GSE Briefing for ATLAS on Regional Engagement
24 June 2014
GSE Questions from At Large

• Describe the different forms of multistakeholder involvement (ICANN Model and the NETmundial Model), what form of model is GSE promoting? Crowdsourcing? Working Groups? Bottom-up?
Engagement Model

A Differentiated Engagement Model

1. Inform
   Raise Awareness, Educate and Initiate Engagement

2. Engage
   With Participants, Followers, and Interested Parties

3. Support
   Participation in Policy Making

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# Engagement Overview

## GSE Activity Overview

<table>
<thead>
<tr>
<th>Audiences (High Level)</th>
<th>Government</th>
<th>Business</th>
<th>Technical</th>
<th>Civil Society</th>
<th>ICANN Internal</th>
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<tbody>
<tr>
<td></td>
<td>Tarak Kameel</td>
<td>Cyrus Namazi</td>
<td>Chris Mondol</td>
<td>Ehsie Garich</td>
<td>John Cribb</td>
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</tbody>
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**Topics:**
- Asia - Yu-Chuang Kuek
- Africa - Pierre Dodjiou
- Middle East - Bahar Esmal
- Australia and the Pacific Islands - Sane Veese
- Latin America & Caribbean - Rodrigo de la Parra
- Russia and the CIS - Vass Markovski
- Europe - Nigel Hickson
- North America - Chris Mondol
- Communications/Online Engagement - Duncan Burr/Seth Gift
- Meetings - Nick Tomasso
- Legal - Samantha Elmor
- Administration/Travel Support - Diane Schroeder
- Human Resources - Steve Antoneff
- Finance - Xavier Calvez
- Middle East DNS Forum
- National ICT Forum, Zambia
- ArabNET, Saudi Arabia
- Cybersecurity Forum
- DNSSEC Roadshow II
As implemented on the website:

**Engagement Interface**

This tool allows the community to explore engagement opportunities by region and function. The engagement information is regularly updated, and shows event notifications on a global, regional and functional level. If you know of an event in your region and would like to request an ICANN speaker, please contact the ICANN Speakers Bureau.

The regions on the Engagement map are shown as they are served by the Global Engagement Regional VPs, and do not reflect the formal ICANN regions. Learn more about our Global Engagement team.

Showing **All Events** from **June 2014** through **August 2014** in **All Regions**.
Approach to Engagement

• Raising Awareness
• Capacity Building
• Supporting Regional Strategies
• Expanding Engagement
Regional Strategy Development

• Four regions currently reporting
  o Africa
  o Asia
  o Latin America & Caribbean
  o Middle East

• One regional plan still in development
  o Oceania (Australia & Pacific Islands)

• Regional Strategy metrics will be recorded for KPI metrics
Africa

Successes:

• Ongoing DNSSEC Roadshows
• Ongoing topical workshops for registries & registrars regarding business model development
• Ongoing sponsorships and joint cooperation with Af*
• Increase in ICANN Fellows and ALS Accreditation from the region

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Asia

Successes:

• Expansion of Asia Pacific Hub
• Asia Pacific Newsletter and Webinars
• Increased ICANN visibility in the region
• Collaborative partnerships in Asia
• NextGen@ICANN Initiative

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Latin America & Caribbean

Successes:

• Communications Plan has been formulated for the region
• Ongoing regional newsletters
• Development of webinars for Stakeholders in the region
• LAC-Space at ICANN meetings for and about the business community in the region
Middle East

Successes:

• Regional Task Force to coordinate IDN related work.
• Annual DNS Forum in the region
• Middle East and Adjoining Countries School on Internet Governance
• Increased outreach activities and capacity building programs.
Successes:

• Regional Strategy working group meeting in Fiji
• SSR training and capacity building activities (dedicated staff in Singapore able to increase training opportunities in the region)
• Upcoming engagement scheduled in July and August with ICANN Security
Europe

FY15 Objectives:
- Build awareness, trust, and support for ICANN
- Foster ICANN-supportive and self-sustaining local multi-stakeholder IG structures
- Make most of synergies between ICANN’s Inform, Engage and Support efforts

Russia, Eastern Europe

Successes:
- New Regional Vice President
- Raising awareness and engagement in region
- Conducted workshop in March with PIR Center on multistakeholder model

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Questions & Thank You

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