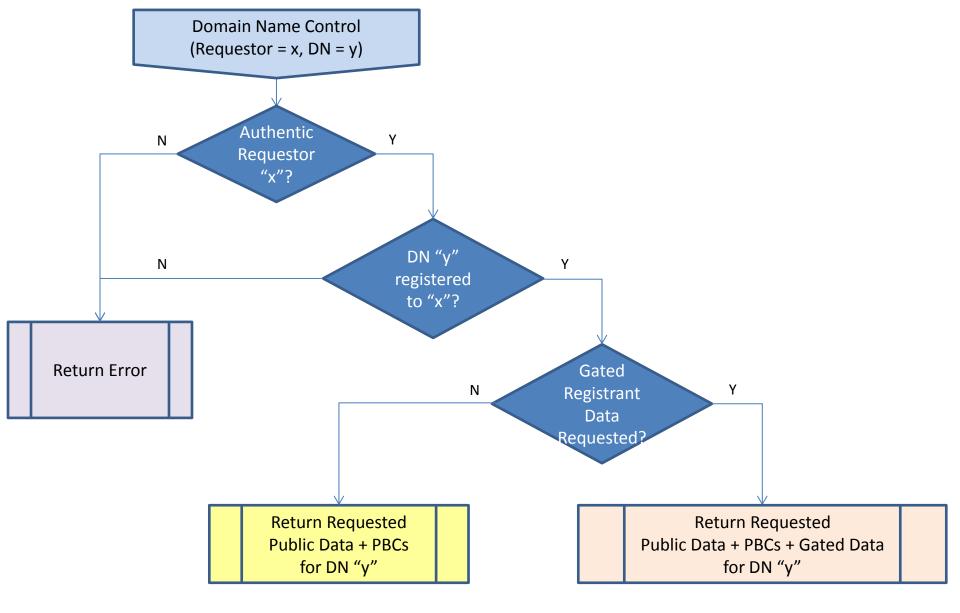


### Minimum Public Data

	Domain Name: EXAMPLE.TLD				
DNSSEC Delegation: signedDelegation	Name Server: NS01.EXAMPLE-REGISTRAR.TLD				
Client Status: DeleteProhibited, RenewProhibited, TransferProhibited					
Server Status: DeleteProhibited, RenewProhibited, TransferProhibited	Registrant Type: UNDECLARED				
Registrar: EXAMPLE REGISTRAR LLC	Registrant Contact ID: xxxx-xxxx				
Reseller: EXAMPLE RESELLER	Pagistront Contact Validation Status				
Registrar Jurisdiction: EXAMPLE JURISDICTION	Registrant Contact Validation Status: Operationally-Validated				
Registry Jurisdiction: EXAMPLE JURISDICTION	Registrant Contact Last Validated Timestamp: x				
Registration Agreement Language: ENGLISH	Registrant Email: EMAIL@EXAMPLE.TLD				
Creation Date: 2000-10-08T00:45:00Z	Registrant Email. EMAIL@EXAMPLE.TED				
Original Registration Date: 2000-10-08T00:45:00Z	Registrant Country: AA				
Registrar Registration Expiration Date: 2010-10-08T00:44:59Z	Administrator Contact ID: xxxx-xxxx				
Updated Date: 2009-05-29T20:13:00Z	Total Control ID				
Registrar URL: http://www.example-registrar.tld	Tech Contact ID: xxxx-xxxx				
Registrar IANA Number: 5555555	Legal Contact ID: xxxx-xxxx				
Registrar Abuse Contact Email: email@registrar.tld	Abuse Contact ID: xxxx-xxxx				
Registrar Abuse Contact Phone: +1.1235551234	Business Contact ID: xxxx-xxxx				
URL of the Internic Complaint Site: http://wdprs.internic.net/					
	Privacy/Proxy Contact ID: xxxx-xxxx				

Minimum<sup>\*</sup> registration data that is publicly available to anyone, for any permissible purpose, without authentication\* (grey = not applicable for every domain name)

\* Except where prohibited by data protection laws ¥ Gated Registrant Data can also be made Public at the Registrant's discretion



### Example PBCs – Administrator and Technical

#### Administrator Contact (PBC) ID: xxxx-xxxx

**PBC Validation Status: Operationally-Validated** 

PBC Last Validated Timestamp: x PBC Name: EXAMPLE ADMIN PBC Organization: EXAMPLE ORG

