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LONDON – ATLAS II Plenary - Session 1  
Saturday, June 21, 2014 – 09:00 to 10:30  
ICANN – London, England

UNIDENTIFIED MALE: Good morning. This is ATLAS II Plenary Session One from 9:00 to 10:30 in Viscount.

OLIVIER CRÉPIN-LEBLOND: Ladies and gentlemen, could I please ask you to take your seats? We're going to be starting imminently. If I could ask Eduardo to come to the head table, Eduardo Diaz.

Ladies and gentlemen, could I please ask you to take your seats? We will be starting very shortly. We need you to take your seats, please. I know it's been a while. You haven't seen each other, but hey, you've got a whole week together now.

Okay, before we start, just a quick announcement with regards to the headsets that you might have seen are distributed at the entrance. Some people will be speaking in Spanish and some will be speaking in French. If you are not knowledgeable in both of these languages, you might wish to use one of these that allows for interpretation. We'll give you another minute to go and get some headsets and then come back afterwards.

The other quick note is to do with mobile phones. Although we love to hear different ringtones coming from around the world, there usually is this disruption factor associated with ringtones. If you could put your

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mobiles on silent or on meeting, then you will still be able to receive your calls but at least no one else will receive your calls. Thank you.

Well, good morning, everybody. Even my computer answered me, as well. It was interesting. If you are connected to the Adobe Connect system, please also put the mute on your machine otherwise you'll get echo.

Welcome everyone to this historical second At-Large Summit, which is a follow-up to the first At-Large Summit that took place five years ago in 2009 and which has, I think, at least three times the number of people of the first At-Large Summit. It's really, really great to see you all here, having flown in from all around the world. It's really great to be able to say "good morning," rather than, "good morning, good afternoon, and good evening, everyone."

We have a few people who are also following us in remote participation, as well. You're very welcome to be also in the room, as well, and be able to discuss what's going on here. You're also very welcome to tweet as the day passes by. I think we'll probably have an update later on from staff with regards to what the tweet channels are and etc.

We've got a very, very packed agenda for the week, starting with this weekend, which is going to be extremely packed and where we're going to get you to work. That's to do with the Thematic Working Groups, which we will be speaking to you about later on today.

It's really, really exciting to see you all here. I'm so pleased. It's the result of, I think, about two years, Eduardo? Two years of work?

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EDUARDO DIAZ: Yes.

OLIVIER CRÉPIN-LEBLOND: Next to me is Eduardo Diaz, in case you have not met him. We'll go through the table afterwards as the various speakers come and speak to us this morning. We're starting a little bit late, so I think we can go straight into our first speaker, who is sitting on my right. That's the President and CEO.

FADI CHEHADÉ: And Chairman and everything else.

OLIVIER CRÉPIN-LEBLOND: And Chairman and everything else of ICANN, and that's Fadi Chehadé. Thank you for joining us, Fadi.

FADI CHEHADÉ: Good morning to all of you. It is wonderful to be here. I must start by thanking the people who made this possible. First and foremost, Olivier, for his incredible leadership that got us to this wonderful site in front of me, really. Thank you for that, really.

Second, to my fellow colleague and Board member, Sébastien Bachollet. Sébastien worked tirelessly on me to make sure I understand why this is important. He supported me on the Board, and he supported this decision to fund this day and to make it possible. I've done the least by simply taking the time to understand these folks and to make this

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happen. Please, I want you to recognize that it is their leadership that makes this possible. Thank you for that, Sébastien, as well.

Of course, we now welcome on the Board of Directors your choice of Rinalia Abdul Rahim to be your Board member. I already see, because we've agreed to include Rinalia on some of the Board activities already even though she will be a Board member later this year, I already see the energy, the passion, and the commitment she brings to the Board. I think we're very lucky to have her, as well. Thank you for that [inaudible].

I have three pages of prepared remarks that my staff gave me to talk to you about. If they don't mind, because they're in the room, I'm going to skip these and just talk to you. If you allow me to be a bit extemporaneous, here.

I have been at ICANN for two years. This is the first time I see you all in a room. The first tough talk I had with anyone at ICANN past my interviews was with the man to my left. He walked with me near midnight in Prague at my first ICANN meeting. He described to me why you are the heart of ICANN. He didn't choose the word "heart." He used another word that I won't repeat. I'll let him say. But he described you as really the heart of what ICANN is about, because you are the part that touches the ground that ICANN stands on.

I remember at the time, of course, every leader of every community was telling me the same thing. But Olivier got to me. He definitely got to me. I must tell you that the more I got to know your community, the more I understood what he was trying to tell me.

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But today I want to admit to you, as well, that I don't think ICANN, as an organization actually appreciates the treasure we have in you. I don't think we do. I think we have sister organizations that turn around and talk about who they have in the field and how they hear the voices of the users. But we have not gotten to the point where we actually appreciate what you can do for ICANN. We're not there.

It's thanks to the leadership of Olivier and Sébastien and many of you that I'm looking at here in the room, Cheryl and Wolfgang and many of you that I recognize, Carlton, that I think I'm starting to come around to understand that we need to work together to change this. Not just under my leadership while I'm here but forever. Institutionally, you need to become a vibrant part of what ICANN is.

Let me tell you why. This is not sentimental, and I'm not just telling you this because I'm in the room. I'll tell you why. Because it is so easy for ICANN that has developed such a large institution with a lot of money to forget what it's about. It is easy. This year, my budget including the New gTLD Program is close to \$200 million. This is a pretty large organization, now. Now, of course, the operational budget is half of that. But with the gTLD Program operation, it's about double: \$200 million.

This is a big institution. And big institutions with a lot of money often forget easily what they're about. The part of ICANN that can remind us why we're doing this is you. Is you. Because your interests are tied to the billions of users who are counting on this Internet working for them.

Somehow, that link needs to be strengthened. Today, in my opinion, is a good day to put our hearts together to actually do that. To start that. I'm extremely committed to this. You need to know that. We need to

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make sure that your organisms, your structures are not only supported but are also united. United with a mission, with a set of themes and issues that we will handle together.

Let's start this journey together, Olivier and Rinalia on the Board, all of us and all of you. Each one of you. In At-Large, there is not a leader. We're all leaders, because each of you is a link to a larger group, as well.

Let me switch and talk a little bit about what's happening today, this week, at ICANN and ask for your help and your sharpness about the importance of the events ahead of us.

This is ICANN's fiftieth meeting. Fifteen years on, ICANN is entering a really new stage. We now need to be without the training wheels of the U.S. government.

I use the example of the training wheels and I'll say it again in my opening ceremony on Monday because a lot of people forget that when ICANN was created, it was purpose-built to manage the IANA functions. That's what it was created to do. When I hear voices saying, "Separate IANA from ICANN," I mean, so what do we do with ICANN? Or what do you do? You have to recreate ICANN to run the IANA functions.

If there are issues with ICANN, it's incumbent upon us to fix them but not to rebuild an entire new organization. ICANN was built to manage the IANA functions. Everything we do is to ensure the right names, the right policies are actually built into our system.

Now, the U.S. government when they created ICANN, they put some what I call training wheels on this bicycle to say, "Let's make sure this bicycle doesn't fall apart." When they designed these training wheels,

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they thought the training wheels will be off in the year, does anyone know? What year did they think? They started ICANN when? You know, Wolfgang, '98, '99?

WOLF LUDWIG: [inaudible] 2000.

FADI CHEHADÉ: Yeah, 2000. That's exactly right. They said two years on, "We remove the training wheels. You're good to go." The person who partly designed this is Ira Magaziner. I saw him on Sunday. Ira was telling me, "You're 14 years late! What the heck is going on? You should have removed these wheels 14 years ago!"

Let's not worry about why it didn't happen in the last 14 years, but let's focus on today. On March 14, the United States government declared that it is now ready to remove these wheels.

Many people – I was just in Kuwait and I was in Singapore last week and I met many governmental officials and ministers who are telling me, "Oh, this is all a bluff. It's not going to happen. Why would the U.S. ever give up control? You're making this up so that we can all..."

Good morning, boss. This is my boss, Dr. Crocker. Good morning, Steve.

"This is all a bluff. You're just telling us this so that you lull us in a year when the ITU will meet in Busan and other things will happen. Of course, this won't happen."

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Let me assure you that the United States government decision on March 14 was not a bluff. For those of us who were there and worked the hallways of State Department, of White House, of Department of Commerce, DOD, one after the other to get to that final decision on March 14, this is not a bluff. The United States government has come to the conclusion that what should have happened in 2000 is now ready to happen. It's our window and our opportunity to claim it's a bluff and miss it or to do it.

