
LOS ANGELES – ALAC and Regional Leadership Working Session
Sunday, October 12, 2014 – 09:00 to 18:00
ICANN – Los Angeles, USA

OLIVIER CRÉPIN-LEBLOND: Good morning, everybody. And good afternoon and good evening to everyone who is watching us remotely. Welcome to this ICANN meeting in Los Angeles, the City of Angels. I'm really pleased to see – I think everyone has made it on this occasion, save a couple of people who unfortunately will not be with us. But welcome to everyone around the table.

There are a few new faces, so we're going to go through a full quick introduction from each person in the room. And afterwards, we have a very, very long day. In fact, tomorrow we have a very long day, too, and they day after tomorrow, we have a very long day. So if you do feel tired at the end of the day today, you can help yourself to plentiful amounts of coffee upstairs, downstairs – anywhere, really. Just make sure that you are alive.

We have a few ground rules for the whole week. The first one is to do with the introductions. We have interpretation in French and in Spanish, and in order for you to be identified on the interpretation channels, when you speak, either – if I call you by name, you don't need to repeat your name. But if I don't, then please just say who you are when you do speak.

We have a few technical problems with the screen, which look a bit strange. But we have a full day with guests that will be coming in.

Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.

Second rule is to do with speaking. Do not speak too fast, again, because of the interpretation. And when you wish to speak, now there are two ways to do it. For those people who are in the room, the easiest way is to use your name card and put your name card up, like this. And don't forget your name card at the end of the meeting, because you will be in charge of them. Name cards go missing when you leave them around, and afterwards, you won't be able to speak – oops! – because you won't be able to put your name card like this. And you can see how much coffee I've already had.

Apart from this, have I missed anything? Gisella? Gisella is usually giving a great intro on what other rules there are in the house.

GISELLA GRUBER:

Just for your information, there will be food on sale on this floor just outside in the foyer area. And the coffee breaks are all downstairs. Just go down the escalators in the exhibitors' area. Thank you.

OLIVIER CRÉPIN-LEBLOND:

Thank you very much, Gisella. And we'll start with the introductions. Let's see. We have one Spanish speaker on the left, and one Spanish speaker on the right. Which one should we go for? Eduardo Diaz, you're trying to hide. Please introduce yourself.

EDUARDO DIAZ:

Eduardo Diaz, ALAC representative from AFRALO, Puerto Rico.

OLIVIER CRÉPIN-LEBLOND: Yes, it's you.

JIMMY SCHULZ: Jimmy Schulz, from Germany. And I'm new, and I'm really excited about that. Thank you.

OLIVIER CRÉPIN-LEBLOND: As you're new, just a quick thirty seconds about your background and how you arrived here.

JIMMY SCHULZ: I arrived as almost everyone else, by plane. No. For those who don't know me, I used to be in ISPs since the early 90s, and then switched side of the tables, became member of Parliament, because I was disappointed about Internet politics. And now I was kicked out of Parliament, so I'm back. They don't like [know-how]. So I'm back to my company, doing Internet [reared] stuff, trying to do Internet politics here.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Jimmy. Welcome. And of course you were selected by the Nominating Committee, and you had no idea what you were coming into. So welcome. I hope you will enjoy. Next to you?

YULIA MORENETS: Yes, good morning. Yulia Morenets. I'm with the EURALO Secretariat. Thank you.

JEAN-JACQUES SUBRENAT: Hello. Jean-Jacques Subrenat, member of the ALAC until the end of this week only. And unfortunately, I'm too old to enter politics now, so I'm done. But the pleasure is that I am with the ICG, and in that capacity, I hope to withstand all attacks until about the autumn of next year, as the representative of the ALAC. And also, if I'm allowed to continue as co-chair of the Future Challenges Working Group, along with Evan Leibovitch here, I'd be very glad to do that, as well. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you, Jean-Jacques. That's another of the rules. You've just breached it. The use of acronyms. The ICG, what is that?

JEAN-JACQUES SUBRENAT: Yes, actually, it's an association of people who are very fond of guacamole. No, it's the Internet Transition etc. etc. Coordination Group. "CG" is Coordination Group, which was set up at the behest of the NTIA, which is another acronym of the United States government, which is the body, or the entity, the administration that oversees the function of the domain name system, which has the acronym of IANA. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you, Jean-Jacques. Let's continue around the table.

EVAN LEIBOVITCH: Evan Leibovitch, Vice-Chair of the At-Large Advisory Committee, and incoming Secretariat for the North American Regional At-Large

Organization. If we end up doing every acronym, you know we will be out of here by midnight.

OLIVIER CRÉPIN-LEBLOND: Thank you, Evan. So, of course, At-Large Advisory Committee, ALAC. NARALO. Over to you, Aziz.

AZIZ HILALI: Aziz Hilali, from Morocco. I am AFRALO Chair.

HADJA OUATTARA: Hadja Ouattara, from Burkina Faso. I am an AFRALO ALAC member.

BARRACK OTIENO: Barrack Otieno, incoming Secretary AFRALO.

OLIVIER CRÉPIN-LEBLOND: Welcome, Barrack. Can you say just a few words about yourself, since you're incoming and you're new at the table?

BARRACK OTIENO: Thank you. I am a member of the African Regional At-Large Organization. In particular, I am from Kenya, where I represent ISOC Kenya, the At-Large Structure for Kenya. Thank you.

VANDA SCARTEZINI: I am Vanda Scartezini, old [fellow] for ALAC. I don't know if it's back, I just never left, I believe.

ALAN GREENBERG: Thank you, Vanda. Thank you. Alan Greenberg, returning ALAC member, outgoing GNSO (Generic Name Supporting Organization) Liaison, and incoming Chair.

DEV ANAND TEELUCKSINGH: Dev Anand Teelucksingh, ALAC member – outgoing ALAC member – from Latin American and Caribbean.

[UNIDENTIFIED SPEAKER]: Oh, I can't believe—

JULIE HAMMER: Amidst all the wailing, Julie Hammer, SSAC Liaison – Security and Stability Advisory Committee.

CHERYL LANGDON-ORR: You could have left it on, Julie. It's all right.

JULIE HAMMER: Habit.

CHERYL LANGDON-ORR: It is a habit, yes. Cheryl Langdon-Orr, APRALO, from ISOC-AU is the At-Large Structure. Prior Chair of the ALAC and incoming Liaison to the GNSO. So I'm following in Alan's footsteps and heading across to the

GNSO. And I guess he's following in my footsteps and becoming chair. That's about it from me.

HOLLY RAICHE: Holly Raiche, APRALO, leadership team of the At-Large Advisory Committee.

MAUREEN HILYARD: Maureen Hilyard, from the Cook Islands, on the ALAC, representing APRALO, also the ccNSO Liaison – Country Code Name Support Organization.

OLIVIER CRÉPIN-LEBLOND: Thank you, Maureen. Olivier Crépin-Leblond, ALAC Chair.

ARIEL LIANG: Ariel Liang, ICANN staff.

SILVIA VIVANCO: Silvia Vivanco, ICANN staff.

GISELLA GRUBER: Gisella Gruber, ICANN staff.

GLENN MCKNIGHT: Glenn McKnight, current NARALO Secretariat to the end of this and then Evan's taking over incoming ALAC.

TIJANI BEN JEMAA: Tijani Ben Jemaa, ALAC vice chair.

[UNIDENTIFIED SPEAKER]: [inaudible], APRALO.

SANDRA HOFERICHTER: Sandra Hoferichter, EURALO.

JOHN LAPRISE: John Laprise, I'm actually right now with the IGF Secretariat working on the Best Practices [forum]. I'm new – well, semi-new to this venue, but I've been involved in Internet governance for the better part of 20 years, in one form or another. But I'm just now getting involved in ICANN. So, glad to be here.

OLIVIER CRÉPIN-LEBLOND: Welcome, John.

LORIS TAYLOR: Loris Taylor, NARALO.

ANTHONY NIIGANII: Anthony Niiganii, NARALO.

RON SHERWOOD: Ron Sherwood, .VI top-level domain for the Virgin Islands, and ccNSO Liaison to ALAC, as well as a number of other working groups which all overlap with each other.

ALI ALMESHAL: Ali AlMeshal, APRALO vice chair.

SIRANUSH VARDANYAN: Siranush Vardanyan, APRALO Chair.

RAFID FATANI: Rafid Fatani, ALAC.

FATIMA CAMBRONERO: Fatima Cambronero, [inaudible] LACRALO, Latin American and the Caribbean Regional At-Large Organization.

ALBERTO SOTO: I am Alberto Soto, chair of LACRALO, and I am an old fellow for these meetings. Thank you.

LEON SANCHEZ: The man without a tent card, that is Leon Sanchez. I am an ALAC member, designated by the Nominating Committee for LACRALO.

OLIVIER CRÉPIN-LEBLOND: Thank you, Leon. And then people who are in the room, as well.

[UNIDENTIFIED SPEAKER]: [inaudible]

WOLF LUDWIG: Hello? Oh, you want me to – oh, my name is Wolf Ludwig. I am from Europe, EURALO.

GISELLA GRUBER: Sorry. That was chair of EURALO.

[UNIDENTIFIED SPEAKER]: My name is [inaudible] from [APRALO].

OLIVIER CRÉPIN-LEBLOND: One of our newer ALSes. Welcome.

EDMON CHUNG: Edmon Chung, Internet Society Hong Kong, APRALO.

YANNIS LI: Yannis Li, NetMission, DotAsia, with APRALO.

OLIVIER CRÉPIN-LEBLOND: Thank you very much. And we have a group that is sitting – it's a real group, isn't it, clutched together in the room. And those are our guests for the next part of the session. In fact, we're not too late, we're just a

couple of minutes late to welcome – we have someone hiding behind the group.

ANN-CATHRIN MARCUSSEN: Hello, I'm Ann-Cathrin Marcussen from the Norwegian ccTLD, .NO.

OLIVIER CRÉPIN-LEBLOND: Welcome, Ann-Cathrin. And so now we can go into the next part of our agenda, which is to welcome our guests with the Global Stakeholder Engagement Team, who has joined us. I'm not sure who wishes to sit at the table. We've got three seats here. You are five people. You could do dancing seats. We can turn the music on. Sally and [Josef], okay. Super. So we'll start with Tarek Kamel. And we can—

TAREK KAMEL: Well, thank you very much, Olivier, for the invitation, and for inviting us and the team this morning to be with you. My name is Tarek Kamel. I am the senior advisor to the president of ICANN for [governmental] and IGO Affairs. And we have a fairly big team that is partially my team, partially the team of Sally Costerton, who should be joining us quite soon.

And I know that you are mainly interested, to a great extent, in the regional engagement strategy. And because last time in London it came a little bit short [inaudible] in the presentation, if I'm not mistaken. So we will be here this morning to focus on the regional presentation, regional strategies by the regional vice president. And here is Sally as well. But if you have any questions for government engagement as well,

I'm happy to answer – for IGO engagement or [IG], around this area.
Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Tarek. In fact, we can have one or two questions, if anybody has questions on government engagement. Certainly the ITU Plenipot is coming up – is it in a couple of weeks' time, or?

TAREK KAMEL: [inaudible]

OLIVIER CRÉPIN-LEBLOND: Microphone. Rule one.

TAREK KAMEL: If we may suggest – Sally, as we agreed yesterday – we start with the regional engagement strategy, present, and then maybe open the overall discussion, if you like that.

OLIVIER CRÉPIN-LEBLOND: Absolutely, Tarek. Thank you very much. Sally Costerton has joined us, the Senior Advisor to the President on Global Stakeholder Engagement. Welcome Sally, and I'll hand the floor over to you.

SALLY COSTERTON: Thank you very much, Olivier. Sorry for being slightly late. Nice to see you all again. Gosh, it seems really, really recently that we saw each

other in London. Is it just me, or do these ICANN meetings seem to get closer together? It can't be possible.

So what we're going to do this morning is start with giving you some updates that we couldn't get to in London, and we agreed, because we had a slight timing crunch in London. And we couldn't get to everybody, and actually, it's probably not surprising, because now the team is more or less complete, as I think I said to you in London. So we have good representation in terms of outreach, both on the government side as well as all other stakeholders.

And just to be clear, the way that we're working this – and Tarek and I, of course, have worked very closely together since we first joined ICANN, conveniently at exactly the same time, so we didn't have any problems adapting to each other.

The regional vice presidents, who I'm going to ask to come and talk to you in a second, are based around the world, in a mixture of different engagement environments. So we have engagement centers – not very many, actually. We have three hubs, as you know, in LA, in Singapore, and in Istanbul. And also, as with many other people in the ICANN community, staff, Board, and obviously community members, some of our team live in different cities and different parts of the world.

One of the things that we are going to do, very shortly, is to produce update on the engagement page of the website. We have our own area now, as I think you know. We will include a map of the cities and countries where all the staff are based. That doesn't mean we have an office there, an engagement office – and we'll color code it so that everyone is very clear as to where we have an engagement office,

where we have an individual based, and where we have, obviously, a hub office, and who is in each place, so it becomes easier for you and for anyone who is interested to understand where is their nearest contact person.

The regional engagement heads are all responsible, and that's the first point of contact for all stakeholders in that region, and the goal that I set them is that they should balance their engagement time across our large four stakeholder groups – so that's [obviously]business, academia, and technical civil society, and government.

So although Tarek has a dedicated government engagement team, he engages with governments largely through the guys on the ground in the regions. So it's a sort of very simple matrix model. And I do think it's important to stress that. And we will talk about government subjects this morning, but if anybody wants to pick up on civil society issues, on business issues, on anything else, then please feel free. Our VPs would expect to be able to talk about any one of the four stakeholder groups.

So I think I'd like to start with Save, who I know was first in the queue.

OLIVIER CRÉPIN-LEBLOND: And we have a flying mic in the room.

SAVE VOCEA: All right. Hello? Okay. Good morning, everyone. My name is Save Vocea, and I am the Regional Vice President for ICANN for Stakeholder Engagement, serving the Oceania region. The Oceania region is part of

Asia-Pacific, and it consists of Australia, New Zealand, and the 22 other Pacific countries, so almost 25 ccTLDs that I serve in the region.

So, for effective engagement, really, when you look at the stakeholders in the region, they're kind of diverse, and they're very distributed in all parts of the [large] Pacific Ocean. So, you know, trying to engage in those regions, it's quite challenging to even go to all those [island] countries.

So one of the things that has worked well for me is that there's a lot of regional organizations that are based in the Pacific. So regional organizations for telcos and ISPs, regional organizations for the governments. And when the ITU or the Asia Pacific telecommunity have their meetings in the region, they also provide an opportunity for ICANN to present at their forums.

And that's an opportunity where we can address governments on the issues around what's being discussed at ICANN that is relevant to GAC. So one of the things that has worked well is that we can meet governments there, and that's how we have been able to increase the GAC participation, GAC representation in ICANN from, say, 50% when I joined back in 2006, to now close to 88% representation from the Pacific in GAC. They might not all be here in GAC meetings, but at least I know that they would be receiving GAC communiques. So that's good.

For the ccTLDs, I know for the 25 ccTLDs at least, there's now 80% of them that I've got a representative in the ccNSO. And we have a lot of active ALSes as well from the Oceania region. Now we have folks that are now active as community members here, and that's very evident. Some of them have come through the fellowship program and we have

been very fortunate that a lot of those countries in the Pacific are underserved, from underserved reasons, but they have made it their interest to apply for fellowships. And I know it's difficult sometimes for them to leave their island countries, but they've made it. And we have people from Cook Islands that are now in ALAC, also Fiji – Sala, who now has another hat on as the chair of the [specs] which is a member of ALAC.

These engagements have also been really instrumental in that during the formation of the Oceania Strategic Planning Working Group, we've been able to bring all these community members that are participating in ICANN to be also part of this working group.

We recently had working group members that we had been having meetings and then we came up through the submissions of these working members, we came up with about 28 activities that they would love to see that ICANN can engage with for the region. And out of those 28, there's about 18 that within the ICANN remit, and we have been able to start working on seven.

At least for me, I am a single-man staff working for the Oceania region, unlike my other comrades from the other regions who have a good team. But I am ably supported by the other Asia Pacific hub office members that we've been able to work together and also to share some of the resources in that region.

I don't know what questions you might want to ask me, but recently I've been able to reach out to new stakeholders as well to try and engage them to come to ICANN as well. It's like in the past, when we do come

to these meetings, especially with ALAC, the questions we ask is how have we reached out to people with disability in the regions?

