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SINGAPORE – ICANN Academy Working Group Session  
Wednesday, March 26<sup>th</sup> 2014 – 11:00 to 12:00  
ICANN – Singapore, Singapore

ARIEL LIANG: Good morning to all our participants here in Singapore, and good morning, good afternoon, and good evening to all our remote participants. Welcome to the Academy Working Group session in Singapore, time at 11:00, 26 March.

We have live interpretation in French, Spanish, and Chinese, so please state your names when speaking in order to identify you on the various language channels as well as for transcript purposes. Please also speak at a reasonable speed in order to allow for accurate interpretation.

Over to you, Sandra.

SANDRA HOFERICHTER: Thank you very much, Ariel. Welcome on this Wednesday for our traditional ICANN Academy Working Group. I'm happy that some of you could make it, because I received various announcements that there is an overlapping and conflicting schedules. So many were not able to participate.

Today, we want to discuss two main things. The first one is a new model of visualization for the ICANN Academy and how we can better coordinate and collaborate with ICANN and ICANN staff to get the many efforts which are currently underway to bundle them.

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*Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.*

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The second thing will be sort of a gathering of input for the next Leadership Training Program, which is going to take place in Los Angeles.

Do you think there are any other things we should discuss here? Please let me know at this moment, and we can add this to the agenda.

Okay, if this is not the case, then I will proceed discussing the overall framework.

You all might remember that we had the ICANN Academy model, which was sort of the permit. At this point, I'd really like to state again: if this group is talking about the ICANN Academy, we are not talking about the Leadership Training Program only.

The Leadership Training Program, where we had the pilot in Buenos Aires and where we will have the second edition in Los Angeles, is not the ICANN Academy. The Leadership Training Program is only part of the ICANN Academy. Next slide, please.

So this was the old model, we all might remember that. It was developed according to ICANN's outreach strategy, which is showing the level of engagement according to the different stakeholder groups which are within ICANN. We might remember there was this "waffle iron" model.

And this working group translated this outreach strategy into a framework for an ICANN Academy for all capacity building efforts within ICANN.



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Although this model was quite flexible, it seems a bit too static and a bit too one dimensional because it looks like you have a bottom and you have a top. When you reach the top, that's it. Next slide, please.

After the leadership Training Program, which took place in Buenos Aires and where participants from all stakeholder groups participated, we received much more input about how we can look at a model which is called ICANN Academy. Next slide, please.

Just to say, the concept has not changed, just the kind of visualization of the framework. It's not a changed model. We are just trying to put it in a different visualization.

What we have here is the compendium of all the various capacity building provisions, sources within ICANN. It's difficult to read. We have the Fellowship Program. We have the Leadership Training Program. We have the ICANN website. We have ICANN Labs. We have myICANN. We have outreach materials and very other little capacity buildings, which are not named here in this model right now. Next slide, please.

This graphic was designed with the help of Mikey O'Connor. He is from the GNSO. When I sent out the meeting invitation, I was referring to a block he has done to this model, which was slightly different at that time. It was further developed. It elaborated.

He was looking at the ICANN Academy from a much broader perspective. Again, "from a broader perspective" means from the level of engagement and the stakeholder contributions.



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We have various people coming to ICANN. We have newcomers. We have observers. There are experts, researchers, which are looking at ICANN maybe just from a distance but still are interested in all the various material which is available, needing this for their work or research.

We have contributors – these are those people who participate in actively in working groups and advisory committees. We have a bunch of leaders, which are driving the whole thing forward. And we have, of course, ambassadors and staff.

These are all the different stakeholder groups. They enter, or they might enter, this circle or circus, as you say, from a different perspective and a different angle. Next slide, please.

Here is an example I put on a way how a newcomer might enter and find his way to all the various capacity building provisions which are available.

A newcomer might come to ICANN through the Fellowship Program. Later on, he might be interested in the Beginners' Session – the DNSSEC Beginners' Session, for instance. Then, he might be interested in maybe a very special thematic day, which could be the Tech Day, which is organize by the ccNSO.

He might exit the circle, and remain in the status as an observer. He might also exit the circle and become a contributor, where he can enter the circle again using – next slide, please – using another path for his current interests.



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For the example of an expert or a researcher, you can follow actually the purple dots, which leads you to the various outreach materials, which are provided on ICANN.org or elsewhere. Next slide, please.

