

# ccTLD « .tn » operation and management policies

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Introduction

- Former regulations and registration process
- Technical and administrative reforms

□ Conclusion



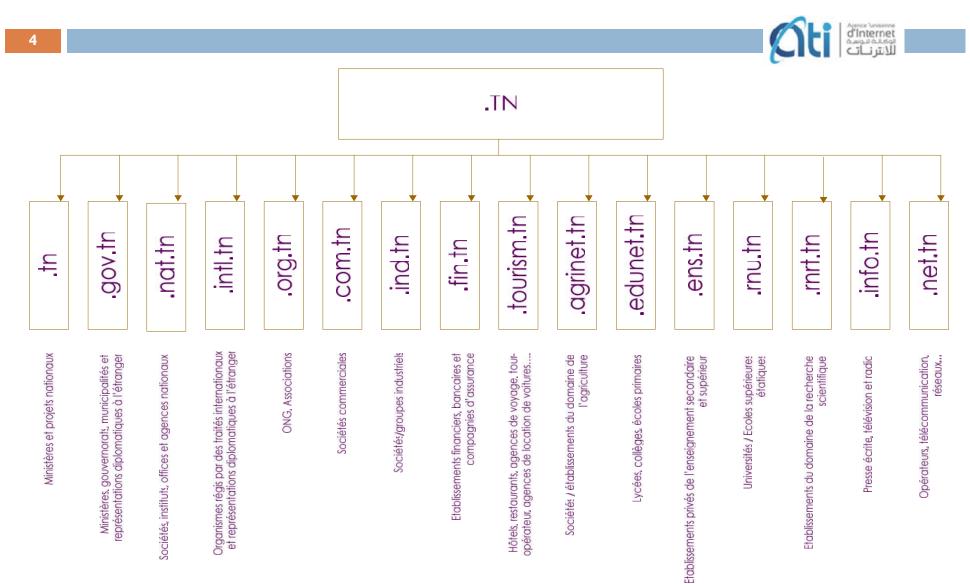


□ ATI is the technical Registry in Tunisia

□ Delegation of « .tn » to ATI in 1996

□ Delagation of « . » to ATI in 2010

#### .tn structure



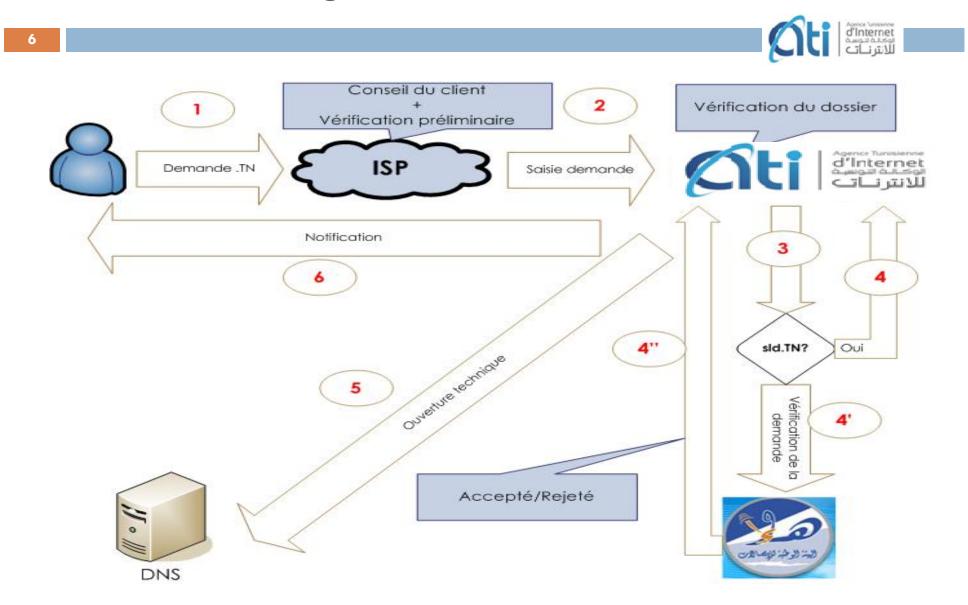
# Regulation (before 2010)

Law August 2001 Art.26 of Telecom Code
 INT→ Regulator
 ATI→ Technical Registry

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□ Validation □ .TN → INTT □ .  $2^{nd}$ Level .TN → ATI

### Former Registration Process



## Limits

- Delay of registration by ISPs
- Registrant has to provide many papers
- Validation
  - ATI : 24H but it can takes one week if the registrant application misses some needed documents
  - INT for .TN: 3 working days