PBC Street Address: 123 Street Road

PBC City: AnyTown
PBC State/Province: CA
PBC Postal Code: 12345

**PBC Country: AA** 

PBC Phone + Ext: +1.1235551234

PBC Alt Phone + Ext: +1. 5556661234

PBC Email Address: admin@example.tld

PBC Alt Email Address: admin-tld@isp.net

PBC Fax + Ext: +1.1235551234 PBC SMS: +1.12355551212

PBC IM: @exampleadmin

PBC Social Media: socialsite.com/example

PBC Alt Social Media: socialsite.com/example2

PBC Contact\_URL: example.tld/contact\_us.html

PBC Abuse\_URL: example.tld/report\_abuse.html

#### **Technical Contact (PBC) ID: xxxx-xxxx**

**PBC Validation Status: Operationally-Validated** 

PBC Last Validated Timestamp: x

PBC Name: EXAMPLE TECH

PBC Organization: EXAMPLE ORG

PBC Street Address: 123 Street Road

PBC City: AnyTown

PBC State/Province: CA PBC Postal Code: 12345

PBC Country: AA

PBC Phone + Ext: +1.1235551234

PBC Alt Phone + Ext: +1. 5556661234

PBC Email Address: tech@example.tld

PBC Alt Email Address: tech-tld@isp.net

PBC Fax + Ext: +1.1235551234

PBC SMS: +1.12355551212

PBC IM: @exampletech

PBC Social Media: socialsite.com/example

PBC Alt Social Media: socialsite.com/example2

PBC Contact\_URL: example.tld/contact\_us.html

PBC Abuse\_URL: example.tld/report\_abuse.html

PBC data that is disclosed only to authenticated RDS users authorized for specific purpose\* (grey = collected and published at the Contact's discretion)

<sup>\*</sup> Except where prohibited by data protection laws

### Example PBCs – Legal and Abuse

#### Legal Contact (PBC) ID: xxxx-xxxx

**PBC Validation Status: Operationally-Validated** 

PBC Last Validated Timestamp: x
PBC Name: EXAMPLE LEGAL REP
PBC Organization: EXAMPLE ORG
PBC Street Address: 123 Street Road

PBC City: AnyTown

PBC State/Province: CA PBC Postal Code: 12345

**PBC Country: AA** 

PBC Phone + Ext: +1.1235551234

PBC Alt Phone + Ext: +1. 5556661234

PBC Email Address: legal@example.tld

PBC Alt Email Address: legal-tld@isp.net

PBC Fax + Ext: +1.1235551234

PBC SMS: +1.12355551212

PBC IM: @examplelegalrep

PBC Social Media: socialsite.com/example

PBC Alt Social Media: socialsite.com/example2

PBC Contact\_URL: example.tld/contact\_us.html

PBC Abuse URL: example.tld/report abuse.html

#### Abuse Contact (PBC) ID: xxxx-xxxx

**PBC Validation Status: Operationally-Validated** 

PBC Last Validated Timestamp: x

PBC Name: EXAMPLE ABUSE DESK

PBC Organization: EXAMPLE ORG

PBC Street Address: 123 Street Road

PBC City: AnyTown

PBC State/Province: CA

PBC Postal Code: 12345

**PBC Country: AA** 

PBC Phone + Ext: +1.1235551234

PBC Alt Phone + Ext: +1. 5556661234

PBC Email Address: abuse@example.tld

PBC Alt Email Address: abuse-tld@isp.net

PBC Fax + Ext: +1.1235551234

PBC SMS: +1.12355551212

PBC IM: @exampleabusedesk

PBC Social Media: socialsite.com/example

PBC Alt Social Media: socialsite.com/example2

PBC Contact\_URL: example.tld/contact\_us.html

PBC Abuse\_URL: example.tld/report\_abuse.html

PBC data that is disclosed only to authenticated RDS users authorized for specific purpose\* (grey = collected and published at the Contact's discretion)

<sup>\*</sup> Except where prohibited by data protection laws

### Example PBCs – PP Provider and Business

#### Privacy/Proxy Provider Contact (PBC) ID: 1234-5678

**PBC Validation Status: Operationally-Validated** 

PBC Last Validated Timestamp: x
PBC Name: PROXY.NET INFO
PBC Organization: PROXY.NET

