

European engagement : our shared mission and objectives



London 25 June 2014

Overview

1. Update on what's happening
2. The idea of a European engagement strategy – so far
3. Results of the online survey on the strategy
4. Our collaboration approach going forwards
5. Discussion



What's up?

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Taking Stock of Issues

- + The Global Multi-Stakeholder Internet Governance Conference (NetMundial); <http://netmundial.br/> which produced Principles and a Roadmap combined in the Sao Paulo Declaration
- + The Report (Internet Ecosystem) from the High Level Panel on IG chaired by Estonian president Ilves - <http://internetgovernancepanel.org/>
- + The US Announcement on transition of IANA Contract with NTIA to the “Global Internet Community”; <https://www.icann.org/resources/pages/transition-2014-03-23-en>
- + ICANN Accountability Review
- + Globalization of ICANN

Looking Forward

- + ICANN50 in London – June 23-26, including High Level Government Meeting
- + The Annual Internet Governance Forum (IGF) – Istanbul 2-6 September www.intgovforum.org
- + ICANN51 in Los Angeles – October 12-16, 2014
- + The ITU Plenipotentiary (PP-14) in October / November in Busan / Korea <http://www.itu.int/en/plenipotentiary/2014/Pages/default.aspx>
- + Contract sunset between ICANN and NTIA - Sept. 2015
- + The UNGA WSIS Review – December 2015
- + Taking forward the NetMundial outcomes and roadmap



Enhancing ICANN Accountability

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OVERVIEW

WHAT

- Transition of NTIA's Stewardship of the IANA Functions: Interdependent but **separate process**
- How ICANN remains accountable in absence of contractual relationship to USG
- Process, terms of reference & inventory for public comment (ends on 27 June)

WHO

- ICANN Accountability WG
 - Community members (through SO/ACs)
 - External subject-matter experts
 - Potential Board liaison

HOW

- WG to coordinate community dialogue
- Open & transparent process
- Sub-WGs on subject areas – open participation
- Final report for Board consideration & approval

Subject-matter Areas

- Internet Technical Operations
- International Organizational Reviews
- Global Accountability Tools and Metrics
- Jurisprudence / Accountability Mechanism
- Internet Consumer Protection
- Economics (Marketplace and Competition)
- Global Ethics Frameworks
- Operational, Finance and Process
- Board Governance
- Transparency
- Risk Management

HOW CAN I HELP?

AT ICANN
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- Encourage all to:
 - **Join the discussion** on 26 June – 10:30-12:30
<http://london50.icann.org/en/schedule/thu-enhancing-accountability>
 - Post in the public comment forum: (ends 27 June)
<https://www.icann.org/public-comments/enhancing-accountability-2014-05-06-en>

WG

- Encourage potential candidates to express interest (SO/ACs to announce names by 27 June - COB)
- Suggest subject-matter experts

Spread the
Word

- Make sure community members are aware of this process
- Encourage participation in conversation and future sub WG efforts.

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The European story

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Input so far

Aim of engagement in Europe

- + Foster understanding of ICANN and IG, esp. multistakeholder model, among European stakeholders (ICANN Community, "outsiders", European I*)
- + Close the gap between IG policymakers / experts and the general public

Rationale

- + Increasing the representation of each country in the region in the ICANN process and
- + Ensuring that it is based on a multistakeholder model

Scope

- + (broadly) wider "European" region (47 countries), especially considering the broad scope of the regional ccTLD and RIR Organizations

Approaches

- + Mapping exercise to identify the actors in the region, and the main issues of concern from each country
- + Identification of cross-European issues and the existing structures that are involved
- + Coordinate and dialogue with each other regularly
- + Distinguishing awareness raising & capacity building from advocacy in influencing the IG debate (?)