The underlying platform of this concept is the Online Learning Platform, and I just learned that the name has changed to ICANN Learn now. I was not aware of that, so this is still according to my knowledge from Buenos Aires.

However, the Online Learning Platform will probably be the biggest source for gather information or teaching material about ICANN.

Most of the programs will be connected to the Online Learning Platform, because some of them will be always a combination between online learning and face-to-face meetings, or webinars, or tutorials, podcasts, or whatever.

So the Online Learning Platform will be somehow integrated in most of the capacity building provisions in the future. Next slide, please.

This is the example how you can enter and exit as a leader. And by the way, it is possible – or any sort of combination is possible. You can enter as a contributor and exit as an ambassador. You can even enter as an ambassador and exit as a staff member, and the other way around.

Everything happened already within ICANN. You can actually repeat it again and again and, therefore, we think that this sort of looking at the ICANN Academy as a broad concept is the better model than the pyramid.



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At this stage, I would like to ask you, and if you have questions on this model, or you have comments here, if you agree to this model, and what are your thoughts on this?

Tijani, please.

TIJANI BEN JEMAA:

Thank you, Sandra. Thank you for the work. The presentation now is more – how do you say? – more realistic. I think that, as you said, we didn't change the model. We changed the presentation of the model.

I think that now, as we said at the beginning, that the ICANN Academy should be the framework, the only framework of any learning effort in ICANN. It means that any capacity building working group in any constituency has to define the need for capacity building.

What's needed? What is the time they want the capacity building program be done? What are the tools? Perhaps they prefer some tools, they don't prefer other tools, etc. Then, give all this to the Academy, which will be in charge of the program.

For example, for us, for At-Large, we have a Capacity Building Working Group, and we prepared the program to prepare our ALSes for the summit.

I am proposing to Sandra to make this program enter the Academy, even if the Academy would not do anything on it. But it is only for the purpose of the principle. The Academy must be the framework of any learning effort in ICANN. Thank you.



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SANDRA HOFERICHTER: Hong, please.

HONG XUE: I want to report the development from Asia Pacific and also the need from that region. We have a small meeting on Saturday afternoon – well, last Saturday afternoon.

We've talked about the need of capacity building in Asia Pacific. I've heard the feedback from the community that the Online Learning, by using the Internet resources and facility, is very great tool.

One of the recommendation is that it seems we need online portal, try to gather, or kind of Online Learning Program in one place – a one-stop shop. I know this ICANN big dot in blue is good. This Online Learning Platform is called ICANN Learning. It's great, a wonderful idea.

But there are other online learning courses, resources. Can we make some links? Because it's difficult to find them, one-by-one. Some of them are not directly run by ICANN – for example, APNIC, the very good technical training online platform. And for ICANN, there is another department, they are providing technical training, but it's not there. This is the basic knowledge about ICANN.

We need the ICANN Learning, 2.0, 3.0, on policy, technology, all these tracks, and put them on one webpage, through this, our working group, or through maybe myICANN. I think this is not so difficult to implement. Thank you.



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SANDRA HOFERICHTER: Thank you, Hong. I was going to approach Chris at that moment, because I'm very happy that he could make it here. He is leading the development of the new ICANN.org website, and I think as well the other tools, right? You are involved in that as well.

I would specifically interested if you could agree that we identify one point of entry to all the different tools which are currently developed. There are so many and they are so great tools, and it's, at the moment, even looking at the new website, at the moment it's very difficult to enter these various things.

We would like to know what's your opinion as how we can better synchronize our different efforts, the efforts that ICANN staff is doing with development of the website and so on, and the efforts which are undertaken in this working group.

Chris, you have the floor please.

CHRISTOPHER GIFT: Thank you very much. This is Chris Gift with ICANN staff. A couple of clarifications. Yes, I am responsible for the new ICANN.org and the technology behind the ICANN platform.

Just to be clear, the content is under a different team. I don't want to confuse everybody, but I just want to be clear about that. I did receive a report from them. Unfortunately, they were not able to attend the Singapore meeting. But I did receive a few e-mails from them about what they've been up to.





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I'll address first the comments over here about linking content together. It's absolutely a very valid point and valid question of how can we bring other sources in. I do know that they are in discussions with ISOC and they have had discussions with Diplo, as well, to share resources, educational resources, and content.