Now, "Why is it important to do?" people ask. Some people say the U.S. government hasn't been bad. In fact, it hasn't. Let's first admit this. The U.S. government has been a great steward of the Internet. A great steward of the Internet.

No one is perfect. We can always find faults with the U.S. government. But they have kept their promise, and they have not meddled in ICANN's affairs. In 15 years, how many times did we go to the U.S. government and say we're going to make an addition or a change to the root and they said, "No." Who remembers? How many times? Zero. Never. Let's recognize good faith and good work.

Now, why do we want it, though? We want it because the Internet is now, as the U.S. envisioned from day one, the world's Internet. It's nobody's Internet. It's our Internet. It's everyone's Internet. Having one government have a unique role in the Internet is not a good thing. It's not a good thing. They accept that and understand that, and they're working with us on that.

We designed two tracks to remove the training wheels. By the way, how many people here have helped their children learn to bike with training



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wheels and then removed these wheels at some point? Few people here, okay. Few hands.

I trained my two boys to ride and they had training wheels. When I removed these training wheels, did I put them back on? Of course not. That would crush my child. After telling him, “Hey, I can remove these,” and then a week later, I said, “Got to put these again.” No. The idea here is to remove these training wheels.

When people say, “We’re going to replace the training wheels with what?” ICANN. ICANN is the system that was built to manage IANA. Then people say, “But the bike is not perfect and it’s not tuned up and it’s not steady.” Fine! Let’s tune it up. But we don’t need to put new government control over ICANN. We want ICANN to be strong and steady. It’s our job to tune it.

What does it mean to tune it? We have these two tracks. One track, which is called the transition of the stewardship track which will have a Coordinating Committee, this one we’re managing with the entire Internet community – the IETF, everybody’s involved.

That’s important. That’s the track that will define the functional roles of the players as the U.S. government steps out of the room. Because remember, when I was going to add .paris to the root, I do all my work with all of you and then I go to the U.S. government and say, “We’re ready to add .paris.” What do they do? They go tell Verisign. “You may add .paris.”

Now, the U.S. government steps out of the room. We do our work. We’re ready to add .paris. Who’s going to tell Verisign to add .paris? We

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need to decide, right? With a key player stepping out of the game, we need to decide who's going to do what. This is important. We have to define the functional roles of the players, when a key player that's been in the middle of the room steps out.

Now, the second track, which we are calling the accountability track, is the track that will make sure the bike doesn't fall over. It's what are the accountability mechanisms we need to put in place to make sure the bike goes straight? What are these things? Do we need an audit mechanism to make sure ICANN does its work properly? I don't know. Let's decide.

When you are upset with an ICANN decision, who do you go to? What is your recourse mechanism? Is the Independent Review Panel working? If it's not working, what do we do? These are the things we need to decide.

ICANN is growing up. This meeting marks the beginning of that maturation process. It is up to us to say the bike is steady. If it's not, we'll tune it up together and make it work. The world is watching us. The world is watching us because if we behave immaturely and show that we're not ready, then the world will say, "You know what? Get these training wheels back on. Or get some training wheels back on."

Finally, I'm going to touch on Internet governance. You know that the last two meetings of ICANN and NETmundial and etc. have been a lot of discussion about Internet governance, right? At this meeting, there will be very little focus on that because we have to take care of our home, now. We have a lot work to do to ensure ICANN is ready for the new stage.

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Now, that doesn't mean Internet governance is off the agenda. Internet governance is on every agenda of every person who cares about the Internet. But we have priorities and the priority today, here, in this week, is to make sure we as a unit are ready to be without the U.S. government good, unique role but now necessary to sunset and move forward without it.

But on Internet governance, I want to tell you this. NETmundial was a watershed moment. It was a very unique moment. The spirit of NETmundial, the outcome of NETmundial will not be lost. The Board has asked me, in the last few months, to take what we have achieved, all of us at NETmundial, and to find a bigger platform with other partners who will work with us – not ICANN just always leading and being forward, but ICANN being part of a larger alliance, a larger coalition that is ensuring that what happened at NETmundial continues.

We are working on that. We're attracting other players. I suspect that as soon as this alliance is birthed, we will work together as a community to support it and make sure that it helps us keep the Internet open for everyone.

I want to close by giving you a bit of information that I'm very excited about. One of the things we've all heard in the last two years is that the danger we face today is for the Internet to be fragmented.

Some people use the word "Balkanized," but do we have any people from the Balkans here? Okay, no "Balkanized." Let's talk about fragmentation. Okay. Sorry about that. I'm very careful now not to use that word. Having come from Lebanon, as well, I've seen my country split in so many ways. Let's not talk about.

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But fragmentation of the Internet is the subject, of course, of the book that Eric Schmidt wrote at Google. It's written up quite a bit, the Balkanization, fragmentation, division of the Internet.

People have been very worried about which country leading the fragmentation of the Internet. Which country always comes up when we talk about fragmentation? China. Why China? Because they have 620 million users and supposedly, because they have 620 million users, they can split off. In fact, we know for sure that China has an alternate root to the Internet that's already built. Some of our new gTLD applicants who are suffering from the process were informed by some Chinese officials that their new gTLDs are already in the new root. "Come over here. It's all working."

I must share with you today this important bit of information because we're one community and you need to know that. We have been talking to China about this. We have been trying to see if this is actually in the interest of China.

I want to commend my team. We have a great ICANN team on the ground there in Asia and China. But we in Asia, by the way, we're up to 21 people. A year ago, we had one person in Asia and four if you count Asia-Pacific. Now, that region has 21 people.

Anyway, that team went with me to China. I want to give you a fact that I'm very pleased about. WeChat is a Chinese application. It has 135 million users outside China. Do you think the Chinese government would like to break off their Internet? Alibaba is about to become one of the largest IPOs in history. Alibaba links the world and the commerce of the world. Do you think they really want to break that up?

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The Chinese are going to come to the table because they are realizing, in a good way, that they are part of the one, big Internet and they need to stay part of it. I'm happy to share with you that China has appointed, now, a full-time Minister of the Internet who reports to the President, Mr. Lu Wei. I'm happy to report to you that Lu Wei and I met in Beijing, and he agreed to attend the ICANN meeting. He will be here on Monday. Okay?

I think this is great progress, and we need to embrace the 600 million users in China and bring them under the tent. If you see him, don't quite give him a hug, but at least give him a handshake and tell him, "Welcome to ICANN."

I am very for those of you who couldn't make it because of visa problems. I am terribly sorry. I cannot apologize for the British, but I am very upset that some of you couldn't be here because of this. I apologize to you personally for this. We've worked tirelessly with the British government to facilitate visas. It is not a good thing. I'm sorry that some of you are not here. I hope you can join remotely. We welcome you with our hearts and through Adobe Acrobat if you're hearing me. But again, my apologies.

Welcome to ICANN. Good luck with ATLAS II. If it's okay with you, I'd like to stay a little bit and be with you.

OLIVIER CRÉPIN-LEBLOND: In true bottom-up fashion, a show of hands, is anybody okay with this?

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FADI CHEHADÉ: Okay. I'll stay a little bit, but thank you for welcoming me and have a wonderful meeting.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Fadi Chehadé. Next we have Dr. Steve Crocker, the Chairman of the ICANN Board of Directors, who has joined us and who will be speaking to us. Welcome, Dr. Crocker.

STEVE CROCKER: Thank you very much, Olivier. I'll be the perfect counterpoint to Fadi. I'll be much shorter. I apologize for having come in shortly, but I also will have to leave fairly quickly.

I walked in just as I was listening to a conversation or a description that I've heard many times, focusing on whether the U.S. government was possibly not sincere in its offer or its plans to step back from its role of stewardship of the IANA function and that maybe this was some sort of sophisticated ploy on the part of the U.S. government.

I'm not sure what led up to all of that, but I can tell you what my reaction was as I caught the drift of that. They're not that organized. They just don't know how to do that kind of thing.

Fadi mentioned going through the halls of Congress and the White House and various government agencies. I, too, have spent quite a bit of time not only recently but over my lifetime. They couldn't do it if they wanted to. They have no will, at the moment, in any of that direction. It's just not there.

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It's my pleasure to welcome all of you on behalf of the Board. From within the Board, we have watched the run up to this meeting for a long time. We were quite cognizant of the success of the previous Summit and very supportive of the organization and the planning. We're very pleased that it is now here, that you all are here and that this is taking place.

To emphasize it, I will tell you that the Board has not been just a passive half-attending bystander in all this. We actually had to formally approve a substantial sum of money, which we were happy to do so, but it required active participation on our part. There was no hesitation about that.

