london
ICANNFIFTY
22-26 JUNE 2014

#ICANN50
Stakeholder Engagement in Asia

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ICANN Asia Pacific Hub
The Asia Pacific (APAC) Hub

+ ICANN’s Globalisation
+ 3 Hubs Strategy
+ Established August 2013
+ 18 regional staff and counting
APAC Engagement Strategy

Focus Areas
- Awareness Building
- Capacity Development
- Language Localization
- Meeting Format
- Increase Stakeholder Participation

Pilots
- KISA-ICANN MoU
- NextGen@ICANN
- Asia-Pacific Internet Leadership Project
  *in collaboration with partners*

Others
- Servicing Contracted Parties
- APTLD/APNIC/ICANN joint training for Justice Sector
- CommunicAsia Exhibition

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Operations: Functions and Capabilities

- External-facing Capabilities
- Geographical Touchpoints
- Internal Processes
Operations: Functions and Capabilities

Hub space  IT  HR  Transfer Pricing

+ Internal Processes
Operations: Functions and Capabilities

+ External-facing Capabilities

- Newsletters; Webinars
- IDNs
- Domain Name Services
- Contractual Compliance
- Engagement Strategy Hub space

+ Internal Processes

- IT
- HR
- Transfer Pricing
Operations: Functions and Capabilities

+ External-facing Capabilities

- Newsletters; Webinars
- IDNs
- Domain Name Services
- Contractual Compliance
- Engagement Strategy
- Hub space

+ Internal Processes

- IT
- HR
- Transfer Pricing

+ Geographical Touchpoints

- China (Beijing)
- Korea (Seoul)
- Oceania

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Globalization Vision

- Hubs and Touchpoints Engagement
- Decentralized Finance, HR and Other Operational functions
- Global Stakeholder Service Channels
- Local Contracting and Financial Payments
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- Global Policy Exchange Format
Thank you and questions?
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