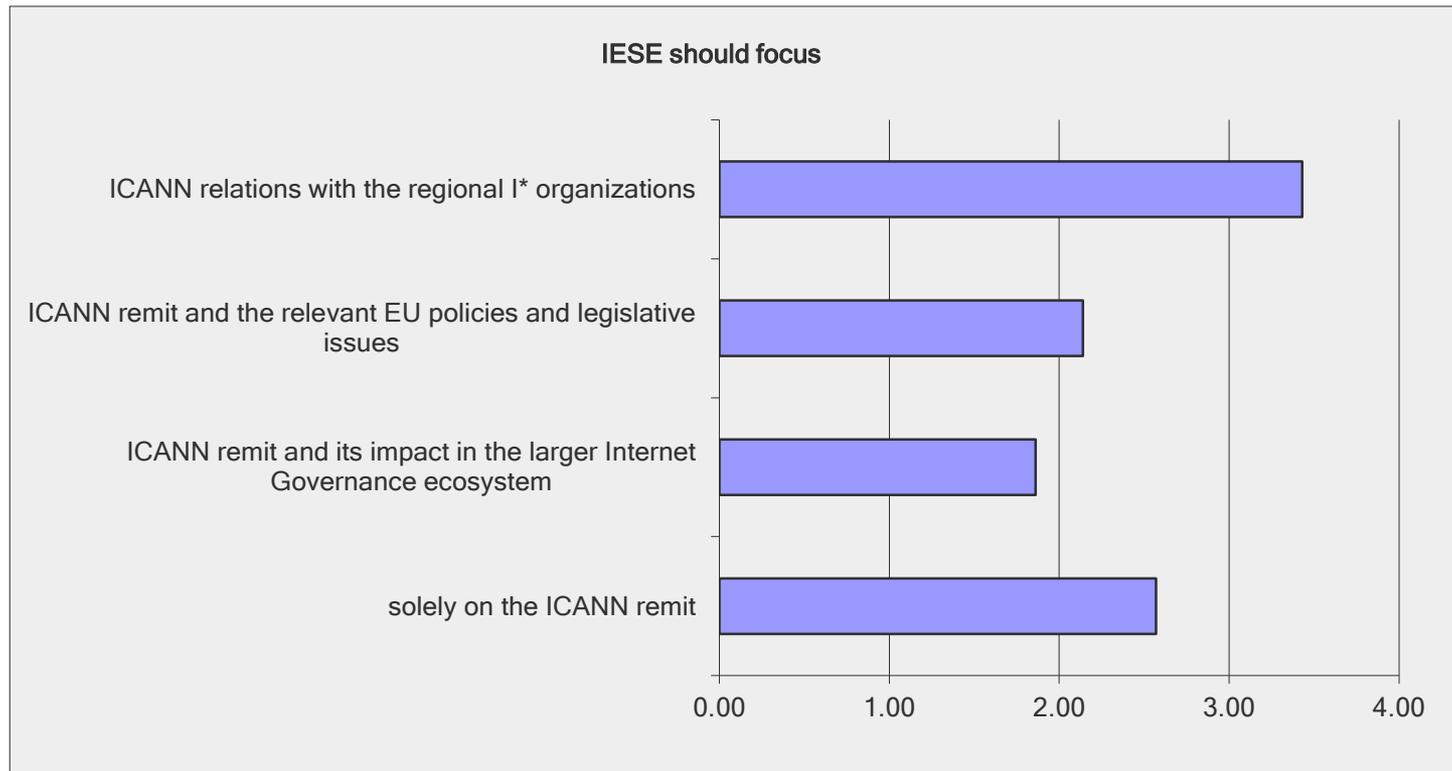
Survey results overview

- Thank you for responding



- Survey results broadly confirm assumptions and discussions so far:
 - *We need to work at reaching out better, esp. for under-represented stakeholder groups and regions*
 - *Awareness raising and capacity-building are needed across existing and wider ICANN community on what is ICANN, its structure and processes; DNS; Multi-stakeholder processes*
 - *ICANN and I* organisations should work more closely*
 - *Issues of particular common interest:*
 - Relevant European policies and legislations that impact ICANN, eg NIS Directive, Data Protection Review
 - Global developments in Internet Governance which affect the I* / ICANN ecosystem in Europe
 - Enhancing ICANN's day-to-day efficiency with regards to European stakeholder groups and processes, eg RAA, potential new gTLD programme, Directory services
 - Promote MSH model in the region

What should an ICANN European Engagement Strategy be about?