PBC Street Address: 123 Street Road

PBC City: AnyTown

PBC State/Province: CA PBC Postal Code: 12345

**PBC Country: AA** 

PBC Phone + Ext: +1.1235551234

PBC Alt Phone + Ext: +1. 5556661234

PBC Email Address: info@proxy.net

PBC Alt Email Address: info@proxy2.net

PBC Fax + Ext: +1.1235551234

PBC SMS: +1.12355551212

PBC IM: @proxynet

PBC Social Media: socialsite.com/proxynet

PBC Alt Social Media: socialsite.com/proxynet2

PBC Contact\_URL: proxy.net/contact\_us.html

PBC Abuse\_URL: proxy.net/report\_abuse.html

#### **Business Contact (PBC) ID: 8765-4321**

**PBC Validation Status: Operationally-Validated** 

PBC Last Validated Timestamp: x

PBC Name: BIZ.COM INFO PBC Organization: BIZ.COM

PBC Street Address: 123 Street Road

PBC City: AnyTown
PBC State/Province: CA
PBC Postal Code: 12345

**PBC Country: AA** 

PBC Phone + Ext: +1.1235551234

PBC Alt Phone + Ext: +1. 5556661234

PBC Email Address: owner@biz.com

PBC Alt Email Address: info@biz.com

PBC Fax + Ext: +1.1235551234

PBC SMS: +1.12355551212

PBC IM: @biz

PBC Social Media: socialsite.com/biz

PBC Alt Social Media: socialsite.com/biz2

PBC Contact\_URL: biz.com/contact\_us.html

PBC Abuse\_URL: biz.com/report\_abuse.html

PBC data that is disclosed only to authenticated RDS users authorized for specific purpose\* (grey = collected and published at the Contact's discretion)

<sup>\*</sup> Except where prohibited by data protection laws

## Example Gated Registrant Data

In addition to the Minimum Public Data for

Registrant Contact ID: xxxx-xxxx, requested Gated Data may include... Registrant Name: EXAMPLE OWNER

Registrant Organization: EXAMPLE ORG Registrant Company Identifier: MY-DUNS

Registrant Street Address: 123 Street Road

Registrant City: AnyTown

Registrant State/Province: CA Registrant Postal Code: 12345

Registrant Phone + Ext: +1.1235551234

Registrant Alt Phone + Ext: +1. 5556661234

Registrant Alt Email Address: example-tld@isp.net

Registrant Fax + Ext: +1.1235551234 Registrant SMS: +1.12355551212

Registrant IM: @example

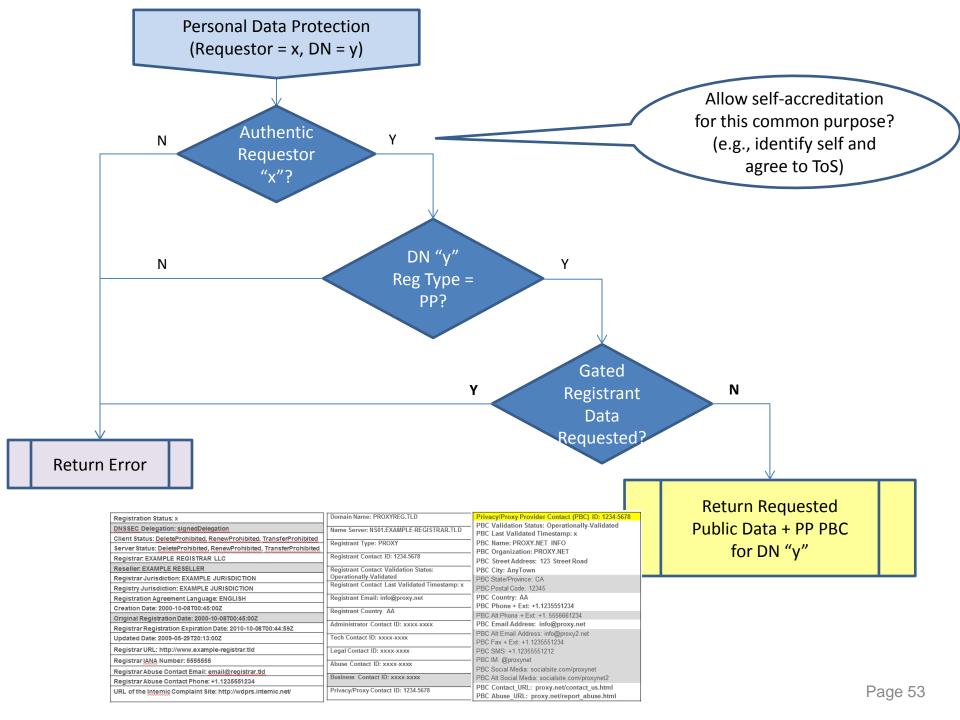
Registrant Social Media: socialsite.com/example