Last week, I was in Fiji for a regional meeting, and I reached out to the Pacific Disability Forum. They're a forum that looks after all the disabilities in the Pacific islands, and just to share with them how they might want to engage with ICANN and where they could fit in. I don't know if I want to continue on, or should I stop there and let my other team members carry on?

UNIDENTIFIED FEMALE: [inaudible] take questions.

SAVE VOCEA: Okay.

SALLY COSTERTON: Thank you, Save. I have too many microphones here. So I'm going to go to Baher Esmat, now, who leads our Middle Eastern region. Baher, can you also just update the group? One of the questions we had coming out of the summit was about what we're doing with underserved regions, and it would just be very useful if you could update the group on the project that we're working on, particularly in coordination with the GDD community. Thank you.

BAHER ESMAT: Thank you, Sally. My name is Baher Esmat. I come from Egypt. I'm based in Cairo. And I do lead Stakeholder Engagement in the Middle East. The

Middle East covers mainly Arab countries, plus Iran, Pakistan and Afghanistan. And a couple of years ago, or maybe 18 months ago, a group of 22 members from the Middle East embarked on developing a strategy for ICANN engagement in the Middle East.

A number of recommendations came out of this strategy, and resulted in a series of activities and events that [we've been] implementing in cooperation with both community members as well as other ISTAR organizations over the past year or so. I'm glad to see around the table here some of the folks who participated in our activities and our projects.

One of the areas that was identified as key strategic area for the Middle East as well as for Africa as well, was developing the domain name industry in both regions. The regional strategies identified this area because of need that arose from community members who wanted ICANN to engage more and do more engagement and activities in this area in terms of capacity building, in terms of knowledge transfer, in terms of helping existing registries and registrars in both regions to become more active, become more engaged, gain more expertise and knowledge and so forth.

Together with the Generic Domain Division at ICANN (GDD) they lead on a project for underserved regions. This project looks precisely into the area of what is it exactly that the community is expecting ICANN to do in those areas when it comes to global or generic domains, registrars, registries, this kind of business.

And so there was a session, I guess in – I'm not sure whether it was Singapore or London – where a number of questions came up during

the session about RAA and clauses and articles within the RAA that are not suitable for developing or least-developed economies, issues relating to legal and financial aspects, and so forth.

So GDD started off this project to look into these areas and they put a draft document for public comments a couple of months ago, and based on comments, they developed another version of the project document. And this week, there is going to be a session on this topic as well. We work closely with GDD on this project, mainly myself, my colleagues from Africa, from Latin America, Rodrigo de la Parra from Latin America, because this very issue affects our regions directly.

In addition to that, and there are a number of initiatives along the same lines of developing domain name industry in the various regions. So in the Middle East and Africa, for instance, we started a project recently to establish a DNS [inaudible] center in Egypt. The center will be in Egypt but it will serve both Middle East and Africa. The main goal for the center is to develop local capacities in DNS industry, both on technical aspects, business aspects, within the regions. So hopefully those resources will grow and will be available to lend their expertise to both regions.

We signed an agreement with Egypt's National Teleco Regulatory Authority in London, the NTRA. They are our partner in this project and we've been working since London on developing training programs and mentoring programs to start very shortly. We're working, also, on coordinating with a number of community members from cc community, from some of the G registries and registrars, as well as

regional organizations like APTLD, AFTLD, as well as the RIRs, RIPE NCC, and AfrinIC.

So I'll stop there and we'll be happy to take any questions. Thank you.

SALLY COSTERTON:

Thank you, Baher. Could you give that to Jean-Jacques, please? I think we have two more our VPs to speak to, and then we'll open the floor. I apologize. We seem to have come over with acronym soup this morning. I'm going to make Baher at the end stand up and spell out every acronym he's just given you. But I'm going to start out with GDD, which Olivier pointed out to me I used, and so *mea culpa*. Global Domains Division, so the part of ICANN that is looking after contracted relationships with ICANN, the registries and registrars, in conventional language.

So I'd like to move to Jean-Jacques Sahel, who looks after our European region.

JEAN-JACQUES SAHEL:

So, GM. Good morning. So I'm a newbie at ICANN. I'm coming to my sixth month. But – oh, thank you. I'm shy. Nice to see you all. As part of stakeholder engagement, I'll focus a little bit on what we've been doing with the community in particular, because that's why I think we're here.

We've been trying to foster more coordination, basically, between the various community members in Europe. We have an ecosystem in Europe which is very developed. We've got a lot of organizations. It's a busy region. It's great. We've got a lot of registries, lots of registrars, a

lot of civil society people involved, and we've got a very active EURALO and a very dynamic ALAC representation here. I'm looking at Olivier, here, who I speak to very often – I was going to say every week, maybe even more.

What we are trying to do, really, is increasingly join forces. There's not many of us, even though in Europe we're very developed, and yet we have all the same objectives. What we need to do is increasingly work together, share resources, do joint activities together. And EURALO has actually come up with a number of really good suggestions in terms of joint activities, joint speaker lists, things like that. And increasingly what I've seen already, just in the past few weeks, is increased levels of activity together, increased levels of engagement.

We have a small group that is kind of piloting our European coordination, so it's mainly just sort of the ISTAR organizations. And EURALO, we've got Yulia in the room, who is our representative on that little group. And basically what we're going to try and do is increasingly raise awareness about ICANN together, reach out to people in-country, and I think as Sally mentioned earlier, what is very key for us is to do that with all the stakeholder groups. We have to make sure that we cover civil society, academia, business, government, in equal measure, if you will.

And of course the end goal for all of us is that we increase participation from our region in ICANN, and more importantly in a way, diversity of participation in ICANN to reinforce the multi-stakeholder model.

And, frankly put, we have to do this together, and so what I'm really keen to do more of going forwards is rely on the national ALS structures,

work with them to reach out to the local communities, to go to a wider public, and get them to understand what ICANN is all about, how they can get involved, how they can have impact when it comes to discussions around DNS.

So I'll be leaning on EURALO a bit more to get some more support and help, and I think with the Marrakesh meeting coming up as well, I think there's a lot we can do in terms of bringing a lot of people to the next ICANN meeting from the European region, and again, across various stakeholder groups. So I'll stop here, I think.

SALLY COSTERTON:

Thank you very much, Jean-Jacques. And although Jean-Jacques is a relative newcomer to the ICANN staff, he is not a newcomer to the Internet community, as you can probably tell. I know that when I had been here as little time as he has, I was much less fluent. So it's great having him joining the team.

I'd like to move to Michael Yakushev, who is in a very similar position. Again, many of you already know Michael, and has been part of our team now for quite a while, actually, helping us in Eastern Europe and Central Asia. And Michael, perhaps we could hand over to you next, please.

MICHAEL YAKUSHEV:

Hello. So I'm Michael Yakushev, based in Moscow and responsible for Global Stakeholders Engagement in the region, which is technically the former Soviet Union. But for political reasons, it's better to call it Eastern Europe and Central Asia. And everyone understands why it is so,

and that is why it's very interesting times to work in my region and to make all kind of engagement activities.

Very unfortunately, due to certain political developments, it's not very easy to treat the region as a whole, as finally we all speak same language. It's mostly Russian language, with a common culture and a common history, but with different political approach to what should be done in the field of Internet, development of the network, the Internet governance and so on and so forth.

And the region is fairly fragmented. There is a real, well, digital divide between different countries, between different stakeholders within the countries. And we can see a fairly strong DNS business in countries like Russia, or very strong community activity in countries like Armenia, but it is accompanied with a very low awareness of what happens and what should be done in the field of development of the Internet in the same countries like Russia, or not very strong business results in southern [inaudible] republics.

So the task for the next months for the rest of the financial year is to locate right partners, right partnerships in the region within different countries to develop different training courses, long-term and medium-term engagement programs, and to just answer the needs and to support the local initiatives of the countries of my region.

And fortunately, there is a number of local initiatives from the countries like Belarus, Moldova, Armenia, or Kazakhstan, that would like to be better engaged in what ICANN does and what ICANN might do in the countries of the region.

The only problem is that it should be really widely supported by the local communities, and that is why the development of what At-Large is very important all over the region. So we plan to continue working with the current strong partners, like local ccTLDs, the DNS businesses, local research centers. Of course, it would be great if we are able to establish at least two, maybe three, engagement centers, or long-term Internet [studies] centers in the capitals of the region. That will be the center of gravitation for develop and to spread our activities for other countries.

But more important, I would like to mention two aspects that may be not directly linked with the regional activities, but they are very important for regional engagement. Yeah. It's first of all, their linguistical services and the radical improvement of the translations and the quality of materials that are placed online on their website of ICANN, because it's very important to give the opportunity for the people for their awareness raising and for the education to have good materials, which are generated by ICANN, not only in English but also in their native languages.

Second, the importance of cross-regional cooperation. Internet does not have borders, but also, our regions, they are also flexible. Many countries from my region, they have close ties not only between themselves but with other countries of the Eastern Europe, the countries from the Central Asia that are traditionally linked with their neighbors, like Iran or Afghanistan from Asia-Pacific region. That is why I think one of the ways to increase the quality and efficiency of our [cooperation] is to continue the cross-regional activities to make it really global. Thank you.

SALLY COSTERTON: Thank you very much, Michael. Now, I think –

OLIVIER CRÉPIN-LEBLOND: Thank you, Sally. Kuek, who deals with the Asian region, is not with us. He’s currently traveling throughout the region. But you might all be asking and thinking, “Well, what does all this global stakeholder engagement, what does it mean for us, really? How does this translate to activity for our RALOs?”

For this, we actually have a very good example in the Asia-Pacific region, where APRALO has been doing a lot with global stakeholder engagement. Unfortunately Kuek isn’t there, but we have Siranush Vardanyan. Could you say a few words, please, about what you’ve been doing?

SIRANUSH VARDANYAN: Sure, chair. Siranush Vardanyan, APRALO chair. We are really working very closely with our VPs in the region. And we are a very diverse region, as all of you know, and we have five VPs covering only Asia-Pacific. For after London, we worked with Kuek and his staff a lot on prioritizing areas for Asia-Pacific, and we came up with the suggestions that there should be communication, outreach, capacity building, and language localization, because we have a lot of multilingual region – [we are as well].

We came up with a very nice plan, and we are currently in the process of establishing the working group for preparing the strategy document

for the upcoming two years for the region. Also, we are sending all this information to [our] ALSes to engage and to make them all be a part of this, and one of the first steps was asking for volunteering in language support. For people being there to volunteer and to try to translate necessary documents in their local language, which cannot be done by many English speakers, those documents may be helpful.

In our upcoming monthly meeting on Wednesday, we are going to set up the next steps for our region. The support of our stakeholder group engagement team is really very vital and very important, and my appreciation. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Siranush, for this. Back to you, Sally.

SALLY COSTERTON: Wow. That's just made my day. Possibly my week. It's early in the week, you know. Maybe somebody else can improve, but that was fantastic to hear that. I think how much we've moved on in the time since I've been at ICANN, to hear that kind of expression of real substantial engagement. This is not just building relationships. This is really making headway.

I want to go to questions. A couple of other, just very small points, but they're important. We are starting, probably immediately after ICANN 51, to renew our focus on – which Sandra and I have done quite a bit of work on, actually, through the Leadership Academy – on how do we make sure that, as we bring more people into ICANN, that we also get better sort of stickiness in terms of volunteering.

Two years ago, it was really about getting people to know who ICANN was, and how to get more attention for ICANN. Arguably, ICANN now has more attention than it possibly wants, so we certainly haven't solved that problem. We'll never solve it. But we've done a lot to improve awareness and participation, at least on the edges.

But turning that participation into volunteering action is a challenge that we need to work on together, and everybody in the ICANN community has the same point. It's not just ALAC. It's an issue across lots of not-for-profit organizations.

So we will renew our focus on that, so expect to hear from me in terms of trying to collect some best practice so that we don't reinvent the wheel.

There are now regional newsletters coming out from my team on a regular basis for every region, in translations as well. So hopefully, from now on, you should feel no shortage of information about what is going on, not just on the staff side. But absolutely to the point about the work, for example, in Asia-Pacific would be a good example. Please feel free to distribute those, share them on social networks, give us feedback.

I would like, I think, at this point, to suggest that we open the floor to questions. I think that's probably the best thing.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Sally. We already have two people. We are very fast on the trigger. I noted that Leon Sanchez was first, and then Jean-Jacques Subrenat afterwards. So, Leon first, you have the floor.

LEON SANCHEZ: Thank you very much, Olivier. More than question, it's just a comment to what Siranush was saying about APRALO. We're very glad to see the ICANN engagement and the work they're doing at the LACRALO region is also going very well. We've been working very close to Rodrigo de la Parra and we are happy to have a series of events on a regional level going on.

We have the road show, the ILAC or the ELAC road show in Guadalajara just a couple of days ago, and we're having a meeting in November which engages different actors in the Internet governance environment. So we're going to meet with government academia technical community and a lot of people in Mexico City. I believe that Rodrigo is replicating this effort in different countries. So I'm very glad to see this active role in your team and I thank you for that, Sally. Thank you.

SALLY COSTERTON: Just keeps getting better and better.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Leon. I was going to ask Rodrigo, what is the – you had mentioned the ALAC road show?

LEON SANCHEZ: Well, it's not an ALAC – it's a bad pronunciation on my side. It is some kind of ILAC or ELAC – something like that.

OLIVIER CRÉPIN-LEBLOND: Rodrigo, could you just say a couple of words? Because that's interesting.

RODRIGO DE LA PARRA: Thank you. Just very quickly, this is one of the projects under the regional strategy in which we talk about it and we do have participation from the LACRALO on a regular basis in the leadership group. But for the implementation, this is a [LACA] road show, and this is meant to raise awareness on key topics, like IPv6, and the new gTLD program, and SSR, and other important topics. We already had one in Trinidad and Tobago, in Guadalajara, Mexico, and this week we're going to have one in Brazil, in São Paulo. And of course we are engaging with the ALSes in each of the stops we make this.

We are next going to the La Paz, for the Andean region, so we'll try to cover that. And we are going to have, I have to say this, a very important session with the LACRALO later this week, and we are going to discuss how to move farther with the engagement between the LACRALO and the GSE team. Thank you very much.

OLIVIER CRÉPIN-LEBLOND: Thank you, Rodrigo. Sally, is this going to be replicated in other regions?

SALLY COSTERTON: Yes. That is the plan. Now the team is at full capacity, or very nearly at full capacity, we are now in a position to really exchange best practice between the different regions, and hopefully this is something that this group can benefit from. So as our team, which is still just about big

enough to make one phone call a week – although it’s getting quite tight – we will try and make sure that we find a way, perhaps through Heidi, to share that as we go along in terms of where we might take something that’s worked very well in this region.

We’ve just done something very similar in Africa, actually, which Pierre has been leading, and I would anticipate that process of really piggybacking on other events that are going on, where new stakeholders are coming, this was Rodrigo’s big idea – how do we make sure that we take ICANN out to the world? And we’ve done it in Asia-Pacific a little bit as well, so we’ll give you more updates on that as we go.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Sally. Should we make this an action item, that someone from Stakeholder Engagement keeps track of the programs? Or is this a standard, you’ll be doing this?

SALLY COSTERTON: It’s always a good idea to make it an action item.

OLIVIER CRÉPIN-LEBLOND: Okay. Let’s make it an action item. So, an action item for someone from Global Stakeholder Engagement Team to keep track of the programs in the different regions and get the successful programs to be used in other regions.

We have a queue in operation now, so we’ve got Jean-Jacques Subrenat, Tijani Ben Jemaa, Fatima Cambronero. We have only ten

minutes left. We might have one more space. Again, the rule of the – you can wave, you’re going to get the floor. You need to use your tent card. If you don’t have one, you have to – okay, then you’re allowed to. Jean-Jacques first.

JEAN-JACQUES SUBRENAT: Thank you, Olivier. I’d like to come back to a question which I put in Singapore and also in London. It is not strictly addressed only to Global Engagement. It’s a question for the whole of the top management of ICANN, which is: what is the role of the various offices or focal points of ICANN across the world, and especially for Geneva?

Because I remember that in the recommendations of the President’s Strategy Group in 2009, it had been proposed that ICANN should open an office in, I quote, “a different legal environment or framework,” and that led to a proposal of many places. But at the end, after a long research, we found out that the best place was Geneva.

So it’s not about engaging with the Swiss people or with governments there. It’s really about permitting ICANN to do what it does very well in the United States, but which it could possibly do even better outside the United States.