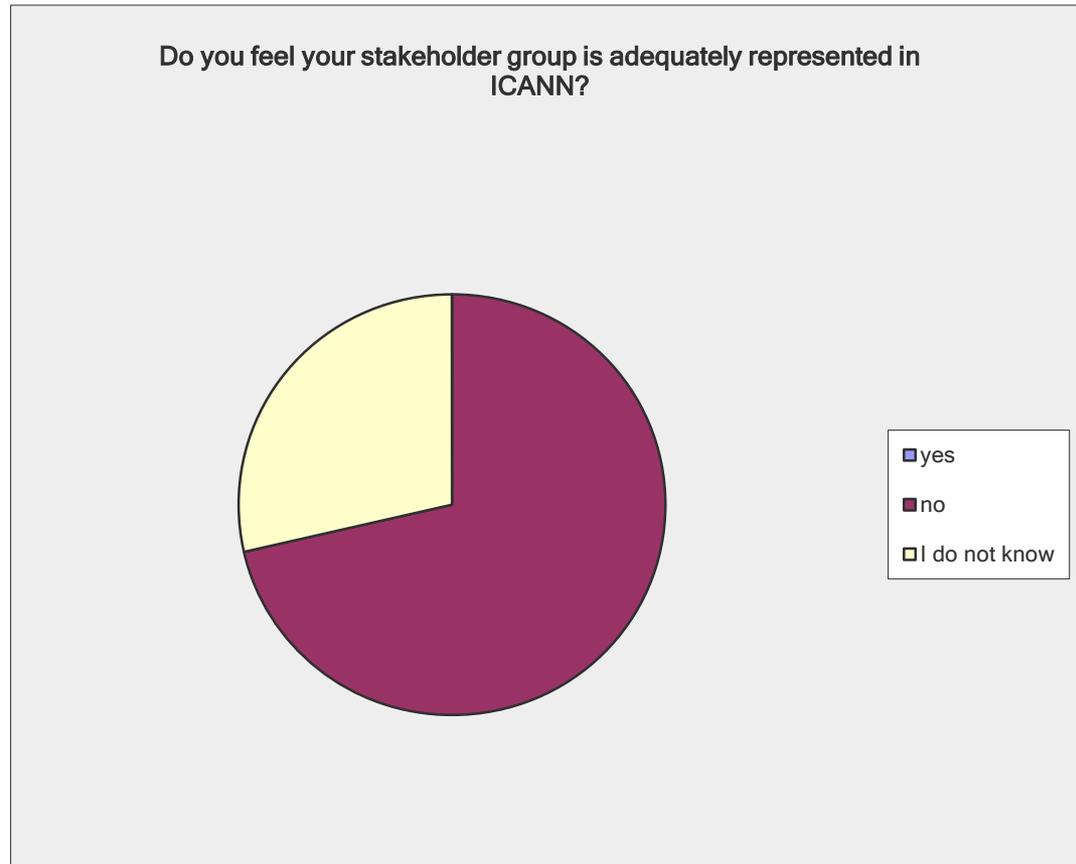


Some improvements needed at ICANN

representation and inclusion

Do you feel your stakeholder group is adequately represented in ICANN?

Answer Options	Response Percent	Response Count
yes	42.3%	11
no	53.8%	14



(Why) do we need a common approach, and to what end?

> an important element of ICANN's globalization (38.5% of respondents)