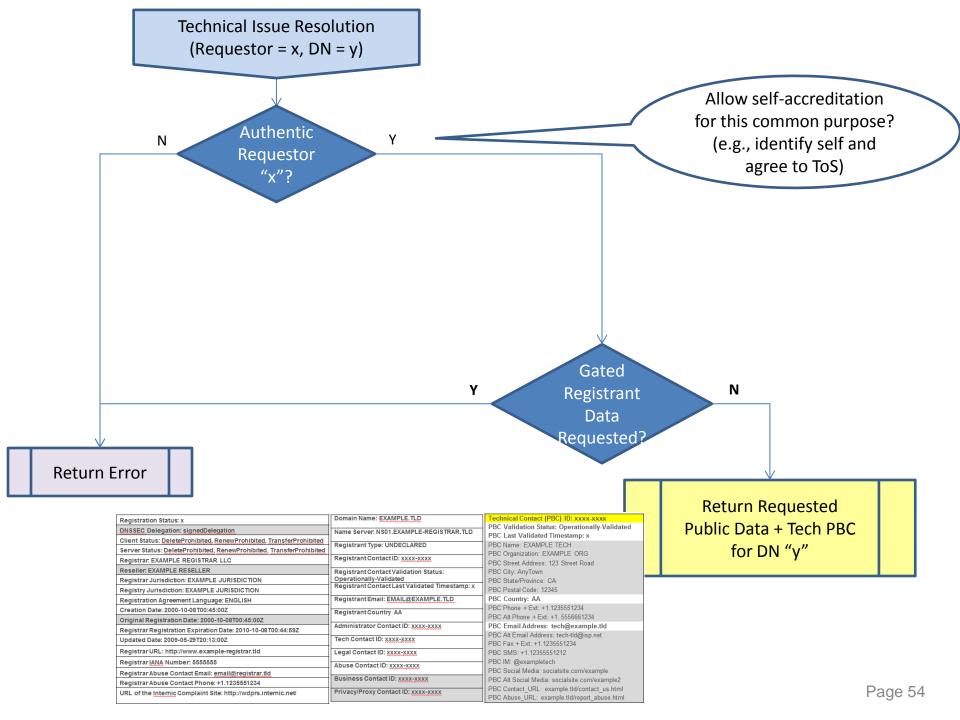
Registrant Alt Social Media: socialsite2.com/example

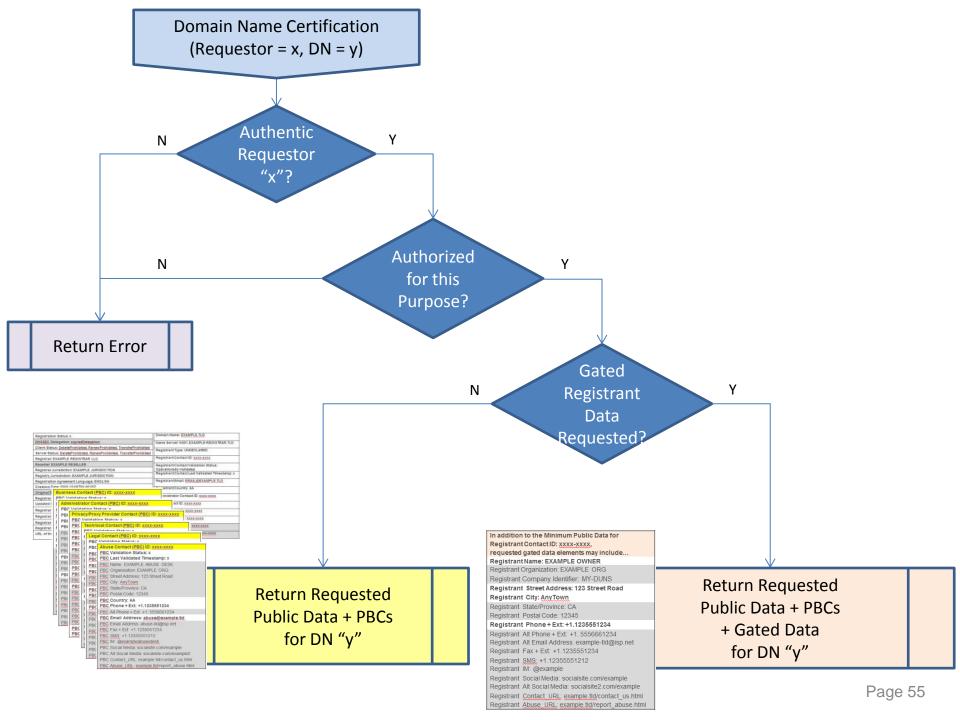
Registrant Contact\_URL: example.tld/contact\_us.html
Registrant Abuse\_URL: example.tld/report\_abuse.html

