Welcome to London Welcome to ICANN



WELCOME!

- Newcomer Experience
- ICANN and the Internet Eco-System
- ICANN and the Multi-Stakeholder Model

LUNCH BREAK 1200-1315

- •ICANN's Work
- ICANN Meeting Week
 - Staying Engaged!



Welcome from ICANN CEO Fadi Chehade

Housekeeping

- Translation headsets
- Phones off and computers mute
- Questions and Interaction encouraged
- Relax

Newcomer Day Goals

- Enable fast and effective engagement at 1st meeting
- Help to understand ICANN, its structure, processes and community
- Provide mentorship, guidance, and networking opportunities
- Send you off in a better place than when you arrived!

Am I The Only One?



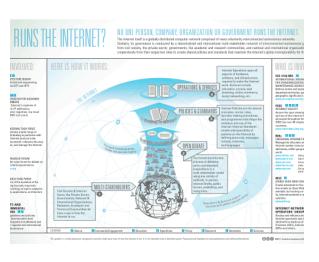
- Strange Language
- Closed Doors
- Everybody knows everybody

The Internet Ecosystem

The Internet is successful in large part due to its unique model of development and deployment:

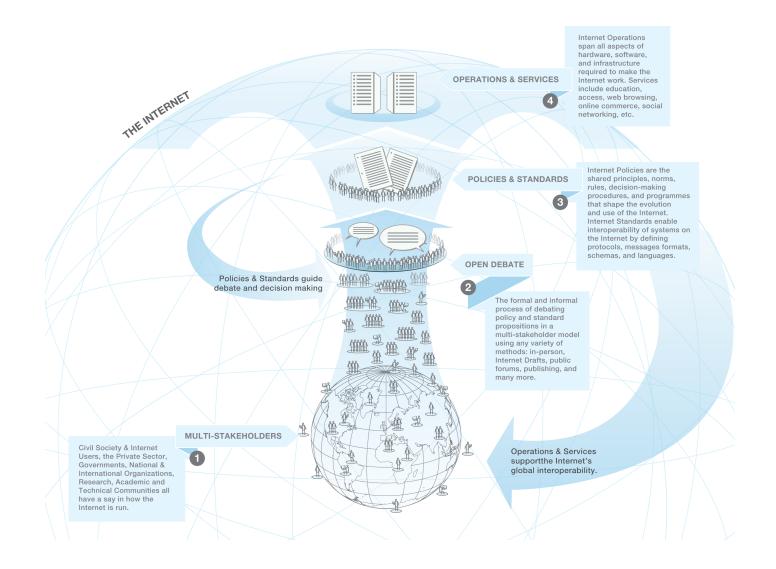
- Open technical standards
- Freely accessible processes for technology and policy development
- Transparent and collaborative governance

Components of Internet Ecosystem



- +Organizations, individuals and processes that shape the coordination and management of the global Internet
- Highly interdependent parts which require significant coordination
- +ICANN is one of these organizations
- +ICANN is pivotal to naming and addressing

In ICANN this is how we see the Multistakeholder Model



ICANN's Role

- +ICANN is responsible for coordination of the global internet's unique identifiers; to ensure secure and stable operation of these systems
- +ICANN staff does not create policy; we support and resource the worldwide community, who determine Internet policy in "bottom up" manner
- +ICANN mandate is to make competition and choice available in a safe, secure operating environment. Examples are new gTLDs and IDN's

What is Internet governance?

From the Tunis Agenda, 2005

United Nations World Summit on the Information Society A working definition of Internet governance is the development and application by governments, the private sector and civil society, in their respective roles, of shared principles, norms, rules, decision-making procedures, and programs that shape the evolution and use of the Internet.

IG: Beginnings....Today

+WSIS, ITU, IGF....