From my understanding, with respect to ISOC, those conversations are reasonably advanced. I don't know when they're going to implement that, but they're actually doing that, trying to share courses.

It makes absolute sense. We should not be recreating content that already exists elsewhere, when if we can borrow it and put it on ICANN and vice versa. They want to use some of our content. So that is happening; I just don't have any dates for you, but that is ongoing.

The person to speak to is by the name of Jeffrey Dunn. I know Tijani is in contact with him on many things. If you have any ideas or questions about the content, please reach out to him. I'll be sure to circulate his e-mail and his contact information through Sandra, I guess, to the Working Group so that they have that.

About the question you posed, Sandra. Yes, there are a lot of assets out there right now. A few of them, like ICANN Labs, is something that will come and go. It's a place for us to experiment on new ideas. That will come and go depending on what new things the community wants to try out. As for the rest, yeah, there are quite a few.

We absolutely want to bring them together into one place – or at least, simplify access to them – and we are beginning that. But it will take a



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little bit longer. It will take probably about another six to eight months to finalize that work.

Our intent right now and the way we're moving forward is that the profile that you work with on the new ICANN website will be your entry point to all these other assets. If you log into that, it will automatically log you into the ICANN Learn and anything else that you may be wanting to work with with any of the other assets.

So that's the current plan. I think that addresses those questions, no?

SANDRA HOFERICHTER:

Question for clarification: you said when you're logged in. What is about people who do not participate in ICANN and are not logged in?

CHRISTOPHER GIFT:

Absolutely. You can take any of the classes on ICANN Learn or anything like that. You can see any of that content. But as far as I recall, I think, to take the classes, and correct me if I'm wrong, Tijani – he may know as well – I think to take some of the classes, you have to create a profile, you have to create an account. But I can verify that. But no, you do. To actually take the courses, you have to.

Now, any of the other content is accessible on ICANN, is accessible without creating a profile, of course. You don't need that.

SANDRA HOFERICHTER:

A follow up question. And I have seen Hong has raised her hand as well.



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At the moment, we have the feeling this Working Group is contributing quite a lot to all the things, but it's not heard by ICANN staff. You just said it might take another six or eight months to develop this and this and this.

What role does the work of this Working Group plays within your work? In other words, would a concept like this – a visualization like this – be a point of entry? We can discuss it. Nothing is carved in stone. It's a proposal. But would something like this be of interest?

Put it on the website, make it easy accessible, because now all the things are all over the place, and people have really a problem to find their things which are relevant for them.

So to say, if you have a newcomer, if you make it easy for them to take the green path, doing the green dots, for instance, where different things are behind the green dots – to pick one is the Fellowship Program, others are Beginners' Sessions or Beginners' Guides or whatever.

Or maybe a researcher or an expert who is also more or less an external person and might become a contributor in the future, we make it easy for them to take this path using the purple dots.

For our point of view, this could be an entry point on the ICANN website, which then leads to all the different tools you are currently developing and which are great tools.

It's good that you say ICANN Labs is a sort of experiment for us, and we are trying to see how it will develop. I think that's the right approach.



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And such a model will not collapse if you take out one dot because it was not working. What's your idea on this?

CHRISTOPHER GIFT:

So, yes, I absolutely agree with this model, and I think it's very, very similar to one we've been working with.

We do have what is called the Digital Advisory Group, which is a fairly large group. I know that Tijani has been on it, and some other have been on it. So that is a group which meets every other week. It's open to everybody, whoever wants to participate.

It is a group that we work very, very closely with on digital tools. So we demonstrate the things to them, we send out content to them, and then they give us feedback on whether these tools work – work for them, or work for the community.

I think on the whole, there is reasonable representation on the group, but we can always use more people. Sometimes, there's only six or seven people that show up to the calls.

Mikey is on that group. We have, many times, been working with this same model in mind. So that's one thing that I think is very good.

I think if we want the Academy Working Group, is it possible for any representation from this Working Group to show up to that? I think that would be the best mode, is for you guys to show up and participate in that. I think that would be the best method for getting your needs heard along with everybody else that's there. I think we can then see how it fits with everybody else's needs.



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There was another point you had brought up, and I'm trying to...

SANDRA HOFERICHTER: The point was, how do you think this model could be used on the ICANN website to make all the efforts easily accessible?