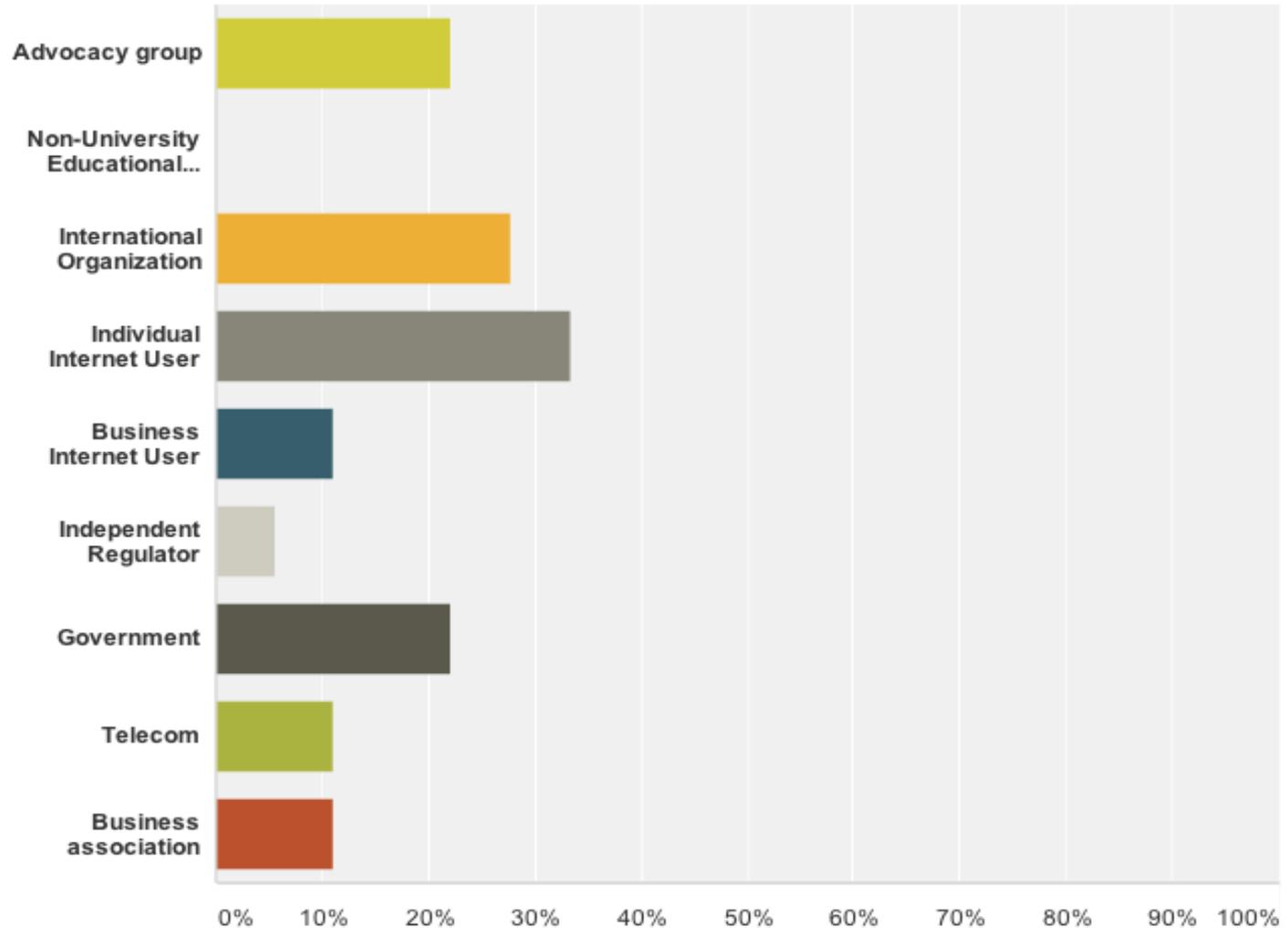
Which of the following would you consider good outcomes of the IESE

Answer Options	Response Percent
more stakeholder representation from unrepresented countries	69.2%
targeted outreach to underrepresented countries	53.8%
targeted capacity building programs and trainings	53.8%
more organizations joining the At-Large	34.6%
more involvement of academia and technical community	34.6%
Other (please specify)	30.8%

What will success look like?

increased participation in ICANN by all countries and stakeholder groups in Europe	69.2%
influence of European positions in ICANN policies	53.8%
growth of the DNS sector in Europe	15.4%
development of capacity building programs in Europe	34.6%