For instance, recruiting people. Because recruiting in the U.S., you are of course beholden unto the laws of immigration, Green Cards and all that, and it was felt at that time that, for instance, recruiting part of the staff through the office in Geneva, but also for many other things, would be very useful. So my question is this. At this stage, what is the outlook for

the office in Geneva? Will it receive some tasks which will be other than simply – although that’s important, too – outreach?

OLIVIER CRÉPIN-LEBLOND: Tarek Kamel?

TAREK KAMEL: Thank you for the question, and the simple answer: the view at the time being is no. It will not receive additional tasks and such. And during the overall globalization strategy that Fadi has been putting, and Sally and myself implementing, we have regional hubs in Los Angeles, from an operational point of view, in Singapore and Istanbul.

And then we have engagement centers like the engagement center in Geneva. The engagement center in Geneva, the decision was made to make it as well as some presence through Veni Markovski in New York, simply to engage with the community of the UN and not directly the bodies of the UN, but more the country mission represented in the UN, and to make awareness about ICANN and to make awareness about what’s happening there.

So it is primarily a government focus engagement. As such, we have good relations to Diplo, to ISOC, and we’re very close with them. But the focus is the country mission. Why the country mission? Because there has been shift on a national level that we have been witnessing in many governments that foreign affairs people are stepping in heavily within the national Internet governance decision.

This has happened starting in the United States, it has happened in Germany, that are building now a new commission with the leadership of foreign affairs for the national Internet governance within Germany, and has happened within India as well, and is happening in many other countries. And Brazil, by the way, also is a good model for that.

So we need to talk to these people, we need to make them aware about ICANN, we need to make outreach, because at the end of the day, they are the ones that go and vote at the ITU and at the WSIS+10 follow-up and decide about important issues.

We found out that they have, A, not enough information, but misconceptions about ICANN, to a great extent, because they are used to the UN model and working only with the UN; B, a huge appetite to know about ICANN and multi-stakeholder Internet governance. I will let Sally, then, continue the recruiting question.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Tarek. I have a problem, here. We have five people in the queue, and we've got four minutes or three minutes remaining. But we'll speak until Fadi makes it over here. So, in the queue first we have Tijani Ben Jemaa, Fatima Cambroner, Vanda Scartezini, John Laprise, Alberto Soto. The queue is closed after Alberto – no more, so Alberto is off. It was Alberto, yeah. Okay, so, first Tijani Ben Jemaa, and then we'll have Alberto Soto.

TIJANI BEN JEMAA: Thank you, Olivier. For the diversity, I will speak Arabic – no, no, no. I will speak English, no problem. As you know, in Africa, in the whole

Africa, we have only six or seven registrars. And this is a big problem. We know there is a lot of problems, but one of the main barriers is this issue of [entrance].

And I am so happy to hear Baher speaking about working with the GDD to review this problem of registrar-contractor agreement. And I am really looking for seeing the output of this work. This will be the key to go forward and to have better participation of the region in this industry. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you, Tijani. Next is Alberto Soto, who will be speaking in Spanish, so if you could please take your headphones. And Alberto, if you could please give us 15 seconds to put the headphones on.

ALBERTO SOTO: Thank you very much, and goodbye. So very quickly, the meeting that Rodrigo mentioned that we will have, that was something that was created in London, and this meeting is about or is an event held by NARALO in November. We have 18 countries, but we are planning to have 50% of the countries in LACRALO, and this is related to the IANA transition.

We have a working group. This working group is working on that, so we will have a single unique presentation with the LACRALO's opinion. We will have different multi-stakeholders in those countries. And, with that, we will have their feedback, the necessary feedback, to keep on working in our internal working group as well as in the ALAC working groups and to collaborate with our representatives in general. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Alberto. Next in the queue is Vanda Scartezini.

VANDA SCARTEZINI: Okay. Just adding some specifics for the region. We also have on Monday at 10:30, everybody is invited, the [LAC] space, [this is] engagement. A movement for business area, also around the world. So each meeting of ICANN, we have this inviting people around from that region, from our region, to get together and improve the business area and have a better knowledge about what is going on in Latin American and Caribbean area.

And I would like to thank you for the Engagement Group, because you know I believe [LAC] area is far from what they have been [doing]. Now it's amazing group. [Daniel] is great guy. We have work. My husband is there working with him in the Future [Com] to help them in ICANN. So it's a lot of things going on and I believe this group is working very well. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Vanda. And certainly across LAC region, there's been a lot of progress across the African region, there's been an enormous amount of progress. I'm now told there are eight registrars in Africa that are locally-based in order to serve the local users. One was recently approved in 2014, so it seems to be a growth across all the different levels, both in users being involved in ICANN, but also in the actual industry being there to serve the local users.

Next in the queue is John Laprise, the man without a name card.

JOHN LAPRISE: Thank you, Olivier. Sally, can I just ask a quick question? What is the allocation of resources between the different regions, relatively speaking? Is it equal? Is it proportionate-based? Any other criteria for how resources are allocated across the regions, or they all come out of the same pool? I want to understand this.

SALLY COSTERTON: Good question. When you say resources, do you mean people? People and dollars.

JOHN LAPRISE: People and everything.

SALLY COSTERTON: Rubles or—yes thank you. It's intended to be completely even. So that's the starting position. And that is why we have staffed in the way that we have, so no region gets priority over another region. And it's also why we have expanded out beyond the traditional ICANN five regions into, in fact, I think, eight that we have, regions and sub-regions, because five wasn't going to get us closer to some of our stakeholders.

Now, in some regions, we have areas where, for example, in Save's region, in the Pacific islands, in Australia, we have very big community participation in Australia, less so in the Pacific islands. So Save is, as he said himself, on his own, down in the Pacific – well, actually he's in

Brisbane, but he spends a lot of time in the Pacific islands. But as Cheryl will attest, this is a very active community, so we have a very good blended resource in that part of the world.

In Asia-Pacific, on the other hand, when some of you first met me, I can tell you the first meeting of this group that I came to, I got a lot of very relevant commentary that ICANN was really not doing enough in Asia, that it was very limited. I mean, it was virtually nonexistent, so it was a pretty fair comment. Now we have a rapidly-growing team, in the Singapore hub [inaudible]. We have a touch point in Korea. We literally just put somebody into India. And that's why Kuek's not here, because they're doing a major event in India this week. And you've seen the expansion in Latin America.

So it slightly depends on the physical spread of the region. But in North America, we have a team focused in DC. But we actually only have one staff member – two staff members, I think, for a whole team based in Los Angeles, which is probably unusual in ICANN, but nonetheless, that's the case.

So I think we've got it about right. But in the future, as I hope you've heard from my colleagues, the progress we're making together at using the different resources we have, whether it's this group community, the business community, the academic or technical community, this is the next step, so that we have less sort of – its staff, and its volunteers, and we're working on programs together.

Oh, I thought that was Fadi for a moment, and that would be a good intro for Fadi.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Sally. Fadi has entered the room through the stealth entrance, and so he is actually here, hiding behind the Global Stakeholder Engagement Team block, which is a good hiding place. But just one last thing to say before we let you go. First, we'd love to speak to you more. There's just so much going on.

It's so exciting to see that, a few years ago, there was just one person in the Global Stakeholder Engagement Team, and I don't think it was even a team. It was not even called Global Stakeholder Engagement. But now there's just so much going on everywhere. We might have to expand the time that we spend with you on Sunday morning because of all the activities that are taking place. I am particularly happy to see that there is cross-pollination across regions, and there's a real will from the people here to make this work, because there's a real need back home for this to happen.

One more thing before we let you go. It's to do with the remote participation hub switch in place for this meeting has specifically for the Thursday morning – the full Thursday session – and a number of At-Large structures have applied for these and have been able to proceed with having their hub. Ariel, would you be able to just give us quick numbers?

ARIEL LIANG: We have about 20 ALSes applied to be a remote hub. I'm just going to show you the names of the ALSes on the screen shortly.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Ariel. And one more thing. There were questions which were sent by the ALAC to the Global Stakeholder Engagement Team and an answer was provided, if I can find it. It is on a Wiki page. Unfortunately it wasn't linked – was it linked to the agenda?

UNIDENTIFIED SPEAKER: It was sent out earlier today.

OLIVIER CRÉPIN-LEBLOND: It was sent out earlier today by e-mail. But I'll just quickly put in the chat the link over so that you've got the answers. We thought there was so much to discuss, having the written answers would be more helpful than discussing this and not being able to cover what was actually going on in GSE.

So, with this, Sally, Tarek, thank you very much again and we'll see you at the next ICANN meeting, and hopefully we'll see more successes from your department and with our At-Large Structures. Thank you.

SALLY COSTERTON: Thank you, also.

OLIVIER CRÉPIN-LEBLOND: As so as we've heard earlier, Elvis has – not Elvis. Our President and CEO of ICANN has entered the room.

UNIDENTIFIED SPEAKER: Elvis is in the building.

OLIVIER CRÉPIN-LEBLOND: Fadi Chehadé, welcome. In the meantime, thanks to the whole GSE team. It's great to see you all here on bloc. And you're very welcome, of course, to remain here for the rest of the morning or the rest of the day, if you are feeling so inclined.

Fadi, welcome to the table. It's always a pleasure to see you here on Sunday morning before the whole week wears you out and wears all of us out, as well. You're smiling, you're happy, things are about to happen this week. We're just basically all there is, and finding out really what's on your mind.

FADI CHEHADÉ: Well, what's on my mind is the world post-Olivier. How do you think it looks like?

OLIVIER CRÉPIN-LEBLOND: Certainly, short amount of time speaking, probably given more time— anyway, yeah.

FADI CHEHADÉ: Well, good morning to all of you in my hometown. It's good to be here. It's good to sleep in my bed during an ICANN meeting. It's never happened before. Many in my staff even in LA – because LA as you know is a very large city, very flat, and depending on where you live, it could be hours before you can get here, especially during the week. On the weekend it's okay. But I chose to stay at home, even if it takes me time to get here, just to enjoy my bed while I can. I have just come back

from another six and a half weeks on the road with a carry-on and I'm happy to be sleeping in my bed.

But welcome to our hometown. I have never felt this good before an ICANN meeting. I'm actually very, very confident we will have a good meeting. This is due to a number of things. First, I think the U.S. transition is definitely moving along quite well. And this, frankly, is a relief. We weren't sure where the community will be at this stage, after the U.S. announcement last March.

But I think we are on a good track, and that's a good thing. Because the USG transition is not just about ending a contract. It's much more than that, much more than that. It's about telling the world that ICANN is confident and is ready, and quite frankly, it's about saying that the multi-stakeholder model works.

So it's very, very important for us to appreciate that in the next 12 months, the eyes of the world are fixated on ICANN to see if, frankly, we're going to rise to the occasion of being handed the full responsibility without any longer the unique role of the U.S. government. And therefore, everything we do, we should continue to do it.

So no need to change. We should just continue to do what we do. Do it well, do it with distinction, with excellence, and deliver to the world a key message, that ICANN is ready. The U.S. Secretary of Commerce, the department that holds the keys on ICANN's contract, is coming to the ICANN meeting tomorrow morning. No U.S. Secretary of Commerce has ever attended an ICANN meeting. This is another first. Penny Pritzker

will be here. She's an amazing lady, by the way. Very, very impressive individual.

She also happens to own most of the Hyatt hotels in the world – that's a side thing. But that's not why she's impressive. She's impressive because she is dedicated. She is committed to the Internet and its success, and sincerely believes that ICANN is ready. That's why she decided to fly in this evening and to join us in the morning and tell the world from an ICANN meeting that ICANN is ready. That's another very important signal in our maturity as an organization. So we welcome that.

Now, on the accountability bit, I just wanted to make a quick comment. The community signal to staff, to me, that we were moving a bit too fast on that track, and that the staff was taking more leadership in shaping the accountability track than we should. And I took note of that. And in Istanbul, we made a definite step back for the staff, or as we say in American English, a stand-down. Let's stand down and let the community lead.

I am so glad I did and we did, and it was a sincere stand-down. Because we need to have the pulse of the community ahead of anything else, and the pulse was, "Fadi, you are going too fast for us to catch up with this, and this is our process, not your process." So I listened. We stepped back. We got your comments. We implemented them, and we issued the paper on Friday – yesterday, I think, or the day before. And I'm getting very positive feedback from those who have seen it that this now reflects where the community would like the process to be. And that's how it should be.

I thank you for sending the signals to me. Many of your leaders have done so, and I assure you that this was a very important moment. It was a bit of a stress test on us. Do we listen? Do we react? Or do we lead from the front, as staff? And I think this was an excellent stress test that showed that we know when to step back, and that is a lesson that will not be lost on me as I move forward. So thank you for that, for your patience throughout that process.

And again, there was no intent here, other than to keep things moving along, but I also need to be very aware when the distance between me and the staff and you gets to be too large. It should never – there should never be a distance, altogether, but certainly if it got too large, that was a mistake and we corrected it.

You're going through a lot of change. Olivier was a force, and I hope he remains a force. He is not just elected by you to lead. He is a force, as a human being. He's one of these people that creates a vacuum behind him, because he pushes all of us forward. But he does it with force, but also with grace, and I could learn a few lessons from him as to how he brought you all along for the ride. It wasn't just, so as Olivier leaves, ALAC doesn't fall behind. Quite the opposite, because the wind is in your sail. I see you all moving forward. So thank you for an amazing tenure here.

Really, you set the bar high, and I know that Alan, who I congratulate you on, is going to come in with his own philosophy and with his own view. And note every sailor takes the same approach, but all of them move this boat forward in their own way.

There is a leader for each time. I may be the right person to lead ICANN today; I may not be the one tomorrow. So we will let the community guide us. And in this case, your community has picked a new leader in whom I have, personally, great trust – someone who is deeply committed to the mission of ICANN and to all of you. So congratulations on that choice as well. [applause]

ATLAS II. I know it's high on your mind. It was a high point for me in my ICANN tenure, ATLAS II. It really was. And I'll tell you why. Because as Olivier told me the first day I met him, on my very – and I told you this story many times, but for those of you who haven't heard it – on my very, very first ICANN meeting. I wasn't even yet the president of ICANN. He and I had a long beautiful chat at night on a walk in Prague, and he explained to me how important your community is.

And I think it was since then that I appreciated that really our strength will always be in your strength. Businesses, government, all of them have a very important play here. But at the end of the day, where the rubber hits the road is here. And if here is not healthy, is not comfortable, is not engaged, we have a problem.

And so ATLAS II was incredible. Just watching all these people come from around the world and engage. Typically, at ICANN, we don't have that. We say everything is bottom-up, but this was the real bottom-up. It was there. I loved it. And of course I got my – my hands were slapped by many people, including my Board, for making the comment that we should do this every year. Until this morning, in fact, my hand got slapped, because I made that statement. But that's what I felt then. And

frankly, that's – I'll be honest, that's what I still feel. I think ATLAS is a very important statement to what ICANN is and who we are.

As you look at these recommendations, I'm very much looking forward how you're going to come back to us with the next steps. I'm anxious to see that. I will, though, be very candid and careful. I will be, on Monday morning, announcing a new financial and organizational responsibility framework for ICANN.

There is a series of things I'm announcing Monday morning, all of them related to making ICANN readier and more mature for the post-USG transition. One of them will be that I will be freezing ICANN growth for the next four years, leaving it at 3-5% -- so kind of CPI, as we call it, consumer price index range. Now, that doesn't mean we can't spend over that. But the way we will spend over that, I'm going to flip back completely back to you, to the community.

So if we want to do a major initiative that will cost multiple millions of dollars, let's assess it, let's understand its fiscal impact, its organizational impact, understand who will benefit from it, how does it feed our mission. Put all of this in front of everybody, and if the community says "Go," I will add it to my baseline.

No more surprises. No more adding initiatives that are not community-driven. It will add a step for all of us to add projects, but frankly, it will put you in control of what is being added to the ICANN baseline. So this is an important thing I will be introducing.

So as you come back with the whole post-ATLAS II program, please appreciate that we will – it may be one of the things we put through

that new initiative framework, so that we can test it together and put it to work together.

The other thing that I'll be announcing Monday morning is that I am going to be – and this should be good news to the ALAC, and I know that Olivier and all of you have had many discussions with me on that – you know we have a compliance department under Maguy Serad. It's one of our fastest-growing departments. We're now 21 people, going to 25. It is also one of our most global teams. It is all over the world. If you go to our offices in Istanbul, in Singapore, we now have actual compliance teams there.

