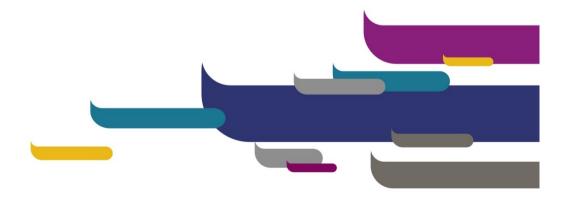
The .eu bid process

ccNSO meeting, ICANN 50 London, 25 June 2014



The current scenario

- EURid chosen by the EC in 2003 following call for expression of interest process opened in 2002
- 5 years contract, renewable once. Expiring Oct 2014
- Two Regulations:
 - Regulation (EC) No 733/2002 of the European Parliament and of the Council of 22 April 2002
 - European Commission Regulation 874/2004 of 28 April 2004



The tender

 Call for expression of interest for the selection of the.eu registry published on OJ (C) on 14 May 2014

Six sections:

- Invitation to submit the application with references to the EC Regulations
- Eligibility criteria (Annex 1)
- Declaration of honour (Annex 1a)
- Submission of the application (Annex 2)
- Minimum services to be delivered (Annex 3)
- Draft Service Concession Contract (Annex 4)

Deadline 20 June 2014



Selection criteria

- Quality of service
- Human and technical resources
- Financial standing
- Consultation mechanisms
- Representation
- Impact on the domain name market place
- EEA Countries and EU enlargement



The EC decision

Published in the OJ (L 109) of 12 April 2014

| 12.4.2014 | EN | Official Journal of the European Union | L 109/41 |
|-----------|----|---|----------|
| | | COMMISSION IMPLEMENTING DECISION | |
| | | of 11 April 2014 | |
| | | on the designation of the .eu Top Level Domain Registry | |
| | | (Text with EEA relevance) | |
| | | (2014/207/EU) | |
| | | | |



The "G" and the "N-S-G" of the all process...

The good

- Assessment of what
 we had done and how
 we could further
 improve it (SWOT)
- Understanding and evaluating the DNS market place
- Long term planning

The not so good

- Time consuming
- Most of the registry resources invested in responding to the EC call
- Very bureaucratic procedure to submit the application



THANK YOU!

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