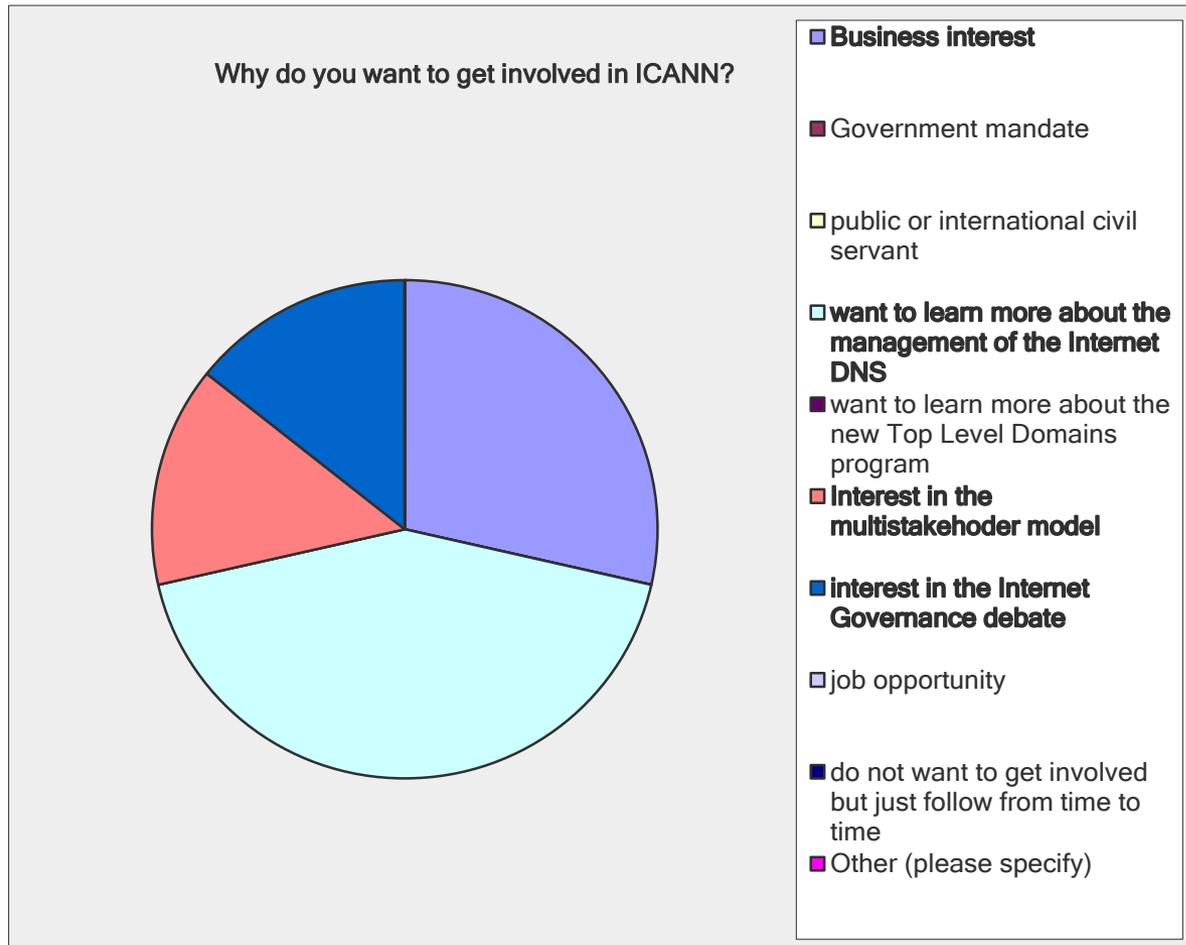
Which category applies best to your organization? (a)



Some common issues and interests

What came up in previous meetings:

- + NIS Directive
- + Data Protection
- + RAA 13 (Opt-out)
- + EWG- Directory Services
- + 2nd Round of gTLDs?
- + Other IG discussions, eg in UN / ITU



What people want to hear about ICANN

On ICANN itself:

1. understanding ICANN's structures and procedures
2. understanding ICANN's role in Internet Governance
3. understanding ICANN's policy making and how to participate

The most relevant objectives in ICANN's Strategic Plan:

1. Increase industry competition
2. Lower registration abuse
3. Rollout of new gTLDs including IDNs



So what do we do?