We're cognizant of the fact that there's been tremendous growth, that your organization has grown by roughly a factor of two. I'm sure the numbers have been said over and over again. I have, in front of me, that there were 82 representatives in the first summit and 150, now. I suppose there would have been more if the visa problems had been sorted out.

We look very favorably on the advice that comes out of ALAC. I have had the pleasure of watching ALAC from a parallel position, when I was Chair of SSAC for many years and watched ALAC grow even as I tried to shepherd the growth and progress of SSAC.

I was quite impressed with the maturity, the level of organization and thoughtfulness that was evident throughout the whole period of ALAC growth, including a few years ago, the creation of a voting seat on the Board. We have had stellar representation, first from Sébastien and now we have Rinalia coming into that seat. I don't think I know of two

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more vigorous and committed and energetic people that I've ever met in this environment.

We'll be with you again formally Tuesday morning, socially Sunday evening, and then Fadi and I will be both be with you again Tuesday evening at the Fayre.

We know that there is very active work planned along multiple threads, multiple lines of discourse, and a declaration is expected. We have organized to formally receive that declaration at the opening of the Board meeting Thursday afternoon. I look forward to doing it. It'll be brief and ceremonial but very heartfelt. We intend very much to make it visible that we're paying attention. We'll receive and then study the material that you provide us at that time.

With that, I want to thank you again very much and congratulate you all. This is quite an important event and is one of the highlights of this particular meeting which, as Fadi's already indicated, has multiple big events happening but among them certainly this one has an unequivocal place on the list of high points for ICANN 50. Thank you.

**OLIVIER CRÉPIN-LEBLOND:** Thank you very much, Dr. Steve Crocker. I think that on behalf of the At-Large community sitting here in this room, we would like to thank both you and Fadi and the Board for having put the faith in this community to fund it to come to London and to meet face-to-face for the second ever time. Thanks very much on behalf of our community.



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FADI CHEHADÉ: Can we not wait five years again?

OLIVIER CRÉPIN-LEBLOND: Hear, hear. Okay, next we have in ICANN what are called Supporting Organizations, otherwise known as SOs – yes, the work starts now – SOs (Supporting Organizations) and ACs (Advisory Committees).

Joining us as the table, we have at the moment two of the Supporting Organization Chairs. We have the Chair of the Generic Names Supporting Organization, Jonathan Robinson, to my right and the Chair of the Country Code Names Supporting Organization that deals with country codes, and that's Byron Holland sitting to my left. I'll hand the floor over to Jonathan for a few words.

JONATHAN ROBINSON: Thank you, Olivier. I was just about to step straight into the acronym and start talking about the GNSO. Thank you for spelling it out for us, the Generic Names Supporting Organization. This is the policy body at ICANN responsible for developing policy in and around generic top-level domains, which as many of you will know have been big in the news with the advent of the New gTLD Program which I know Fadi talked about earlier.

I chair the GNSO Council. The Council is responsible for managing the policy development processes within the GNSO. We have a role as commissioning and seeing through that policy development process that ultimately becomes binding on the operators of domain names within this space.

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We were in weekend sessions, so before every ICANN meeting we run weekend sessions on a Saturday and a Sunday in which we bring all of the current work to the surface, have opportunities to discuss it. Those weekend sessions are open. I understand that for those of you that are here and participating in this meeting will not be able to do so but if you are at other meetings in future, they're open to you all and you're welcome to participate in them.

All policy is undertaken through working groups, which themselves are open to participation. You are welcome to participate as a listener, as a learner, or as an active participant if it's an area that you've got a specialist or expertise in.

We have an opportunity for liaisons on the Council. We have had longstanding and active and very useful participation from our ALAC liaison, so that's been great to have. It's been a longstanding and effective relationship.

I guess from my point of view it's an opportunity to, on behalf of the GNSO, to welcome you all to ICANN, to this meeting, to your own part of the meeting. Personally, I'm a Londoner. I've been living in London for 20-odd years, so it's a great opportunity to welcome you all to London.

I can tell you, we very, very seldom get weather like this. Be careful not to be stuck in these rooms all of the time. Go out and enjoy it and appreciate what the city's got to offer. I warn you, it's Wimbledon next week, so it's sure to start raining then.

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Let's enjoy the good weather the week before Wimbledon and have a very productive conference. Great to have you all here. I hope to see and meet with many of you through the next few days. Thanks very much.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Jonathan. Of course, the call for members of working groups in the GNSO will be something we will be dealing later on in this meeting. But it certainly is great that the working groups are open, pretty much like every process of ICANN being open to absolutely everyone.

This is something we really need to put our finger on and point out. When I read that ICANN is a closed organization, very difficult to understand, and so on, I can just only invite people to come and join us and see how it is with their very own eyes.

Next we have Byron Holland with the ccNSO. Byron, you have the floor.

BYRON HOLLAND: Thank you very much, Olivier. Thank you for welcoming me here, to your meeting. As mentioned, my name is Byron Holland. I'm the Chair of the ccNSO or the Country Code Names Supporting Organization. When I'm not doing that, which seems to be most of the time, I'm also President and CEO of CIRA. We're the country code operator for Canada. We do .ca.

I thought Jonathan's introduction would provide an interesting point and counterpoint to the ccNSO in that we also do policy for the country

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code operators. There are 150 country code operators represented within the ccNSO. It's not every country, but it's certainly the significant majority. In terms of the number of domain names in the market, it represents the massive majority of domain names out there.

But because we represent country codes, we are all typically bound very much by our sovereign countries and the legislation within those countries. Policy development certainly happens within the ccNSO, but it tends to be significantly more limited in terms of the types of policies that can actually be discussed and accepted across the entire range of countries represented within the ccNSO.

For example, a policy that we did do a policy development process on would be the work around IDNs. Something like IDN policy is an activity that we engaged in as a policy development process.

But to a very great degree, what we work on is best practices; sharing of information; ensuring that we can build safe, stable, and secure registries; how we actually work in our markets; how we work with registrars; etc. It's that rich and valuable sharing of information from around the world that really forms, essentially, one of the cornerstones of the work that we do within the ccNSO.

In addition to that, we typically are also quite interested and involved in the Internet governance space. Changing metaphors from Fadi's bicycle, I'm going to talk a little about the landscape.

I would say – and this uses a bit of poetic license – but over the course of the past year and a little bit, say, stretching back to WCIT then moving onto the IANA announcement and NETmundial and the things

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that have happened in between, it's safe to say it's been a very big year. The landscape, I would say, has changed quite dramatically around us as a result.

Then, we've had the five strategic panels that have flowed to some degree out of those major events and have put forward a number of concrete recommendations and suggestions for the community to start to think about and wrestle with. We've already seen that ICANN itself is putting forward the coordination committee and there will be work around accountability.

The coming year is also going to be an exceptionally important year, where we have to do the work to actually start to shape that changed landscape around us. I think it's safe to say that this community, ALAC, and the way that it speaks for a part of the end user community is going to be absolutely critical to helping us shape the future that we want inside our countries, our country codes, and in the broader ICANN context.

This is going to be a very busy week. It's going to be a very busy year. The work that ALAC does and the voice that ALAC represents will be absolutely critical to making sure that we create that landscape that we all want going forward in the Internet.

I welcome you to ICANN 50 and look forward to the exchanges that we will have in the ccNSO world as well as the ALAC world and would say, please, get very involved in this process. It really is up to the end users to have an important voice on how we shape this new landscape. With that, it's over to you for this week. Thanks, and welcome to ICANN 50.

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OLIVIER CRÉPIN-LEBLOND: Thank you very much, Byron. I thought we were coming here for holidays, but obviously we have plenty of work ahead of us.

Just before we go to our next SO and AC Chair, I was going to ask for our liaisons to the GNSO and to the ccNSO to stand up to identify themselves. Maureen Hilyard and Alan Greenberg, Maureen with the ccNSO and Alan with the GNSO, if you are interested in working in relation to these Supporting Organizations, then, of course, you have all the time to go and speak to them. I'm sorry, I'm going to put a lot of people on you both. Enjoy the rest of the week.

Next, we have Patrik Fältström, who is Chair of the SSAC, the Security and Stability Advisory Committee. That's another Advisory Committee like the At-Large Advisory Committee, but they deal with matters of making sure the DNS keeps on working and therefore making sure the Internet keeps on working. Patrik, over to you.

PATRIK FÄLTSTRÖM: Thank you very much, Olivier. First of all, I would like to say thank you very much for inviting me today just to say hi to all of you.

Basically, the only thing I want to say is that we're doing so much incredibly good stuff, specifically together with you at ALAC. We actually have a session on Monday where we are going to through our work items that we are doing together, so I'm not going to talk so much about what we are doing at the moment.