That team is about to experience its next phase. I'm going to be adding a new global leader – like Sally and Tarek, global leaders that work very closely with me – and that global leader will be now the Chief Officer for Contractual Compliance and Consumer Safeguards. And his name is Allen Grogan. He is currently on staff. You know him. He is going to be elevated to this role. Maguy will report to him, and I will announce the details of that tomorrow morning.

But that means we are taking a stronger strategic, analytical, and deeper look into the safeguards we need to put in this space to help and protect consumers within the remit of ICANN. Right? That is an important area. You had heard, for example, Akram talk that within GDD, he will create a new group to look at registrants and so on and so forth. All of that will move into this new department, so we will strengthen this department and create some more heft to our activities there.

And I think that, frankly, a good time to do this, and a good preparatory move prior to us going to kind of a post-USG transition phase.

How many more regions do we have? How many more structures do we have in ALAC?

OLIVIER CRÉPIN-LEBLOND: So we actually did a freeze on the number of At-Large Structures to travel to London, which was 150. That was in January. And now I believe we have 177 At-Large Structures. So the increase is actually going faster and faster. It's increasing in rate.

FADI CHEHADÉ: Wow. So you have, officially now, bypassed the GAC. There is more structures than GAC members.

OLIVIER CRÉPIN-LEBLOND: Surpassed. You can't bypass the GAC, but you will surpass it.

FADI CHEHADÉ: This is why we need Olivier. The GAC reached 147 today, which is also impressive. When I started in Prague, we were in the 70s.

OLIVIER CRÉPIN-LEBLOND: We were in the 70s, too.

FADI CHEHADÉ: 147 countries and 31 IGOs. We're very close to the ITU number, now. We're almost there. We're moving very fast towards being a truly global GAC. But then, having 177 structures is very impressive. And now let's energize them. Let's put effort to make ATLAS II – hopefully the recommendations will give us ways to make these 177 structures live with activity, with ideas, with solidarity. Solidarity. That's a key word. We need to have solidarity amongst your structures on core issues.

So all the best to you. I'm very proud of this. And really you leave a superb legacy, Olivier, that we will all remember for years to come, the push you put in that regard. So thank you for that.

Now, I'm going to have a first-of-a-kind round table during the ICANN 51 meeting with some of the leaders of your community. So how many RALO leaders are here now? How many RALO leaders are here?

OLIVIER CRÉPIN-LEBLOND: So it's the RALO chairs. So we'll have Wolf, Aziz, Alberto, Siranush, and for NARALO someone will stand in – it will be Evan. Evan will be standing in.

FADI CHEHADÉ: I asked Olivier if we could do a small roundtable. And again, this is nothing behind any closed doors that will happen here. But I ask that I meet with you. I'll have the global leaders, all of them, including the new one, Alan, with us. Some Board members – you're a Board member. I invited both Sebastien and Rinalia.

And this is a listening session. This is for us to make sure we are serving you well, to understand how we can do better. And frankly, earlier I was saying I need to kill any distance between us as staff and you. That's partly to do that. Kill any distance. There should be no distance. We should be completely aligned and make sure that what we're doing is aligned to serve you.

So I'm really looking forward to this round table and I'm sure all of you, the leaders, the chairs, make sure you get your team's input to this session. It doesn't mean everything you will tell me I'm able to do, but I will listen to it. I will adjust my priorities to make sure that I am serving you the way you want me to serve you. And if there are new ideas or new things, we will do our best to get back to you and say if they are feasible given our priorities and our funding.

But it's a beginning. And if this roundtable is useful, we will do more of it at every meeting to make sure we are clearly aligned with you.

Is there anything you want to ask me about the transition or the accountability or anything we can do?

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Fadi. So your minder has told me that you only have until half past, so we've already got a number of people – I can see the tent cards up. So far I had Raf Fatani, Alan Greenberg, and then there was Holly Raiche and Jean-Jacques Subrenat. Four questions.

FADI CHEHADÉ: I'll take the four questions.

OLIVIER CRÉPIN-LEBLOND: You'll take the four?

FADI CHEHADÉ: With pleasure.

OLIVIER CRÉPIN-LEBLOND: Perfect. And Tijani Ben Jemaa. Five?

FADI CHEHADÉ: Five questions.

OLIVIER CRÉPIN-LEBLOND: Okay, five, and no more. Rafid Fatani, go ahead, please.

RAFID FATANI: Thank you, Fadi, for the introduction and giving us a brief update and giving us some announcements and teasers about what's going to happen throughout the week. Just a quick question regarding a point you made regarding ATLAS II. We're all very much aware, in terms of the communication that's been happening between the Board, with regards to ATLAS II. I wanted to know, candidly, what do you think the issue is in terms of the support?

I mean, I know you said that in a very joking manner, when you noticed the slap on the wrist for an annual basis. But what is the issue? What are the underlying problems there that would – [inaudible] outside the

financial constraints, but we all know that's not really the be all and end all here. So what are the fundamental issues that would stop this?

FADI CHEHADÉ:

Quite frankly, it's two things. First, that you know I speak my mind and I speak my heart. The message to me was it wasn't appropriate for me to decide what the At-Large community wishes to do. If you all wish to do a meeting every month, by all means, it's your call, not mine. So some folks felt that I was overstepping my role as President to suggest something like that.

On the other hand, I think there was just a question, as I mentioned to you, about the budget planning and so on, that when I propose or when I say something like, "Let's do it every year," are we really prepared to understand what that means from a financial standpoint? But there's nothing more than that. You have great support on the Board, and you have now two very solid Board – an outgoing and an incoming Board member that I think will represent your views and why this is important very well.

But your community's voice has gone up in a very good way within the Board and the community. Really. I mean, sincerely, I tell you this. Since I arrived, the voice of your structures and you is solid in the Board, is well-received and well-understood. The profile of your community is really respected, I can assure you of that.

RAFID FATANI:

If I may, just quickly—

OLIVIER CRÉPIN-LEBLOND: Raf, we are very tight. Just ten seconds.

RAFID FATANI: With regards to the statement and the comment, then response, why the Board – there was the three abstains, and there was some allusion to why that was. But that also highlights that, beyond the two points that you just mentioned, there is something else underlying, and that’s what I was trying to get to. Maybe I completely misunderstood this.

FADI CHEHADÉ: Frankly, I would not worry about it. You have very, very good reception at the Board, and this may have been some procedural thing. It’s normal. But in general we have very solid support on the Board. And you have, as I said, a good voice on the Board now. You’ve had Sebastien, and you have a good voice in Rinalia now. And you have my support as well.

OLIVIER CRÉPIN-LEBLOND: Thank you, Fadi. Alan Greenberg is next.

ALAN GREENBERG: Thank you very much. I have no question. I have a couple of comments. I do have a comment for Raf. Given the amount of staff and volunteer work that it took into planning it, all the money in the world I think would not get us prepared to do it every year right now.

You made two comments which I would have made if you hadn't done them ahead of me. One is the changes in compliance, and the focus less on compliance but on a global process to make sure that the community is well-served. Thank you. We needed it badly, and the continual focus just on compliance before, no matter how good it got, was not addressing the issue. So you're right on.

And the second comment which I would have made is your comment about ALSes. I'll say it differently. Quantity is nice, but quality is important, too, and we have to really focus on that. And I'm glad you recognize it. It's not just a matter of numbers. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you, Alan. Holly Raiche next.

HOLLY RAICHE: I'm just intrigued how you're going to manage consumer affairs and safeguards because they're all over the place. I'm thinking in the RAA there's a reference to a code of practice that's never happened. There's a document called the Registrant's Rights which is very bare bones and probably needs a lot of fleshing out. Sitting in the IRTP-D, we shied away from having a particular remedy available for registrars, but said they need to understand their rights. And then we make a comment about how impenetrable, for someone who doesn't even know their own registrant, finding a remedy is. And the privacy proxy discussions that have been going on, there's reference to the protection of privacy – where that's going, [where] EWG.

So I can think of a number of areas where, in fact, there are important consumer protections. They are all over the place. They probably belong over the place. So are you talking about centralizing knowledge of them? Centralizing where they are? How are you going to manage that? Because it's really an important component of what ALAC does, what we do.

FADI CHEHADÉ:

Thank you, Holly, very much. You're spot on as to what's driving me to move in that direction, and that we do have a lot of things, but they're all over the place – which is okay, as you said. It doesn't have to all be concentrated. But I need a person that is very close to me who is actually looking at this holistically and saying, "Okay, how are we implementing this?"

HOLLY RAICHE:

We need to talk to this person.

FADI CHEHADÉ:

Well, he's here, and I'll introduce him Monday morning. Allen Grogan. Allen is my oldest collaborator. I've been working with him almost non-stop since '91. He's an extremely capable attorney – very, very well-trained. All his life, over 35 years of practice, all about Internet and technology policy. He is a very capable guy, and he's the one who's been doing most of the contracting. So he'll move out of that department.

So the good news is he's the one who signed the PICs into the contracts. He's the one who put the safeguards from the GAC. He knows all of this. So there's no six months of training. Allen Grogan is very, very familiar with all of this.

So he's here, and I encourage you to meet with him. I'll introduce him publicly on Monday. Again, I'm giving you pre-news. In fact, the press release is coming out within an hour about him. But I encourage you to meet with him.

And I don't have full answer to you, Holly, in that I'm asking him to take the leadership. But frankly, he works for you. So please, all of you who care about this, do talk to him, and you will find him to be a great listener and a very committed person.

OLIVIER CRÉPIN-LEBLOND: Thank you, Fadi. Is he based in LA?

FADI CHEHADÉ: Yes.

OLIVIER CRÉPIN-LEBLOND: He is. Oh. Then, I might suggest to my successor that for the leadership team meeting there could be an invitation going to Allen Grogan, perhaps. The [inaudible].

FADI CHEHADÉ: Again, he just started, appreciate that he just started, but please invite him and talk to him. Get him. He's very reserved. Allen is not going to

say anything he's not prepared to say. But that's the kind of person we want in that role. We want someone who's thoughtful and analytical about things. And he is.

OLIVIER CRÉPIN-LEBLOND: Thank you, Fadi. Jean-Jacques Subrenat, next.

JEAN-JACQUES SUBRENAT: Thank you, Olivier. Good morning, Fadi.

FADI CHEHADÉ: Bonjour, Jean-Jacques.

JEAN-JACQUES SUBRENAT: Bonjour. I have a question to you, both as CEO and as a member of the Board of ICANN. Just recently we were made aware on the ICG, where I am one of the two representatives of the ALAC, we were made aware of an e-mail which was sent to a person of the ICG, indicating that for compliance – sorry, for statutory reasons –the transmission of the ICG plan for transition would go through ICANN.

So, it is important for many of us, if not for all of us on the ICG, to be sure that this is a matter of transmission and that there will be no censorship or modification or any change on the part of ICANN as far as the content of the ICG plan going to NTIA is concerned. I want to make sure of that.

FADI CHEHADÉ: Yes. This is indeed a very procedural step, because the U.S. government does not have a contract with the ICG. They have a contract with us. So it's purely procedural, from a practical standpoint, Jean-Jacques. First of all, this wouldn't come to staff; it would come to the Board. If it came to the Board – this is now Fadi speaking as an individual Board member; I'm not speaking for the Board – my view is, and this is what I would say to my fellow Board members, if we muck with this, we break the whole model.

This is the community's work. If we take something that came to us through consensus and touch it, I think we break the model. So that's my personal view and that's the view I'd make. And to be frank, I think most of my fellow Board members would be wise enough to understand that this is purely procedural.

JEAN-JACQUES SUBRENAT: May I then just request that you convey to your fellows on the Board the concern that's expressed. Thanks.

FADI CHEHADÉ: I shall. I will do that.

OLIVIER CRÉPIN-LEBLOND: Thank you, Jean-Jacques. Tijani Ben Jemaa with the last question. I think you have to go immediately afterwards. Tijani?

TIJANI BEN JEMAA:

Thank you very much, Olivier. Even if those French people speak English, I will speak French.

Thank you very much, Fadi, for coming and talking to us. You told us that the eyes of the world are looking at ICANN all over the world. We are looking at ICANN because of this transition, because the accountability issues and that is why we have to be very attentive to those issues. You know that we have sometimes a very bad image in certain circles of Internet governance, in our ecosystem.

And your initiatives, and particularly the new vision for ICANN, enabled us to rebuild trust in ICANN and we have to keep this [credit], keep this good image, this better image. We have to consolidate what we do and we have to remember the basic principles of ICANN, our principles. Never have a process – transition process – which would be top-down. It always has to be bottom-up.

People are looking at us. If we go to top-down, that would mean that we're losing our credibility. We have to have diversity and balance at the regional level with the groups, the different groups working on it, and we have to be very careful about that. We nearly lost some credit because of that. So let's be very careful.

We also have to be careful with inclusiveness. We have to make sure everybody can participate fully during the transition. Not only the operating parties can make proposals. Of course a few proposals should be made by them, but everybody should be able to contribute and participate fully, strongly, because what we see it is we're going to have comments on the proposal and not a direct input. I wish we had a direct

input and I wish we had the opportunity to make proposals and direct proposals.

All that is going to give an image to ICANN, give a face to ICANN. People are going to be trusting ICANN or they're going to lose confidence in ICANN and we're going to go back to our issues. You do remember that situation.

So I think the multi-stakeholder system must exist and be reinforced. Thank you very much.

FADI CHEHADÉ:

Thank you, Tijani. We fully agree. I never lost trust in our model multi-stakeholder. What happened is that we were trying to go fast at a speed that was not against our system of multi-stakeholder model. There is a certain speed to that model and I was going to go and try to go very fast, and something broke down. I saw it very clearly in Istanbul. Something broke down.

And when I noticed it, I understood that something was wrong. That's why we stopped, we did rectify the situation, and we did accept the fact that we didn't go the right way and I did accept that and recognize that with humility because it's extremely important not to forget. It's not how much you do. It's how we work together, how we take our decisions.

And I'm very clear. Diversity, inclusivity, multi-stakeholder model. Without that, we have nothing. And I promise you that I will make sure that it's not going to happen again, the issues we had.

OLIVIER CRÉPIN-LEBLOND: You have to go. You've spent 40 minutes with us. Thanks very much, Fadi Chehadé. [applause]

And now we're going to go into a short coffee break. We have 15 minutes, if you could all be back at 11:00 into this room. Thank you very much.

[break]

Welcome back, everybody, to the next part of our morning session on this Sunday. Joining us at the table is Theresa Swinehart, the senior advisor to the president on strategy. We're going to be hearing an update on ICANN accountability and on the transparency activities that are taking place that have started just a few weeks ago. Theresa has a small presentation for us first, a few slides, and then of course she'll be glad to take questions.

So I hand the floor over to Theresa Swinehart.

THERESA SWINEHART: Thank you. And sorry to drag everybody back from the coffee break. Thank you again for having me here. I know that I come every meeting, and so hopefully this presentation is useful. But also what I'd really welcome is any feedback on anything in addition that you'd like to hear about in any future presentations.

So before we talk about the accountability or I take some questions and answer specifically around the IANA transition process, which I'm sure is a topic of interest, let me just run through quickly some slides on what

the Strategic Initiatives department actually covers overall as well. I know many of you are involved in different areas of that work. Can I get the next slide? Next slide. There we go.

So this is just an example of a list of some of our projects. The department actually oversees the bylaw review related areas, the AOC related review areas, along with the strategic plan work, and now also the two processes related to the IANA stewardship transition. Obviously none of this work is done on our own. We work closely with other departments, and obviously also with the community overall.

I'll have some slides that go more in depth on the two transition related areas – the strategic plan – and then I wanted to also just highlight some recent developments around the ATRT 2 implementation that we're undertaking.

The other topics are underway and you may be hearing from other staff we're involved in some of those discussions through other avenues, but I won't be drilling down on any of those. Next slide.

So very briefly on the IANA stewardship transition process. Next slide.

I know Jean-Jacques is involved in this in sitting on the ICG, so please, also any questions that come up in the context of this, please also direct to Jean-Jacques as well.

It was formed on the third of July following extensive community consultations. The leadership was selected. Its modes of operation were established. It's held two in-person meetings, five virtual meetings, and it's meeting this Friday as well here at the ICANN meeting. Next slide.

On the 27th of August, it adopted its charter following a discussion within the ICG. It's also sent out the request for proposals to the respective communities with a proposed deadline of the 15th of January. It has also looked at a suggested timeline for the transition process. It's also looked at guidelines for decision-making and recently posted some FAQs. Next slide.