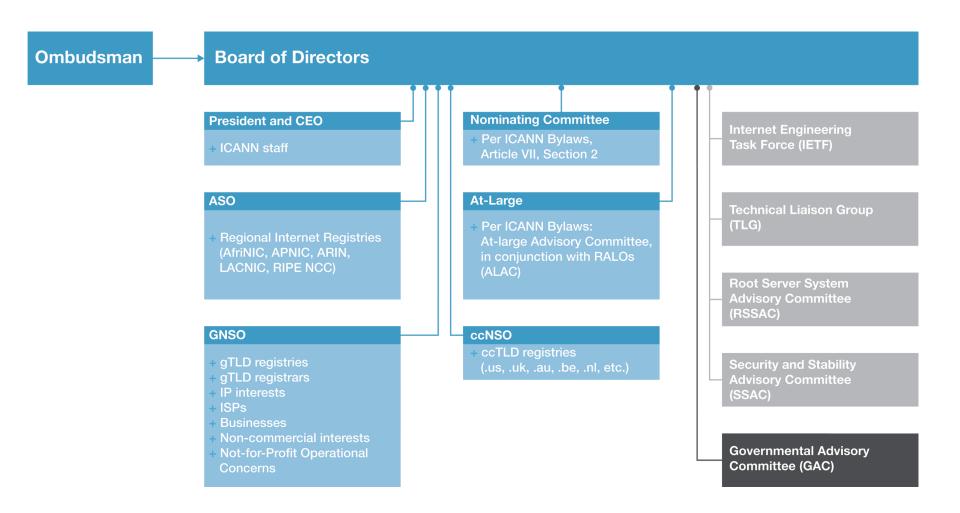
+ Net Mundial - High Level Panels

+ How do we engage going forward....

How does ICANN do what they do?



Multi-stakeholder Model



ICANN Structure

+ICANN Board

- + Supporting Organizations (SOs)
 - Address Supporting Organization
 - Country Code Names Supporting Organization
 - Generic Names Supporting Organization
- + Board of Directors' Advisory Committees (ACs)
 - Governmental Advisory Committee
 - At-Large Advisory Committee
 - DNS Root Server System Advisory Committee
 - Security & Stability Advisory Committee

+ Technical Advisory Bodies

- Technical Liaison Group, made up of the European Telecommunications Standards Institute (ETSI), the ITU-T, the World Wide Web Consortium (W3C), and the Internet Architecture Board (IAB).
- Internet Engineering Task Force

Private sector & civil society organizations

- + Generic Name Supporting Organization (GNSO) is the group that develops policies and makes recommendations related to gTLDs to ICANN's Board
- + Four broad Stakeholder Groups represent the variety of groups and individuals of the ICANN community
 - Commercial Stakeholders Group
 - Non-Commercial Stakeholders Group
 - Registrars Stakeholder Group
 - Registries Stakeholder Group
- +23 member GNSO Council governs policy development
- + Sends 2 voting members to ICANN's Board

Governments

- + Governmental Advisory Council provides advice to the Board and other SOs/ACs on issues of public policy and possible interaction between ICANN's activities or policies and national laws or international agreements
- + Membership is open to all national governments and distinct economies.
- + Multi-national governmental organisations and treaty organisations may join as observers.
- + Approx 130 governments have identified representatives.
- + Sends a non-voting representative to the Board
- + Advice has a special status

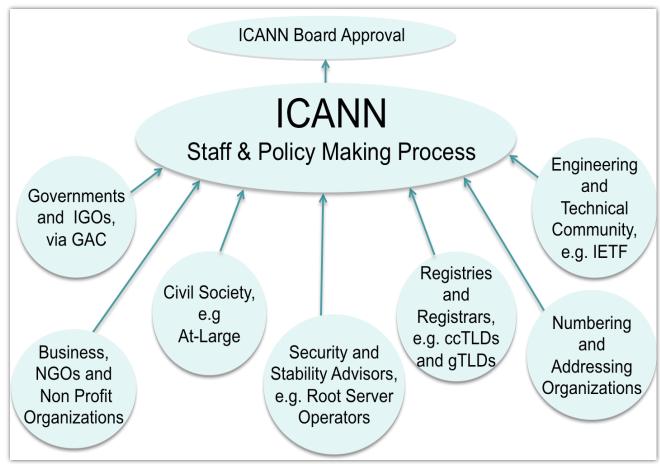
Individual End Users

- + At-Large Advisory Committee is the ICANN home for individual Internet users
- +Ground-up, tiered structure
- +Over 150 At-Large Structures at grassroots level and growing (Kenya just became ALS)
- + Sends a voting member to ICANN's Board
- +Increased quantity and quality of public policy statements

Multistakeholder model

+ Every
Stakeholder
has an interest
in how the
internet
develops

+ No single stakeholder is more important than any other



How do the Regional Staff fit into this model?