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That said, the Security and Stability Advisory Committee is advising ICANN, the community, the Board, and anyone that we feel needing some recommendations from us on not only domain names but also IP addresses and any kind of parameters and similar operations of them that might have impact on the security and stability on the Internet as we know it. We also do have a liaison with ALAC, Julie Hammer.

UNIDENTIFIED FEMALE: She's here.

PATRIK FÄLTSTRÖM: She's here, right? I think. Yes, there in the back.

OLIVIER CRÉPIN-LEBLOND: Right in the back, Julie Hammer.

PATRIK FÄLTSTRÖM: She is the person that is overloaded with moving information back and forth between our two groups. We really enjoy having her on board on SSAC. More about what we actually are doing you will hear about Monday. Feel free to reach out to me and/or Julie, including letting us know about questions that you have for Monday already today. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Patrik, and thanks to our SO and AC Chairs for being able to come here whilst they are already starting their work today. Some are actually missing parts of their meetings.

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I wondered, do we have Paul Wilson in the room? Has he made it here yet? Perhaps not. Okay, we'll see. Maybe we'll come back to Paul afterwards. He's with the NRO, the Number Resource Organization that deals with the IP addresses. Every computer connected to the Internet needs an IP number, and he's the man to talk to if you need one. Well, maybe not this way, but anyway.

I thank you all and, of course, I know you've got very busy days. If you need to go, then please go and continue your great work. It's very, very much appreciated that you've all come down to see us on this.

FADI CHEHADÉ: I have a question.

OLIVIER CRÉPIN-LEBLOND: Fadi? Yes.

FADI CHEHADÉ: When you finish ATLAS II, what is your expectation to come out with, besides the fantastic bonding that's needed because we are a unit that needs to work in our locally but also together, but what is your hope as the Chair?

OLIVIER CRÉPIN-LEBLOND: It's a very good question. My first hope is to be able to take at least a week of holidays. But beyond that, of course, I think the real hope of this community is to be able to understand the issues better, to be able to engage in the issues better.



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We, of course, have five Thematic Working Groups that are going to work from this afternoon onwards and throughout all of Sunday, locked up in rooms for nine hours in total. If they survive the challenge, they will come out each with a report that will then be put together. We will be handing this report over Steve Crocker during the Board meeting on Thursday, so there's a serious amount of work that is coming up, here.

Then, of course, the whole group here needs to learn more about ICANN and take part in other parts of ICANN and the work of other parts of ICANN. It's very difficult to understand an ICANN meeting and the dynamics of ICANN without actually being there in person and without actually experiencing it. It's a little bit cycling: you can't learn about cycling by reading it in a book.

This is one of the expectations, here, to enable this community. It's something that's happened during the first At-Large Summit, when many, many of the people who today are very much involved have actually for the first time experienced ICANN in Mexico City five years ago and are now very much active and continuing to spread their knowledge to other communities.

CHERYL LANGDON-ORR: [inaudible] effective, ongoing engagement and participation in ICANN policies, practices, and procedures. That's what we'll be delivering.

UNIDENTIFIED MALE: Microphone required.

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OLIVIER CRÉPIN-LEBLOND: Okay, a microphone required. I haven't got the full thing, but okay. You'll write it to me, and then I'll repeat it later on. This obviously is the marketing spiel. I'm just moving on. Thank you very much, Fadi.

FADI CHEHADÉ: Good luck to you. Thank you.

OLIVIER CRÉPIN-LEBLOND: Joining us at the table, actually, is Paul Wilson. We've just spoken about you, and you've appeared. Thanks very much, Jonathan.

Paul Wilson, you are with the NRO, the Board of Directors of the NRO. Apparently, you're the person to speak to if we need IP addresses.

PAUL WILSON: That's right. I'm here to give a, what, a five-minute spiel on what we do? Okay.

I'm here in place of Adiel Akplogan, one of my colleagues who acts as the Chair of a group called the NRO. The NRO is the umbrella for five Regional Internet Registries that operate around the world that provide IPv4 and IPv6 addresses and autonomous system numbers to network operators in their regions.

We operate on a geographic region basis. The RIR I represent is APNIC, the Asia Pacific Network Information Center, which is responsible for that region. But in addition to APNIC, we have AfriNIC, Adiel's organization. We have the RIPE NCC that serves Europe. We have ARIN that serves North America and LACNIC that serves Latin America.

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We have been operating since the RIR system was established by the IETF through the normal IETF requests for comments process back in the early 1990s. We actually predate ICANN. We don't predate IANA. We are clients of the IANA and receive our addresses from the IANA and have been involved in and supportive of the ICANN process since ICANN came along as the vehicle for IANA and for the policy processes around IANA.

The Regional Internet Registries are bottom-up, nonprofit, open membership organizations. We have our own separate policy processes outside of the ICANN process. Across five Regional Internet Registries, each of us conduct two major meetings a year. Outside of this room, outside of the ICANN system or the ICANN series of meetings, there are ten major meetings per year that happen on a regional basis around IP addressing policy development.

Those policies are channeled from the Regional Internet Registries. In the case where there's a global policy that has some impact on ICANN, they're channeled from the Regional Internet Registries.

When there is a consensus on a particular policy, they come up through the Address Supporting Organization with the so-called Address Council playing the role as a sort of arbiter over the integrity of that global policy process or the processes that have led to the global policy.

The policy comes through the Address Council into ICANN. It is then ratified by the ICANN Board. It then becomes effective, in general, as an impact on IANA. Global policies are those that require IANA to take some action.

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I go through that series of events because it is a little different in the addressing world to, say, the DNS world where I think the question of functional or structural separation in the policy and implementation is possibly less clear. In the case of addressing policies, all addressing policies come from outside of ICANN through the ASO and they become effective upon ICANN in a very well-defined manner.

I think each of the Regional Internet Registries has got its own set of similar but sometimes different priorities that come in a bottom-up manner from our different communities. As you can imagine, the five regions are very different regions of the world. The balance of priorities, I suppose, that come from those communities on the RIR itself tends to be a little different. But in general, we all operate in a consistent way which is, as I said, through open and inclusive processes.

Those open and inclusive processes can certainly involve any individual or organization that wants to come along and that has an interest in addressing policy matters. Again, depending upon the particular RIR that you're looking at, you'll have more or less emphasis placed, for instance, on the inclusion of and the relationship with the At-Large Structures in the region.

In the case of APNIC, for instance, we've just recently signed an MoU with APRALO for us to – thank you very much – provide each other with mutual recognition and support and attendance at meetings and so on.

APNIC, being from a developing region, has always had Internet development as one of our fundamental aims. What we do in managing and allocating addresses is all for the sake of the development of the Internet. We augment those activities very much with training, with

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capacity building activities, with outreach to interested parties in our region, including governments and others. Of course, the whole Internet governance environment is something that's of huge interest and import to us, as it is to the rest of the RIRs.

As I say, we all have slightly different priorities. Certainly in the case of AfrinIC, LACNIC, APNIC, we've got very strong interest in the developing parts of our region, which are very substantial parts of our region. The other RIRs may have a slightly different balance in terms of where they're going. But I think all of us would collectively see the At-Large Structures within ICANN as an important channel for us to reach these sorts of communities the At-Large does include.

Very happy to be here. Very happy to answer any questions. I hope I've covered the ground and not spoken to you for too long this morning. That's all for now. Thanks.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Paul Wilson. Of course, this memorandum that was signed between APNIC and APRALO and also, I think, APTLD also signed a memorandum with APRALO. Many of the other regions are also looking at a similar type of memorandum or something to the coordination and...

UNIDENTIFIED MALE: [inaudible] AFRALO [inaudible].

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OLIVIER CRÉPIN-LEBLOND: AFRALO was the first? Oh, well, there you go. We stand correct. Thank you very much, Tijani and Aziz.

This regional collaboration is really important. It's important to have a voice at local level. It's important to coordinate regionally, and especially it's important to have end user voices in those bottom-up policy processes that are being developed, not only at ICANN for the domain names but also for the addressing and for the coordination of all these identifiers worldwide.

It's only by integrating all of the voices together that we end up with having policies that are actually supported by everyone. That's one big aspect of the multi-stakeholder model. Nothing is imposed. Things are discussed first, and then consensus is found.

Now, next in our agenda, we're a little bit late. We started a little bit late, but we have Sébastien Bachollet, who is the Board Director selected by At-Large. Sébastien, you have the floor. Welcome.

SÉBASTIEN BACHOLLET: Thank you. Good morning. I will speak in French.

UNIDENTIFIED MALE: Yes.

SÉBASTIEN BACHOLLET: Good morning, everyone. I will be speaking in French. Good morning to all. The initial idea for this meeting of every representative of At-Large Structures started in 2007 during the ICANN meeting in Lisbon, when

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we created the MoU that created AFRALO and EURALO. ATLAS I happened five years ago in 2009 in Mexico. It gathered 100 participants.