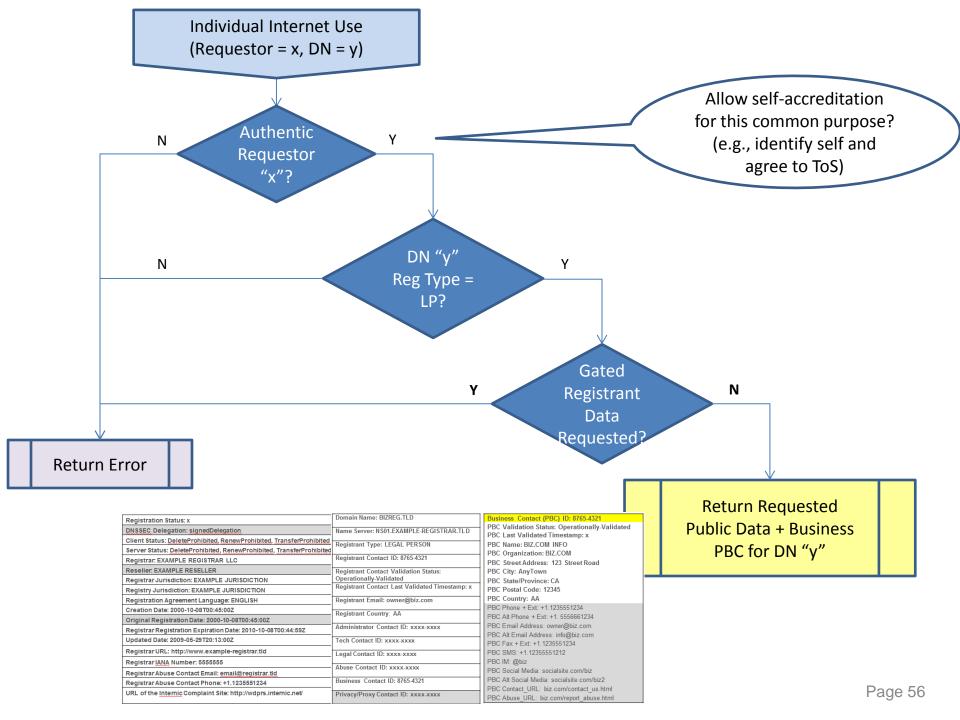
Registrant data that is gated by default \*
and disclosed only to authenticated RDS users
authorized to access approved data for specific purpose\*
(grey = collected when applicable or at the Registrant's discretion)

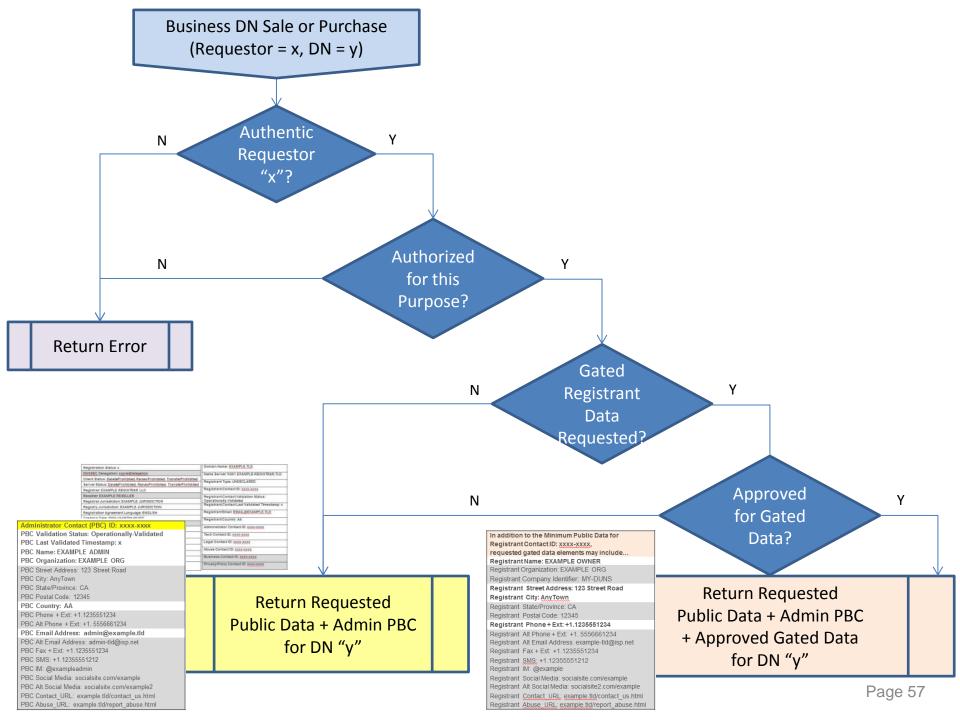
<sup>\*</sup> Except where prohibited by data protection laws ¥ Gated Registrant Data can also be made Public at the Registrant's discretion