- Regional Strategies developed and implemented
- Stimulate multi-stakeholder engagement
- Work with our partners (ISOC, Regional TLDs Organization, IETF, IGF, RIRs, and others) to maintain bottom-up approaches on IG issues - which leads to the IGOs....



WHAT DOES ICANN DO?

To reach another person on the

address into your device - a name

or a number. That address must be unique, so computers will know

where to find each other. ICANN

maintains and administers these

unique identifiers across the world.

Without ICANN's management of

this system, known as the Domain

Name System or DNS, we wouldn't

For more information or to get involved, please visit www.ICANN.org

have a global, scalable Internet

where we can find each other.

Internet you have to type an

ONE WORLD. ONE INTERNET.

Community-Driven Policy

To keep pace with dynamic technologies and rapid innovation, ICANN enables consensus-driven, multistakeholder policy development, with broad representation from the global Internet community.

COMMUNITY-DRIVEN

Competition & Choice

From accrediting over 1000 registrars, to introducing new Top Level Domains (TLDs), ICANN works to expand consumer choice by fostering competition and innovation in the domain name marketplace.

COORDINATION

WHICH FUNCTIONS DOES ICANN COORDINATE?

- Domain Name System (DNS)
- Internet Protocol (IP) address allocation
- Protocol-Parameter Registry
- Root Server Systems
- Generic Top-Level Domain name (gTLD) system management
- Country Code Top-Level Domain name (ccTLD) DNS
- Time zone database management

Civil Society & Internet Users, the Private Sector, National & International Organizations. Governments. Research. Academic and Technical Communities are all

Multistakeholder Model:

represented.

Security & Stability

ICANN supports DNS security through technical training and engagement, coordinating and collaborating with the community in the implementation of standards such as DNSSEC.

Interoperability

ICANN's work enables new technologies to flourish while maintaining interoperability across the global Internet. For example, management of the unique protocol identifiers allows communication using secure connections between users.



Contractual Compliance

OPERATIONS

ICANN oversees the contracts it maintains and enforces the consensus policies developed through the community-driven process. ICANN's Contractual Compliance function seeks to ensure compliance with the agreements and the consensus policies.

HOW DO I PARTICIPATE?

- · Sign up for updates at myicann.org
- · Join one of the many Public Comment Forums on ICANN's website
- Attend ICANN's Public Meetings in person or online to provide input at a Public Forum
- Join one of ICANN's Supporting Organizations or Advisory Committees

WHO'S INVOLVED?

Registrar Registry

A number of groups, each of which represents a different interest on the Internet. All of them come together with the Board of Directors to shape ICANN decisions.

Supportina **Organizations**

- · Country Code Names · Governmental
- Generic Names
 - Root Server System

Advisory

Committees

Security & Stability

Technical Advisory **Bodies**

Directors

Board of

- Technical Liaison Group Internet Engineering Task Force

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ICANN's Work

POLICY MAKING

WHAT DOES ICANN DO?

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OLICY-MAKING



DNS ECOSYSTEM

10

OPERATIONS

UNIQUE IDENTIFIERS

COMPLIANCE

ONTRACTED PARTIE

CONTRACTED PARTI

Get involved:

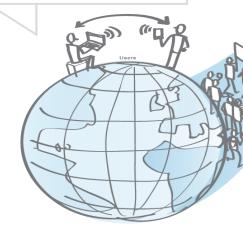
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Community-Driven Policy - How?



Multi-Stakeholder

Bottom-Up

Open

Transparent

Policy Participants - Who?