CHRISTOPHER GIFT: Again, absolutely. We want to make all this content accessible. I think we are, with the next website, we are taking a better stab at that. It's an improvement – I hope it's an improvement, with the "Getting Started" page and some other content.

But please recognize that we agree that that is just the beginning. I am firm in my conviction that what we have done is just baby steps. It's an improvement over the old website, but there's still a long ways to go. So please don't think that we believe that work is done and we're going to stop.

So I think the best thing is, again, for you to participate in that advisory group and help us move that through.

SANDRA HOFERICHTER: We'll be happy to do so. We have two people now. Hong and then Tijani.

HONG XUE: Thank you for the explanation. That's very useful and valuable.



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What I mean is to link up the different capacity building resources. I mean specifically, the Online Learning, online courses, that there's some program, they're very important, very successful. For example, is Fellowship, that's not online learning. They get people together. They educate through face-to-face gathering. But what I mean is Online Learning resources.

For me, there is two category, generally. One is ICANN internal. In this category, there's material resources developed by ICANN staff, is very useful, and also resources developed by ICANN community – for example, the SO/AC. Their own capacity building program for ICANN internal, I think that should be synchronized.

We need one big gateway to go through that because there's no way to segregate these resources. And for the login, as a teacher, actually, I agree. The people should log in to these resources. This is like the virtual teaching. You need to walk into the classroom to get the lecture.

The second category is different. It's external resources, like the one is currently mentioned by Chris is Diplo, Foundations, ISOC, or APNIC. Probably we could put some links to these resources, but make it clear we're not endorsing or facilitating. Yes, I'm well aware the secondary liability of this linking setup.

So, I guess this is not technically impossible, and you have the strong community support.

SANDRA HOFERICHTER: Thank you, Hong. You want to reply on that?



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CHRISTOPHER GIFT:

Yes, for the internal resources, you're absolutely right. And that is the intent. I do know that the security team is working on contents, and they are going to be putting that up on ICANN Learn.

Offhand, I don't know of any. I know Human Resources is going to be using that, but that might be just ICANN staff for some HR things, some HR training. I do know that they are going to be using it as well, I've heard.

But I do know that security will be widely available. It'll be for everybody, for ICANN staff training as well as – and that's DNSSEC type of content and things along those lines.

I'm trying to think of other teams. Again, I'll have to ping Jeff to see what other content, who he's reached out.

But, the mandate has been put out internally for all training and resources to happen on ICANN Learn. And as much as possible, we'll make that available to the community as well, as long as it's appropriate.

SANDRA HOFERICHTER:

Thank you Chris and Hong. By the way, if you look at this circle, there is one little red dot outside. This red dot outside could be an external program, by the way. I think it's about visualization and therefore, I invited [inaudible] because they are experts in how to visualize.

I think here this Working Group could collaborate with staff and explain to work on how to visualize and how to make it easily accessible. I think that could be a way forward.



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Next in the queue is Tijani, and then I have Farzaneh.

TIJANI BEN JEMAA:

Thank you, Sandra. I would like to say that the ICANN Learn is not the ICANN Academy. ICANN Learn is a tool that the ICANN Academy can use, and may use, and should use.

We are speaking about the ICANN Learn, and Sandra asked for the entry point for each of those levels. Sandra, you have to listen to me. I am responding to you.

The ICANN Learn have an entry point for the beginners. This is something easy. Now, if you go there, you have a button you click on. It is the beginners, and you go for the beginner. This is easy.

But when you speak about, for example, experts, entry point for experts is not possible because experts can be in any field. It is very wide. If you want an entry point for experts, you have to put all the knowledge you may have anywhere so that it can be for those experts.

So I don't think it is possible to make an entry point for experts. But for beginners, it is already set. We have it. Thank you.

FARZANEH BADIEI:

Farzaneh, ICANN Fellow. I just have a question about the language of the ICANN Learn. So I was wondering if we can add more languages if there are substantial material in other languages to the platform?





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CHRISTOPHER GIFT: The platform, from my understanding, will support 40 or 50 languages. It's quite extensive, so there are no restrictions. From a technology perspective, there are no restrictions. It's simply what the community or staff can author and post up.

SANDRA HOFERICHTER: Farzaneh, you have a follow up question?