It was the original launch for active participation so that final users' voices would be heard within the ICANN process. It was also the start of reflection of a thought process that enabled the election by At-Large of a member who took on the responsibility of being the voice and of representing final users at the Board. I was the honor to be chosen for this job.

Since then, a lot of work has been done. Right now, there are 150 participants from all over the world to give life to the voice of end users within the ICANN process. We have a great responsibility, because without At-Large, you do not have a voice for the users. Without users, you do not have true diversity. Without users, you do not have a multi-stakeholder model. Without users, you do not have an open, global Internet. Without users, the Internet and ICANN are simply useless.

ATLAS II comes at a crucial time for the Internet, for its governance, and for the role of ICANN. ATLAS is a tool that provides a global vision of the world. What we need to do now is to construct or to draft a new ATLAS so that we might have a representation of the Internet, of its governance, so that you might find yourself as well as find users wherever they might be.

ATLAS II must enable us to draft maps that enable you and users in the end to find your way within the different roads of the Internet and to be present on this map.

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ICANN 50 meeting, multi-stakeholder, IANA, IETF, registries, users, governments, ISOC, W3C, GNSO, DOC staff, [IUT] constituents, ccNSO, IP4 Internet protocol, but also for intellectual property, GAC, At-Large, Board, DNS, so forth – here you have all these words, all these letters, and I only gave you a small portion of them. All of this needs to find its place within your ATLAS of the Internet and of governance.

In order to help you, several webinars enable a lot of you to become familiar with the way that ICANN works. For those of you who were not necessarily actors within ICANN, you have the next few days in order to exchange ideas, to talk, to face your opinions based on the themes that you have chosen.

The advice that I would like to give you is to listen to others because they also have good ideas. Understand them. It is better in order to truly share. Participate. Be involved. You also have good ideas, personally and collectively. In order to find consensus, all the options must be on the table. Everybody needs to be able to express his or her opinion. Everybody needs to approach others. Majority is a good thing. However, a proposal that is established together that truly represents consensus is much better.

Each one of your voices is important. In terms of voice, what I mean is not that we are all able to express our voice by voting, but by expressing ourselves, so express yourselves. At-Large is the voice the Internet users and it is a capital, extremely important thing. It is what makes our strength, your strength. Use your voice. Express yourselves.

At-Large is the only ICANN structure that establishes diversity thanks to a balance within the five regions of ICANN. We use at least three



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languages whenever we meet online. You are an example for all of ICANN. Your example should express the thought process regarding the evolution and the role of ICANN within world governance of the Internet. Thank you to all participants, because you show others that representing the users is not just a dream. It is a reality for all.

I would like to thank the At-Large leaders and whoever organized this ATLAS II. Thank you, Steve and Fadi, because they supported the realization of our idea and gave us the budget necessary for this. I know that the next few days will show how important individual users are and the value that they bring to the multi-stakeholder model that ICANN is. I wish you an excellent meeting. Thank you.

**OLIVIER CRÉPIN-LEBLOND:** Thank you very much, Sébastien, for encouraging us, for encouraging the community. I think that everybody can recognize – it’s actually difficult for me to speak in French, because I don’t have this opportunity very often. It’s really shameful.

Rinalia Abdul Rahim who is, as you’ve heard earlier, the Board Director selected by At-Large starting from the end of the AGM at the end of this year, so starting really with next year. Rinalia, you have the floor.

**RINALIA ABDUL RAHIM:** Thank you, Olivier. Hello, At-Large. Finally. Yay. It is such a pleasure to be here with you today. When we speak of a globalized ICANN, there is no better example than the At-Large community, which is beautifully diverse. If you don’t mind, I’d like to have a sense of the diversity in the

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room. I know that you are battling varying levels of jet lag, so please work with me.

If you are from AFRALO or the African region, please raise your right hand. Thank you. Thank you.

If you are from the Asia-Pacific/Australasia region or from APRALO, please raise your left hand. Wow. APRALO, thank you.

If you are from EURALO or the European region, please raise both hands. Very good. Thank you very much.

If you are from LACRALO or from the Latin American and the Caribbean region, please wave your left hand. Excellent.

If you are from the North American region or NARALO, please wave your right hand. Very good. That's the diversity of At-Large, and it is global.

We are today at ATLAS II. Five years ago, we had ATLAS I. We have veterans of ATLAS I in the room. May I know who are the veterans, please? Please raise your hand. Please look around so you know who the veterans are. These are the people you can go to for more guidance. Thank you very much.

I would like to touch on two things. In a way, it will overlap with some of the things said before, but this is my spin on it. The first is the significance of ATLAS itself. Five years ago, the global At-Large community gathered for the first time. I agree with Fadi, five years is too long. Perhaps we should make it three, or two, depending on budget.

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UNIDENTIFIED FEMALE: [inaudible]

RINALIA ABDUL RAHIM: Yes.

UNIDENTIFIED FEMALE: [inaudible]

RINALIA ABDUL RAHIM: Yes. This summit was crucial for building the community's connections and capacity, which are really important enablers for effective engagement in ICANN. Discussions back then, and the veterans will remember, were truly substantive and covered five topics of interest to end users.

I hope you do remember this, but I'm going to say it anyway: 1) future structure and governance of ICANN, 2) ICANN's transparency and accountability, 3) new gTLDs and IDN gTLDs, 4) DNS security issues, and 5) At-Large community engagement in ICANN.

Guess what? In a way, the At-Large was prescient. These topics are still current, relevant, and have achieved even greater urgency today. You were, in a way, ahead of everybody's time.

Today, the global At-Large community is together again. I'm looking forward to the outcomes of ATLAS II because I have no doubt that they will be invaluable for ICANN to chart its future course.

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Now, I'm moving to the second part: the importance of end user views to ICANN. Previous speakers have talked about this, also. ICANN needs end user input. ICANN cannot perform its role properly without it.

ICANN is also a very challenging environment with many issues that require attention. We don't have enough volunteers to cover all the issues adequately. We need a lot of capacity building to understand the context of the issues and to go a little bit deeper because superficial input is not useful. They cannot do much with that information.

You'll be very distracted at this ICANN meeting. There are lots of important issues all over the place. Let me propose five key areas for your attention and input during this week.

Please open your ears: 1) enhancing ICANN's accountability. Extremely important. There is a session on Thursday. Please mark it on your calendar. 2) transition of the NTIA stewardship of the IANA function. There are two sessions. One on Monday and one on Thursday. Very important and connected to ICANN's accountability issues. 3) internationalized domain names. There are a bunch of session on Wednesday. Please pay attention to topics on universal acceptance of TLDs, because that is fundamental to end users being able to use TLDs on e-mail, on the Web, and everywhere else. Currently, there are problems related to that.

Also, pay attention to this very arcane project known as the Root Zone Label Generation Rules. What you need to pay attention to is whether language communities are participating, who is participating, who is missing? Those who are missing, we need to go and make sure that they are participating. Pay attention that not only large language

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communities are participating. We need to look after the needs of small language communities and make sure their needs are not discriminated against.

The fourth area for your attention, if you are technically inclined, I would suggest Name Collisions. If not and you are more interested in consumer protection – vis à vis issues of fraud, online abuse, vis à vis privacy rights – then please look at the Expert Working Group on gTLD Directory Services Final Report Overview. Very long name. Both sessions on Monday.

Finally – and I put this last not because it's least important but because it is really important to the At-Large – it's a session on exploring ICANN's development and public responsibility. This is really important, but it's a small session tucked away on Wednesday. Please look out for it.

This is where you should go to check on whether the various regional strategies come together to serve end user needs, whether there are sufficient efforts at inclusion of those with special needs, such as people with disabilities, people from small island nations, or people who are underrepresented in the ICANN system and do not speak the English language and do not come from Western cultural traditions. Please check on that effort and make sure there is enough substance to push it along.

Lastly, I must apologize as I'm not able to be with you throughout the two days. I think Fadi mentioned before that I was given the opportunity for early engagement with the Board, which I accepted, because it is important for me to be prepared for my role and because my effectiveness is important to me and it is important to you, okay?

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Let us both do our part to help ICANN serve the needs of the global Internet users and the global interests of the global public. With that, I wish you productive discussions and effective engagement at ICANN. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Rinalia. Thanks to Sébastien and Rinalia for having taken the time to come to see us here. Of course, they're going to be busy already this week. So much going on.

I'm really surprised everybody is still both awake and also still in the room and you've not run out saying, "My goodness, this is crazy. I'm out of here." Oh, are the doors locked? Oh, okay. I was not aware about the fact the doors were locked. Okay.