We need to change the laws and make administrative and technical reforms

### Legislative framework

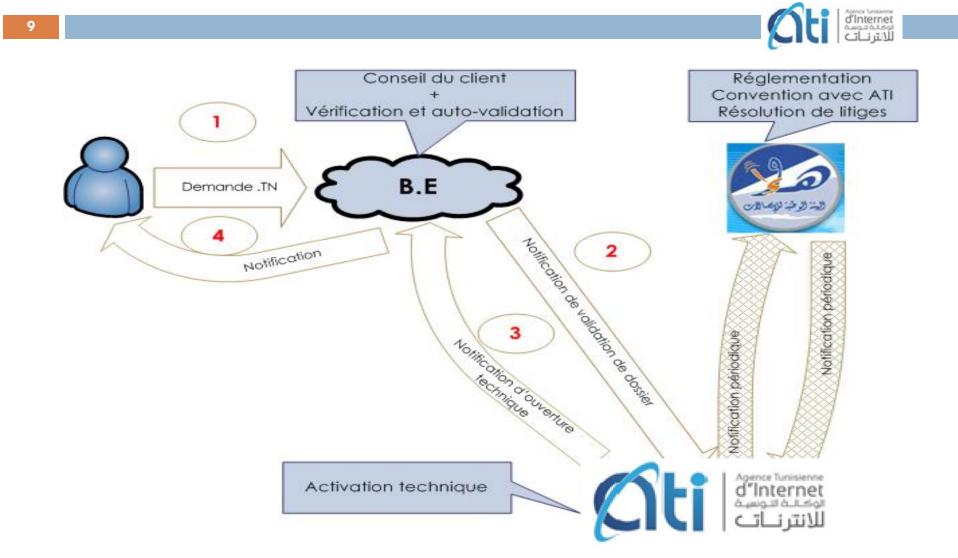
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Ministerial decision of july 24<sup>th</sup>, 2012 modifying the decision of december 2<sup>nd</sup>, 2009 approving the national numbering and addressing plan and fixing:

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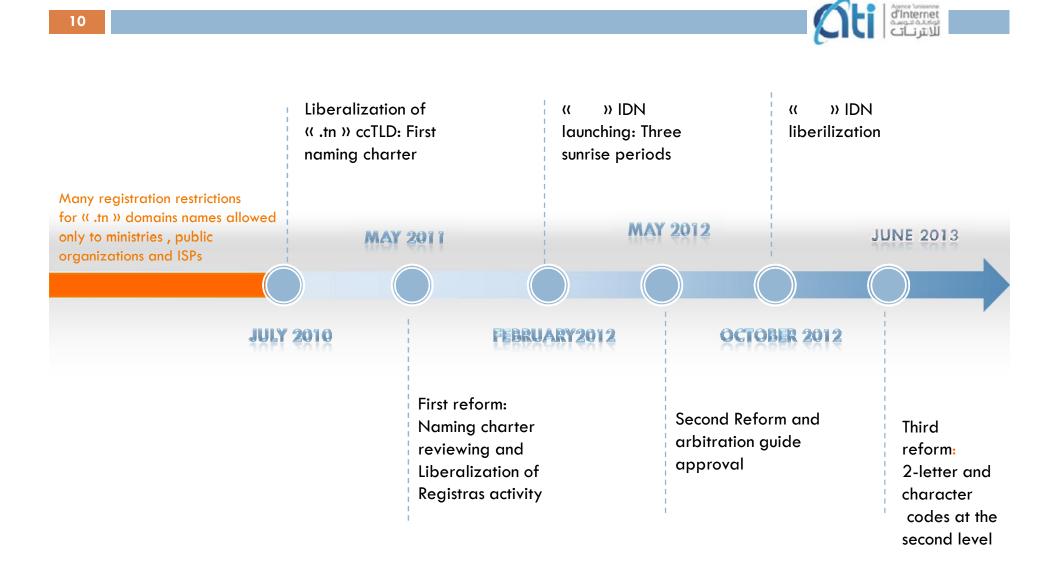
- Domain names structure
- Domain names registration procedure
- Dispute resolution procedure
- Registry accreditation procedure
- Ministerial decision of july 24<sup>th</sup>, 2012 modifying the decision of december 2<sup>nd</sup>, 2009 approving the national numbering and addressing plan and fixing:
  - Domain names registration maximum fees