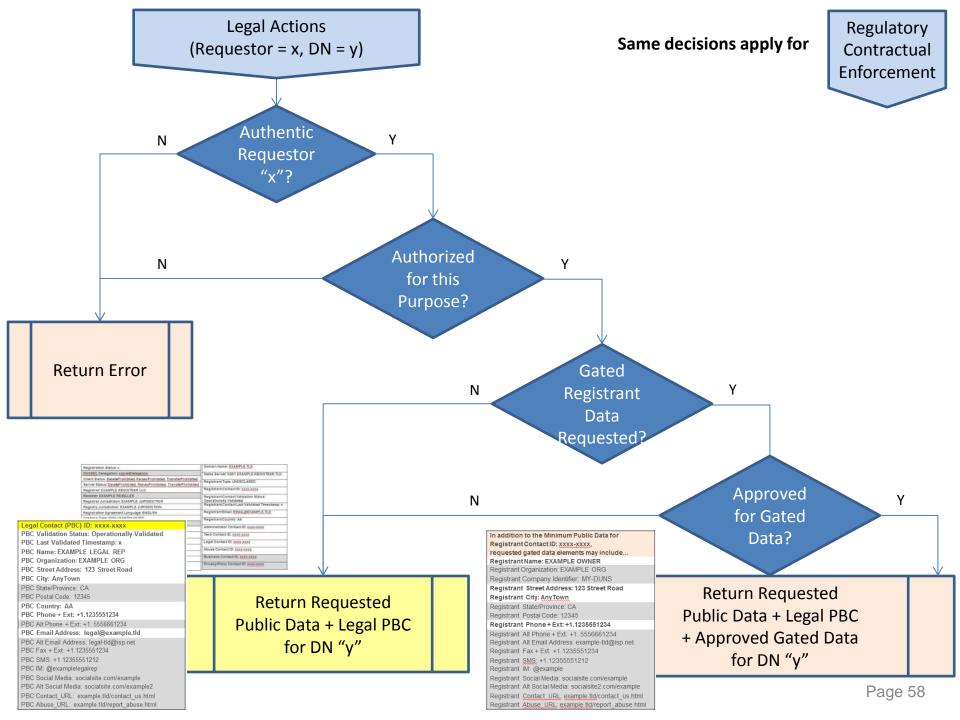


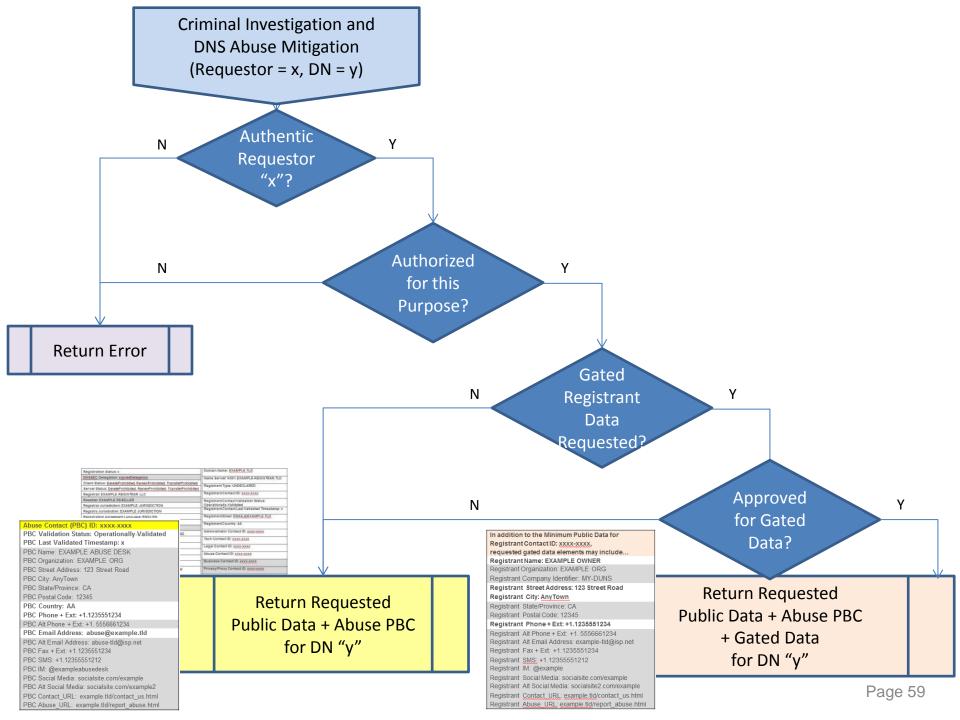


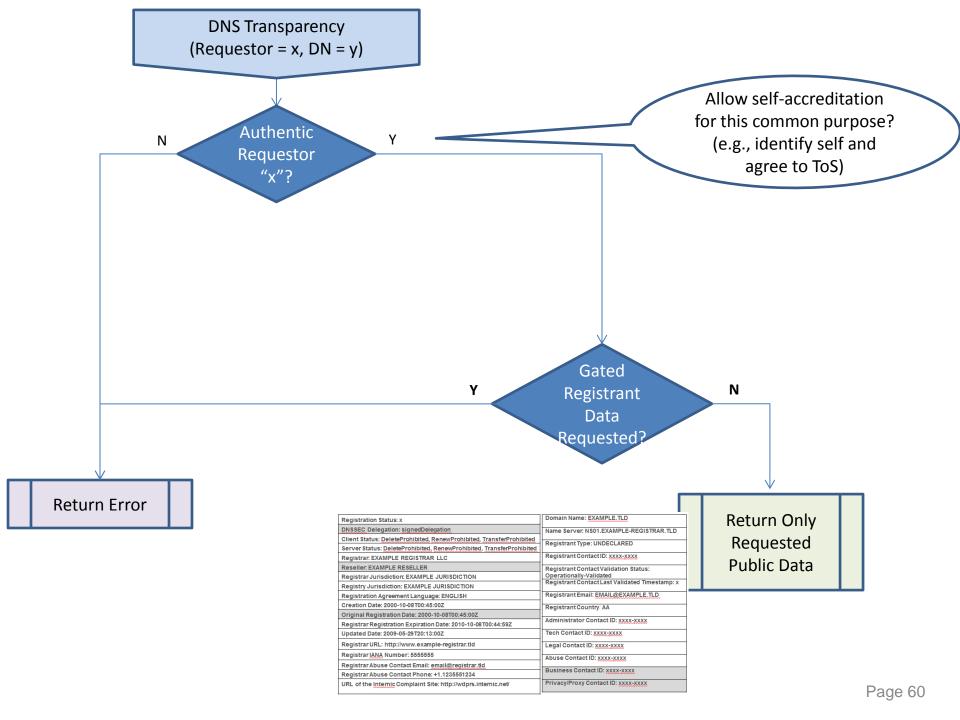






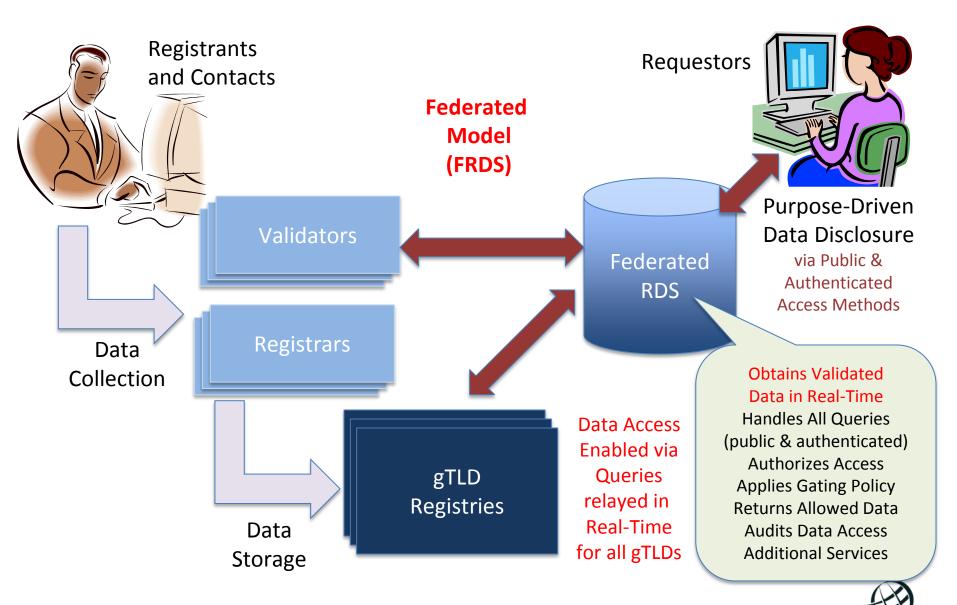




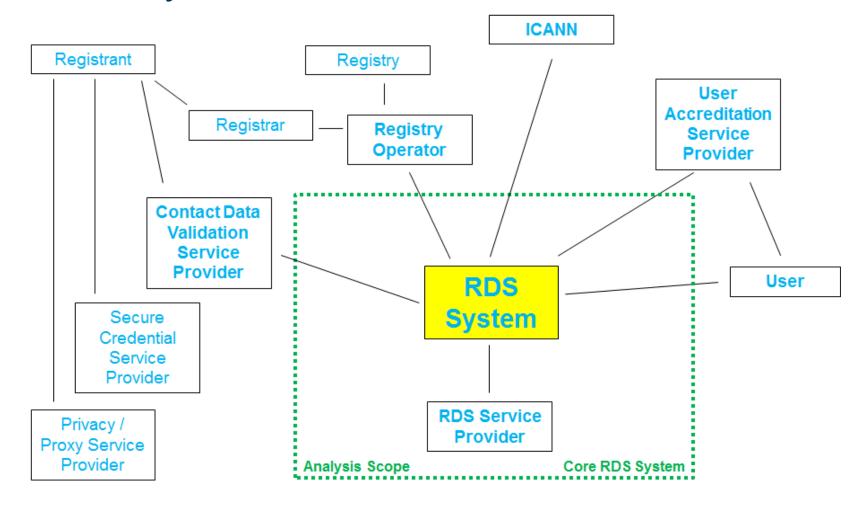


# Models and Costs Background Materials





## RDS Ecosystem





## **Volumetric Assumptions**

 Budgetary cost analysis, focused on differences between SRDS and FRDS, to handle predicted volume...

YEARLY GROWTH RATE	22%	nr of DN records a	dded in a year, ass	sumed to include t	ne growth in the r	or of gTLDs	
Nr of DN RECORDS, YEARLY UPDATE RATE	100%	nr of DN records updated in a year					
		start yr1 (2015)	start yr2 (2016)	start yr3 (2017)	start yr4 (2018)	start yr5 (2019)	end yr 5 (2020)
	Nr of gTLDs	2000	3000	4000	5000	6000	7000
	growth rate		50%	33%	25%	20%	17%
	December 2013,	start yr1 (2015)	start yr2 (2016)	start yr3 (2017)	start yr4 (2018)	start yr5 (2019)	end yr 5 (2020)
	ICANN input						
NR OF DOMAIN NAMES	151.196.101	184.459.243	225.040.277	274.549.138	334.949.948	408.638.936	498.539.502
NR OF QUERIES/MONTH	9.031.522.529	11.018.457.485	13.442.518.132	16.399.872.121	20.007.843.988	24.409.569.665	29.779.674.992
AVERAGE NR OF QUERIES/SEC	3.484	4.251	5.186	6.327	7.719	9.417	11.489
NR OF QUERIES/PEAK SEC		42.509	51.862	63.271	77.191	94.173	114.891