Now we're going to go into the part which tells you a little about what we're going to be doing this weekend. No, we're not going to the London Eye. No, we're not going to any Thames cruise or going to play tennis in Hyde Park. That's out of the question. Maybe in a week's time, if you survive the week. But before that, we've got something a lot more important and certainly, I would say, a lot more exciting because it is pioneering work.

You know, ICANN is an experiment, in a way, because when it was created – back is it 10 or 15 years ago – no one really knew whether it was going to work or not. I remember the discussions then. There were a lot of people saying, "This thing will crash within a year, and we'll be back to square one."

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Same thing for At-Large. At the beginning when At-Large was created and the voice of Internet users was included in the discussions, a lot of naysayers as one could call them said, “Well, this is never going to work.”

In fact, it’s taken a while to arrange things but this is the nature of bottom-up, multi-stakeholder discussions. Sometimes it takes a longer time to discuss issues. Of course, I guess it’s better to do that and discuss issues and then reach consensus than have one person say, “This is how it’s going to be, and so be it.”

Now, we’ve got these Thematic Working Group sessions that are going to take place this weekend. I’ve alluded to them earlier. Nine hours face-to-face to come up with some statements about different themes.

First, I would like to introduce Eduardo Diaz, who is the co-Chair of the At-Large Summit. Eduardo, before you take the floor, I must say I’m extremely thankful to you. I think this community should be very thankful to you for the amount of work you’ve done and the number of hours you have spent on this. This really is a testimony to your perseverance and to your work ethic and to your availability.

I don’t know if you have a life back home, but I do know that you probably spent more time with the Organizing Committee and with the various committees of the At-Large Summit than with your family or anyone else you might know in your life. Eduardo, you have the floor.

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EDUARDO DIAZ:

Hello. I'm going to speak in Spanish, for those of you who don't understand Spanish. Thank you for taking part of your personal time and coming here to participate in this ATLAS II.

I would mainly like to say that this event has been organized by the community, with the help of staff, but mainly by the community. I would like to give you some information regarding the last two years that we have been working on this.

We started working on this event in March last year. That was the first meeting we had. Within this group, we created 14 working groups on different faces of public events and thematic groups, mentoring groups, communication groups, etc.

These 14 groups gave the community the opportunity, people in general from the community who had never worked in working groups, they had the opportunity to work in community working groups within ICANN mainly for them to have the experience of how working groups work within ICANN. The mere fact of using Adobe Connect, which is one of the tools we use mainly, the meetings, when [inaudible] that they are organized, etc.

Now within these groups, we obtained 52 meetings or more. We have even some information meetings in these past two years. Hundreds of e-mails were written in all of the e-mail lists that are prepared for us to communicate. There were probably thousands of e-mails written to organize this event.

Mainly within the volunteers, if you look at the Wiki pages where all of this is written, you can see that the volunteers who have worked to



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create this event are more than 100 people, men and women, who participated in the creation of this event. If it is not because of the work that each of you provided for this, we would not be here today. This is part of the reason why we're here.

Now with this in mind, I would like to suggest those volunteers who are here in this room who participated in some way or another to create this event to stand up and give a big round of applause for those of us who are here today.

OLIVIER CRÉPIN-LEBLOND: Some volunteers that have taken part and that were too shy to stand up...

EDUARDO DIAZ: Yes.

OLIVIER CRÉPIN-LEBLOND: ...but it's valid for everyone here.

EDUARDO DIAZ: This is true. Thank you very much for you all. That's all with this. I would like to give the floor to Olivier.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Eduardo. [inaudible] the Thematic Working Groups. We have five Thematic Working Groups that you might have heard about. You should have heard about. We have Thematic Group

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Subject Matter Experts, session moderators, assistant session moderators, session reporters, and assistant session reporters.

What we're going to do now, in order to be able to know what group we are on is to – I think, are we putting the names up, Ariel, or how? Okay, staff is working with that, great. Make the magic happen.

In the meantime, I wanted to identify the Subject Matter Experts, session moderators, assistant session moderators, and session reporters for each one of the groups. You will have either chosen the group that you are in, if you have responded to the survey. If you're not responded to the survey, we've tried to put you in one of the groups that had some spaces.

We have space restrictions in this hotel. We only have two large rooms and three smaller rooms, so the smaller rooms do not have interpretation. The larger rooms have interpretation, as you will see here, in French, English, and Español.

The first Thematic Working Group is the Future of Multi-stakeholderism. I will ask – and I don't know if they're all in the room because I know some are running around at the moment already in other meetings – we have Adam Peake, Leon Sanchez, Rafid Fatani, and Evan Leibovitch. Could you please stand up so the first working group can identify you? We have three: Leon, Rafid, and Evan.

Now with regards to the first working group, do we have the names? Thank you very much for joining us and have a great week. Right, so here are the names, hopefully, if staff can do things quickly. Pressure.

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Ten, nine, eight, seven, six, five, four, well, that's not the one that I want.

Okay, when they will sort this one out, we will have the names of the people who are in thematic group number one. What I will ask is for you to put your Thematic Group number over on this happy face, happy face. It's the red happy face. Heidi?

HEIDI ULLRICH:

Hi, everyone. I'll be speaking to you a little later but right now, in your packet that you received this morning, you will find a little smiley face. When you see your name on what's going to be going up here in just a minute, the Thematic Group allocation list, that's where you put your thematic group number. One through five. Just to make sure you remember which group you're in.

OLIVIER CRÉPIN-LEBLOND:

Thematic Group one is the Future of Multistakeholderism. I hope you can all read the – can you read from the back? Is it possible to see your name?

HEIDI ULLRICH:

Olivier, I've also put the chat in the – the link.

OLIVIER CRÉPIN-LEBLOND:

There's also a link in the chat as well, yes, for those people who are connected to the Adobe Connect. There is a link there. You are all in Thematic Group number one. If you don't know what group you are in,

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wait, we're in two already. Go back down. Goodness. We've got one at the moment.

If you don't see your name in one, then you probably are in one of the others. If by the end of the five groups, you haven't noticed your name, then please come to Heidi and she will be able to find out from the lists.

Thematic Group one, the Future of Multistakeholderism, a large group. I think the work will take place, is it in this room or will it take place in the other room? In the Windsor Room.

The Windsor Room is very far from here. You have to go all through the hotel, so back down one floor, all through the hotel, and then go to the second basement in the east wing, close to the entrance and reception of the hotel. It's also the room that the ALAC will be using later on in the week to meet and to discuss matters. That's one. That room has interpretation.

The next one is the Thematic Group two on the Globalization of ICANN. I stress, by the way, that those topics were chosen by the community. This came from a survey that took place over, I think, eight or nine months ago. I remember looking at the results of this survey whilst being in Bali at the IGF. That was quite a while ago. These are the topics which you wanted to discuss.

Strangely enough, many of these topics are actually topics that are now actually on the table at this meeting, which is interesting. I guess we can see in the distance what the next big topics are.

For this working group, Rinalia Abdul Rahim, who you saw or heard earlier, and Roberto Gaetano are the Subject Matter Experts. We have

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Cheryl Langdon-Orr as the session moderator. Assistant session moderator is Seth Reiss. The session reporter is Carlton Samuels. Could I please ask you to stand up to show yourselves? Here we go. Carlton, Cheryl, Seth, and Roberto. You see, they're already clustered together. Very interesting.

Okay. We're now scrolling through the list for number two. If you see your name there, this is one of the smaller groups. That will take place in the meeting rooms which are just, I think, is it just across the hall? Second floor. Oh, Gisella is fantastic with her things. She's got – you know, if you were in an airport and you did things like that, there would be crashes all over the place. Heidi?

HEIDI ULLRICH:

We are going to have all the staff leads for each of those Thematic Groups lead you to each of the groups. If we get lost ourselves, we're going to look to Gisella. We will bring you to your meeting rooms this first day at 3:00.

OLIVIER CRÉPIN-LEBLOND:

Staff lead for thematic session one is whom? Gisella. Thematic session two? Silvia. Silvia Vivanco. Here we go. Now we're moving to Thematic Group number three, the Global Internet: The User Perspective. The Subject Matter Experts are Jean-Jacques Subrenat and Fatima Cambroner. The session moderator is Wolf Ludwig. The assistant session moderator is Gunela Astbrink. We have two session reporters, Glenn McKnight and Judith Hellerstein. Could we ask them to stand up, please? They're scattered a bit everywhere, but yet they're all here.

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Now if you are in thematic session three and you don't know where that's happening and so on, then just go after these people. They should know. If they don't, beat them. That's valid for all the thematic session leaders, of course. No, don't beat them. Just ask them very nicely and they will help you. Try to beat – well, with regards to Cheryl, don't try and beat her because she will beat you.