FARZANEH BADIEI: Yes. What is the procedure of contributing to this? Because we have been asking that question, but I'm not really sure. So we have to be a member of something, or we just send you materials and you put them on the website?

CHRISTOPHER GIFT: You know, I don't know what the procedure is. That is handled by another group. I'm trying to think. I really don't know.

The best thing for me to do is, again, to put you in touch with Jeffrey Dunn who does run that. He is the individual responsible for working with the community to post content. He is a resource for you. That is specifically his job. He goes about and gathers content internally to post, but then he is to help be there as an asset to help you.

Tijani, I think, has been using him to create content and post it up. The best method, I think, is just simply reach out to him. Say this is what you want to do, and then he will help you do that.



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SANDRA HOFERICHTER: I have a queue of operation now. I have Ron, Rafid, and Seun. Tijani, were you also? Did you have a follow up question? Because other wise, then, please.

TIJANI BEN JEMAA: Thank you. When Chris said there is six languages, that doesn't mean that material in English is translated into the other languages. It means that any material and any of those six language can be found on the platform.

SANDRA HOFERICHTER: Next is Ron, please.

RON SHERWOOD: Ron Sherwood, ccNSO. I have a question for you, sir. Have you considered links to external resources? For example, I understand there are now five universities around the globe that have specific curriculum related to Internet governance. Are there such things as links to those courses, using this as an entry level to that possibility?

CHRISTOPHER GIFT: To my understanding, there aren't right now. There should be. I don't see why we wouldn't do that. I do know, as I was discussing a little bit earlier, I know we are in discussions with other ISTAR organizations



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about sharing content, co-branding content, and so on. So there are those discussions ongoing.

But as for others, no, I don't know of any, but we should do that. Again, I will make a note of it and speak with Jeff and Nora Abusitta, who Jeff reports to. Public responsibility is part of her role, which this falls under.

RON SHERWOOD: Thank you.

SANDRA HOFERICHTER: Thank you both. Just one comment, I realize that we are discussing ICANN Learn now, which is actually a different thing than the ICANN Academy.

I think this shows the problem. The community is mixing up the different efforts. There is an ICANN Academy Working Group, there's an ICANN Learn Platform, and then there's ICANN Labs, and then there are many other things.

We have the same, for instance, I can tell you an example. There is an At-Large Mentoring Program for the ATLAS II. At the same time, ICANN staff invented an ICANN Mentoring Program. People are mixing it up because this is not synchronized, what the community is doing and what staff is doing, and this is the problem.

I am therefore really happy that you are here today and can actually witness the discussion and see how different a direction all this goes. I think we should follow up on this bilaterally.



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Now, next in the queue is Rafid.

RAFID FATANI:

I will add more confusion. I'll still continue with the ICANN Learn. I'll follow up on what Farzaneh was talking about, with regards to bringing in content from different languages.

Who and how should we approach this in terms of making a formal mechanism in putting – I mean, it's one thing for Farzaneh to get in contact with someone if she has specific content, but that's not a mechanism for other people, for us to formally address to say, "This is how we deal with this in the future." Thank you.

CHRISTOPHER GIFT:

It's a very good point and a great question. I don't know if there is a process, but I wholeheartedly agree that there should be because we don't want just any content coming to us and just us looking at it and saying, "Well, it looks fine," so we post it.

So I absolutely agree on that. We need to also address at the same time Sandra's point about confusion. The ICANN Learn, that platform is really not for us. There was a request last spring to have some sort of online platform, so we really stood that up as quickly as we could.

So all these questions about process and how can we add content, I really do think it's for all of you – working with us, if you'd like – but for you to decide that. How do you want those decisions made about community content added?



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We will do so on the staff side, we will figure out a process. And I think we do have a process for that. But on the community side, to be frank, it's entirely up to you.

I know this is causing confusion about the Academy and so on. More than happy to integrate this into all of that, in any way you see fit. I really do think maybe it's just the question of, did we move to rapidly on one front and now that's causing some issues?

But there's no intent to supplant the Academy or anything like that. I agree, we should probably meet more about it and see how we can integrate it further.

First off, does that answer the question about the policies and so on?

RAFID FATANI:

It does but, again, do we need to create an action plan? Do we create a committee to discuss what sort of process is in place from the community side rather than the staff side?