AVERAGE NR OF QUERIES/HOUR	12.543.781	15.303.413	18.670.164	22.777.600	27.788.672	33.902.180	41.360.660
NR OF QUERIES IN PEAK HOUR	25.087.563	30.606.826	37.340.328	45.555.200	55.577.344	67.804.360	82.721.319
USER VISITS IN PEAK HOUR	16.892.292	20.608.596	25.142.488	30.673.835	37.422.079	45.654.936	55.699.022
CONCURRENT VISITS IN PEAK HOUR	563.076	686.953	838.083	1.022.461	1.247.403	1.521.831	1.856.634
NEW VISITS IN PEAK SEC		28.623	34.920	42.603	51.975	63.410	77.360

% of reverse queries 1,0%



## **Estimated RDS Costs**

 Based on volumetric inputs and solution outline, the cost per domain name per year for the Core FRDS and SRDS Systems only are estimated as:

SRDS Budgetary Cost Estimate

FRDS Budgetary Cost Estimate

cost per domain name									
	yr1		yr2		yr3		yr4		yr5
€	0,041	€	0,018	€	0,017	€	0,021	€	0,017

0,0173 average cost/domain/year



## **Cost Analysis Conclusions**

- With 1% Reverse Queries, the Core RDS is slightly less expensive in the FRDS model than the SRDS model
- But FRDS model is highly sensitive to Reverse Query load
  - With a 3% Reverse Query load, the cost of the FRDS model would increase close to 35%
- The FDRS model is expected to require higher application operations, support, maintenance, and test effort
- The FRDS model has more impact on Registry Operators
  - Each Registry Operator would have to support under SLA online queries, including Reverse and WhoWas queries
  - Historical data would have to be maintained by Registry Operators



## Benefits for individual registrants?

- In the RDS, Registrants will have
  - More visibility into what their data is used for
  - Ability to enter and update their data more easily
  - More flexibility and control over what data is public
  - Options to deter fraudulent use of their data
  - One place to see what RDS users can learn about them
- And greater assurance that
  - Privacy, data protection, security, and auditing policies will be uniformly applied
  - Access to data will be limited to those with a need to know
  - Requestors who access data will be held accountable





## Acronyms

ARDS Aggregated RDS (now SRDS)

FRDS Federated RDS

ID Identifier

P/P Privacy/Proxy

PBC Purpose-Based Contact

PDP Policy Development Process

RAA Registrar Accreditation Agreement

RDAP Registration Data Access Protocol

RDS Registration Directory Service

RR Registrar Ry Registry

SC Secure Credential

SMS Short Message Service

SRDS Synchronized RDS (formerly ARDS)

ToS Terms of Service

UDRP Uniform DN Dispute Resolution Process

V Validator