ICANN Supporting Organizations (SO)

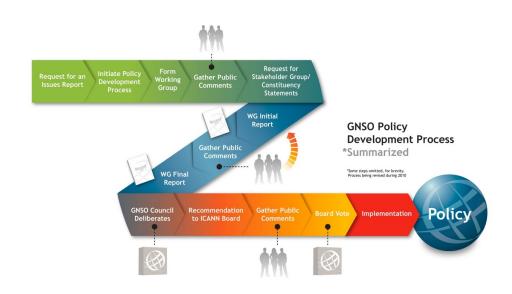
- GNSO Generic Names Supporting Organization
- ccNSO Country-Code Names Supporting Organization
- ASO Address Supporting Organization

ICANN Advisory Committees (AC)

- ALAC At-Large Advisory Committee
- GAC Governmental Advisory Committee
- SSAC Security & Stability Advisory Committee
- RSSAC Root Server System Advisory Committee

Policy Processes - What?





Policy Development Support Staff

Global Mission

24 FTE Staff

9 Countries

5 Time Zones

12 Languages (4 UN)

Subject Experts/ Secretariat Support



Community-Driven Policy Support Why?

Help The Community

- Create policies and guidelines that are:
 - Implementable and effective
 - Developed through a highly participative, fair, and balanced process in a timely and efficient way

Support The Community

- Engage and support the participation of all necessary stakeholders
- Inform and educate stakeholders

Manage Processes

- Manage the policy process efficiently and effectively to benefit the global Internet community
- ...frequently as important as outcomes

How to Stay Updated

Monthly Policy Update

- Published mid-month
- Read online at: http://www.icann.org/en/topics/policy/
- Subscribe at: http://www.icann.org/en/topics/policy/
- Subscribe in Arabic, Chinese, English, French, Russian, and Spanish



ICANN's Work

IANA Function

Multi-stakeholder Model:

Users, the Private Sector,

ments, Research, Academ-

ic and Technical Communi-

Civil Society & Internet

National & International

Organizations, Govern-

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What is IANA?

 "Internet Assigned Numbers Authority" is responsible for global Internet unique identifier systems

One of the oldest Internet institutions, its role

dates

back to 1970s

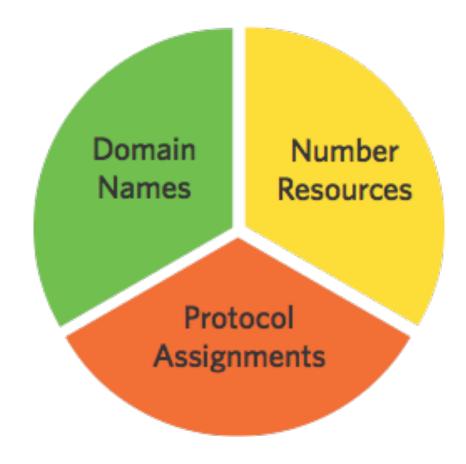


What is IANA?

- Since 1998, operated by ICANN a non-profit internationally-organised entity setup by the global community as the steward for the IANA functions
- •Today, "IANA" may refer to either the functions, or the department within ICANN that runs the IANA functions
- ICANN operates the IANA functions under a contract between ICANN and the US Government

Why does the IANA Department exist?

- There is no central control of the Internet
- If computers did not use the same system of identifiers and numbers to talk to one another, the system would not interoperate
- The IANA Department within ICANN coordinates the numbering systems needed to ensure the Internet interoperates globally
- ICANN was created to be the institutional home for the IANA functions



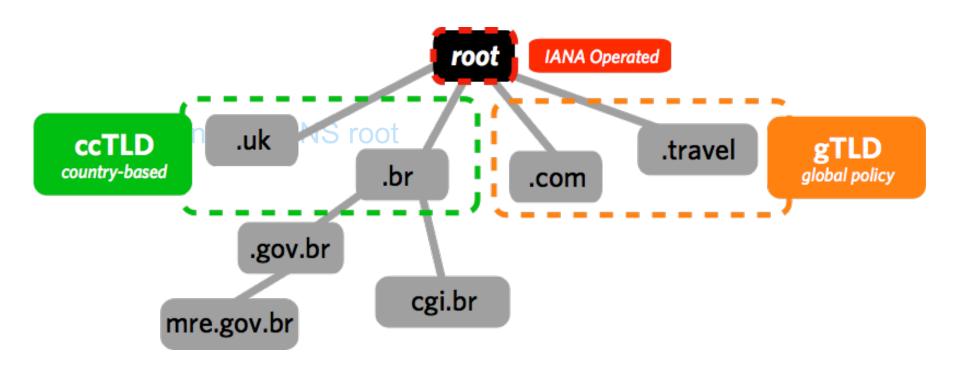
IANA FUNCTION SERVICES

Number Resources

- Internet Protocol (IP) Addresses
 - Unique identifier for each computer connected to the public Internet
 - Version 4 currently in use
 - Version 6 under deployment
- Autonomous System (AS) Numbers
 - Unique identifier for each network that cross-connects with other networks