SANDRA HOFERICHTER:

Thank you. I noted already as an action item for this working group to discuss how we can set up a process for bringing up content to the Online Learning Platform. We have to collaborate in this field with ICANN staff because we cannot propose something which is not implementable.



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CHRISTOPHER GIFT: Again, yes, please. Jeff Dunn – I keep bringing up his name, but he is a resource for you. So please rely on him to help you with that. I do know that he takes content.

For instance, I know that they posted content for the Next Gen Program that happened here at Singapore. I know that they posted some content just for them.

But, yes, please. I think that would be a great idea, to work on a process.

SANDRA HOFERICHTER: Thank you. Next in the queue is you, and then Ron, and then the [inaudible].

SEUN OJEDEJI: My name is Seun from Nigeria. I have two questions, perhaps three.

The first one is, I participated remotely when this was discussed – was it the last ICANN meeting? – and I was suggesting whether there is any concentration for central authentication. That is, if I log in on the ICANN site, I automatically get logged in on the ICANN Learn site.

My second question is: is this going to translate to certification? That is, if I take a course, will I be able to get a certificate? Is it going to be certificate of participation? Will it be connected to any university where it can be used as a course, a transcript, or something?

My third question is, in relation to the different initiatives that has been done within ICANN. I was just wondering whether, for instance, I was



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participating in the At-Large meeting earlier today, and I was little bit confused, too, about the Mentor Program from ICANN.

I was wondering, is it possible to integrate these two together, since At-Large is under ICANN? Can these two run its program under one umbrella? Thank you.

SANDRA HOFERICHTER:

Thank you. And I apologize, I forgot your name again. You're raising a very good point that you have duplicate content.

I can give another example. There is a GAC Capacity Building Working Group, and there is an At-Large Capacity Building Working Group. Two-thirds of the content is absolutely the same. One-third is customized to each stakeholder group.

I think the Online Learning Platform and other sources are a good way to put the content, which is the same to a certain degree, go to the same source, and then take the customized content.

But this, again, this has to be visualized and this is, at the moment, really hard to find the way to what is the general thing to know about ICANN and what is the individual thing for each stakeholder group?

Next in the queue is Ron, and then you.

RON SHERWOOD:

Thank you. This is Ron Sherwood, ccNSO. You've just addressed, I think, part of what I was going to say.



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It seems to me that I've heard of materials being addressed to staff, for one thing; certainly to community affiliates, which all of us here and the people that attend meetings, which is another thing; third, to newcomers, people that are absolute novices to this and need to get somewhere; and then the rest of the world, outsiders, anyone that wants to have access and understand stuff.

How are those groups divided up, and which of them belong to ICANN Learn, and which of them are part of the Academy?

For example, if I may. Three times a year, ccNSO has a Tech Day, which has been very well received and very well attended. Now, is that part of ICANN Learn, or is that part of the Academy, or is that just ccNSO doing whatever they want, whenever they want? Thank you.

SANDRA HOFERICHTER:

Thank you, Ron. Just to answer your question, I see this within the ICANN Academy framework, which is at the moment, not synchronized with ICANN Learn or whatever. I see the Tech Day as part of the yellow dot, where it says, "SO and AC Capacity Building Programs."

Because this is something the ccNSO is doing, what they are experienced of. I think that's a very special thing and it should be made available to all others who are interested in such a program.

Next in the queue is the gentleman over there.





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MOHAMED AWAD: Mohamed Awad from Sudan. I do agree that there is confusion between the ICANN Learn and ICANN Academy. Sometimes, the visualization making things more confusion than clarification, or clarifying the things.

I'm suggesting that if we differentiate between the tools that the Academy has used, and the thing that Academy is doing. So if, in the visualization, we have a two-prong things, one is – I'm suggesting that if possible that we change the models in the visualization, that we have tools that the Academy has used, and the thing that the Academy is doing. In that case, I think that the confusion a little bit would be more [inaudible]. Thank you.

SANDRA HOFERICHTER: Chris, do you have a reply to one of those? Otherwise, I will take Tijani. Two replies, okay. Then it's Tijani. Then, I'd like to sum up here at this point and quickly go to the second agenda item.

SEUN OJEDEJI: Sorry, you didn't answer two of my questions, I just want to clarify. Thanks.

CHRISTOPHER GIFT: Yes, I'm going to address the questions. So the first off, about the single sign on and being able to sign on once to all the assets: absolutely.