Within the namespace, there's a cross-community working group on naming-related functions co-chaired by Jonathan Robinson. That work is underway. The group is open to all and it's also working with what is the timeline for this. And I understand it will be having a face-to-face meeting here at the ICANN meeting. Next slide.

So that work is underway, that process is underway, and after I'm done, if Jean-Jacques has any additional comments on that, I'd please welcome that. Mohamed I don't think is here, but he's also the other ALAC representative there and one of the co-chairs. Next slide.

The Enhancing ICANN Accountability, as many know, is a topic that came with the announcement of the NTIA stewardship transition, namely a community interest in looking at is there anything that needs to be strengthened in the context of ICANN accountability in relation to its changing historical relationship with the U.S. administration?

One area that came up in this discussion is one specifically accountability in relation to the changing historical relationship, but then also topic areas that communities were interested in discussing around general accountability that may not be directly related to this, but an opportunity to look at that.

There was extensive community dialogue over the past several months on this, including a consultation period from the 8th of May to the 27th of June. A proposed posted process on the 14th of August. Community input and requests for clarifications and a community letter with some additional comments and questions that we had responded to, and then some very good and very useful community dialogue which really showed that, given the importance of this topic, some additional 21-day comment period would be desirable and was also requested by the community.

And one of the areas that I think has been very useful in this particular process is really an ongoing discussion to figure out what is the right process in working methodology that needs to be addressed in the context of this process in particular, and how does one ensure that a process is open to all participants, including those who may not necessarily have a home in a respective SO, AC or SG grouping? Because there's many who have been very interested in participating, but may not be directly involved in one of the existing ICANN structures, and ICANN accountability in light of the changing relationship with the U.S. is a broad interest, obviously, to the global community.

The 21-day comment period had 17 comments, included a joint SO, AC, and SG statement that was signed on by several groups and comments that also came in – we had one governmental comment that came in from Brazil as well. Next slide.

So in light of the community comments that came in through this 21-day comment process and in looking at the different modes of operation and different approaches that could be taken, whether one

goes with the originally proposed process or with a modification, the thinking really was to move to a cross-community working group model, but to incorporate the following principles in it that are themes and topics that have existed during the entire dialogue around this process.

That's namely to have up to seven advisors, which would be appointed by the experts, that there is a Board liaison that is selected by the Board, there is an ICANN staff person present who has background and knowledge around the different review and accountability mechanisms and can help inform the discussions, somebody who has been a participant in the ATRT 1 or ATRT 2 process in those groups. And a mechanism for liaising with the IANA stewardship transition process in particular with regards to what needs to be addressed in the transition.

Participation needs to be open to all. So the mechanism by which this is done is up to obviously the community and establishing the cross-community working group and utilizing that model, but participation will need to be open to all, including those who are not necessarily part of an SO or AC structure and be able to engage in the discussions and contribute to the discussions and the output.

What was key is that we received quite a bit of feedback and some concern that either the Board or the staff may want to be voting, so the advisors, the Board liaison, the staff do not participate in any votes or calls for consensus.

The role of the Board in relation to accepting any recommendations is being addressed by the Board. They have the comments that were in relation to that and they're looking at that and will be responsive to the community on that. I would expect that to be this week.

And then in the context of the scope, given the wide range of accountability-related topics that the community was interested in looking at, the proposal is – next slide. The proposal is – and this is small text, but you’ll see it in the document – that there’s two work streams. How the work streams are handled is really up to the community. They can either be run in parallel with one having a longer timeframe than the other or they can be run sequentially.

The first one focused on what needs to be addressed immediately. That is the changing relationship with the U.S. administration. And the other area is around the other accountability topics that the community would like to raise and discuss, but don’t need to be dealt with immediately in the context of the timeline for the transition.

Again, how the two work streams are handled is then up to the community, but it was felt that housing all of this under the cross-community working group would be beneficial, and then also guarantee that there’s a place where this will be taken care of and can be looked at because of the broad scope of topics that were addressed. Next slide.

Let me just touch briefly on some other areas that the department is leading on. Strategic and operational planning – next slide – we work on this very closely with the operations department that [Susana] leads.

The five-year strategic plan is really the result of months and months and months of community work, so thank you everybody for the input into this, the thoughtfulness of it. I think it’s been 20 months and five meetings or something to that effect. It’s been really quite extensive and I think is reflective of a true bottom-up dialogue.

The strategic plan will be adopted this week and I think also in light of the context of the transition and the opportunity around the IANA stewardship transition, this is a really good reminder of all the community work that has gone into looking at a strategic plan that has strategic objectives for the future of the organization and all the work that the organization is doing and that it has been doing over time. So I think this is a very good path forward for us to continuously remind ourselves on, even though we're dealing with some immediate changes with regards to one particular scope of work. Next slide.

More information on this can be obviously found on the website and there's a dedicated session to it on Wednesday. Next slide.

Let me just touch briefly on ATRT 2 implementation. The Affirmation of Commitments and the review processes are huge community effort and obviously an opportunity for a true multi-stakeholder review mechanism built into ICANN's governance models. It's a very important and unique framework that really doesn't exist for any other organizations and the ATRT 2 process is one that took a lot of work, a lot of thoughtful recommendations. Alan, I know you were an active participant among others.

The implementation of these recommendations is a very important next step. Next slide.

So the Board had adopted the recommendations, and in moving forward on this, these have been put into a project management discipline. They have been put into something that includes KPIs and metrics and measurements and a demonstration of where we are on the execution of the different recommendations. This is going to be

updated every trimester and you can currently find the most recent information on the website. And I just checked today. It's on the front page of the website.

I think it's a good piece of work and I think it's a good way for us to be tracking how the recommendations are being implemented in a very transparent way. Next slide.

This is just the project management discipline that we're looking at, and then obviously, once it closes and then we're looking at ATRT 3 which we're not starting right now. I think we have enough going on.

And that concludes, actually, just my brief overview and then I'm happy to take any questions and discuss anything for as long as anybody wants.

OLIVIER CRÉPIN-LEBLOND: That's great. Thank you very much, Theresa. Therefore we now open the queue for questions, and very fast on the trigger is Alan Greenberg with our first question.

ALAN GREENBERG: Thank you, a very quick one. On the coordination group for accountability, there's a clear statement of who picks who with the exception of the ATRT expert. What's the process going to be for picking that person?

THERESA SWINEHART: So in the Q&As that we did in response to the community, the suggestion is that the staff reaches out to the participants of the ATRT 1 and 2, and asks them to help identify who would be put forward for that.

ALAN GREENBERG: May I suggest that the common chair of both and the vice chairs might have some thoughts on it?

THERESA SWINEHART: Absolutely. And we would take that as a first step. But that's good guidance, thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you very much for this. That's rather interesting. We don't have anybody in the queue for the time being. John Laprise?

JOHN LAPRISE: Theresa, I don't know if you can really answer this regarding the IANA transition, but clearly the NTIA letter demands that whatever result emerges out of that cannot be either government led or – can you voice any kind of sense about how – your perception about how willing the GAC is on Board with that idea?

You may not be able to answer this, but I'm just curious, because that's a key condition of the transition plan, so I'm curious about that. Thank you.

THERESA SWINEHART: I don't know the GAC's views on that, but the GAC is an active participant in the ICG, and in fact had requested an exception to have additional participants, and I would assume that given the multi-stakeholder nature plus the criteria set out by NTIA, they'd have to agree to a balance that's amenable to everybody. Thanks.

OLIVIER CRÉPIN-LEBLOND: Thank you, Theresa. I was going to jump into the queue. I notice that we have Dev in the queue, but I'll quickly ask the questions. I had two specific questions which were relating to the actual logistics of the accountability group.

The ALAC has, through me actually, asked for interpretation on the calls and for translation to be provided on the documents which are being supplied. The answer so far from the community has been, "Well, we don't know. Can we? Can we not? Is it going to slow us down? Is it going to affect the way we work?" and so on. This is a political requirement, but it also requires some resources from ICANN. That was one regarding resources.

The second one regarding resources is that it looks as though the only time that the Accountability Working Group will have to meet face-to-face, and I think indeed the same thing for the IANA stewardship transition on the naming issues will be able to meet face-to-face is at this meeting in Los Angeles. It hasn't even started its work, so it has to start and end its work in an hour-and-a-half session. I think it is an hour-and-a-half session. How likely is that to happen? How likely is it then that the final documents will have to then be drafted by having

conference calls, etc.? Are there potential resources for another face-to-face meeting before the deadline of 15th of January?

THERESA SWINEHART: I think on the interpretation, you're asking about the cross-community group on the IANA transition?

OLIVIER CRÉPIN-LEBLOND: Yes, on the naming issues.

THERESA SWINEHART: On the naming issues.

OLIVIER CRÉPIN-LEBLOND: But I think the accountability thread – you mentioned there are two different threads – the one which relates specifically to the accountability thread going into the IANA stewardship transition should probably be treated in the same way.

THERESA SWINEHART: So we've noted in the document that multilingual participation will be enabled, so we just need to look at which avenues are going to be the right ways to enable that.

And then with regards to the resources, obviously we need to be efficient and effective with our resources and conscious about resource usage. I mean, that's, without a doubt, that's fiscal responsibility, number one.

With regards to the accountability process and enabling work to progress, I think one of the key things is using virtual tools I think is a benefit to everybody. so I think that's priority number one – enabling the best usage of virtual tools and conference calls. But obviously, if there's a need to bring people together face-to-face to be moving forward on a work product, then we'll find the mechanisms to do that. So we just need to see how the community is looking at the work streams.

The cross-community working groups have historically met at the ICANN meetings. This is a unique situation in that it's being suggested to use a cross-community working group model for something that is different than it's historically been used for. And so we're in new grounds, so let's find a way to make it possible to work most effectively and efficiently and being fiscally responsible about it.

OLIVIER CRÉPIN-LEBLOND: Thank you, Theresa. Would that mean maybe a delay in the [provision] of the final product? Because I guess we have a very tight timescale for everything.

THERESA SWINEHART: I think the resources should not be any reason for delay. So just as process should not be a reason for delay, the importance is to support the com work, but we also need to be responsible in how we're looking at that and look at avenues of engaging with that that allow everybody to participate in the easiest way possible.

OLIVIER CRÉPIN-LEBLOND: Okay, thank you. Dev Anand Teelucksingh?

DEV ANAND TEELUCKSINGH: Thanks. Just a question regarding the strategic plan that's been approved. Were there any changes from the public comments from the strategic plan?

THERESA SWINEHART: Yeah. The public comments were incorporated and the plan was adjusted with the public comments that were incorporated and I think that information is out on the website. I don't have the details here, but Denise Michel who is the colleague who's leading on that, I'm more than happy to have her come and discuss if that's helpful or I can send you the information. But that's up on the website, yes.

OLIVIER CRÉPIN-LEBLOND: Thank you very much for this. Any other questions around the table on this? Jean-Jacques Subrenat?

JEAN-JACQUES SUBRENAT: Thank you, Olivier. Thank you, Theresa, for that presentation. Since you're in charge of strategy, I was wondering, you do in a way fill in the function of a think tank for the whole of ICANN under the global name of strategy. So I was wondering, what are some of the areas which you see for the next two or three years which may or may not be included in the list of things you are doing now and which you have detailed in such an interesting way?

Do you see some of the challenges not in terms only of ICANN bylaws, etc., but more widely for the Internet?

THERESA SWINEHART:

I think we as the entire ICANN community are the think tank, so to speak, so I certainly wouldn't house it there. These are just my personal observations – I think one of the areas that we're going to see is the evolution of the multi-stakeholder model, so to speak. And in the context of the transition, we're seeing the evolution of a multi-stakeholder model which is changing the role of a historical relationship with the U.S. government, and I think that in and of itself is also the evolution of this kind of model of an organization that lends as a good example for other organizations in the context of dealing with Internet policy and that kind of space.

This change is very historical. We've been in this relationship since the Internet's inception, then ICANN's formation. So I think that in and of itself is quite a change for the organization and for the community, even though it can come across as quite just unique for this.

I think, more generally, the increase in interest in the Internet space as a platform for addressing social needs for a platform for economic growth as a platform for opportunities brings a shift of interests of those who are interested in participating in the Internet space more generally.

We're seeing that with the increase of participation of users, civil society of governments across not just ICANN, but across the entire spectrum of different organizations. I think that's just a reality. It's no different than relying more heavily on any other industry or any other

sector. It has now become part of our day-to-day usage. It's very rare that we actually go without it in some form or another.

So I think that causes a greater interest in scrutiny in the evolution of any of the organizations that have touch points on the Internet more broadly.

But that's my sense. I think particularly in ICANN, I think that we'll see an evolution obviously in relation to the transition and maybe some changes around that, also in the context of the accountability discussion. How do we bring in new participants, new interested players, the global reach and enabling that?

So it's not a direct answer, but I do see that we're seeing quite a bit of change and new interests coming into play.

OLIVIER CRÉPIN-LEBLOND: Thanks very much, Theresa. Next is Evan Leibovitch.

EVAN LEIBOVITCH: Thanks, Theresa. This question is going to come up later in the week but I wanted to get your perspective on it. As one of the contracted parties that's involved in this, ICANN itself is a stakeholder in this process. How do you see this being played out? In what you've shown me ICANN staff did not have a vote in what's going on, but at the same time, they are a stakeholder. Can you give me some idea of how that particular concept, has it been explored and how is it being addressed whereas ICANN is potentially a beneficiary recipient of some parts of this process? How

does it see itself in actually putting forward the views of ICANN, the institution, alongside all the other stakeholders? Thanks.

THERESA SWINEHART: From an informative level. First of all, in the first process, we're the facilitator for it, so enabling the dialogue to occur, on the second one, being a contributor to the discussion and helping to provide information that may be relevant for it. But again, when there comes to a calling for consensus or a vote, obviously not participating in that.

OLIVIER CRÉPIN-LEBLOND: Thanks very much, Theresa. Any other questions?

I have another question for you which is to do both the cross-community working group on the putting together of a names solution, naming community on IANA stewardship transition, but also the cross-community working group on accountability appear to be working under ICANN cross-community working group rules or are they under different types of rules?

One of the criticisms from outside ICANN has been that it looks as though these cross-community working groups are closed to non-ICANN people, whilst certainly as far as the IETF is concerned, but in the other communities they seem to be open to everyone for participation. Where does the answer lie in this? Are these groups open for everybody or are these really reserved for the usual in-crowd in ICANN?

THERESA SWINEHART: That’s actually more of a question for you and the community to answer than for me. There’s a cross-community working group to look at the working principles of cross-community working groups, which I understand is meeting on Thursday. In the document, we posted – because there was no reference point of what the criteria are, what the working principles are of cross-community working groups. Staff members who are more directly involved were helpful in capturing what some of the core elements are of those, including charters and selections processes and various things like that. The purpose of that was to ensure that communities outside of ICANN also have an understanding of that.

But how specifically the points you’re raising are to be addressed is really for the community and everybody involved in establishing the cross-community working group methodologies, and then in particular, the methodology for this one to be addressing. So I can’t speak to that.

OLIVIER CRÉPIN-LEBLOND: Thank you, Theresa. Alan Greenberg is next.

ALAN GREENBERG: Thank you. I’m going to speak to the question Olivier asked from a perspective of a significant discussion that was held in the GNSO yesterday. There is certainly a fair amount of concern expressed given that it took us four months from the decision to do it to getting the first meeting for the IANA transition cross-community working group. If you add four months to now, we go past the date by which we have to deliver a proposal. So that’s somewhat problematic.

The answer that came out to the extent there was an answer was that we would probably use the IANA transition cross constituency group as a model – as a template, as it were – for the charter for the new one, so we’d get a jumpstart. It still took two months after the charter was approved in many cases for us to come together here, so it’s still problematic.

However, using that model, I’m now going away from the GNSO discussion and going to my own position – using that model means we will likely replicate that, yes, the group is open to all but only “in” people can vote or only “in” people can participate in consensus, and if we don’t like that, we’re going to have to be very vocal very quickly in the chartering process.

It goes along to some extent with your previous question of how do we get travel funds for face-to-face meetings for working groups that have unlimited participation? It’s somewhat problematic, just from a budgetary point of view, if not a how do you manage a meeting with 200 meeting in it?

So I think we have some real challenges and we’re going to really have to be innovative really quickly if we’re going to do anything useful.

OLIVIER CRÉPIN-LEBLOND: Thanks very much, Alan. Evan, you still have your card up? No. Fatima Cambroner is next.

