Underserved Regions Outreach Update

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Underserved Regions: Project Roadmap

• Several Phases

• Track 1: ICANN Materials/RAA

• Track 2: Enhanced Collaboration Internally and Externally

• Track 3: Long-Term Planning, Study, Community Consultation
Developments Since ICANN50

- Consultation on RAA Insurance Requirement
- New RAA Application Form
- RAA Liquid Working Capital Requirement
- Enhanced Coordination With GSE, Fellowship Program
Project Update:
DNS Entrepreneurship Center
DNS Entrepreneurship Center

- ICANN partnership with Egyptian National Telecommunication Regulatory Authority
- Goal is to contribute to the evolution of the domain name sector in Africa and the Middle East
- Project is being coordinated by ICANN’s Baher Esmet, GSE team
- Community volunteers currently leading development of curriculum
DNS Entrepreneurship Center

SCOPE

- Develop human capacities necessary for the establishment of DNS-EC
- Training programs cover various DNS technical, policy, and business aspects

DNS Entrepreneurship Center

Phase I
‘Foundation’
Jul ‘14 – Jun ‘15

- DNS-EC is launched as an independent entity
- Offer training and consultation services in Africa and the Middle East

Phase II
‘Launch’
Jul ‘15 – Jun ‘17

- Continue to grow and lend expertise and knowledge across Africa and the Middle East
- Capable of assuming some DNS operational role

Phase III
‘Operation’
Jul ‘17 and beyond

OUTCOMES

- Complete training programs
- Superior trainees obtain fellowships
- Complete foundation process of DNS-EC

- Curriculum and education materials
- Training and consultation services in Africa and the Middle East
- 3-year strategic plan

- Curriculum and education materials
- Training and consultation services in Africa and the Middle East
- Other outcomes based on operational role
Next Steps

• Planning Public Consultation and Additional Study Next Year to Inform Next Steps

• Likely Focus on Causes of Low Domain Name Services Demand

• Identification of regions that are underserved by DNS industry
Questions & Answers

• Questions? Comments?