That one is one of the larger groups, as well. I believe this Thematic Group is taking place here. Heidi? Who is the staff member in charge of Thematic Group three?

HEIDI ULLRICH:

It's in Viscount, this room. It's Carlos Reyes. Carlos, can you please wave your hand?

OLIVIER CRÉPIN-LEBLOND:

Carlos, right at the back of the room, right close to the door, ready to run. Great, thanks, Carlos.

Okay. Now, the next one is Thematic Group four on ICANN Transparency and Accountability. Big, big topic at ICANN. There is going to be a follow-up working group or a cross-community working group set up at this meeting that ICANN will run for the next few months and perhaps several months, I think. This is a great start to have the discussion take place in our community.

The two Subject Matter Experts are Avri Doria and Hong Xue. The session moderator is Holly Raiche. Assistant session moderator, Chester

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Soong. The session reporter is Alan Greenberg. Could I please ask them to stand up and identify themselves?

UNIDENTIFIED MALE: Alan, Alan?

OLIVIER CRÉPIN-LEBLOND: Alan has fallen asleep. We saw Alan earlier. He might have had to...

UNIDENTIFIED FEMALE: [inaudible] GNSO.

OLIVIER CRÉPIN-LEBLOND: Yeah, he did. Oh, he's in the GNSO, of course.

UNIDENTIFIED FEMALE: [inaudible]

OLIVIER CRÉPIN-LEBLOND: Alan, being the GNSO liaison, is of course doing his job of liaising with the GNSO. He's out there to do some work. Great. We've got Holly and Hong here. I know that others will be joining at the time. Who is the staff member supporting this session?

HEIDI ULLRICH: For that one, it is going to be for the most part myself. But for the remote participation and when I'm going to be roving around to the

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other groups, it's going to be other ICANN staff who are listed on the Wiki page.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Heidi. That takes place in one of the other, the Hilton meeting rooms? Okay, this time around, I will look very carefully. Is it up? Is it down? Is it second floor?

UNIDENTIFIED FEMALE: Second.

OLIVIER CRÉPIN-LEBLOND: Second floor. One up, across. Follow the toilet sign, I think, is what you said the other day.

UNIDENTIFIED FEMALE: Out of the lift, turn right.

OLIVIER CRÉPIN-LEBLOND: Out of the lift, turn right. Okay. That's probably more glamorous than the earlier description. Well, that's what you told me, so, okay. I hope we don't – of course, don't go into the toilet. That's not the location of the meeting, but – all right.

Next one – I'm trying to. It's terrible. We start really badly. The next one is Thematic Group number five, and that's At-Large Community Engagement in ICANN. That one has myself and Murray McKercher, who is currently listening remotely. He's stuck in Toronto, I believe, so, hello,



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Murray. Hopefully, you'll get here pretty soon. I think he's just about to board a flight in a few hours, if not a few minutes. He will be the second Subject Matter Expert.

We also have Stéphane Van Gelder, who I believe is not in the room here yet. He is on the Nominating Committee now, but he was also the Chair of the GNSO Council before Jonathan Robinson, so very experienced chap. Then we have session moderator is Dev Anand Teelucksingh. The assistant moderator will be Allan Skuce. Session reporters are Fouad Bajwa and Konstantin Kalaitzidis. Could I please ask you all to stand up to identify yourselves? Thank you.

Of course, none of the people here who are the Matter Experts, moderators, and reporters have any idea of how much work they're going to have to do in the next few days. But that's all part of the game.

As I said earlier, this is all very experimental. It's the second time we actually performed this experiment. The first one was during ATLAS I. There was a report that was drafted with very, very, very good points that were made. In fact, some of the points were acted on by ICANN only very recently because this community has the ability to look in the distance as to what happens next. That's really a great thing to see.

I really look forward to seeing the results of those working groups. As you know, they're going to meet. There's going to be some work to prepare it. Oh, staff support. Yes, that's a good idea.

HEIDI ULLRICH:

Sorry, Olivier. Staff support for TG5 is Susie Johnson, who's in the bright orange blazer in the back of the room, waving.

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OLIVIER CRÉPIN-LEBLOND: Right in the back, next to Carlos Reyes.

HEIDI ULLRICH: That group will meet in Hilton 5-6.

OLIVIER CRÉPIN-LEBLOND: Which is, again – sorry, is it right by the lift? Not next to the toilet. Right by the lift. Great.

Okay, so these are the groups. Of course, in this afternoon, I think that it's going to be primarily the Subject Matter Experts that are going to provide you with some details about the background and so on. Each one of the groups has got a mailing list, which is particularly important. I don't know whether you've seen your name. As I've said earlier, anyone who hasn't seen their name on the list can come over to Heidi afterwards and we will be putting the number.

If you know your session, please write it at the back of your nametag or even the front of your nametag so that people can identify each other and discuss issues even outside the room itself. Eduardo, what do we have next, after this?

EDUARDO DIAZ: After this, we have a coffee break.

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OLIVIER CRÉPIN-LEBLOND: That's what I wondering about. We have a little bit of housekeeping first, and I need to hand the floor over to Heidi, yeah. Heidi, you're standing between us and the coffee break, so make it quick, please.

HEIDI ULLRICH: Okay. Hi, everyone. I'm the Senior Director for At-Large, and I very warmly welcome all of you here. We're thrilled to be able to see you face-to-face, to have all of our staff here.

I think Eduardo and Olivier were a little modest in how much work has gone into this. Again, there's been over 50 hours of calls in the last year and countless more hours of volunteer work onto making this Summit, to preparing for this.

Thank you very much. I'm so impressed that you've made trip – it's a very long one for some of you – to work, to dedicate this time for an issue that is so important and that you can make such a contribution to nationally, regionally, and globally. A very warm welcome.

I'm going to just very briefly, if we can show the ATLAS II website. That's going to be really your home area for information on the web. Again, that was a bottom-up, community-driven development. Thank you to the Communications Working Group for preparing this fantastic website. We're going to hopefully get it up onto the – there it is.

We're going to just very quickly show you where the link to the schedule, the ATLAS II meeting schedule is. I want to stress, please, we have a copy of that in your packet that you should have received this morning. It's already out-of-date, the hard copy. There have been some changes overnight. We will update the Wiki pages as soon as possible,

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so that really, we please ask you to bookmark that because that's the source for that.

Please, also, don't use the ICANN public schedule. Because, again, that was frozen about a week or so again. No changes and there are mistakes in terms of room allocation. We ask you to please go – are we going to show where – the Wiki where you can go on the ATLAS II Website. Up on top on the...

UNIDENTIFIED FEMALE: [inaudible]

HEIDI ULLRICH: Yeah. So we're going to show where the Wiki page is [inaudible].

OLIVIER CRÉPIN-LEBLOND: Just for the record, Heidi, it's ATLAS.ICANN.org, very simple. It doesn't have a "II" on it. ATLAS.ICANN.org is the website address.

HEIDI ULLRICH: Again, you can go to the ATLAS II website and under, I believe it's – let me just see if I can get to that really quickly – I think it's under a tab to the right. Here we go. Calendar of events, yeah. The first slot under calendar of events is the ATLAS II schedule. That's where you should go to for most up-to-date information.

I'm going to hand it very quickly over to Silvia Vivanco just to introduce herself and talk a little bit about what she does and she's going to be doing here.

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SILVIA VIVANCO: Thank you, Heidi. Hello, everyone. I am regional manager. First, I want to welcome you and to thank you for being here in person. It has been an amazing time preparing for this ATLAS II Summit. I'm very excited to see you all personally, finally, because some of you I only know by e-mail or by teleconference.

What I'm going to be doing, we're going to have the General Assemblies. Each RALO's going to have General Assemblies on Tuesday and Wednesday, where we are going to discuss very important issues for all of you. I'm looking forward to working with you on these important issues. Well, again, thank you very much for being here.

HEIDI ULLRICH: Thank you, Silvia. Just again, in terms of language ability, Silvia speaks Spanish. She's based in Peru. No, Chile.

SILVIA VIVANCO: I speak Spanish. English, of course, and a little bit of German for anyone who wants to speak a little bit of German. Maybe they can help me practice. I am based in Peru and also spend some time in the U.S.

HEIDI ULLRICH: Now, Gisella. Where is Gisella? There she is. Okay, and over to Gisella. This is key for housekeeping events. She's going to be talking about the social events, so this is really important.

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OLIVIER CRÉPIN-LEBLOND: Gisella can speak a great number of languages, as well.