Number Allocation Systems

- Most numbers allocated in large blocks to Regional Internet Registries
- Some blocks held by IANA Department for special purposes (private use blocks, etc.)
- Some blocks allocated directly by IANA Department (multicast address space, protocol specific use)



Domain Structure IANA Department Maintains the root

Domain Names — The Root Zone

- Delegates top-level domains
- Root Zone Database is like a regular domain registry, albeit with different policy
- Top-Level Domain Operators maintain their registration records with IANA
- gTLD Delegations governed by ICANN contracts
- ccTLD Delegations governed by Local Internet Community principles
- Manage the Key Signing Key for DNSSEC for the Root Zone

How we manage the root zone

Maintain data for the DNS root

- Technical data (NS records, "glue")
- Social data (admin and tech contacts, sponsoring organisations, WHOIS, Registration URLs)

•Two types of changes

- Routine (easy)
 - Confirm authenticity, check for technical problems, implement
- Redelegations (hard)
 - Perform evaluation, submit to ICANN board, implement as appropriate.

What we don't do

- Don't set policy
 - We follow precedent where possible, encourage review of our operations by the community.
- Don't decide what the two letter codes should be
 - ISO 3166-1 standard provides these
- Don't decide who runs a ccTLD
 - The local Internet community of the country decides this.
 - IANA Department performs due diligence to ensure requests meet criteria

Protocol Assignments

- •Most unique identifiers are allocated directly by IANA Department to protocol developers and/or end users, with no politics or middlemen
- Number Resources and Domain Names are just specialised cases of protocol assignments
 - They are hierarchically allocated
 - More policy-laden than most protocol assignments

How are protocols created?

- •IETF is the main venue for Internet standardisation
- Technical standards documents are part of a documentation series known as RFCs (Request for Comments)
 - Maintained by the RFC Editor
- RFCs nominate IANA registries, and IANA Department maintains these registries with guidance from the Internet Engineering Steering Group (IESG), and Internet Architecture Board (IAB)

Protocol Assignments

- •All protocol assignments are free
- Eligibility criteria varies, usually either open-to-all, or requires standard action to implement
- Some popular registries have automated or specialised approaches to allocation
 - Private Enterprise Numbers
 - Port Numbers
 - etc.

US Government and IANA

- ICANN performs the IANA functions overseen by a contract with the US Government
- ICANN reports on its performance to the US Government
 - www.iana.org/performance
 - US Government reviews all changes to the DNS root zone
- IANA does all the processing, and when a change is ready, it is sent to the USG as the final step before implementation

Summary

- IANA Department maintains the registries of unique numbering systems, that keep the Internet interoperating
- Most IANA registries are straightforward, and are not generally known to the end-user
- High-profile, hierarchically-delegated, registries are used for the Domain Name System and Number Resources. IANA Department maintains the global "root" for these.
- ICANN operates IANA registry functions under a contract between ICANN and the US Government

ICANN's Work

DNS Services

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ICAN imports DNS security through techn training and engagement, coording and collaborating with the community in the implementation of stand.