We're actually currently working on that, so we hope to have that implemented, if not at the launch of the website, then soon thereafter.



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So that'll greatly simplify that process. We're absolutely working on that.

When it comes to the certification, I do know that that has been an ongoing discussion within ICANN. Again, Nora Abusitta is running that conversation and that thread. I don't know what the status is, though.

I know that we're thinking about the idea, and we're trying to figure out how to do it. I do know that we've approached a couple of universities to see, well, can they host the program? We have the content on ICANN Learn, but could the university host the certification so the certification would come from them instead of ICANN?

So I know there's ongoing thinking about that. I don't know the priority of that thinking, though. I don't know how high it is. Again, I would urge you to reach out to Nora, who is driving that effort, Nora Abusitta, and ask her the status of that.

Lastly, about the mentoring program, I think that falls into everything else that's here. So one thing I was thinking, I apologize if this seems very technical. Because that's my background, I always go to Web pages and how we could do that.

But perhaps the answer to some of this, it may be that simple from a website standpoint. Instead of having an ICANN Learn page, why don't we have an ICANN Academy page? You want a mentoring program? Here are three you can go get. You want to take an online course? Click here. You want to do a Tech Day? Click here. Maybe as a means of aggregating all these various resources that are out there.



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SANDRA HOFERICHTER: Chris, this was my question since at least a couple of months. Thank you, that I get this button on the website now. Perfect.

In this round, is Tijani, then I'd like to sum up and go quickly to the second agenda item, which unfortunately we not have too much time, but we quickly discuss this.

TIJANI BEN JEMAA: You spoke about the duplication of efforts. You are right. That's why the Academy is necessary. This is the most important point of the Academy.

Since the Academy is in charge of any learning effort, the ICANN Academy would not make the same thing twice if it is possible to make it only one time. The ICANN Academy could make it twice because there is two different times that you need to. But the ICANN Academy would not make more effort to make this second time the same content, because the ICANN Academy already worked the content.

So in my point of view, if the ICANN Academy is working now, we had only one action, which was the Pilot Program in Buenos Aires, the second would be in Los Angeles.

But in the future, and starting from now, I think that all the capacity building or Tech Day, any kind of learning should go through the ICANN Academy, so that we avoid duplicating effort.



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SANDRA HOFERICHTER: Thank you, Tijani. This was actually a good sum up already. And I'd just like to sum up what I took as action item.

First of all, we have to define a process for bringing up content to ICANN Learn. This was requested by the stakeholders here, and we will define a process for that, working together with Jeff Dunn and Chris.

Secondly, we will join this group, Digital – how was this?

CHRISTOPHER GIFT: Digital Advisory Group.

SANDRA HOFERICHTER: Digital Advisory Group. This member of this group will join this group in order to synchronize the processes.

And last but not least, we get an entry button on the ICANN.org which says, "ICANN Academy." And this will be the point of entry for all the learning efforts, which are going to be developed in the future in ICANN. I think this is a very good result for this first agenda item. I'm very happy about this.

Our next agenda item is the discussion about the next Leadership Training Program in Toronto. This graphic on the wall – two hands raised? Okay. Chris and Rafid.

RAFID FATANI: Just a quick input here. You mentioned linking, having an Academy button within the Learn. I suggest that we put an Academy page and



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then the Learn fits in underneath that and all the other fits underneath that. Because then visualization works from a top-down approach. It's much easier to visualize.

SANDRA HOFERICHTER:

I was even thinking about putting Academy on ICANN.org, and then lead to the ICANN Learn. Okay. Any other comments? Then I will proceed with point two.

We had the Leadership Training Program in Buenos Aires, and it was consisting of three parts – four parts, to be honest.

Part one was an online learning course, which all the participants had to take by their own in advance to this face-to-face meeting, which took place in Buenos Aires.

The second part was organized by ICANN staff, which was a group of facilitators which were looking to the development of soft skills of ICANN leaders and participants. This was seen very critical from the beginning, but it was very well received. People loved it, and it brought a lot of hot topics discussion on the table, and it was very well designed.

And the third part of this Academy was designed or was created by this Working Group. This was about the content side, about the various topics which are going on in ICANN.

Avri Doria, she was the main driver for developing the curriculum. Maybe you want to say a couple of words to this curriculum, because you're the expert for that? Yes, and can you please put up the program from Buenos Aires?