FATIMA CAMBRONERO: Thanks, Olivier. I go back again on the issue of [inaudible] of the IANA Transition Cross Community Working Group. You were talking about if new objectives of ICANN, and the first is a globalized ICANN.

I think if ICANN's wants to be a real global organization ICANN should respect the [inaudible]. I am a member of that working group. I [can't] listen and talk in English, but I prefer to listen and speak in Spanish because it's my mother tongue. I will appreciate it if you can provide the [service] translation. Thank you.

OLIVIER CRÉPIN-LEBLOND: Okay. Thank you, Fatima. Any other questions or comments? We also have a number of people who are remotely logged in. Of course you can also ask questions. I haven't seen any note from Ariel on there, so there doesn't appear to be any remote participant questions.

Any other concerns? We have a number of sessions this week that will deal with accountability, that will deal with NTIA stewardship transition. We will also have a meeting with the ICG, the IANA Stewardship Coordination Group. We are one of the only two groups I think that are meeting with the GAC. They're also meeting with us, and then of course the ICG is having a meeting with the whole ICANN, the rest of the ICANN community. So we definitely are very much interested and embedded in these processes.

But I guess that as far as the overall process is concerned, your presentation was very clear. So I don't see any further questions. And as I know, you've got a couple of hours spare apparently for the first time

in a number of meetings. You're very welcome to remain with us and see the joyful and vibrant community we have here.

Theresa, thanks very much for coming to see us.

THERESA SWINEHART: Thank you.

OLIVIER CRÉPIN-LEBLOND: Now, next in line, if we could have a tent card of the next person coming in. Actually, I do note that we have a number of people. Do we have quorum, please, staff? Could we quickly have a calculation number of ALAC members? We have two points just to make.

The first one is that there is a joint ISOC and ALAC table that is I think on level minus two on the California level and Glenn McKnight has asked me to relay to you that he is looking for volunteers that would wish to man the table, be there from time to time, especially during lunch breaks. If you do have spare time – and I know you have little time – if you do have some spare time, spend 15-20 minutes downstairs and talk to people. It's our way to be able to relate to the community and explain what we do.

So many people come into ICANN don't have a clue about what we do. Yes, they are stuck in their room, but when they go for their coffee breaks is the time when they could get to learn something outside. So that's one.

The second one is that we have a process—

VANDA SCARTEZINI: Which room?

OLIVIER CRÉPIN-LEBLOND: It's no room. It's downstairs where all the booths are, Vanda. So that's the first one. The second thing – so we have 12 members?

UNIDENTIFIED FEMALE: We have 12.

OLIVIER CRÉPIN-LEBLOND: If we have 12, that's fine. As long as we have more than eight. That's good.

Now, the second point is as follows. The ALAC had to nominate five people to the Coordination Group on – not the Coordination Group, sorry – the cross-community working group on Accountability.

So the IANA Stewardship Transition Working Group that was working on this decided that it was best to ask one person from each one of the RALOs so as to have a good cross section of the At-Large community, geographically distributed set of people. And four out of the five regions managed to come up with a name. One did not, had to conduct a selection in their region because there were several people who went for the position, and so we now have the response and that's Eduardo Diaz who will be in there. Yes, Eduardo, well done.

So with this, this is of course just a recommendation. As you know, when we have cross-community Working Group, it is the ALAC that makes the appointment. So effectively, with a recommendation from NARALO that Eduardo be that candidate, I will ask, since we have quorum, I will ask for a consensus call. If everybody is okay with Eduardo being the person for the NARALO region will be selected in there.

We have a note from Holly Raiche. No, it's not a vote. This is not a vote. This is not taking the temperature of the room, either. It actually is a consensus call, where if anybody is against Eduardo – he will be very upset and see you outside afterwards. But just in case, if you are against him, then [inaudible], say, "I'm against him," and hope he doesn't remember who is behind the [inaudible].

Just to come back to being serious, it's just a consensus call to make sure we're all okay with Eduardo being on that working group. I don't see anyone raising their hand against Eduardo, so well done, Eduardo. [applause] Your name will be transmitted to Grace Abuhamad who is the staff member in charge of that working group and you'll be put on the mailing list, etc.

So with that order of the day done, in the meantime, we've had Chris Gift who has arrived at the table. He's the vice president for Online Community Services. And Steve Allison who we meet for the first time – we've spoken a number of times on the phone – who is the staff member in charge of the ALAC website revamp. Yes, woo! It's been several hours and 15 days that we've been waiting for this. In fact, several years – four years, five years. But anyway, the work is underway,

so we're here with a quick presentation from Steve Allison and also Ariel Liang who's been very, very busy with this project bringing us an update as to where we are today and how close we are to having a website that will function.

I also have to say there were a few volunteers involved in this so far. There was Dev who was in there. There was Anthony also. Myself, I think. Yes. And who else?

UNIDENTIFIED FEMALE: That's it, I think.

OLIVIER CRÉPIN-LEBLOND: That's it? Well, there you go. Let's proceed forward. And Ali AlMeshal as well. Let's proceed forward with the presentation, please, and then we'll have a discussion afterwards.

STEVE ALLISON: Thanks, Olivier. I just want to start off and thank everyone for giving me the opportunity to speak to you. It's nice to put some faces to the voices that I've been speaking with over the last couple months. Hopefully, as we proceed to the future phases of this, we'll get to know the rest of you as well. Next slide.

ARIEL LIANG: This is Ariel Liang, I'm the At-Large policy coordinator. For today's presentation, we'll have two parts. The first part is to set the scene for the project. We'll give you a brief introduction about the website. So

again, we'll talk about the challenges the website has been facing over the years. Third, we'll talk about the audiences the website is intended to target as well as the needs and expectations from them. And the second part of the presentation will provide you the initial design for the site map as well as a detailed design for several pages. They're called the wireframes, so they're the skeletal structures for the website. And then we will close the presentation with Q&A.

Just to give you a quick background for the website, it was initially built and launched by At-Large community members in 2005. In 2007, the domain name atlarge.icann.org was brought in-house and managed by At-Large staff. And over the years, the site has experienced consistent low adoption in terms of new and returning visitors, and thus this prompted the redesign effort.

In September this year, we established a very focused website revamp team which consists of me, Heidi from At-Large staff, Steve Allison from the ICANN product team, Olivier [inaudible], Dev from the At-Large community, as well as also a vendor – column five – that is in charge of producing the design for the website. And later on we will bring in the ICANN IT staff for developing the site.

STEVE ALLISON:

Thank you. So what we're showing here is sort of to set the stages. A chart that represents the traffic that we've seen over the last several months of At-Large's website in blue. And we've compared that to some of the other AC and SO websites. So really, what we're looking at here is At-Large experiences the high 100s to low 1000 visitors monthly, and what we'd like to do over the next few months when we start

developing out a new site is raise the bar about 200% to set us in line with the other SOs and ACs.

We think that that would better reflect the activity that's actually taking place across the At-Large community. So that's the first milestone that we'd like to achieve, and then as this site evolves, it'll give us a more clear picture of how our engagement is and what level of activity we'll have from returning users and we'll readdress at that time.

ARIEL LIANG:

Thank you, Steve. So what kinds of communications challenges that our site has been facing? We have talked to many community members and also read the community interviews in 2011 and we heard two overarching themes. One is there is overwhelming amount of information on the site. Second is the difficulty to navigate the information. We also heard many comments about the insufficient design, aesthetics, and functionality of the site.

As a community, we need to recognize that just to redesign the site is to make it a sharper tool for communications, but it will not ultimately resolve the challenges that we're facing in terms of communications. And the redesign doesn't stop when we produce the wireframes and structures and style guide. We need everybody from our community to take ownership of curating the appropriate content, and that ties in to the target audience.

So next we will talk about the first step of creating an effective design is to understand who our target audience is, what kind of expectations and needs are from them, and how going through the redesign effort

can help curate appropriate content [inaudible] so that we can ultimately achieve the goal.

STEVE ALLISON:

Thank you. So who are our target audiences? So far, what we've done is identified two audiences that hopefully resonate with you guys. The first is the At-Large website for newcomers. Part of what we're trying to do with this website is bring a larger audience into the fold and expand the community.

So it's more than just the experienced audience and allowing them to do their day-to-day activities. So what we've done is identified primarily this newcomer audience.

A good example of this audience could be the next-gen students. These are individuals that are potentially very interested in the policy process and Internet governance in general, but may not have the awareness of At-Large's community or how they operate.

So our goal is to engage these individuals and to bring them into the fold. As they become more experienced and become more capable, they evolve into an experienced member of the comm. So we see a transition into a more experienced member that has different needs with this website. Their focus is much more on their day-to-day activities and staying in the loop so that they don't miss important information, so that they can feel empowered to actually make a difference in Internet decisions.

ARIEL LIANG:

Thank you, Steve. In terms of the expectations and needs from this audience, the newcomers for them, the website is more like the gateway of the At-Large community. So they would like to absorb everything they can on the website and learn about the people, the history, and mission about At-Large and hopefully get more involved in the community.

For the experienced members, because they're interested in the daily work of At-Large, they want to use the website as a channel for them to get down to the work for At-Large. At the same time, they're also interested in using the site to follow the new developments across the community.

On this slide, you can see some of the key activities that we highlighted. Next, we will show you the sitemap and the wireframes that those keywords will pop on them. Next, Steve will introduce you to the site [map].

STEVE ALLISON:

This may be a little difficult to view while we're going through the discussion. We've put up a Wiki space with all of these wireframes and the sitemaps so that everybody can take a look at this in more detail.

Ultimately, what we're trying to accomplish is to really have people take a critical look at this information and provide their insights back into this process so that over time the site does reflect the needs of the audiences that we're defining here.

Ariel, maybe we could zoom in just a touch. Okay. This is a first cut of the sitemap that we're proposing to develop. This isn't necessarily all of

the pages that we would develop. I would imagine over time there will be many, many more. But hopefully this resonates with you and it covers the major categories of pages that we would have.

We'd start out with a homepage. This page we would think is predominantly an aggregation of the most important information, news, and events that are taking place within the site as well as showing the activity that may be taking place on some of the lower level pages so that people don't have to guess what's happening. Hopefully this surfaces that type of information and gives valuable metrics so that people can dive into the deeper pages within the site.

In addition, there's an "About" page off to the left. This would be housing a lot of the who, what, and how -Large operates. It can be a lot of the how-to guides or mechanics of the way we go through our processes and procedures. It's very educational in nature. We also envision that a lot of the content within these pages doesn't necessarily change day-to-day. It's something that we curate once and then maintain it less frequently.

Next to that, we have "News & Media." I would imagine a whole slew of pages underneath News & Media. It's really the heartbeat of what's going on within the site. It doesn't have to just be announcements that are made by ICANN or At-Large staff, but it can be spotlight pieces and interviews and media from events that take place. This is really our avenue to broadcast the important information across the community. It's a little bit of a divergence from what we've used it typically as.

A really good example that we could use as a benchmark is how ICANN.org has started to use their News & Media site. I encourage you

to take a look at it if you're not already familiar with it and think about the pros and cons to what they're currently doing and how we could repurpose it or make our own version of that.

The third section here is the "Our Work." It's really a header for the day-to-day work that's taking place within the community. What we have underneath that so far is the "Topics" as well as the "Policy Advice" itself. Many people are already familiar with the correspondence section of the site. We have renamed it to Policy Advice.

But really what we have in here regardless of how we name it is the actual working products that we're going to be building. We have Policy Advice and Topics right now. Topics really being the top-level container that would aggregate content around specific topics. Then within Topics, there can be one to many pieces of Policy Advice Statements that we generate. It's a way for us to consolidate all of that information to a singular story.

If we want to scroll up just a bit, next to "Our Work" we have "Get Involved." It's really a container for us to promote the various opportunities that take place and that are available to community members. It's a way for us to give one story so that, depending on the perspective that someone has coming in, they can identify the opportunity that's actually available to them.

Then finally we have a section called "Community" that's really our catchall for a lot of different resources specific to more advanced community members. It's everything from the "Community Calendar" that may show the telecoms that are taking place or specific events that are taking place in person all the way to various groups within the

community. They may have dashboards or targeted content specific to their perspective. The RALOs, “ALAC,” and even – if we scroll down – potentially “Working Groups.”

We haven’t fleshed out a lot of the details around this yet, but we imagine that based on the needs that we identify going forward that there may be different levels of granularity that we want to surface through these. Okay, next slide.

What does that mean in the context of the audiences that we’ve called out? If we zoom out just a little bit, what we’ve done here is we’ve highlighted a couple pages to illustrate the flow that a newcomer audience may experience going through the site. This isn’t the only flow that a newcomer audience may use, but it’s just one example that we wanted to call out to illustrate the pages that they might intend to use.

Where we’ve highlighted pages, we really have to think about the activities that we identified previously on that audience needs so that we can think about how to lay out these pages and figure out how each of those activities are represented functionally within a page.

You can see for this example, we have newcomers that start at a homepage. We would expect that we want to intend to use that homepage so that we can hook them. We want to make sure that they either recognize or don’t recognize our mission. Then if they do, we want to be able to drive them deeper into the Who, What, and How we operate.

As we go through that, hopefully they become more advanced members of the community. As they graduate into experienced

members, we would like them to be able to start researching specific topics that are of interest to them and then ultimately arrive at a location where they can become more involved, so we're really guiding them through this process of engagement.

ARIEL LIANG:

Thank you, Steve. Here in the next slide, we'll show you a path for more experienced members, just like everybody sitting here. For example, if an experienced member is very interested in the Policy Advice Development activities in At-Large, as soon as she or he gets on the homepage they will want to go to Our Work to see what is going on in At-Large.

Under Our Work, they will land on the Topics page and look at any new developments regarding the issue areas that matter to At-Large and see whether there is anything they want to contribute to.

If they are in the process of writing an ALAC statement, they may want to take a look at what our past statements are like. Then they will conduct their research on the Policy Advice Development page, which is also housed under Our Work. When they conduct their research, they see the particular statement – for example, some statement about IANA stewardship transition – and they will go to the detail page about this statement.

This is one of the examples of the many paths that an experienced member may have. But in general, their goal is to find the appropriate channel for them to engage in the daily activities within At-Large.

STEVE ALLISON:

Okay. In the interest of time, I'll try to talk this slide quickly. Really, when we combine both audiences and we think about the two flows that we just went through, you can see that there is some overlap. You can see it in that light purple. There's going to be pages across the site, not just these ones, that there are multiple audiences at play with different expectations for what should happen on those pages.

As we go through these design processes, I think you'll see that there are multiple audiences that we're catering to. We just have to be cognizant of that. There are multiple audiences that we have to think about. As we see these designs, I think it will call itself out. Next slide.

ARIEL LIANG:

Today to give you more details understanding what type of page design we will have, we will look into four examples. One is the homepage. The second is the Topic overview page, which describes one particular issue area that matters to At-Large. The third one is the Policy Advice Development page, which is the upgraded version for the correspondence page we have now. The fourth one is a detailed Policy Advice Statement page that houses only one statement.

STEVE ALLISON:

Okay, so finally, this is the wireframe that we have for the homepage. Before I begin, I just want to call out when we think of this as a wireframe there's no color in this, there's no styling of text. It's really to illustrate the concepts that we want to portray. It may look similar and it may not as we advance some of these.

This is the homepage. If we want to zoom in a little bit to the banner, I just want to call out a couple pieces of important information there. What we have to begin with is really a statement that calls out exactly where we are and what we intend to do with this site as well as some getting started links to drive people further into the site.

Second to that, we also have a search feature for those who want to do deeper research into the site and look up something specific. The next two elements of the homepage are really meant to aggregate content and to dynamically update them so that we're not manually updating any of this information. We have "At-Large at Work" as well as "News & Media" and "Events," if we want to scroll down just a touch.

What is At-Large at Work? We've identified three critical functions At-Large does as part of their core mission. They do the "Policy Advice Development." They do various forms of "Outreach" to grow the community. Then if we scroll down just a little bit more, we have "Capacity Building" as really empowering people to make a bigger difference within At-Large.

What we wanted to show is that on this homepage there's all kinds of activity taking place within the community that's changing over time. What we want to be able to do is allow somebody to come to this portion of the site and right away be able to know what type of activity has taken place since the last time we were here.

You could imagine, as Fadi and Olivier were mentioning in their speech, that the ALSes are growing daily. We want to be able to show people that arrive to the site the change over time. We would imagine that this type of map would allow somebody a little interactivity to dive into the

site to identify which ALSes are being represented across which countries, and then take them to something a little more in-depth.