POLICY-MAR



DNS ECOSYSTE



OPEF

Interoperability

COMPLIANCE

NTRACTED PARTIES

vistrar Registry

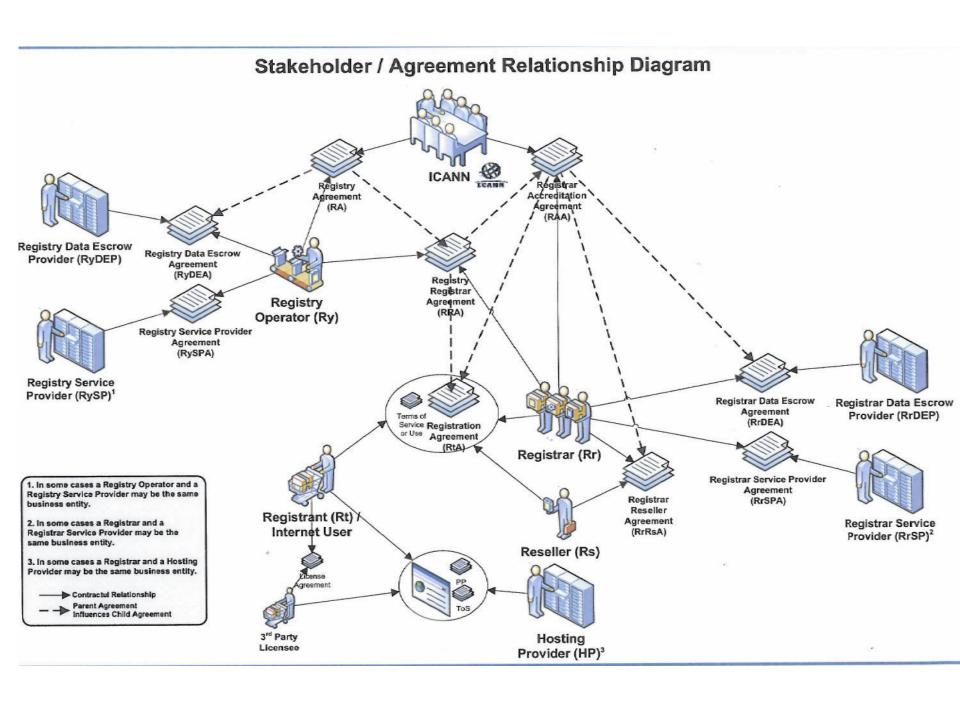
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What is a Registry?



- An Authoritative (Master) Database of all Registered Domain Names for a Top-Level Domain
- Registry Operator Runs the Database and has Contract with ICANN
- Registry Operator also Generates the "Zone File" Computers use to Route Internet Traffic

What is the New gTLD Program?

Developed by Multistakeholder Model Implemented by ICANN

security & stability

Internationalized Domain Names

Non-Latin Characters

innovation

Largest Number of TLDs in the Domain Name
System ever

create competition and choice



What is a Registrar?

- Contracted with ICANN and Registries
- Business Models:
 - Traditional Retail
 - Reseller-Focused
 - Low Cost / Limited Service
 - Brand Protection
 - Niche Markets
 - Single TLD
 - Private

ROOT-

.org .mil
.com .asia .gov .jobs
.info .edu .int .net.name
.mobi .museum
.travel .biz .arp
.tel .xxx .aero a
.coop .cat

New gTLD Program

New gTLDs

.city .acronym
.gIDNs .brand .出口
.communit
y .region
y

.jp .dm .ya .ws .be .hr .sg .eg .nl .tr .cn .hr .cl .jm .tv .py .cv .mx .pt .kr .is .br .au .cc .nz .mo .eu

Fast Track Program

IDN ccTLDs

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Internationalized Domain Names

- + Most newcomers to Internet do not speak English
- IDNs allow users to access the Internet entirely in their own language characters, rather than in Latin characters
- + Current New gTLDs include more than a hundred IDNs
- + Making the Internet ever more globally inclusive

IDN ccTLD Process

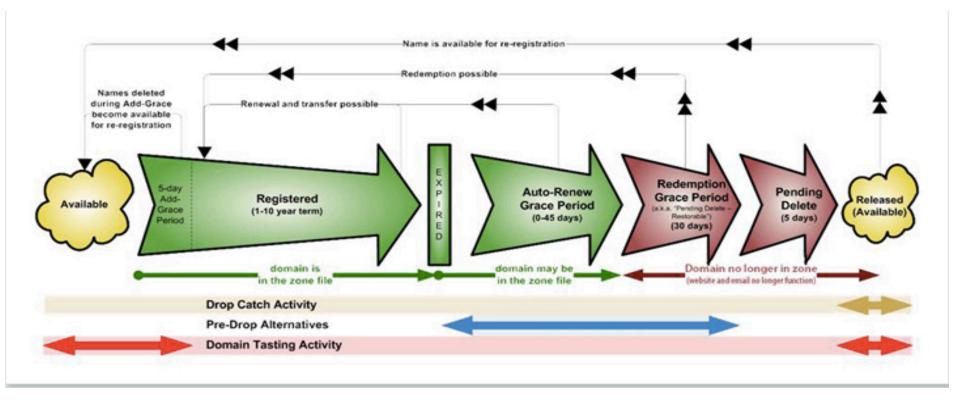
- + Internationalized Domain Names are domain names represented by local language characters.
- + Allowed us to go from: 中国互联网络信息中心.cn/