### **Actual Registration Process**



## Administrative & technical reforms

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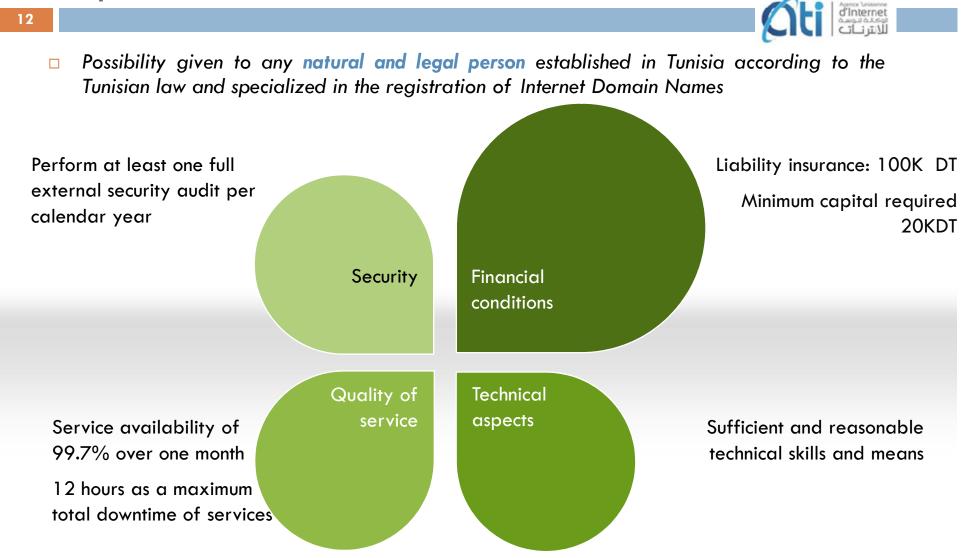
### Administrative & technical reforms

Agence Tunsterne

		وهند فوسه
Reform 1 May 2011	Reform 2 May 2012	Reform 3 June 2013
Naming charter 《 .tn 》	Registry – Registrar agreement	Naming Charter 2-letter and character codes and special characters at
<ul> <li>Removal of the a priori</li> </ul>	• Approval of the first	the second level
control	Registry – Registrar	Registry – Registrars
<ul> <li>Removal of the list of banned and reserved words</li> </ul>	agreement	Agreement
	Arbitration guide	<ul> <li>Reduction of the minimum capital required for registrars</li> <li>Reduction of wholesale and retail prices</li> </ul>
<ul> <li>Introduction of the arbitration for dispute resolution</li> </ul>	<ul> <li>Approval of the first arbitration guide</li> </ul>	Arbitration guide Revision of the arbitration fees

### Accreditation of Registrars ccTLD

#### **Required conditions**



# Challenges and opportunities for Registrars ccTLD

#### **Opportunities**

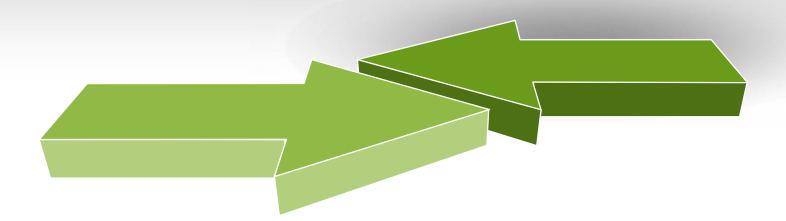
- Development of a local business
- Reinforcement of the national identity
- Creation of the added value
- Enhance the local commercial competitivity

#### Challenges

- Professional services
- Hosting
- Packaged offers (domain name + service)

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- Online sales
- Marketing strategy