The same is true with the “Policy Advice Development Pipeline.” We want to be able to identify to people what work has been completed recently, what work is undergoing a vote or being drafted, what work is awaiting a penholder maybe. We may not know the exact pieces of the pipeline that we want to portray, but we want to be able to show people the activity of work that’s taking place there so that if there are opportunities, that they can feel empowered to take part in that.

Then the News & Media I’ll just briefly touch on. We want to be able to show the appropriate headlines that are relevant to the community as well as the Events. Right now what we have is the events shown as a calendar. Maybe that is or is not the appropriate way to display them, but we’ll work through different ways to go about that. Next slide.

OLIVIER CRÉPIN-LEBLOND: If I could just jump in. Just one point I think which you mentioned to me and which wasn’t mentioned here is when you look at the policy pipeline for example, you mentioned that one could click on the “Under Development” part and that would then take you to the policy work. So it’s not just displaying of information, but this actually is a menu that you can navigate from.

CHERYL LANGDON-ORR: That is the existing spaces, not a copy or a duplication. It’s the actual working space?

STEVE ALLISON: Yes.

CHERYL LANGDON-ORR: Excellent.

STEVE ALLISON: We'll try to leave about 10-15 minutes for questions and comments.

CHERYL LANGDON-ORR: Okay, good.

STEVE ALLISON: Next slide, please.

ARIEL LIANG: Sorry. Just to make additional comment. Also for this part, "Get Started, you can see that's a section for a newcomer to come into the website and quickly learn everything you need to know about At-Large. There's a "Learn About At-Large" and "Explore Our Work" and "Get Involved." These are the quick ways for them understand our community.

STEVE ALLISON: To Ariel's point, if we can zoom out, when we talked about the different audiences, what you can see here is that there are various elements of this page that are geared towards different members depending on who they are and what their expectations are.

To Ariel's point, we have Get Started. Really, our primary audience for the homepage is to hook new members so that they're not lost.

Then secondary to that, we do have the experienced members of the community that do need to also become aware of activity that's taking place on the site so they're not guessing what's happening.

So there are two audiences at play here, and we've laid the page out to address both of them.

ARIEL LIANG:

Thank you, Steve. Now I will introduce you to the page about our particular policy Topic. For this page, we have an example about WHOIS. When we present this issue, we want to first give a quick "Background" about what this issue is and also why it is important to Internet end users so we will have a blurb right here.

Next to this blurb, we'll also have "Related Topics." We want to show that At-Large is dealing with some expansive area policy issues, and we also want to prompt the visitors to click on them and explore more work within At-Large.

Under the Background page, we will see the "Policy Advice" statements. They are more geared toward the experienced members. When we curate all those policy advice statements, we want to tag them with the topic issues. If some of the policy advice statements are about WHOIS, they will all appear here based on time order. Also, maybe you will be able to do research here, but we haven't figured out that clearly yet. But this is a gateway for an experienced member to see what type of ALAC statements we have issued for this topic.

Next to the “Policy Advice” is the “Latest News & Media.” We also want to curate some relevant content either inside ICANN At-Large or outside ICANN At-Large that is dealing with this particular issue, and we want to keep the visitors up-to-date about the new developments about those topics.

Under the News & Media, we will have “Resources.” These pages are about the past ICANN At-Large webinars on this topic or Beginners Guide we have written for that or any other type of resources, such as YouTube videos or podcasts about this issue so that we can help the audience to gain a greater understanding about this issue.

Similar to the homepage, this page is also targeting two audiences. I want to highlight the Policy Advice is targeting experienced ones, so they can have more expert language on there because the audience already understands how At-Large functions and works. Then the Resources are more for the newcomers and the beginner people so they will gain more interest about those issues.

STEVE ALLISON:

Ariel, maybe we could zoom in a little bit. The last couple pages here we have the “Policy Advice” page. Everybody is familiar with the correspondence page. What we’ve done is really revamp this page to be much more search friendly, allow people to filter so that they can discover the topics within policy advice statements that they’re actually trying to get to.

It serves two purposes: 1) so that they can do their day-to-day work if they want to get to a specific statement so they can provide

commentary on it or so that they can become a penholder on it or whatever the activity is and 2) to do research on closed statements so that they can find At-Large’s position on a specific statement.

What you see here is a general filtered search page. It gives the headline, the relevant metadata. We can really over time define, but we just wanted to communicate and illustrate the functional purpose of the site is to have filtered capabilities for this.

ARIEL LIANG:

This is the last wireframe we’re going to show you. It is a specific page that houses one particular ALAC statement. From the top, you see that “Statement Title” and also the time when the public comment request opened.

And then here we have a “Status” bar that shows our pipeline for policy advice development. The pipeline has several milestones, such as when the penholder is identified, when the first draft is uploaded and opened for community comment, and also when the final draft is being voted on. We’ll have those Status bars that show how we have been developing a particular statement.

Under the Status bar, we have the blurb about this particular public comment request. The background here shows a brief summary about this request. Also, we’ll have a link that links toward maybe our Wiki workspace that has all the information you need to know about this particular request.

On the left, we will have a call to action phrase here and elicit people to do certain actions for this statement, either coming to our Wiki for commenting or volunteer to be a penholder.

Then under the bar, we have the “Statement.” We really want to make it pop because in our previous correspondence page the statement itself, the PDF, is just a link in a paragraph and it’s really easy for people to lose sight of it. So we will have a little snippet of the PDF here.

After that, we have the “Activity” updates. It’s corresponding to the Status bar you see up here.

Then last, we will have a “FAQ” section just to help the newcomers to understand how to participate in an ALAC statement drafting process because we have received many questions about whether I can be a penholder even without being an ALAC statement or how to comment. If we can put those FAQ here, we’ll have more people get involved in the policy advice development activity.

STEVE ALLISON:

Before we get to Q&A, I just want to call out I know we ran through a lot of those wireframes very quickly. On the Wiki, we have them reposted. There are additional wireframes on there as well that we didn’t have time to cover. As you’re going through them, we would love to get insights from people, questions, comments. We’re always available if you want us to sit down and do a one-on-one to give you some of the more detailed explanation behind some of them. Don’t hesitate to reach out and let us know if you need something.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Steve. We have a queue in operation. I have at the moment in the queue Cheryl Langdon-Orr, Jean-Jacques Subrenat, Alan Greenberg, Leon Sanchez, Yuliya Morenets, and Raf Fatani, and the queue is closed. Oh, and Eduardo. Okay, and Eduardo.

CHERYL LANGDON-ORR: I retreated, then Holly was...

UNIDENTIFIED FEMALE: I thought we were supposed to do this.

OLIVIER CRÉPIN-LEBLOND: Oh, Holly was? Well, is she taking your position?

CHERYL LANGDON-ORR: Holly can be me.

OLIVIER CRÉPIN-LEBLOND: Oh, there's trading in positions in the queue. Okay. Not bad. Not bad. Okay, Holly Raiche.

HOLLY RAICHE: First of all, if it works as you say.

UNIDENTIFIED MALE: Mic.

HOLLY RAICHE:

If it works as you say you do, that's fantastic. That's an if. Second of all, some suggestions. I think if in the calendar you put every single conference call with the link to Adobe Connect, that will make life unbelievably easier.

Next, when something comes out, when we get something, it's Confluence and we are given a link to something which is undiscoverable on the website. If there are new issues, a link to something inside the website so that we can go not only there at that time but then if you say, "I'd like to do that five minutes later; how do I find that link?" and you didn't save the e-mail, you're done at the moment. I'd like it to be able to be discovered so that, in fact, you can say, "That's really interesting. I'd like to go back 20 minutes later" and you can find it.

Don't send Confluence links; send links to the page directly to where you go. It would be really helpful so we don't have to keep remembering. I think your traffic will go up more than 100%.

I'm really excited – provisionally really excited – because I think I and everybody else would like to sit and just play with the site and see if it does for somebody like myself who often would like to participate and it just gets too hard. It will be – as I say, I'm really provisionally excited. Can you send around a link so that all of us can play with this site and come back to you with suggestions to make it easier for us to navigate? It would be really helpful.

STEVE ALLISON:

Will do.

OLIVIER CRÉPIN-LEBLOND: Yeah, thank you, Holly. In fact, what we'll probably do also is to create a Wiki page. Let's do this as an action item: create a Wiki page for collecting comments as we start going into this. I'm sure there's one which is in existence.

HOLLY RAICHE: I finding the stupid e-mail. That means I can...

OLIVIER CRÉPIN-LEBLOND: Thank you. Mic off. Next, Jean-Jacques Subrenat.

JEAN-JACQUES SUBRENAT: Thank you, Olivier. This is Jean-Jacques. Two comments and a question which may, in fact, be a suggestion. First comment, I really commend all those involved in this. It's a remarkable result. I think this is one of the examples putting the At-Large community in front of many others, in fact. It's a groundbreaking model. I looked at some of the details. It's very, very well done, so congratulations.

My second comment is that if you look at the history of ICANN, usually novelty starts with a very complex model, and this is also the case. For instance, I found that you have two places where people might be looking at the same thing, which is Get Involved and the other one is Community. You may wish to simplify the overall scheme to a certain degree. Because nowadays, what ICANN and many others are looking for is simplification rather than complexity of access.

My question, which may be a suggestion, is as follows. I would like to see on several other parts of the ICANN website a reference or an indication which leads you to this but in several languages because there's no way that you'll be able to have this presentation completed in all six U.N. languages immediately. What you do need is, for instance on the ICANN main page, something which would indicate up in the various languages that this is being done, that the At-Large pages are being done and that this is the link so that you already have an entry point. Thanks.

STEVE ALLISON: Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you, Jean-Jacques. Next is Alan Greenberg.

ALAN GREENBERG: Thank you. First a question and a couple of comments. In the Search box on the homepage, what is it searching?

STEVE ALLISON: Well, it searches nothing. It has not been built.

ALAN GREENBERG: No, no.

STEVE ALLISON: I'm just kidding. The search is...

ALAN GREENBERG: What is it intended to search when it goes live?

STEVE ALLISON: It intends to search the content within the At-Large site itself, not external sites. I don't know if you've used the ICANN.org site. It actually is aggregating many, many sites. This would be specific to your own.

OLIVIER CRÉPIN-LEBLOND: Right now, Alan, it's searching for you, as you can see.

ALAN GREENBERG: I noticed, and repetitively so, so everyone is going to go to that site once and say, "Blech." Let me be more specific. It will obviously be searching the ALAC website. Will it be searching the At-Large Wiki, and will it be searching the part of the ICANN website which is called I think typically archive.icann.org where a lot of things seem to end up eventually?

STEVE ALLISON: We might have to just propose to wait on this until we get into an implementation phase. It's not that any of that is necessarily out of the question, but we do have a limit on what our budget is and so we'll have to prioritize what we can and can't do. I don't know what the exact answer is yet. At a minimum, I would expect it to search this site's content.

ALAN GREENBERG: I'll simply point out that things like the policy pages are all on the Wiki. If you're not searching that, you're not going to find any of them.

STEVE ALLISON: The content within the policy page is on the Wiki.

ALAN GREENBERG: Pardon me?

STEVE ALLISON: The content within the policy page is on the Wiki where you're doing the collaborative work, but that doesn't mean that we can't have pages within our site that reflect the most important elements of that.

ALAN GREENBERG: Okay, the specific comments. The Topic pages are beautiful and interesting. We have a long history of having embarrassingly outdated information on our website even when they've been pointed out years ago. Typically we do not have the staff or the ability to keep those updated. Is there any real belief that we'll be able to do these better? Because otherwise, they quickly become more embarrassments.

STEVE ALLISON: Well, it's less a question about functionally what we are going to build and more a question on resourcing and timing.

ALAN GREENBERG: Building it without the commitment of the resourcing just adds more embarrassments.

STEVE ALLISON: Sure.

ALAN GREENBERG: And one last comment, and I don't really want a rebuttal or an answer here. The little PDF thumbnails we've been using on our policy pages and a few other places for years now. I find them a horrendous waste of real estate. Just a comment.

OLIVIER CRÉPIN-LEBLOND: Thank you, Alan. Chris Gift, you wanted to comment on this. Also with regards to the budget for this, the budget that has been allocated to this project is going to deliver what we see on the screen. We don't need additional budget, do we?

STEVE ALLISON: Well, as we get through in implementation, we'll start working with the IT team to actually get the specific estimates on building out the functionality. What we'll do is take an iterative approach. It may be the case that as we really get down to it, we get 90% of it. What we want to be able to deliver is full functionality at each iteration so we're not ever delivering 80% of one piece's solution.

OLIVIER CRÉPIN-LEBLOND: Thank you, Steve. The reason why I asked this question is because just an hour earlier, Fadi has said he's freezing the budgets for the next four years. Does that mean we're going to have a car without wheels?

STEVE ALLISON: I would think you're going to get wheels and a steering wheel on that car.

OLIVIER CRÉPIN-LEBLOND: Chris Gift.

CHRIS GIFT: Thank you. I'll take a few of them in order. On the search, it's a great question, Alan. It's an ongoing debate between Steve and I about how to deal with search. I'd love to hear more about this after and later and over this meeting and over subsequent weeks as we go forward. Depending on which path we take, there are limitations. That's why we need to be very clear from you guys on which limitations are acceptable and which do you prefer. Anyway, we can go into more detail about that.

The second one was about budget. Yes, we have – hold on just a second. The question about budget is an excellent one, and I don't want to dance around on it. We have a set amount, but at this point I'll be frank. I'm not sure we can get all of this done with the amount that we have.

OLIVIER CRÉPIN-LEBLOND: But the amount is more than \$12.50 I've just been told.

CHRIS GIFT: Yes, it is more than \$12.50. How much is it? How much do we have set aside?

OLIVIER CRÉPIN-LEBLOND: Alright, let's not delve any further because we're trying to get some donations here. Let's go for Leon Sanchez.

LEON SANCHEZ: Thank you, Olivier. This is just a quick comment. I understand this is just a wireframe and is a work in progress. However, are you considering naming the users at any point? At-Large, we do know what it is, but for newcomers this message might not be clear. Would you consider adding at some point the fact that the At-Large community is in fact the voice of the users within ICANN?

CHERYL LANGDON-ORR: That tagline should be somewhere.

STEVE ALLISON: The copy that we use on the site, I'm open to any suggestions. The way we're going to end up implementing it is that it can be modified as we go. We can experiment with different tags. We can use one hypothesis, which is we're going to have a short paragraph or a small statement. But at the end of the day, what we want to be able to do is measure the

effectiveness of that. Is it working, or is it not? If it's not, we want to be able to pivot off that and continue updating that.

OLIVIER CRÉPIN-LEBLOND: Thank you, Steve. As we are running out of time and we still have five people in the queue, could I please ask for the questions or comments to be short and also for the answers to be short and to the point? The queue is now closed. I've still got Yuliya, Raf, Eduardo, Aziz, and Barrack. Five people, quickly. Yuliya Morenets?

YULIYA MORENETS: Thank you, Olivier. First of all, I think it's fantastic, so really congratulations on this. I have two questions. Precisely, when we have [the mapping above], will we have the page where we'll have the representation and the short presentations of RALOs? I mean like this RALO and maybe the link to the website, something like this.

The second question which will be the link actually? For example, you mentioned capacity building activities and outreach. For example, if one RALO will have an activity to mention or a capacity building program to describe, something like this, shall they send this information to the RALO leaders or to you directly or what will be the link actually between? Thank you.

STEVE ALLISON: The question on the RALOs, I would imagine as we flesh out more of the about pages that would be the introduction to them. Then separately within community there would be RALO-specific pages more like a

dashboard where they could broadcast events or news or other type of multimedia that's relevant to them specifically. In addition, that could have maps on there that have what you're used to as the Google map with the pushpins but maybe there's a little bit more elegant solution that we would have in the future that they could maintain themselves to show their outreach.

As far as the content management, I think is what I understand, what we envisioned to do is to empower the At-Large staff to manage their own content. To the previous point and to yours, the content itself can be owned by you guys and you can define what it is that you want to say and how you want to say it. Then you'll also have the tools to login and manage it yourself so that it gets rid of that bottleneck that you're currently experiencing with your atlarge.icann.org site.

YULIYA MORENETS: Just shortly, I'm sorry. For the RALO representations, it will be integrated in the new form [inaudible]? Okay, thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you, Yuliya. Next is Rafid Fatani.