to: 中国互联网络信息中心.中国/

+The first IDN ccTLDs delegated in the root zone 05 May 2010:

United Arab Emirates	Egypt	Saudi Arabia	Russia
امارات	مصر	السعودية	рф

Domain Name Life Cycle



Contractual Compliance ensures that ICANN's contracted parties comply with their agreements and the consensus policies during the life cycle.

ICANN's Work

Security, Stability, Resiliency

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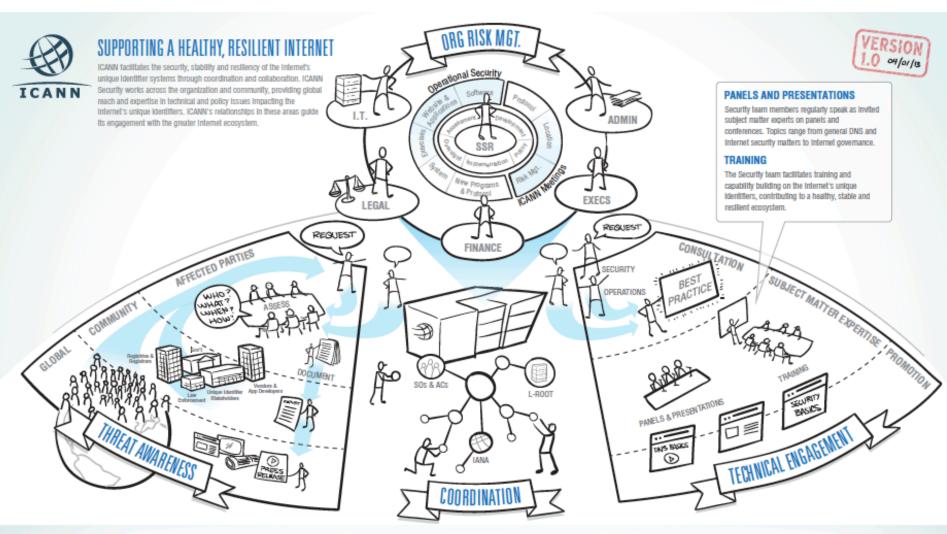
OPERATIONS

UNIQUE IDENTIFIER

CONTRACTED PARTIES

Interoperability

ICANN's work enables technologies to flourish while main g interoperability ternet. For example, many of the unique protocol identifiers allows communication using secure connections between users.



COORDINATE & COLLABORATE



The Security learn is regularly invited to speak with community stakeholder groups, and facilitates activity with ICANN's Supporting Organizations and Advisory Committees.

PUBLICIZE & PROMOTE



The Security learn provides thought

leadership in the form of white papers, blog
posts and the annual Security Sublifly &
Resiliency Framework for ICANN.

The movement of the Control of the Internet's unique Identifiers and ICANN.

CONSULT & ADVISE









The learn contributes to scenarios for global cyber exercises, provides advice on operational practices such as with the rool server community and DNS technical community.

REVIEW & COMMENT





The learn regularly provides input into policy development processes, comments on protocols and open standards managed by others in the internet ecosystem.