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AVRI DORIA: I don't have much to say about the curriculum. Obviously, we need to work our way through it and look at the comments we've got from the last time at the worth of each of the things.

I think it was a good spread across, but also we need to look in the light of changes that may or may not have happened at ICANN over the last year, in terms of things we need to discuss and introduce people to.

I just think that we're going to have to review it. I wouldn't say, "Take that curriculum, that worked fine."

SANDRA HOFERICHTER: Thank you, Avri. Hong you have a comment? Please.

HONG XIU: My comment is simple. It's about the timing of the leadership projects. I've heard from several chairs, they've said they can't leave their job for ten consecutive days.

Last time, ccNSO Council Chair, Byron Holland, he wanted to join but was not able to join. He said if they could made a parallel to ICANN meeting – even though I know that's even more challenging – but the four days before that is very difficult for these full time workers.

SANDRA HOFERICHTER: Hong, your comment is well received, and we realize that the process last year was not very fortunate in terms of timelines. For some participants, our call was too late. The call for participants, for some of



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them, it was too early, because the election hadn't took place. We realize it's very different for each stakeholder group.

What we agreed on after the Leadership Training Program in Buenos Aires, that we going not for a four-day program but for a three-day program, which is combining the facilitation skills efforts with the content efforts, which was organized by this Working Group.

The challenge ahead is now that we are going to review the curriculum, take out all the things which did work not too well or which we think we can put aside for the moment, and combine those efforts which really were well received, where participants – we had a survey afterwards where we asked participants, “What do you think about it? What should be developed?” You can access this survey on this compilation page, which was sent to you as preparation material.

And I invite everyone here in this room to contribute to the development of this new curriculum. It should be more or less ready by the London meeting. Because in London, the call for participants will be opened up, and I think each of this SOs and ACs will have to define a process, how to select participants.

Last time, it was done in a more ad hoc manner. This was the case for the At-Large and for the other stakeholder groups as well. Now that participants are going back to their communities and saying, “Okay, this was a course worth doing” – this is, at least, what they said in the survey and what we received from the feedback – we expect that we will have many more interested individuals in this course, although it takes up to three days, arriving earlier for an ICANN meeting.



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So I invite everybody here in this room to participate in the setup of the curriculum. I have the confirmation from former participants, also, that they will participate in this planning process and, of course, we are open for new content.

We will also have to look at two processes in each stakeholder group – how to launch to call for participants and how to set up a process for selecting the participants.

Rafid, you have a question?

RAFID FATANI:

Just to follow on, when you were saying and what Avri initiated. Maybe a more formalized manner in which content during these few days is put in because obviously with the changing dynamics of the ecosystem, maybe it's worth having something more formal that looks into if the content needs to be adjusted, as in when is required, rather than being on an ad hoc basis.

SANDRA HOFERICHTER:

Rafid, you are much welcome – you were participant in Buenos Aires – to join such a working group. It would be very helpful for this working group. Any other comments?

ANTHONY NIIGANII:

Good morning – I think it's still morning, I'm not sure anymore. It's Anthony Niiganii in the Mentor Program.





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One of the things, when you're talking about the selection process, I think one of the priorities you need to consider are looking at those groups that aren't represented among the constituencies. Particularly for me, would be the indigenous populations in Canada that have no familiar background with ICANN and would be a valuable asset to the ICANN family, as well as would provide them with valuable resources and information back to the community. Thank you.

SANDRA HOFERICHTER:

Thank you very much. Any other comments or questions? If this is not the case, and we are running into the lunch break, and I don't want to eat up your lunch break, I want you to eat something. I just want to sum up our second agenda plan.

We will have two things ahead. First, is developing the curriculum, and the second is to launch the call for participants in London. Both should be ready for London. Both processes, the work will be done on the mailing list and via conference calls, if necessary.

I invite everybody in this room who is not subscribed to the ICANN Academy Working Group Mailing List to send me or ICANN staff an e-mail to get a member of this because this will be the source, as well as the wiki page, to distribute work and to form sub-working groups and get the draft done until London.

In London, I will go for a meeting earlier in the week, so that we can discuss and agree on some last things and then use the time in London to reach out to all the stakeholder groups in order to calling them, launching the call for participants for Los Angeles then.



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I thank you very much, and declare this meeting as adjourned.

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