

ccNSO update on activities in .uk
ICANN50 London



nominet®

UK Domain market

2013/14 - a period of significant change:

- Increasing pressures in the market
- Evolving stakeholder expectations

We have responded by.....

Offering more options in .uk

- .uk launched on 10 June 2014
- 2 years in the making
 - Public consultation
 - Proposition refinement
 - Programme implementation
- Key features
 - Rights for existing registrants
 - UK address for service
 - Link to higher expectations regarding data quality
- Strong take up but it's a crowded market



A focus on raising standards

- Registration Policy Review
 - That the **domain name** in **our** sole discretion would on the face of it (i) tend to indicate, comprise or promote a serious sexual offence and (ii) that there is no legitimate use of the **domain name** which could be reasonably contemplated.
- Criminal use
 - “[The registrant must] not use the **domain name** for any unlawful purpose.”

A focus on raising standards

- Registrar Agreement
 - Introduction of Accreditation and “Self Managed”
 - Higher expectations across the board
- Data Quality Policy
 - Validation at registration
 - Linked to .uk

Questions?