GISELLA GRUBER: Good morning, bonjour, guten tag, goeiemôre. I'm sure we can go on. Hola, salaam a'alaykum. I'd like to welcome everyone. I will just take two minutes of your time. Please do listen. Any social event questions or logistics, just come to me after the session if you've missed any of the information.

I'd also like to welcome all those back from the ATLAS I in Mexico in 2009, as I had the great honor and pleasure to support you at that time. We've now come a far way five years down the line and still here for ATLAS II.

I'm going to start with these folders. Very important. These folders are all color-coordinated. If you don't know your RALO colors, this is NARALO. It's just the first one I picked up, please. We have the red, which is APRALO. Green, LACRALO. Blue, EURALO. We have the orange, which is AFRALO, which I would have usually taken because I am African.

Inside the folders – very important – you have your purple ATLAS II participant ribbon as well as your smiley face. Smiley face, we know: Thematic Groups. Please put your numbers on it. The pens are circulating around, and just let it dry for a couple of seconds before you smudge.

The purple ribbon needs to go there – the flight attendant again, sorry, flight attendant again – needs to go there on your badge. Very important for this evening, as you will not be let on the bus unless you

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have your little purple ATLAS II participant. It's only for the ATLAS II participants. It's in your folders. If you don't have a folder, please come and see one of the staff. We will give you a folder.

Yes. If you have your spouses, your children, your grandfather, your grandmother, possibly even your aunt with you and you'd like them to come to any of the social events, please come and see me and we'll see what we can do. There shouldn't be a problem.

Secondly, also, please try and wear these name badges at all times. It is important to be able to address you, know who you are, and engage in conversation. What we're here for is networking, as well.

You've also received a tent card. The tent card would've been given to you by staff. If you don't have one, please ask staff. I've got them. These need to be kept with you at all times, again, to identify you. Give you a name. We don't know all of you. People in your region don't know you, let alone the people from the other regions.

While I'm at it, when you have the microphone, please state your names. We have interpretation booths up there, simultaneous interpretation, and they need to identify you on the language channels. Otherwise, it will be "man," "woman," "man," "woman," in the transcript and also on the other language channels, which is hardly useful.

We have lunch today, which is free for you to go and find your own lunch and be back for the thematic breakout sessions starting at 3:00 p.m., except for the ATLAS II mentors and mentees, who will be meeting with Fatima. That will be in the Windsor Room from 1:00 to 2:00.

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Then, this evening, we have after our session at 6:30 – we'll try and finish on-time – 6:45 is the departure to go to our dinner this evening, very kindly sponsored by Afiliias, taking place at a fantastic pub. English hospitality, which is great. Around the corner, but we will be going by coach.

The coaches leave – it's in the program, it's on the Wiki – 6:45, 7:00, and 7:15 to go to the pub. Purple ribbons required. You will be handed a wristband to allow you to get your five free drinks. The return coaches leave at 22:30, that is 10:30 p.m., from the pub back to the hotel, 23:00 (11:00 p.m.) and 23:30 (11:30 p.m.), so there are three times to come back.

Tomorrow, we have a lunch which is kindly sponsored by PIR, which will be taking place at the Hotel Paddington. You will be given a map on how to get there on foot. It's very easy. We will be there to guide you. You just walk down the road. We will be there. Hosted by PIR and then coming back, obviously, for the breakout sessions. Tomorrow evening, to finish off the weekend, we will be hosted by the Board, a cocktail taking place in Balmoral.

If you've missed any of this, have any questions, logistics, social events, please do come and see me. We do have the gala on Wednesday evening, but we'll address that later on. Thank you very much.

Sorry. If I may, I did forget. I introduced it as I, maybe with a hello. I could speak English to you, French. I can't speak Arabic yet. Italian, Dutch, Afrikaans, very, very useful. There might be another one. I'm learning Spanish. You can speak to me in Spanish, but I might respond in Italian. Thank you.



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OLIVIER CRÉPIN-LEBLOND: Thank you very much, Gisella. As we have all of our staff on the table, I'd like a round of applause for them for the amount of work they've done.

HEIDI ULLRICH: Moving on to our next staff and our next level of languages, we have Ariel Liang, who's going to be talking to you a little bit about the social media and the communications, which is really outstanding during the summit. Ariel?

ARIEL LIANG: Hello, everyone. [inaudible]. I was born and raised in China, and I'm the Policy Coordinator of At-Large. I just joined the organization about four months ago, so I'm a newbie. Thank you so much for having me here.

I want to give you a quick overview about what I'm doing here. I am the shepherd of the policy development process of ALAC. But besides that, I'm also the [TAC] girl and communications girl for the community.

Since the beginning of this month, I started working with members from around RALOs to develop our social media accounts, which is showing on the screen. One is the Facebook page, and on the other is the Twitter handle. On the front of your folder, you will have the information of how to get on the Facebook page and Twitter handle.

Most of the information we have been pushing out are capacity building information about who is the At-Large community, what the community

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do, and why should you be part of this? Also, we have been pushing information to build momentum for the Summit.

During the Summit, I will collaborate with coordinators in every single Thematic Group session and the RALO General Assemblies to provide live coverage of our events and activities on social media. Even if you're just engaged in one thematic session or RALO General Assembly, by following the social media, you can have an overview of what's going on in other sessions and groups. It's going to be very helpful.

Another thing is we're using this hashtag. I don't know whether you can see it, but it's on your folder. It's #ATLAS2 to categorize all the tweets and posts being pushed out during the Summit so that we can spread word about the Summit and raise awareness of that. Make sure if you are posting on social media, use that hashtag so that we can join the conversation.

If you want your family and friends and followers and fans to know your engagement in At-Large and in the Summit, to follow us on Twitter, like us on Facebook, and use the hashtag #ATLAS2. Thank you very much.

HEIDI ULLRICH:

She's actually been teaching the slightly older staff about social media. She's been great with that.

ARIEL LIANG:

Sorry. I want to add that I speak Chinese. It's my native language. I also speak Japanese. I wish I can speak Spanish, French, or Italian, but I'm in the process of learning.

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HEIDI ULLRICH: Now, we hand it over to Carlos Reyes, who's going to be talking a little bit about the monitoring exercises that are going to be happening here. Carlos?

CARLOS REYES: Thank you, Heidi. Hello, everyone. I'm on assignment with ATLAS II for ICANN 50. I speak Spanish, French, obviously English, and I'm fluent in sarcasm, as well.

As Cheryl noted, we're piloting a new effort here at ATLAS II to better track attendance at our meetings. This is something that hopefully we'll be able to roll out in the future, but ATLAS II is definitely in a good pilot program for this.

If you take a look at your badge, on the front next to your name there's a QR code. Over the course of the next two or three days – right, so in the plenary sessions today and breakout sessions tomorrow as well as the plenary sessions on Sunday and breakout sessions on Sunday – we'll have a team of community volunteers that will be coordinated via staff.

We will be going around the breakout sessions to capture as much attendance as possible. This will allow us to better demonstrate our return on investment, which will feed into Cheryl's working group that will write a summary report of ATLAS II.

Hopefully, this new tool will allow us to better demonstrate the value and the development of the At-Large community for the entire ICANN community. If you have any questions about this, please don't hesitate

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to see Cheryl or me. But we are looking forward to working with you on this over the next few days.

UNIDENTIFIED FEMALE: [inaudible] privacy aspects [inaudible].

CARLOS REYES: Right. In terms of the privacy aspects of this, the back-end system of it does not link to your name or to your ALS or to your RALO. This is simply a number that we'll be able to then say, "Okay, this particular badge (it'll say whether staff member or support or a participant) is attending." That is as much as we can see on the back-end of it.

UNIDENTIFIED FEMALE: Thank you.

HEIDI ULLRICH: Yeah, unlike ICANN, which is names and numbers, this is just numbers. Okay. Finally, but definitely not least, we have Susie Johnson here. She's just to introduce herself briefly and let you know what her role will be.

SUSIE JOHNSON: Buenos dias y bienvenidos. [inaudible] I will more than happy find someone who does. Thank you.

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HEIDI ULLRICH: Okay. Thanks very much, and that's, again, a warm welcome to all of you. We very much look forward to having a chance to speak and get to know all of you. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Heidi. Now, we have a break that's coming up. We're half-an-hour late on our schedule. Maybe we should make the break a little bit shorter than half-an-hour. Make it 20 minutes? Twenty minutes. I'm generous, because I think it's – we've got hard work in front of us. We really need to stretch out a little bit. I know we stretched a bit earlier, but let's stretch out this time. Coming back here at 11:20. Gisella, is there coffee somewhere?

GISELLA GRUBER: Yes, there is coffee available near registration on the ground floor. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thanks, and see you back in 20 minutes.

**[END OF TRANSCRIPTION]**