XPLANATIONS" by XPLANE.COM

Collaborating in technical protocol development Maintaining & operating L-root as a steward

Coordinating & facilitating SSR & policy of these systems

Managing ICANN's operations & internal systems

Coordinating allocation of Internet's unique identifiers ICANN's Technical Mission

Public information on these functions for the greater Internet community

Where To Find Meeting Info

For any information on this meeting, venue, updated schedules, go to

http://london50.icann.org/en/

For Remote Participation of any session go to

http://meetings.icann.org/remote-participation

Transcripts, recordings, presentations for all meetings http://meetings.icann.org/calendar

Build Your Schedule

Morning		Afternoon	
9:00	Session	14:30	Session
9:30	Session	15:30	Session
10:30	Session	16:00	Session
11:00	Session	17:30	Session
12:00	Session	19:00	Session
12:30	Session	20:00	Session
14:00	Session	22:00	Session

Monday

- Transition of NTIA's Stewardship of the IANA Function@1030 BALMORAL/SANDRINGHAM
- LAC Space at ICANN @1300 SOVEREIGN Middle East Strategy @1500 WINDSOR
- Tech Day @1100 VISCOUNT
- Global Domains Division @1330 BALMORAL
- NEXTGEN @1515 THAMES SUITE
- DNSSEC for Everybody @1700 THAMES SUITE

Tuesday - CONSTITUENCY DAY

- Supporting Organizations
- Advisory Committees
- Stakeholder Groups
- Constituencies
- Board Meetings with each Community in BALMORAL conference room
- Newcomer/Fellows Chat with SSAC@1800 in BALMORAL

Wednesday Internet Governa

- Internet Governance@1030 BALMORAL
- UNSSEC Workshop @830 HILTON 1-6
- LICANN's Development and Public Responsibility Programs @1300 WINDSOR SUITE
- Engagement Strategy for Asia Pacific @1530 THAMES SUITE
- ICANN SSR Team Outreach @1530 BALMORAL
- Engagement Strategy for Europe @1730 THAMES SUITE

Thursday

- Enhancing ICANN Accountability@1030 SANDRINGHAM
- Transition of NTIA Stewardship of the IANA Functions @1330 SANDRINGHAM
- Public Forum@1600 SANDRINGHAM
- Board Meeting@1800 SANDRINGHAM

I-CANN Network Having Fun...

MONDAY - DNS Womens Breakfast TUESDAY – At Large Showcase WFDNESDAY – GALA THURSDAY – ICANN 50 Wrap Up Cocktails Every day....Networking at Coffee Breaks, hallways

Tips and Tools for the Week

- ICANN Booth
 - → Open Saturday --Wednesday w/ Registration from 0800-1800
- Icannwiki Booth 2ND LEVEL
- Meeting Guide: paper and electronic
- Schedules: electronic, mobile, monitors
- ACRONYMS pick up Quizlet card at ICANN Booth to scan into phone

ICANN SOCIAL MEDIA

For events specific to ICANN 50, follow hashtag #ICANN50.
To follow all ICANN tweets go to: <a href="mailto:older:

ICANN Facebook Account, ICANN Google+, ICANN LinkedIn, ICANN YouTube, ICANN Weibo.

Slideshare

Flickr

LinkedIn Groups – ICANN for Business

@ICANN_President

@AkramAtallah

@NewgTLDsICANN

@ICANN4Biz

@ICANN_es

@ICANN_pt

@ICANN_ar

Participation in ICANN

- + Share ICANN's mission and work at home, university, local internet events, other global conferences
- + Engage with ICANN's Regional Stakeholder Engagement teams
- + Join one of ICANN's Supporting Organizations, Advisory Committees or Stakeholder Groups
- + Check out ICANN Learning Platform
- + Read blogs and/or public comment forum on ICANN's web site share your reaction!
- + Attend ICANN's public meetings in person or participate remotely online

Participation in ICANN

ICANN Development and Public Responsibility

Check out ICANN Learning Platform

Engagement Tools and YOUR Feedback

Check out Regional Events Near You

ANY QUESTIONS AT ALL: engagement@icann.org

LINKS

 https://www.icann.org/community_- THE MULTI-STAKEHOLDER MODEL AND COMMUNITIES

https://www.icann.org/resources/pages/
 newcomers-2012-06-18-en_- NEWCOMER PROGRAM

https://www.icann.org/resources/pages/
 fellowships-2012-02-25-en
 FELLOWSHIP PROGRAM

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Quote from a BA Fellow

"ICANN meeting is one of the finest paths of learning of internet of things, building a circle of innovative, intelligent and talented people, exchanging of ideas and thoughts, and creating a bundle of social and technological adventures that you will never forget".