RAFID FATANI: Thank you, Steve, for the presentation. Just a very brief point. Well, a query first of all with regards to the Status bars. Will they be once you click on the statements, or will there be something at a more high level which you can see when you see all the statements you can see exactly where they are in terms of the process procedures? The second thing, is

there a possibility to, on the calendar, add a link that you can download the iCal, etc., that you can then sync it to your own rather than having to go to the page and then download whatever to save the dates on, etc.?

STEVE ALLISON:

To the first point about where they are in the process, I believe if you look on the detailed page, Ariel, it does have the status actually listed. Not on that one; that one. It would have the status listed on the actual search page. I'll take down the suggestion so that we can play with those layouts and see if there's a way to make it more illustrative as well so that it pops. To the second point was...

UNIDENTIFIED MALE:

iCal on the calendar.

STEVE ALLISON:

Yeah, the iCal. The iCal, we have a wireframe already on the Wiki for the iCal. I suggest take a look at it. As far as implementation, when we get to that level, it will really just be a discussion with the developers on what they're able to put on the page. It's not that it's not something we can't do.

OLIVIER CRÉPIN-LEBLOND:

Thank you, Steve. Next in the queue is Eduardo Diaz.

EDUARDO DIAZ: Thank you, Mr. Chair. This is a quick comment for the team. I will add the sitemap somewhere in the final website, so you can look one place and you can see everything there. That's why I suggest we put it there.

The other comment is mostly for I think ALAC and the ALAC chair. When I see this policy page and the little things move around depending how many comments and if people [voted] or not, that sounds to me like a lot of work to do to input into this which we're already doing in the Wiki. I'm not sure; that might be a lot of work. It goes back to what Alan said about once we have this not keeping track of all these things, then it gets obsolete very fast. Thank you.

STEVE ALLISON: Maybe just one comment on that. I recognize that what we're doing here is proposing that there will be overhead, and hopefully the bottlenecks we've incurred with the previous site we can remove enough of those so that the overhead to maintaining a site like this isn't significantly more if not less hopefully.

But at the end of the day, I really want us to encourage you guys to think about this site not as a chore but really this is our engagement mechanism. This is one of the most powerful tools that we have available to us. I understand that everybody has lots of work to do, but we should really feel empowered to take ownership of this.

OLIVIER CRÉPIN-LEBLOND: Thank you, Steve. I've raised this during one of our calls with a follow up with Ariel afterwards. As we know, Ariel updates all the policy schedule and works on it on a daily basis. We're going to be working with a

developer to see if when you make a change on the Wiki, it automatically updates the website. Because having to do both, we'll have to split Ariel into two and I don't think she'll like that too much.

Adbul-Aziz Hilali, you're next.

ABDUL-AZIZ HILALI:

I'm sorry if I repeat what was already said but if I do, it means we have the same issues with the content of the site. I would only just like to make sure we don't repeat the mistakes we've already made on the current side, meaning content.

If I take my RALO's example, we have archives we cannot find anymore or which we find elsewhere and not where we should find them. I like your organization, but there isn't everything there. That's because we are many different people commenting and working. It will then be difficult to find what we're looking, either reports or the statements we work on from Africa, for instance.

It's a question and a piece of advice. How are you going to avoid repeating this issue, especially when there are so many commenters and so many volunteers and people change? Each of us, for instance, on the Wiki can create his own page and publish his own document.

STEVE ALLISON:

Apologies. The question really revolves around – it's a strategic question really – it's around content strategy. I don't have all of the answers to that. I think that the way we would approach it is that we build the structure to support us, the functional pieces of the site that we want.

Then separately, as a separate initiative, we really define what that content strategy is. We define who will make updates to the site, when they will make updates to the site, what are the topics that they will be updating and when. If we maintain a content strategy, I think that you'll see that the right content is displayed at the right times, whether it's News & Media, whether it's specific policy statements that are now open for comment, whether they're statements that are closed and we want to communicate the impact on those statements. All of those things really revolve more strategically around how we manage content. The mechanisms are there whether we use them or not. That really goes back to one of those first slides where we said that the website is a tool. The problem of writing good content is a challenge for all websites, and the best ones are the ones that put a dedicated effort into maintaining it. We can meet with you afterwards offline if you want to talk further about it.

OLIVIER CRÉPIN-LEBLOND: Okay, and finally in the queue, Barrack Otieno. You have the floor, Barrack.

BARRACK OTIENO: Thank you, Olivier. Mine has to do with access on mobile devices. How well have you tested the system so that it can work on mobile devices? Because in Africa, most users use their mobile devices.

STEVE ALLISON: When we get to implementation phase, it will really come into play whether we build something responsive, whether we build it so that it's

capable of doing lower bandwidth solutions. The way we have these layouts, it's intended to be quite simplistic. Some of the elements of the page may be a little more advanced. When we get to an implementation phase, we'll work with our development teams to ensure that there are some mechanisms in place for lower bandwidth solutions, whether it's mobile or just lower resolutions and whatnot.

CHRIS GIFT: If I may also add that across all of our Web development at ICANN, mobile is an equal partner in terms of our development philosophy. We don't prioritize a desktop experience over a mobile experience. They are equal. I can say over time, we will shift to a mobile-first strategy. We're just not quite there yet, but we will be at a mobile-first strategy at some point in time in the months to come. But right now, I can guarantee it will be mobile is equal, if nothing else.

OLIVIER CRÉPIN-LEBLOND: Thank you, Chris. What about people with disabilities?

CHRIS GIFT: I think is there going to be another discussion on...?

STEVE ALLISON: Accessibility Working Group.

CHRIS GIFT: Is the Accessibility Working Group session, and this will definitely be a topic there. We can bring it up and talk about it then.

OLIVIER CRÉPIN-LEBLOND: Very good. Thank you very much, Chris. Thank you very much, Steve. It's great news. Thanks. As I mentioned, there is an action item for a Wiki page to be put there, and it will be sent to everyone so you'll all be able to see the wireframes and also comment on further.

Now without any further ado, I invite the next people at the table. We have Larisa Gurnick who is joining us, who is Strategic Initiatives Director. And a stranger, Matt Ashtiani, Strategic Initiatives Manager. Ladies and gentlemen, you will have noticed that Matt has shaved today, and he's wearing a tie.

MATT ASHTIANI: I'm back.

OLIVIER CRÉPIN-LEBLOND: Welcome, Larisa. Let's get back to being serious here. You have the floor for this. Apologies for the delay. We had to go through this website thing. It has been four years waiting, and so we thought 15 minutes waiting was just another 15 minutes and four years. But over to you, Larisa.

LARISA GURNICK: Thank you very much. Hello, everybody. Matt and I are here to speak to you about the GNSO Review. The purpose of this is really two-fold. First is to give you an idea of where things are with the review, and particularly the opportunity that you all have to still provide comments and inputs into the 360 Assessment. Then, of course, I understand that

the topic of reviews is of interest to this group because the ALAC Review would be coming up next. So I'm prepared to talk about some general concepts in that regard. Next slide, please.

The GNSO Review was kicked off earlier this year. This is a review that's part of the bylaws-mandated reviews that are on a five-year cycle where each ICANN structure goes through a review of its effectiveness and purpose.

As part of the review, we've developed a – the review is actually being conducted by Westlake Governance. We'll talk about that in a second, but an important part of the review and a pitch that I wanted to share with all of you here is that in order to collect information not just from the structure that's being reviewed but also recognizing the dependencies and connections and relationships between the structure under review and the rest of the ICANN community, we have a tool that's called the 360 Assessment.

It's an online tool, and we invite all of you that are interested in providing your feedback to provide your response to the 360 Assessment. I'm sorry. Back to the previous slide, please. You can see there is a link for you to do that. "How can I participate?" if you're interested in participating and providing your feedback to the GNSO Review and to get an idea of the kinds of questions that are being asked for that structure, I would invite you to follow that link and answer the questions.

There's an opportunity to provide very structured questions where you select. You fill in the bubble, essentially. They can go pretty quickly. But also for each question, there's an opportunity to provide a response

that has to do more with a qualitative type commentary that you may want to share.

This is really important because the review that's conducted by the independent examiner is really dependent on feedback from a diverse and broad group of people that provide their input. That information will be analyzed by the independent examiner, compiled with other means of collecting data, and will be used to formulate findings and recommendations ultimately. Next slide, please.

Specifically for the GNSO Review, it's a review of the organizational effectiveness of the GNSO. Westlake Governance was the independent examiner selected to conduct the review, and they're actually the ones that have constructed the 360 Assessment, which is one of the tools, as well as they're conducting interviews and talking to a diverse group of people here in L.A. and also virtually to collect feedback. And of course, they're doing desktop review of documentation in the process of conducting their review.

I also wanted to mention that the 360 Assessment is available and has been translated into six U.N. languages, and we would welcome those that are interested in responding to the review in one of these languages to do so. We'll have the responses translated and integrated into the analysis. Next slide, please.

This is a snapshot of the responses that have been collected so far. This data is a few days old, and I think that during the days in L.A. these numbers have gone up. But as you can see, we would very much appreciate and welcome more participation from this group. So far, we've got I think four people that have fully completed the review that

have also identified themselves to be affiliated with ALAC. We very much appreciate and invite participation from all of you. Next slide, please.

The timeline for the GNSO Review. The 360 Assessment will close at the end of ICANN 51. Next Friday will be the deadline. After that, the independent examiners will continue with collecting information through interviews and other work. Their initial findings will be released in mid-December. At that point, the GNSO will have an opportunity to review the findings, interact with the review team, provide their feedback, correct information as necessary. Then a draft report will be posted for public comment in February. Then a final report will be issued somewhere around the middle of April. Next slide, please.

Now I wanted to provide you with some ideas of what the organizational review cycle looks like in general. As I said, mandated by the bylaws, it is a five-year cycle. We look at it as having four discrete phases. The planning phase usually takes about 6 months.

The phase of actually conducting the review where the independent examiner has been engaged and goes through the steps that I just outlined, that takes somewhere between 9-12 months.

Then depending on the nature of the findings and recommendations is the implementation phase. At that point, it's the structure that's under review that analyzes and responds and determines implementation plans based on the recommendations. That, of course, depends on the nature and the depth and complexity of the recommendations, but that usually takes somewhere between 12-18 months.

Then the remainder of the cycle, whatever is left of the five years, is spent on putting the new processes and the improvements into operations and seeing how it all works out before the next review cycle begins again. Next slide, please.

Just a reminder. Here's a link to the 360 Assessment. If there are any questions, feel free to contact Westlake Governance directly or myself or Matt. That concludes my comments. I think the next slide includes additional information for the Westlake team who is here. Should you wish to converse with them, you're welcome to do so. Here is there contact information. I'm happy to take your questions.

OLIVIER CRÉPIN-LEBLOND:

Thank you very much, Larisa. Indeed yesterday, the team was with the GNSO for a significant amount of time, and 13 people took the survey whilst they were speaking. But it would be certainly good for this community here to look at the survey. I know it is a 360, so it's quite a long set of questions and some of it might not be completely relevant to At-Large.

But more than just the yes/no, no/yes answers, I think what I heard yesterday was they would be interested in some of the pros. The questions, "What do you think should be done? What are the things that you suggest?" More than just looking at the quantifiable questions. I know a couple of people here have views on this.

We're going straight into the questions with, is that Eduardo Diaz? Yes. Eduardo starting.

EDUARDO DIAZ: Thank you, Mr. Chair. I have a question, mostly a curiosity. The Board came out with the recommendation for the NomCom. It talks about reducing or rebalancing the GNSO part with the NomCom. I'm wondering if you have an idea as how this is going to affect that because they're basing their recommendation on what it is now. Thank you.

LARISA GURNICK: Thank you for that question. Yes, that's correct. The review has been going on, as I said, since July. It's really first and foremost the purpose of the review is to consider the improvements and implementation that took place relative to the recommendations from the first GNSO Review. That's a solid starting point.

Then, of course, they're looking at the structure as it is today. The proposal that you're referencing, the NomCom report which is still in the proposal phase, is out for public comment. There will actually be a public session on Wednesday I believe to collect additional information. It's not considered final, and as such will most likely not have a role within this review.

OLIVIER CRÉPIN-LEBLOND: Thank you. We next have Jean-Jacques Subrenat.

JEAN-JACQUES SUBRENAT: Thank you, Olivier. Thank you, Larisa, and nice to see you, Matt.

I had a question about how the consultant was selected for this particular review. I wanted to make sure that there was a proper call for

candidates and that it was effectively worldwide and not restricted to this or that area of the world. Thanks.

LARISA GURNICK:

The Westlake team was selected based on an open RFP process. I'm happy to share more information and provide you with links to the timeline. We received, if I remember correctly, seven or eight proposals. The proposals were analyzed by a group of staff and summarized and presented to the Structural Improvements Committee who oversees this process. The decision to confirm Westlake was based on specific qualifications and criteria that were also outlined in the RFP.

OLIVIER CRÉPIN-LEBLOND:

Thank you very much, Larisa. Eduardo, your card is still up. Okay, thanks. So the GNSO Review is one thing. What about the ALAC Review? When are we starting this?

LARISA GURNICK:

From a timing perspective, I'm quite sure that the ALAC Review is next. The Structural Improvements Committee has been updated on the schedule, and this will be a matter of discussion in terms of when they would like to kick off this review. Of course, the kickoff would be initiated with the planning phase and then the various phases that I've outlined that you can still see on the screen.

[The call] is the Structural Improvements Committee. I believe if you go by the due date of when the last review was concluded, it needs to begin shortly within the next several months.

OLIVIER CRÉPIN-LEBLOND: Thank you very much. You mentioned months. I thought we were speaking years. I wasn't quite sure. When did we finish the last one? Two years ago? So effectively, are we looking at a three-year lifetime, or is it a five-year cycle?

LARISA GURNICK: It's a five-year cycle, and it's five years from the date that the last review was accepted by the Board.

OLIVIER CRÉPIN-LEBLOND: There was a question yesterday about review-itis. Are we just reviewing the reviews and just killing ourselves with going on to this eternal review process. No comment, I guess.

LARISA GURNICK: Rhetorical question?

OLIVIER CRÉPIN-LEBLOND: Let's review that later. Evan Leibovitch?

EVAN LEIBOVITCH: Hi. Thanks. Are the consultants scheduling any interviews with constituencies outside the GNSO itself? There have been some issues lately about consideration of GAC advice, consideration of ALAC. Where in the processes of the GNSO did these constituencies have their input? I was unaware of any consultation that was being done by Westlake, for

instance, within At-Large. Do you know if anything like that is being scheduled or if they're just waiting for us to make comments or if we're actually potentially part of this process?

LARISA GURNICK:

Absolutely everybody is a part of the process. The best way to ensure that your concerns and comments are reflected is, once again, through the 360. Many of the individuals that are being interviewed are in follow up to the commentary that they provided through the 360 as well as other means of reaching out to people. Evan, please, I would encourage you to contact Westlake. They're here for the next number of days specifically to ensure that they connect with all the community members and incorporate as many points of view as possible.

OLIVIER CRÉPIN-LEBLOND:

Thank you very much, Larisa. Matt?

MATT ASHTIANI:

Hi. Just to follow up to what Evan said, the answer is yes. They are interviewing people outside of the GNSO. They have already scheduled interviews with people outside of the GNSO. But if you do want to actually be interviewed, you should fill out the survey and you can have a follow up with them or send a follow up e-mail to them.

OLIVIER CRÉPIN-LEBLOND:

Well, thank you very much for this. I have heard the bell for lunch ring behind me, and I think it's time for us to go to lunch. We only have one hour for the lunch. Alan Greenberg?

ALAN GREENBERG: Just one follow on comment to what Matt and Larisa were saying. The questionnaire is moderately specific, but there is a question at the very end to say anything else you want. People have filled out several pages' worth on that question.

OLIVIER CRÉPIN-LEBLOND: Thank you very much for this, Alan. Thank goodness we're not the people reading the answers for those questions. Ladies and gentlemen, it's been a very busy morning. First, I'd like to thank Larisa Gurnick and Matt Ashtiani for coming to provide us with this review. I had the floor over to Gisella who is going to provide us with the details of what's happening right now.

GISELLA GRUBER: It's lunch time. There was meant to be food for sale here on this floor. Unfortunately, it will only be as of tomorrow. No worries. You just have to go down the escalator, and you can find food there. Don't forget, there is a shopping mall opposite, and there's a food court there. Or on the first floor and down where the parking is, you have a [cuts off].

[END OF TRANSCRIPTION]