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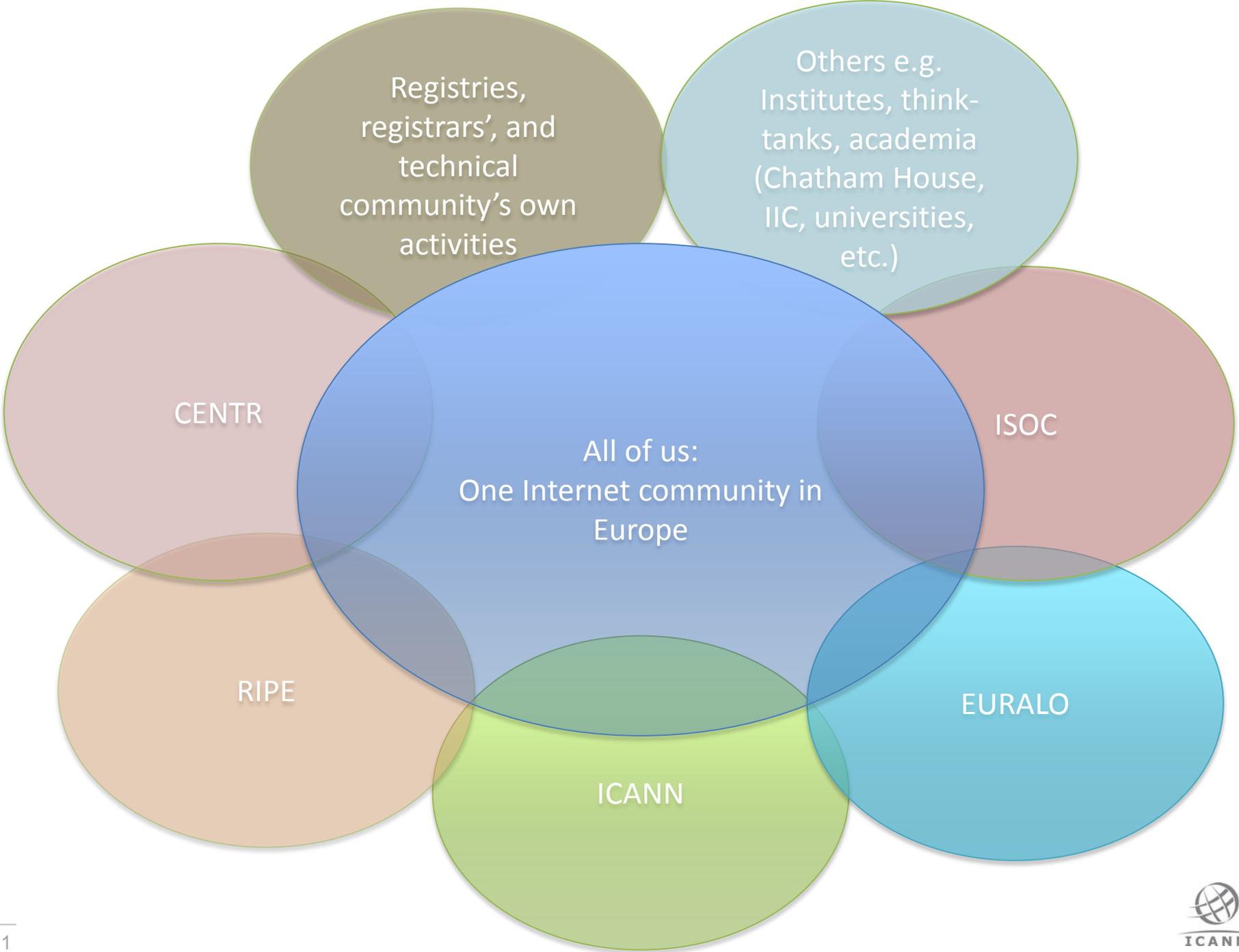
Engagement in Europe is desired and needed

There is clear need and demand

1. There is interest and demand for education and capacity-building
2. Wider discussions confirm that there is a need for more understanding of ICANN and the IG ecosystem and ways of working in Europe

There are many who share our interests, issues and aims

1. ICANN must communicate / engage more and better in Europe, both within the community and beyond
2. ICANN needs to bring more European stakeholders, across the breadth of stakeholder groups, into its activities
3. There are many people and organisations in Europe that share our interests, objectives and have related functions and activities



Methods of working

- Share planned programme of activities and seek synergies and mutual support
- External comms through social media feeds, mailing lists, in person briefings and seminars, and online briefings / webinars (inc. cross-promotion of each other's activities)
- Organising ourselves through:
 - Regular calls
 - Face to face meetings at (and just before) ICANN Meetings and Eurodigs, IGF, etc.
 - Ad hoc creation of joint working groups on specific issues if useful (eg new policy issues or new piece of legislation)
- A lot of this already exists, often informally – but now is the time we can work together even more closely to make a real difference for our Internet
- Europe@icann.org

Discussion