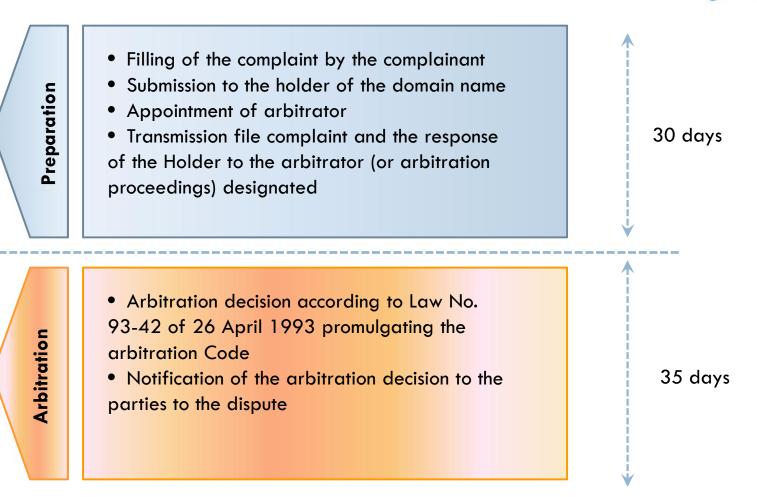


#### Dispute resolution:

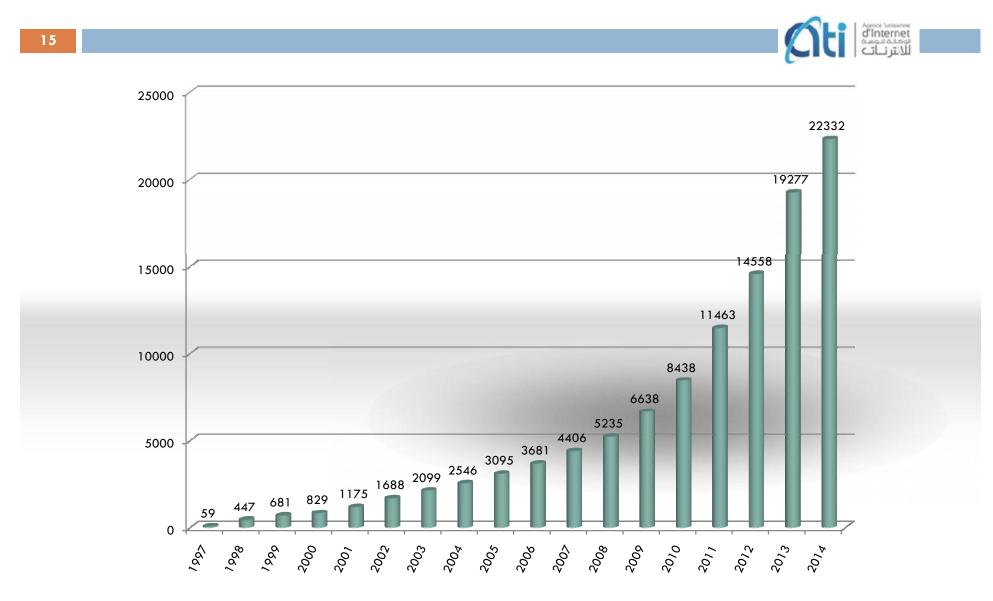
#### Arbitration procedure

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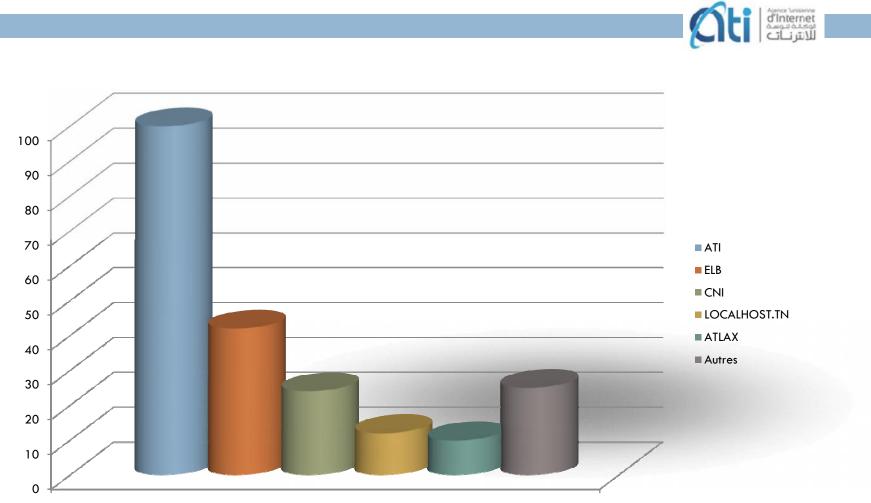


#### ( .tn >> domain names evolution



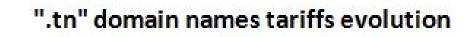
#### ( . >> domain names

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Nombre

### .tn & . domain names tariffs



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## INT's decisions list

#### 18



#### Naming charters:

- Decision n°25 of may 11th, 2011 approving the «.tn » naming charter
- Decision n°41 of may 24tn, 2012 modifying the decision n°25 approving the « .tn » naming charter
- Decision n°143 of july 24th, 2013 modifying the decision n°41 approving the «.tn » namin charter
- Decsion n°12 of februrary 16th, 2012 approving the « .» IDN naming charter
- Decision n°143 of july 24th, 2013 modifying the decision n°12 approving the « .» IDN naming charter

#### Arbitration guide:

- Decision n°40 of may 24th, approving the dispute resolution arbitration guide
- Decision n°142 of july 24th, modifying the decision n°40 approving the dispute resolution arbitration guide
- Decison n°184 of december 18th, 2013 modifying the decision n°142 approving the dispute resolution arbitration guide

#### Domain names tariffs:

- Decision n°96 of november 25th, 2010 fixing the «.tn » domain names tarifs
- Decision n°144 of july, 24th, 2013 modifying the decision n°96 fixing the «.tn » domain names tarifs
- Decision n°183 of december, 18th, 2013 modifying the decision n°144 fixing the «.tn » domain names tarifs

## Conclusion



Despite of all regulatory framework updates and adminsitrative&technical reforms we didn't reach our goals : 50 000 .tn domain names in 2012

#### We have to push registrars to promote .tn and

. (online registration and payement, marketing hosting.....)

□ For more informations :

www.ati.tn, www.intt.tn, www.registe.tn



# Thank you for your attention

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